

Reagan re-emerging as GOP power

By JAMES R. DICKENSON
Washington Star-News

WASHINGTON — Reports that Gov. Reagan's presidential hopes were snuffed out by Gerald Ford's ascension to the White House are turning out to be premature.

Reagan's hopes now flicker feebly, faced with the prospect that Ford could be President until 1980, but Reagan could post political problems for Ford in the future.

Reagan is emerging as the spokesman for the ideological, conservative wing of the Republican Party, which believes it is the majority and the real winner in 1972. It also

believes that its triumph was stifled by the prolonged Watergate crisis and now may be endangered if Ford's early actions, as they fear, mean he is taking a leftward turn.

Every chance he gets, Reagan reminds audiences of the conservative "mandate" of 1972 and in his best Mr. Nice Guy manner expresses the fervent hope that Ford will heed it. In this, however, he's a bit like a nightclub comic who modestly holds up the palm of one hand to his audience to stop the applause while surreptitiously beckoning them with the other to continue.

His immediate announced goal is to urge his favorite issues on Ford, including opposition to land planning, health insurance, family assistance, consumer protection, and other programs — "to hold Ford's feet to the fire," as one aide put it.

Behind this, however, is the implied threat that the further Ford strays from Reagan's conservative line, the more willingness — and support — Reagan will have for a presidential challenge in 1976. Beyond that is the further threat, voiced privately by his aides, that a gross conservative failure on Ford's part could lead to party realign-

ment, possibly a third party movement.

"He's talked a long time about the realignment of the political parties and this could revive it," says one of Reagan's top assistants. "People have talked about a conservative party. It depends on what President Ford does. We may take independent action if the mandate isn't carried out."

Behind this is Reagan's belief that the 1972 election results revealed a nearly 2 to 1 conservative and moderate majority that could be mobilized into a permanent politi-

cal majority if its wishes were heeded.

One of Reagan's long time California advisers thinks his supporters are hotter for a conservative party than Reagan is. "We've seen that his own party can force a sitting president out of office," the adviser argues. "Ford should watch his own base of strength. If he embraces family assistance and some of those other plans, however, you could see the emergence of a conservative movement if it got a leader. But a third party is a big step; it's irrevocable."

There is evidence that, how-

ever it turns out, Reagan is meeting his conservative supporters at least halfway. "Ronald Reagan wants to be a spokesman for the conservative things he believes in," says another adviser. "And he doesn't want to be anybody's spokesman. He'll do it on his own."

Northern conservatives, as well as southerners, complain that neither major party represents them and that Ford, in the words of one, "is like most conservative politicians who get in office and then carry out the liberal policies they denounced in getting there."

Southland's
OWN SUNDAY
Newspaper

INDEPENDENT PRESS-TELEGRAM

WEATHER

Fair but slightly cooler today. High 80. Tonight's low 63. Complete weather on Page B-4.

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SNIPER VICTIM'S FAMILY waits outside
Indio sheriff's office. From left are Bonnie Tegarden, wife of victim Billy Gene Tegarden, unidentified relative and his daughter, Kathy

Ochoa. Sniper killed three and wounded six in shooting spree on California desert freeway from Banning to Blythe.

—AP Wirephoto

Road sniper kills 3 —Arizonan held

By KRIS SHERMAN
Staff Writer

A sniper terrorized a 150-mile stretch of Interstate 10 for nearly six hours before dawn Saturday, killing three persons, wounding six others and riddling numerous passing cars.

Two of those killed during the apparently motiveless shooting spree — which occurred along the heavily traveled highway between Banning and Blythe — were Long Beach-area residents. One of those injured was a Buena Park housewife.

The dead were identified as Herman R. Edge, 25, of 1080 San Antonio Drive, Long Beach; Billy Gene Tegarden, 41, of 6546 Toler Ave., Bell Gardens; and Jose B. Romero, 50, of Pasadena.

A Buena Park woman identified as Dorothy Ferguson, 43, of 5835 Guatemala Way was wounded. Also wounded were Harold Sumpter, 51, and his 17-year-old son, Mark, of Whittier. The fourth gunshot-wound victim was not identified. Two other persons were wounded by flying glass.

A man believed to be the sniper was arrested without a struggle when a Riverside County sheriff's deputy pulled his car over about 25 miles west of Blythe, near the Arizona border, about 8 a.m.

The suspected sniper, identified as 34-year-old Richard Harold Hicks, Tucson, Ariz., was later booked for investigation of murder and assault with intent to commit murder.

The deputy who stopped Hicks said a .22-caliber sawed-off rifle and some spent cartridges were found in his car.

Officers said the sniper apparently chose his victims at random. All of the dead were men.

Edge was en route to Blythe, where he had planned to go dove hunting.

He was just driving along when he was shot in the neck. He died right away," said the victim's 25-year-old wife, Valerie.

Mrs. Edge, who declined to go on the trip, said she was notified of his death later in the day. She added that she and her husband, a sheet metal worker at Long Beach Naval Shipyard, had been married 16 months.

Deputies said most of those injured in the spree had also been driving, possibly indicating the sniper fired out the passenger window of his car after pulling up on the left of his intended victims.

Four of the six wounded were shot, while the others were slashed by shattering glass as rifle slugs tore away car windshields and windows.

Sheriff's Capt. Cois Boyd and Undersheriff Robert Presley reconstructed the predawn shootings this way:

At about 12:15 a.m., a car driven by Martin B. Esquivel was hit by three slugs while traveling east near Banning, about 90 miles east of Los Angeles.

No one was injured on that occasion, but the sniper continued east and apparently he didn't miss again.

The first death occurred at the first intersection in Indio, 35 miles east of Banning; when the sniper pulled his car off the highway long enough to shoot Jose B. Romero, 50, of Pasadena. Then the sniper returned to the eastbound lanes of the highway.

Though deputies were unable to reconstruct the entire shooting sequence, they said Tegarden was apparently the gunman's next victim.

Tegarden was killed in his pickup. (Turn to Back Pg., Col. 5)



RICHARD HICKS
Sniping Suspect —UPI

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Legislature winds up session; no-fault fails

Clock stopped but bill dead

Combined News Services

SACRAMENTO — The Legislature ended its first congressional-style two-year session 601 days after it began without enacting a no-fault car insurance bill despite frantic last-minute efforts at compromise.

The midnight deadline passed without agreement on the bill which had been rejected by the Assembly with only minutes to go and sent to a two-house conference committee, which Speaker Leo T. McCarthy hoped would produce a compromise. At that time, the measure's author, Assemblyman Jac R. Fenton, D-Montebello, predicted the move would kill the plan.

McCarthy warned assemblymen that Gov. Reagan had threatened to veto bills passed after the midnight deadline, which affected all measures except those considered "urgent" or carrying an appropriation. Although the clock was stopped, prolonging the legislative session, with the bill still in conference, its fate was sealed.

Lawmakers were saddled with a huge backlog of more than 400 measures on the final day of the Legislature's first two-year session, once heralded as the cure for last-minute pileups.

The midnight deadline for quitting was already one day past the original adjournment date. But there was no air of crisis.

None of the issues left measured up to the importance of those that ran the Legislature overtime in previous sessions, usually tax

(Turn to Pg. A-3, Col. 1)

4 appointees OK'd after Senate review

SACRAMENTO (UPI) — The Democratic-dominated Senate Saturday night confirmed four appointees of Gov. Reagan to long terms on key state boards, including architect Charles Luckman.

The Senate at first balked at confirming Luckman, a Democrat-turned-Republican, to a second eight-year term as a trustee of the State University and Colleges system.

But after a dragged out roll call that spanned the afternoon and went into the night, the Senate voted 29-9 to endorse him — two more than the two-thirds margin required. Democrats cast the "no" votes.

There was no debate on Luckman, but Senate President pro tem James R. Mills, D-San Diego, described him to newsmen as "an extreme right winger."

The reluctance to confirm Luckman, twice appointed by former Gov. Edmund G. Brown, occurred in the wake of Senate rejection of the confirmation of three "death bed" appointees of Reagan.

They were John E. Bowe to the California Youth Authority Parole Board and Jack W. Bradley and Robert L. Vickers to the Workmen's Compensation Appeals Board for four-year terms. Each is a Republican.

The Senate did, however, unanimously confirm Reagan's appointment to the Adult Authority Parole Board for four-year terms of lame-duck Assemblyman Bob Wood, R-Greenfield, former Reagan press aide Rudy C. Garcia and Manuel Quevedo Jr., a retired San Bernardino police captain.

For three consecutive days, the governor's appointees to terms that would extend into the administration of the next chief executive pitched the Senate into a bitterly partisan wrangle.

Opponents charged that the nominees generally were "legally" unqualified to hold office, were "pure political" appointees, or both. Republicans accused Democrats of seeking to thwart Reagan and impose their own political philosophy on him.

Ford asks delay in federal pay raises

WASHINGTON (UPI) — President Ford asked Congress Saturday to defer a 5.5 per cent pay raise for government and military employees for three months until Jan. 1, claiming it would save about \$700 million and be an "essential first step" to cut federal spending and slow inflation.

The pay increase for 1.4 million civilian employees and 2.15 million in the armed services, scheduled to take effect Oct. 1, was recommended by a special commission to keep federal salaries comparable to those in private business.

Congress now has 30 days to consider Ford's proposal for a three-month delay. If neither house

rejects it by a simple majority vote within that time, the plan will take effect.

In a special message to Congress containing the deferral request, Ford also announced that he will carry through plans by former President Nixon to reduce federal civilian employment by 40,000 through attrition in the current fiscal year ending next June 30. A White House spokesman estimated that action would save about \$300 million.

Ford, who has said he would try to cut slightly more than \$5 billion from the \$305 billion Nixon pro-

(Turn to Back Pg., Col. 2)

\$2,000 reward offered in liquor store murder

At 7:15 a.m. last July 29, 46-year-old Leon Pointer started to open his liquor store at 13409 S. Avalon Blvd., in the unincorporated Athens area west of Compton, and found the door ajar. He entered the store and called sheriff's deputies, although he could find no evidence of a burglary.

When Firestone station deputies arrived, no one was in the front part of the store. They found Pointer lying on the floor in the rear, shot once through the head. Investigators theorized that a burglar who heard Pointer arrive hid in the back of the store, then shot him as he went back to check on any possible loss. Secret Witness will pay

\$2,000 for information leading to the arrest and conviction of Pointer's murderer.

If you have such information, telephone Secret Witness at 436-2526 between 8 a.m. and midnight on weekdays, or between 3 p.m. and 11 p.m. on



Saturdays and Sundays. Or write to: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

(Selected summaries of other Secret Witness cases and rewards will be found on Page B-6.)

People in the news

Cindy pulls switch on railroad—as 'brakeperson'

Combined News Services

When the Burlington Northern's No. 100 pulled into the railroad yards in Lincoln, Neb., 20-year-old Cindy Burow jumped off the train, threw the switches and jumped back on.

It was the end of the line on the Hastings-Lincoln route Thursday and the finish of Miss Burow's inaugural run as the first "brakeperson" on the Burlington.

"I don't know yet but some day I may try for fireman or even engineer," she said. "But for now I'm a brakeman."

Just out of training for the job, Miss Burow was on the division's "extra board." When a regular crew member didn't show up, the yard office picked her name from the board to fill in.

The crew hadn't been told and Miss Burow said "I sort of surprised them when I showed up." But she said "I was ready for it" and the crew members wound up being "very helpful."

Miss Burow said she got interested in a railroad career last October as she worked at her family's feed company in Humboldt, Neb. Her job was to paint numbers on boxcars.

If she eventually marries, Miss Burow said, she wants to continue as a railroader. "Men can do this and wives put up with it," she said. "There's no reason why it can't work the other way."



CINDY BUROW ENDS FIRST DAY ON THE JOB

Exhausted

Diāne Niad, a 24-year-old student, gave up her attempt early Saturday to become the first person to swim a 64-mile round trip across Lake Ontario. Miss Niad, of Fort Lauderdale, Fla., was pulled unconscious from the

choppy waters at 6:30 a.m. after swimming 20 hours and 30 minutes.

Her handlers said she stopped and began floating in the water about six miles off Port Dalhousie on her return trip to Toronto.

Losing ground

The Army reported Saturday in Washington that Gen. Creighton W. Abrams, Army chief of staff, has lost some ground in his fight to overcome the effects of serious blood clots. A statement by the Pentagon said Abrams' Army doctors "are concerned over an apparent slowdown in his recovery."

Abrams, whose cancerous left lung was removed in surgery nearly three months ago, was readmitted to Walter Reed Army Medical Center two weeks ago and doctors later diagnosed the presence of two blood clots, one in the artery of his remaining lung and the other in his right leg. They have been giving him anti-coagulants to dissolve the clots and prevent new clotting.

Substitute

Listeners to a country-western station in Las Vegas this week were a little surprised when the substitute filling in for a vacationing disc jockey came on the air.

"Hi, there," the smooth, professional voice said. "This is Father Harry and I've got music for you."

The voice belongs to Father Harry Schlitt, a Catholic priest who worked a one-week stint at radio station KRAM on a sort of busman's holiday.

The 35-year-old priest, director of radio and television for the San

Francisco Archdiocese, produces five radio and two television shows a week in the San Francisco Bay area. But those shows deal with religious subjects and are a far cry from the modern country-western format at KRAM.

Father Schlitt is vacationing in Las Vegas for the third year. He began the summer fill-in job at the request of the station.

Generous

Nevada Gov. Mike O'Callaghan was no doubt taken aback when a check for \$1 million signed "Love, Melinda" arrived in the mail this week.

The generous contribution to the Democratic governor's re-election campaign had come from 7-year-old Melinda Herrington of Reno, who said she sent the check "cause he's nice" and "I want him to be governor again."

The check was made out to "Gov. O'Callaghan, one million to the best man in the world."

The governor wrote a letter to thank young Melinda, but told her "a million dollars is really too much for one person to spend. I have just no idea how I could spend all that money."

The check was accompanied by a note from Melinda's father, Philip Herrington, a Republican, saying he couldn't honor the huge donation but would contribute \$1 to O'Callaghan's campaign.

Unionizer

On a sloping Kentucky hillside about five miles from the Brookside Mine that he fought to unionize, Lawrence Dean Jones Saturday was laid to rest as the first and only victim of the bitter 13-month Harlan County miners strike.

Earlier Saturday, 122 members of the new United Mine Workers Local 1974 voted unanimously to ratify the Brookside Mine contract agreed to by UMW and Duke Power Co. negotiators in Washington Thursday.

Jones was fatally shot last weekend during a dispute with a supervisor for the Eastover Mining Co., a Duke Power subsidiary which operates Brookside and four other Harlan County mines. The 23-year old striker died Wednesday, about 11 hours before the strike ended with the signing of the agreement.

Peace prize

An 81-year-old Japanese feminist said Saturday in Manila she will donate a \$10,000 prize for community leadership in the cause of peace.

Fusaye Ichikawa, a member of the Japanese Diet, said details of the prize will be worked out with the donor, the Magsaysay Foundation. The prize was named for the late Philippine President Ramon Magsaysay, who was killed in a plane crash in 1957.

Happiness is a home in Harper

By CHARLES CHAMBERLAIN

HARPER, Ill. (AP) — At an intersection of gravel roads, engulfed by cornfields in northwestern Illinois, nestles the happy hamlet of Harper, population 29, where nothing ever happens.

Oh, yeah? Several thousand hens are producing eggs in a huge Quonset-type hut ventilated by loud, humming fans.

Nine trucks a day go to a grain elevator.

A dozen bleating

sheep graze on a corner plot.

Dogs chase cats. Children, who make up nearly one-third of the population, play baseball and soccer on a cleared field and tennis on a patch of ground with an imaginary net.

They have weekly contests rolling big empty cable spools down the road and they meet in a little clubhouse where they vowed to keep a secret of who put up signs on the edge of town reading: "Harper Jaycees Welcome You" and

"Harper Jaycees Say Come Again."

Two children belong to Richard DeVries, 35. He lives in Harper because his parents are nearby. He has a lot of stories to tell because, three days a week, he is a copilot for United Airlines on Washington, D.C., and New York City runs.

Sun. Ju. 16, is in the James Wignall family. Wignall is a master sergeant in the Army and is home only weekends because he commutes to Fort Sheridan near Chicago, about 125 miles away.

Wignall and his Korean wife will make Harper's population rise to 30. After two years of waiting, an adopted 6-year-old Korean girl will join the family in December.

Barbara Mathiott, 31, operates a beauty shop in her home and has 45 regular customers from the area, three from Harper. Pilot DeVries is her brother.

Framed on the wall of her shop is her proudest possession.

"It's a big hair wreath," she said. "It was finished in 1881 and is

made of hair collected from the head of my great-great-grandmother."

The hamlet's youngest couple is Rita and Paul Jones. They are both 28 and have a 6-year-old son, Matthew. Jones drives 24 miles a day to and from a factory job in Freeport.

"We were looking around for an older home we could afford and found one in Harper," he said. "You might say we just stumbled onto Harper. We think it has a lot going for it."



Promotion

Mrs. Thyra V. Bonds gets hug from Maj. Gen. Frank Hinrichs, commander of the Army Aviation Systems Command, after Mrs. Bonds was promoted to chief of the command's Program Maintenance Division. Mrs. Bonds is the first black woman to hold the position. "For a black woman it's a step up, a beginning," she said.

Scientology vs. police

WASHINGTON (UPI) — The controversial Church of Scientology's recently formed Commission on Law Enforcement and Social Justice is taking the offensive against police agencies.

The church, founded by science fiction writer and psychological theorist L. Ron Hubbard, already has filed 18 lawsuits against law enforcement departments and organizations.

It is now seeking information from citizens who may have been "victimized" by false police records, or been the victims of vested interest groups using police records to discredit them.

PRIMARY target of the church's concern is Inter-

pol, the international police organization. The church has charged that Interpol fed false information about Scientology from Scotland Yard to West German police because of the church's attacks on Germany's Max Planck Institute.

"We recently have formed an entire section of the commission to investigate Interpol," Rev. Vaughn Young, national director of the commission, said in an interview.

Interpol is under no sovereign power and has complete freedom to circulate reports internationally on citizens and groups with no external supervision of its accuracy," he added.

YOUNG SAID the U.S.

office of Interpol is housed in the Treasury Department and staffed by the Immigration, Customs and Secret Service agencies of the Treasury.

In addition, he said, the Interpol office has access to the FBI's computer data banks, and regularly supplies foreign members of Interpol with information from those files.

Now Scientology's commission is concerned about the whole range of computer data banks and the collection and distribution of dossiers on individuals and organizations, according to Young.

HE SAID the commission has been running ads in newspapers across the country, requesting information from people who feel they have been victimized by distribution of false police dossiers.

"Testimonies are coming in daily across the country from citizens who have not been able to correct their police records," Young said. "We are now in the process of verifying each case, and soon will be releasing the data. This practice is more widespread than we had imagined."

The controversial church grew out of Hubbard's theory of "dianetics," which he describes as the science of mental health.

WCTU—100 years old

CLEVELAND (UPI) — The Women's Christian Temperance Union celebrating its 100th anniversary of "Prohibition Forever" Saturday was seeking to erase its image of little, old teetotaling ladies marching through taverns and smashing bottles of booze.

"We're not that at all," said Mrs. M. Allen Swift of West Hartford, Conn.

"THE PRESS often ridicules us, but we have a dandy program going for the protection of the home and the nation."

Much of the emphasis now, she said, is on spreading the WCTU gospel to young people.

"Our work is out there for us," she said before joining some 1,000 WCTU members in a lusty rendition of "Amazing Grace" and other hymns. "We believe in the program and believe it is needed to protect young people."

Rosalita Leonard, executive director of the Youth Temperance Council, an affiliate of the WCTU, said the group has "a positive emphasis, not an 'against' emphasis."

"We're for an alcohol-free life," she said. "We want young people to use their life and body to the fullest without being helped by a crutch."

During Saturday's mini-convention of the council, Miss Leonard challenged young people to "become involved in your community, church and school activities — while promoting membership in your temperance union — so the nation's problems of the future may be resolved soberly and with integrity."

"YOUR JOB has just begun," she said. "By becoming members of the YTC you have accepted the responsibility of explaining to your classmates and friends the dangers of alcohol and drugs to mind and health. By your example you can prove that good times do not depend on acceding to uppers and downers or depressants," she said.

All-business freeze asked

WASHINGTON (UPI) — Teamsters' President Frank Fitzsimmons Saturday proposed a 30-day freeze on all business and financial transactions, followed by a possible selective price rollback if inflation has not ebbed in the next six months.

Old folks 'spared' hippies at festival

WHITE SPRINGS, Fla. (UPI) — The old folks had it their way on the banks of the Suwannee River this Labor Day weekend, spared the intrusion of hippies who two years ago threatened the demise of the traditional Florida Folk Festival.

Cousin Thelma Boltin sat in the shadows of late afternoon with her old friend, Betty Mae Jumper. The portly matrons fanned themselves and smiled contentedly as the musical strains of another time came floating down the river.

Betty Mae Jumper, the first woman ever elected head of the Seminole Indian Tribal Council, gathered her skirts and moved to the center of the ring, carved from the tall pine, live oaks and magnolias. In the language of her native Miccosukee she began a chant:

"...FOLLOW ME AND I will lead you to heaven." A distant locust cried out in the August heat. A small stern-wheeler full of tourists slid by on the river below.

It was the very tranquility of this 22nd gathering of preservers of Cracker lore that set it apart from the spring of 1972 when a throng of nomadic youths, perhaps as many as 100,000, converged on the grounds at the Stephen Foster Memorial, clogging highways, overflowing sanitation facilities and leaving the place a shambles.

Festival officials at first said that was it; there would be no more. "But by the middle of last summer we began to have second thoughts," said Kendall Tolle of Lakeland, a spokesman for the memorial. "It would be a shame to let a tradition die."

So Miss Boltin, called Cousin Thelma by everybody, summoned her pickin' and fiddlin' friends to gather on Labor Day. The date worked out well last year, so the festival was scheduled for Labor Day again in 1974.

Cousin Thelma, who presides over the practically nonstop entertainment from Friday morning through this afternoon, told this year's crowd — expected to peak at 8,000: "We sure are happy to see all you old-timers out there."

"That doesn't mean we don't appreciate our young people," she added. "I say we should never leave the children off the program because that's the only way country ways are passed on."

Nation's beauties shape up for pageant

ATLANTIC CITY (UPI) — Miss Virginia Stephanie Dowdy — has a new outlook and a new wardrobe since she lost 60 pounds last year for a state pageant.

"A year ago I never dreamed I'd be here. I just watched the Miss America Pageant on television," the 18-year-old Dominion University freshman said Saturday.

"Two years ago I weighed 180 pounds. I didn't like myself. Now I have a new personality and a new social life."

She said she decided to go on a diet when she went to a doctor. The doctor gave her pills, but Miss Dowdy threw them away and planned her own diet.

"I didn't want to become an addict to pill popping. I cut out bread and all the good things and ate vegetables, fruit and little meat," she said.

Miss Virginia, among 30

state beauties who arrived in this resort city for the pageant this week, said she even stayed away from pizza, which she called her favorite. Competition for the title of Miss America gets underway Monday.

When she won the state contest, she said, she celebrated by eating pizza.

Miss Dowdy will sing "I've Got to Be Me" on the pageant night.

"That's my philosophy. If you remain yourself

and don't try to be anyone else, people will appreciate you," she said.

Miss Florida, who also arrived Saturday, is an experienced actress at 18. She toured the United States and Canada with the Tupperware Jubilee show and has made six television commercials.

She said she fell flat on her face while playing Marilyn Monroe's part in Bus Stop. She said she will portray Ann Bolin in a self-written soliloquy.

She said Atlantic City puts her in a mood for the part. "I'm crazy about those old hotels," she said, adding that most of the buildings in Orlando where she comes from are new.

Miss Hawaii, Colin-Helen Kaualoku Aiu, traveled the farthest. She arrived after flying 5,000 miles in 12 hours. She is an accomplished hula dancer but has switched to modern jazz for the pageant night.



LUCIANNE BUCHANAN, otherwise known as Miss California, tastes some New Jersey lobster during tour of the hotel where she is staying for the Miss America pageant.

—AP Wirephoto

Brown, Flournoy set for race

SACRAMENTO (UPI) — Democrat Edmund Brown Jr. and Republican Houston I. Flournoy Monday will formally launch their general election campaigns for governor with a week-long statewide barnstorm.

By commercial and chartered airliner, private plane, bus, commuter train and automobile, they will criss-cross California in search of votes to succeed retiring two-term Gov. Reagan.

Flournoy, the 44-year-old state controller, will travel virtually border-to-border from San Diego to remote Alturas in far north Modoc County.

Brown, California secretary of state and 36-year-old bachelor son of the man Reagan ousted in 1966, meantime, will concentrate on metropolitan centers and the opportunity for wider media exposure.

Both officials will kick off their election drives at Labor Day functions, the traditional starting date for general election campaigns.

Brown will address a Catholic labor breakfast in Los Angeles and then

fly to Northern California to speak to the annual Alameda County labor picnic at Pleasanton.

Flournoy, who accused Brown of failing to campaign publicly during the summer, will address a labor day picnic of steelworkers in Cucamonga.

On Tuesday Flournoy, a former college professor and State Assemblyman who was swept into the controller's office by the 1966 Republican landslide, will campaign in San Diego and the Sacramento area.

Accompanied by a fleet of private planes and newsmen, he will hedge-hop Wednesday through small Northern California towns, including tiny Flournoy, Calif., where there are 141 registered voters. Aides said the candidate probably had no ancestral ties to the community.

On Thursday, Flournoy will campaign in Alturas, Palo Alto, and San Jose. The next day, he will ride a commuter train from San Jose to Millbrae, visit California State University at Long Beach and tour Los Angeles County sheriff's communications and training facilities.

In Fresno on Saturday, he will meet with Mexican-American supporters and newsmen.

Brown, who chartered a 40-passenger airliner for at least the first two days of his barnstorm, will have breakfast with Sacramento supporters on Tuesday and make a speech later to the San Francisco Rotary Club. That night, he will eat dinner with supporters in Fresno.

His schedule calls for campaigning in Orange County on Wednesday and in San Diego on Thursday. On Friday, Brown's itinerary includes a speech to labor union members in the San Fernando Valley. He will speak on Saturday to union members in Sacramento and Orange County.

Brown, who easily defeated all comers in the Democratic primary, takes a commanding 50 to 36 per cent lead over Flournoy into the general

election campaign, according to a recent California poll.

The pollster's figures roughly reflected party registration going in to the primary — 56 per cent Democratic and 37 per cent Republican.

Republican U.S. Senate nominee H. L. Richardson said he will intensify his campaign this week, hitting fund raisers and making radio and television appearances from the northern Central Valley to Southern California.

Incumbent Democratic Sen. Alan Cranston, seeking a second term, plans little on-the-road campaigning until Congress recesses in October, aides said.

They reported Cranston will introduce Sen. Edward M. Kennedy of Massachusetts at a Democratic rally Sept. 14 at the Hollywood Palladium. He and Kennedy will participate in a \$500-per-couple fundraiser the next night at San Francisco.



FASTER THAN SPEEDING BULLET, SR71 SEEKS SPEED RECORD TODAY

—AP Wirephoto

Spy plane out to halve Atlantic record

WASHINGTON (UPI) — Flying faster than a speeding bullet, an Air Force SR71 spy plane seeks to break the transatlantic record between New York and London today.

The current record is four hours and 46 minutes, set in 1969 by a British royal navy F4 Phantom. The Air Force does not expect merely to

shave that record. It expects to slash it in half.

The SR71 is the successor to the U2 spy planes, one of which precipitated an international crisis when it was shot down over Russia in 1960.

The Soviet Union has weaponry sophisticated enough to bring it down, but few other nations can reach it while it cruises more than 15 miles above

the earth at a speed of 2,000 miles an hour.

THAT COMES TO 3,100 feet per second, compared to the 3,000-ft.-per-second muzzle velocity of a 30.06 rifle bullet, and makes the SR71 faster than a speeding bullet.

The Air Force said the plane will fly from Beale Air Force Base, Calif., early this morning nonstop to Farnborough, Eng-

land. The 3,500-mile New York to London leg will be measured and must be certified by the International Aeronautical Federation before it may go into the record books.

The plane will be flown by Maj. James V. Sullivan, 37, Wheeler, Mont., the pilot, and Maj. Noel F. Widdifield, 33, Anderson, Ind., the reconnaissance systems officer.

Impeachment of Reinecke urged

SACRAMENTO (AP) — About 30 hastily summoned delegates adopted an election-year platform for California's 5.3 million Democrats Saturday and called for the impeachment of Lt. Gov. Ed Reinecke.

The biennial Democratic State Convention also changed a traditional position and took no stand on the death penalty. Previous platforms had called for its abolition.

The delegates gathered under the golden dome of the state Capitol for about two hours in the meeting called only 48 hours before it convened.

THE CONVENTION adopted a resolution proposed by the Los Angeles-based People's Lobby asking the California Legislature to impeach Reinecke, who has been convicted of perjury. The resolution was introduced by Roderick J. Wilson, Democratic candidate in the 40th congressional district.

"There was a very persuasive argument made about equal standards of justice," said Congressman John Burton, D-San Francisco, the state party chairman.

"I know Ed Reinecke

and I like him. I really don't think he has a malevolent bone in his body," Burton said. "Yet you have to divorce that from the fact that the state's second-ranking officer has been convicted in federal court."

ALTHOUGH Burton — who didn't vote on the bill — said the question was moot because the Legislature is due to adjourn sometime Saturday, People's Lobby Director Ed Koupal disagreed.

"It can happen. They can call a special session. I think morality in government demands a special session," Koupal said.

Reinecke was convicted of lying to the U.S. Senate Judiciary Committee in April 1972 about his involvement with then U.S. Atty. Gen. John Mitchell about an International Telephone and Telegraph Co. pledge to the 1972 GOP Convention.

ON A SPLIT vote on a motion by Andrew E. Martin, 37th District Assembly nominee, the delegates eliminated a proposed plank calling for the abolition of the death penalty.

Arsonist sought in forest fire

HEMET (UPI) — Forestry officials mounted an extensive air and ground search Saturday for the arsonist who started California's worst forest fire of the year — a \$10-million blaze touched off by a single match.

"We have conclusive evidence that the fire in the San Bernardino National Forest was deliberately set by a single match," said Dave Flohr, spokesman for the U.S. Forest Service.

The California Division of Forestry has posted a \$500 reward for information leading to the arrest of the arsonist, prompting calls from scores of persons offering leads.

"At least 10 separate fires have been set in the eastern end of Riverside County since the big fire broke out and we're just trying to stop this guy," Flohr said.

The massive 17,387-acre blaze, which began Tuesday, was contained Friday evening, but full control was not expected until this morning.

"It looked real good this morning," said the spokesman. "We still have 200 men on the lines, but the mop-up operations will take at least two weeks."

The blaze raced through an estimated \$7 million worth of timber and watershed, chewing up more than 39 million board feet of timber.

FOREST FIRE OUT OF CONTROL

MARKLEEVILLE (AP) — Fire fighters in the Toiyabe National Forest lost control Saturday of a 520-acre blaze located in rugged mountains near here, a U.S. Forest Service spokesman said.

Earlier, fire fighters had predicted control by 10 a.m. Sunday, but high winds fanned the flames through dry timber and brush, keeping the blaze alive and pushing past their lines, said Forest Service spokeswoman Joan Gidlund.

"It's not even contained anymore," she said.

A team of 205 Forest Service workers, supported by National Guardsmen and four air tankers, are reported battling the fire.

"The cost of suppressing the fire is expected to exceed \$2 million, and that doesn't take into account possible flooding that could occur with next fall's rains," said Flohr.

The blaze was traced to a single match on the Soboba Indian Reservation in the San Jacinto Mountains about 15 miles west of Palm Springs.

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Ford amnesty policy expected this week

WASHINGTON (UPI) — President Ford received specific recommendations from two Cabinet members Saturday for a new policy to provide amnesty in exchange for work for Vietnam era draft dodgers and deserters.

A White House official said the new program probably would be announced within a week. Atty. Gen. William Saxbe, Defense Secretary James Schlesinger and top legal and military advisers presented their views in a meeting that lasted nearly two hours.

Presidential Press Secretary J. F. terHorst said the discussion was "far-ranging and extensive" and Ford "closely questioned" the proposals. UPI obtained a draft copy of a Pentagon recommendation that would require draft evaders and deserters who reaffirm allegiance to the United States to perform up to 18 months' non-military service. But terHorst cautioned against relying on such documents, indicating Ford intended to make some changes.

"IT'S NOT just a case of accepting or rejecting" the Cabinet recommendations, terHorst said. "The important thing is to remember that the President has a great deal of flexibility" and "he has some ideas of his own." He said the President continued to rule out any blanket amnesty and preferred the term "earned re-entry," which indicates that draft dodgers and deserters would prob-

ably have to perform alternative service. TerHorst said Ford's policy announcement "will come sooner rather than later," and an official who declined to be named predicted it would be announced by the end of this week.

THE PRESS secretary and other officials said the following issues were discussed in Saturday's meeting:

—The nature of work

demanded for returning deserters and draft dodgers. TerHorst said the President felt there were enough "acceptable jobs" for alternative service in the general economy without the government creating them. The Pentagon draft mentioned jobs in "hospitals, schools, ecology and other community and charitable organizations."

—The length of service required.

—Whether draft dod-

gers and deserters should be required to acknowledge guilt. TerHorst specifically refused to state if this was recommended by the Cabinet officers. Many young men who deserted or fled the country to avoid the draft have contended they will never accept an amnesty program which required such a statement.

—A proposal by Sen. Robert Taft, R-Ohio, that a brief period of immunity be granted so that draft

dodgers and deserters can return home and determine if they wish to accept the amnesty terms.

The President had made "no decisions at all except to proceed," terHorst said. He added that Ford is firmly convinced that there is a way, based on precedents confronted by former Presidents Harry Truman and Abraham Lincoln for those young men to work their way back into American society and rehabilitate themselves.

Ford also asked Saxbe and Schlesinger for more information, including a better breakdown of how many men are involved in the amnesty issue, terHorst said. White House estimates now range from 13,000 to 50,000, depending upon who is considered eligible.

GOVERNMENT statistics show that over 8,000 men have been convicted of draft evasion since

1965. Another 5,600 are under indictment, of whom about 4,600 are in hiding. About 29,300 deserters are still at large and believed to be hiding in the United States, and the Pentagon estimates about 2,500 are known to be in foreign countries. Only about 240 draft evaders are now in jail. The U.S. government figures up to 10,000 persons may have escaped to Canada. Canadian observers said the number may be as high as 40,000.

TerHorst said that Saxbe and Schlesinger agreed on the basic ele-

ments of the new program but offered separate proposals for handling draft dodgers, who are prosecuted by the Justice Department, and deserters, who are under the jurisdiction of military courts.

He said the President feels he will be able to start new amnesty procedures without congressional action based on current laws and his role as commander-in-chief. But he added that Ford will consult with congressional leaders before making his announcement.

Congress facing five major tasks

WASHINGTON (AP) — Five big unfinished jobs await Congress' return from a long Labor Day recess, but there is little chance all of them will be completed when the 93rd Congress expires at the year's end.

Some of the pending items have better chances than others. The five are:

— Confirmation of Nelson A. Rockefeller as vice president, which is expected.

— Revision of the tax laws to give a break to inflation-pressed lower-income taxpayers and spur lagging investment. House leaders insist their chamber will act; the outlook in the Senate is dimmer.

— Enactment of a national health plan. The odds are heavy against it, although the possibility of a limited, first-step bill has not been written off.

— Tightening of laws on campaign fund-raising and expenditures. Enactment of some sort of compromise between a far-reaching measure passed by the Senate and a more restricted House bill is expected.

— Revival of presidential authority to conclude international trade agreements, under conditions that would further improve economic relations and general detente with the Soviet Union. The chances have improved with reports that efforts to work out a compromise on the sticky issue of Soviet emigration policies are going forward.

How close the lawmakers come to clearing their desks depends considerably on whether they are willing to come back after the November election for a clean-up session. Some sources close to the leadership say already it is inevitable. Others hope to avoid a "lame duck" meeting, in which defeated and retiring members would participate.

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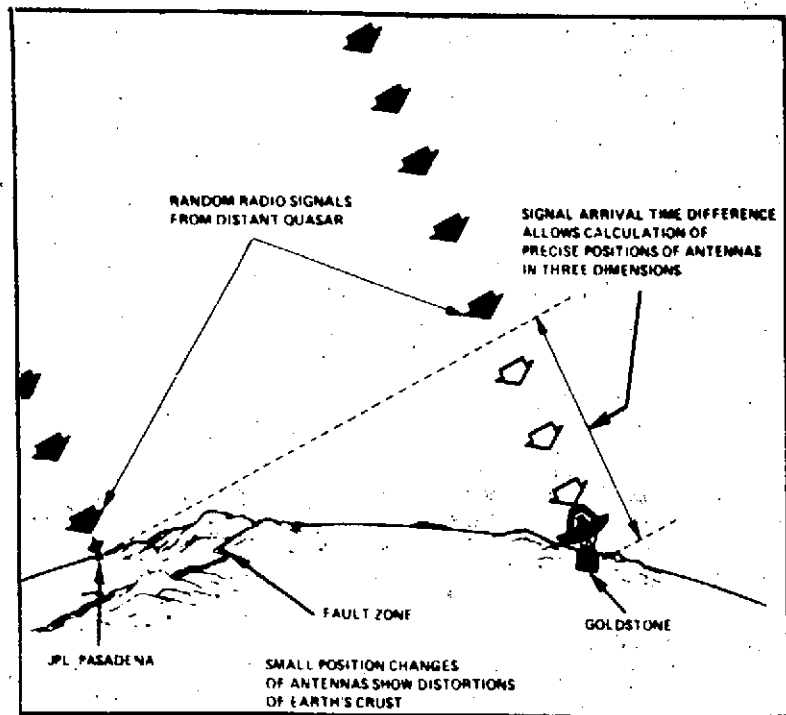


CHART SHOWS position of antennae monitoring San Andreas fault via quasar signals from deep space to detect movement in earth's crust.

—AP Wirephoto

Quasar signals may be used to predict quakes

By BRIAN SULLIVAN

NEW YORK (AP) — Scientists have begun listening to signals from quasars — mysterious objects deep in space — in an attempt to predict earthquakes.

The scientists are measuring with great precision the arrival time of the radio signals at two antennas, one on either side of the San Andreas fault in California.

ANY CHANGE in the arrival times would indicate a change in the distance between the antennas caused by movement in the earth's crust along the fault.

The detection of otherwise imperceptible movements in the earth's crust could lead to accurate prediction of earthquakes — an earthquake early warning system.

In conducting this striking experiment, the scientists are using signals to detect tiny movements on an earth that did not exist

when those signals left the quasars.

The experiment began late last Tuesday night and early Wednesday morning when the scientists took 55 separate samples of radio signals from some 20 distinct quasars.

The quasars, strange and compact objects emitting tremendous energy, were detected only a decade ago. The quasars measured last week are anywhere from 1 billion to 12 billion light years away, many scientists believe.

A LIGHT year is 6 trillion miles, the distance light travels in a year, traveling at 186,000 miles per second.

The quasars, therefore, are so far away that they can be considered to be stationary relative to the earth.

After this journey across space and time, the radio signals are recorded and measured by instruments that can

detect a difference in arrival times at the two antennas to a precision of about a tenth of a billionth of a second — 0.000000001 second.

The experiment is being conducted by a team of scientists and engineers at the Jet Propulsion Laboratory (JPL) along with geophysicists at the seismological laboratory of the California Institute of Technology.

A 30-FOOT antenna at JPL in Pasadena is the principal instrument in the project, called ARIES, for Astronomical Radio Interferometric Earth Surveying.

The other antenna, about 125 miles away, is one of the space communications systems of the National Aeronautics and Space Administration and JPL Deep Space Network at Goldstone.

A straight line drawn from Pasadena to Goldstone would cross the San Andreas fault, the main channel of the earth fracture system in California and a source of the state's earthquakes.

"We listened to a whole ensemble of quasars," said Peter F. MacDoran, leader of the experimental team, in a telephone interview after a few hours of sleep following the first run.

MacDoran said the antenna at JPL is portable and over the next year will be used to make measurements from other sites, including Table Mountain, the Santa Monica Mountains, the University of California at Riverside, north of Las Vegas and perhaps on an island off the coast.

THERE also are thoughts of making measurements on an intercontinental basis, from Hawaii, South America and Japan, MacDoran said.

The project could then provide current data on continental drift, the movement of the immense plates that form the earth's crust. The motion of the plates has been calculated only over periods of millions of years.

"ARIES could become an effective tool in the field of earthquake prediction," MacDoran said.

Balloon explorers to study smog aloft

WASHINGTON (UPI) — A huge plastic balloon will carry four atmospheric explorers across New Mexico and into Texas on a 12-day flight in October to see what happens to air as it moves over the countryside.

The unique scientific expedition, called Project Da Vinci, will mark the first attempt to study in detail over a period of time that part of the atmosphere, between 4,000 and 14,000 foot altitudes, which is most critical to the activities of man.

It is this layer of air which controls how much and how far pollution is carried from its source, where pollution-trapping inversions are created and where regional air circulation takes place.

The flight by three men and a woman is sponsored by the Atomic Energy Commission, the National Geographic Society and the Army's Atmospheric Sciences Laboratory.

The 70-foot polyethylene balloon, to be filled with helium, will carry an open, two-deck, 10-foot square fiberglass and aluminum gondola loaded with 28 different scientific instruments for 19 experiments. It is scheduled for launching Oct. 12 at Las Cruces, N.M., and will drift over Carlsbad and Clovis, N.M., to land near Lubbock, Tex., Oct. 13.

Two large instrumentation vans and seven other vehicles will follow the balloon to record a steady stream of scientific data radioed from the gondola as it drifts eastward at an expected speed of about 10 miles an hour.

The balloon will be piloted by James Craig, a veteran balloon pilot and civilian employee of the U.S. navy at China Lake, Calif. Vera Simons, an experienced research pilot who initiated the project, will be copilot. Dr. Rudolf J. Englemann, an AEC meteorologist, will be the flight scientist and Otis Imboden, of the National Geographic Society, will serve as photographer.

Russ hail cosmonauts

MOSCOW (UPI) — Soviet newspapers said Saturday the Soyuz-15 cosmonauts displayed exceptional courage and cool-headedness in their two-day mission. It was the broadest public hint yet that the unexpectedly short flight had run into unforeseen problems.

Missing from the reports was the usual post-flight phrase to the effect that cosmonauts Gennady Sarafanov, 32, and Lev Demin, 48, had successfully fulfilled their assigned tasks.

Western space experts said all signs indicated

the Soyuz-15 was damaged making repeated attempts to dock with the orbiting Salyut-3 space station. They said this caused Wednesday night's unprecedented night-time emergency landing.

Newspaper reports of a meeting with the cosmonauts on their return Friday to the cosmonaut training center near Moscow noted they had shown exceptional courage in their flight.

"Those speaking at the (welcome) meeting pointed out that the crew worked accurately and harmoniously and displayed

exceptional craftsmanship and courage," Pravda said.

The trade union newspaper Trud said although space flights are becoming more and more routine, each nevertheless demands great courage and decisiveness, adding:

"It is particularly because of this that the cosmonauts were met so joyfully and heartily (at the training center)."

Pravda quoted an unidentified scientist as saying the flight had shown age is not a handicap for working in space. Demin is the first space grandfather.

Car-powering battery in 2 1/2 years

ARGONNE, Ill. (AP) — Scientists at Argonne National Laboratory have developed an electrical storage battery that may help prevent summer brownouts and could also provide economical power for electric cars.

Paul A. Nelson, a chemical engineer at the Atomic Energy Commission facility and project manager, says the battery may be ready for installation in an automobile in about 2 1/2 years.

Principal components of the battery are lithium and sulfur. It has the advantage of being lighter, less bulky and cheaper than the lead-acid batteries now used in most vehicles, Nelson said.

A MAJOR problem in development of practical electric cars has been a storage battery.

A small car weighing 2,800 pounds, about the

size of the Pinto, would need a battery that would store 35 kilowatt hours of electric energy to give it a range of 100 miles in urban areas, Nelson said.

A lead-acid battery that would provide this amount of power would weigh 3,000 pounds — or more than the car itself. A lithium sulfur battery for equivalent power would weigh 500 to 600 pounds, he said.

Electric cars are envisioned primarily for urban driving, with a range of up to 100 miles. About 75 per cent of the total mileage for autos in the United States is made on trips of less than 50 miles.

ARGONNE scientists point out it is unlikely electric cars will totally replace big automobiles or trucks. If small electric cars are successfully introduced by about 1985,

it is expected they will account for about 10 per cent of the cars on the road by 2000.

The batteries are not expected to increase demand for electricity by more than 1 per cent.

If the energy for making the electricity is derived from coal, the scientists say only half as much coal would be required to produce electricity and recharge the car as would be needed to produce synthetic fuels for internal combustion cars.

This is an important consideration in view of the nation's problem with oil imports and the price of oil. Scientists estimate 270 million gallons of crude oil a year would be saved by 2000 with the use of electric cars at the predicted level.

At the current residential electric rate of 2.35 cents a kilowatt hour,

electric energy costs 67 per cent as much as gasoline for powering a car, assuming gasoline costs 35 cents a gallon, not including tax, and the car gets 20 miles a gallon.

THE GOAL at Argonne is to develop a battery that will last three to five years for cars, and about five years for storage of electricity for power companies.

A test facility for storing electricity for public utilities probably will be completed around 1980, Nelson estimated.

If it succeeds and is economical, utilities could operate generating facilities more efficiently and would not have to build as many plants to meet peak demands.

FOR EXAMPLE, Commonwealth Edison Co. had a demand for 11,000

megawatts of power at 3 p.m. on a summer day in the Chicago area. The demand at 6 a.m. the same day was 6,000 megawatts. But there was no way the utility could average out the demand over a 24-hour period.

With the battery envisioned, power could be stored in early morning when air conditioners were not operating at full blast and most lights were off. That power could be tapped later in the day and the utility would be able to meet the demands of its customers without having to reduce service or add more generating facilities.

The batteries are composed of individual cells about 5 1/2 inches in diameter and 2 inches deep. These cells are assembled into a unit suitable for whatever purpose they are to be used.

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GEORGE MEANY
'Ford Tough to Beat'
Hits money policy
Meany
glum on
economy

By DAMON STETSON
New York Times Service

WASHINGTON
George Meany, in a gloomy assessment of the current economic outlook, has warned of a possible depression and has called for a change in policies that have restricted credit, brought high interest rates, and raised the specter of increasing unemployment.
Meany spoke favorably of President Ford, saying that his accession to the presidency was "refreshing" and that it was a "relief to get rid of what we had in the White House."
"I think Gerald Ford is what he appears to be," Meany said. "I don't expect any miracles from him... this economic thing is going to be a terrific burden. Whether they can turn it around or not, I don't know."

"I AM certainly not optimistic about it. But, at least, I think we'll have no trouble communicating with the President. I think that he is open and frank. Of course, his record is very much on the conservative side."

In a pre-Labor Day luncheon and interview with a group of labor reporters here, Meany expressed particular concern about the economic situation in the nation. He said the country already was in a recession and that there was "every indication that we are going into a depression," which he predicted would be even bigger than in the 30s, "unless there is a quick turnaround."

MEANY, president of the AFL-CIO, singled out the tight-money policies of Arthur F. Burns, chairman of the Federal Reserve Board, for particular criticism.

What the AFL-CIO would like to see, Meany said, is a move by the government into the mortgage business to help finance home building. Recently, he recalled, the government came up with \$2 billion to help the cattle raisers and he asked, "what about the people who need homes?" He said also that interest rates had to go down.

Meany said he also was disturbed by the attitude that balancing the budget was going to solve all of the nation's problems. He warned that if this were done at the expense of social programs, it would add a lot of problems for the poor and the people on welfare.

ONE PLACE in which he did propose cuts was in debt service, which he said will be \$7 billion to \$9 billion higher than two or three years ago. He suggested that it would be helpful if "these great patriotic bankers would give Uncle Sam some of their money at a reasonable rate."

ON THE subject of politics, Meany said that a 1976 Republican ticket of Ford and vice president-designate Rockefeller would be difficult to beat if the nation was able "to get out of this economic mess or at least prevent it from becoming a real catastrophe."

'Better mileage' seen boosting sales of '75 cars

By EDWARD S. LECHTZN

DETROIT (UPI) — Fuel economy improvements up to 24 per cent on new cars will help push next year's car sales up 500,000 from gasoline-short 1974, General Motors Chairman Richard C. Gerstenberg said Saturday.

The GM chief executive tempered his predictions of a 10-million 1975 model car year — which would

make it the industry's third best ever — with a warning that inflation must be brought under control. He also called for a three-year freeze on new federal regulations that add to the cost of automobiles.

GM has boosted the average price of its 1975-model cars and trucks almost \$450 after trimming \$54 under pressure from the Ford administration. Gerstenberg estimated

automakers have added \$14 billion to the cost of cars and trucks over the past four years because of government-mandated equipment — about \$270 a vehicle.

Gerstenberg said in the traditional statement at the start of the model year outlining prospects and conditions in the industry that the administration could attack inflation by "eliminating the requirements for unpopu-

lar, unproductive and unneeded equipment on future automobiles which the great majority of the car-buying public does not want, but still must pay for."

He singled out the ignition interlock system which four out of every 10 owners have devised ways to defeat, stronger bumpers, headrests and the air bag safety system which will be required on 1977 models.

One government-ordered device — the catalytic converter — is credited with much of the fuel economy improvements on the '75s, the chairman of the world's largest auto company said.

Gerstenberg said prototype cars driven on a simulated city-suburban cycle have averaged about 15 per cent more miles per gallon over their 1974 counterparts. Earlier the automaker

had predicted an average improvement of about 12-13 per cent.

While refusing to divulge final mileage figures, Gerstenberg said cars with good mileage last year — the smaller models — show a general 3 per cent improvement with others ranging up to 24 per cent. This would be the equivalent of boosting mileage from 8 to 10 miles per gallon.

Gerstenberg said the

current 1974-model year will finish up at about 9.5 million cars and 2.9 million trucks.

His prediction of about 10 million cars in the 1975-model year was not quite as optimistic as the one Ford Motor Co. Chairman Henry Ford II made at the end of July. Ford said sales should reach at least 10.5 million and perhaps 10.5 million during the 1975-model year that begins in September.

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'Unquiet Flows the Don'

OSLO (UPI) — Nobel Prize-winning author Mikhail Sholokov stole most of his best-known work, "And Quiet Flows the Don," from a writer who died during the Russian revolution, exiled writer Alexander Solzhenitsyn was quoted as saying Saturday.

A report in the Aftenposten newspaper said Sholokov edited a nearly finished manuscript of the book which was written by Fyodor Kryukov, a prominent Cossack political leader and writer.

Aftenposten said Sholokov, 69, belongs to the most orthodox wing of the Soviet Union of Writers and has denounced Solzhenitsyn and his followers.

The dispatch, written by the newspaper's Moscow correspondent, Nils Moreten Udgaard, said Solzhenitsyn reports on the alleged plagiarism in a book to be published soon in Paris.

The book contains a 195-page analysis of "And Quiet Flows the Don," 53 of them written by an unidentified Soviet literary researcher who is said to be dead.

ACCORDING to Aftenposten, Solzhenitsyn writes that he cannot reveal the identity of the deceased researcher until a later date. He refers to him only as "D."

The Swedish Academy of Arts and Science awarded Sholokov the 1965 Nobel Prize for literature for "the artistic power and honesty with which he has painted a picture of an era in the history of the Russian people."

Solzhenitsyn won the Nobel Prize in 1970. He was expelled from the Soviet Union last February because of his works critical of the government and now lives in Switzerland.

Solzhenitsyn, according to the article, claims that "D" was in continuous contact with him during his work on the analysis.

Sci-fi fans convene to 'eye future'

Combined News Services

WASHINGTON — The hotel conference room at the 32nd World Science Fiction Convention was packed with shoppers wearing buttons that proclaimed: "Prepare for the Future — Read Science Fiction."

And the space exhibits by COMSAT and Rockwell International, Inc., that stood near collections of old Captain Marvel comic books and movie posters advertising "King Kong" and the "Green Slime" were reminders that one is never certain when to smile skeptically about sci-fi topics. After all, what was fantasy not long ago is now commemorated as recent history in the Smithsonian Institution just a couple of miles away.

More than 4,000 persons had registered by Saturday to spend the holiday weekend perusing tattered classics of sci-fi, watching movies, collecting autographs from leading sci-fi writers, reminiscing about the last convention, planning for the next one, and discussing a phenomenon on everyone's mind: Why has sci-fi become so popular in recent years?

Ron Bounds, 29, a vice chairman of the World Science Fiction Convention, said 1,200 new members signed up Friday and Saturday.

"The next convention will be in Melbourne, Australia. We're really an international group. We have 300 members from other countries."

If SF knows no geographic limits, the convention is also nearly beyond definition.

Grant City

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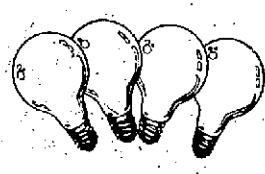
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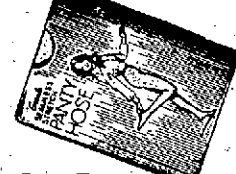
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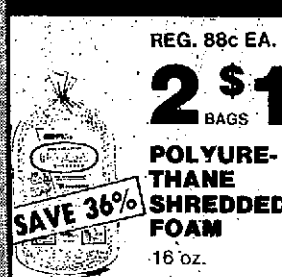


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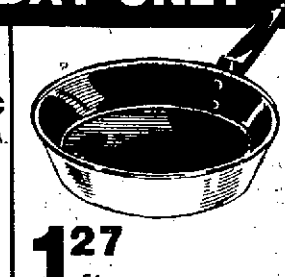
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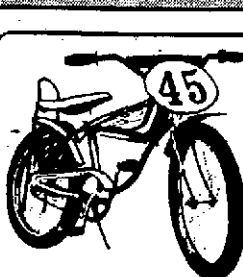
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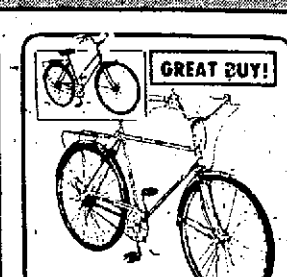
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Pressure on Nixon aides told

'Risky-shift' norm
aimed for approval
of doubtful actions

NEW ORLEANS, La. (AP) — A type of group pressure called the "risky-shift" often led aides of former President Nixon to acquiesce to questionable actions, a psychologist said Saturday.

In the Nixon group, the norm was to be tough and strong, take risks, be uninhibited in dealing with the enemies, the press, the intellectuals," said Bertram H. Raven of UCLA in an address to the American Psychological Association convention.

THE GROUP pressures on the individual were to adopt a position which was riskier, bolder, stronger, less inhibited than that taken by the other members of the group.

Raven said he based his analysis on testimony before the Senate Watergate committee and on transcripts made public of taped White House conversations.

Raven noted former White House counsel John W. Dean III, former Atty. Gen. John N. Mitchell and aide Jeb Stuart Magruder all expressed profound shock, in retrospect, at G. Gordon Liddy's plan to use high-paid prostitutes, kidnappings, blackmail and burglaries to help destroy the Democrats.

When Liddy presented his plan, however, "none said anything more than suggesting that that was not exactly what they had in mind," Raven said.

WHY NOT? One answer might be that Liddy was one of (Charles) Colson's men, the superhard fighter. A strong display of disapproval would have been conveyed as indicating weakness, of not being a good team member," he said.

Presidential adviser John D. Ehrlichman reacted similarly in 1971, Raven said, when he discovered the White House plumbers had "gone far beyond their basic mission in plugging information leaks. They had burglarized the office of Daniel Ellsberg's psychiatrist."

"Had Ehrlichman taken a strong position, admonished the plumbers," fired them, and reported them for illegal acts, the entire Watergate scandal might never have occurred," Raven said.

But Ehrlichman "merely indicated that he did not agree with this method of investigation" and suggested that they not do it again."

RAVEN, who has written extensively about the dynamics of power, said under unwritten rules of the Nixon group, "One was not to shout and carry strong acts against the enemy — unless you want to be labeled as soft and suffer the inevitable consequences."

Raven said the importance of toughness was apparent to members of the President's circle, from "falling stars" like Daniel P. Moynihan, who had been "too contemplative and too apologetic for liberal causes," and from the rise of men like Colson, who once said he would "walk over my own grandmother if necessary" to help Nixon's re-election campaign.

"The lessons were clear for all who wished to see: To be a rising member of the (inner circle) you had to be loyal to the chief, steadfast, strong, hard-hitting, merciless to your enemies, and not get wound up worrying too much about the methods that you used."

Congressmen off to China

WASHINGTON (UPI) — A bipartisan congressional delegation headed by Sen. J. William Fulbright, D-Ark., left Saturday for a 12-day visit to China designed to emphasize continuity in U.S. policy of detente toward Peking.

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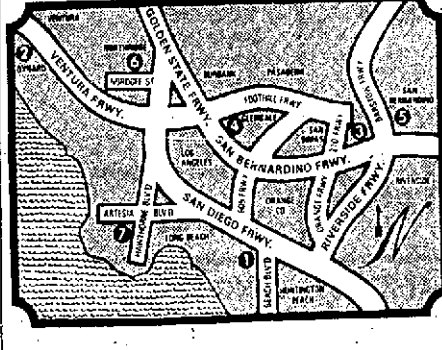
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Enjoy This Kroehler Chair Tonight & Save! RAYON/COTTON VELVET \$88 Traditional lounge chair has reversible "T" cushion, spring base and tufted back!	Roll-Away Bed A Real Space-Saver! SALE \$44 Converts to a comfortable bed in seconds ... then conveniently folds to store!	Save On This Transitional Sofa! SALE \$150 100% quilted cotton cover with reversible seat and back cushions ... rolled arms!	Hurry For This Modern Record & Tape Cabinet! DOUBLE DOORS \$43 Sleek 27"x16"x30" cabinet has tape and album racks ... walnut tone on hardboard.	On Sale Now... Famous Brand Bedding! TWIN, FULL, QUEEN OR KING \$17 EA. PC. Choose from some discontinued, "as-is" and floor samples! Hurry!
9-Pc. Versatile Wilshire Corner Group! ALL 9 PCS. \$132 2 foundations, 2 bolsters, 2 mattresses, 2 quilt covers, corner table!	Dine Colonial Style With This 5-Pc. Set! MAPLE TONE \$297 Have 47" round pedestal table that extends to 65", 1 captain's and 3 mates chairs.	Save Now—Kroehler Hi-Back Swivel Rocker! RAYON/COTTON VELVET \$96 Elegant tailored look, rayon/cotton velvet covering with puffy headrest!	Traditional English Lawson Sofa—Save! BROWN VINYL \$195 Features include spring base, deep tufted back and loose cushion seat.	Save On Spanish Style Bookcases Now! ALL 3 PIECES \$96 Pecan tone open, drop lid and door bookcase. Gold tone backs ... adjustable shelves!
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Own A Herculon® Olefin Sofa & Loveseat Now! SALE \$274 Have this plaid modern duo with saddle arm pillows, reversible seat cushions.	Smart 5-Pc. Dinette By Famous Douglas! SALE \$45 36"x48" table with 4 chairs ... unsupported vinyl seats and backs! Save now!	Double Savings! The Sofa That Sleeps 2! SALE \$197 Handsome sofa converts into sleeping space for 2 ... reversible cushions! Save now!	Save On Kroehler Rocker-Recliner Now! NAUGAHYDE FABRIC BACKED VINYL \$84 Polyurethane foam seat and tufted back ... rocks and reclines—3 positions!	Choose Mediterranean Table Today At Levitz! SALE \$64 Choose Pecan tone 24"x63" Cocktail, 25"x24" Square & 24"x24" Hexagonal!
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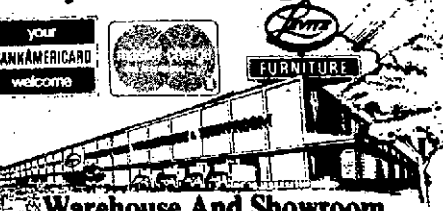
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Action Line

DIAL 432-3451

Red car

Could you please comment on the old Red Car line? When did it first come to Long Beach? Did it ever run down Atlantic Avenue? L.C.S., Long Beach.

ACTION LINE could find no evidence that the Pacific Electric Railway, fondly known as the Big Red Cars, ever ran along Atlantic Avenue. The line, which for many years provided the only rail service between Long Beach and the outside world, was extended from Los Angeles to Long Beach in 1902. On the morning of July 4 the first paying passenger rode the Red Car along the dusty and unpaved American Avenue (now Long Beach Boulevard) into the heart of town. The city, with its approximately 2,500 residents, was swamped, as nearly 30,000 visitors poured into Long Beach that day to herald the birth of the line. It was the first complete interurban link built by railroad tycoon Henry E. Huntington. The cars arrived at the Ocean Boulevard depot every 10 minutes during the day and at wider intervals from 6 p.m. to midnight. While they were the only means of rapid transit, the Red Cars served the growing city well, but over the years the number of passengers steadily declined. On April 9, 1961, nearly six decades after their maiden run, the Red Cars died. Only about 200 persons were on hand to see the finale when the Red Cars made their last Los Angeles to Long Beach run. For more information you may want to read "Ride the Big Red Cars," by Spencer Crump, available at the Long Beach Library, 4500 E. Ather-ton St.

Payment problem

My grandson attends the Horace Mann Child Care Center full time during the summer, and is on the extended day program during the school year. On July 15 his fee was increased to 73 cents an hour. This fee supposedly is based on his mother's hourly wage. After taxes and other necessary deductions the amount paid for child care is almost half of his mother's monthly net income. By the time she pays rent, utilities and telephone there is nothing left for food. I have to pay for their groceries. Is this fair? How are these fees computed? N.P., Long Beach.

Fees are determined on a sliding scale according to the parent's ability to pay. The fee schedule is set by the children's centers division of the California Department of Education in Sacramento, according to a spokesman for the Long Beach Unified School District. He checked your daughter's record and found she currently is being charged the proper rate. It was discovered early this year that she was being undercharged, therefore her rate was raised sharply to the correct amount in March. The spokesman also pointed out that several of the deductions claimed by your daughter are not allowable according to state guidelines. These include \$300 for the child's religious education, weekly credit union payments, parking fees and money owed to the company store.

Petit prix

I would like information on Pinewood derby races in this area. D.L., Lakewood.

You just missed the Lakewood Recreation Department's pinewood derby which is held annually the first part of August in Mayfair Park. The Long Beach Recreation Department sponsors three separate derbies in various parts of the city every January. One of next year's races will be held the second Saturday of January at Drake Park. Another probably will be held at Wardlow Park, and the third site has not yet been determined, a department spokesman said. Workshops are held in December in most playgrounds and youngsters are given assistance with their little six-ounce cars. The kits, which consist of a small block of pine wood, two axles, four wheels and four nails, are given free as long as the supply lasts. The finished cars usually are designed to be quite sleek for minimum wind resistance and are allowed a small weight in the bottom. They are raced down a specially designed banked track.

No security

Please help us get our Supplemental Security Income checks started again. I have been receiving mine for seven years, but an administrative error resulted in my being dropped from the program. And my husband has only received one check in January for \$5. We need the money very badly. Please help. L.T., Long Beach.

At ACTION LINE's request Yvonne Cummings, the manager of the Lakewood branch of the Social Security Administration, checked into your problem. By now you should have your check for \$104.70 for May through August, and your husband should have received his check for \$541.40 for January through August. "Your problem resulted from a computer error in Baltimore," she said.



FIRST LADY BETTY FORD turns to talk with family as she and President Ford lead way from White House to helicopter for weekend at Camp David, Md. Tagging along are daughter Susan and her boy friend, Gardner Britt, background, and Fords' son Steven and his girl friend, Dee-dee Jarvis.

—AP Wirephoto

Ford asks delay in federal pay raises

(Continued from Page A-1)

posed for this fiscal year, noted that the combined savings from the pay-raise deferral and reduction in federal civilian employment would amount to about \$1 billion.

"Thus, the federal government is taking an essential first step in holding down the federal budget and showing the way for restraint by all Americans," he said.

Specifically referring to the proposed deferral of pay increases, Ford said it was "intended to meet both the needs of those who serve the government and the common interest of the general public, all of whom must bear the burden of increased inflation," and to "help to hold down the cost of living for all Americans."

Ford said he regretted having to ask federal employees "to make a sacrifice," but added "I am convinced of its necessity." He contended

that government workers must set the example.

"At this critical time in the economic health of our nation," he said, "I must call on all Americans without exception to make sacrifices in order to hold down wages and prices."

"At a time when inflation is the main concern of every American, the federal government has a special obligation to take those actions which begin to stop inflation."

The National Federation of Federal Employees opposed Ford's request. "Employees of the executive branch of the federal government will regard this as poor payment indeed for their dedicated and corruption-free service during the trauma that began two years ago," said a telegram sent to Ford by the union's president, Nathan T. Wolkowicz.

President Sadat quits Egypt premier post

CAIRO (UPI) — Anwar Sadat will step down as Egyptian premier but continue as president in a government reshuffle that does not signify changes in Egypt's basic foreign and domestic policies, government sources said Saturday.

The sources said Sadat directed first deputy Premier Abdel Aziz Higazi to form a new cabinet, which is expected to take over in the second half of September.

THE CHANGE, the sources said, is aimed primarily at relieving Sadat of some of the heavy executive burdens involved in his double role as premier and president.

Sadat assumed the premiership on March 28, 1973, in what turned out to be a personal takeover of all

preparations for the October war against Israel.

The fact that Sadat now feels he can afford to assign direct control of the cabinet to another man does not signal any departure from Egypt's basic policies, the sources said.

They said Egypt will continue military preparations for a possible new war against Israel if peace efforts collapse while at the same time promoting reconstruction and economic development at home.

The sources said the great majority of ministers serving in the present cabinet will be retained in Higazi's government.

Higazi, 51, is one of the nation's leading economists. He served as treasury minister for several years before becoming first deputy premier.

New Zealand premier, foe of Viet war, dies

WELLINGTON, New Zealand (AP) — Prime Minister Norman Kirk, an opponent of U.S. policy in Vietnam and an advocate of new forms of Asian and Pacific regional cooperation, died Saturday. He was 51.

A government announcement said he died peacefully in a hospital where he was being treated for gastric influenza. He had been in poor health for months with pleurisy.

Deputy Prime Minister Hugh Watt took over the government until the Labor Party caucus meets to elect a new leader. Labor has a 55-32 seat majority in Parliament.

In Washington, White House Press Secretary Jerald F. terHorst said President Ford "obviously is deeply sorry" and has sent a private message of condolence to the Kirk family.

The 6-foot, 250-pound "Big Norm" Kirk, a former welder and rail engineer, was elected in November 1972 in a personal triumph that returned the Labor Party to power, ending 12 years of rule by the National Party.

Kirk reversed some long-standing government policies. He pulled

the remaining New Zealand troops out of South Vietnam shortly after his election, recognized Communist China and backed the Association of Southeast Asian Nations' proposal for an end to foreign intervention in Southeast Asia.

He is survived by his widow, Ruth, and five children.

Smog, hazy skies thin beach crowds

Hazy skies and light smog kept Labor Day weekend beach crowds light Saturday as approximately 400,000 persons sought relief from temperatures up to 82-degrees.

With much the same weather conditions predicted today and Monday, lifeguards said they are not expecting unusually large crowds this year.

Meanwhile, national weather service forecasters predicted the mercury would climb into the low 80s along the coast today, with early morning fog and low clouds scheduled to burn off by midmorning. Cooler temperatures are predicted for Monday, with a Labor Day high in the upper 70s.

Desert sniper kills 3; Arizona man arrested

(Continued from Page A-1)

up truck about 15 miles east of Indio.

"I saw the blood pouring out of his head, and he fell forward on the steering wheel. He just got covered with blood," said Tegarden's son-in-law, 25-year-old Leonard Ochoa, also of Bell Gardens.

Ochoa said he and his wife were riding in the Tegarden truck, bound for a Labor Day weekend outing on the Colorado River, when a slug ripped into his father-in-law's left temple.

After the first shot, Ochoa said he grabbed the steering wheel, pulled onto the shoulder and tried in vain to flag down another vehicle for help.

But the gunman again began to stalk them, Ochoa said, so he sped off onto the highway, finally evading the sniper.

Ochoa, one of few witnesses to the bizarre string of shootings, said the gunman was driving a Nash Rambler station wagon and "weaving back and forth" all over the road.

The alleged sniper, who was apparently en route to Arizona after a weekend visit with his ex-wife and children in Santa Fe Springs, was finally tracked down after two truck drivers witnessed

the shooting of Edge about 15 miles from Desert City.

After an unsuccessful attempt to force the sniper off the road, the truckers used the citizen's band radio in their truck to radio a description of and license number of the suspect's vehicle to authorities. Hicks did not resist when he was pulled over.

Investigators said they found dirty clothes, blankets, shaving gear and food in Hicks' auto, indicating he had been living in the white, 1962 Rambler for several days.

They said the car, which bore Arizona license plates, had a bullet hole in the windshield just to the left of the rear view mirror.

Deputies said the alleged sniper, a 5-foot, 11-inch, 170-pound man, was unshaven when taken to jail in Blythe. Officials said he would undergo psychiatric testing as soon as possible.

Meanwhile, six of the gunman's victims were undergoing treatment for various wounds in a string of hospitals that stretched the length of the 150-mile shooting spree.

Mrs. Ferguson was reported in fair condition at Desert Hospital in Palm Springs, where she was taken after being shot in the neck.

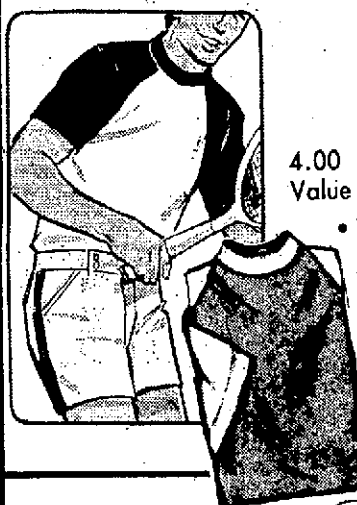
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- Interlock weave

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Street Fl.

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- Easy care; in 14 new fall colors.
- S, M and L sizes

Sportswear - 1st Floor



Women's
Quilted
Nylon Jackets

24.00
Value **19.88**

- Water repellent
- Zip front with two large pockets
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- Navy, black, brown, burgundy
- 10-20, 14 1/2 to 24 1/2



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12.00-14.00 **7.88**

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- Slightly irregular; in sizes S, M and L

Lingerie
Second Floor

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Women's Dresses

Reg.
to 20.00 **9.88**

- Cottons, Whipped Creams and Polyesters.
- Long, short sleeve, sleeveless styles in prints, solids.
- Missy and half sizes
- 2-Pc. styles also

Fashions-2nd Floor



Wintuk Yarn
Reg. 1.39 Skein

98¢ Skein

- 100% Orlon® acrylic knitting worsted; 4 oz. pull skeins
- Machine washable and dryable
- Mothproof
- Big color assortment

Yarns - 3rd Floor

Model WC1



Mist-Stick Electric
Curler-Styler

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- Add water, plug in and in 5 min. you can curl, wave, make tendrils, etc.
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Gibson raps Harbor Dept. appointments

By JACK O. BALDWIN
Maritime Editor

Los Angeles City Council President John S. Gibson, although he has no authority to intervene, says he is "greatly distressed" and "disappointed" over the recent surprise appointments of the first and second deputy general managers of the Harbor Department.

Although recuperating from a heart attack in his San Pedro home, Gibson made his feelings known through an aide to the City Council's Industry and Transportation Committee during a meeting Thursday.

Under terms of the City Charter the Harbor Commission is granted independent authority to operate the department. It further gives the general manager the authority to appoint all personnel except three positions, those being the general manager, the secretary to the commission and the chief accounting employee. The only authority the City Council has is to exempt from Civil Service the positions of first and second deputy general manager.

Fred B. Crawford, Harbor Department general manager, who made the announcement of the appointment of his two top aides Aug. 21, told The Waterfront he deliberately did not consult with other city officials about the appointments to prevent accusations that his appointments had been

made under political pressure from City Hall.

PICKED by Crawford with the endorsement of the Harbor Commission were Edson W. Clocksin, 56, manager of the Port of Gray's Harbor, Aberdeen, Wash., as first deputy (assistant general manager), and Edward L. David, 45, acting port director San Francisco, as second deputy (director of operations).

Gibson told the committee he believed it was wrong to ignore the "loyalty, dedication and training" of present Harbor Department staff members who might have qualified for at least one of the two positions.

Crawford admitted he could have informed Gibson of his intentions as a matter of courtesy, but defended his actions, stating that within the department there was no one with the "capacity and training" to handle the jobs.

Regarding a discussion of recommendations contained in a recent management audit of the Harbor Department which include a recommendation that the ports of Los Angeles and Long Beach should merge, Crawford said he was misquoted when it was reported in a Los Angeles newspaper that the port merger "should be pursued" as to its feasibility.

"What I said was that a merger was theoretically great but that it was po-

THE WATERFRONT

literally impossible and impractical," Crawford told The Waterfront.

The ITT Committee chairman, Councilman John Ferraro, asked Crawford about the practice of the two ports "stealing customers" from each other.

Crawford said tenants of one port frequently would shift to the other port as their needs changed, such as requiring additional space, deeper water, larger buildings and other facilities. He said that efforts to get new business for either port were "healthy competition."

200-mile fish limit

Sen. Edmund Muskie, D-Maine, after a three-day visit to the U.N. Law of the Sea Conference in Caracas, Venezuela, said in the Senate he intended to push for immediate legislative action to extend the 200-mile fisheries limit bill.

The 200-mile limit is favored by Atlantic fishermen and strongly opposed by West Coast fishermen and other segments of the Pacific Coast fishing industry.

Rep. Glenn Anderson, D-Harbor City, who represents the San Pedro-Terminal Island fishing industry, has warned that if the 200-mile limit is adopted West Coast fish-

ermen "will become an endangered species."

West Coast fishermen are opposing the bill because they feel that if the U.S. adopts the 200-mile limit other nations will quickly take similar action. They claim such action by other nations, especially South American countries, would prevent U.S. fishermen from taking tuna frequently found within 200 miles of the West Coast of South America.

Dredge spoils

Marine scientists at the University of Southern California, under an \$18,000 contract with the Los Angeles Harbor Department, are conducting an investigation to determine the effects on water quality and aquatic organisms that may result from dumping dredged sediments in the harbor's open waters.

Lawrence L. Whiteneck, chief harbor engineer, claims there is a critical

need for the study to obtain data required for the design of dredging procedures, the construction of retaining dikes and performing landfill operations in the development of the proposed liquefied natural gas facility to be located on Terminal Island.

He said the problem is basically to determine the quality of the dredged material as it flows into open water from the overflow weir in a dike to be built to contain the dredge spoil. He noted the Army Corps of Engineers has conducted studies in connection with the problem in fresh water, but no experience or studies in seawater have been reported.

The USC report, due to be submitted within three months, will detail the process, or processes, needed to prevent pollution of port waters if possible. If such a process is not found, the report will suggest the best course of action based on the data obtained.

Zapata Corp. has acquired four 35,000-deadweight-ton tankers

being built under a \$79 million contract at Todd Shipyards in San Pedro.

A shipyard spokesman said the refined petroleum products tankers are scheduled for delivery in January, April, July, and October of 1976.

During the peak of construction work force of approximately 1,800 workers will be employed at Todd.

The four new vessels will be operated by Zapata Bulk Transport, Inc., the company's principal U.S.-flag shipping subsidiary, and will be owned by a newly-formed subsidiary, Zapata Products Tankers, Inc. Sailing routes, said a Zapata spokesman, will be established on an as needed basis.

The ships originally had been ordered by Sea Service Tankers, Inc.

Terms of the sale were not revealed. The transfer of the construction contract and related government subsidy agreements to the company was completed after approval of the transfer was given approval by the U.S. Maritime Administration.

SHIP ARRIVALS, DEPARTURES

ACTIVE VESSELS IN PORT			
Compiled by Marine Exchange			
Vessel	From	Operator	Due to Sail
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong
Arco Juna (H)	LA-ANC	Arco	9/3, Hong Kong

VESSELS DUE TODAY			
Vessel	From	Operator	Birth
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244

NAVY SHIPS IN PORT

Ship	Port	Operator	Birth
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244
Arco Juna (H)	LA-ANC	Arco	LA-244

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Great rush to exploit ocean's ore beginning

LAHAINA, Hawaii (UPI) — A mystery ship owned by the very rich reclusive Howard Hughes steamed into Hawaiian waters recently, but its presence hardly puzzles those who know and are concerned about an international race to wrest gigantic profits from the ocean floor.

The Glomar Explorer dropped anchor off the island of Maui and became the first participant in the billion-dollar treasure hunt for manganese.

Just as the crew and ship were getting settled, a Japanese mineral exploration vessel sped toward Hawaii to survey the ocean bottom to figure out ways of getting the manganese.

THE PRIZE is a vast deposit, like acres of stones, below the sea.

Although the existence of the manganese was known to scientists for years, it was not long ago that a study disclosed that vast amounts of gold, silver, platinum, iridium, osmium, palladium, manganese, nickel, iron, and copper also occupied the nearby ocean plateau at depths of 3,000 to 6,000 feet.

The report by Gov. John Burns' task force on oceanography, called "Hawaii and the Sea, 1974," said one mining ship could harvest annual-

ly one million tons of metal worth \$785 million. Three ships in a long-term operation could haul up metals worth \$2 billion a year.

BUT EVEN more astounding to the scientific and business world, was the disclosure that samples indicate the gross annual value of the deposits at \$270 million in platinum, \$12 million in gold, \$400,000 in silver, \$26 million in palladium, \$130 million in osmium and \$8 million in iridium, all precious metals, plus \$130 million worth of manganese and titanium and varied amounts of other metals.

The task force, fearing exploitation and damage to Hawaii's fragile environment, urged the federal government to assert jurisdiction and control over the sea floor.

Whether the metals belong to the world, the United States, Hawaii or anyone who gets to them first is the subject of intense debate, especially in Caracas, Venezuela, where delegates from many nations were discussing this issue and others relating to the oceans and their resources.

A STATE senator, alarmed about the Hughes ship and the approach of the Japanese vessel Haku-rei Maru with a team of scientists aboard, proposed that Hawaii move quickly to stake out its own claim before "mining ships from throughout the world stop offshore and

suck up" the treasure.

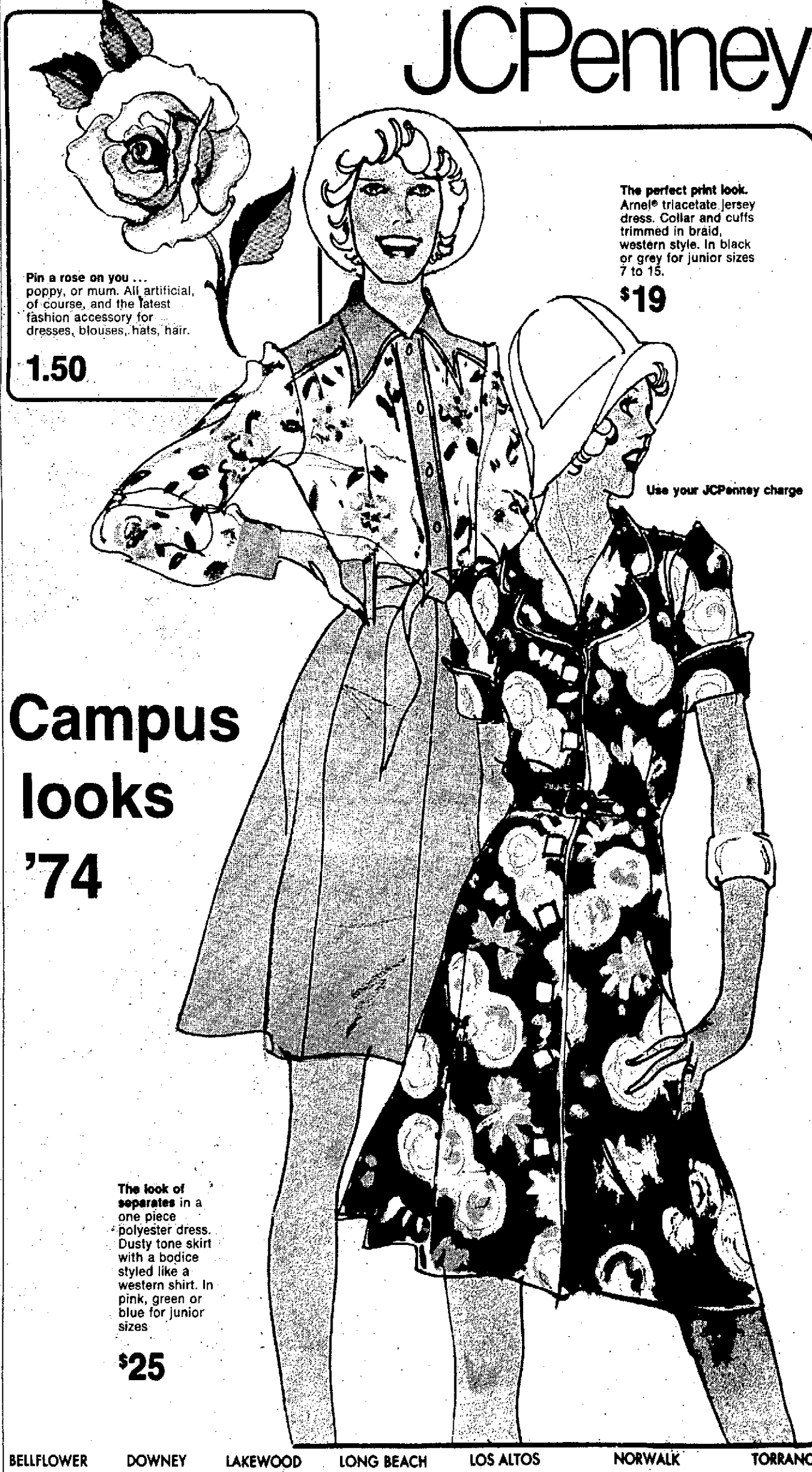
But nothing official has been done, and under present international rules the Hughes group can go mining in the spirit of private enterprise.

The Hughes operation is entirely secretive about the Glomar Explorer, which is believed to be the only vessel in the world able to scoop minerals off the seabed on a large, commercial scale. The vessel was outfitted in Long Beach.

It is believed that the ship, owned by Hughes' Summa Corp., maintains such tight secrecy because other corporations either want to build or are trying to build similar vessels to harvest seabed minerals. So anything that could be learned about the Explorer could possibly be of use to competitors.

ALTHOUGH the ship, packed with equipment including a great derrick, originally anchored in shallow water offshore, the vessel moved down the coast to a less visible site. Her crew strolling around Lahaina would not disclose her mission or even where the ship came from.

While the ship's people walked around town with their mouths shut, there was no doubt among political and scientific circles why the Glomar Explorer was here. And meanwhile an attendant barge said to be capable of being submerged and brought back to the surface was being readied in Redwood City, Calif.



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Scuba school probe ordered

Orange County supervisors have ordered a look at scuba-diving schools to see if they're properly licensed and do a creditable job of teaching.

Supervisors hinted they would set up standards for instruction if it is found that the schools are lacking "in their own standards."

Unsure if the schools are even licensed or have instruction standards, the county supervisors asked investigation by the harbor department personnel, which was requested to make a report along with recommendations.

Silver flute stolen

A silver flute valued at \$200 was taken from the apartment of Serena A. Stinson, 541 Dayman St., by burglars who kicked in the front door to gain entry, Long Beach police reported Saturday.

Scuba diving downs teacher

OXNARD (AP) — Authorities recovered the body Saturday of a scuba diving instructor from the ocean floor about 100 feet offshore here.

Ventura County sheriff's deputies said Frank Byron Binder, 42, of Oak View, near Ojai, had gone swimming in the harbor area late Friday night with a relative. When Binder failed to surface after a lengthy period, the relative reported him missing, officers said.

Diving units of the sheriff's department and Channel Islands Harbor Patrol spotted the body lying 15 feet below the surface early Saturday

morning. An autopsy is scheduled to determine the cause of death.

SAN LUIS OBISPO (AP) — Sheriff's deputies found the body of a Los Angeles man Saturday on Oceano Beach, about 20 miles south of here.

Deputies said Thomas Craig Gonzales, 20, was lying facedown in the sand. He had been camping with a group of friends and wandered away from the campfire shortly after midnight, officers said.

An autopsy was scheduled to determine cause of death.

U.N. sealaw conference ends in deadlock

CARACAS (UPI) — The third United Nations Law of the Sea conference ended last week in a deadlock on the four key issues of a new global sea code.

Before ending the 10-week conference Thursday, the delegates from 148 nations agreed to reconvene in Geneva March 17 to May 3, 1975, and then to return to Venezuela for three weeks to sign a treaty — if one has been negotiated by then.

While most delegates said publicly the conference achieved the expected, they privately expressed disappointment at the slow progress and the gulf between the positions of the rich industrial nations and the poor developing ones.

"The conference needs at least another 12 to 15 weeks to make a package deal," U.N. Undersecretary General C.A. Stavropoulos said just prior to the close of the Caracas parley.

THE DIVISION between the delegations knew no ideological bounds. Capitalist America and Communist Russia were the leaders of the industrial nations, and China backed the aspirations of right-wing South American military dictatorships.

The conference was called to replace an outdated 17th century sea code. For example, the United States entered the conference claiming a territorial waters limit of three miles — the distance traveled by a 17th century cannonball.

The split was evident from opening day June 20 when the delegates started a week-long debate over voting procedures, finally settled by compromise. The industrialized nations, outnumbered two to one, had been fearful of having a treaty imposed on them.

The key issues at stake are:

—Territorial Rights: The developing nations, led by neighboring Ecuador and Peru, insist on sovereign control over all activities in a 200-mile offshore zone. The U.S. and Russia, originally opposed to a 200-mile zone, switched and came out in favor of a 12-mile territorial sea plus a 188-mile economic zone. The coastal state would have only preferential rights in the economic zone, which would be open to other nations for fishing and scientific research. The developing nations rejected this approach.

—Deep Sea Mining: The developing nations want preferential treatment in the exploitation of cobalt, copper, manganese and nickel deposits on the ocean floor. To get this, they want a strong international body to decide who mines where. The industrial nations want exploitation to be licensed by a weaker international body.

—Pollution Control: The developing nations want weak controls on themselves and strong ones against the industrial nations. They reason that

pollution is a necessary evil of progress and it's their turn to move ahead. The industrial nations want uniform international pollution standards.

—Straits Passage: This is the key issue for the U.S. and Russia, who want guaranteed passage for their warships and merchant fleets through the world's more than 100 straits. The nations straddling the straits, most of them in the developing category, want to exercise control.

"The No. 1 priority is the mobility of our naval

and air forces and the importance of retaining our nuclear deterrent," said U.S. special ambassador John R. Stevenson. "It is important to have a regime of unimpeded transit through these straits."

Sen. Claiborne Pell, D-R.I., here briefly for the conference, predicted the Senate would not ratify a treaty that did not guarantee free passage.

According to one key delegation member, the U.S. is using acceptance of economic zones for developing nations as a

bargaining point for getting straits passage.

"The developing nations will have to cave in on this one," he said.

The developing nations blamed the U.S. and Russia for the failure of progress at the conference.

"The superpowers peddle the passage of warships through straits under the label of security," said China's Ling Ching. "Their real aim is world domination."

"The main obstacle that has impeded the recognition of the rights of the

peoples of the third world has been the stubbornness of the superpowers which have persisted in maintaining their privileges and the practice of sacking the riches of the seas next to other nations," said Ecuadorean delegation chief Luis Valencia Rodriguez.

Ecuador and Peru found widespread support for a 200-mile territorial sea, a claim they themselves made unilaterally in 1952. They seized some 200 American fishing boats in a so-called "tuna war" when the United

States refused to recognize their claims.

Ironically, both Ecuador and Peru say their claims are merely an extension of the Truman doctrine of 1945 under which the U.S. laid claim to the seabed resources in its continental platform, which extends out past 200 miles in the Atlantic. As the two Pacific nations have almost no continental shelf but only deep ocean on their coasts, they claimed a 200-mile sea instead.

The Truman doctrine and the claims by Ecua-

dor and Peru, later joined by Chile, paved the way for the first U.N. sealaw conference in 1958. Its results were ambiguous, but a follow-up meeting two years later was a complete flop.

Delegates reject suggestions that the third conference was another failure, even though agreement was reached only on the Geneva site for the next meeting, voting procedures and observer status for African and Arab guerrilla movements.

America's Stevenson said while the Caracas negotiations had not achieved "all we hoped for, there is no cause for bil-

ling the conference a failure." He said the technical work necessary for drafting a treaty was "virtually completed."

"It's irresponsible to say that the conference has not been a success," said Miguel Angel Burelli Rivas, Venezuela's local organizer. "You can say that a new world conscience on the law of the sea was practically designed in Caracas."

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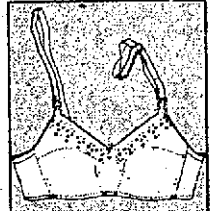
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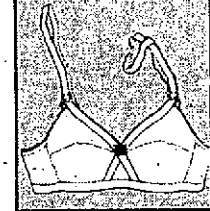
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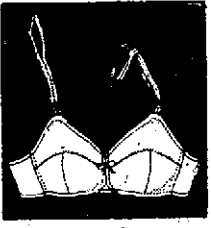
Sale 3⁶⁰
Reg. 4.50. Giana® nylon contour bra. Giana® powernet sides and back. Adjustable stretch straps. In white for sizes A 32 to 36, B, C 32 to 38.



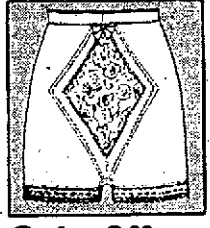
Sale \$2
Reg. 2.50. Young adonna cross-over style. Double-knit nylon with Lycra® spandex back and sides. Light Kodol® polyester fiberfill lining. In white for sizes AA 30 to 36, A, B 32 to 36.



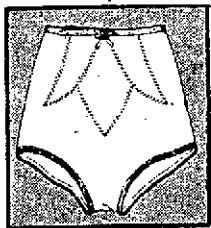
Sale 3²⁰
Reg. \$4. Seemless molded low plunge bra for natural contours has polyester cups and nylon/Lycra® spandex powernet sides and back. In white, nude or black for sizes A 32 to 36, B, C 32 to 38.



Sale \$2
Reg. 2.50. Young Adonna® "Hot First Bra." All stretch nylon with adjustable stretch straps. In white for sizes 28 to 34.



Sale 3⁶⁰
Reg. 4.50. Nylon/Lycra® spandex garterless brief is run-resistant, with easy underlay front panel and shaped seat. In white or nude for sizes S-M-L-XL.



Sale 3²⁰
Reg. \$4. Tummy controller brief with controlling front panel. Nylon/spandex in white, black, yellow, nude or navy. Sizes S-M-L-XL.



Sale 5²⁰
Reg. 8.50. Garterless long-line panty girdle with criss cross front bands. Nylon/spandex tricot in white for sizes S-M-L-XL.

Super savings Sunday & Monday only. Select from your favorite jeans* styles in popular denim or corduroy fabrics. Fall colors for misses, juniors and women.
*except "Ditto"® pants.

Sale 7²⁰

D. Reg. \$9. Corduroy jean of 100% cotton, yoke back, patch pockets. Navy, wine, brown, camel. Sizes 5-15.

Sale \$8

E. Reg. \$10. Polyester/cotton denim jean with belt loops. Navy, white. Sizes 5-15.

Sale 6⁴⁰

F. Reg. \$8. Homespun jean of polyester/cotton. Penn-Prest®. Burgundy, tan, navy, brown. Sizes 8-18.

Gov. McCall weighs offer of college job

SALEM, Ore. (UPI) — Gov. Tom McCall is considering accepting the post of president of Linfield College at McMinnville when he completes his term of office early next year.

"I like the idea," McCall said of the presidency, but added that he still is considering other possibilities.

McCall also has been offered a teaching job at Oregon State University and a lectureship at the University of Vermont.

McCall, a Republican, also had flirted with the idea of setting up a third party with him as the nominee for either president or vice president.

THE BEST price for things you want most may be in the appliance column of today's Classified Ads.

**All JCPenney stores
OPEN Labor Day
Sept. 2nd 11 a.m. to 5 p.m.**

Politics

Deuk urges youth join state commission

State Sen. George Deukmejian has urged young Californians to participate in the newly created State Advisory Commission on Youth.

The commission, established in April, is composed of persons under 25 years old. Members advise the governor and the Legislature on matters relating to youth.

"The Advisory Commission on Youth will give young citizens the opportunity to participate and to become actively involved in the government process," Deukmejian said. He said persons interested in serving on the commission or becoming involved in related work, may contact his office for further information.

Endorsements

The Building and Construction Trades Council of Orange County has announced the following unanimous endorsements in the Nov. 5 general election: Governor, Edmund G. Brown Jr.; lieutenant governor, Mervyn Dymally; attorney general, Bill Norris; treasurer, Jess Unruh, and controller, Kenneth Cory.

State Assembly district endorsements include: 69th, Jack Mandel (D); 70th, Bruce Nestande (R); 71st, no endorsement; 72nd, Richard Robinson (D); 73rd, no endorsement; and 74th, no endorsement.

Congressional district endorsements include: 34th, Mark Hannaford (D); 38th, Jerry Patterson (D); 39th Bill Farris (D); and 40th, Roderick Wilson (D).

Other endorsements include: 38th state senatorial district, Frank Barbaro (D); and county supervisor, District 2, David Baker (R).

The council also has gone on record in favor of Proposition 1, a school bond issue.

Confirmation

Sen. Alan Cranston, D-Calif., has said he "expects" he will vote for the confirmation of Nelson Rockefeller as vice-president.

"I have known Nelson Rockefeller since 1942," Cranston said. "I think very highly of him and expect to vote for his confirmation."

Cranston said that he believes Rockefeller's experience in international, national and state affairs "will make him a capable vice president."

Cranston said he will "reserve final judgment" on voting to confirm Rockefeller "until the Rules Committee holds confirmation hearings and until I talk with Republican leaders in California."

Fund-raiser

Supporters of Los Alamitos City Councilmen Chuck Long and Ken Miller have scheduled a fund-raising dinner to contest their recall elections.

A spokesman said the dinner will be held at 8 p.m. Sept. 6 at the Los Alamitos Country Club, 4561 Katella Ave. Cocktails will be served at 7 p.m. and the main course will be prime rib.

The spokesman said the donation is \$25 and tickets can be purchased at Cecil's Meats, 11172 Los Alamitos Blvd.

Dale Kroesen, a spokesman for the two councilmen termed the recall election the work of "a few disgruntled people" and charged that the election itself is "a needless waste of taxpayers' money."

Hannaford

Mark W. Hannaford, Democratic nominee for the 34th Congressional District, last week announced his opposition to a plan that would raise gasoline prices by 10 cents to deter Americans from consuming so much fuel. President Ford has rejected the plan as "utterly without merit."

Hannaford also announced his opposition to another plan being considered by Ford's economic advisers to decontrol

domestically produced crude oil.

Hannaford said such an action would be "regressive" and he urged the Ford administration to study other alternatives for curbing the high rate of inflation.

The candidate this week also pledged to continue his support of environmental programs if elected.

Youth director

David Rehmann, Republican candidate for the 38th Congressional

District, has announced the appointment of Eric J. Rohrbach as his campaign's youth director.

Rohrbach, a senior at Washington State University, is a member of the Young Republicans. His duties will include the coordination and direction of all activities in Rehmann's campaign.

Paperwork

Rep. Craig Hosmer, R-Long Beach, is cosponsoring legislation to set up a Commission on Federal Paperwork. The commis-

sion would be charged with investigating the extent of paperwork in government. Hosmer's office said the commission would be composed of members of Congress, the director of the Office of Management and Budget, the comptroller general and private citizens.

Cochairman

Assemblyman Paul T. Bannai has announced the appointment of Dallas Covington as cochairman of his reelection campaign. Covington is a

past is a past president of the Lawndale Chamber of Commerce.

Honorary chairman

Retired Supervisor John Anson Ford has been named honorary chairman of Los Angeles City Councilman Ed Edelman's campaign for Ford's old third district seat. Ford represented the district for 24 years.

Demo office

The opening of Democratic headquarters in Bellflower has been

scheduled for 7:30 p.m. Sept. 5 at 16733 Bellflower Blvd.

The office will serve as Bellflower headquarters for Democratic candidates in the 34th Congressional, 28th Senatorial and 54th Assembly districts.

A spokesman said that the list of guests expected to attend the grand opening will include Bonnie Lee Martin, a candidate for judge of Superior Court, who will be the main speaker at the ceremonies; Mark Hannaford, candidate for the 34th

Congressional District; State Sen. Ralph Dills; and Frank Vicencia, candidate for the 54th Assembly District.

Scuba diving probe

Assembly Minority Leader Bob Beverly, R-Manhattan Beach, has called for a legislative investigation of scuba diving training activities in California following a Los Angeles Times story on the apparent relationship between current scuba diving training standards and rising death tolls.

Beverly said the problem first was brought to his attention last month by an experienced diver concerned with scuba safety and training stand-

ards. Beverly said that for the past month his staff has been collecting background information in preparation for action on the problem early next year. He said that the Times article indicated an urgent need to devote attention to the problem immediately.

Hart gets backing

The campaign committee of the California League of Conservation voters has announced its endorsement of Gary Hart for the 35th Assembly District.

George Wagner, president of the league, called Hart "one of the outstanding conservation candidates in California this year."

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OPEN Labor Day
Sept. 2nd 11 a.m. to 5 p.m.

Save 20% on our entire line of girl's pantdresses.

That's right! Every girl's pantdress is now reduced. 20%. Easy-care fabrics in lots of great styles. Choose cardigan looks, smock-top styles, western looks and much, much more. Hurry in and save 20% on each and every one of them. Sizes 4 to 6X and 7 to 14.

Sale prices effective through Monday.

Sizes 7 to 14, reg. \$12.
Sale 9⁶⁰

Sizes 4 to 6X, reg. \$6
Sale 4⁸⁰

Sizes 7 to 14, reg. \$11
Sale 8⁸⁰

Sizes 7 to 14, reg. \$12
Sale 9⁶⁰

Sizes 4 to 6X, reg. \$8
Sale 6⁴⁰

Save 20% on girls' socks!

Sale 3 pairs 1¹¹

Reg. 3 pairs 1.39. Girls' San-Leon® anklets. Stretch nylon with cuff tops. White and colors. S-M-L.

Sale 3 pairs 1¹¹

Reg. 3 pairs 1.39. Girls' cotton crew socks. Nylon reinforced heel and toe. White. Sizes S-M-L.

Sale 53^c

Reg. 69¢. Orion® acrylic/stretch nylon knee highs. Cable stitch or plain in lots of fashion colors. Sizes S-M-L.

Sale 71^c

Reg. 89¢. Opaque stretch nylon knee highs. Smooth fitting fashion look. Popular colors. Sizes S-M-L.

Sale prices effective thru Monday.

3 for \$1

Girls' combed cotton brief. Elastic leg and waist openings. White. Sizes 4 to 14.

37^c

Girls' nylon bikini. Assorted styles and colors with elastic waist and leg openings. Sizes 6 to 14.

5⁹⁹

Girls' moc-toe oxford. Smooth tan vinyl upper with attractive contrast stitching. Polyvinyl chloride outsole and heel. Sizes 8½ to 3.

Burning crosses fizzle a little

'Welcome to Klan Country'— after dark

By BILL CRIDER
Associated Press

CAMPTI, La. — "Welcome to Klan Country," the big sign said. And there beside U.S. 71, on a rented meadow three miles north of Campti, the Ku Klux Klan was hustling for new recruits.

Blacks and Jews and intellectuals, liberals, skeptics and their ilk need not apply.

The sun had slipped behind the green hills of central Louisiana but the day was still bright. Most cars whining along U.S. 71 zipped right on by the KKK sign and the ominous hooded figure beside it.

"People don't come until after dark," shrugged state Grand Dragon John W. King, a Winnfield lawyer. "They don't care to be seen at a Klan rally."

HE SAID that's because the Klan is famed for clandestine terrorism, murder, whippings and fire to impose its version of law and order — and word hasn't gotten around that times have changed.

The bloody image often repels potential members whose politics may lie just south of Attila the Hun's but who balk at violence — it appeals to what King calls the "nitwits, wild men and radicals."

"But the haters pass right on through," King added. "They don't stay long."

This peaceful dragon is state commander for the United Klans of America, Inc. (UKA), richest and most visible of the 15 separate and jealous Klan groups known to the FBI.

The encampment seemed remarkably well protected. It was patrolled by 10 armed men wearing gray military uniforms, boots, black helmets.

Each man's belt bore a holstered pistol. A two-foot billy club dangled beside it. Two troopers carried M1 carbines with banana clips curved beneath them.

KING, wearing coveralls, was fiery-faced and sweating hard from the unaccustomed labor of helping deck the grassy field with props for his "Americanism Rally."

They included:

—A 30-foot-tall wooden cross, wrapped in burlap and soaked with diesel fuel, to be lighted later; plus a four-foot cross made of lead pipe, perforated like the burners of a gas stove. Fueled by a tank of butane, the small cross flamed near the fence gate, beside the floodlit welcome sign.

—An 18-wheel flatbed truck as a platform for musicians and speakers. Microphones stood on it, flanked by American and Confederate flags. Strings of electric light bulbs dangled from temporary poles.

—An old Army tent to shelter a concession stand, where Klan women sold soft drinks, sandwiches and slivers of cake; two smaller tents for rank-and-file workers.

—Two portable out-houses.

—Two large and luxurious motor homes, one for King, the other for Robert Shelton of Tuscaloosa, Ala., the UKA's imperial wizard.

Keeping tabs on the UKA and other Klans used to involve millions of FBI dollars and hundreds of agents and informers. But except for a militant klavern here and there, FBI spokesmen say things have been routine since 1971.

How many klansmen are there today? How many klaverns in what states? People who know won't say. But Klan secrecy seems to hide weakness, not strength.

"The secrecy of our power lies in the secrecy of our membership," a leaflet boasts. "We are a

great secret organization to aid officers of the law and we can do our best work when we are not known to the public."

The FBI says membership in the Klans has declined considerably since 1971 but numbers of Klan organizations continue to be involved in atrocities denying others their constitutional rights. The FBI estimates that United Klans of America, the largest group, has a membership of 1,700. In 1972,

they estimated it at 3,200.

Actually, Klans were never very secret to the FBI or interested police.

Agents rated the worst ones as dumb and easy compared to new radical left groups like the Weathermen or the Symbionese Liberation Army.

"Members of the new radical left are educated and ingenious," an FBI veteran said, in ticking off the major differences between the old Klan and the radical left.

"They're a different breed, much more difficult to infiltrate. Hell, in the Klan if a man has finished grade school, he's educated. If he has finished high school, he's got a master's degree. A college man... wow! The radical left not only reads guerrilla textbooks but improves and refines them. They have more money, for everyday living purposes, and the Klan was always flat on its backside."

"The Klan never robbed. And when they kidnaped it was for beating, intimidation, even killing — not ransom."

By dark nearly 200 cars and pickups were parked on the field but over half left when a rainstorm struck.

About 100 spectators stuck through two hours of speeches resembling fundamentalist preaching, condemning racial integration, new math, communism — Jews. An-

tisemitism got more space than blacks.

"The Jews are the anti-Christ!" cried Shelton. "People say Christ was a Jew. He was not. Show me anywhere in the old King James Bible where it says Jesus Christ was a Jew!"

Our country was founded by men with names like Hamilton, Adams and Washington, said Shelton, and he mourned today's "Kissingers, Schlesingers and Goldsteins."

Long Beach, Calif., Sun., Sept. 3, 1974

INDEPENDENT PRESS-TELEGRAM—A-15

The rednecks lounged against their cars, listening. Children fell asleep on the seats.

At the end, 23 hooded klansmen in white satin robes waved torches in a ritual, then lit the big cross. It was not particularly spectacular; rain had diluted the diesel fuel.

Not many heeded King's pleas to stir around and sign on.

"If you're not in any hurry to leave," he called. But it was around midnight. The exodus continued.

"We are planning to change our style," King told a newsman while unplugging his public address system. "We're going to hold meetings in

motel banquet halls, places like that, instead of out in fields.

"You don't get rained on and you also reach a different kind of people — not that we've got anything about the poor."

Cynical FBI agents, who suspect that money is the root of most Klans, say leaders have nothing against the affluent, either, but that any member will do.

The UKA plainly has enough money flowing in to pay Shelton \$15,000 a year and provide him with a motor home nearly as big as a greyhound bus to travel from klavern to klavern, coast to coast.

He claims klaverns in almost every state.

Yes, we're open Labor Day!

Shop these sales Sunday and Monday 11 a.m. to 5 p.m.

Sale 238
Reg. 2.98. Striped crewneck shirt of polyester/cotton. Hemmed short sleeves and bottom. Assorted color stripes. Sizes S-M-L-XL.

Sale 238
Reg. 2.98. Surfing emblem shirt of Dacron® polyester/combed cotton interlock knit. Hemmed raglan sleeves and bottom. Fashion solids. Sizes S-M-L-XL.

Sale 318
Reg. 3.98. Placket-front pullover of acrylic knit. Spread collar, hemmed short sleeves and bottom. Patterns and solids. Sizes S-M-L-XL. With long sleeves, reg. 4.98, Sale 3.98.

Sale 238
Reg. 2.98. Pocket T-shirt of Dacron® polyester/combed cotton interlock knit. Hemmed raglan sleeves and bottom. Fashion colors. Sizes S-M-L-XL.

Sale 718
Reg. 8.98. Western-style shirts for the younger man. Polyester/cotton blends in slub-textured solids and smooth textured solids with printed yoke. Sizes S-M-L-XL.

Sale 279
Reg. 3.49. Fancy pattern knit shirt of 100% cotton or polyester/cotton. High crewneck. Hemmed sleeves and bottom. Many patterns and colors. Sizes S-M-L-XL. Pre-school sizes S-M-L, reg. 2.98, Sale 2.38.

Sale 480
Reg. \$6. No-iron polyester/cotton corduroy jeans. Western styling with 2 front scoop pockets, 2 back patch pockets, flare legs. Navy. Sizes 8 to 18 regular; 8 to 16 slim. Sizes 8 to 16 husky. reg. 5.98, Sale 4.78.

Sale 318
Reg. 3.98. Nylon Ban-Lon® rib knit turtleneck. Long sleeves with ribbed cuffs and bottom. Fashion solids. Sizes S-M-L-XL.

Sale 359
Reg. 4.49. Pre-school boys' jeans of no iron polyester/cotton corduroy. Western styling with 2 front scoop pockets, 2 back patch pockets, flare legs. Navy, brown or green. Sizes 4 to 7 regular and slim.

Sale 718
Reg. 8.98. Cotton corduroy jeans. Western styled front pockets, 2 patch back pockets and flare legs. Brown, navy or sage green in men's sizes.

Sale prices effective thru Monday, September 2.

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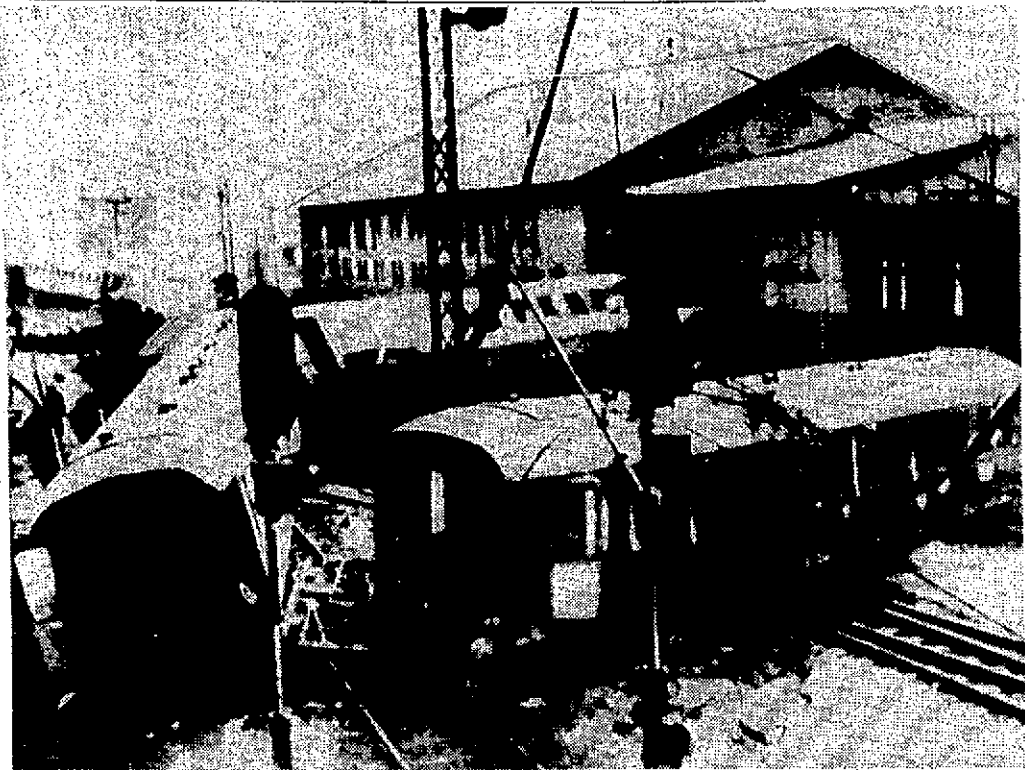
LOS ALTOS

NORWALK

TORRANCE

Encephalitis victim

BOSTON (UPI) — The survivor of two children stricken with encephalitis was reported in a coma and in critical condition Saturday at Children's Hospital.



WRECKED RAIL CARS LITTER STATION AFTER WORST YUGOSLAV CRASH

—UPI

150 dead, 150 hurt in Yugoslavia

4 arrested in train disaster

ZAGREB, Yugoslavia (UPI) — Police arrested four trainmen Saturday after an express train roared through a red signal at high speed, jumped the track on a curve and smashed into Zagreb's main station, killing at least 150 persons in Yugoslavia's worst train disaster.

Officials said the death toll could rise to 170 when all the bodies have been recovered. Police said more than 150 persons were injured.

Investigators said the train's speedometer showed the train was traveling at an "excessive and unpermitted speed" of more than 56 miles an hour on a stretch where 31 mph was the limit.

Asked if human error could be blamed, one official said: "You could say that."

AS THE CARS careened off the tracks and rammed into the end of the

platform the locomotive hurtled on through the station for another 400 yards before slamming to a halt.

Railway officials said the approach lights were out of order, but the train sped through another red signal and past the switch tower.

Most of the victims were Yugoslav migrant workers returning to West Germany, aboard the Belgrade-Dortmund special after their vacation, but other passengers included Turks, Greeks and West Germans, police said.

Police said the train's two engineers, Nikola Knezevic and Stjepan Varga, were taken into custody after being given blood tests for drunkenness. Also arrested were the station duty officer and a switchman.

POLICE SAID the train apparently roared through a red signal at the approach to the sta-

tion. Authorities said they were making a thorough investigation of the tracks and the locomotive braking system. The engine barreled into the station Friday night at 60 miles an hour and pushed on for another 400 yards after losing its coaches on a curve.

The worst previous railroad disaster in Yugoslavia was in January 1964 when 61 persons died in a collision between two passenger trains near Belgrade.

The station of Yugoslavia's second largest city Saturday morning was a horror scene of tangled bodies, bloodstained belongings and the destroyed hulks of seven of the nine coaches.

MANY of the corpses were crushed beneath the cars. Other victims appeared to have been electrocuted when the coaches rammed into the end of the platform and collaps-

ed the trackside pillars, bringing down electric cables.

Petar Jurkovic, who lives and works in West Germany, was in one of the last two cars, which did not overturn.

"The train was going fast," he said. "In my life I have traveled by train a lot, but this time I felt I was on a speedboat when we were three hours out of Belgrade."

Several hours after the crash the cries of trapped victims could still be heard as rescue workers used blowtorches to cut them free. Cranes lifted up the crushed coaches.

Police and army units cordoned off the area, and officials said identification of the bodies will take days.

Luka Sukunda of Belgrade lost his wife, son and daughter.

"It would have been better if I had not survived," he said. "What am I going to do alone?"

W. Germany loans Italy \$2 billion

BELLAGIO, Italy (AP) — West Germany came to the rescue of Italy's staggering economy Saturday by granting a loan of up to \$2 billion.

The agreement was announced after two days of talks between West German Chancellor Helmut Schmidt and Italian Premier Mariano Rumor in this Italian lake resort north of Milan.

Technically, Schmidt and Rumor agreed to open a "bilateral credit line" granting both countries the right to borrow money. But in effect this meant Italy would get the loan to try to curb an 18 per cent inflation rate and a steadily growing balance of trade deficit.

The two parties agreed that Italy will guarantee the credit with a small part of its gold reserves totaling \$12.8 billion. The gold used as a guarantee will be quoted at a price close to the free market

quotations — exactly 80 per cent of the average gold price on the London market in August.

Rumor also achieved two other important concessions: German support for a long-term Common Market credit and the postponement of the payment of a \$1.9 billion short-term Market loan expiring Sept. 18.

No figures were released about the long-term Market credit to which West Germany might contribute a large share. Some experts estimated it at \$3 billion.

The short-term loan which Italy had to pay will be postponed to the end of December and then, possibly through a technical shift, be modified into a long-term loan.

Schmidt said West Germany was also helping Italy in its own interest, as Italy is a big trade partner of West Germany

and a deep recession could have repercussions on German exports.

Italian sources rejected allegations that West Germany might have asked, in exchange for its credit support, stricter austerity measures by the Italian side.

On this point, Schmidt only said that Rumor informed him of the "appreciable" efforts undergone in Italy to curb inflation and the balance of payments deficit.

The deficit totaled some \$4 billion in the first half of the year but Guido Carli, governor of Italy's central bank, said the

situation had greatly improved in July and August.

The West German loan and the possibility of getting a long-term Common Market loan will certainly ease the pressure on the Italian economy.

The German credit was considered by some economic experts in Bellagio as an important victory for Italy.

"Now Italy must prove it deserves the confidence it was given, although the bleak economic situation of Europe and of other countries will make this effort a hard affair," one expert said.

Bomb explodes in truck outside BBC in Belfast

BELFAST (UPI) — A huge bomb exploded in a hijacked panel truck outside the British Broadcasting Corp. studios in downtown Belfast Saturday but caused only minor damage and failed to knock the BBC off the air, the British army said.

It was the second bomb attempt on the BBC Northern Ireland headquarters this year. An earlier bomb wrecked the newsroom but like Saturday there were no casualties.

BBC RADIO and television programs remained on the air, but a radio sports program was canceled when troops sealed off the building before the bomb exploded.

The army said gunmen loaded the truck with 200 pounds of explosives, but only about half went off,

damaging BBC and neighboring windows in the downtown area. The army burned off the remainder, making it harmless.

Earlier, British troops cordoned off streets in Roman Catholic neighborhoods with high canvas screens to head off possible clashes with marching Protestants.

The screens, preventing Catholics from seeing marching bands and banners, were also high enough to prevent rocks and bottles being thrown at the Protestants heading for annual processions throughout Northern Ireland.

Army sources said the screens would stay up until the parades of the Orange lodges and associations were over and the bands and marchers dispersed.

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Mexico kidnap deadline falls

GUADALAJARA (UPI) — Police pressed their search for the kidnapers of President Luis Echeverria's father-in-law Saturday but the abductors' deadline passed with their demands for \$1.6 million ransom and the release of 10 prisoners unmet. Fears grew that the aged man might be dead.

A communique dated last Wednesday, the day 83-year-old Jose Guadalupe Zuno Hernandez was kidnaped, said he would be "executed" by midnight Friday (11 p.m. Saturday PDT) unless the ransom was paid and 10 political prisoners were

flown to Cuba. It was signed by the Armed Revolutionary Forces of the People.

The government announced Thursday it would not meet any demands or negotiate with the kidnapers. When the deadline passed Friday night there had been no announcement of any change in this policy.

The kidnapers phoned two newsmen Wednesday to give the location of their ransom note, but police confiscated whatever was found and federal authorities claimed no communiques were received.

On Friday night, a few

minutes before the deadline for killing Zuno, the kidnapers phoned the left-wing magazine "Por Que?" in Mexico City and directed reporters to a copy of the note on a park bench in the capital. Por Que gave copies of the note to newsmen.

"The family is aware of the ransom note, that is all I can tell you," family spokesman Eduardo Garcia Jaen said grimly.

Police continued their search for three men they believe slipped back into Mexico from Cuba to direct the kidnaping of Zuno, a political leader in Mexico for half a century. The three were among

30 sent to Cuba last year in exchange for the release of kidnaped U.S. Consul General Terence Leonhardy.

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Reg. 6.99 sq. yd. Continuous filament Antron II® nylon in six radiant colors. Snip-to-fit your own room measurements. Resists stains. Style 8770.

Reg. 7.99 sq. yd. Durable Trevira® polyester shag in ten fashion colors. Resists stains and spills, won't pill or fuzz. Style 7250.

Reg. 6.99 sq. yd. Snip-to-fit carpet of continuous filament nylon. Three colorful patterns perfect for kitchen and family room. Style 7620.

Reg. 7.99 sq. yd. Sculptured tweed continuous filament nylon in ten beautiful shades. Durable, spill and stain resistant. Keeps its crisp look. Style 6880.

Reg. 6.99 sq. yd. Snip-to-fit Dacron® polyester shag. Radiant decorator colors. Resilient, bounce-back pile. Backed with foam rubber padding. Style 7720.

Reg. 6.99 sq. yd. Grass-green polypropylene indoor-outdoor carpeting. Won't fade or mildew. Vacuum clean or hose down with soap and water. Style 8999.

Sale prices effective through Sunday.

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DOWNEY

LAKEWOOD

TORRANCE

Caramanlis blames U.S., NATO for stirring crisis

Combined News Services

SALONICA, Greece (AP) — Greek Premier Constantine Caramanlis Saturday blamed Washington, NATO and the former ruling military junta in Athens for aggravating the Cyprus crisis.

He said their attitude had led to "savage" territorial expansion by Turkey in Cyprus.

It was the first time Caramanlis had publicly chided Washington for its Cyprus policy.

He added that the American people had "distinguished their position from the policy followed by their government," but he did not elaborate.

THE GREEK premier warned: "The Turks are mistaken if they believe that they may keep what they tore away by violence and malice without endangering both themselves and world peace."

He said friendship between Athens and Ankara had been "systematically undermined and then blown up" by Turkey.

"I am sure the Turkish invaders shall find themselves prisoners of their barbarous enterprise," he said.

Speaking to 250,000 cheering Greeks at a trade fair in this northern city, Caramanlis said Greece was "painfully disappointed that NATO proved incapable of stopping the barbarous Turkish invasion and the danger of conflict between two of its members."

HE SAID this failure had forced his government to withdraw from the military wing of the alliance, but he vowed that Greece "would not break its political and spiritual ties with Europe, to which it belongs."

Western diplomats said in Athens that the Greek government had informed NATO country ambassadors it was asserting full sovereignty over its lands and seas. The move was seen as evidence that Greece was serious about its statement Aug. 14 that it would withdraw militarily from NATO and was not just making threats to put pressure on Turkey.

In Washington congressional sources said Greece is investigating the disappearance of U.S. arms supplies with a suspicion the deposed military regime may have funneled them illegally to other governments and foreign right-wing groups.

PENTAGON officials scoffed at the report and said there was no evidence that U.S. military supplies were missing from Greek stockpiles.

The sources said two Congressmen — Reps. Benjamin S. Rosenthal, D-N.Y. and Gus Yatron, D-Pa. — will look into the charges when they visit Greece next week.

Rosenthal is chairman of the European affairs subcommittee and a sharp critic of the former Greek military junta. Yatron, a member of the subcommittee, was a defender of the junta.

Sources in Washington said the Congressmen had been told of the missing military equipment by Elias P. Demetracopoulos, a leader of the anti-junta movement in Washington who recently returned from talks with officials of the new Greek civilian government.

DEMETRACOPOULOS said the new government discovered the arms shortages when it mobilized recently for possible war with Turkey, the sources said.

Tactical rockets, ma-

Firebugs blamed

CEDAR BUTTE, S.D. (UPI) — Fire officials said Saturday there could be no doubt that fires which ravaged 3,000 to 5,000 acres of South Dakota farmland were deliberately set.



PREMIER CARAMANLIS Raps Washington Policy

Turkish troops raid village, kill 2

By NAT GIBSON

NICOSIA (UPI) — Turkish troops invaded a Greek Cypriot village near the British sovereign base at Dhekelia Saturday and executed an elderly man and woman they took as hostages, a government spokesman said.

He said another 15 persons were reported missing after the raid on the southeastern village of Akhryritou, the fourth community in the area raided by Turkish troops in three days.

The two dead — a 68-year-old man and a 60-year-old woman — were

found in a field with their eyes blindfolded and their bodies riddled with bullets, the Greek Cypriot spokesman said.

He called the incident the most serious violation of the cease-fire since the truce went into effect two weeks ago.

Meanwhile, leftist Cypriot leader Vassos Lyssarides, survivor of an assassination attempt in which his driver was killed, warned that revolution could erupt unless the government seizes the weapons of EOKA-B guerrillas.

Lyssarides, speaking at

the funeral of his driver and friend Doros Loizou, blamed the Friday assassination attempt on gunmen from the underground movement whom he called "lackeys" of the U.S. Central Intelligence Agency and Israel.

"If the government does not take immediate action to disarm the Fascist murderers, the people will rise," the leader of the Social Democratic party said.

Lyssarides was nicked in the head by splinters of glass, Loizou was killed and three persons were wounded, including Loi-

zou's American wife, when four gunmen sprayed the party leader's automobile with gunfire.

Lyssarides was physician and adviser to Archbishop Makarios, toppled as president of Cyprus in a July 15 coup that led to the Turkish invasion of the island five days later and weeks of bloody fighting.

Greek Cypriots have blamed the United States for the coup and invasion. About 500 Greek Cypriots gathered for Loizou's funeral carrying placards denouncing EOKA-B, the CIA and Israel.

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FBI continues probing disappearance of Patty Hearst

SAN FRANCISCO (UPI) — Where is Patricia Hearst?

For nearly three months the newspaper heiress turned gun-toting revolutionary has disappeared from sight, along with two Symbionese liberation army companions. And the story of the case, one of the most bizarre in American history, has disappeared from the spotlight.

It was seven months ago that Miss Hearst, 20-year-old granddaughter of the late publisher William Randolph Hearst, was carried screaming from her apartment by two men and a woman.

For months the case made front-page headlines across the nation as one development followed another, climaxed by a shootout with police in Los Angeles in which six SLA members were killed. But Patty Hearst was not among them, and, except for a tape recorded message to a Hollywood radio station on June 7, she has not been heard from since.

SPECULATION on her whereabouts abounds, from reports that she has fled the country to Central America to an account last week that she was being hidden in the Los Angeles area with the help of the mother of a San Quentin Prison inmate. Another report said she had tried to contact the radical Weathermen underground group in Chicago.

"We don't know where she is," said Charles W. Bates, who has headed the FBI investigation of the kidnaping.

While some details of the early days of the kidnaping are coming to light, little is known about the apparent transformation of Miss Hearst from a university art history major preparing for her wedding into a revolutionary voicing radical slogans and calling her family "pigs."

Police and the FBI have found the hideouts used by the SLA immediately before the kidnaping and during the later stages of the case before the Los Angeles shootout, but they still don't know where

Senate OKs traffic ticket arrest ban

SACRAMENTO (UPI) — Legislation virtually doing away with arrest warrants for parking tickets Saturday passed the Senate 23-1 and was sent to Gov. Reagan.

The measure by Bob Wilson, D-La Mesa, would require magistrates to notify the Department of Motor Vehicles of delinquent parking tickets.

The department then would require motorists to pay the tickets before renewing their drivers licenses or car registration.

YOUR HOROSCOPE

by JEANE DIXON

Forecast for Monday
Your birthday today: Today's natives enjoy benefits this year from old customs, established organizations, long-standing friends. The challenge is in selecting effort-producing projects, gathering resources in time. Those born today are self-sufficient and independent, yet adapt to circumstances.

Aries (March 21-April 19): Fit health considerations into your schedule; discover fresh ideas on diet, exercise, etc. Be tolerant of criticism. Avoid overdoing and haste, particularly with anything mechanical.

Taurus (April 20-May 20): All relationships encounter stress. Be patient, wait for the whole story. Don't join in rash ventures, despite their universal praise.

Gemini (May 21-June 20): Take one thing at a time. Get up to date on details before traveling. Let others quibble, but don't respond to much of it.

Cancer (June 21-July 22): Remain calm despite crosscurrents of temperament and individual objectives. Put business aside altogether. Concentrate on staying safely ahead; leave nothing to chance.

Leo (July 23-Aug. 22): Conservative methods pay off or at least reduce waste, although anything you promote stirs strong resistance, disagreement. Be cautious with technicalities.

Virgo (Aug. 23-Sept. 22): Be calm despite adverse conditions; learn while you mark time. Minor concessions save important plans. Your reaction needn't result in a detour.

Libra (Sept. 23-Oct. 22): Today is like Pandora's Box. The slightest extra, unwarranted move sets off dramatic repercussions, at best inconvenient, at worst, destructive.

Scorpio (Oct. 23-Nov. 21): Everybody has his own advice for you. Select a place and activity that suits your needs, separates you from crowds. Consider staying home to do something special and long overdue.

Sagittarius (Nov. 22-Dec. 21): The keyword for today is utility. If you must work, be prompt and keep everything simple and direct. If you don't work, don't burden those who do by nitpicking.

Capricorn (Dec. 22-Jan. 19): Yesterday's tendencies continue. It's up to you to stave off conflict. Hold issues within their proper context. Details are difficult to establish.

Aquarius (Jan. 20-Feb. 18): You tend to be loose with money, with little return. Be sociable, take life lightly and in good humor. Be flexible.

Pisces (Feb. 19-March 20): Everybody goes in a somewhat different direction — allow them to so they can easily return. Almost any discussion leads to quarrels or delay. Patience!

Miss Hearst was taken initially.

AND THEY still don't have any idea what went on in her first weeks of captivity that turned her tape recorded messages to her parents from pleadings of a frightened young woman into the harsh words of one who had joined her captors.

The FBI remains convinced, however, that Miss Hearst was not in on the kidnaping from the start.

"The evidence, statements of witnesses and other phases of the investigation, plus what the SLA said in their first tapes, make it apparent that it was a legitimate kidnaping," Bates said.

Miss Hearst was taken from the apartment she leased with her fiancé, Steven Weed, on the night of Feb. 4. In subsequent weeks her kidnapers, the SLA, demanded a massive food program for poor people from her father, Randolph A. Hearst, president and editor of the San Francisco Examiner.

IN A SERIES of tape recordings, in many of

which Miss Hearst spoke, the SLA described at length its "organization." Lengthy tracts also sent to news media described its goals of freedom for the poor through armed rebellion as condensed in its slogan: "Death to the fascist insect that preys upon the life of the people."

In a tape recorded announcement on April 3, Miss Hearst said she had chosen to join her captors and fight as an SLA "soldier." Her parents said they thought she had been brainwashed.

Twelve days later she was photographed as one of five persons robbing a San Francisco bank. The others were identified as SLA members.

On May 16, a man identified as SLA member William Harris was caught shoplifting in a store in the Los Angeles suburb of Inglewood. He and two women companions escaped after one of the women, later identified as Miss Hearst, sprayed the street outside with bullets from an automatic weapon. They got away in stolen cars after

taking a youth captive for 12 hours.

The following day came the climatic shootout, and six of the known SLA members died. Miss Hearst, Harris and Harris' wife, Emily, disappeared.

ON MAY 19, the FBI labeled Miss Hearst an "armed and dangerous fugitive" and issued a warrant for her arrest. Shortly thereafter state charges were filed, nearly two dozen in all, for which she could receive life in prison.

On June 7 the last tape recording with the voices of Patricia Hearst and the Harrises was left outside a Hollywood radio station, KPFK-FM. Since then, nothing.

"We're still getting a few calls from the public, but it's not like it was in April and May," FBI agent Bates said. And he said that, while the FBI is still conducting an intensive investigation, the number of agents assigned to the case in San Francisco has dwindled from nearly 200 to about 30.

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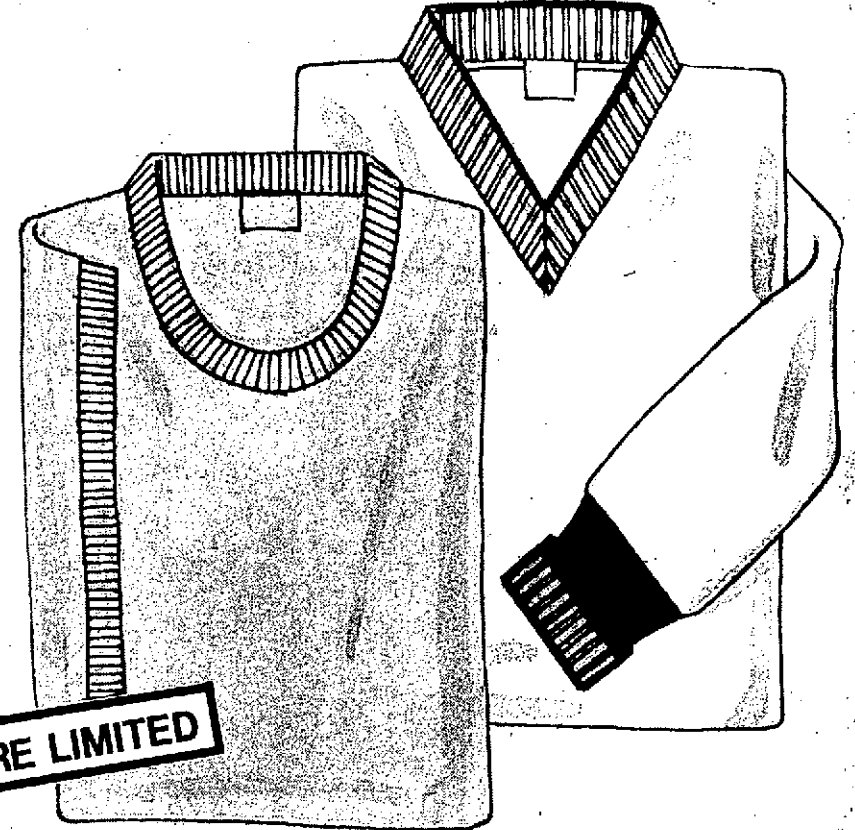
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L.B. development projects move ahead

BY BOB GORE
Staff Writer



Smallfry 'alums' tell it like it is

AN ESTIMATED 4,540 Long Beach smallfry will leave their Raggedy Anns, their pet hamsters and their moms on Sept. 16 to explore a strange new world of blackboards, runny noses and big kids who know it all.

To help them through this traumatic period, we asked a sampling of experienced first-graders how these young rookies can best make their transition from home to school.

Antishun Parrish, an old hand at this education racket, has these words of wisdom for kids starting kindergarten this fall:

"Don't spit, throw the rings, throw mud, pinch people, snatch the jump ropes from other kids, throw garbage or scream at the teacher," he warns.

"If you do, you will get into a bunch of trouble."

Antishun, 5, figures it is because he learned all these things well that he breezed through kindergarten at Garfield Elementary School with no problems.

Other children can do the same, he says.

"Stay out of the teacher's desk," is the sage advice of Timi Cobb, 6, a kindergarten graduate of the same school, while Angie Wrisk, 6, sums up the situation with, "Just be good and draw pretty pictures."

EXPERIENCED first-graders at Edison Elementary School also have a wealth of knowledge to pass on to this year's grammar school frosh.

"You can't talk in school while others are talking," cautions Victor Magpoc, 6, who has progressed up the ranks, apparently by the seat of his pants.

"You must use the bathroom before you go in or like during color time," he says with authority.

"If you DON'T go to the bathroom, you will wet your pants. Then you will have to go to the nurse and get some dry ones."

Danielle Anderson, 6, undoubtedly a kindergarten Phi Beta Kappa, sounds like the girl most likely to succeed as first woman president.

"Help the teachers and the kids who don't know what to do," she suggests. "Meet friends and enjoy being around other people."

Suzanne Nowell, 6, offers this prudent advice for neophytes: "Don't sit on the balls—they'll pop and other kids can't play with them anymore."

"Don't jump off the jungle gyms, you might break a leg or an arm," is the inside dope from Eric Atherton, 6, who also thinks it's important "to know which colors when you paint."

MOST OF the kindergarten alumni interviewed offered insight into the important role of a teacher and how her understudies are expected to interact.

"When the teacher tells ya to go wash your face and hands, then do," counsels David Kopp, 6, first-grade student at Carver, who adds knowingly, "And when ya play, ya don't fight."

John Bolds, Whittier Elementary School, may never have seen a dunce hat or hickory stick, but he's an authority on discipline:

"If you be bad, then Mrs. Sutherland gives you one more chance," he discloses. "After that, if you be telling stories or be bad, you gonna get a whopping. When you get sick, you go to the nurse."

Phil LaJeunesse, also at Carver, sums up the teacher-student relationship scientifically with, "You should not bug the teacher."

SAND SEEMS to be an important ingredient in the passing of time in kindergarten, as witness these words from vets who have been there:

Eric Atherton: "Don't throw sand, it will get in your eyes."

Danielle Anderson: "Share the bucket and stuff in the sandbox."

Seidu Buckle, 6, Muir Elementary School: "Throw sand and boy you're in trouble."

Field trips are important, too. One such excursion to a dairy farm left an indelible impression in the mind of Guadalupe Delgadillo, kindergarten alum at Edison:

"If you go on a field trip, you should milk the cows. You stick pipes into these things that hang down...points to his chest...and turn it on...and milk comes out, but you can't see it. It goes in a big bucket thing and squirts out in cartons so you can drink it with a straw."

And there are sweet memories: "Man, if you're good you get candy," reflects Ellen Anderson, 6, student at Muir School.

La Shonda Williams, 6, of Whittier School, has this offhand comment for fledglings about to matriculate in grade school: "You might like kindergarten."

Several large Long Beach downtown and shoreline development projects — after years of studies, reports and unforeseen delays — are beginning to move ahead.

A series of City Hall meetings over the past week have indicated that the projects are realistically planned and are under varying stages of consideration.

The price tag? Close to \$1 billion from private and government coffers.

Involved in the massive rejuvenation are:

- A civic center complex, including a city hall, main library and art museum. Cost is \$35 million in bonds, about 20 per cent complete.
- A convention center, known as Pacific Terrace. Includes a 100,000-square-foot exhibition hall, remodeling the auditorium, adding a heating and cooling plant and an 800-car parking garage. The arena will be retained, and a hotel and restaurant will be attached to the complex, to be built by a private developer. Cost, not including the hotel, has been set at \$38.1 million in money from the tidelands oil

revenues and other sources. Both are to begin by 1975.

- A regional shopping center, proposed by Ernest Hahn, developer of the center in Cerritos. No price has been put on the project.
- Two more hotels for the shoreline area, about \$30 million. One is a third completed and the other should be started by November.
- Pleasure Island, the proposed Pier J amusement park from Twentieth Century-Fox, at a maximum \$400 million.
- A scheduled municipal shoreline aquatic park, \$8 million.
- Three high-rise condominiums, \$80 million; but no developer has been found.
- Various other recreational waterfront developments, such as bike paths and a recreational vehicle park, are also being studied.
- A county parking garage, \$4 million; the headquarters for the California State University and Colleges, \$4.5 million; an oceanographic center for the CSUC system, \$50 million, and a state office building for the region, no cost determined. All except the last project are set to begin construction soon.
- An office tower complex, known as Oceangate, on the south-

west corner of Magnolia Avenue and Ocean Boulevard. Some \$60 million is the price tag, and the first of three buildings is on its way up.

- A city transportation center, to serve as a terminal for the various bus companies and travel agencies, as well as a people mover site. Cost not yet determined; will be located near the civic center complex.
- Further developments on and around the Queen Mary.

The indications that City Hall has reached a point where these projects are moving ahead come from two meetings last week. One involved the State Lands Commission and the other, local developers.

City Manager John Mansell said one subject of the continuing talks with the State Lands Commission will be the crucial tidelands oil money for Pacific Terrace. Mansell will send a proposal to the City Council Tuesday that would begin the search for a hotel developer for the terrace—a sign that the talks are going well.

Several key city department heads and developers conferred Friday to discuss plans for most of

the projects being contemplated for downtown.

"It's a race against inflation," said Randall J. Verrue of the large-scale effort. Verrue, as an executive assistant to the city manager and former budget director, has watched closely over the area.

Excluding Pleasure Island, Verrue estimated that \$300 million in developers' money will be poured into Long Beach over the next six years.

He explained that the city's caution and the great amounts of money necessary have caused the initial delays.

"We need sound economic planning to allow us to proceed," Verrue said. "We can't create a deficit."

Verrue expected the bulk of the developments to be done by 1980, but noted that "a major stumbling block could be the general economic condition of the entire country."

There are fringe benefits to the development of Pacific Terrace, he said. Conventioneers will generate as much as \$65 million for the local retailers and other shop owners.

The low bid for the project was \$4 million over the city estimate at \$42 million, and final word on its

acceptance won't be available for two weeks, he said.

Speaking of the Hahn proposal for the downtown center, he noted that it was all tentative.

The City Redevelopment Agency would have to spend \$40-\$70 million in bond money for financial studies, land acquisition, demolition of buildings, street and lighting improvements and relocation.

Hahn, he said, is closing his financial report and contacting major tenants. Traffic and other studies must be done. A preliminary site is between Ocean Boulevard and Broadway, Pacific Avenue and Long Beach Boulevard.

"We are not going to wall off the rest of downtown," Verrue commented on the unique center. He said the center, the rest of downtown and the shoreline will be designed to flow into each other.

"I know of no other city that is planning a project of this magnitude," he said. "It includes residential, retail, commercial and offices in a tight time frame."

"We don't anticipate failure," said Verrue. "We're not waiting for the private developers to find us; we're putting it together."

"There's a heck of a lot of work in front of us."



Up and over?

A young fisherman who apparently likes to get close to his work seems to be a hair's breadth away from going over-

board in his devotion to the sport. The incident on the Belmont Pier was captured by I.P.T. photographer Bob Ginn.

In Orange County

\$5.8 million job program

Allocation of \$5.8 million to the Orange County Manpower Commission for training the economically disadvantaged, jobless and underemployed, and providing them with jobs, has been announced.

The allocation is part of \$1.6 billion voted by Congress for the nation's counties and cities for this fiscal year.

Orange County and the cities of Anaheim, Garden Grove, Huntington Beach and Santa Ana joined together to develop the manpower project.

Executive Director Robert C. Nelson and his aides disclosed in a press conference that the Department of Labor is expected to allow a 10 per cent "bonus" to the consortium for its training program if it is approved.

It calls for \$1.7 million for youth programs, \$3.1 million for adult programs and \$500,000 for special projects.

The youth program is due to

start Oct. 1 and will include paid work experience, counseling and career guidance for an estimated 1,743 youngsters, including 600 economically disadvantaged youths in high schools who need jobs to help their educational pursuits.

The \$3.1 million program for adults calls for placement of 223 men and women in public service jobs in cities, the county and other public agencies, a "split job" concept for Vietnam war veterans in schools, allowing two or more veterans to work at the same job part time while continuing their education.

Balance of the adult development program will be in the private sector, the Manpower Commission claiming support of both business and industry, and labor, in developing on-the-job training.

The commission plans recruitment and job-placement centers to provide services to the needy in

areas of the county not now served, it was explained.

Special "pilot programs" will focus on the handicapped, ex-offenders, female heads of households, the veteran, and senior citizens.

For instance, there will be a pre-apprenticeship program for 32 men at the Orange County Honor Farm, a part of the county jail.

The goal is the handling of 10,352 persons, including 600 youths on work experience assignments, 93 in an advanced program, and 1,050 in the summer time work experience project. The adult manpower program is geared at 8,843, including 233 in the public sector, 350 on assignment to private industry for on-the-job training, 100 in vocational educational projects, and 540 in the Opportunities Industrialization Center for job training. Almost 5,000 will be handled by the job placement center, it is predicted.

Mobile lab tests air on freeway

By KATHY ESTELLE
Staff Writer

Motorists traveling north on the 605 freeway for the next two months will be unknowing participants in an air pollution research study.

A 31-foot motor home sits beside the freeway between Studebaker Road and Rosecrans Avenue in Norwalk. It came to the city Aug. 8 after visits to Phoenix and Detroit but its two occupants are not on vacation.

Jerry Zemla and Dr. Paul Monson are researchers for the General Motors Environmental Science Division. They travel around the country in the motor home measuring air pollutants. Instead of beds, refrigerator and oven, the motor home is equipped with thousands of dollars worth of complex equipment which monitors the atmosphere 24 hours a day. The purpose of the mobile laboratory, Dr. Monson said, is to correlate findings in GM's research facilities in Warren, Mich., with what happens in the real atmosphere.

The Michigan labs, he explained, are equipped with three smog chambers in which researchers simulate atmospheric conditions. The mobile lab's measurements help make that simulation more accurate and give scientists a better knowledge of the nature and effects of photochemical smog.

THE MOBILE unit's findings are recorded by computer on magnetic tape at one-minute intervals, Dr. Monson said. The tape is then sent to Michigan for analysis.

While the unit's equipment measures pollutants such as carbon monoxide, sulphur dioxide, oxidants and hydrocarbons, it cannot distinguish between automobile pollutants and those from other sources.

"You would have to know the number of cars passing by, wind speed and wind direction," Dr. Monson explained. "With so many factories around here, it's almost impossible."

Although the unit cannot count passing cars, it can measure wind speed and direction with meteorological equipment. Those devices also record ultraviolet radiation from the sun, temperature, barometric pressure and rainfall.

A machine called the "integrating nephelometer" relates visibility to the amount of light scattered by various particles in the atmosphere. A suction tube brings air samples into the mobile lab for analysis by the machine.

This unit is the second operated by GM. A smaller lab with less sensitive equipment measured air pollutants in Los Angeles, Detroit and New York from 1960 to 1965.

The converted motor home usually stays on location from one to three months, Dr. Monson said. The lab will be in Norwalk for another six to eight weeks.

THE UNITS ARE operated by a six-man team working in shifts of two. The team includes three technicians, two chemical engineers and Dr. Monson, a research chemist. The two-men shifts work for two weeks in the mobile lab and one month in the Michigan facilities, the chemist said. Although the job is demanding, it is enjoyable, Dr. Monson said. "I enjoy getting the chance to travel around."

The 30-year-old chemist received his doctorate from the University of California, Berkeley. He did two years of post-doctoral work at California Institute of Technology in Pasadena, and has been with GM for a year.

Zemla, a 39-year-old technician who has worked for the auto manufacturers for 18 years, says the mobile lab can go just about anywhere.

"Since we run the equipment from electricity, we have to be able to hook into power lines," he said.

Medical center post 'pay only part of lure'

Dr. William J. Wilson, who is resigning as foundation professor and chairman of the radiology department of the University of Nebraska Medical Center, will become director of radiology at Long Beach Memorial Hospital Medical Center.

Wilson's resignation becomes effective Nov. 30. The Long Beach Medical Center is a 830-bed facility, and Dr. Wilson said he will receive more than double his salary of \$43,175. He said that was part of the reason he decided to leave his post at the University of Nebraska Medical Center.

Wilson said his resignation was due partly to what he termed "interference" of the University of Nebraska Board of Regents at the medical center and a lack of top administrative support.

Trails for horses and bicycles planned along Santa Ana River

Dual trails, one for horses and the other for bicyclists, will be built by the Orange County Water District along the Santa Ana River between Imperial Highway and Tustin Avenue. Hikers can use both trails.

The improvement, near the mouth of the Santa Ana Canyon, will be called Imperial Woods Recreation Trail, and will be routed through a 15-acre OCWD property scheduled for development as the Imperial Woods Equestrian Center.

Completion of the first three miles of each of the dual trails is scheduled for next February. A future extension will link Tustin Ave-

nue with Katella Avenue in Anaheim, near the big stadium.

The two eight-foot-wide trails will be part of an improvement program which will include landscaping and an irrigation system. The job is costing \$239,265, and is being done by Valley Crest Landscaping, Inc.

A water well is being drilled under a \$26,910 contract.

The Equestrian Center is expected to be a \$1,250,000 project over a five year period, providing permanent stabling for 365 horses, riding rings for both Western and English mounts, and other facilities.

Herman H. Ridder — 1952-1969

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B-2 LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 1, 1974

Editorials

Ringo's big gamble

Down on the Pike, amid the games where you toss baseballs and basketballs to win teddy bears, a new game has opened up. It's called Ringo, and if the Long Beach police have their way it will be shut down.

The police say Ringo is a game of chance. The proprietors say it is a game of skill.

The courts will decide, but having spent an hour or so watching the thing in operation we can report that, whatever the judges finally decide, Ringo is the most boring way imaginable to lose money.

It must be boring for the operators, too, but they have the satisfaction of raking in more money than a roomful of quarter slot machines could provide.

Theoretically, a participant could sit in without spending a penny. No one was doing that the other night, and it is hard to imagine that anyone would: the chance of winning, which is tiny anyway, would become infinitesimal.

Essentially the game is bingo. Two Ringo cards sell for a quarter, and when we were there most players had two or four before

them for each game. At 10 games or so an hour, a player can easily manage to spend \$10 or so in an evening. With 50 or more players, the odds are still against his winning. If he does win, he isn't likely to get back much more than the money he put in.

He can win two Ringo cards for each game by managing to toss a ring over a peg. He gets to toss one ring free before each game. If he wants more rings — or more cards, as virtually all the players do — he has to pay.

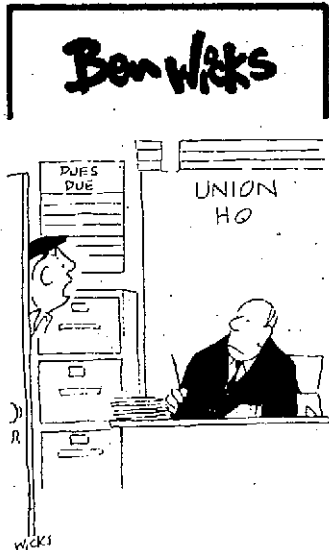
It seems doubtful if the best horseshoe player in town could get the small ring over the big peg more than three in ten tries. Most players seem to make it once or twice in that many tries.

In each game the player who lines up the counters on a Ringo card then tosses another ring before he collects his \$10 or \$15. The last ring is a giant one, and he gets three tries. It is virtually impossible to miss all three.

Anyone who counted on his skill could play perhaps a half-dozen two-card games free in what would surely be the longest evening of his life. He would have 12 cards out of the 4,000 or more played in the evening. The odds would be at least 300 to 1 against his winning anything.

If the game fleeced the rich, it would still be unhealthy for the community, which does not wish to open the door to gambling, to the sleazy operators it often attracts and to the corruption its fat profits can breed. As it is, Ringo's player-victims do not look like people who can well afford to throw away \$10 a night against the off chance they will get \$10 back and the even slimmer chance they will win one of the rare \$50 games.

For the sake of the players and the city, we hope the courts conclude the police are right in assessing Ringo as a game of chance that violates California's lottery law and the municipal ordinance against gambling.



Letters to the editor

No general amnesty

EDITOR:

The suggestion for general amnesty for all draft evaders and deserters rests upon the assumption that they are all alike: that they were opposed to war (who isn't?) on high moral principles; that the war was unconstitutional; and that it was immoral. However, no court ever declared the war unconstitutional. That it was an immoral war — on the part of the enemy — can hardly be disputed.

Some who professed to be against the war really wanted North Vietnam to win. Some made false claims for exemption, and a sort of business grew up showing how to evade the draft.

After World War II, President Truman appointed a commission to examine the question of amnesty and make a report. This commission was headed by Justice Roberts of the U.S. Supreme Court. He was a pacifist and was in favor of general amnesty, but other members of the commission persuaded him to examine a few cases before making a general report. There were 15,805 cases and an examination of just a few showed that each must be decided on its own merits. Nearly one-half of the cases were men who fled to avoid arrest for serious crimes, including murder, rape, burglary, counterfeiting, felonious assault, auto theft, embezzlement, narcotics law violations, etc. In all probability an examination of the present estimated 70,000 cases — probably too high — would show similar results.

The Roberts Commission finally granted amnesty to 1,523 cases and President

Truman granted pardons to 1,518 more. President Andrew Johnson granted amnesty to all the southern soldiers except a few. Congress passed a law revoking this act but Johnson ignored it; but what could you do, or what should you do, with a million men? Johnson's act was the only possible practical solution, but it caused a bitter divisiveness that lasted 20 years and was one of the reasons for the impeachment of Johnson.

Senator Taft suggested that draft evaders be granted a pardon if they fulfilled three years' work for the federal government. Just what kind of work could you get out of a bunch of sullen men accustomed to flouting the law when it suited their convenience? There are thousands of veterans out of jobs who do not look upon government service as a punishment.

Let each case be examined on its merits and pardon granted only when it is deserved.

WILLIAM KING
Seal Beach

Nixon trial needed

EDITOR:

Mr. Nixon has to be tried, as the House Judiciary Committee's 528-page documented report indicated.

Not to do so undermines the Constitution.

For your newspaper to say otherwise indicates your need of a lot of history research.

WAYNE SADLER
Seal Beach

Ford plans low campaign profile

WASHINGTON — President Ford has ruled out campaigning against Democratic incumbents running for re-election to Congress at least until after Congress adjourns in mid-October.

The only congressional races that Ford would touch before final congressional adjournment are those he calls "open district" elections: districts in which the incumbent is not running.

The President passed that word privately on Aug. 22 to several old friends in the Oval Office during a picture-taking session he had with 149 house Republicans, all of them running for re-election.

If Congress delays adjournment until late October, he indicated, he would campaign only in "open" districts, and only "late" in the campaign. The reason: Ford's pledge in his first presidential speech to Congress to seek a "lasting marriage," not just the traditional honeymoon, with the overwhelmingly Democratic Congress.

What that probably assures is a very low presidential profile on the campaign stump this fall, a fact that will disappoint most Republicans and anger some. For while Ford carefully avoids allowing his hoped-for "marriage" with Congress to go on the rocks by limiting his campaigning, Vice President-designate Nelson Rockefeller will also be immunized as a national campaigner this fall until Congress confirms him.

The President's self-imposed — but unannounced — rule to concentrate in "open" districts still leaves him running room. There are 23 Republican and 25 Democratic districts in which incumbents are not running for re-election. But his key plan sharply conflicts with Richard Nixon's slashing, vitriolic attack on Democrats in the 1970 off-year election.

A footnote: there is another Nixon-Ford contrast. Nixon surreptitiously had his picture taken with nearly a dozen conservative southern Democrats during the 1970 campaign and worked hard to bring about the defeat of liberal Republican Senator Charles Goodell in New York. Ford flatly rejects such ideological discrimination.

Frederick Malek, the bright, abrasive White House hatchet man in the first Nixon administration who recently resigned as deputy director of the Office of Management and Budget, has been quietly fired from his prospective new job with billionaire shipowner D. K. Ludwig.

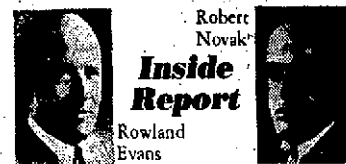
A Malek intimate confirmed that Ludwig, a publicity hater who has acquired the world's largest single-owner fleet of ocean transports, was infuriated at the publicity Malek gave himself and his new job as a top Ludwig lieutenant.

In short, Malek stumbled over his own tongue on his path from the White House to Ludwig's Manhattan office and (as Malek boasted to the press three weeks ago) a salary "in the six figures."

Malek's self-imposed accident has not saddened a good many old Nixon adminis-

tration hands who felt his scourge when he was the hatchet man of H. R. Halde- man, Richard Nixon's White House chief of staff. It was Malek who drove a dozen top Interior Department aides out of their offices on a few hours' notice after Nixon fired Walter Hickel as secretary of the interior in late 1970.

A self-made South Carolina million- aire, Malek displayed surprising surviv-



ability in avoiding entanglement through- out the entire Watergate scandals, despite having held the post of No. 2 man at Nixon's notorious Committee for the Re- election of the President (CREEP). Now he has fallen victim to Ludwig's well- known penchant for privacy and lost the job he planned to start next week.

A footnote: Several powerful senators and congressmen were astonished at let- ters they received from Malek outlining his new job with Ludwig's shipping em-

pire and portraying himself as Ludwig's presumed heir-apparent.

Secret soundings have been made by agents of Rep. Wilbur Mills of Arkansas into the political camp of Nelson Rocke- feller to discover if there is any link between the powerful Rockefeller "clan and pretty, 30-year old Judy Petty, Mills' Republican opponent in his campaign for re-election.

A former high-level assistant to the late Gov. Winthrop Rockefeller of Arkan- sas, Ms. Petty is the first serious Republi- can opponent in decades to challenge the awesome political power of Mills, chair- man of the House Ways and Means Com- mittee. That power has now diminished. Now 65, Mills has had several bouts with bad health and has lost some of his super clout in Congress.

What bothered Mills' aides was, the analogy, seemingly farfetched, between the M's-Petty race and the upset of aging, former Democratic Rep. Emman- uel Celler by pretty, youthful and now Congresswoman Elizabeth Holtzman in their primary race two years ago in Brooklyn.

Mills was assured that Vice President- designate Rockefeller has no involvement whatsoever in Judy Petty's challenge.



Some good hours in Sacramento

SACRAMENTO — There sat the Cali- fornia Legislature, its members bogged down by work they should have done earlier, casting ballots on measures few of them understood, arguing over petty things, frequently putting partisanship before the people, in general contributing little to public confidence that the ship of state was in good hands.

It is not difficult to find fault with the legislature. For one thing, it is there before us, highly visible always. When sensi- ble couples have a row, they shut the door

so the kids can't hear. There are no doors for the legislature to shut, or not many, anyhow. Most of the embarrassments are very, very public.

And never is the opportunity for public embarrassment greater than in the final week or two of the session, when all the deficiencies of both the legislative process and the persons who take part in that process are jammed together and magni- fied.

Yet, if the public takes the trouble to look, there are accomplishments to be noted, too.

For example, Sen. Joseph M. Kennick of Long Beach squired an innocuous little bill through the legislature last week, and the measure now sits on the governor's desk. The bill merits discussion.

A woman who worked for the state decided to retire a few years ago. At the time, the state's generous retirement system offered maximum benefits to partici- pants who waited until they reached age 65 before claiming them. The woman, a constituent of the senator, decided to leave her pension on deposit until she became 65.

She followed advice from the officials of the Public Employment Retirement System, which administers the pension fund.

In 1971, the law was changed, allowing retired state employees to receive full pension benefits when they reach age 63, rather than 65. But the woman from Long Beach was never notified about the change until, when reaching 65 two years later, she went to make her first claim.

It struck her that the pension fund officials should have informed her of the law change. She asked Senator Kennick if he didn't think so too. Turned out he did.

On April 15 he introduced a bill direct- ing the fund to compensate his constituent for the benefits she missed because of the system's failure to notify her of the law change.

After several amendments designed to make sure it applied only to her, and also to require that such a failure would not occur again, the bill last week passed the legislature.

A little thing, perhaps. But not to the woman.

Another occurrence of consequence last week was the farewell the Assembly gave to retiring Speaker Bob Moretti. Moretti elected — unwisely, it turned out



Bob Schmidt

View From Our State Bureau

— to give up his Assembly seat to seek the Democratic gubernatorial nomination.

He has been an assemblyman for 10 years, and speaker for four. Thirty-five of the 78 other assemblymen on the floor rose to pay Moretti tribute, and while the ceremony might accurately be described as maudlin, it conveyed a message, too.

Legislators tend to take themselves and the things they do very seriously; the rhapsodic praise of Moretti should be considered in that light.

Nevertheless, there was a healthy and optimistic message in the two-hour-long tribute.

The message is that despite all the ugly emotions Americans so frequently attribute to each other — racism, jeal- ousy, materialism, ruthlessness — there are other emotions that are evident, too.

And the presence of those emotions gives us all reason to be optimistic.

A black legislator stood up to say of Moretti "He is more man than anyone who has ever walked beside me."

Another black man broke down and wept, in full view of the assemblymen and their guests, while he was speaking.

A Republican's voice broke and he could not continue his tribute.

And on and on, for two hours.

All the differences which exist be- tween human beings, and which so fre- quently are the basis of conflict, should give way when respect is earned. Some- times, but not often enough, they do.

In the case of Bob Moretti, they did.

Richard Daley: Sixth term or end of an era?

By DAVID SMOTHERS
UPI Senior Editor

CHICAGO (UPI) — At 11:30 on the morning of last May 6, Richard J. Daley, mayor of Chicago for the past 19 years and the man called the last of the big city bosses, felt ill, and left his City Hall office to see his doctor.

He hasn't been back since.

That could mean the end of an era in Chicago politics. It could mean that age has finally caught up with the 72-year-old warrior, that he is near the end of the road, and he knows it.

Or he could be pulling one of the most subtle maneuvers of his career as a consummate political pro.

One thing is sure. Dick Daley, either through necessity or design, has made himself the most tantalizing guessing game in Chicago and Illinois politics.

While he conducts his leisurely recuperation at his Grand Beach, Mich., summer home following a mild stroke and remedial surgery, the many men who have dreamed of taking his office on the fifth floor of City Hall are agonizing over whether and when they should make their move.

They don't have much time left. The Democratic primary for next

spring's mayoral election is Feb. 25.

At least three Democratic hopefuls — two of them blacks, one a liberal white alderman — have already declared themselves in. If Daley doesn't come back at full power, as his aides insist he will shortly, they will have plenty of company.

This, of course, is the question. Until his stroke, it had been generally assumed that Daley would be running for a sixth term next year and that he would get it.

Even now, if he is well enough to try and chooses to do so (it is an open secret that his wife "Sis" dearly wishes he would not), the smart money in Chicago would be on another heavy Daley victory.

Simmering in Chicago are scandals touching two of his sons and even himself. His illness gives him a chance to let them cool off. His former press aide, Earl Bush, is on trial charged with illegally cashing in on his job. If Daley didn't have an excuse from his doctor, Thomas J. Coogan Jr., he would probably have to undergo the embarrassment of testifying.

United Press International talked to two politicians off the record about the Daley conundrum. One is a Democrat, the other a Republican. Both hold major elective of-



RICHARD JOSEPH DALEY

Guessing game for Chicago politicians and citizens

fices and are powerful factors in the future of Illinois and Chicago politics.

Despite their party differences, there was agreement between these accomplished pros on a number of points:

• Whatever happens, the halcyon days of the Chicago Democratic machine are over. It has outlived its time. Daley knows it and has known it for a long time. He is not dumb.

• Chicago is due for a black mayor — if not next year, then soon thereafter. As the Democrat said, "Chicago is somewhere in the neighborhood of 45 per cent black, 20 per cent Latin, and the rest of it other people."

• Daley, always the smart operator, might be wise to hang it up as mayor while he is still ahead, but stay in the backroom as chairman of the Cook County Democratic Committee, calling the shots,

quite probably, picking his successor.

• One man on the spot is James R. Thompson, the 37-year-old U.S. attorney who has built a reputation as the hottest Republican prospect for mayor in decades by harassing the Daley apparatus in the courts. But "Big Jim" can't make a move legally while he holds his job. "So if Jim should make the decision to run he's got to pretty soon resign," the Republican said, indicating Thompson might well decide it's not worth the risk.

• Daniel Walker, Illinois' maverick Democratic governor who won largely by campaigning against Daley ("It sells in Peoria," the Republican said with a touch of cynicism), is an imponderable. It is hard to find a politician or reporter in Illinois who does not believe Walker is running for the presidency and attempting to build a power base toward that end. A vacant power base in Chicago would be quite a pedestal.

Whatever the imponderables, the line is already forming to take on Daley or fight it out between themselves for the job the Democrat described as tougher than governor, tougher than President.

Those out in the open are Democrats William S. Singer, an alderman who gains liberal approval by sassing Daley in the City Council, Richard H. Newhouse Jr., a black state senator of independent mind and regarded as a comer, and E. Duke McNeil, a black attorney with backing in the South Side ghetto.

The ranks of Daley's organization are filled with men waiting just in the shadows.

One is Neil Hartigan, Illinois' personable young lieutenant governor (and, reputedly, a cordial Walker hater), who has been working all his public life for the job. Just a

few of the many others mentioned are Democratic State Chairman John Touhy; Patrick O'Malley, a business executive close to Daley; and George Dunne, holder of the puissant post of president of the Cook County Board but having scandal troubles himself.

Michael Howlett, the highly popular Illinois secretary of state, might well be the strongest potential Democratic candidate outside of Daley. But Howlett has made it abundantly clear the mayoralty is one thing he would not seek unless the party came begging — and then only "after I had a talk with Mrs. Howlett."

"The people who might run are running behind time and they may be playing into Daley's hands. The Republicans should be starting to build a person as a candidate. The independents should be trying to decide whether or not they're going to have a candidate.

The Democrat thought of the future of the Chicago Democratic party as the city and the nation knows it. He said the old order is over and Daley is presiding over the change.

"Whether Daley is head of the party or whether he isn't, there's going to be great changes," he said. "Because we live in a new day.

"Certainly the best thing for the city of Chicago, certainly the best thing for the Democratic party, would be to have Daley there for transition... would be to have Daley become chairman of the Democratic party and let us elect a new mayor while he's still here."

"But I always ask myself the question, 'What would he do?' He's not the sort of fellow that's going to sit in a law office. And it's not going to take that much time to be chairman of the Democratic party.

America's noble love of labor

Early in life, most of us probably observe an unhappy relationship between labor and wealth — to wit, the heavier the labor, the less the wealth.

The man doing heavy manual work makes less than the man who makes a machine work for him, and this man makes less than the man sitting at a desk. The really rich people, the kind of people who go around on yachts and collect old books and new wives, do no labor at all.

The economic reasons for dividing the money this way are clear enough. One, it has always been done that way; and two, it's too hard to change at this late date. But the puzzling question is why, since the money is parceled out on this principle, young people are constantly being pummeled to take up a life of labor.

In any sensible world, the young would be told they could labor if they wanted to, but warned that if they did so it would cost them.

Not here. In this country, labor is talked about as if it were something everybody ought to be dying for a chance to get into, like ocean-front real estate. We are forever haranguing each other about the nobility of labor, the dignity of labor, the rewards of labor, honest labor, decent labor and so forth, until all the starch is taken out of any potential upstarts who might be tempted to ask the sensible question: "How come, if labor is such a worthy way to spend your life, the pay isn't better?"

The answer they would get, of course, is "Labor is its own reward."

I used to scoff at this when I was innocent. "I don't want the reward of labor," I would say. "I want wealth, yachts, old books, new wives." And I would say, "Look at J. Paul Getty; he toils not, neither does he spin, yet his is the wealth of Croesus. I want to be a nontoller like Getty and have the reward of cash."

At first, people dealt with me patiently, and by people I mean statesmen who were wise beyond my years and understood wherein lay happiness.

"What!" they would exclaim. "Poor deluded lad! Behold the digger in his ditch. Does he not partake richly of nobility and dignity? Is poor Getty recompensed for



Russell Baker

New York Times News Service

being denied all that by the cold assuagement of lucre?"

To me, that cold assuagement seemed adequate compensation for missing out on blisters, and I determined to sacrifice a life of work for the Calvary of great wealth. It was a dangerous decision, and quickly abandoned, for fierce politicians began going about the country suggesting that such behavior was unwholesome, cynical and possibly subversive.

In brief, I undertook the joys of labor, joined sundry unions which sent regular mailings extolling my dignity and proclaiming dues increases, and cunningly sneaked a sinuous route from bearer of hundred-pound flour sacks (that's labor!) to journalist (that's labor?) while enlarging my wealth in proportion to the decrease in my labors.

I am still not near the yacht class, fortunately for dignity, but I do have a canoe and have lately begun acquiring mildewed Book-of-the-Month Club selections of the late 1930's at garage sales.

The unions' desire to keep us persuaded of the splendor of labor is understandable. If everybody decided to be rich instead of working, the unions would go out of business. Union men work just as hard as the average middle-management executive and have canoes, too, and it is only natural that they not want to give up the nobility of labor for the cold assuagement of lucre.

What is baffling is the government's attitude in all this. The government cannot afford to have a country made up entirely of rich people, because rich people pay so little in taxes that the government would quickly go bankrupt. This is why government men always tell us that labor is man's noblest calling. Government needs labor to pay its upkeep.

It seems to me that government could make a concession here. Its present tax system is rigged so salaried income, which is the kind of income labor gets, is taxed at higher rates than rich income.

It would be a simple matter to switch the loopholes. Rich income would be taxed at the high rate salaried income now pays, and salaried workers would get the kind of loopholes the rich now have — which is to say, loopholes that make it certain that somebody else will have to do most of the tax-paying.

I don't expect the government to leap at this sensible suggestion. I expect it to reply that the rewards of labor are so rich we should all be glad to pay double for them, and anyhow, hasn't government already given us Labor Day?

L.A.C. Says

By L.A. COLLINS SR.

Labor Day and labor problems



As we celebrate Labor Day this year it will be at a time when labor unions are at the peak of strength in dealing with wages, pensions, medical insurance and many other fringe benefits. Few of their members experienced the long hours of work and meager pay that was prevalent before labor unions became strong and achieved present benefits for their members.

But this Labor Day is also at a time when the nation's economy is in deep trouble. Inflation and recession are endangering the nation's economy. Unless these two dangers are curbed there will be many more workers out of jobs and many families will see their savings reduced as their dollars lose their buying power because of inflation.

It is a time when union leadership should accept the responsibility to hold down the cost of production of goods and services rather than demanding increases high above the increased cost of living. Strikes should be avoided because they reduce production of goods and thereby create shortages resulting in higher costs.

The carpenters' strike, recently settled with wage and fringe benefits high above the cost-of-living increases, is one example of why housing starts are only about half as many as they were a few years ago. People cannot afford to pay the high prices for new housing caused by higher labor and material costs and the high interest rates on mortgages.

The Rapid Transit bus strike has caused 650,000 people in the district to find other means of getting to and from work. The union is demanding increases totaling over 27 per cent for the first year, far

more than the cost-of-living increase. Their object is to get benefits as great as those paid in a few other districts across the country. When this area already has the highest unemployment and high inflation, it would seem the union should accept increases equal to inflation rather than demanding twice as much or more than is necessary for that purpose.

The United Farm Workers under the leadership of Cesar Chavez are in a battle with the Teamsters Union for control of farm workers in California. They are threatening a nationwide boycott of stores that handle food products harvested by the Teamsters Union members. In doing so they will create turmoil at a time when the nation's economy is in a dangerous condition.

The Teamsters Union is the largest in industry. In September Reader's Digest is one of a three-part survey of the scandals of that union. It tells of how the Hoffa forces continue to rule the national union using the billion-dollar pension fund for deals with the underworld by loans to gangsters and Las Vegas operators which are never repaid. The August and September Digest articles should be read by everyone who is concerned by such actions.

The California farming industry is caught between these two unions' conflict. It is at a time now when labor jurisdictional conflicts should be curbed because they increase the problems that endanger all workers and consumers and the legitimate labor unions.

These are only a few of the labor problems that are apparent as we celebrate Labor Day tomorrow. The national leaders of all labor unions should cooperate in solving our economic dangers by not demanding more than is needed to meet the increased cost of living until we are again free of spiraling inflation and the rising number of people without jobs.

Columnists on the opinion pages are chosen to represent diverse viewpoints and do not necessarily reflect the editorial position of this newspaper.

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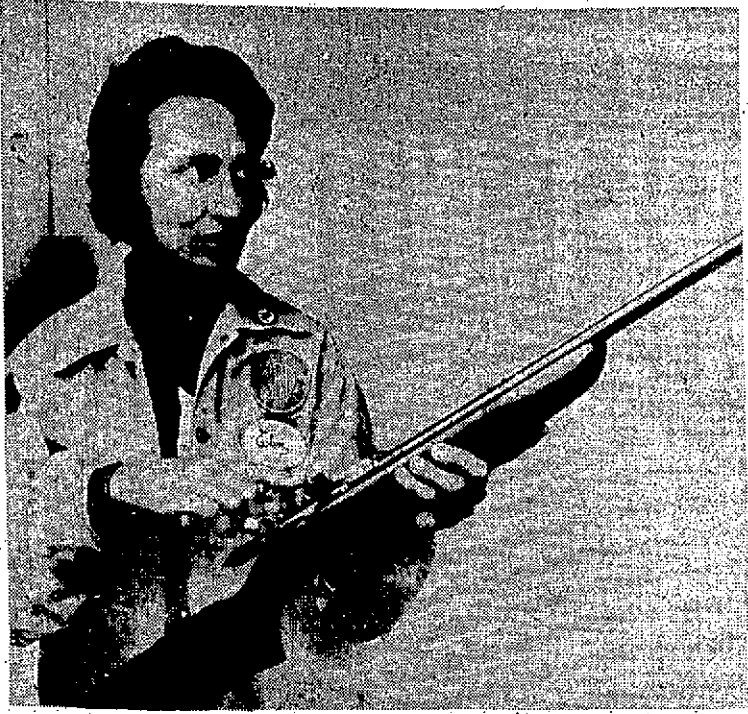
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ELLEN CONAWAY SHOWS PROPER HANDLING OF A RIFLE
—Staff Photo by Bob Geivet

But she doesn't like to hunt

Gun safety teacher

By BOB GEIVET
Staff Writer

Ellen Conaway of Huntington Beach doesn't like to hunt, or shoot, but she teaches hunter safety courses and safe handling of firearms. Dedicated to her mission of instructing students and instructors alike, she has taught firearms safety to more than 700 hunters in the Southland since 1968, and she's still at it.

The diminutive Mrs. Conaway, whose husband, Paul, also is a certified instructor, is in it far deeper than he is. After all, he has to work to support the family of three children, and she's there to see that they — and other children and grown-ups — know how to handle firearms when they need to.

She opened an instructors' course at Santa Ana College Thursday, to teach prospective hunter safety instructors. Her class meets twice a week from 7 P.M. until 9:30 P.M. There are 23 in the class.

The course, she said, is open to those wanting to become hunter safety instructors, and those who are teaching now. It is designed to detail newest developments of importance to hunter safety instruction, she said.

In addition to the instruction for instructors, she also teaches safe handling of firearms, and tries to hold her class down to six or seven, considering this the ideal size.

She has taught at Santa Ana College for three years, always in the evenings, and she's hoping next year to start day classes. Her instruction in firearms handling and marksmanship is done at the Silverado Sportsmen's Club range at the mouth of Silverado Canyon.

Mrs. Conaway has a rather active schedule for a woman who didn't grow up with firearms. But she remembers that, as a child, she was not permitted to have guns. And she also remembers shooting

wax bullets in practice at an indoor range in Costa Mesa in 1966 — and liking it. When her two sons, both now teen-agers and active in the scouting, became interested in guns, she and her husband decided they should be taught safe handling and so they decided to do it themselves.

It led them into the National Rifle Association course, and one by the State Fish and Game Commission. Both are certified instructors under both programs.

More than two years ago, Mrs. Conaway became coordinator of hunter safety courses in Orange County, and that led to researching courses in 14 western states. Out of it came a hunter safety manual, still in use. She's convinced that only careful hunters cause accidents, and that they can be prevented. And she definitely intends to show how, to anyone the least bit interested.

Downey parks offer variety of classes

A variety of special coed classes for adults is being offered by the Downey Parks and Recreation Department. Registration is now being accepted at the department office, 12540 Rives Ave., either by mail or in person.

An arts and crafts class taught by Donna Halmaier will start Sept. 17, from 9:30 a.m. to 12 noon at Rio San Gabriel Park, and Sept. 19, 7 to 9 p.m. at Griffiths Junior High School, Room 12. There is no fee.

A fencing class for persons 15 and older is scheduled for Sept. 18 at the Community Center Building and continues throughout the school year. Classes are taught by Bob Buddemeyer from 7 to 9:30 p.m. with all equipment provided.

Golf pro Larry Dealy will be teaching beginning golf classes at Rio Hondo Golf Course, Wednesdays and Thursdays from 7 to 8 p.m. beginning Sept. 11. The fee is \$12.50 for six weeks.

Lillian Jimenez will be giving all-level instruction in the art of cake decorating in two classes, starting Sept. 18, 9:30 a.m. to 12:30 p.m. at Furman Park and 6:30 to 9:30 p.m. at East Junior High School in the Home Economics Room 1. The fee is \$9 for eight weeks.

A class in ballroom dancing will be started Sept. 16 with beginning classes from 8:30 to 9:30 p.m. also at Furman Park.

Erickson new head of Orange County welfare

William E. Erickson, 49, who since 1964 was chief deputy director for the Orange County Welfare Department, has been named to the top spot, succeeding Granville O. Peoples, who resigned

after almost 13 years on the job.

Erickson, acting director of the county personnel department before it was consolidated with the Administrative Office, was selected by the coun-

ty's board of supervisors at an executive session.

The appointment was made effective at once, since Peoples left on vacation and will not return to his post, although his official termination is not until the end of September.

Erickson received a master's degree in social welfare from UCLA in 1954 and joined San Bernardino County Welfare Department before he became director of the Catholic Welfare Bureau in Orange County in 1956. He has served on several professional organizations, was a director of the Florence Crittenton Services in the county, and is a member of the Orange County Mental Health Advisory Board.

He is taking the office of welfare director at a time when the case load is down: he said it is down five per cent in the Aid to Dependent Children, the largest single agency; and off 35 per cent in the aid to unemployed, because of the numerous jobs available.

Business hurt in some areas

RTD strike ends third week today

Los Angeles ends the third week of a transit strike today, with little hope for resolving the impasse. Both union and management representatives said they remained prepared for a long strike.

The effect of the bus shutdown continued to show on city streets and the freeways. Downtown, traffic was heavy, while there were delays on freeways during rush hours. Some businesses and commercial centers reported a downturn in business. Some 3,200 drivers of

the Rapid Transit District and 700 mechanics walked off their jobs Aug. 12, bringing public transit in Los Angeles and portions of Orange, Riverside, and San Bernardino counties to a halt. It has been estimated that 650,000 passengers ride the buses daily.

The drivers asked a two-year wage increase of 46 per cent. The mechanics asked an immediate 15 per cent increase. RTD officials countered with wage offers proposed by a state fact-finding commit-

tee, ranging between 7 and 7½ per cent.

For the second time since the strike began, management this week placed advertisements in major newspapers in the area demanding to know why the unions refused to accept binding arbitration.

In response, the head of the mechanics' union, Jerome Long, said the unions feared that a state-picked arbitrator would merely support the conclusions reached by the state-selected fact-finding committee.

With public schools scheduled to begin open-

ing Sept. 11, both Mayor Thomas Bradley and the chairman of the County Board of Supervisors, Kenneth Hahn, called for round-the-clock negotiations.

Meanwhile, downtown parking lots and taxi companies continued to do a thriving business. But in commercial centers, particularly in the downtown area, the mid-Wilshire business district and Hollywood, some stores reported sizable drops in business.

'Cat burglar' gets X-rated films' coins

A "cat burglar," who crawled through a vent on the roof of The Globe News, 1412 E. Anaheim

St., stole approximately \$119 in coins after prying the locks off of five adult-movie machines.

ALL STORES OPEN TODAY SUNDAY & MONDAY (LABOR DAY) NOON TO 6 P.M.

FINAL 2 DAYS
ENDS MONDAY SEPTEMBER 2

ORTHO MATTRESS LABOR DAY SALE

TREMENDOUS VALUES IN ALL FACTORY SHOWROOMS!



KING SIZE
ORTHO FORM
Stretch out tonight... relax! This giant King gives you room to spare!
The complete set includes Mattress, 2 Box Springs, Ortho-Pak & Double Bonus.

SAVE!
NOW ONLY
\$188

FACTORY-TO-YOU

60 FACTORY SHOWROOMS TO-SERVE-YOU

Ortho Products are manufactured by Ortho and sold only through Ortho Factory Showrooms



QUEEN SIZE
ORTHO TENSION
A Mattress Set fit for a King! Built with Ortho's Tempered-Steel Innerspring. Includes Mattress, 2 Box Springs, Ortho-Pak & Double Bonus.

SAVE!
NOW ONLY
\$228



QUEEN SIZE
ORTHO FORM
If a King's too large for your bedroom... try this roomy Queen! Includes Mattress, Box Spring, Ortho-Pak & Double Bonus.

SAVE!
NOW ONLY
\$168



ORTHO PAK AND Double Bonus
King or Queen: Filled with No-iron Top and Filled Bottom Sheets & 2 Pillow-cases. 2 King-size Pillows. Every Bed Comes with Easy-Roll Casters. With Every Mattress Set: King or Queen—Padded Vinyl Headboard and Quilted Bedspread. Twin or Full—Headboard and Easy-Roll Casters.

SAVE!
NOW ONLY
\$208



QUEEN SIZE
ORTHO TENSION
A Queen's delight! This Set is topped off with Ortho's Scroll-Quilted Cover! Comes with Mattress, Box Spring, Ortho-Pak & Double Bonus.

SAVE!
NOW ONLY
\$208



FULL SIZE
ORTHO FORM
Expecting extra guests this summer? Treat them to a night's sleep from Ortho! With Mattress, Box Spring & Double Bonus.

SAVE!
NOW ONLY
\$88



TWIN SIZE
ORTHO TENSION
Looking for new beds for your children? Come to Ortho and take advantage of this great sale! With Mattress, Box Spring & Double Bonus.

SAVE!
NOW ONLY
\$98

SAVE! FREE DELIVERY from our Factory Warehouse SAVE!



KING SIZE
ORTHO PERMA PEDIC
Save big today and rest easy tonight! Includes Mattress, 2 Foundations, Ortho-Pak & Double Bonus.

SAVE!
NOW
\$298



QUEEN SIZE
ORTHO PERMA PEDIC
This Queen-size beauty is built with the kind of care that has made Ortho famous! Includes Mattress, Foundation, Ortho-Pak & Double Bonus.

SAVE!
NOW
\$268



FULL SIZE
ORTHO PERMA PEDIC
Let Ortho give you the sleep you deserve tonight! With Mattress, Foundation & Double Bonus.

SAVE!
NOW
\$138



TWIN SIZE
ORTHO PERMA PEDIC
Versatile Set fits any room in the house! Includes Mattress, Foundation & Double Bonus.

SAVE!
NOW
\$118



KING SIZE
ORTHO BALANCE
Looking forward to a good night's sleep? Well... that's exactly what you'll get with this comfortable King! Includes Mattress, 2 Box Springs, Ortho-Pak & Double Bonus.

SAVE!
NOW
\$348



QUEEN SIZE
ORTHO BALANCE
If you're looking for support from a mattress set... check out this terrific Queen! With Mattress, Box Spring, Ortho-Pak & Double Bonus.

SAVE!
NOW
\$308



FULL SIZE
ORTHO BALANCE
Go ahead... lie down on this beauty... let Ortho give you the rest you need! With Mattress, Box Spring & Double Bonus.

SAVE!
NOW
\$178



TWIN SIZE
ORTHO BALANCE
Complete to your's! Ortho's heavy-duty Tempered-Steel Innerspring. With Mattress, Box Spring & Double Bonus.

SAVE!
NOW
\$148



DELMAR FULL SIZE
Designed with the look of today! Also available in Super Queen Width, 5" wider than normal Queen-size sleeper. Love Seat also available.

SAVE!
\$188

Convertible Sofas & Corner Groups

ORTHO MATTRESS

© Copyright 1974 Ortho Mattress Inc.



JAMAICA Brightens up any corner of the house! 9-piece group includes 2 Mattresses, 2 Matching Foundations, 2 Bolsters, 2 Quilted Coverlets and a simulated Walnut laminated Corner Table.

SAVE!
\$198

THE NATION'S LARGEST CHAIN OF MATTRESS SHOWROOMS

LONG BEACH 433 Long Beach Blvd. (Corner 5th and L.S. Blvd. Across from Sears) Phone: 425-0119	LAKEWOOD 4433 Candlewood Avenue Candlewood Shops (Across from Lakewood Center) Phone: 634-2631	TORRANCE 20430 Hawthorne Blvd. 4 blocks North of Torrance Blvd. Phone: 542-4358	HUNTINGTON BEACH 7342 Edinger St. West of Huntington Center (San Diego Fwy., Beach off-ramp) Phone: (714) 842-7471	SANTA ANA 2520 So. Bristol St. 1/2 mile North of South Coast Plaza Phone: (714) 556-7487	DOWNEY 8132 Firestone Blvd. Between Downey and Paramount Blvd. Phone: 861-7211
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OPEN DAILY 10-9 SAT. 10-6 SUN. 12-6 FREE DELIVERY • CREDIT TERMS AVAILABLE • BANKAMERICARD • MASTER CHARGE

Beach cities' financial aid bill sent to Reagan

Our State Bureau

SACRAMENTO — Beach cities inundated by visitors will be given financial assistance by the state to help pay for the costs of maintaining streets and providing for public safety, if a bill approved Saturday by the Legislature becomes law.

The bill, AB 3611, was approved 24-15 by the Senate, then sent to the Assembly for concurrence with Senate amendments. The lower house voted 72 to 0 to send the bill to Gov. Reagan for his consideration.

Under the measure, \$3 million would be made available each year from tidelands revenues for allocation by the State Director of Finance to communities whose cost of maintaining beaches and beach-related facilities exceeds the additional revenue derived from out-of-town users of those facilities.

The excess cost would have to be at least 10 per cent of the community's total budget.

Secret Witness summaries

Rewards for information

As part of the Independent, Press-Telegram's Secret Witness program, 10 selected summaries of cases in which rewards are offered are printed in the Independent and Press-Telegram each Sunday and Thursday.

Cases are dropped from the summaries from time to time, but rewards will remain in effect for these until the cases are closed by police or until notification in print that rewards have been withdrawn.

Rewards also will be paid for information leading to the arrest and conviction of suspects in any criminal cases, or the apprehension of fugitives from justice, whether covered in these summaries or not. These rewards will vary in amount depending on the seriousness of the offense.

To ensure eligibility for Secret Witness rewards, informants are required to channel all information directly through Secret Witness, either by calling the special Secret Witness telephone number or by writing in care of the Secret Witness post office box.

The summaries follow:

—A \$2,000 reward will

be paid for information leading to the arrest and conviction of the murderer of Benjamin Holate, 70-year-old Compton businessman fatally beaten by



a robber during a holdup in his furniture repair shop at 245 E. Compton Blvd. on Sept. 15, 1973.

—A \$500 reward will be paid for information leading to the arrest and conviction of the driver responsible for the hit-run death of 6-year-old Gary Perkins of Long Beach at Magnolia Avenue and Seventh Street on March 23, 1973.

—A \$500 reward is offered for information leading to the arrest and conviction of the "Diamond Ring Rapist" responsible for attacks on at least nine women in the downtown Long Beach area since May 25, 1974. The rapist is described as a black man in his middle 20s, 5 feet 8 inches tall, 140 to 170 pounds, who wears a flashy diamond ring on his left hand.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Jose Luis Morales, 26, Torrance area resident who was shot to death

during a party at "M" and Broad Streets in Wilmington on the night of Jan. 5, 1974.

—A \$1,000 reward is offered for information leading to the arrest and conviction of the armed robbers who took \$202,000 worth of jewelry and cash from the Imperial Jewelry Manufacturing Co. in Long Beach on Feb. 21, 1974.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of 19-year-old Charles Davis of Compton, slain by a shotgun blast fired through an open window as he was sleeping on a sofa Aug. 26, 1973.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Victor Joseph Zalnairitis, 21, of Long Beach, who was found stabbed to death in the oil field southwest of Cherry Avenue and Burnett Street in Signal Hill on March 30, 1973.

—A \$500 reward will be paid for information leading to the arrest and conviction of the burglars who broke into the National Guard Armory across the street from the Compton City Hall on July 4, 1974, and took rifles, machine guns, grenade launchers, grenades, gas masks, and ammunition.

—A 2,000 reward is offered for information leading to the arrest and conviction of the murderers of Carl Widman, 20, Waverly Cotton, 22, and Elizabeth Shephard, 16, shot to death in Widman's car found parked at Wilmington Avenue and Artesia Boulevard on the night of Oct. 13, 1973.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Thomas Wayne Kipling, 22, hacked to death with an axe or cleaver and thrown from a car into the intersection of 11th Street and Fashion Avenue in Long Beach on the night of July 30, 1973.

Patrolmen put in new classification

There will be no more patrolman classification for the Orange County Harbor District — because there soon may be patrol women.

The Orange County Board of Supervisors has decreed that the time is ready for women officers on the patrol, so they agreed to call them patrol officers. Patrolmen also will become patrol officers.

The change was ordered effective immediately.

The supervisors explained that this "removes any implication of sex discrimination," and they said that minor modifications of job descriptions also were made to accommodate the feminine influx expected.

All States Society Calendar

TUESDAY

New York-New Jersey Society meeting, 350 Long Beach Blvd., noon.
All States Society, City Hall, 7 p.m.

THURSDAY

Wisconsin, 350 Long Beach Blvd., noon.

FRIDAY

Bus trip to Getty Museum, leaves 108 E. Ocean Blvd., 9 a.m.

SATURDAY

Bus trip to Hearst Castle and Monterey, leaves 108 E. Ocean Blvd., 8:30 a.m.
Minnesota, 507 Pacific Ave., noon.

How to become Secret Witness

Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of criminals.

For this purpose a guaranteed fund of \$100,000

has been established by the Independent, Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret.

You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal or the capture of a fugitive in cases publicized in this column. Rewards also will be paid for information given to Secret Witness resulting in arrests and convictions, or the capture of fugitives, in cases not published in Secret Witness.

To contact Secret Witness, telephone 436-2526 from 8 a.m. to midnight on weekdays or from 3 p.m. to 11 p.m. on Saturday and Sunday. Do NOT give us your name. Or write to: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

This is how the last page of your "Secret Witness" letter should look after you have typed or printed your information about a crime.

DO NOT SIGN YOUR NAME. Instead, select a code name for yourself — any name, as long as it's not your own — and place it and a code number at the bottom of your letter. The code number should combine three letters and three numbers in any combination.

Tear off and keep a corner of the last page, with the same code name and number on it. Mail your letter to "Secret Witness," P.O. Box 67, Long Beach, 90801.

George A123C3

(Choose your name and own number!)

George A123C3 (save this)

School board agenda

Here are the agenda for Tuesday's meetings of the Long Beach Unified School District and Community College District boards of education to be conducted in the Horseshoe Theater, Long Beach City College Business and Technology Campus, 1305 E. Pacific Coast Highway.

Executive session (closed to public), conference room 300, 2:30 p.m.
Unified School District board conference, Horseshoe Theater, 3:30 p.m.

1. Modification of sub-district boundaries involving Buftum and Bixby schools.
2. Elementary and Secondary Education Act carry-over amendment.
3. Amendment to State Demonstration Math Program (Franklin Junior High School).

Regular Board of Education Meeting, Horseshoe Theater, 4 p.m.

Staff recommendations for approval:

1. Testing report made to the board on July 22, 1974.
2. Modification of subdistrict boundaries involving Buftum and Bixby schools.
3. Elementary and Secondary Education Act carry-over amendment.
4. Amendment to State Demonstration Math Program (Franklin Junior High School).
5. Curriculum publication: "Canada, A Social Studies Unit for Grade 8 (working draft).

Community College District board meeting, Horseshoe Theater, 4:30 p.m.

1. Regular order of business.

Recreation Department calendar

Rodgers' and Hammerstein's version of "Cinderella," put on by the Ha-Penny Players, will be shown for the last two times Friday and Saturday at 8:30 p.m., in Wilson High School Auditorium. Admission is free.

SUNDAY

2:30 p.m. Municipal Band Concert, Bixby Park. All ages.
8 p.m. Single Adults Dance Club, El Dorado Park. Adults over 50.

TUESDAY

9 a.m. Craft Workshop, Municipal Recreation Center, 350 E. Ocean Blvd. Ages 50 and over.
3 p.m. Plastic resin craft class, Admiral Kidd Park. Ages 6-9.

WEDNESDAY

10 a.m. Golden Tours Travel Club, Municipal Recreation Center E. Ocean Blvd. Ages 50 and over.

THURSDAY

9:30 a.m. Adult Sewing class, Drake Park. Adults.
3 p.m. Plastic resin class, Admiral Kidd Park. Ages 10-14.
7 p.m. Coed volleyball, Heartwell Park. All ages.
7, 8 p.m. Register for square dance, El Dorado Park, \$7.50 for 16 weeks. Adults.

FRIDAY

10 a.m. Bridge lessons, Municipal Recreation Center, 350 E. Ocean Blvd., for beginners. Ages 50 and over.
3 p.m. Leathercraft class, California Park. Grades 7-9.
8:30 p.m. "Cinderella," Rodgers and Hammerstein. Free at Wilson High Auditorium. Last show Saturday at 8:30 p.m.

Council's agenda for Tuesday

Long Beach City Council calendar for Tuesday, Sept. 3:

CITY CLERK'S AGENDA

Consent calendar:
Notice of Intent of Pacific Southwest Airlines to ask for a rate increase before the state Public Utilities Commission.
Communication from Nelia M. Dossier, protesting increase in trash collection rate.
Communication from Alvin D. Hoskin, expressing appreciation for council resolution of commendation.
Communication from Mrs. Nina E. Warren, expressing gratitude to council for resolution honoring the late Chief Justice Earl Warren.
Damage claims.
Routine reports and minutes.

REGULAR AGENDA

City of Bellflower, asking Legislature repeal and amend sections of government code pertaining to retirement system for state Legislators who are no longer serving due to loss of election or reappointment; requesting adoption of similar ordinance.
Artesia Street-Long Beach Boulevard Civic Improvement Assn., requesting Long Beach Boulevard, 91 Freeway overpass south of Artesia Boulevard be cleaned and concrete sidewalk installed.
Long Beach Area Citizens Involved, requesting council declare their support of farm workers, attaching suggested resolution.
Franklin P. Terry, suggesting reevaluation of proposed downtown parking fee for business licensees.
Mel Morris, protesting traffic conditions during Marina power boat races.
League of California Cities and Southern California Association of Governments requesting support for Prop. A (rapid transit) on the November ballot.
Communication from city engineer, transmitting for final approval final map of condominium tract west of Virginia Road, north of Roosevelt Road.

Resolution adopting Affirmative Action policy.
Ordinance (first reading) authorizing issue of revenue bonds in the amount of \$5,470,000 by the California State University and Colleges Headquarters Building Authority.

Ordinance (first reading) approving lease with parking authority.

Ordinance (first reading) consolidating city proposition election with November 5 general election.

Ordinance levying taxes for municipal purposes for 1974-75.
Ordinance pertaining to traffic signals at certain intersections.
Amendment to ordinance providing for change in basis of imposing additional business license tax levy to be paid by businesses in the parking and business improvement area, and providing for a change in establishing an advisory committee.

CITY MANAGER'S AGENDA

Consent calendar:
Receive and file miscellaneous reports.
Leave of absence and retirement requests.
Refer to Affirmative Action Committee report on telegram from Brothers Inc.
City staff travel requests.

REGULAR CALENDAR

Resolution of intention to improve alley in block east of Euclid Avenue between Vista Street and 3rd Street.
Resolution authorizing execution of agreements with the city Redevelopment Agency to provide services for West Long Beach Industrial Area and Downtown Area redevelopment projects.
Proposed agreement with Bank of America to buy and lease back Public Safety Information System computer equipment.

Proposed agreement with E. Del Smith and Co. to provide consulting services in conjunction with the federal Cost of Living Council oil price control matters.
Proposed agreement with United Way and the Salvation Army to provide for operation of emergency food and shelter program at Beach Haven Lodge.
Proposed agreement with Credit Bureau of South Gate for collection and credit information services for Gas Department, Board of Water Commissioners and the Board of Harbor Commissioners.

Award of contracts to: William F. Hutchison and Sons Inc., minor construction; Long Beach Uniform Inc., police and

fire uniforms; Beckman Instruments Inc., infrared spectrophotometer; Wilbur Ellis Co., insecticides; Graybar Electric Co., wire and cable; and Aldo's Landscaping Co., irrigation and landscaping.

Specifications: Vans, tractors, police intelligence consulting services and ambulance service.
Quit-claim deed for abandonment of vehicular access on the east side of Pacific Coast Highway at Colorado Street in connection with the Fred H. Bixby Ranch Co. development.

Supplemental agreement modifying certain plans for city hall.
Alamitos Bay structure permit, 227 Bay Shore Ave.
Solicitation of bids for development of a major hotel in the Pacific Terrace Center Convention Complex; authorizing a special city manager's study team to meet with and solicit proposals from major hotel developers and necessary expenses.
Amendment to salary resolution.

Vital Statistics Births

MEMORIAL HOSPITAL MEDICAL CENTER
BROWN, Mr. and Mrs. John Morrison 111, 122, Market St., Long Beach, boy, August 21.
DIGGLE, Mr. and Mrs. Michael James, 4255 Ostrum Ave., Lakewood, girl, August 20.
DOXSTATER, Mr. and Mrs. George Edward, 1347 E. 23rd St., Hawaiian Gardens, boy, August 23.
FERRELL, Mr. and Mrs. Paul Jay, 1811-9 W. 19th St., Long Beach, girl, August 20.
FLOYD, Mr. and Mrs. Arthur Leon, 122 S. Bella Vista St., Anaheim, boy, August 22.
GODLEWSKI, Mr. and Mrs. David Alan, 3425 Snowden Ave., Long Beach, girl, August 20.
JONES, Mr. and Mrs. Glen Thomas, 4108 Aubrey Ave., Long Beach, girl, August 20.
MONDRAGON, Mr. and Mrs. Thomas Wayne, 12412 Springdale Ave., Westminster, girl, August 21.
NEIDIGH, Mr. and Mrs. Ronnie Charles, 400 N. Leaf Cir., Anaheim, boy, August 23.
NORVICK, Mr. and Mrs. Albert Harman, 1616 Elm Ave., Long Beach, boy, August 20.
PETERS, Mr. and Mrs. William Hugh, 2620 Mariner Dr., San Pedro, girl, August 22.
ROBERTSON, Mr. and Mrs. Dale Arthur, 7886 Kingree St., Downey, boy, August 19.



"Someone always knows" is the theory behind the Independent, Press-Telegram Secret Witness program. In crimes that the police department has been unable to solve there is always someone who can lend valuable information—but because of fears for one's safety or incrimination or various other reasons—that person is reluctant to come forward. And in crimes where time is an important factor to the police, Secret Witness will be used to obtain that information without delay.

The Independent, Press-Telegram Secret Witness program is designed to relay information concerning any of these cases to the police via the newspaper without ever knowing the name of the Secret Witness. For information leading to arrest and conviction—a reward fund of \$100,000 has been established by the I.P.T.

HOW SECRET WITNESS WORKS

Each Thursday and Sunday, the I.P.T. will publish a list of the cases currently on the Secret Witness program... the rewards for each case and all pertinent information.

If you have any data that would be valuable to the police department in solving these crimes—the procedures to follow are...

Call the Secret Witness telephone 436-2526 between 8 a.m. and 12 midnight Monday through Friday or, 3 p.m. and 11 p.m. Saturday and Sunday, or mail in your information using this Secret Witness code system:

This is how the last page of your "Secret Witness" letter should look after you have typed or printed your information about a crime.

DO NOT SIGN YOUR NAME. Instead, select a code name for yourself — any name, as long as it's not your own — and place it and a code number at the bottom of your letter. The code number should combine three letters and three numbers in any combination.

Tear off and keep a corner of the last page, with the same code name and number on it. Mail your letter to "Secret Witness," P.O. Box 67, Long Beach, California 90801.

George A123C3 (choose your own name and number)

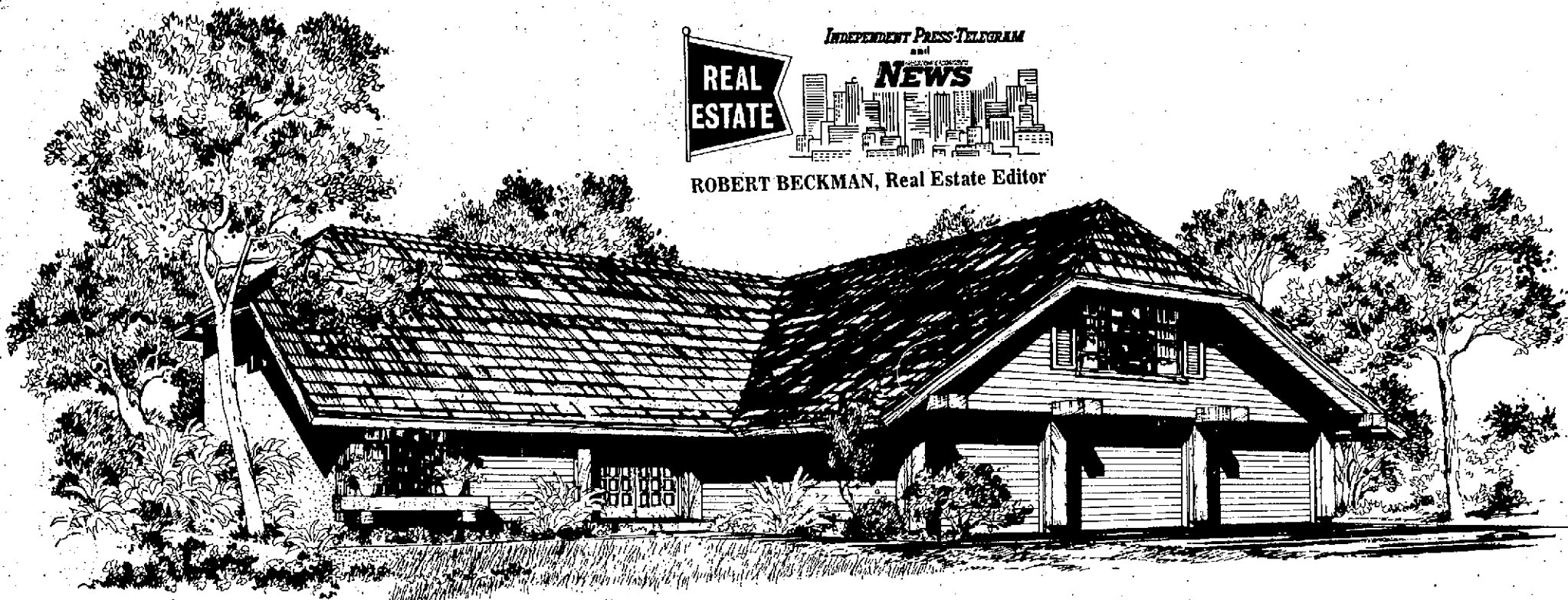
TEAR HERE

George A123C3 (save this)

After the case is solved, the Secret Witness picks up his reward and his identity remains unknown.

SECRET WITNESS continuing the fight against crime

La Cuesta by-the-Sea homes in opening



IMPRESSIVE LIST OF AMENITIES INCLUDED IN SALES PRICE ... at new La Cuesta by-the-Sea in Huntington Beach

Grand opening of the newest in a continuing series of La Cuesta single-family homes throughout Southern California continues this weekend at La Cuesta by-the-Sea at the corner of Newland Street and Garfield Avenue in Huntington Beach.

Five model homes are open for inspection at the corner of Brookhurst Street and Atlanta Avenue, one mile inland from the Coast Highway.

The new La Cuesta by-the-Sea community is another prestigious project by Frank H. Ayres & Son, headquartered in the same city. The well-known building and development firm has been erecting quality new homes for Southern California since 1905.

Of special interest to new homebuyers is the Santa Cruz plan. This two-story model can be purchased with three, four or five bedrooms and all have three bathrooms and three-car garages. The big comfortable homes contain approximately 2,750 square feet which obviously make them ideal for large or growing families.

Frank Rupp, sales director, pointed out several interesting features in the plan: "The huge vaulted

living room features a vertical wall at one end with two lookout windows from the spacious master bedroom suite so that parents can get what only can be termed a bird's eye view of the expansive and impressive living room—as well as being able to keep a protective eye on their offspring.

"The plan also features a large bonus room that will easily hold a billiard table," Rupp continued. "Or the family can easily divide the bonus room into two, or even three, separate rooms. Each striking exterior elevation also presents an imposing sight from the street as each brick fireplace in the home faces the street."

The Santa Cruz model is priced at \$64,990 with shake roofing or \$65,990 with genuine Mission tile.

The other fine homes offered at La Cuesta by-the-Sea are priced from \$59,990 to \$68,990 in a tasteful blend of 14 architecturally coordinated low profile, low maintenance exteriors in a total of five floor plans.

An impressive list of amenities—in keeping with the long standing Ayres tradition—is included in the full sales price. Features such as the aforementioned

vaulted beam ceilings and woodburning fireplaces with gas log lighters, stylish hand textured walls, hand crafted wrought iron railings, large and gracious entryways with raised panel doors, formal dining rooms, luxurious carpeting in all primary areas and such construction extras as acoustical ceilings, exterior electrical outlet in patio, built-in television and phone outlets and the ceilings and exterior walls of the residences have been fully insulated with mineral batt.

Baths include cast iron tubs, fashionable and serviceable oval basins and cultured marble pullman tops and there are showers over all tubs, and as a special amenity, long-lasting ceramic tile is installed around every bath.

"And last but certainly not least," Rupp continued, "our kitchens should please the most discriminating housewife. We include a built-in range and oven with stylish black door, dishwasher, heavy duty disposer, stainless steel sinks, custom designed hand finished hardwood kitchen cabinets, large pantries and a convenient pass-through window to the patio area."

Location of La Cuesta by-the-Sea homes is ideal for

families. The beaches and marinas of the coast as well as parks, equestrian facilities, golf courses and other recreational facilities are just short drives away, as is the San Diego Freeway and both major and minor shopping centers led by the fabulous malls of The Huntington Center and Westminster Mall. Children of homeowners will attend the Huntington Beach school district.

Rupp went on to say that the homes of La Cuesta by-the-Sea have been designed and built to insure decades of enjoyment to homeowners while continuing to become a valuable investment year after year.

"And," he pointed out, "now is the time to buy. Interest rates, material and labor costs are constantly on an upward spiral and it appears that there is no end in sight. Families almost certainly will be able to buy a home now for less money than they will in the future."

The beautifully decorated and landscaped model home complex of La Cuesta by-the-Sea is open daily from 10 a.m. to dusk at the southwest corner of Brookhurst Street and Atlanta Avenue, in Huntington Beach.

Elegante Del Amo have executive appeal

Elegante Del Amo, the limited edition of 29 one and two-story homes in the Cerritos area, have particular appeal to executive families who enjoy entertaining and active family fun, according to Marshall Fant, vice president of Biddle Development, Inc., builders.

"Many factors contribute to the homes' overwhelming appeal to executive family lifestyles," Fant stated.

"Homebuyers are given the choice between three and four-bedroom styles, with homes on pool-sized lots and each model featuring a large country

kitchen, separate dining area and large living room with custom fireplaces."

IN ADDITION, Fant stated the project's location is perfect for the commuter who is heading toward either Los Angeles, Long Beach or south to Orange County metropolitan work centers.

The homes are located between Pioneer and Norwalk Boulevards on Del Amo Boulevard just five minutes east from the freeway.

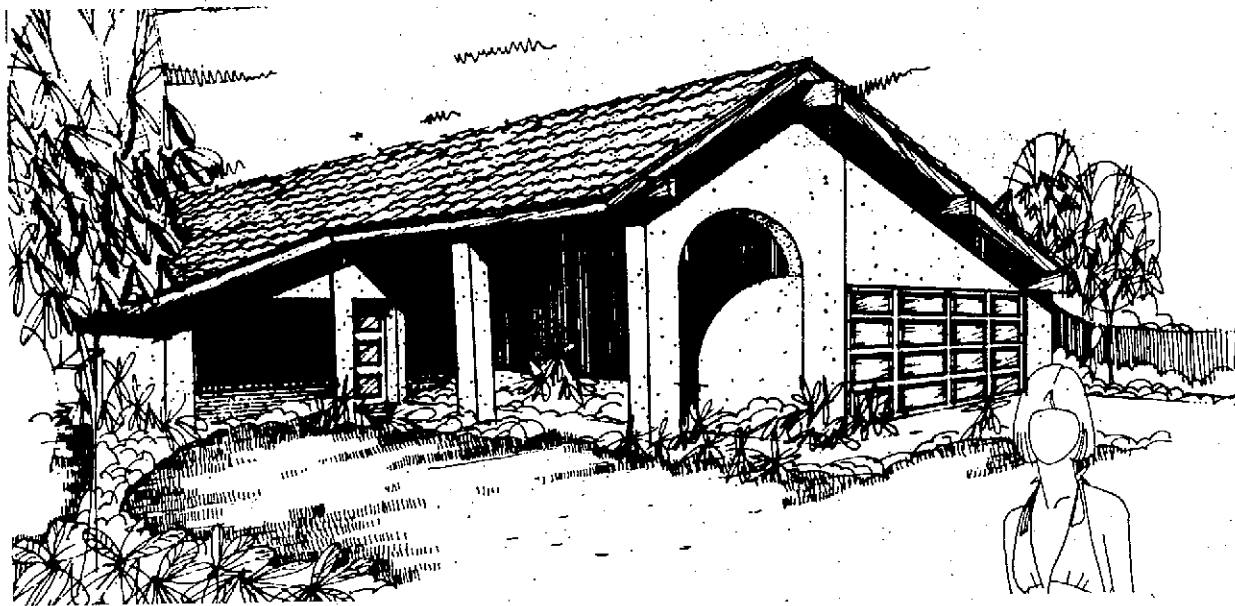
Priced from \$46,990 to \$54,990, with 9 per cent

financing available and as little as 10 per cent down, over half of the plans feature Spanish tile roofs and all include central air conditioning.

IN ADDITION, the homes have been awarded the Southern California Gas Company's Concern Award, as well as the PIPE Award of Excellence.

Elegante Del Amo may be reached via the 605 Freeway to Del Amo, then east to the community entrance between Norwalk and Pioneer Boulevards in Cerritos.

Tiffany Realty, Inc., is sales agent for the homes.



ONE OF EIGHT ELEVATIONS ... at Elegante Del Amo

Final luxury units open at S&S Canyon Acres

With just 80 homes remaining for sale, S & S Construction has opened the fourth and final unit of luxury homes at its Canyon Acres community in Anaheim.

Canyon Acres offers spacious three to six-bedroom homes in distinctive single, split-level, and two-story designs, priced from \$44,950.00. The entire community has been designed to emphasize its country setting in the hills, featuring large pool-size view lots, cul-de-sac streets, and a totally master-planned design.

"We have developed Canyon Acres to be a unique and distinctive community, based on its outstanding location and generous lots," stated Mark Bader, vice president and general sales manager of S & S Construction.

"It has proven its appeal to young families with growing children, who appreciate the country setting which is, at the same time, convenient to employment, shopping, and schools," he said.

SIX DECORATOR furnished models are on display at Canyon Acres. Each home features S & S quality construction, with

standard items such as cedar shingle roofing, wall-to-wall shag carpeting, extensive use of interior and exterior stonework, ceramic tile countertops and complete rear yard fencing.

Also included in the purchase price are hand-finished natural wood cabinetry, concrete driveways, expansive master bedroom suites, automatic dishwasher and disposal, and a choice of gas or electric appliances.

"In addition, we offer a wide variety of optional items so that homebuyers may customize their home," Bader added. "These include everything from natural stone fire-

places, wet bars, and special flooring to finished bonus rooms and side yard access for recreational vehicle and campers."

Canyon Acres, which will consist of 400 homes when completed, is located at 144 Leandro Street in Anaheim. It may be reached by taking the Riverside Freeway east to the Imperial Highway exit, south to Santa Ana Canyon Road. Proceed east two blocks to Solomon Drive and turn right to the model complex.

THE LOCATION is conveniently close to major educational, employment, and shopping centers in

the area, and is minutes away from a planned high school, shopping center, and country club facilities.

S & S Construction is the principal operating subsidiary of Shapell Industries, Inc. one of the nation's largest and most honored homebuilders. Listed on the New York Stock Exchange, Shapell has built more than 20,000 homes throughout California and in Colorado.

The company has been the recipient of numerous awards from local, civic, state and homeowner associations, and has been cited five times in the United States Congressional Record for superior quality construction.

Condominium seminar slated for Sept. 21

"Better Condominium Management," a day-long seminar for condominium association board of director members, will be held by the Institute of Real Estate Management (IREM) Saturday, Sept. 21, from 9 a.m. to 5 p.m. at Old Ranch Country Club, Seal Beach.

Sessions aimed at upgrading condominium management will cover the spectrum of condominium administration: "Surrender of Buildings To Directors"; "Legal Documents — Consider The Fine Print"; "Initial Problems of Condominiums"

Cost per person, including lunch, will be \$35.00.

Advance registrations are urged. The seminar will be limited to 100 persons. For further information or for advance registrations, write Mrs. Gloria Oliver in care of IREM, 505 Shatto Place, Los Angeles, Ca. 90020.



FOUR-BEDROOM POPLAR MODEL ... one of six at Canyon Acres

Fish resources

WASHINGTON (AP) — Far from having a limitless resource in the sea, the world is nearing the limit of its fishery possi-

bilities, says Dr. Robert M. White, chief of the National Oceanic and Atmospheric Administration. To provide enough

fish now and to insure conservation for the future, he asserts, there must be cooperation on international levels.

Try track lighting for one area

By VIVIAN BROWN
AP Newsfeature

Lighting always has baffled home decorators. No matter where lamps and ceiling lights are placed, somehow the desired effect isn't attained. This frustration is likely to be experienced when one wants to light up a particular area — an art wall, a piano, a game table, an entranceway, a work table. To do so properly often has required major wall and ceiling installations which can be expensive.

With track lighting — the kind formerly seen mainly at museums, galleries, commercial showrooms and the like — now available for residential use, the task may be made easier, especially for do-it-yourselfers.

Lamp holders can be placed anywhere along a power track so that one can change the lighting in an area at whim. Then, too, the lamps are likely to use only 30, 40 or 50 watts instead of the higher 60 to 150 watts likely to be used in lamps or ceiling light.

INSTALLATION of these lighting systems is touted as a simple, do-it-yourself experience, advises one manufacturer. The track is placed against the area one chooses, and the locations of mounting holes are marked. Holes are drilled at the markings, and the track is fastened to the surface. After that, the lampholders — spheres, cylinders, squares — are inserted.

Light should hit the object at about a 30-to-45-degree angle. In a room with a nine-foot ceiling,

the track is set 3 to 3½ feet away from the wall. If it is an eight-foot ceiling, the distance should be two to two and a half feet from the wall. If there is an outlet nearby, the installation might take only one-half hour. The track comes in 2 foot, 4 foot and 8 foot kits with outlet boxes and mounting cover.

A good deal of fall decorating will concentrate on entranceways, interior designers predict. People are spending more time at home and the entranceway is their welcome mat.

MANY entranceways are being livened up with shiny wall vinyls and other smashing wall coverings. Often it is the one opportunity for an amateur decorator to express herself fully, and if it all goes wrong, it doesn't cost too much to redo it. The new lighting, a space saver, could help in this respect.

A small entranceway was turned into an art niche in the home of an artist. Teakwood-finished cylinder lampholders that blended with the background of dark paneling were used. One of her paintings, a large bird in orange, ochres and greens that captured the natural marks of the wood background, was placed against the paneling. Three sculptures — a standing man, a woman with a mandolin and a head, by her father — were set in a wood base surrounded by bright white Oriental stones. The

light overhead picked up the white of the stones and a white planter with its tall, slim plant.

Lampholders for track lighting come in white, aluminum and wood-grained finishes and can

be connected to any electrical outlet, making the installation an easy do-it-yourself experience.

Now Previewing!



A Public Showing of a Totally Private New Townhome Community



WESTMINSTER
Monterey
TOWNHOMES BY
SHOWCASE

where the best happens first

FROM THE OUTSIDE — You'll see a walled community with graceful Spanish tile rooflines and textured stucco exteriors with deeply set doors and windows; earth colors predominate, except for the flash of selected ornamentals and other landscaping.

FROM THE INSIDE — Here's a whole neighborhood of new concepts about townhome ownership. No one lives above or below another in Westminster Monterey. The community is planned as a series of "mini-neighborhoods", each sited around a green area and each with its own swimming pool and therapy spa (five pools and spas in all). Also, there are TWO NIGHT-LIGHTED TENNIS COURTS... and every home has a long list of luxury features. See it today!

2 & 3 Bedrooms • 2 & 2½ Baths • Private Patios

from \$33,995 to \$38,995 Conventional Terms

Sales Office: 15300 Brookhurst St., Westminster, California
Telephone: (714) 531-4165

Kurtz & Associates Sales Agents



\$235⁰⁰* a month for a 3 bedroom 2 bath townhome.



And for the first year, your payments can be only \$135.64 a month. That's right! \$135.64, \$135.64 for your brand new Larwin home. A payment so low you may be able to buy new furniture. Or pay off other bills. And start building equity immediately. Larwin has developed the "Great Take-Off" program that takes away the burden of high monthly house payments.

This is how it works: For example, on a \$37,490 home, you would normally have to make a monthly house payment of \$235.64*. However, under our "GTO" program, Larwin sends you a check for \$100 every month for 12 full

months. So your monthly payment is only \$135.64. Of course, there are comparable savings on homes in other price ranges. But in order to qualify for Larwin's "Great Take-Off" program, you must act now.

So if you're buried under high monthly payments, this can mean a new financial life. Visit a Larwin community today and talk to our sales representatives. Take off \$100 a month from your house payment. And take off into a brand new life.

Now, VA and FHA buyers who purchase homes under this program will receive special benefits in the form of a 7-3/4% interest rate (8-1/4% ANNUAL PERCENTAGE RATE). Loan maximums are \$33,000 on 3 bedroom homes and cannot exceed \$36,750 on homes of 4 bedrooms or more.

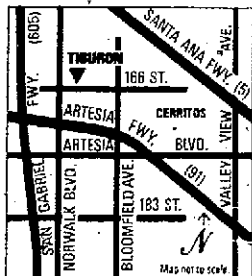
Typical Veteran Loan Comparison: (1) Regular VA loan. For a typical \$37,490 home, \$4,490 down payment. First trust deed of \$33,000 paid in 354 equal monthly payments of \$278.49 principal and interest at 9-1/2% simple interest, 10-1/4% APR. (2) Special VA loans. For a \$37,490 home, \$4,490 down payment. First trust deed of \$33,000 paid in 354 equal monthly payments of \$237.42 principal and interest at 7-3/4% simple annual rate, 8-1/4% ANNUAL PERCENTAGE RATE.

The savings to buyer amounts to \$41.07/month or \$14,538.78 over the 354 month life of the loan.

*Typical Conventional Financing: Cash sales price \$37,490. Down payment \$7,590. First Trust Deed \$29,900. Paid in 354 equal payments of \$235.64 PI&I at 8-1/4% simple annual rate. 8-3/4% ANNUAL PERCENTAGE RATE No 2nd Trust Deed.

From \$37,490.

San Gabriel Fwy. to Artesia Fwy. (91), East to Norwalk off-ramp. North to 169th St. Right to Models. Phone: (714) 523-0663 or (213) 926-2323.



Larwin's Tiburon Cerritos Townhomes

A Family Recreational Community.

THIS PROGRAM IS AVAILABLE ONLY TO BONA FIDE INDIVIDUAL HOMEBUYERS. BROKERS, FINANCIERS, INVESTORS, HOMEOWNERS, AND SPECULATORS ARE SPECIFICALLY EXCLUDED.

Qualified trades invited through Larwin Realty.

For 26 years, we've been making people feel at home. © 1974 THE LARWIN GROUP, INC. A part of CNA Financial Corporation

The Buys are Fantastic!

GRAND OPENING

Have you been putting off buying a home, waiting for interest rates to come down from sky-high? Wait no longer! Superb new waterfront townhomes at The Lakes are ready now. Ready for occupancy on a first come, first served basis with a limited time offering of really low interest rates. Rates right out of the good old days! So don't delay. Rates this low are few and far between.

So are townhomes like The Lakes! Set in an ecologically-oriented environment of winding waterways, lakes and inlets. Running streams, waterfalls, fountains, trees, plants and flowers. The Lakes is a "back-to-nature" community quite unlike any you've seen before. So see it now. See a complete array of brand-spanking new models, fully decorated! Exciting floorplans, ranging from an imaginative "five-along" with sleeping loft, to a spacious two bedroom and den model. Whatever your family or individual needs, there's a residence just right at The Lakes. With every distinctive home air conditioned.

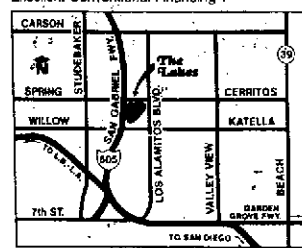
And recreation possibilities as unlimited as your imagination. Spacious clubhouse, complete with a fully-equipped kitchen and party-place lounges. A billiard room to match your own skills with friends, a universal gymnasium to maintain muscle-toning fitness, spirit-relaxing sauna and even hydrotherapy pools. Swimming pools and lighted regulation size tennis courts.

Enjoy! Life has even more to offer at The Lakes, since exterior maintenance and landscaping is provided by the Homeowner's Association. Make your choice today, move in as soon as escrow is recorded. And

get in under the wire of low interest! Owning your own home sure beats renting — especially here!

Luxurious interior appointments at The Lakes: wall-to-wall carpeting - built-in or Swedish fireplace (most models) - complete air-conditioning - Electric heating - central hot water system - sliding glass doors to decks and balconies - luminous kitchen ceiling - built-in range and oven - garbage disposal - automatic dishwasher - Recreational Amenities: spacious clubhouse with lounges, loft, sunning decks, game room, billiard room, and kitchen area - universal gymnasium - sauna - two swimming pools - two hydrotherapy pools - two lighted tennis courts.

From \$23,500 to \$41,900. Excellent Conventional Financing.



North on San Gabriel River Freeway (605) to Willow, west to Studebaker, right on Spring and follow the directional signs. Or South on 605 then left on Spring. Sales Office open daily from 10 a.m. to dusk. Telephone (213) 595-2716 for further information.

Here's how easy it is to afford The Lakes!

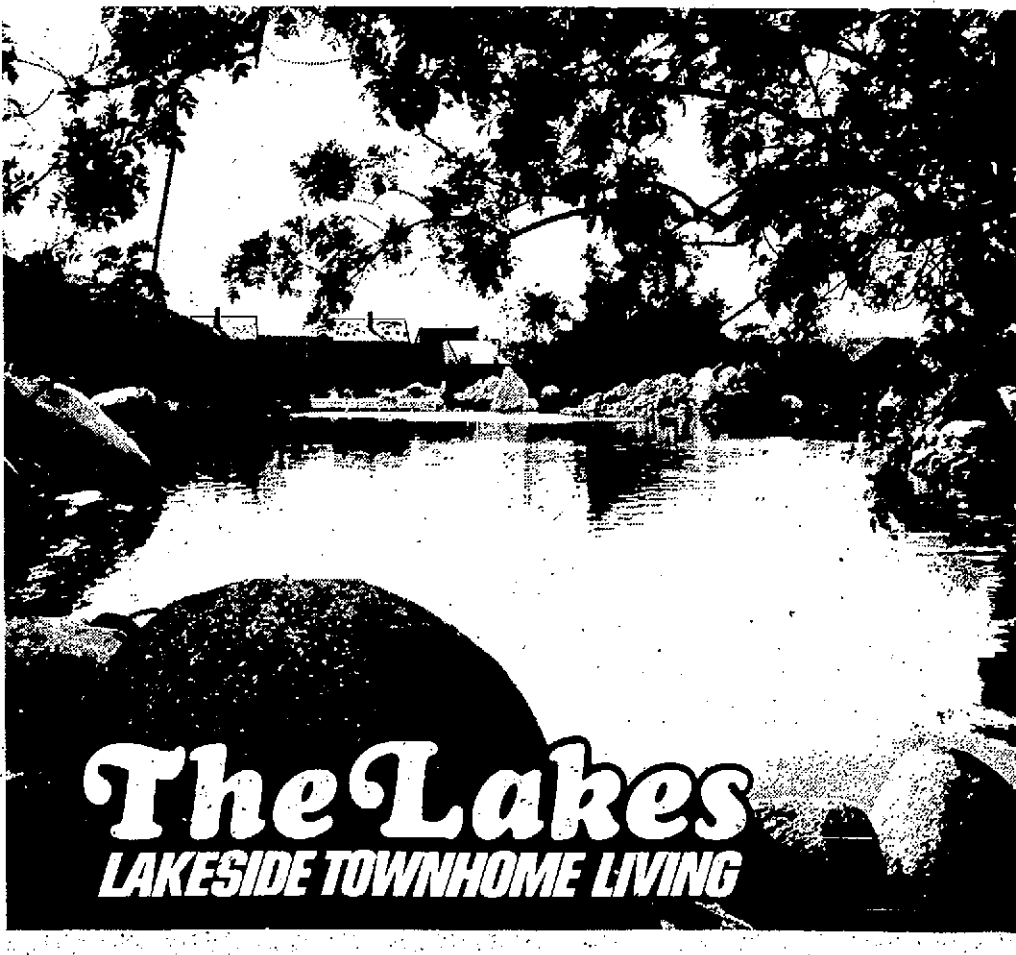
8% INTEREST*
8-1/4% ANNUAL PERCENTAGE RATE

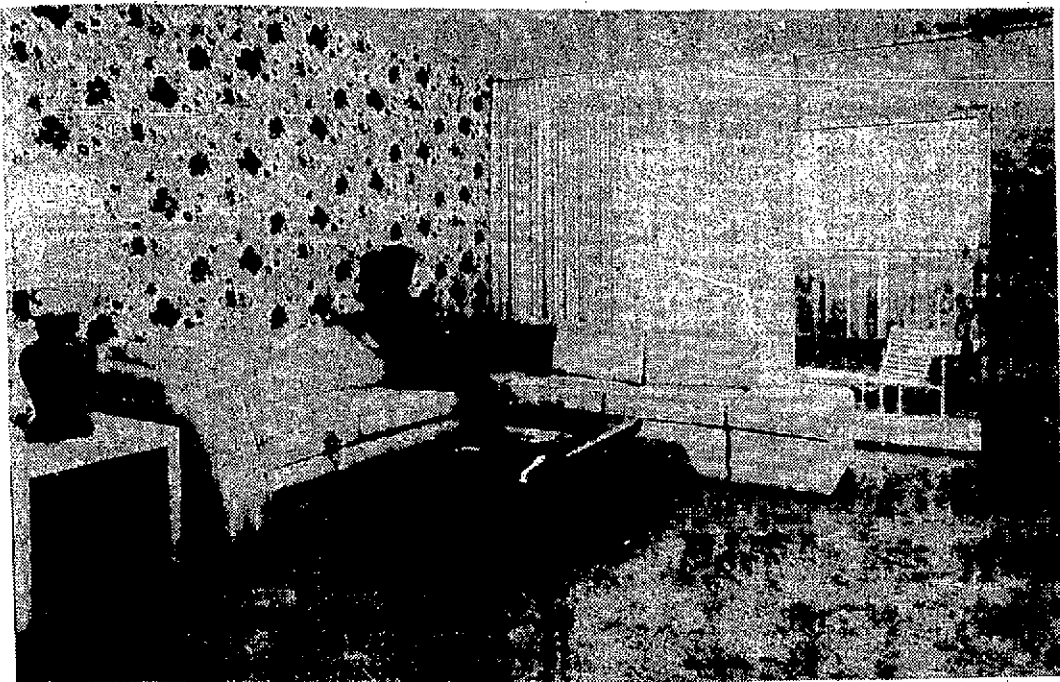
*Read this carefully! Discover how truly affordable home-buying can be at The Lakes: for instance, with a typical sales price of \$26,500, and a total down payment of \$5,300, you'll have 360 equal monthly payments of \$155.57 (principal and interest). The estimated monthly maintenance fee for common area is \$31.28. 8-1/4% ANNUAL PERCENTAGE RATE

The present low interest rate will not be available after Sept. 10 under current conditions. Buy Now!



A Lintz-Langslet-Caldwell Development





COLOR-COORDINATED CARPETING ... at Park Westminster

Low Cal-Vet terms at Park Westminster

California veterans have an opportunity to purchase a new townhome at Park Westminster for a minimum amount down and at a mortgage interest rate of only 4 1/4% on a Cal-Vet loan, according to Robert De Ruff, builder-developer of the convenient Garden Grove community.

"State bonds authorized for veteran home loans up to \$25,000 are being sold. They greatly facilitate the purchase of new homes by veterans, and the very low interest rate represents a tremendous saving over the life of the loan," De Ruff said.

Park Westminster townhomes in one and two-story contemporary styling with two, three and four bedrooms are priced from \$24,990, meaning veterans would need only a moderate amount down to purchase one of the

larger, higher priced models, it was pointed out by representatives of Davidson Realty & Investment Co., sales agent.

THE CLUSTERS of townhomes within the walled Park Westminster community surround a one-acre park where specimen trees shade a network of pathways leading to the recreation area.

Provided for the exclusive use of residents is a large heated swimming pool with cabana, a recreation room, children's playground and wading pool, are professionally maintained through a homeowners association.

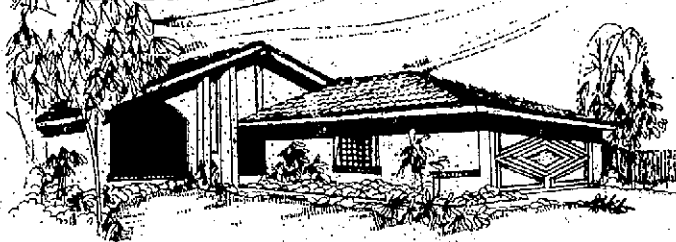
The close-in location of Park Westminster near the heart of Orange County is providing homebuyers with metropolitan conveniences in a park-like setting of an established residential area.

AIR conditioning is included in many of the dwellings, and all plans have quality, color-coordinated carpeting and draperies. Kitchens carry a complete line of modern appliances such as range, oven, disposal and dishwasher.

The stylish townhomes are located at 11273 Westminster Ave., Garden Grove, and for a limited time can be purchased at 8 per cent interest on conventional home loans. Decorated models are open daily from 11 a.m.

To reach the family community, exit the Garden Grove Freeway at Euclid Street and drive south to Westminster, then turn east a short distance to Park Westminster.

PREVIEW: The 29 Most Beautiful Homes in the West



If you have an eye for beauty and the desire for a truly luxurious home, come and preview the 29 fabulous homes of Elegante Del Amo. One and Two-Story plans offering an astonishing forty-one deluxe features—making these superb homes the home-buy of a lifetime. First come, first served. 29 luxury homes for 29 discriminating families.

You could be one of them.

From \$46,990 to \$54,990

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"EQUAL HOUSING OPPORTUNITIES"

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Elegante Del Amo

8.0%
Interest Available
For A Limited Time Only

Park Westminster

New Townhomes in an Established Community

Consider the many advantages of the close-in location of your new home. Tax-established surroundings assure you of premium value. Superior school system. Major shopping centers with a full range of services. Beautiful, community parks. Complete civic services. Metropolitan convenience in a secluded neighborhood. A network of freeways for fast, alternate routes. And Southland recreation facilities on every side. Count the advantages and choose a Park Westminster townhome for comfort—for beauty—for convenience.

*Typical Sale: Sales price \$24,990, down payment \$1,280, loan amount of \$23,710. Principal & interest \$178.94 per mo., term of 354 months plus taxes & maintenance fees. Annual percentage rate 8.25% (includes 1/4% mort. ins.).



2,3 & 4 BEDROOMS • 1, 1 1/2 & 2 BATHS • 1 & 2 LEVELS

DINING ROOMS • KITCHEN BUILT-INS
PLUS DISHWASHER • CARPETING •
GRAPES • FENCED PATIOS •
OPTIONAL AIR CONDITIONING

COMMUNITY CLUBHOUSE &
RECREATIONAL CENTER •
SWIMMING POOL & WADING
POOL •

EXTERIORS & GROUNDS
PROFESSIONALLY
MAINTAINED • PRIVATE
PARKING

FROM JUST
\$24,990

CONVENTIONAL AND
CAL-VET FINANCING

DIRECTIONS: From the Garden Grove Freeway (Hwy. 22) take the Euclid Street off-ramp south to Westminster Avenue. Turn left (East) on Westminster approximately 1/4-mile to the entrance.

Sales Information: (714) 537-8030



MAP NOT TO SCALE



Appointed

Robert Pearson, Irvine, has been appointed trust counsel for First American Santa Ana, a specializing firm.



Promoted

Michael Keston, Brentwood, has been promoted to senior vice president-operations for The Larwin Group, Inc., homebuilding firm.

Compare S&S Quality



S&S Quality Features

- Country Club Atmosphere
- Large Recreation Center or Cabana Club
- Swimming Pool
- Jacuzzi Whirlpool
- Distinctive Landscaped Areas, Maintenance Free
- Meandering Greenbelts
- Play Areas
- S&S Quality Construction
- Wood Shingle or Tile Roofs
- Shapell's Custom, Handcrafted Cabinetry
- Gas or Electric Kitchens at Most Communities
- Ceramic Tile Countertops
- Luxury Shag Carpeting Throughout
- Ceramic Tile Tub and Shower Areas

...and much more for the best in value and comfort!

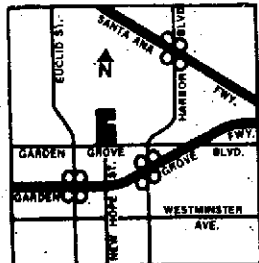
Final Unit



Bixby Hill Gardens

LONG BEACH
LUXURY TOWNHOMES (213) 431-3531
Take Palo Verde, South from the San Diego Freeway to the Bixby Hill entry gates. You are always welcome.

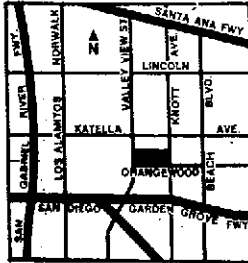
2 to 3 bedrooms • From \$57,950



Cypress Village Greens

PATIO HOMES
(213) 598-6718 • (714) 893-5017
Take the San Diego/Garden Grove Freeway to Knott Ave. and turn North to Orange-wood, then left to models, or take the Santa Ana Freeway to Knott Ave. and turn So. to Orangewood, right to models.

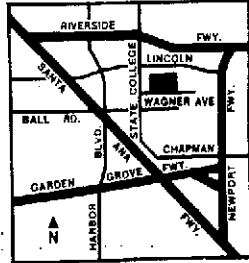
2 to 4 bedrooms • From \$37,200



Cypress Village Gardens

TOWNHOMES
(213) 598-7513 • (714) 893-5082
Take the San Diego/Garden Grove Freeway to Knott Ave. and turn North, or take the Santa Ana Freeway to Knott Ave. and turn South.

2 to 4 bedrooms • From \$36,950



Anaheim Gardens

TOWNHOMES
(714) 778-0701 • (213) 596-4803
Take the Riverside Freeway to State College Blvd. Turn South one mile to Anaheim Gardens at State College Blvd. and Wagner Avenue. Or take the Santa Ana Freeway to Katella and turn East to State College Blvd., then North to Wagner Ave.

2 to 4 bedrooms • From \$29,950

Garden Park

TOWNHOMES
(213) 924-2004 • (714) 530-7811
Take Garden Grove Fwy. East to Euclid St. off-ramp. Turn North to Garden Grove Blvd. Turn right to New Hope St. Or: Take Garden Grove Fwy. West to Harbor Blvd. off-ramp. Turn North to Garden Grove Blvd. Turn left to New Hope St.

2 to 4 bedrooms • From \$27,950

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95% loans available

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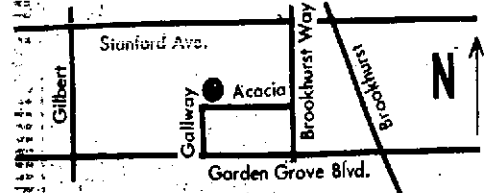
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WALK TO SHOPPING CENTER
ONLY 24 TOWNHOUSES
& 8 PENT HOUSES AVAILABLE

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- 2 BATH
- FAMILY ROOM
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- SWIMMING POOL
- MAINTENANCE FREE
- CONTINUOUS CLEANING OVEN
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9741 ACACIA, GARDEN GROVE

Ph. 636-8581

Ground broken for Los Coyotes Village

Ground has been broken for the first 40-unit phase of Los Coyotes Village townhouses, a \$5.75-million planned residential development which will ultimately encompass 114 units at Beach Boulevard and Los Coyotes Drive in the Los Coyotes Country Club area of Buena Park.

The tennis and aquatic-oriented project is a venture of C. J. Carrese & Co., Inc. of Torrance and Founders Mortgage Co., Inc. of Long Beach.

Grading has been completed, according to M. A. Bowlus of Carrese and Miles M. Matthews of Founders who made the joint announcement of start of construction.

J. Allen Escrow opening

Jean R. Allen, with service in the escrow field for three decades, has announced the opening of her new offices, Jean Allen Escrow Co., Inc., at 3321 E. Artesia Blvd., Long Beach.

She holds the designation of a certified senior escrow officer with the California Escrow Association and is a member of the Long Beach unit.

Miss Allen specializes in bulk sales, liquor license and store, cocktail lounge and beer bar acquisitions, along with independent escrow services including sale, loan, exchange, FHA, VA and other types of escrows.



JEAN R. ALLEN

Project engineers are Anacal Engineering Co. of Anaheim and the landscape architects are Becknell, Yoon & Associates of Costa Mesa.

Sales information about Los Coyotes Village may be obtained by contacting C. J. Carrese & Co., Inc.

Los Coyotes Village, rising on a terraced, 14.2-acre parcel, will offer two and three-bedroom homes with two and three baths in an anticipated price range of \$46,500 to \$55,000.

PEOPLE IN THE NEWS



Earl Tomlinson, Long Beach, is the new manager of the Pico-La Cienega Bank of America.

GAF Corporation has announced that Fannie Streeter, Long Beach, has been appointed personnel manager at its Long Beach floor products plant.

Furnished, decorated models are expected to be ready for buyer showings by Nov. 15, according to the developers.

SIX DIFFERENT floorplans will afford homebuyers 1,500 to 1,800 square feet of living area. All of the townhomes will feature two stories.

Designed by Earl R. Mason, AIA, Redondo Beach, Los Coyotes Village will feature California ranch-style architecture. Highlights are extensive use of heavy wood trim, shake roofs and varied and staggered elevations to achieve individuality.

Catering to middle-aged

Safeco officer REC speaker

Terrance Miklas of Safeco Title Company, will address members of the North Long Beach Real Estate Club Thursday morning at the North Long Beach Park Pantry.

Ron Robson, also of Safeco and program chairman, said Miklas' topic will be "Condominiums in Today's Market."

couples, the all-adult community will feature two-car garages for every townhouse. Each of these will be equipped with an automatic door opener and will have direct access to the home.

LOS COYOTES Village also will have its own security-walled, 18-space

recreational vehicle parking area for the use of residents.

The Village's recreation facilities, destined to be one of the most complete and elaborate recreational centers for a private community of its size, will focus on an 1,800-square-foot, single-story clubhouse.

Included in the first phase of construction will be a swimming pool, therapy pool, lanai with gas barbecues and large patio

and deck areas.

To be added to the recreation complex in the second phase are an additional swimming pool, another therapy pool, two tennis courts, a game room with billiard and card tables and additional patios and decks.

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- UNDISCOVERED 100 YARD WIDE BEACH
- CALM OCEAN FRONT
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QUEEN'S VIEW

1140 E. OCEAN, LONG BEACH

Interest rates go to 10 1/4%
We're still at 8 1/2%
Hurry to see us.

From \$27,950

Pacific Gardens

Westminster and Magnolia Garden Grove

Typical Sales Price: \$27,950. Total down payment \$1450-3600 equal monthly payments of \$208.48 at 8 1/2%. Estimated monthly taxes \$58.00. Annual percentage rate 9 3/4%.

GRAND OPENING 15th UNIT

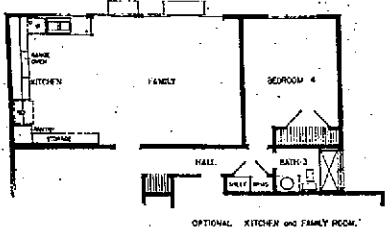
This Is Our Big Santa Cruz

3 Great Exteriors To Choose From.

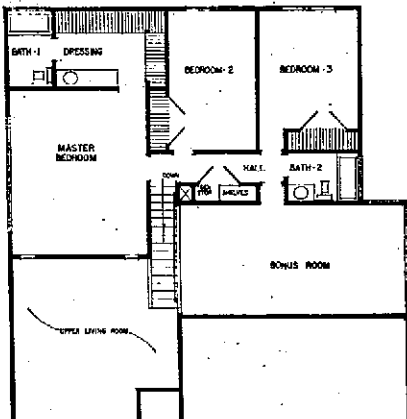
3-4 OR 5 BEDROOMS



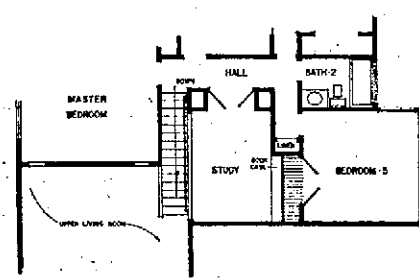
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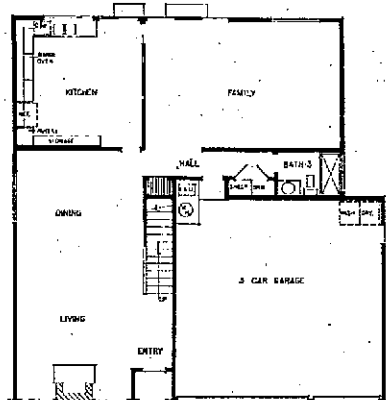
OPTIONAL KITCHEN AND FAMILY ROOM



SECOND FLOOR



OPTIONAL BONUS ROOM



FIRST FLOOR

5 OTHER MODELS TO CHOOSE FROM 3 TO 7 BEDROOMS

Prices from \$59,990



B



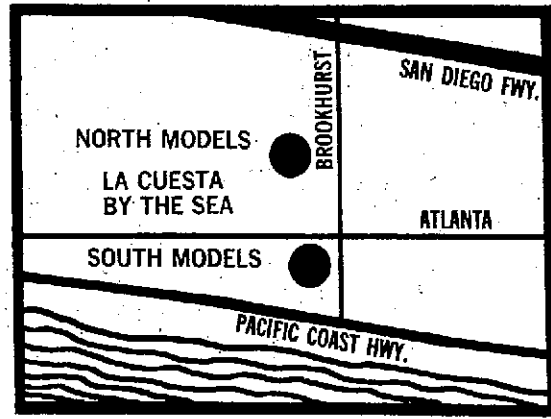
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Live near the ocean in Huntington Beach. Enjoy the clean, crisp offshore breeze. At La Cuesta By the Sea you'll find homes to complement this fine environment.

These are large comfortable family homes designed with flair and imagination.

Come out today and inspect our Santa Cruz models... we also have a large selection of other fine homes.

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- ALL-ELECTRIC PATIO KITCHENS
- BUILT-IN RANGE AND OVEN WITH STYLISH DARK GLASS DOOR
- BUILT-IN DISHWASHER
- HEAVY DUTY DISPOSER
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- STAINLESS STEEL KITCHEN SINKS
- TEMPERED GLASS SLIDING WALLS
- CUSTOM DESIGNED HAND FINISHED HARDWOOD KITCHEN CABINETS
- LARGE KITCHEN PANTRIES
- TILE AND SHAKE ROOFS
- CAST IRON BATHTUBS
- CERAMIC BATH TILE

- CULTURED MARBLE PULLMAN TOPS
- MASTER BATHROOM VANITIES AND LARGE CLOSETS
- CUSTOM LIGHTING FIXTURES THROUGHOUT
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- HAND TEXTURED WALLS
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- CATHEDRAL CEILINGS
- LARGE GRACIOUS ENTRIES
- SERVE-THROUGH PATIO-KITCHEN WINDOW WITH SERVING BAR
- HAND-CRAFTED WROUGHT-IRON RAILINGS
- ARCHITECTURALLY COORDINATED EXTERIORS
- TASTEFUL USE OF MASONRY
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- LOW MAINTENANCE EXTERIORS FEATURING STAINED ROUGH BEAMS AND SIDING, WITH COLOR COAT STUCCO
- DESIGNER SELECTED HARDWARE
- RAISED PANEL ENTRY DOORS



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\$1" EACH ADDITIONAL LINE

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SEE THEM IN CLASSIFICATION 265

INDEPENDENT, PRESS-TELEGRAM

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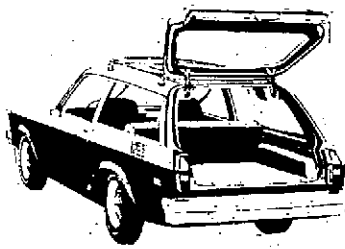
LONG BEACH, CALIFORNIA 90801, SUNDAY, SEPTEMBER 1, 1974

DO IT NOW...

Every passing day brings higher costs . . . and prices . . . in labor and materials. There's no telling where . . . or if . . . it will end. So make up your mind to take control of your future today. You have everything to gain and nothing to lose.

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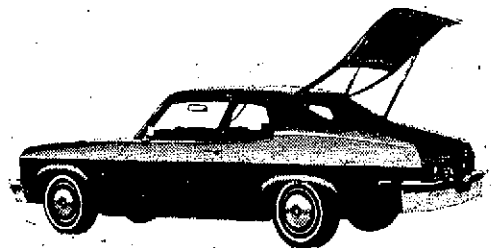
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DISCOUNT
PRICES
ON ALL

207

NEW
1974
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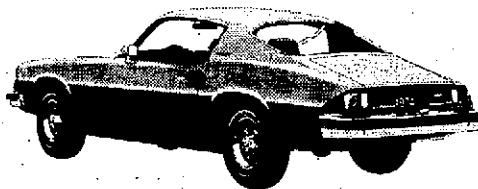


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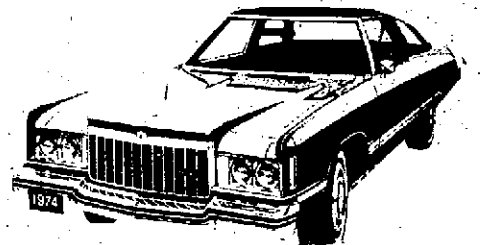
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DISCOUNT
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NEW
1974
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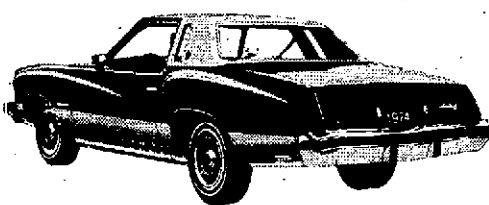


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NEW
1974
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DISCOUNT
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135

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SAN DIEGO
FREEWAY AT
WILMINGTON
AVENUE
OFF RAMP



DISCOUNT
PRICES
ON ALL

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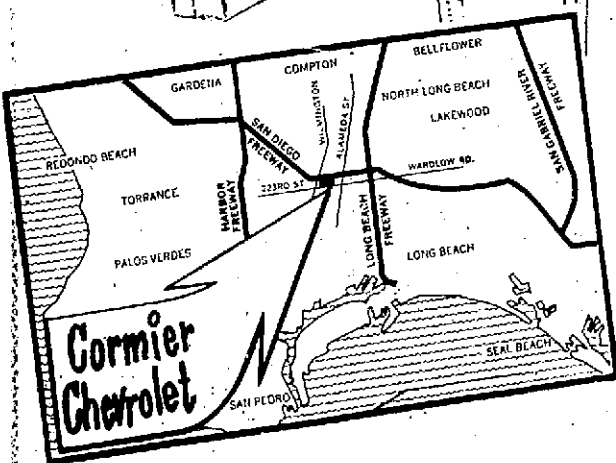
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Trainees
Men Women
HELP WANTED
Lge Company
Expanding
Skilled Unskilled
Permanent work. Manufacturing. No exp. nec. due to an shift. Training program for men & women 18 & over.

TOP WAGES
FOR PERSONAL INTERVIEW
CALL MON & TUES 9-6
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Local Calls From L.B. Area
TRAINEES TO become Boal Carpenters, electricians, plumbers, etc. Must have own tools. Call 925-5085.

Domestic
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BABYSITTER, N. LB for 3 sm. child, 4-5 yrs. Call 424-7638.
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CHIEF ACCOUNTANT
A challenging position in general & commercial accounting is available to a minimum 2 years experience. Must have own tools. Call 925-5085.

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All shifts. Immediate opening for nurses aides. Call 925-5085.

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Nurses Aides & ORDERLIES
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Progressive Respiratory and Cardiac Pulmonary Department. Call 925-5085.

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Immediate opening for BKKPR full charge. Call 925-5085.

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CLERICAL
Immediate opening for clerical

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BEST WASHINGTON
UNIFORM SUPPLY CO.
SALESMAN
Earn \$800 to \$1500 while learning. Paid every day if qualified. Call. Contact Alex Martine for personal interview. 638-1721 (6-1)
SALESMAN Needed by Moving & Storage Firm. Good pay, bonus, Adv. Comm. Must have good car. Age 21-45. Write PO Box 4200 LB 90801
SALESMAN, part time, for industrial shipping & handling materials. No exp. needed. Business like in an area. Days working hours. Call 423-7971 for appt & interview.

SALESMEN LEADS
Furnished at no cost to you. Complete training. Earn \$800 to \$1500 per month while learning. Call 331-426-3383

SALESMEN
With outside selling exp. to train in industrial time sales. Gordon 339-3367

MEN & WOMEN
\$20,000+ Year
ARE YOU INTERESTED IN GOOD HEALTH PHYSICAL FITNESS?
We need dedicated, hard-working, dependable people with strong direct sales backgrounds. \$175 Wk to Start (Commission paid w-in 30 days)
\$550 Wk
APPLY IN PERSON
JACK LALANNE'S
European Health Spa
4443 CANDLEWOOD, Lakewood
TUESDAY, 1-3 PM ONLY
NO PHONE CALLS, PLEASE
SALES OFFICE MEETING
(313) 865-9548

i-ptsads
432-5959

HELP WANTED
183
SALES
PENNY OWSLEY
Our 103 yr old firm is in search of aggressive talent. Enjoy a time full with possible immediate earnings in excess of \$15,000 per year.
QUALIFICATIONS:
Must have nice appearance
Must play organ or piano.
Sales experience preferable
FOR INTERVIEW CALL:
840-8570
SALES
Person demonstrate food product. Make own appt. Resume P.O. Box 555, Los Alamitos 90720

TELEPHONE CALLERS
FULL OR PART TIME
GUARANTEED HOURLY WAGE
WORK ONE OR BOTH
AM: 9:30-12:30
PM: 1:30-5:30
PLEASE APPLY IN OFFICE
IN LONG BEACH
CALL 423-7075 OR COME TO ROOM 401 AT 301 E. ANAHEIM DURING ABOVE WORKING HOURS. BEACH BLVD AND ANAHEIM

TELEPHONE SALES
Over 18
\$2 an hour min.
SEE US
302 E. Anaheim Suite 203
Long Beach
OR CALL
432-7075

WANTED BOYS BETWEEN 13 & 16 YEARS OLD FROM FOLLOWING AREAS: ARTE-SIA - CERRITOS - NORWALK - LAKEWOOD - LONG BEACH - WORK AFTER SCHOOL AND SATURDAYS AMBITIOUS BOY CAN EARN \$1500 PER WEEK. CALL MR. WALL DE WEEKEND 12:00-3:00 PM. 840-5783

SARAH COVATY needs Good Salespeople. New Branch Opening in Lakewood. No investment. No delivery. Open Management. Call 215-5761 or 845-1011

WANTED BOTTLED WATER DISTRIBUTOR
Triton AKA Water Company, Long Beach, Calif. has openings for 2 full-time men with sales experience. Must be able to make 1500 per week in their own business. Must be married, over 21, dependable, good driving record. No credit. No agency. No sales. \$700 monthly. Guaranteed salary to start. For interview only call Mr. Wall 415-5761

TRIPLE AAA
An Equal Opportunity Employer
INDUSTRIAL ORDER DESK
EXPER. PREFERRED
Will Consider Training of Competent Person
Call JOHN: 636-1767

INSIDE SALES
Air Conditioning and Heating Wholesale sales experience. Order sales. Must be 21 or over. Intelligent, honest and willing with strong desire to build sales and accept management responsibilities. Excellent pay. Profit sharing. Monthly bonus and fine future for right man.
TRIPLE AAA
An Equal Opportunity Employer
INDUSTRIAL ORDER DESK
EXPER. PREFERRED
Will Consider Training of Competent Person
Call JOHN: 636-1767

HELP-HELP!
EXPERIENCED SALESMAN Business is booming. Traffic hot. TERRIFIC LOT TRAFFIC. 30 or location. Golden opportunity for right man. 638-3399

HIRING NOW
SALESMEN
(3)
MANAGER
TRAINEES
(2)
To start expanding office in Los Angeles. Interested in earning \$800 to \$1000 A MONTH while training. If you're a person who learns fast, please write to receive complete training. Call necessary. Permanent position with time position with the
WHITE CROSS PLAN
C. L. BRIDGES
9 AM TO 4:30 PM
213-596-5040
6 PM TO 9 PM
714-540-5082

SALES LEADS
All the leads you can properly handle from people who have written for the most needed of all products. **WHITE CROSS** hospital-medical insurance.
MONEY
You can earn \$1500 per month even if you are only an average salesmen-commission paid daily-vested renewals.
TRAINING
You will be thoroughly trained in office & field & after only a few days you will be earning a money. Call Mr. Levy (313) 922-4141

SALESMAN - DRIVER
Immediate opening for intelligent aggressive individual. Expt. Industrial Uniform Route. Expt. help. Complete Medical & Pension Plan.
CONFIDENTIAL INTERVIEW
CALL FOR APPT. 597-8937
BEST WASHINGTON
UNIFORM SUPPLY CO.
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HELP WANTED
183
REAL ESTATE CAREER
12 Wks Free Sales Training For Licensees. Placement in any one of 13 offices. Special arrangement for beginners to attend.
Lombard Licensing School
Three Worlds
Call Mr. Martin For Appt. 598-4481
DISTRICT OFFICE
Real Estate Sales
\$ EXTRA \$
GENEROUS
COMMISSION SCHEDULE
For Qualified
Real Estate Licensees
NO FANCY GIMMICKS
You Must Practice
Absolute Integrity
(FULL TIME OF PART TIME)
Need qualified help & am more than willing to pay you extremely well for your professional knowledge & results.
I will personally train you. I have SERVED SATISFIED CUSTOMERS FOR YEARS. I AM NOW OPENING AN OFFICE IN THE GOVERNMENT CENTER AREA. I AM NOW OPENING AN OFFICE IN THE GOVERNMENT CENTER AREA. I AM NOW OPENING AN OFFICE IN THE GOVERNMENT CENTER AREA.
1144 Paramount Blvd.
11 Black N. of Carson
Lakewood 425-1402
Eves. 840-8974 Hill 10:30-2 p.m.
REAL ESTATE SALES
LEE LIVINGSTON NEEDS
Three Good People
To Sell Commissions Paid
434-9201 597-8794

REAL ESTATE SALES
\$300-\$400 WEEK DRAW
If quality. Call today if you match my profile. I have a few more. White or no exp. ok. 845-9761

REAL ESTATE SALESMEN
Give Yourself A Raise In '74
80% COMMISSION. Call For
UNITED PROP. 421-9454

REAL ESTATE
Try Other Offices First
50 you will know a good deal when you hear me. Ask for Mr. D & M REALTY
924-2233 OR Eves. 926-1010
RETAIL SALES. Beauty Preparation
With Styling Appt. 426-5046

ROSE HILLS
NEEDS MATURE
MEN, WOMEN
FOR COUNSELORS
Experience unnecessary. We have a free comprehensive training program. Counselors representing Rose Hills have a proven record of precision, stability and success. Many earn \$950-\$1200 per month discussing a product which everyone needs and which is discussed daily in the media. Benefits include retirement and hospitalization. No investment. For possible openings in your area, see:
Tuesday through Friday from 9 a.m. to 4 p.m.
Mr. Seth Britton at Rose Hills
Memorial Park 3900 S. Workman Mill Road, Whittier.
ROUTE (GROCERY)
Sales & Merchandising to established supermarkets. Experience required. No credit. No agency. No sales. \$700 monthly. Guaranteed salary to start. For interview only call Mr. Wall 415-5761

ROUTE SALES
CAN YOU SELL?
5 Sharp People Needed
EARN \$250-\$400
Per wk + Bonus. Comm 1% qualified. Selling finest quality meats at wholesale prices. High repeat business. No credit. No agency. No sales. \$700 monthly. Guaranteed salary to start. For interview only call Mr. Wall 415-5761

GO-GETTERS!
Sharp people who want to earn \$250-\$400 weekly. No credit. No agency. No sales. \$700 monthly. Guaranteed salary to start. For interview only call Mr. Wall 415-5761

SALES
HELP WANTED
Experience not necessary. \$800 to \$1200 monthly commission. No requirements. Immediate hiring. Free professional training. Old World Supermarkets. Become a professional. Positions still available.
CALL MR. MARTIN
Tully & Co. Meats
Days 713-5543 Evenings & week-ends 713-5543
P.O. is almost everyone buys meat.
HOW WOULD YOU LIKE A
2 Mo. Starter Agreement.
To A JACK LALANNE
European Health Spa
(714) 542-2952 OR (313) 675-0484

SALES
I need 15 mature men or women who should earn \$1,500 monthly in most fantastic career position available. Retirement guaranteed. Qualifications leads.
CALL BOB
436-1262

TELEPHONE ADVERTISING
SALES FOR
SPECIALTY
PUBLICATION
SELF-STARTER
COMMISSION SALES
Call: 9 11 S. Main thru Fri
Mr. Culp, 427-7433

TELEPHONE SALES
EARN \$300 to \$500 weekly. Relocating in Long Beach area in 6 mos. 50 hrs a day. No travel. No barrier. Great oppor. for hardworker. PLEASE CALL
NAT'L OFFICE SUPPLIES
714-997-4521, 714-532-2432
TELEPHONE SALES-High earnings for ambitious salesmen. Excellent conditions. Call 423-3244 for appt

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PLEASE APPLY IN OFFICE
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CALL 423-7075 OR COME TO ROOM 401 AT 301 E. ANAHEIM DURING ABOVE WORKING HOURS. BEACH BLVD AND ANAHEIM

TELEPHONE SALES
EARN \$300 to \$500 weekly. Relocating in Long Beach area in 6 mos. 50 hrs a day. No travel. No barrier. Great oppor. for hardworker. PLEASE CALL
NAT'L OFFICE SUPPLIES
714-997-4521, 714-532-2432
TELEPHONE SALES-High earnings for ambitious salesmen. Excellent conditions. Call 423-3244 for appt

TELEPHONE SALES
TELEPHONE SALES
FULL OR PART TIME
EXPERIENCED OR
INEXPERIENCED
GUARANTEED HOURLY WAGE
WORK ONE OR BOTH
AM: 9:30-12:30
PM: 1:30-5:30
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HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED	HELP WANTED
Technical & Trades 185	Technical & Trades 185	Technical & Trades 185	Technical & Trades 185	Technical & Trades 185	Technical & Trades 185	Technical & Trades 185	Technical & Trades 185
INSPECTOR-AIRCRAFT Experienced in all aspects of inspection of precision machined parts. 3 to 5 years experience. Must have own inspection tools. Steady employment. Good salary. Apply in person. 3220 Industry Drive, Signal Hill 597-4467	MACHINIST OPPORTUNITY TO LEARN TOOL DYE MAKING Req. 3-4 yrs. exp. as general machinist with stable work exp. in tool dye making. Apply in person. 3220 Industry Drive, Signal Hill 597-4467	MACHINIST-PRECISION 30 Hr. Wk. Short run parts KUSTER CO. 2900 E. 29th St. 424-9313	MACHINISTS Milling Machines, Overtime, Insurance, Paid Holidays. Top pay. Experience in Aircraft Parts. H. Hirs, Fer W. 405 Frwy. & Alondra METAL PRODUCTS INC. 10602 Midway Cerritos	MACHINIST Top pay & overtime HOSPITAL INS. PD SS INDUSTRIES 7322 E. Madison St. Param (213) 774-5620	MACHINIST S. YRS. MIN. EXPER. LOS ALAMITOS AREA. (213) 598-2619	MAINTENANCE General plant maintenance. Must be familiar with all power steel metal working equipment. APPLY IN PERSON 5445 E. Century Bl. Lynwood 636-9931	MAINTENANCE MECHANIC Put Your Experience To Work With... A fast growing company that knows it's success is based on it's people. We have an immediate opening in our maintenance department. We offer top salaries and benefits along with a stable future. For immediate interview apply Mon-Fri. 8 am to 5 pm AERONCA, INC. 24751 Crenshaw Blvd. Torrance, California Equal Opportunity Employer

HOME SERVICES

INSPECTORS FABRICATION "A"

We are a UAW Shop offering top salaries and benefits along with a stable future. For immediate interview apply Mon-Fri. 8 am to 5 pm.

AERONCA, INC.

24751 Crenshaw Blvd.
Torrance, California
Equal Opportunity Employer

Jr. Programmer \$7-800
Exp IBM 360-30 DOS exp. COBOL
FREE JOB (SEE JOBS ABOVE)
WOLFE, 3010 Pine, Suite 303
110 Pine, Suite 303
HE 7-0901

LAB TECHNICIAN

Immediate opportunity for applicant with one or more years ins. trial laboratory experience. Minimum 2 years college preferred. Growth potential for individual. Interested in working in a & D. position. Some chemical background desirable but not required. Submit your resume with salary history to: Box 625, JCI CLASSIFIED DEPT Equal Opportunity Employer

Laminators

Openings in our Long Beach-Terminal Island Division. Requires minimum 3 months experience in hand lay up of reinforced plastics and good manual dexterity. Must be able to work all shifts.

HITCO

SUBSIDIARY OF
ARMCO STEEL
1600 W. 135th St.
GARDENA
Equal Opportunity Employer

LINO OPERATOR

EXPER. Prior Lino Operator. Do floor work and general print shop work. Willing to work. Apply in person. 5000 ARTESIA BLVD. BELLEF.

MACHINE OPERATORS

Immediate openings exist for qualified operators

TURRET LATHE
VERTICAL TURRET LATHE
GANG DRILL OPERATOR
ENGINE LATHE
RADIAL DRILL
CHUCKER OPERATOR

Rate ranges from \$3.73 to \$5.21 per hour according to qualifications. Family medical benefits paid by company. Company paid medical & retirement plan, paid vacation, to paid holidays, etc., etc.

APPLY IN PERSON
Weekdays 9 a.m. - 5 p.m.

PACIFIC VALVES INC.

3201 Walnut Ave.
Long Beach, Calif. 90807
Equal Opportunity Employer M-F

MACHINIST, General for Sm. Shop
Supporting Production Activities
Flexible Hours. Fiber Science Inc.
327-8820

MACHINIST Dyna Drill Co.

Has Immediate Openings:
DAY SHIFT
Journeyman Machinist
Tool grinding experience
\$6.25 Per Hour

SWING SHIFT
"A" MACHINIST
Oil tool grinding experience
\$5.00 Per Hour

"B" MACHINIST
(Turret Lathe) \$4.10 per hour

Excellent employee benefits, paid vacation, sick leave, group life, medical & disability insurance.

NON DEFENSE

Contact Personnel
2698 Dawson, Signal Hill
424-7184
Equal Opportunity Employer

MACHINIST-FOREMAN
Maintenance type work
Howard Turner Mfg. Co. 424-7656

MACHINIST

Must be able to operate lathe, Boring Mill, Drill Press, Milling Machine & Shaper. Must be able to work swing shift. Good pay, bonus & benefits. Call Mr. Andrews 567-1129, ext. 374, EOE

HELP WANTED

MECHANIC
Expanding company manufacturing oil well drilling tools has immediate opening for an experienced machinist. General knowledge of lathe & equipment maintenance & repair. Position involves working with a variety of materials. Outstanding benefits such as medical & dental insurance, stock purchase plan, company paid tuition along with a solid future.
2698 Dawson, Signal Hill
424-7184
Equal Opportunity Employer

MAINT SUPV to \$1100
FEE NEGOTIABLE
Mach. 4 strong well head supv to 404 Long Beach Blvd. 424-0721

MALE Vocational needed in South. Band. Coll. Ties & Thurs. Eve. 5-8 before Noon, Sat & Sun. (213) 635-4863

MANICURIST 100% no rent.
George Dilliver's Hair Design
Call 421-2422

MANUFACTURING
Arrowhead Products has opportunities for personnel to work on a wide variety of aircraft and nuclear power generating equipment.
Experience required in process planning, welding & assembly techniques & knowledge of methods.
WELDING ENGINEER
Requires technical & practical experience in welding of precision metal parts. Position encompasses all phases of electrical, automatic & resistance welding of stainless, inconel & titanium metals.

MFG ENGINEER
Requires 4 year college degree + 2 years experience in manufacturing methods, process planning & planning.

TEST TECHNICIAN
Minimum of 2 yrs experience in vibration testing required. Should have a strong background in mechanics & hydraulics in addition to mechanical testing of aerospace components.

ARROWHEAD PRODUCTS
FEDERAL MOGUL CORP
4411 KATELLA AVE
LOS ALAMITOS
213-860-0435 714-828-7770

MANUFACTURING
JIG & FIXTURE
HELICAR WELDERS
LATHE MACHINISTS
ARROWHEAD PRODUCTS
FEDERAL MOGUL CORP
4411 KATELLA AVE
LOS ALAMITOS
213-860-0435 714-828-7770

AN Equal Opportunity Employer

VERCO Industries
has immediate openings in the following:
-General Shop Helper
-Mill Welder
-Tig Welder
-Welding equipment
electrical maintenance
CONTACT: Mr. Steve Hedden
12101 Industry St. EOE
Garden Grove 714-898-3421

MAINTENANCE MAN
FOR AIR CONDITIONING
PART OR FULL TIME
Education & training in refrigeration & central kitchen refrigeration. Must be able to install, repair, and maintain all types of air conditioning units. Hospital experience preferred.
APPLY IN PERSON 9-12 Noon

PACIFIC HOSPITAL

2690 Pacific Ave. L.B.
593-1912/13-593-1911
Equal Opportunity Employer

MAINTENANCE MECHANIC

Must have general experience in maintenance. Permanent position. Company benefits.
APPLY IN PERSON
Adams Brothers Plastics
2519 Cerise, Hawthorne

MAINTENANCE MECHANIC

ST REGIS PAPER CO
3000 Long Beach, Vernon
Call 424-889-6100, Ext. 27
An Equal Opportunity Employer

MAINTENANCE MECHANIC

Combination Welder plus other maintenance skills. Day shift. Permanent. Overtime.
Call Leon Cornell
549-2900

APEX INTERNATIONAL ALLOYS

Carson
Equal Opportunity Employer

MAINTENANCE MECHANIC

1st CLASS maintenance mechanic for corrugated box plant. Apply in person. 1018 S. Painter Ave. Santa Fe Springs

MAINTENANCE MECHANIC

A position is available in our Main Dept for an individual who is experienced in electrical maintenance (160). A minimum of 4 years general class main experience is required with a strong background in electrical equipment maintenance. The individual must have a complete set of hand tools. Xint pays a good benefits including dental plan. Ample overtime offered.

SWEDLOW, INC.

12242 Western Ave.
Garden Grove
Equal Opportunity Employer

MAINTENANCE MECHANIC

Gardner distribution center needs maintenance mechanic with heavy exp. Specially electrical work. 50 cents an hour. Xint company paid benefits.
APPLY IN PERSON
HOLLY STONE, INC.
1240 E. 39th St. Carson, CA
424-1717
Subsidiary of S. Kruse Co.
Equal Opportunity Employer M-F

MECH & ELECT MAINTENANCE

Exp. in repair & rebuilding metal, forming machinery such as lathe, presses, & upsets. 50 cents an hour. Xint company paid benefits. Easily accessible to 405 Fwy

Midwest Fabricating Co.

213 698-9615 San Fe Spngs

MAINT. MECHANIC

2 Years Experience. Must have Own Tools.
PENSIONERS & RETIRED
EQUIPMENT ABRASIVES
PRODUCTS INC.
701 W. Mainville, Compton
(213) 774-6039
Equal Opportunity Employer

MECHANICS

Leading Distributor of Indus. Gen. Equip. Requires men with electrical exp. in the repairing, maintaining & installation of diesel & gas generators or similar.
Call Dave Mason: 426-0311

MECHANIC

Immediate opening for qualified maintenance mechanic with minimum 4 years experience in Industrial Maintenance. Rates range from \$5.16 to \$5.31 per hour according to qualifications.
APPLY IN PERSON
Weekdays 9 a.m. - 5 p.m.

PACIFIC VALVES INC.

3201 Walnut Ave.
Long Beach, Calif. 90807
Equal Opportunity Employer M-F

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Immediate opening for qualified maintenance mechanic with minimum 4 years experience in Industrial Maintenance. Rates range from \$5.16 to \$5.31 per hour according to qualifications.
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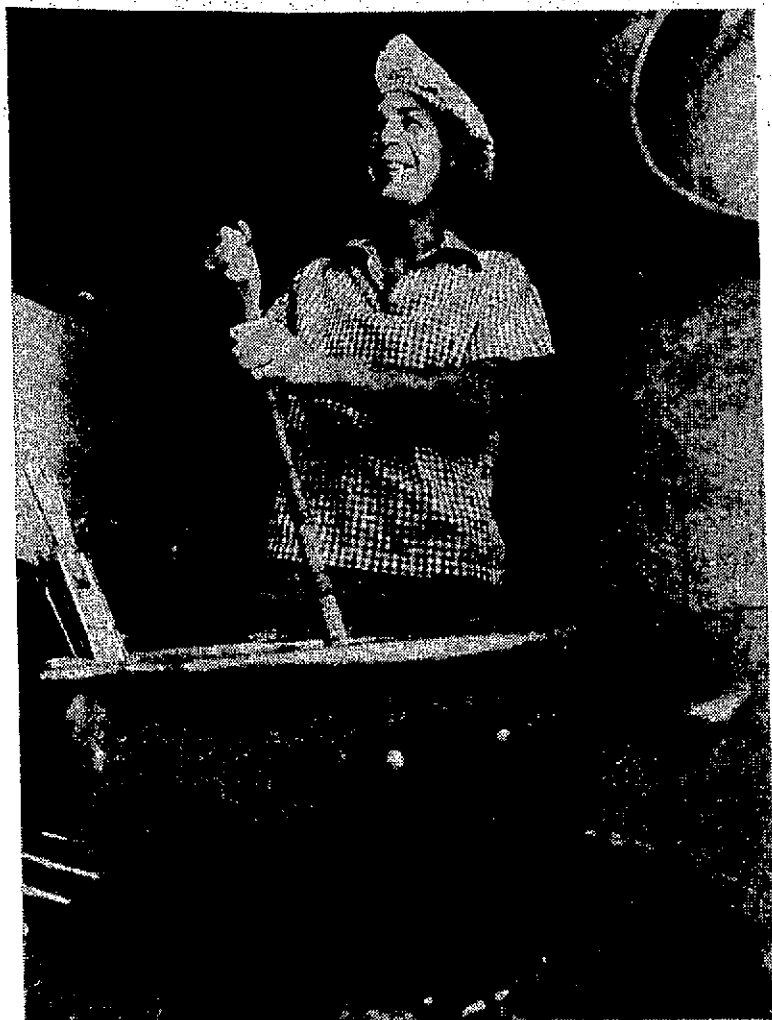
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The sweet life of a saucy grandma



GRANDMA'S HELPER, Jerry Hruska, stirs an enormous cauldron full of chocolate about to become bonbons. With a booming business, Grandma had to hire college students to meet increasing demands for goodies.

She looks like a grandma is supposed to look — round and smiling and warm — and smells like storybook grandmas always smell — of honey and chocolate and oatmeal and raisins.

The kind of grandma who greets you at the door with a plateful of fresh-from-the-oven chocolate chip cookies and grins as you gobble every last one.

Best of all, **THIS** grandma thinks of herself as **EVERYBODY'S** grandma, baking up a storm to the delights of those who've discovered her.

The grandma is Nancy Crawford, a jolly, plain-speaking and literally sticky-fingered woman who

operates Grandma's Old Fashioned Cookies and Candies, headquartered at 678 Redondo Ave.

She just recently moved to the location from Grandma's on Main Street near the Seal Beach pier, where she baked and chocolate-dipped for four years. The Seal Beach store, now owned by Sid Gersensblatt, still sells only Grandma Crawford's goodies, delivered fresh from the Redondo Avenue ovens.

Additional outlets for her yummys include, besides the main shop: Brookdale's, Belmont Shore; The Odyssey, Belmont Pier; General Store, Lakewood; General Store, the Pavilion, Balboa; Granny's at Universal Studios, North Hollywood; San Francisco Bake Shop, on the pier at Redondo Beach.

UP TO HER ELBOWS in a huge batch of oatmeal cookie mix, Grandma Crawford noted she now is baking at least 300 dozen of her filling 3 and 4 ounce, 5 inch cookies each week, to keep up with

Text

by

Carol

Ivy

Staff

Writer

•

Staff

Photos

by

Curt

Johnson



YUM-YUM. And Grandma Crawford pulls another panful of hot, oh-so-chocolate brownies from her oven. A specialty, the

brownies often serve as foundations for Grandma's wickedly fattening Charlie Brown sundaes.

growing demands. She also produces nifty novelties called "Grandma's Big Whoppers," pizza-sized cookies 10 inches in diameter.

Additionally, Grandma hand-dips pounds and pounds of chocolates, made from pure butter and cream, and bakes enormous sheets of cakes and brownies, all from scratch, naturally.

A real, old-fashioned confectionery, Grandma's also sells ice cream sundaes, cones, shakes and malts, specializing in a sinister Charlie Brown — fresh brownie topped with ice cream and covered with Grandma's own homemade hot fudge.

In October, plans call for opening Grandma's Gourmet Sandwiches next door to the Redondo Avenue bake shop.

Standing amid the confused, sugary-nutsy atmosphere of her back-of-the-store kitchen, turning

briefly to order part-time worker and full-time college student Chris Feddersohn to "Break me a dozen more eggs," Nancy Crawford explained how she got mixed up in all of this.

"**I'LL TELL YOU,**" she began, wiping flour-coated hands on her ample apron, "when I was a little girl growing up in Chicago, I lived with my mother, who was on welfare. From the money she received for food, she budgeted some for ingredients to make fudge with — the very best ingredients she could buy. And that was when butter was 19 cents a pound.

"Her fudge was so good, she began to take orders from regular customers. By the time I was nine years old I had worked up a steady route,

See **REAL**, Page L/S-4.

Life/style

Long Beach, Calif., Sun., Sept. 1, 1974 Joyce Christensen, Editor
INDEPENDENT, PRESS-TELEGRAM—L/S-1



ELEANOR HOSKINS, director of the Career Planning Center in Los Angeles, looks over job listings with an applicant. At any one time, says Ms. Hoskins, there are more than 300 employment opportunities posted on the bulletin board. The listings turn over about once a week.

Staff photos by KENT HENDERSON

Game plan for job hunt

By **LINDA ZINK**
Staff Writer

Before you go back to school, or rush off to a resume writing service, or plunge headlong into the often frustrating process of reading the want ads and knocking on doors, Eleanor Hoskins suggests that you ask yourself a few simple questions.

The first is "Who am I and what skills do I have to offer?"

The second is "What does the labor market need?"

When you can answer these questions, Ms. Hoskins suggests that you ask yourself how you can match what you have with the opportunities that are available.

It's at that point, Ms. Hoskins believes, that you're ready to look for a job.

"Most people never get around to dealing with these questions and as a result, never really get what they want out of a job or a career. They plunge into something because the interviewer was pleasant or the office was nice or because they simply didn't know what else to do with themselves.

"As an employee, you have the right to be selective, not only about your career but about where you work. This kind of selectivity does pay off because it makes the employee a happier, more solid worker. But the key to being selective is answering those questions. And few people ever even ask them."

HELPING WOMEN answer these questions — and making those answers pay off in terms of job fulfillment and financial compensation — has become something of a mission for Ms. Hoskins. A manpower development specialist, she's been the guiding force behind the Career Planning Center, at one time a one-person, one-desk operation that has in two years become a respected member of the employment planning and placement community.

"We've experienced such tremendous growth because of the tremendous need for this kind of program," said Ms. Hos-

kins of the non-profit, all-volunteer, feminist-oriented CPC. "Women have been slow in accepting the fact that it's almost inevitable they will be working outside their homes for a major portion of their adult lives. Naturally enough, when the time comes when a woman finds that she needs to work or discovers a desire to have a career instead of just a job, she really doesn't know what to do."

Career Planning Center, located at 1623 S. La Cienega Blvd., was started with a \$1,000 grant from the Soroptimist Club of Beverly Hills-Century City and the donation of office space on Melrose Avenue by a vacationing accountant. Today, CPC supports itself "marginally" on fees for its printing and resume service and what it charges for seminars, individual counseling and special programs that staff members present in the community.

"Financially, we're a month-to-month operation. Money is always our greatest need."

DESPITE ANY financial woes, however, Ms. Hoskins is enthusiastic about what the center has to offer. She spends "more time than I should" away from her profitable consulting practice and points with unconcealed pride to records which show that volunteers have talked to more than 3,000 "walk-ins" since the center opened.

"Another indication of our success is that we're attracting highly qualified, competent volunteers. Some are students...do you know that this is the only place in town where you can get practical experience in vocational counseling? Many of the others work full-time in some professional capacity — as social workers, teachers, or psychologists.

A woman interested in CPC's services can make her first contact either by telephone or in person. In either case, the volunteer is trained to listen — for however long the women may need to talk.

"In some cases, the woman will be very angry — at her lack of skills, her

lack of opportunities, her lack of foresight, whatever. Or maybe she wants to work or finds that she has to get a job, yet she has no direction.

"Some women — a long-time housewife, especially — are scared to death about looking for a job. For years, this woman has had no objective standards against which to measure her performance and she wonders if she can really handle any job."

CENTER VOLUNTEERS are trained to pinpoint the job-related problem and suggest possible courses of action. For some women — those who know what they want to do yet have had difficulty finding employment — the Wednesday morning Job Search Strategy Workshop may be the answer. Others may wish to enroll in a Career Planning Seminar, a series of five evening workshops which deal with skill assessment, job market assessment, job search strategy, the preparation of resumes and interview techniques. Cost is \$35 for the series.

The center also offers individual career planning counseling, though Ms. Hoskins tries to discourage women from pursuing this course. It's expensive, Ms. Hoskins remarked — \$20 an hour for a minimum of six hours — and probably no more effective than the group counseling sessions.

"And the Career Planning Seminar is designed to do more than just prepare a woman for finding a job right now — it's set up to help women learn what I call 'survival techniques,' skills which will help women cope with other career changes later on.

"Statistics show that a person changes jobs an average of 12 times in his lifetime and switches careers, too. Fluctuations in the job market are going to occur — some fields will shrink while others will expand. People are going to be affected by these fluctuations. But most people don't know how to deal with them."

See **ADVISE**, Page L/S-3



SOCIALLY SPEAKING

Good day for golf

By CAROLYN McDOWELL

THEY WERE ALL potted at Old Ranch Country Club.

All the trophies that is, for the seventh annual Invitational Golf Tournament sponsored by the Women's Golf Association. The committee chose "Green Thumb" for the day's theme and everyone went home with a potted plant.

The big winners who needed help to carry out their huge awards were Ann Ratte and Pat Hughes, representing Lake Arrowhead, first low net in A flite; Pat Felgar and Ellen West, Rolling Hills, first low gross in B flite and Kay Ryer and Betty Barlow, Candlewood Country Club, first low net in B flite.

There were a total of 32 winners representing 29 clubs from throughout the Southland.

Assistant pro, Don Gifford, presented trophies while the nearly 150 golfers dined on chicken salad and low net calories such as datenut bread.

Co-chairgals of the day were Carol Greer and Marian Braly assisted by Kathy Bronsford, Joi Aubrey and June Baker.

Hospitality chief, Ginny Wierk, took time out from her duties to warble a few notes during the afternoon program.

Other committee members were Joan Hoskins, Blair Brignall, Peg Ordway, Muri Lewis, Joan White, Dorothy McCollon, Ginny Lloyd, Bobbie Mosloski and Helen Wilson.

YOU MISSED another belly dancer...

If you didn't attend the "Arabian Night" party for the Long Beach Auxiliary of the Southern California Symphony-Hollywood Bowl Association.

Party was held at the Los Cerritos home of Raymond and Lu Peterson which was turned into a harem for the evening.

President Marge Miller wore a yellow sari and husband, Ted, something or other while he tended bar.

Sharing bartending duties with Ted was Bob

Engels wearing an authentic Arabian cloak aquired while he and wife, Alice, lived in Saudi Arabia. Alice came in an authentic sari of pure silk, bearing a bowl of authentic Tahini dip made from an authentic recipe which calls for — among other things — authentic chickpeas and sesame seeds.

Among those dining on chicken, curry and daiquiri ice cream were Charles and Ruth Boorkman, Jane Millim, Dick and Elaine Schuck, Ruth Falk, Enid Peterson (she did the sexy invitations), Andy and Mary Sorensen and Julia Keating.

More included Dr. Ray and Vivian Lindgren, recently returned from a visit to Sweden where he was knighted for his cultural achievements. That is quite an honor but I wonder if we should now call him Sir Doctor Ray?

And Bob and Sarah Lee Clingan, Bob and Barbara Huffman, Glenn and Esther Gilmore (Glenn in a tall turban), Monroe and Vivian Yunker, Toni McDowell, Mary Lou Dunn, Dr. Lisle and Anabel Wyatt, Russell and Elizabeth Peterson, Lew and Daphne Goodrich, Merle and Virginia Ganzer, Lloyd and Doris Hayes and Dr. Bob and Bev Fair.

NO CHOP STICKS but plenty of hamburgers and french fries at the welcome home party for Teri Miller and Mark Guadagnini.

Party was co-hosted by the young people's parents, Frank and Rosemarie Guadagnini at the Naples home of Bunny and Jeanie Miller.

The travelers — both seniors at Wilson High — just returned from a month in Japan as ambassadors to our sister city of Yokkaichi. The were chaperoned by Poly High teacher, Jim Duncan.

Theme of the day was, of course, Japanese, with flags of both countries prominently displayed, along with some of the treasured gifts presented to Teri by the hospitable families with whom she lived.

Decorations were under the direction of class-



SMILING FACES and a winning set of clubs belong to Phyllis Smith, left, and Shirley Kinder, both of Mesa Verde, first

low gross winners in annual golf tournament at Old Ranch Country Club. Joining the smiles is co-chairgal, Carol Greer.

Staff photo by CURT JOHNSON

mates Kim Kazarian, Melinda Gaminde and Kathy Schofield.

Other welcomers included: Ken Austin, Sister City program chairman, Dutch and Syl Miller, Dick and Melva Miller, Vi Dovey, Scotty and Bebe Wartenberg, Bill and Winnie Foster, Wayne and Char Wartenberg, Bill and Charlotte Foster Jr., Bus and Jeanne DuBrock, Jean DuBrock and Bobby Vance.

EUCALYPTUS AVENUE neighbors conspired to

surprise Clifford "Shorty" and Loretta Opsahl with a silver anniversary party at the home of Harold and Lucille Westlake. Celebration was co-hosted by the couple's son, Jerry.

Among those gifting the Opsahls with a money tree were Carl and Goldie Hart, Owen and Mary O'Connor, Dave and Peggy Frantz, Pete and Monica Burns, Mildred Alsin, Jean Tarkington and "Shorty's" sister, Ellen Scaife.



MRS. R.G. ABRAHAMSON



MRS. ROBERT YOUNG



MRS. T.J. SOURBEER



MRS. A.J. NICHELINI



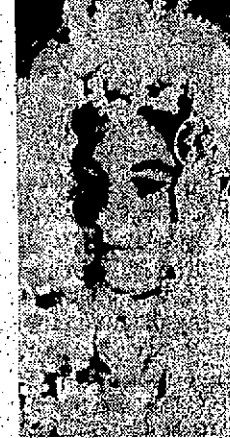
MRS. H.V. BLANKENSHIP



MRS. ERIC GEORGE



MRS. ROBERT HAUN



MRS. R.A. MARSHALL

Young couples recite vows in religious ceremonies

Abrahamson-Matas

A ceremony Saturday noon in the garden of Mr. and Mrs. Frank Abrahamson of Long Beach united in marriage their grandson, Grant A. Abrahamson and Bonnie Beth

Matas.

Mrs. Wendell Matas was matron of honor for her sister-in-law, daughter of Mr. and Mrs. John D. Matas of Long Beach. The bridegroom, son of Mr. and Mrs. Grant A. Abrahamson, also of Long

Beach, asked Jack Rand Jr. to be best man.

The newlyweds were graduated from Millikan High School. The bride was graduated from Long Beach City College, where her husband is a student. She attended Long Beach

State University. Her husband served two years with the Army and was stationed in Germany.

The newlyweds will live in Long Beach after a honeymoon trip to Lake Tahoe and San Francisco.

Young-Brady

Honeymooning in Carmel are newlywed Mr. and Mrs. Robert Young (Jerr) Brady after a wedding Saturday afternoon at Los Altos Methodist Church.

Jean Schweitzer was maid of honor for the bride, daughter of Mr. and Mrs. A.J. Brady of Long Beach. Jeff Jensen performed best man duties for the bridegroom, son of Mr. and Mrs. J.A. Young, also of Long Beach.

The newlyweds were graduated from Millikan High School. The bride attended Bryman School. Her husband attended Long Beach City College, where he was a pole vaulter.

They will live in Long Beach.

Sourbeer-Schuck

Long Beach State University students Robin Leah Schuck and Thomas J. Sourbeer were united in marriage Saturday afternoon at Bethany Baptist Church.

Mrs. Richard Connor and Nancy Schuck were honor attendants for their sister. They are the daughters of Mr. and Mrs. Bernard F. Schuck of Long Beach. Dan Sourbeer attended his brother, son of Mr. and Mrs. Ambrose M. Sourbeer, also of Long Beach.

The newlyweds were graduated from Wilson High School. The new Mrs. Sourbeer attended Long Beach City College and Wheaton College in Illinois.

They will live in Long Beach after a honeymoon trip to San Luis Obispo.

Nichelini-Palomares

Honeymooning in Hawaii are newlywed Mr. and Mrs. Allen J. Nichelini Jr. after a wedding Friday evening at St. Anthony Catholic Church.

The former Peggy Jo Palomares, daughter of Mr. and Mrs. Vincent J. Palomares of Long Beach, asked her cousin, Martha Parkes, to be maid of honor. Donald Brooks performed best man duties for the bridegroom, son of Mr. and Mrs. Allen J. Nichelini of Selma.

The bride was graduated from Wilson High School and attended Long Beach State University. Her husband is an alumnus of California State University at Fresno.

They will live in La Palma.

Blankenship

-Frushour

California State University at Fresno students Diane Denise Frushour and Houston Van Blankenship were united in marriage Saturday afternoon at Lakewood Village Community Church.

Elizabeth Lester was maid of honor for the bride, daughter of Mr. and Mrs. William B. Frushour of Lakewood. The bridegroom, son of Mrs. Walt Loesel of Bakersfield and the late Houston Blankenship, asked Emil Birks to be best man.

The bride is an alumna of Lakewood High School. The newlyweds will make their first home in Fresno after a honeymoon trip to San Francisco.

George-Coalson

Cindy Coalson, daughter of Mr. and Mrs. N.D. Coalson Jr. of Long Beach, became the bride of Eric W. George in a ceremony Saturday evening at Calvary Baptist Church.

Ann Inlow was maid of

honor. The bridegroom, son of Mr. and Mrs. E. William George, also of Long Beach, asked Rick Storey to be best man.

The newlyweds were graduated from Jordan High School. The bride was graduated from Long Beach City College, where her husband attended and played football. He also played football for Long Beach State University, where the bride was graduated.

They will live in Long Beach after a honeymoon trip to Northern California.

Haun-McGee

A first home in Opelika, Ala., awaits newlywed Mr. and Mrs. Robert Edward Haun (Diane Scott McGee) after a wedding Friday evening at United Methodist Church, Eutaw, Ala.

Hika Stamps was maid of honor for the bride, daughter of Mr. and Mrs. Joseph Franklin McGee of Eutaw. The bridegroom, son of Mr. and Mrs. Edward V. Haun of Huntington Beach, asked Dan Lee to be best man.

The newlyweds attend the University of Auburn, Ala., where the bridegroom is on the wrestling team.

They are honeymooning in Florida.

Marshall-Morris

A first home in Santa Ana awaits newlywed Mr. and Mrs. Richard A. Marshall (Nancy L. Morris) after a wedding Saturday afternoon at North Long Beach Brethren Church.

Debbie Morris was maid of honor for her sister. They are the daughters of Mr. and Mrs. Joseph E. Morris of Long Beach. The bridegroom, son of Mr. and Mrs. Guy S. Marshall, also of Long Beach, asked Steve Soukup to be best man.

The new Mrs. Marshall was graduated from Jordan High School. Her husband, an alumnus of Progress School, attended Long Beach City College.

They are honeymooning in Santa Barbara.

Finch-Green

Millikan High School graduates Nanci Lee Green and Dean Gela Finch were united in marriage Friday evening at Parkcrest Church of Christ.

Norma Green was maid of honor for her sister. They are the daughters of Mr. and Mrs. Robert C. Green of Long Beach. Jeff Price was best man.

The new Mrs. Finch attended Long Beach State University. Her husband,



MRS. DEAN FINCH

son of Mr. and Mrs. Orville E. Finch of Long Beach, is a student at Long Beach City College.

They are honeymooning in San Diego and will live in Long Beach.

Legal seminar

A legal research seminar is planned Saturday in the law offices of Graham and James, sponsored by Long Beach Legal Secretaries Association.

Orville Larsen of West's Publishing Company will talk on "Where to Begin?" in using the law library. He will answer questions.



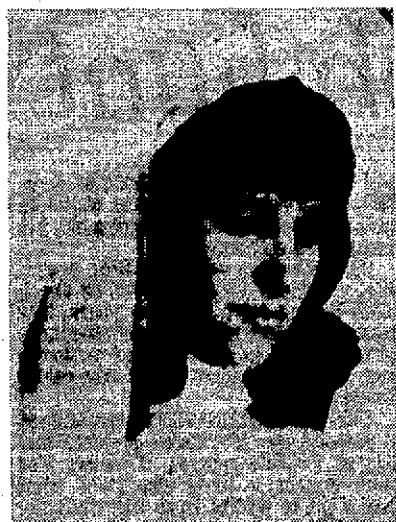
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MRS. C.L. THOMAS III

Cromwell-Stanfield

Judith Ann Stanfield, daughter of Mrs. Richard J. Evans Stanfield of Long Beach and the late Mr. Stanfield, became the bride of Dr. John Eaton Cromwell in a ceremony Thursday noon at Pacific Beach Christian Church, San Diego.

The new Mrs. Cromwell was graduated from Wilson High School and Long Beach State University. She affiliated with Sigma Delta Chi, Theta Sigma Phi and Alpha Phi Gamma. She has served as staff news writer, photographer and editor on newspapers in Oregon and Washington.

The bridegroom studied at Cornell University; University of Maryland, European Division, Heidelberg, Germany; and was graduated cum laude from Lafayette College, Easton, Pa. He received his Ph.D. at Scripps Institution of Oceanography, La Jolla. He affiliated with Phi Beta Kappa, Geology Society of America and Society of Paleontologists and Mineralogists. He has been employed by Sea Floor Study Branch Naval Electronics



MRS. JOHN EATON CROMWELL

Lab, San Diego, and as a teaching assistant, UC San Diego.

The newlyweds will live near Cranford, N.J., where the bridegroom will be employed as an ecological consultant.

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(Continued from Page L/S-1)

CPC also offers a low-cost resume printing service and has set up a bulletin board with more than 300 current job listings. The listings turn over about once a week and run the gamut from part-time clerical work to \$30,000-a-year managers. "Businesses like to work through us, despite our non-profit status. A very obvious reason is that our price is right — free. But also we don't put any pressure on anyone to hire our people. We don't act as an agent. We're just a clearinghouse for job opportunities."

CAREER PLANNING Center made many of its major contacts with business and industry last fall when it sponsored its first Women's Employment Opportunities Conference. Sixteen companies — including Texaco, Arco, Occidental Life Insurance, Xerox, Systems Development Corporation and several aerospace firms — sent representatives to the conference to meet and recruit more than 700 women. "Based on the letters we received

from businesses after the conference, I've got to say that the conference was a smashing success." Comments excerpted for a CPC bulletin ranged from a Glendale Federal representative who wrote "It is my recommendation that as many savings and loans attend next year as possible. It can be an excellent source for qualified women..." to statements from Exxon that it had hired two engineers and Allstate, which considered 10 women for its Santa Ana office.

A SECOND Women's Employment Opportunities Conference is scheduled this year for Nov. 16 at the Hollywood Palladium, Ms. Hoskins added. More than twice as many women are expected to attend — and hopefully, more than twice as many employers.

CPC volunteers also present career planning workshops for civic and school groups and large businesses. This fall, Ms. Hoskins will lead an eight-week Career Planning Workshop through UC Irvine Extension. Recently she was ap-

proached by a major aerospace firm to set up career planning seminars for the company's women employees.

"This particular company has a very strong affirmative action program and is under a lot of pressure to provide opportunities for women. They'd prefer to advance women from within the ranks of the organization, yet right now they have a very limited labor pool of qualified women."

"I'm not saying that we have all the answers — that we can motivate all the company's women employees to think in terms of advancement and greater responsibilities," said Ms. Hoskins. "Some women may want to be secretaries. And that's their option."

"The essential thing is to help women realize that they do have choices, that they can think in terms of having careers instead of just jobs. When we get to the point that many women are facing the reality that they're going to spend many years working we'll have come a long way."



WEDGEWOOD CHINA and English teacakes complete the British mood for three Long Beach members of Symphony-Hollywood Bowl Association support groups, Mmes. J.S. Flanagan, left, Symphony Jun-

iors; Robert W. Engels, president of Long Beach auxiliary to SCS-HB, and Seldon Beebe, benefit chairman for Symphony Juniors. All are preparing for fashion show salute to Britain next month.

Fashion salute to Britain

"Great! Britain," a musical fashion extravaganza co-sponsored by the Philharmonic Affiliates of the Southern California Symphony Association, will be presented Sept. 19 in the Ahmanson Theater of the Los Angeles Music Center as a kick-off to a two-week salute to Great Britain by Broadway Stores.

Lord Peter Ramsbotham, the new British ambassador to the United States, and Lady Ramsbotham will be honored guests at the performance and at a luncheon-reception following.

The fifth annual musical production is being staged by Lee Hogan Cass, fashion director for the Broadway. It will feature dancing and singing as a framework for fashions from Great Britain. A cast of 50 will be involved in the show, which will combine the best of English revue, music hall, light opera and popular music. Dann Collins is choreographer.

A HIGHLIGHT of the 11 a.m. event will be the showing of winning fashion designs from the 1974 class of the Royal College of Arts School of Design.

You can help

Each week Life/style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

BACK TO SCHOOL: Clothing needed for youngsters of all ages.

THESPIANS: Volunteers needed in October to paint posters, collect tickets and serve as ushers during special drama program for children.

PEOPLE TO PEOPLE: Volunteers to assist with pilot project to aid former mental patients now living in special care homes.

CRAFTY: Convalescent homes need volunteers to assist with craft and recreation programs.

FINGER EXERCISE: Typists and aides needed to assist with city-wide blood drive.

BOOKISH: Volunteer librarians needed to work in a hospital library and to assist with program for teen-age probationers.

HANDY: Elderly gentleman who is unable to use his hands needs someone to write letters for him once a month.

SET UP: Furniture and office equipment needed by agency which works with alcoholics.

CLUBS

Varied programs on tap

TUESDAY
SISTERHOOD of Temple Beth Zion-Sinai, 8 p.m., social hall, 6440 Del Amo Blvd., Lakewood, first membership meeting after summer. Theme for social get-together is "Friendship — The Universal Language."

WEDNESDAY
CONSUMER Panel of America, 10 a.m., Western Federal Savings building, 21525 Hawthorne Blvd., Torrance, monthly meeting open to the public. Mrs. Shirley Miller of Lomita will speak on the Good Housekeeping Seal and Institute and what it stands for. The panel is composed of men and women interested in becoming better consumers through education.

THURSDAY
LA LECHE League, Group 3, 9:30 a.m., 2041 Knoxville Ave., continuing series of meetings on breastfeeding. Further information is available from the group leader at 3528 Hedda St., Long Beach 90805.

FRIDAY
APOLLO CHAPTER, California Federation of Chaparral Poets, 1 p.m., Mission Room, 909 E. Third St., general meeting with discussion of poems on subjects of color and signs of Autumn.

THETA UNIT, California State Association of Parliamentarians, 10 a.m., home of Mrs. Roger Townsend, 18403 Alexander Ave., Cerritos, general meeting with luncheon to follow.

Emblem Club hosts state visitors

The president of California, Nevada and Hawaii Emblem Clubs, Mrs. John Gardner of Marysville, will be among honored guests Wednesday at Long Beach Emblem Club meeting in the Elks Club,

4101 E. Willow St. A luncheon in the home of president Mary Gallagher also will honor the guests. Among other special visitors will be Clara Miller of Burbank, charter

state president and past supreme president; Mrs. Arthur St. Martin of Long Beach, state second vice president, and Mrs. Marvin Knapp of Gardena, state correspondent for South Central area.

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SPECIAL COOKIE helper Diane Kitchens tempts a Grandma's Goodies' customer

with a freshly-baked trayful of Grandma's famous oatmeal cookies.

Real sugarplums, not visions, at Grandma's

(Continued from Page L/S-1)

selling my mother's fudge. Among my best customers were members of the Chicago White Sox baseball team."

Nancy moved to Los Angeles, married Owen Crawford — her husband of 26 years, now a Long Beach postal clerk — and went to work in a candy store.

"I worked for a man who owned The Candy Kettle in Los Angeles. He made all the candy himself and NEVER would let me watch him do the actual mixing and dipping. It was his secret and everyone knew he made the best candy around. But he always used to say to me, 'Nancy, if you ever get into the business, never use anything but the purest, very best ingredients. Hardly anyone does that any more.'"

She only worked for The Candy Kettle man a few years. Then she was employed at various dinner houses and country clubs as a dining room waitress and a chef, then worked as a church custodian and a dental assistant. "I think I've done everything," she laughed good-naturedly.

"But making cookies and candies is more fun than anything else I've ever done."

Unfortunately, she said, she enjoys nibbling on her own work and now is in the process of trying to lose weight. "Shed 15 pounds already," Grandma beamed.

"I sometimes get physically tired," she admitted, "because most days, excepting my one day off — Monday — I am here from 10 in the morning, often until 2 or 3 the next morning, baking and making candy. But I do love it."

"Some of my regular customers will frequently show up here in their pajamas in the middle of the night, hungry for cookies. They aren't surprised to see me still here. And the police will go by and wave."

AFTER EXPERIMENTING with a variety of careers, it took a personal injury to draw Nancy back into the task of satisfying people's sweet tooth.

"I have always done lots of volunteer work for the Mormon Church, mainly cooking dinners and such. A few years back I broke my foot and had to be in a wheelchair for six weeks. I decided then to get back to baking and candy-making. But I didn't have the correct heavy equipment necessary for the sort of operation I wished to undertake."

"One of the women at church came to the rescue. She bought me the tools I needed and I re-taught myself to bake and candy-dip from my wheel chair."

The first goodies shop Nancy operated in this area was The Candy Kettle on Anaheim Street, named for the first candy job she had.

"But when the city decided to tear our part of the street up, I had to move. People already had

found me, however, and were anxious for me to continue baking."

"Then I had the little surrey bicycle cart that Jack Combest rode for me — he now is the operator of The General Store in Lakewood. He used to ride that bike all around Alamitos Bay during the summer months, selling Grandma's Cookies and Candies. He'll die when he finds out I told you that," she chuckled.

"We moved to Seal Beach four years ago last November, where I headquartered until moving here a few months back. I love it here, live just around the block."

THE ONE THING Nancy regrets, she said sadly, pouring a boxful of Quaker oats into a big bowl, is having finally to raise her prices.

"Used to be able to sell the cookies (huge in comparison to ordinary ones) for 20 cents a piece and had to raise them to 35 cents each. But, the prices of nearly all my ingredients — sugar, butter, flour, for instance — have doubled or tripled since last Christmas. I am actually making less profit now than I was a few years ago."

"But I won't change the way I do things, to save money, as so many others have done. We are one of the few places left — as far as I know the ONLY place from San Diego to San Francisco — that still uses handmade chocolate molds."

Nancy has a personal collection of more than 200 handmade molds, mostly antiques, which she keeps under lock and key.

The Crawfords have three children and Nancy's daughter occasionally works with her. Some time ago she hired several students to alleviate the huge workload.

"It's funny," she mused, "never wrote down a single recipe until the kids came to work for me. Then I had to dig into my mind and put it all down on paper."

Chris Feddersohn, still busy cracking large eggs over a huge bowl, grinned.

"I've been working for Nancy about a year and a half now and it's great. Everyone loves her. We have people who drive over from Seal Beach just to get the cookies hot from the oven here — and to talk to Nancy."

"Only problem is," he said, smiling toward Grandma, "sometimes I feel as if I've inherited another mother. She seems to know what I'm doing all the time, even when I'm not here."

"Yes sir, Chris," Nancy kidded, "Grandma knows who you've been out with, where you've gone, whether you had dinner out or at home."

"People get to know me and I get to know them and I like it that way," she smiled.

"My husband and I vacationed not long ago at Big Sur," she recalled, "and when we walked into the lodge there — even up there — some kid working behind the counter shouted at me 'Grandma! Did you bring any cookies?'"

A long time ago I heard this saying regarding the search for perfection: "For years I searched for the perfect woman. Finally I found her... but she had only one fault. She was searching for the perfect man."

NOBODY'S PERFECT
DEAR NOBODY'S: It couldn't have been love; if it were, each would have thought the other was perfect, for perfection (like beauty) lies in the eye of the beholder.

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King-Barnes

Wayfarers' Chapel, Portuguese Bend, was the setting Saturday evening for the marriage of Debra Lynette Barnes, daughter of Mr. and Mrs. Phillip C. Barnes of Mission Viejo, to Michael King. He is the son of Mrs. Mary King and Warren King, both of Long Beach.

Susan R. Baker was maid of honor. Bruce King was his brother's best man.

The newlyweds were graduated from Jordan High School and attended Long Beach City College.

They will live in Long Beach after a honeymoon trip to Lake Tahoe.

Nakamura-Yano

UCLA graduates Emiko Yano and Brian Nakamura were united in marriage Saturday evening at Garfield Baptist Church.

Helene L. Woods was maid of honor for the bride, daughter of Mr. and Mrs. Tsukasa Yano of Long Beach. The bridegroom, son of Mr. and Mrs. Frank Nakamura, also of Long Beach, asked Kurt Wegner to be best man.

The bride was graduated from Polytechnic High School. Her husband is an alumnus of Bellflower High.

They will live in West Los Angeles after a honeymoon in San Francisco.

Martin-Bibaef

Norwalk Presbyterian Church was the setting Saturday afternoon for the marriage of Cynthia L. Bibaef, daughter of Mr. and Mrs. George Bibaef of Norwalk, to Jack W. Martin. He is the son of Mr. and Mrs. William Martin of Hawthorne.

Sherry Bates and Bill Bloomfield were honor attendants.

The newlyweds were graduated from John Glenn High School. The bride was also graduated from American Beauty College.

They will live in La Mirada after a honeymoon trip to Lake Tahoe.

Meza-Castillo

Banning High School graduates Jaqueline M. Castillo and Manuel E. Meza were united in marriage Saturday afternoon at Saints Peter and Paul Catholic Church, Wilmington.

RoseAnn Flores was maid of honor for the bride, daughter of Mr. and Mrs. Eddie E. Castillo of Wilmington. The bridegroom, son of Mrs. Ruben Aguirre, also of Wilmington, and the late Mr. Manuel B. Meza, asked Joseph Placencia to be best man.

The bridegroom was graduated from Los Angeles Trade Technical College.

They will live in Wilmington.

Graham-Warren

A first home on Coronado Island awaits newly wed Ens. Bret Graham, USN, and his bride, the former Linda Lee Warren, after a wedding

Saturday noon at Lake-wood Village Community Church.

Sherie Bartlett was maid of honor for the bride. Douglas Madeline performed best man duties for the bridegroom.

son of Mr. and Mrs. Clive Graham of Long Beach.

The new Mrs. Warren, daughter of Mr. and Mrs. Parker Voris Warren, also of Long Beach, was graduated from Millikan High School and attended

Long Beach City College. The bridegroom, an alumnus of Wilson High School, was graduated from the U.S. Naval Academy and took graduate studies at Long Beach State University.

AT WIT'S END

Recognizing school types

By ERMA BOMBECK

If the bulletins and memos issued on the first day of school were laid end to end, the entire world could be paper trained in two hours.

There's a bulletin on when to read bulletins... memos on school policy for defacing a locker... and forms for faculty leave of absence in which a pregnancy requires ten months advance notice.

But what is really needed is a program identifying who is who. How do you tell the students from the faculty? The volunteer parents from the drop-outs? The cooks from the coaches?

Here are a few guidelines:

New principal: Always has the look of a man who has just taken a harsh laxative. Spends the entire day in the halls wondering why the bells are ringing every five minutes. The new principal never has lunch as he doesn't know where the cafeteria is and is too embarrassed to ask.

Assistant principal: Usually found outside of the restroom doors sniffing for smoke and eyeing students suspiciously and demanding, "Does it take two of you to go to the restroom?"

Guidance counselor: For the first three weeks of school he cowers under his desk in the fetal position with his hands over his ears and whimpers, "A day in Girls Phys Ed won't hurt him. They don't take showers til next week anyway. Besides, you promised me no

more changes... no more... no more... you promised..."

TEACHERS: Bitter from in-service training on Labor Day, they are easy to spot. They tend to band together for protection, never offering a greeting but simply muttering, "Do you believe this? A two million dollar school and no chalk?" They are often identified by their cars which are held together by rust and must idle the motor all day in order to run in the evening. Their wives (or husbands) have the second car which doesn't start at all.

Custodian: There is a bongo monkey in the trees of Africa that is called the illusive bongo because he is rarely seen by man. Next to the custodian he is an exhibitionist.

Most of the school year he is just a voice over the intercom. When a teacher consults his expertise on a room that is too hot he will advise, "Open a window."

School secretary: She is generally behind the desk in the main office and is noted for her ability to answer a question with a question. Example, "Where should I go this period?" Answer, "Where are you supposed to be?" "Is this where I bring this note?" Answer, "Is this where you were told to bring it?" "Could someone saw off my lock?" Answer, "Did you forget your combination?"

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DEAR ABBY

How to be a late-bloomer

By ABIGAIL VAN BUREN

DEAR ABBY: This is my second letter to you. Please answer me. I am beginning to think that maybe you thought I must be joking. I wrote to ask where a 71-year-old woman could go to get silicone implants in her breasts. I hope you won't think I am crazy. I assure you, I am not.

I have a very nice figure, but have worn a padded bra for 50 years and I am yearning to have the real thing. I have the money, and don't see what I have to lose. I am vain. I admit it, but what is wrong with a woman my age wanting to fulfill a lifelong dream?

I don't have a husband to boss me around, so there's no problem there.

Please answer soon, and don't wait until I'm 80-years-old. I think 71 is about as old as one should wait for an operation like that. I live in a small town in Georgia, but it would be no trouble to get to Atlanta.

SERIOUS IN GEORGIA

DEAR SERIOUS: Talk to your own physician and ask him to recommend a plastic surgeon. Or, write to the Georgia State Medical Society in Atlanta and ask them for a list of board-certified plastic

surgeons. And lots of luck, lady.

DEAR ABBY: Is this a serious problem? I am married to a man who wants me to tie him up, spank him, humiliate him, and treat him like a "slave" when it comes to love-making.

We have fought, argued and even separated over this several times because I refuse to go along with his crazy ways. It seems abnormal to me. Or am I just not with it?

Otherwise he is a good husband. He doesn't run around, drink or curse. And he is an elder in the church.

I don't want to talk to a doctor about this because I'm afraid he might have my husband locked up.

Have you ever heard of anything like this before?

END OF ROPE

DEAR END: Yes, I've heard of it. The cardinal rule in love-making is: "Anything that goes on in the privacy of one's bedroom is all right as long as it's agreeable to both parties."

Some mates will agree to participate in such bizarre games. But if you don't want to, your wishes should be respected.

DEAR ABBY: Can't resist commenting on the letter from "Serious about him."

Salad worth waiting for

By MILDRED K. FLANARY

Today's chef of the week was nominated to preside before the kitchen range via a long distance call from Lima, Ohio. The voice from Lima proved to be Gary Kilday, manager of that city's Procter & Gamble plant.

His nominee was Harold M. Stanley, who has served as judge-protem for both the cities of Long Beach and Los Angeles. He accepted the position of court commissioner for the latter city in 1969 and runs a trial division of that court.

Though born in Inglewood, Stanley was reared in Long Beach. Beginning first grade at Edison Elementary, he continued his education through Franklin Junior and Polytechnic High Schools.

He was on the swimming team at Poly (the first team following reconstruction of the pool damaged in the 1933 earthquake) and also played clarinet in the Poly band.

His dad, whose business interest is oil, was involved in the first well drilled on Signal Hill.

Stanley attended Long Beach City College for two years before being drafted into the Army and sent to Germany for two years. Upon return, he completed his undergraduate work at UC Riverside, receiving his A.B. degree in 1957. As a Dienkelspiel scholar at law, Stanley attended UC Berkeley, receiving his L.L.B. degree in 1960.

HIS PROFESSIONAL career began in the Long Beach office of the Los Angeles County District Attorney's Office under Ted C. Sten. After various assignments, including major frauds and special investigations, Stanley then was invited by the Judges of the East Los Angeles Municipal Court to accept the position of court commissioner. Stanley says, "hope burns eternal within me that I will someday be able to serve on the Superior Court of Los Angeles County."

Stanley enjoys reading, swimming, painting, cooking and piloting a plane. He has sold many original portraits of clowns, which are his specialty. He flies several times a year to Baja, California, where he and his wife, Laura, enjoy the languid life and sun.

They have a daughter, Aliso, 10, and a son.

Peter, 8, both of whom attend Rossmore Elementary School. Laura says, "their father is a strict disciplinarian. He speaks just once in a clear, precise voice, and they know he means just what he says."

AS FOR COOKING, he stresses style and says, "the manner of preparation and service are more important even than the particular menu served...iced forks aren't just a gimmick, they add genuine pleasure and anticipation to the palate of the diner...bon appetit means effort more than skill."

Laura adds, "when he cooks, he does ALL the shopping, preparation of food, setting the table and cleaning up. The kitchen looks like a battlefield, but I'm not allowed in."

Laura knows how to play the role of a guest, however, and really enjoys it. Here's evidence of his gourmet tendencies — an Anticipation Salad.

ANTICIPATION SALAD

- 2 medium heads romaine (or butter lettuce if preferred)
- 4 slices lean quality bacon
- 1 small can, or equivalent amount, cocktail shrimp
- 1 small can, or equivalent amount, mandarin oranges

Break and chill romaine or lettuce under wet towel. Cook bacon to unburned crisp and drain thoroughly on paper towel. Chill shrimp and oranges to some extent, retaining taste. Prepare dressing in advance and chill.

LEMON-FRENCH DRESSING

- ½ cup salad oil (light)
- ½ cup lemon juice
- ½ teaspoon salt
- Few grains cayenne
- 2 tablespoons sugar

Combine all ingredients and shake well before



JUDGE HAROLD STANLEY

using. Chill dressing. The taste should be a pleasant sweet/sour balance with a prevalent tang dominant. Adjust sugar to tone down the acid aspect of the lemon.

"Do not 'toss' this salad," Stanley advises. I do put it on chilled salad plates just before serving. I always prepare individual salads rather than have the guests work at it at the table. Make a bed of approximately one half of the tender portion of a head of the romaine or lettuce. If I err in the amount, it will be on the light side. Sprinkle shrimp lightly on top, then the oranges. An individual plate may have less than three sections of orange cut to small bite size. The bacon is sprinkled last. I add no salt or pepper to the salad; the tastes created just don't call for any more competition than those provided in the ingredients and in the dressing. Add dressing at the last moment."

The Aces

on bridge
IRA G. CORN JR.
TEAM CAPTAIN

DEAR MR. CORN:
In a recent duplicate game, partner opened one diamond and I bid one spade over a takeout double by my righthand opponent. This was my hand:

♠ Q 8 5 4
♥ 5 2
♦ 6 4
♣ A Q 10 8

Later the opponents played the hand and my partner criticized my bid. He claimed he misdefended because he expected a stronger spade suit. Was my bid wrong?

penalty double is out of the question and since the few high cards held in the opponents' suits, the hand usually will be a poor dummy for partner.

Dear Mr. Corn:
South deals and holds:

♠ A K Q 10
♥ 6 5
♦ 7 4
♣ K 9 6 4 2

Should South open one spade or pass?
Major Holdings
Pittsburgh

Answer: Neither. Although the spades are strong, the correct opening is one club — in the five-card suit. A one spade opening leaves you without a descriptive rebid if partner responds two diamonds or two hearts.

Shabby Suit
Corte Madera, Calif.
Answer: I would guess that 99 per cent of any group of experienced players would have made the same bid you did. There was nothing wrong with your bid.

Dear Mr. Corn:
I held this hand recently and scored a poor result. Should I have bid or passed with the South hand?

♠ 5 3
♥ Q 10 6 2
♦ K J 9 3
♣ 6 5 3

North	East	South	West
1♣	2♣	Pass	2♥
Pass	Pass	?	

Hot Hand
National Heights, Pa.
Answer: I would pass without a thought. A

Dear Mr. Corn:
If a player revokes twice in the same hand is he subject to two penalties?

New Bifocals
San Clemente, Calif.
Answer: If the revoke is made in the same suit, only one revoke penalty applies — a maximum of two tricks. If the second revoke is in another suit, the player is subject to two penalties (a maximum of four tricks).

THE NEW ETIQUETTE

On tipping mailman

By MAUREEN ELENA REARDON

Q. I was at dinner at a friend's house recently, and everyone in the group was discussing how much to tip the mailman. I have never given my mailman anything. Should I? — G. B., San Mateo, Calif.

A. According to Herbert Wurth, a public information officer for the U. S. Postal Service, tipping of postal employees is usually not permitted or expected. However, Wurth says that "many postal customers insist, as a mark of gratitude, on giving postal employees Christmas gifts or other forms of appreciation for special services rendered."

The Postal Service takes no official position on such gifts when the customer insists on giving them. You might note that regular letter carriers start at \$10,129 a year and eventually receive raises to \$12,714. "Level 6" carriers, those who are substitute carriers and must learn five routes, start at \$10,700 and receive raises until they reach \$13,505.

For this money the letter carrier is expected to deliver your mail and take any mail from your house to the post office. He does not have to sell stamps or pick up your packages and deliver them to the post office. If

he does these things for you, he is doing you a special favor, and you might consider tipping him or giving him a gift.

OFFERING a letter carrier a hot cup of coffee or a cool lemonade might seem like a nice idea, but the Postal Service discourages it. They expect letter carriers to spend eight hours working on their routes or in the office. The letter carrier may take his (or her) lunch wherever it suits him.

Q. I am a student at a business college. My teachers tell me that in job interviews I might be asked questions like, "How was your relationship with your parents when you were a child?" and "How much money do you have in the bank?" I have always considered such questions personal in social situations and have refused to answer them. Do good manners require that I answer them in a business situation? — T. L., New Rochelle, N.Y.

A. Those questions are personal in business as well as in social life. But there is a major difference between the two situations. Social life implies a relationship between equals. Business does not.

While you may actually be more intelligent and

more honorable than your potential employer, you are still his subordinate. If you refuse to answer his personal questions, he has the option of not hiring you.

As far as I know, there is no law that says employers can't discriminate against people who refuse to answer personal questions. So you must decide how much you want the job. Do your principles tell you to say "I'm sorry, but that's a personal question and not relevant to my performance on the job" despite the fact that such recalcitrance may bring the interview to a halt?

Do you feel that the company may want your skills enough to ignore your closed-mouth attitude? Then don't answer personal questions. Maybe you'll make a dent in the system, and the company will stop being rude to potential employees.

OES fete

All States Chapter 502, Order of Eastern Star, will host an Hawaiian Friendship night Thursday at 8 in Monte Vista Masonic Temple, 1120 E. Market St. There will be dancing and Hawaiian dress is appropriate.

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L.B. . . . a Philharmonic loser?

By ELISE EMERY
Arts Editor

QUESTION: Why should Long Beach contribute a huge amount of money each year to the Los Angeles Philharmonic?

ANSWER: Long Beach doesn't.

The persisting misconception that a tide of money drains from Long Beach to the Los Angeles orchestra is a vexing problem for the Long Beach Auxiliary of the Southern California Symphony-Hollywood Bowl Association, a Philharmonic support group.

The truth is, says Mrs. Theodore R. Miller, president of the auxiliary, that Long Beach doesn't begin to pay for its own season of concerts played by the Philharmonic.

Furthermore, if attendance doesn't increase at the Long Beach concerts, the Los Angeles Philharmonic season here will be discontinued.

If that happens, it will end a tradition of 33 years. Worse, it will eliminate a major source of cultural enrichment in Long Beach.

The Long Beach Auxiliary was organized in 1935, one of the first groups outside of Los Angeles to support the orchestra. The Philharmonic played its first concert in Long Beach March 8, 1941. Albert Coates, noted British conductor, led the orchestra and Edward G. Robinson narrated "Peter and the Wolf" to an audience of 4,000 in the Convention Hall of Municipal Auditorium.

The orchestra began playing a regular subscription series in Municipal Auditorium in 1943. By 1969, the last year the Los Angeles Philharmonic played its Long Beach concerts in the Concert Hall of Municipal Auditorium, the season consisted of six performances.

WITH A NEW auditorium in the planning, performing groups were forced to leave the auditorium and seek new quarters for the 1970-71 season.

To be blunt, there has been an intense, competitive scramble for facilities ever since. And the new auditorium is still in the planning stage.

The Long Beach Auxiliary booked its concerts into Millikan High School Auditorium, 2800 Snowden Ave., where the Philharmonic still performs. The 1,700-seat house was sold out that first year. Since, things haven't been going so well.

The Long Beach concerts never have been self-supporting. A letter of April 29, 1974, to the Long Beach city manager from Arthur W. Dewey, controller of the Southern California Symphony-Hollywood Bowl Association, describes the situation:

"Enclosed are three sets of completed application forms representing our request to the City of Long Beach for financial support of three concerts by the Los Angeles Philharmonic Orchestra with Zubin Mehta conductor, to be presented in the City of Long Beach during the 1974-75 winter season.

"We are making an application for \$2,500. It should be pointed out, however, that the cost of three concerts by an orchestra of 105 professional musicians and conductor, plus equipment transportation, theater rental, advertising and box office expenses runs over \$50,000. Box office receipts amount to only \$15,000 or less. Due to the substantial amount of private contribution which we receive, it is possible to continue this enrichment of the cultural opportunities within the City of Long Beach.

"We offer these three concerts, at a considerable loss, in the hope that they may form a basis for a more extensive series of say six concerts in Long Beach in the future."

THE CITY granted \$2,000, up from \$1,500 for 1973-74.

Long Beach and Pasadena are the only communities that pay so small a percentage of the cost of Philharmonic's concerts. Says Mrs. Miller, "In 1972-73 I was chairman of the Arts and Education Fund drive in Long Beach and we raised little more than

\$5,000. Foothill Committee raised over \$14,000 that year and I recall being at the meeting when the Foothill chairman requested only one concert. Her request was denied; no concerts were played in that area."

The three major groups which support the Arts and Education Fund in Southern California are the Major Gifts, the Amazing Blue Ribbon and the Women Fore the Music Center committee. Last year they raised a total of \$1,785,000. Of this, the Philharmonic received \$750,000; the Music Center Opera Association, \$200,000; the Center Theater Group, \$500,000; the Southern California Choral Music Association (Master Chorale), \$60,000. Expenses accounted for \$275,000.

To this fund, the Long Beach Auxiliary contributed \$9,479. By comparison, Foothill raised \$13,489.38, Pasadena \$20,824.23; others contributed greater and lesser amounts.

Concert ticket sales also were down in Long Beach—1,050 in December; 1,157 in March; 953 in May.

WHY THEN DOES the Southern California Symphony-Hollywood Bowl Association continue to send the Philharmonic here at such financial loss?

"The ladies were very persuasive," answered Ernest Fleischmann, artistic director. "We told them this year that we could no longer afford to subsidize Long Beach so heavily, but a committee visited us and pleaded for the concerts to continue. We agreed to come one more year under the current conditions.

"We feel an old loyalty, and a sense of responsibility to all the greater Los Angeles area. But unless there is a substantial improvement, unless Long Beach can increase both its fund-raising and season ticket sales, this must be our last year."

Season sales are now underway for three concerts: Nov. 9 with Mehta conducting, Feb. 23 with violinist Pinchas Zukerman, and May 23 with Sidney Harth conducting. (A fourth concert was offered, but



ZUBIN MEHTA . . . Philharmonic conductor

there was no Long Beach facility available for the date.) Mrs. Lawrence E. Reichner, 3630 E. Second St., is ticket chairman.

"All I want to see is improvement so we can keep the orchestra coming to Long Beach," Fleischmann said. "The Los Angeles Philharmonic is the only major American symphony orchestra that has managed to keep its budget in the black in the last three years. Now, with the general economic situation so uncertain, we must be much more careful.

"Our summer Hollywood Bowl season is up. The orchestra is significantly improved this year. I believe things in Long Beach will be better. I am an eternal optimist!"

arts



INTAGLIO by Eva Kolosvary is titled 'New Horizon.' It is one of a series of prints.



JUNE WAYNE'S lithograph 'Black Tidal Wave' in 13 colors makes use of one of her recurring themes. The work is her exhibit at Muckenthaler Cultural Center, Fullerton.



WHEN BILL SHIRE has finished smoking, he'll re-attach the ash tray to the back of his prize-winning denim jacket.

'La Traviata,' 'Oz' billed in Irvine Bowl

Gloria Marinacci of the Seattle Opera Company will sing Violetta in Verdi's "La Traviata" Friday and Saturday in Irvine Bowl, 650 Laguna Canyon Road, Laguna Beach. Curtain is at 8 p.m.

Miss Marinacci is making her Southern California debut under her maiden name, having previously sung under the name of Gloria Cutsforth. Her repertoire includes 30 operatic roles and 20 oratorio and symphonic pieces.

Appearing with her will be Thomas Oberjat of Van Nuys as Alfredo, Wayne Eikenberry of Glendora as the elder Germont, Geraldine Decker of Oxnard as Flora, Kathleen O'Brien of Los Angeles as Annina and Ralph Bassett of Santa Ana as Dr. Grenvil.

Sponsored by the Lyric

Opera Association of Orange County, the opera will be directed by Patrick Tavernia of the Metropolitan Opera. Michael Kurkjian, musical director of Lyric Opera Repertory will conduct. The opera will be sung in English.

"LA TRAVIATA" will be followed by the musical version of "The Wizard of Oz" Sept. 13, 14, 20 and 21. The cast of 200 includes Dana Swenson from the touring company of "No, No Nanette" in the role of Dorothy. Others are Pat Lang of Long Beach as the Wizard, Ray Kalanquin as the Scarecrow, James Whitson of Long Beach as the Tin Woodman, the Rev. Robert Kevorkian as the Cowardly Lion, Cass Daley of Hollywood as the Wicked Witch, and Judy Powell as Glenda, the Good Witch.

"What papa is pleased that his son wants to be an artist? Why are art reviews published on the women's pages (between the cranberry sauce and the Simplicity patterns) in nearly every newspaper in the country?"

It's June Wayne asking. This outspoken artist has been hurling challenges at stereotypes and toppling conceits all her life. She also is an author, film producer, educational television personality, lecturer and, most notably, an artist of such talent and quality that her work is respected all over the world.

An exhibit of her lithographs and tapestries opened Saturday at Muckenthaler Cultural Center, 1201 W. Malvern, Fullerton, where it will remain through Oct. 6. This is the first showing of her art in Orange County in more than 10 years.

In the works on display, the three recurring themes are the genetic code, the inescapable thumbprint and the overwhelming force of the tidal wave. The two large tapestries, translated into wool from the lithographs, are woven in France. Wayne says of them, "They are siblings, not twins, to the works they are taken from."

With 25 solo exhibitions to her credit, she has won 31 prizes and has participated in several hundred group exhibitions in the United States and abroad. In December the lithographs and tapestries at the Center will go to France where they will be exhibited in Paris.

On Sept. 13, Wayne and William J. Gravesmill, new executive director of the Center, will be honored at an invitational reception hosted by the Cultural Groups Founda-

tion of Northern Orange County.

Regular gallery hours are from 1 to 5 p.m. Tuesdays through Sundays. Admission is free.

HOW CAN YOU parlay 11 pounds of silver, brass and jewel-toned studs, a police whistle, a desk bell and assorted ribbon and button trims into \$1,000?

Bill Shire of Los Angeles found the answer—come in first in a field of more than 2,000 entries in Levi's Denim Art Contest. His prize-winning jacket, together with 24 other contest winners, 25 honorable mentions, and a selection of other finalists began an 18-month national museum tour at the Museum of Contemporary Crafts in New York City March 27. Sept. 17 it will open at Los Angeles Municipal Art Gallery, Bernald Park, 4804 Hollywood Blvd. Other stops are San Francisco; Madison, Wis.; and Tempe, Ariz. Admission to the Los Angeles exhibit is free; hours are noon to 5 p.m. Tuesdays through Sundays. The show will remain through Oct. 20.

Shire, 23, designs elaborate belts for rock musicians. He first heard about the contest on New Year's Eve; deadline for color transparencies of entering garments was Jan. 4—in San Francisco. Shire rushed into production, worked without a break for 40 hours, flew with his slides to San Francisco, then returned to complete his jacket. He estimates that he spent a total of 200 hours decorating his entry. "I wanted to use musical instruments," he says, "but I couldn't find the African pipe I had in mind."

THE STUDS and stones cost about \$300. The jack-

et cuffs, collar and waistband are striped with gold, green, red and black military ribbon. On the collar are bomber's insignias, on the waistband, deep sea diver's. Five star general and medical corps emblems adorn the cuffs. On the right front pocket is the insignia of the general chief of staff but, Shire explains, the Presidential seal is what really belongs there. "My supplier was all out but when I can get a Presidential seal I'll switch."

Launched last fall by Levi Strauss & Co. who put up \$7,800 in prize money, the National Denim Art Contest drew more than 2,000 entries from all over the country. Rules required only that the denim garments be wearable, reasonably durable and creatively adorned.

PRINTS by Eva Kolosvary will be exhibited beginning Friday at Palos Verdes Art Center, 5504 W. Crestridge Road, Rancho Palos Verdes. Hun-



Wacky, Quacky Scene

Lucie Arnaz and John Gavin are shown in scene from "Seesaw" which opens Wednesday to play through Sept. 22 at the Music Center's Ahmanson Theater. Based on William Gibson's "Two for the Seesaw," the musical is the story of

Gittel Mosca, would-be dancer from the Bronx, who falls in love with Jerry Ryan, a slightly square lawyer from the Midwest who is trying to forget his troubled marriage. Music is by Cy Coleman, lyrics by Dorothy Fields.

LBCC chorus moves to BTD

Long Beach City College Chorus, which met last year at the Liberal Arts Campus, will move to the Business and Technology Campus, 1305 E. Pacific Coast Highway.

The chorus will meet Tuesdays and Thursdays from noon to 1:30 p.m. beginning Sept. 17. The tuition-free course, open

to any adult, offers a study of vocal techniques and music reading through choral music performance.

Priority registration will take place from Thursday to Sept. 13. Appointments to register will be available daily until Friday at Room 119 on campus.

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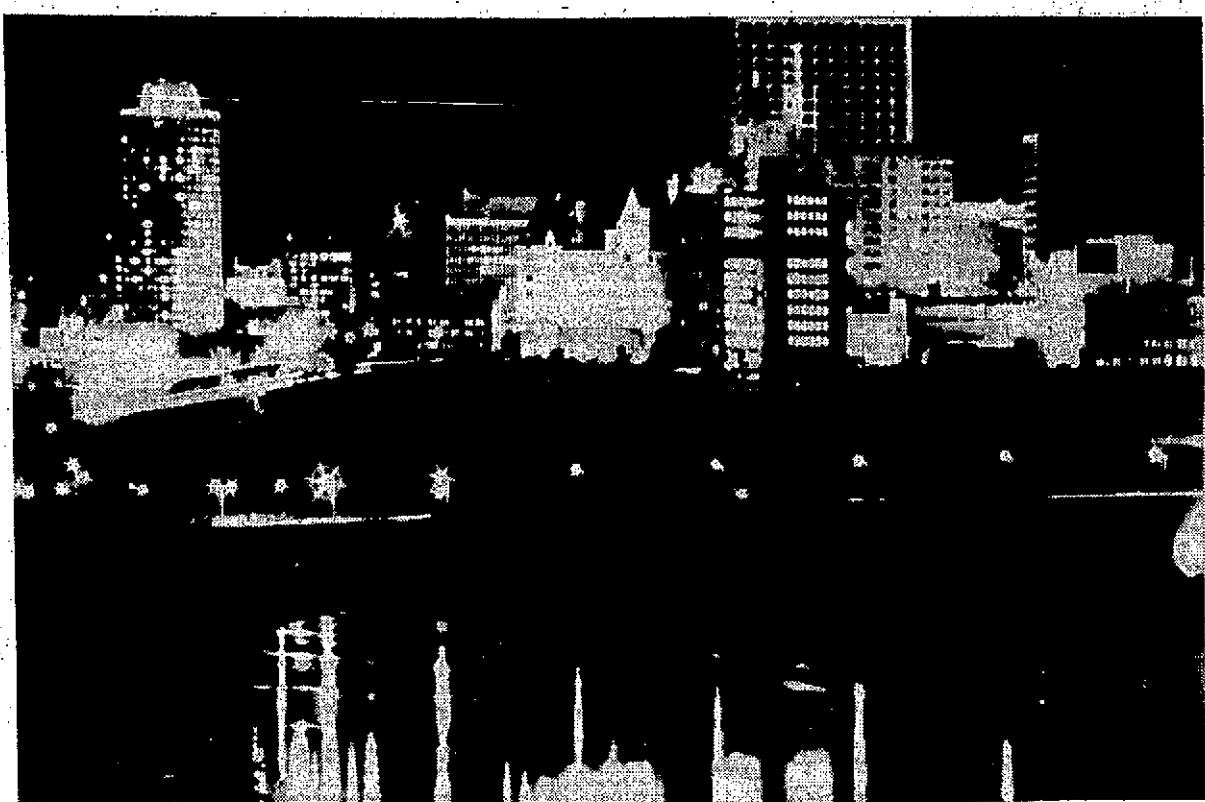
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EDMONTON BY NIGHT . . . REFLECTIONS ON THE RIVER

KLONDIKE DAYS

A toast to Edmonton's past

By LINDA ZINK
Staff Writer

Back in the later 1890s, the little town of Edmonton in Alberta, Canada made quite a name for itself for the role it played in the Alaskan gold rush.

The name it earned, however, wasn't exactly the most flattering. As the story goes, the shopkeepers were crooked, the prices out of sight (and why not? after all, Edmonton was the last stop on the way to the gold fields) and the maps to Alaska worthless.

Today, Edmonton is trying to make a name for itself again, though this time, hopefully, its image will be of a slightly improved nature. Tourism, city fathers agreed, could add substantially to Edmonton's coffers. So now Alberta's largest city is out to become a major vacation attraction.

Located 350 miles north of the Canada-Montana border and accessible by car along the Yellowhead Interprovincial Highway or air (Western Airlines recently inaugurated a direct route from Los Angeles), Edmonton is what might be considered a city for all reasons.

An oil-rich boom town (the population grew from 100,000 to 500,000 in less than 20 years), it's big enough to cater to the most sophisticated traveler (there's a major provincial museum, an active night life and enough fine restaurants to keep gourmets occupied for days), yet isolated enough to have retained a small town flavor.

FOR KIDS, there's plenty to do and see, from trout fishing at Mayfair Park (where adults must be accompanied by youngsters under 16) to visits to Storyland Zoo, the Alberta Game Farm and Elk Island National Park, where Canada's last herd of buffalo roam free. If you play the ponies, there's the Canadian Derby at Northlands Park. Histo-

ry buffs can have their day too with a tour of Ft. Edmonton, a log-by-log reproduction of the original 18th century structure which launched Edmonton as the center of the Canadian fur trade.

When winter comes, there's skiing at the Bavarian Ski Resort just 15 minutes away or in nearby Jasper National Park (ski trains leave regularly from the downtown CN Station). Hockey is a major pastime and ice skating rinks are everywhere. There's also tobogganing down the slopes of the North Saskatchewan River Valley (which cuts through the middle of Edmonton) and even a ski jump and practice area within the city limits.

During the summer months, the town moves outdoors for picnics along the river and golf on one of 10 public and private courses within the city limits. The location of the parks and courses make Edmonton unique among growing cities. Long ago, city planners saw a need for open space within the city and set aside a 17-mile stretch along the river for recreational development only.

Within minutes from Edmonton there's camping, swimming and water-skiing galore on any of 150 fresh water lakes. Farther out, but still accessible by a major highway, there's hiking and hunting in Alberta's unspoiled wilderness.

IN THE MIDDLE of it all comes Klondike Days, a 10-day celebration that salutes Edmonton's role in the Alaskan gold rush. Once again, there's something for everyone: for the risker, a raucous nightclub act at the Edmonton Inn; for the young (and young at heart), cotton candy and stomach-churning rides; for the traditional, parades through downtown streets; and

for those with a taste for the absurd, a bathtub race down Jasper Avenue, the city's main thoroughfare.

Klondike Days, which begins the third week in July, got its start as a small-time summer fair and even today the bulk of activities take place at the Edmonton Exposition Grounds. You can pan for gold or lose your shirt at the roulette wheel or blackjack table. There's horse racing daily and big name entertainment by night.

But the excitement also extends beyond the fair grounds and into Edmonton proper. Businesspeople in Gay Nineties garb are a common sight on Jasper Avenue. Marching bands are everywhere and shoppers take time out from their rounds to enjoy the street corner entertainment.

On Sunday — mid-point in Klondike Days — residents and visitors alike gather on the banks of the North Saskatchewan River for the raft race. The rafts are homemade and sometimes not too substantial, but the ingenuity of the builders is something to be seen.

Later that day a six-block square area in downtown Edmonton is blocked off for the official Promenade. The streets are littered with people (all in turn-of-the-century costumes, of course) and the usual assortment of local and out-of-town bands. For the ill-fated, there's a stunt in the Klondike Jail. The offense? Not carrying a Klondike dollar, wearing "civvies" (anything besides Gay 90s outfits) or having a mischievous group of friends.

Through it all, however — the parades, the special programs, the influx of tourists — the city remains a visitor's town. In Edmonton, people still talk to strangers on elevators and out-of-towners get cordial and accurate directions from the residents' they meet.

PENNY-WISE TRAVELER

High time on winery tours

By JANE MORSE

Why is this tourist smiling? Well, she has been nipping her way through the Napa Valley, and that'll do it for most people.

California wineries, hung out the "Free Samples" signs some years ago, and vacationers looking for freebie delights have been pouring in ever since. The kicker is that most of them really wind up high on the wine country's dazzling charm and beauty.

Although there are other wine-growing regions (and winery tours) in New York, New Jersey, Michigan, Ohio and Arkansas, California simply has more of everything and presents it more handsomely.

Even in midwinter, when the vines look like endless rows of Calvary crosses and sheets of rain distort the views, California's wine regions remain wholly lush and alluring parts. However, touring them all, from the deep south to the great central valley and the north central coast, could be full-time occupation.

SO HOW do you wring the most out of much, much less? First, pick an area with a concentration of wineries — such as the Napa, Sonoma or Santa Clara valleys near San Francisco.

Next, plan ahead. Carve that in granite if you have to but remember it. While a majority of California wineries are ready to strut their stuff seven days a week, you could needlessly come a cropper, not to mention miss something special.

In most places you'll be invited to belly up to the bar in the tasting room at the end of a 20-minute-to-an-hour guided tour. However, at some you'll be turned away tourless and tasteless unless you have an appointment. A few spots are closed, period.

Phone, visit or write ahead to the California Wine Institute, and you can learn who has what and when. The institute, at 717 Market St. in San Francisco, can also tell you about the mileage between wine towns and the accommodations available.

Meanwhile, here's another free sample in the

form of one visitor's questions and answers:

WHAT'S THE best time to go? Any time you can make it — although if you're a woman, visit the wineries before visiting

What can you see on a winery tour? Not that much. A winery is essentially a factory, and most of what goes on goes on inside of redwood and oak vats and casks and stainless steel fermenting tanks. The better question is what's there to learn.

So what can you learn from a winery tour? The basics of winemaking: how much is man, how much is nature. Why some wines are better than others or — more properly — why you perceive them to be. When you uncover favorites at tasting times, you can also learn if and where in your home area you can buy them. (Of course, if you can't wait until you get home, you can buy on the spot. By no coincidence, tasting rooms double as salesrooms, but there's no arm-twisting.)

For reasons of popularity or production, a few wines are in very limited supply. These are fun to seek out and try, just to know what you are or aren't missing. Free samples, though, are a matter of "dealer's choice"; you take what you get, though evidence of serious intentions may cause more premium wines to be uncorked.

travel

the hairdresser; the plants and "caves" are on the drattedly damp side.

Harvest time, is perhaps the only time you'll get close to a grape, since vineyards are rarely included in winery tours. Harvest time varies according to when the grapes reach the right sugar level and may come as early as mid-August or as late as October.

On the other hand, it's September for the concerts and festivals that various districts and vintners put together. Bacchus is usually supremely alive and well at the Valley of the Moon Vintage Festival, which this year takes over the main street of Sonoma Sept. 28-29. About a mile and a half to the north, visitors can take in the Jack London home and national park.

Hong Kong lighting up

All lighting restrictions introduced in Hong Kong late last year in order to save fuel have now been lifted.

The restrictions had mainly affected advertising and shop window display lighting, floodlights and neon signs.

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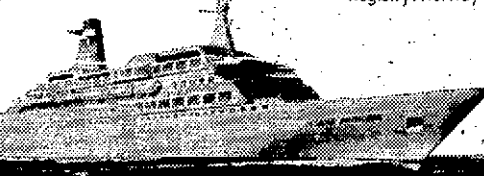
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GAL-IVANTING

Rare jewels, rich history entice visitors

By CHORAL PEPPER

We stood on the mighty ramparts of old Fort San Felipe sighting down the muzzle of a 16th century cannon. Today it points toward a Pepsi Cola sign flanked by a high-rise hotel and a pink Spanish Colonial house, but there was a time when the city walls and this fort gave protection to all of the ships of the Spanish Main.

In those days, Cartagena's magnificent harbor was the world's hottest target. Every pirate who sailed the seven seas recognized it as the final New World port for ships carrying precious metals and jewels to the King of Spain.

San Felipe remains in remarkably good condition today. Neither revolutions while Colombia sought independence from Spain nor savage attacks by freebooters managed to demolish the sturdy walls that serpentine like a boa around the crest of a conical hill.

These incredible stone walls, constructed with a mortar of lime, sand and cattle blood, measure in some places 50 feet in width. A walk around their perimeter covers seven miles.

King Felipe II ordered Cartagena defended at all costs after Sir Francis Drake sacked it in 1586. Even the King must have been astonished at the result. City walls alone cost 59 million ounces of gold.

Fort San Felipe, finished in 1657, tallied up an additional 11 million, while seven other fortresses strategically located around the harbor skyrocketed the total cost even farther.

In spite of the hot, humid climate, a hike up to the fort is worth the effort — not only for the splendid city view, but for the fun of exploring underground passageways that furnished escape routes from the fortress into the old city.

WE ARRIVED in Cartagena as many visitors do, on a Royal Viking Sea cruise. At the pier we bargained with a melee of "guides" with cars who met the ship and finally lucked into Manuelo.

After visiting the fort, he drove us along sleepy streets framed with ornate Spanish Colonial houses decorated with enough fancy wrought iron to make a wedding cake envious. Narrow streets overhung with balconies, pastel colored buildings and tiny tropical plazas created an ambience almost more Spanish than Spain.

An enticement that lured Spanish conquistadores is of equal value to cruisers today — the emeralds. Colombo's legendary Chivor mine still produces 95 percent of the world's supply.

The history of this mine, with all the mystery and adventure of a fictional thriller, was recounted in Greenfire, written in 1927 by Peter Renier, one of the mine's former managers.

Although Indians had been trading the gems with tribes as far away as Central Mexico for 300 years before the Spanish Conquest, there still were more than enough to fill the King's coffers.

The Spanish got off to a bad start in recovering them, however, because they enslaved the natives who worked the mines. Neither physically nor psychologically oriented to slavery, the Indians died off at an alarming rate.

Finally, in 1675, Pope Clement was instrumental in urging the Spanish king to abide by a neglected law that promised the Indian's protection. He then abandoned the mines and they were reclaimed by the jungle.

TWO CENTURIES later, a young mining engineer with a treasure hunter's instinct, came upon an old Spanish waybill to the emerald-studded mountain. For three years he roamed the Boyaca range searching for a grass covered plain to the east that lay between two mountains.

When at last he found it, he set about clearing away brush with his machete. Soon the remains of an old aqueduct appeared. That led him to the mine.

He filed a claim, acquired a group of investors,



ARCHITECTURE IN CARTAGENA
... Iberian influence everywhere

Photo by CHORAL PEPPER

and profitably dug up emeralds until he sold the mine ten years later.

Since then, the mine has changed hands many times. In 1952 it fell into receivership. Colombo's emerald market would have come to an end then had it not been for a brilliant Yale man, Willis Bronkie, who took over management.

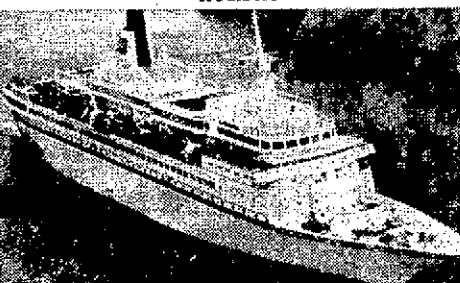
By the end of 17 years he had paid off the debts and returned the mine to its stockholders. He then went into the retail end and now operates a chain of Greenfire emerald shops throughout the Caribbean.

Since only one percent of all emeralds found are of gem quality, they number among the most precious of all stones. Inclusions, or flaws, remain in all of them; to what degree, depends upon the cutter's skill.

Prices in Cartagena jewelry stores vary according to quality and the amount of gold in the lovely 18 carat settings. Figure on spending around \$200 for a ring you can be proud of.

I was told that the finest stones are exported to Brazil, but Cartagena's prices are lower. Reliable shops, like the Greenfire at the Hotel Caribe, carry an excellent stock.

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ROYAL VIKING LINE



Cartagena awaits I, P-T voyagers

By HERB SHANNON
I.P.T. Travel Editor

Cartagena, Colombia, is one of many exotic foreign ports to be visited during the 17-day Thanksgiving season cruise to the Caribbean on the Royal Viking Sky, co-sponsored by Long Beach area travel agencies and the Independent, Press-Telegram.

The South American city boasts some of the best-preserved Spanish colonial architecture in the world. Inside the 17th century walls surrounding the city are typical Iberian-style houses, with thick walls, high ceilings and central patios.

I.P.T. cruisers will slide into Cartagena harbor at 11 a.m. Tuesday, Nov. 26, and leave their floating luxury hotel for five hours of exploration of the cobble city streets and Old World atmosphere.

The all-first-class Royal Viking Sky calls at Cartagena one day after leaving the Panama Canal, a highlight of the cruise, and one day before arriving at the Dutch island of Aruba in the Caribbean.

ELSEWHERE on this page the I.P.T.'s galivanting columnist, Choral

Pepper, gives you a preview of Cartagena's attractions for the history buff, the culturally curious and the avid shopper seeking unusual bargains.

The Royal Viking Sky and Long Beach partygoers will sail from Los Angeles Nov. 17 to cruise down the Baja California coastline to mainland Mexico for the first stop at Acapulco. Thanksgiving Day will be observed with a gourmet feast aboard the 25,000-ton vessel as it cruises the Caribbean between Aruba and St. Georges, Grenada, in the Windward Islands of the West Indies.

Later come more adventures ashore at Pointe-a-Pitre, on the French island of Guadeloupe, and at St. Thomas in the U.S. Virgin Islands. The end of the cruise portion of the tour on Wednesday, Dec. 4 is the signal for three more days and two nights of togetherness for the I.P.T. group in a Miami Beach luxury hotel.

Jet air fare back to Los Angeles from Miami on Dec. 6 is also included in the tour price from \$1,504 per person in double stateroom accommodations.

Luxury tours set

Gateway Holidays is offering five different escorted luxury tours to the Orient and South Pacific in its 1974-75 program.

Of special interest are Gateway's two 24-day tours, which take the traveler to Australia, New Zealand, Fiji and Tahiti, plus either Samoa or New Caledonia and the New Hebrides.

Gateway's 29-day circle tour is called "South Seas". This exciting trip begins in Japan, flies to Hong Kong via Taipei, then goes to Bangkok and Bali, Australia and New Zealand, Fiji and Tahiti.

The land travel cost is \$1,283, with air fare of \$999 based on economy class group travel.

The cooperating carrier is UTA French Airlines. UTA is Europe's largest privately owned airline, with headquarters in Paris. The airline serves five continents worldwide.

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SAN FRANCISCO HOLIDAY — 4 Days from Los Angeles departing October 21, November 11 — features Fisherman's Wharf, Japanese Tea Gardens, Napa Valley Wine Country, Solvang. \$172.90*

SCENIC SIERRA — 8 Days from Los Angeles departing September 15 — includes Sequoia, Yosemite, Lake Tahoe, Virginia City, Red Rock Canyon. \$279.50*

TRAILS OF THE CABALLEROS — 10 Days from Los Angeles departing October 7 — highlights Mission San Xavier del Bac, El Paso, Santa Fe, Taos Indian Pueblo, Albuquerque, Petrified Forest, Las Vegas. \$312.15*

MEXICO MAGNIFICO — 16 Days from El Paso departing September 22, October 27, November 17, December 15. Includes Mazatlan, Guadalajara, Taxco, Mexico City. \$494.70*

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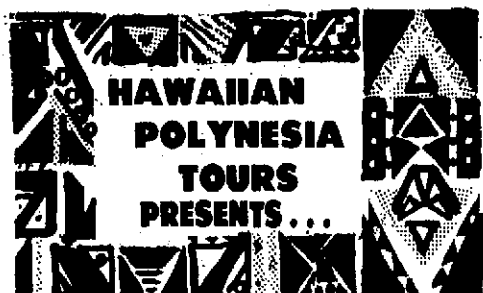
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The Norwegian State Railways will again run the famous "Troll Train" on the Oslo-Bergen Railroad, the most scenic rail journey in the whole of Europe. The express special will run from May 26 to August 31.

It stops for 1 hour at Finse, elevation 4,200 ft., where lunch is served — consisting of fresh mountain trout, dessert and coffee. Refreshments are available in the train as well, and special guides will give information in several languages.

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TRAVEL TOPICS

By Howard Jones

Caribbean cruises have been an "in" thing to enjoy for many years. They still are . . . now more than ever.

Many of the cruise lines have added sleek, new beautifully decorated ships to their fleets and are featuring top names from the entertainment world as extra attractions.

Dining aboard ship is traditionally a gourmet's delight and long, lazy hours in the sun at pool side is a great prescription for whatever ails you. Add to all of this exciting visits to ports like San Juan, St. Thomas, Curacao, Nassau and many others and you have an adventure you will never forget.

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IN TIME WITH THE TUNE AT THE MARRIOTT:

Honda Civic top banana

By BILL EMERY
Associate Auto Editor

What is new or different about any hotel is often indiscernable, but the Marriott, located on Century Boulevard near the Los Angeles International Airport, has a personality like some celebrity you'd like to know as a personal friend. It radiates personality!

To visit this year-old luxury complex, we borrowed a little personality plus Honda Civic 2-door sedan from Frank Curry at Long Beach Honda Car at 1760 Long Beach Blvd. in Long Beach and took a 20-minute drive to a magic weekend.

There are two basic models of the Civic: the 2-door sedan and the 3-door hatchback. Basically they're alike except that the conventional trunk lid

and fixed rear seat on the sedan are replaced by an upwardhinged rear window and fold-down rear seatback in the hatchback.

One of the smallest compacts on the Southland freeways, the four-passenger Civic's most impressive features are its power, maneuverability and economy. Rated highest in miles-per-gallon fuel economy by the U.S. Government Environmental Protection Agency (29.1 mpg on regular or low-lead gasoline), many freeway drivers find they're getting from 35 to 38 mpg.

Unlike many other economy cars that are gas savers after you pay in excess of \$4 or \$5,000 for the car, the Honda Civic sedan base price is \$2552.

FROM THERE, you can add a Hondamatic 2-speed semi-automatic transmission in place of the four-speed manual gear box, air conditioning, a choice of radios and stereo tape deck, mag wheels, racks, stripes and a number of other options.

But standard equipment reads like the equipment on a car twice the Civic's price: power assisted brakes, self-adjusting front disc brakes, independent dual diagonal braking system, adjustable full reclining front bucket seats, tinted glass all around, full interior carpeting, locking fuel filler door and many more features that would normally be extra in price.

Through careful design together with the elimination of a transmission hump dividing the seats

and floor from front to rear, Honda engineers have utilized interior space to the point where there is actually more room for passengers than in cars much larger and heavier.

The Civic's in-line, water-cooled, 4-cylinder engine is transversely mounted in front where it drives the front wheels direct through the connecting transmission over the wheels. Its 1237 cc single overhead camshaft engine provides ample direct power to "spin rubber" and this Honda has absolutely no problems keeping up with traffic conditions.

With fully independent suspension, the ride and handling is superb.

order your favorite beverage.

A HOT WATER jacuzzi bath bubbles jets of water mixed with air to relax the bathers. The pool is surrounded by tropical plants and flowers, and is unusual in that it has a small hot waterfall that is like hydrotherapy when it tumbles down upon your neck.

Seven restaurants and lounges serve a variety of breakfast, lunch and dinner favorites prepared by fine European-trained chefs. The food is gourmet inspired with such items for breakfast as Eggs Benedict and unusual dinner appetizers such as escargot. Usually, hotels are much more expensive in the dining room than specialty dinner houses. The Marriott is different.

UPON ENTERING the lobby of the Marriott, the nostalgia and grandeur of early California are immediately apparent in art work and furnishings. Everything is coordinated.

Hand-tied Mexican carpeting is made of yarns in specially dyed colors of dark brown, brilliant red and a strong yet subtle magenta. The hotel's policy of including art work in a very high percentage of the building's overall cost is most visible throughout the edifice.

At night, the hotel is distinguished from all other buildings by the fishnet design of amber colored spheres the size of basketballs marking the rooms and balconys. From the poolside at night, it is an impression you'll not soon forget of this 1,020-room hotel.

Unique among hotel swimming pools is an outside bar with the bartender standing about three feet below the surface of the pool. You can walk up from one side or swim up from the pool side and

THE CUISINE is outstanding, yet the prices are competitive in both the restaurants and lounges. The King's Wharf on the lobby level features entertainment and dancing amid nautical decor, while the Hangar lounge atop the hotel on the 18th floor with a three-sided view of the airport, ocean and the coastline south features a dancing combo amid antique aircraft decor.

An interesting five-mile drive to the new Marina Del Rey offers sightseers and shoppers interesting waterfront malls of shops, fancy restaurants and marine craft.

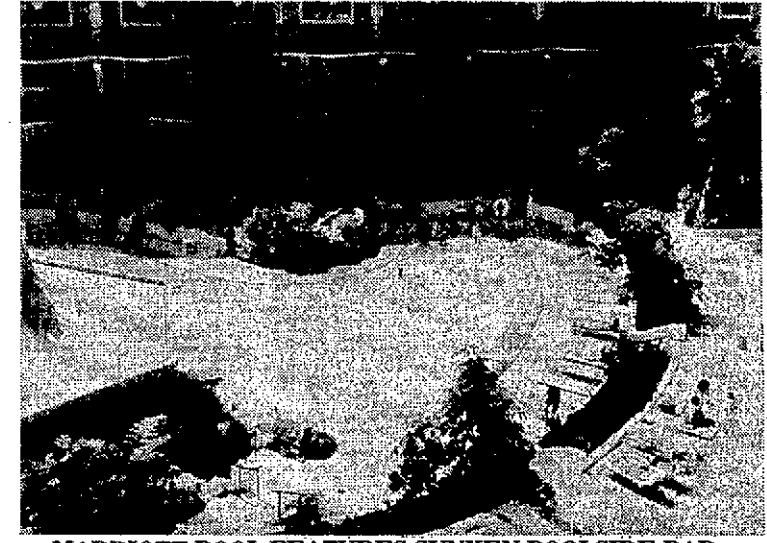
The Marriott is a resort in the middle of the Metropolitan city with access to all the nearby attractions. It's in tune with the times and, so to speak, in time with the tune. And, Honda's new little Civic is the top banana at a time when performance and comfort in a car must compete with fuel economy. It's a little gas!



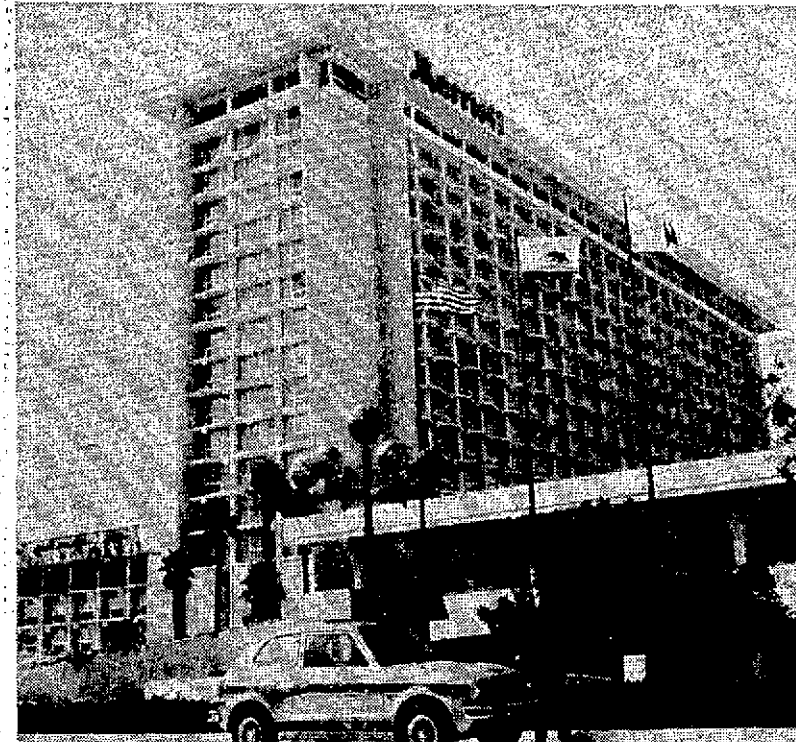
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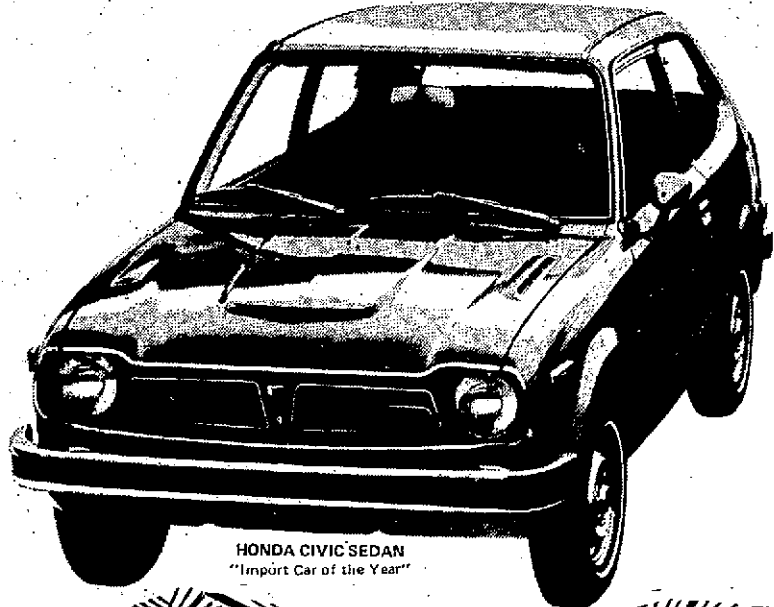
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The 4-cylinder, 4-stroke, overhead cam engine has plenty of pep for quick acceleration. The wide track design, low center of gravity and accurate steering provide excellent handling and stability.

The Hatchback's rear window flips up, the rear seat folds down, and the fully carpeted area becomes a cargo-carrier for groceries, luggage or those goodies you found at the auction.

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Win a Few, Lose a Few

Happiness is sinking a putt, and for two golfers that's what happened on the ninth hole Saturday in the Long Beach Medal Play golf championship at Recreation Park. It's obvious the man in the middle, John Richardson, is the only one whose putt didn't drop. At left, Tony Campregher

charges after his 12-footer that fell in while at right, Don Rindfleisch snaps his fingers following 10-footer that also rolled in for a birdie. Campregher shot 68 to lead in the 54-hole tournament. Story, Page S-5.

—Staff Photo by CURT JOHNSON.

Zisk stings Dodgers, 4-3

By GORDON VERRELL
Staff Writer

Richie Zisk smashed his second home run in as many games Saturday night, a three-run shot that was the decisive blow in Pittsburgh's 4-3 victory over the Dodgers at Dodger Stadium.

Afterward, the articulate 25-year-old right-fielder fired an even more penetrating salvo when he hinted that the Dodgers are like a flat tire whenever they fall behind in a game.

"If I had to point to a difference between the

Dodgers and the Reds," Zisk said, choosing his words carefully, "it's when the Dodger get behind they tend to lose their spark."

"They've got all the enthusiasm in the world at the start of the game and when they're ahead. But when we went ahead in the sixth inning it was like somebody let the air out of their tire."

"But not Cincinnati. If the Reds are behind and they get a guy on base the whole dugout is jumping."

It was Zisk who got the Pirates jumping Saturday night when he highlighted a four-run sixth with his 15th homer to spark Pittsburgh to its eighth win in nine games and second come-from-behind performance in as many nights against the Dodgers.

The Dodgers' lead over the Reds was whittled to 2½ games in the National League West, the same margin the Pirates own in the East.

For five innings, the Dodgers' Geoff Zahn restricted the powerful Pirates to just two hits — both by pitcher Larry Demery.

But in the sixth Wilver Stargell singled home one run after Dave Lopes failed to get Al Oliver's high-hopper on the infield which would have been the third out. Zisk then belted his homer.

"I figured it was just a matter of time," Zisk said, pointing with pride to the Pirates' awesome lineup.

The Pirates managed only six hits off Zahn, Charlie Hough and, of course, Mike Marshall. But four of them were in the sixth.

The Dodgers, for the second night in a row, out-hit Pittsburgh.

"We hit Demery as well as we've hit anyone,"

manager Walt Alston said, finding no flaw in his offense. "But the high-hopper on the infield hurt as much as the home run."

"Zahn pitched a helluva game. But with that much power all through their lineup someone is likely to pop one most anytime."

The Dodgers got two runs off Demery in the fifth on singles by Zahn,

DODGER OF DAY
STEVE YEAGER slugged eighth homer in 4-3 loss to Pittsburgh.

Lopes, Bill Buckner and Jim Wynn. Buckner and Wynn drove in the runs, no. 95 for Wynn.

The Pirates erupted for their four-run rally an inning later, saddling Zahn with his fourth loss against two victories.

Steve Yeager homered with one aboard in the seventh, getting the Dodgers within a run of the Pirates.

But Dave Giusti, earning his 10th save and second in as many nights, whipped through the final six Dodgers in order to preserve Demery's sixth win in 10 decisions.

Thus, the Dodgers close

(Continued on S-2, Col.3)

Charge! Rams roll, 30-16

By RICH ROBERTS
Staff Writer

SAN DIEGO — John Hadl and Tommy Prothro were both right.

It was just another exhibition game Saturday night when the Rams plowed the Chargers under, 30-16, before 28,183 at San Sanm San Diego Stadium.

Hadl, completing 9 of his 17 passes, had seen better games — and worse ones, too — in the Mission Valley ballpark but the star was Dan Fouts, now the Chargers' residence quarterback who completed 16-of-29 for 262 yards.

The Rams' clear cut edge was provided by David Ray's three field goals, celebrating the

birth of his second son this week, and James Harris' two touchdown passes in the last quarter.

In one sense, they came out losers.

Rick Kay, one of their bright young linebackers,

sustained torn knee ligaments that will require surgery today while cornerback Eddie McMillian also left in the first half after being knocked cold and also sustaining a pinched nerve in his neck.

The only Ram regular who didn't play was guard Joe Scibelli, who had a

"slight" hamstring pull, but the game wasn't nearly as devastating performance as last week's 31-13 win over Miami.

Although the Rams scored on their first two possessions, they didn't exactly blow out the Chargers in the first half.

Hadl threw a 17-yard touchdown pass to Harold Jackson but the golden arm of the evening belonged to Fouts, the Chargers' second-year pro who hit running back Glen Bonner for a 10-yard tally to keep it close.

The difference in the first half was the toe of Ray, who kicked field goals from 24 and 32 yards.

Jim Peterson, another of the Rams' strong young

linebackers doing his special teams apprenticeship, jarred the ball loose from Willie McGee on the opening kickoff, Thomas Thompson recovering at San Diego's 30-yard line.

After Hadl twice overthrew Jack Snow in the end zone, the Rams settled for a 3-0 lead provided by Ray.

The Chargers' next mis-

take was a typical Prothro gamble to "go for it" with fourth-and-one at the Rams' 31. Right linebacker Isiah Robertson blitzed Cid Edwards for a six-yard loss. From there Hadl drove the club 63 yards to a touchdown.

Two sideline passes to Jackson for eight yards

(Continued on S-2, Col.4)

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(Continued on S-2, Col.4)

Courageous gets a new skipper

NEWPORT, R.I. (AP) — Backers of the 12-meter yacht Courageous changed skippers Saturday in a surprise America's Cup bid to oust Intrepid with time running out in the deadlocked U.S. trials.

Ted Hood, 47, an internationally known sailmaker and boat designer, replaced Bob Bavier, 56, publisher of Yachting magazine, as the skipper of Courageous with—at the most—three days of trials left.

Light winds on Rhode Island Sound forced the cancellation at mid-afternoon of another scheduled trial, one day after rain squalls Friday interrupted a close race between the two Cup hopefuls.

"It wasn't my idea, but I'm willing to go along with anything that will improve the boat," said a disappointed Bavier after members of the Courageous syndicate announced his sudden departure.

Defending champion In-

terrepid, a 7-year-old wooden vessel, and Courageous, a new aluminum boat, are tied 4-4 in head-to-head competition during the final U.S. trials.

"Since we've apparently arrived at a stalemate in this race with Intrepid, I want to do everything possible to insure Courageous' success," announced Bavier as he stepped down.

Hood had been aboard Courageous as the backup helmsman since the start of the final U.S. trials for the Sept. 10 Cup series.

The New York Yacht Club has until Tuesday to pick the best U.S. yacht to face Australia's Southern Cross in the battle for international sailing's oldest prize, which dates to 1851.

Billingham, now 17-8, departed for a pinch-hitter in the seventh inning

(Continued on C-2, Col.4)

Whatever happened to pro football?

By CRAIG AMMERMAN
AP Sports Writer

Whatever happened to pro football? Most fans can vividly remember the winter day in 1958 when Johnny Unitas commanded all the skill known to any 10 other quarterbacks as he brought the Baltimore Colts to that overtime victory over the New York Giants.

Ah, yes, that was the beginning of a great era for the sport. Even a new day for America. Sunday afternoons with the tube. Then Monday nights. It was a game played by men who became heroes to thousands.

Fans embraced teams. Some players liked their owners. Loyalty was a thing that most folks seemed to at least outwardly believe in.

That era may now be ready for a scriptwriter who can come up with a catchy title like, "The Winter of '62." In 1974, nostalgia buffs may wonder what ever became of those good ole days in, say, 1973.

Now we see sheriffs serving warrants as a game; players on strike; owners vowing to take the public's dollar with whatever they can field; teams lying about how many paid to see them perform; athletes—even a 19-year-old in another sport—embracing nothing but the almighty dollar.

Amidst all that, it may be difficult for some fans to find the sport they go wild about every fall and winter.

Pro football, like the remainder of sport above the collegiate level, has al-

most always been a means by which men sought to make money—both those who owned the teams and those who played on them.

But the emphasis, at least that which the public believed, was on the sport, the continual quest to be on top.

The only quest visible these days is to be on top of the bank.

If this were any other year, the sports pages would be crammed with strategy and predictions about the upcoming season. Can the Dolphins do it again? Will George Allen find enough Social Security rejects to finally win a

ANALYSIS

Super Bowl? Which rookies appear headed for stardom?

Instead, there is a new league seeking survival, and in the process creating skepticism about its crowds and liveness up its games when a player is pulled off the field by a sheriff carrying legal papers which used to find their way into another section of the paper.

Instead, there is rhetoric about freedom and refunds and playing the season with rookies.

Unfortunately for the football fan, this year has not begun like any other. And if it doesn't change course, 1973 might become known as the good ole days before 1975 ever shows up.

East Germans trail, 96-67

U.S. swims into big lead

CONCORD, Calif. (UPI)

—America's newest generation of swimmers, led by Shirley Babashoff, Mission Viejo, John Hencken, Santa Clara, and John Naber, Menlo Park, Calif., nearly swept East Germany out of the pool Saturday night for a commanding 96-67 lead after the first program of their two-day dual meet.

Miss Babashoff tied her world record of 2:03.94 in the 200-meter freestyle, Hencken took the 100-meter breaststroke record to 1:03.88 and Naber

handed world record holder Ronald Matthes his first defeat in seven years in winning the 200-meter backstroke in 2:02.83.

In addition, the women's 400-meter freestyle relay team of Kathy Heddy, Summit, N.J., Ann Marshall, Ft. Lauderdale, Fla., Kim Peyton, Portland, Ore., and Miss Babashoff set a world record of 3:51.99 and Joe Harshbarger of Bellevue, Wash., came within a tick of the clock of beating her own world record of 8:47-

50 in the 800 meter freestyle.

The American men won their share of events, as most had expected, but it was the girls who surprised the East Germans and the standing room only crowd of 8,000 at the Concord Community Pool.

Miss Babashoff set the pace for the evening when she won the 200-meter freestyle in world record equaling time and, when the program was over nearly 2 1/2 hours later, the American girls led

their East German counterparts, 42-39.

The American men, with victories from Hencken, Naber, Tom Hickcox, Phoenix, Mike Bottom, Santa Clara, Tim Shaw, and Bruce Furniss, Long Beach, and its 800-meter freestyle relay team of Furniss, Jim Montgomery, Madison, Wis., Naber and Hickcox, were in front 54-28.

There are 17 more events on today's concluding program and, where

(Continued on S-2, Col.1)



A bit of the old ultra-violence

English soccer fans fight Saturday after the Manchester United team beat Cardiff City in a match at Cardiff. Police arrested

scores of fans involved in brawls after the game at the soccer grounds and in town.

—AP Wirephoto

INSIDE SPORTS

- NFL action: S-2.
- FEATURE Page: S-3.
- J.C. SNEAD leads by 3: S-4.
- ARMITRAJ brothers shine: S-4.
- THE DAY in baseball: S-4.
- ALVARO PINEDA Del Mar leader: S-6.
- DEE ANDROS sings happy tune: S-7.
- JOAN LIND eliminated in world rowing: S-7.



NATIONAL LEAGUE				AMERICAN LEAGUE			
East				East			
	W	L	Pct.		W	L	Pct.
Pittsburgh	70	62	.530	Boston	72	59	.550
St. Louis	68	65	.511	New York	69	62	.527
Philadelphia	65	67	.492	Baltimore	66	65	.504
Montreal	60	70	.462	Cleveland	65	65	.500
New York	59	71	.454	Milwaukee	63	70	.474
Chicago	54	75	.419	Detroit	62	70	.470
West				West			
	W	L	Pct.		W	L	Pct.
Dodgers	83	49	.625	Oakland	76	57	.571
Cincinnati	81	52	.609	Kansas City	69	63	.523
Atlanta	73	60	.549	Texas	69	65	.515
Houston	68	64	.515	Chicago	65	68	.489
San Francisco	60	73	.451	Minnesota	65	68	.489
San Diego	50	83	.376	Angels	52	81	.391
Saturday's Results				Saturday's Results			
Pittsburgh 4, Dodgers 3.				Milwaukee 6, Angeles 5.			
New York 6, Atlanta 5.				Minnesota 6, Boston 2.			
San Francisco 3, St. Louis 2.				Texas 2, Cleveland 0.			
Cincinnati 10, Montreal 3.				Baltimore 3, Kansas City 2.			
Philadelphia 10, Houston 6.				New York 18, Chicago 6.			
(Only games scheduled).				Detroit 7, Oakland 3.			
Games Today				Games Today			
Pittsburgh (Ellis 11-8) at Dodgers (Sutton 12-4).				Angels (Figueroa 2-5 or Lange 2-8) at Milwaukee (Gleason 9-14).			
Houston (Griffin 12-7) at Philadelphia (Rutven 6-11).				Oakland (Hunter 20-10) at Detroit (Loch 15-9).			
Atlanta (Morton 14-7) at New York (McGraw 5-7).				Boston (Cleveland 8-12) at Minnesota (Harris 4-3).			
Montreal (Torres 10-8) at Cincinnati (Gullett 15-3).				New York (Dobson 13-14) at Chicago (Johnson 6-2).			
St. Louis (Gibson 7-12) at San Francisco (Barr 10-7).				Baltimore (McNally 12-10) at Kansas City (Busty 9-11).			
Chicago (Reuschel 12-10) at San Diego (Spillner 6-8).				Cleveland (Peterson 8-8) at Texas (Brown 10-10).			

THOMAS WILL GET ANOTHER CHANCE

WASHINGTON (UPI) — Despite George Allen's reluctance to come right out and say so, it looked Saturday as though Duane Thomas, whose antics have made him one of the most controversial players in pro football, will return to the Washington Redskins.

All Allen would say is that a decision will be made in a day or two.

Allen put Thomas on waivers last Tuesday night after an angry confrontation with backfield coach Charlie Waller. Thomas angrily accused Waller of being a "gray-haired white racist" and shoved him into a wall, grabbed him by the collar and challenged him to a fight.

Allen said he would "never" take Thomas back on his team despite his obvious talent, proven when he led Dallas rushers in 1970 and 1971, running for 95 yards in a 24-3 Super Bowl VI win for the Cowboys over Miami.

That was before Thomas asked for, and got, a meeting Thursday with Allen to tell him he was sorry and that he wanted to stay with the Redskins.

The first direct indication from Allen he might change his mind came before the Pittsburgh preseason game Friday night in a prepared statement saying: "There has been no decision on Duane. We will have a decision in a day or two."

But just before that, UPI learned that the close-mouthed Allen had decided after the Thursday meeting, without saying much to anyone, to recall the waiver on Thomas, making him Redskins property again.

A Redskins spokesman, in an apparent slip of the tongue, told UPI that the waiver had been recalled. But he wouldn't elaborate and said later he shouldn't have made the statement.

The Washington Post on Saturday quoted a confidential National Football League report as saying that the waiver was recalled after the Kansas City Chiefs had tried to claim Thomas.

Despite his introspection and refusal to talk to newsmen, Thomas is popular with Washington fans.

Forgetting the season he sat out in Oakland in 1972 and the trade from Dallas to New England that he wrecked by walking out of training camp, they recall his running at Dallas.

And Allen was no doubt dreaming of a Thomas, at his prime, in the same backfield with Larry Brown when he gave away his No. 1 1975 draft pick and his No. 2 1976 pick to acquire Thomas.

Since joining the Redskins before the 1973 season, Thomas has been shielded by Allen from newsmen, fans and just about anything else that might upset him.

Thomas' attorney, Sam Jackson, said the recall of the waivers did not necessarily "mean that they will take him back."

"There has been interest by several teams in both the NFL and the World Football League, but Duane still wants to rejoin the Redskins. That's the important thing."

U.S. SWIMMERS—

(Continued From S-1)

American officials were cautious before the meet started, most were now confident of over-all victory.

One who wasn't about to predict anything, though, was coach Flip Darr.

"It will be a helluva day tomorrow (Sunday)," said Darr. "We have to see if we can hang in there. I hope our kids can. The meet is not over by any means. We still have a way to go. I figure the East German kids may get chewed out and that might spur them on. The meet still can go the other way."

Eagles slip past Giants

PRINCETON, N.J. (AP) — Tom Sullivan romped seven yards up the middle for the winning touchdown late in the fourth quarter Saturday, giving the Philadelphia Eagles a 24-21 National Football League preseason victory over the New York Giants.

With reserve quarterback John Reaves at the

controls, the Eagles covered 66 yards to top the Giants, who had overcome a 17-0 first-quarter deficit.

Charlie Evans cracked over from the one-yard line at 10:41 of the fourth quarter, putting the Giants in front for the first time.

A crowd of 25,313 watched the Eagles jump to their lead at 1:40 of the first period when Will Wynn intercepted a Norm Snead pass and raced 13 yards for a touchdown.

Eagle qb Roman Gabriel then drove his team 78 yards for a touchdown, with Norm Bulach blasting over from the three after 10:35 of play.

Philadelphia 17 0 7-21
New York 0 14 0-7-21
Phil-Wynn 13 interception return (Dempsey kick)
Phil-Bulach 1 run (Dempsey kick)
Phil-Gabriel 1 run (Gopelak kick)
Phil-Hughes 59 interception return (Gopelak kick)
Phil-Sullivan 7 run (Dempsey kick)
A-25,313

INDIVIDUAL LEADERS
RUSHING — Philadelphia, James 9-45, Sullivan 7-38, Bulach 4-25, New York, Kolar 3-35.
RECEIVING — Philadelphia, Carmichael 5-52, Young 2-41, Bulach 2-17, New York, Tucker 2-42, Giffin 2-37, Kolar 2-35.
PASSING — Philadelphia, Gabriel 12-18, 1-29 yards; Reaves 2-39, 31, New York, Snead 15-25, 125.

Swimming and diving dual meet (scoring on 5-20-1 basis; 10-6 relay):
Women's platform diving — Janet Ely, United States, 387.75 points; Heidi Decker, East Germany, 343.20, Karin Gunkel, EC, 318.10, Carrie Irish, USA, 318.85.
Men's 3-meter diving — Keith Russell, USA, 577.40, Phil Boggs, USA, 576.40, Falk Hoffman, EC, 561.55, Frank Tautert, EC, 548.40.
Women's 100 freestyle — Shirley Babashoff, USA, 2:02.04 (ties her world record set last week), Andrea Eick, East Germany, 2:04.00, Mary Ann Peyton, USA, 2:03.33, Angela Franke, EC, 2:06.49.
Men's 100 freestyle — Tom Hickox, USA, 51.59, John Murphy, USA, 51.70, Wilfried Hartung, EC, 54.32, Andrea Maier, EC, 54.41.
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HANK HOLLINGWORTH

Tailgate parties at Vets Stadium?

Those of us who long have envisioned a modern stadium in Long Beach won't find any solace in Perry Moore, Long Beach State's outspoken and controversial new athletic director, who had one of the finest stadiums in the country at Colorado State.

"A stadium is not a primary concern at the moment," said the West Virginia native who grew up on a truck farm in Marietta, O. "We have to fill it first. A fancy stadium is very nice, especially for recruiting, but you're only in it maybe five times a year—Long Beach State has only three home football games this year—so at this time it's only an expensive luxury."

"Colorado State's stadium was voted No. 1 in the country in architectural design, but it created enormous headaches for me in attempting to pay it off. So, for the time being, I won't be pushing for a new stadium. I want people to become excited over our football program and turn out for the games. If we have to turn people away, then I'll think about a new stadium."

If Moore is not enthusiastic about a new park, he is excited over the prospect of tailgate parties at decrepit, half-vast Veterans Stadium.

Tailgate parties—those boisterous pre-game whingings wherein the neighborhood station wagon is enlisted to cart various refreshments and edibles to the game site and everybody gets warmed up for the battle—at Vets Stadium? I can't envision anyone getting thrilled about picnicking in the parking lot at Veterans Stadium, but maybe I'm getting jaded.

"It can be done," enthused Moore with all the solemnity of a gospel speaker, "if we get people excited about our program."



PERRY MOORE
'Stadium must wait'

I DUNNO, BUT MOORE was involved in many exciting programs before he enlisted to boost the 49ers' sagging athletic fortunes, especially their football package.

He played frosh football at Ohio State before Uncle Sam recruited him for the San Diego Naval Training Center, then he was a basketball and track (decalathlon and hurdles) performer at University of Maryland, from which he was graduated in 1958.

His first job was in the Maryland ticket office. He then became assistant basketball coach and assistant athletic business manager. He was involved in the emergence of Maryland into a basketball power, then went off to University of Florida where he was assistant athletic director at a school that jaunted almost yearly to football bowl games.

Besides being responsible for the nation's No. 1 stadium at Colorado State, Moore also watched CSU football teams endure the longest losing streak in college football.

Excitement for Moore stretched further at Colorado State where he was a center of controversy throughout his six years at the Western Athletic Conference school. In 1972 he waged a bitter battle for his job after all but one coach on the staff said he was interfering with their operations.

The Colorado State governing board did not renew Moore's contract, which expired June 30, and now he's at Long Beach State where outside of basketball and the school newspaper, there hasn't been much excitement in recent years.

WHAT MADE YOU accept the Long Beach job?

"One of the real reasons I took the job," the new, a.d. replied, "was because of our president (Dr. Stephen Horn). At the NCAA convention in San Francisco a few years ago I noticed this articulate young man seated next to me. I was impressed that he was so deeply involved with, and knowledgeable about, institutional athletics."

"Then there's the challenge here. There's a challenge to rebuild the football program after a 1-9-1 season and a challenge to rebuild the basketball team, which lost all its great players of last season. I'm looking to the future."

"I might say a word, too, about Jim Stangeland and Jerry Tarkanian. They were excellent coaches and made their contributions to the community."

"But the NCAA probation is behind us, although it left its scars, and it's a challenge for me to pick up the pieces."

HOW IS THE LONG BEACH STATE post different from the ones at Maryland, Florida and Colorado State, or is it?

"It certainly is different. Florida was a corporation outside the university, Colorado State operates as an auxiliary enterprise, while at Long Beach State I'll have to depend upon contributions from the community (i.e. The 49er Foundation) and gate receipts. This adds a new dimension to my career. Now I've run the gamut."

Your various enterprises included controlling the vending concessions at Maryland and managing a country club at University of Florida. What enterprise does he have in mind at Long Beach State?

"It depends what we can buy," he replied with a grin and, maybe, with tongue in cheek. "At Maryland we used the vending machines for our scholarship fund. At Florida we used bowl game receipts to buy the country club. I inherited the management and made it pay off. I don't know what we can do in Long Beach along those lines, but it might be worth looking into."

WERE YOU SERIOUS in your statement last month that you "want to see the coaches from other sports out there when the track team is running or the swim team is swimming"?

"I sure was. I want an esprit de corps among my coaches. They all better think positively. We'll have a better program if the football coach, for example, tells the swimming coach of a prospect and also roots for him. By the way, there is no such thing as a minor sport in my book."

Are you pleased with your schedules?

"I'd trade off some teams on our future football schedules for teams like Colorado State and others in the WAC (Arizona St., Arizona, Utah, Wyoming, BYU, New Mexico and Texas El Paso). Anything's possible in today's society. I'm a positive thinker."

"Basketball scheduling is real tough, though. Everyone wants to win, make money, give the kids a good trip and play most of their games at home."

Moore concluded with a salute to sports: "If it hadn't been for athletics, I'd still be on that truck farm in Marietta."

That would have been a disaster, for then nobody could revel in the dream of tailgate parties at Veterans Stadium.

American Grand Prix at Long Beach

Classic race a step nearer to reality

By ALLEN WOLFE
Staff Writer

The American Grand Prix at Long Beach, a proposed \$250,000 Formula 1 auto race through the streets of Long Beach, took a step closer to reality last week—but with a few modifications.

Detailed in an exclusive I.P.T. story on Sunday, Aug. 11, the race featuring international Grand Prix stars from Europe such as Emerson Fittipaldi, Ronnie Peterson and Jacky Ickx and factory teams from Lotus, BRM, Brabham and Ferrari originally called for a non-championship "trial run" in April, 1975, to test the feasibility of running an event of such stature.

If successful, the following year, 1976, a fully FIA-sanctioned international Grand Prix with championship points counting toward the world driver's championship would be awarded.

But that plan has been shelved.

"You have no idea the monumental problems involved in staging such an event," says Christopher Pook, president of Western Travel Promotions and Marketing of Long Beach and originator of the concept of the American Grand Prix at Long Beach.

"If we went ahead with our original plans we would only have six months to tie everything together—lining up the drivers, getting FIA approval (the world's auto racing governing body meets in Monza, Italy, in October), transporting the cars from Europe, building the course, promoting the event, handling press credentials and housing drivers and officials, not to mention preparing for an influx of 750,000 people into Long Beach in the two weeks prior to the event."

"I think the modifications we have adopted are the best way to go."

The major change calls for Long Beach to host a Formula 5,000 event next year with "10 or 12" of the top European drivers participating on an invitational basis.

The race for open cockpit, open wheeled, single seat machines—virtual

carbon-copies of the exotic Formula 1 cars—would be jointly sanctioned by the Sports Car Club of America (SCCA) and the United States Auto Club (USAC). It would be run over the proposed 1.8-mile road course circling the Long Beach Auditorium and Arena complex and utilizing portions of Ocean Blvd., Linden Ave., Shoreline Drive and Pine Ave.

"I think this would be a natural and logical progression toward our eventual goal of holding a Formula 1 Grand Prix," notes Dan Gurney, a former Grand Prix driver and another principal involved in the project. Riverside International Raceway president Les Richter and Long Beach attorney Don Dyer, along with Pook and Gurney, form the nucleus of the steering committee for the race.

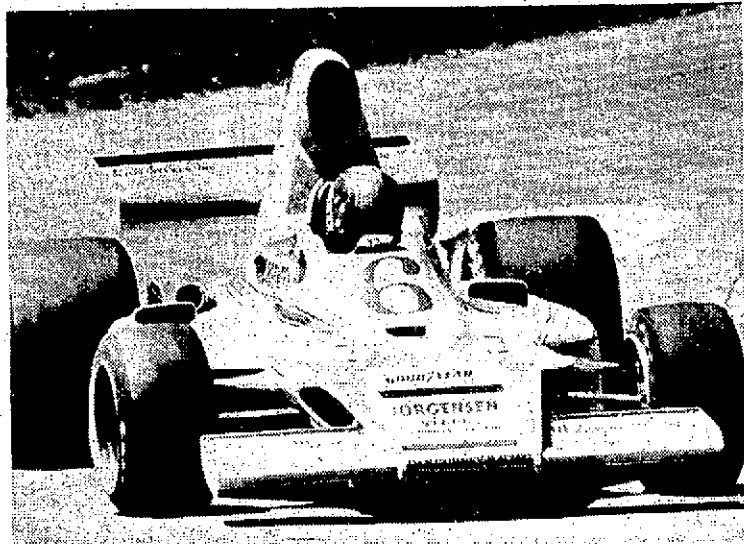
"The Formula 5,000 race would give us a 'test bed' situation to see if the course and the cars are compatible," states Pook. "At the same time, our expenditure would only be one-fourth of the original projected cost (\$700,000) of underwriting the race. Since the foreign drivers will be using cars provided for them here, we don't have to worry about air freighting the Formula 1 equipment."

As Pook points out, the race would be the premier event of what is anticipated to be a 10-race, \$600,000 series for Formula 5,000 in 1975. By coincidence, the fifth stop on this year's Formula 5,000 series takes place today with the first running of the California Grand Prix at Ontario Motor Speedway.

"We are thinking of a purse in the neighborhood of \$125,000 to \$150,000 while all other Formula 5,000 events would be between \$50,000 and \$70,000, so we can virtually bank on one of the finest fields ever in numbers of entries and caliber of drivers."

"In order to entice the European drivers we would probably have to guarantee them 40 per cent of the purse," explained Pook.

A date of March 30 was awarded two weeks ago at a board meeting of the



FORMULA 5,000 CAR...L.B. street scene?

Automobile Competition Committee for the United States in Washington, D.C., but as Pook points out, "It more than likely will be changed. We would like to hold the race toward the end of the 10-race schedule, say, sometime in late October, to coincide with the U.S. Grand Prix at Watkins Glen, N.Y. That way, the foreign drivers wouldn't have to make two transoceanic trips."

If the American phase of the operation proves a success, a formal written proposal will be drafted and presented to

the FIA in the fall of 1975 with representation by Gurney, Pook, Dyer, Long Beach city officials and Cameron Argel-singer, executive director of the SCCA.

If granted an international date, Long Beach would go ahead with a non-championship Formula 1 race in April 1976, to be followed in 1977 by the ultimate aim—The American Grand Prix at Long Beach, thus making the U.S. the only country in the world to stage two Formula 1 world driver's championship events in a single season.

COLUMNISTS' CORNER



Q. Everybody takes it for granted that the players "lost" the NFL strike, but what about all the money the owners lost in the early exhibition games? They took a bath on those small crowds, didn't they? —Chris Topping, Raleigh, N. C.

A. Two general managers told us that it is the players who will be yelping over those diminished exhibition games. When a player comes in for a new contract, he will be shown the "books" on 1973 and 1974 pre-season income: "We'd love to give you a raise, Chester, but you can see the money just isn't there."

Q. Nate (Tiny) Archibald isn't getting the recognition he deserves because he isn't playing for the Knicks or the Lakers. How about some publicity for this guy? I know he goes back to his old neighborhood in New York every summer to help out kids. —Henry Caldwell, Omaha.

A. Archibald, injured last season, figures to be the comeback story of the NBA. Archibald does return to his old playground at P.S. 18 in the South Bronx every summer, for deep and personal reasons. This squallid neighborhood didn't trap him, but two older brothers became drug addicts and served prison terms. With his love and support, the two brothers are on the straight road. The best description of Archibald came from the Chicago Bulls' Norm Van Lier: "He does everything great, and he looks sweet doing it."

Q. You guys are always taking shots at the WFL. A lot of people said they would never get off the ground, so what do they—and you—say now? —Larry Vincent, Chicago.

A. The WFL as originally announced by P.T. Barnum's lineal descendant, Gary Davidson, never got off the ground. Of the seven original franchise cities — Tokyo, Toronto, Tampa, Boston, Los Angeles, Honolulu, New York—only the last three have a football — and Los Angeles is located in Anaheim.

Q. I know the name of a player who was in the major leagues when Babe Ruth was playing and was still there when Hank Aaron started playing. I'll send you guys a cigar if you can find him. —Gary, Inc.

A. Send Panatellas. Since you're in the White Sox-Cubs territory we checked there first and got him. Phil Cavarretta, first baseman for the Cubs and onetime NL batting champion, began his career in 1934, a year before Ruth retired, and ended it in 1955, the year after Aaron began.

USSR TOPS U.S. CAGERS

BOGOTA, Colombia (AP) — The Soviet Union defeated the United States, 101-88, in the final for the basketball Cup of Nations Saturday night.

More than 20,000 fans saw the Americans offer stiff resistance to the Russians during the first half, but finally the more tech-

nical game of the Soviets led them to a comfortable lead.

Both teams received a solid ovation of the spectators in El Campin stadium.

The Soviet Union ended the tournament with six wins and no defeats. The United States finished 5-1.

SPRINT BOAT RACES AT MARINE STADIUM

More than 100 jets, flatbottoms, cracker boxes and hydros will vie for prize money Monday in the 28th annual Labor Day inboard sprint boat races at Marine Stadium.

Sponsored by the Pilot Club of Long Beach, the races will feature competition in 14 different classes.

Elimination and preliminary heats begin at 10 a.m. with main events scheduled between 1 and 5 p.m.



RICH ROBERTS

Janet Lynn: How she fell into success

It's time-honored folklore how a little girl with a smile on her face and love in her heart sang or danced or giggled or skated her way into the hearts of America.

Then there was Janet Lynn Nowicki of Rockford, Ill., who won the world with a pratfall.

"I didn't realize at the time how significant that would be in my life and how much I would learn from it," says Janet, recalling the tumble in the '72 Winter Olympics at Sapporo, Japan.

"But I learned that if you fall, it's not so terrible. I don't believe in failure. Anyone can be a success, even if they fall down sometimes. You can't say, 'Well, my whole life is ruined.' You just get up smiling and go on."

So that's precisely what Janet did, right there on worldwide TV, as hearts broke around the globe. Instead of a gold medal she settled for a bronze.

"But material objects like that or glory for myself aren't what I skated for," she says. "It's a talent I have and I want to share it with other people."

NOW 21, JANET shares it with the audiences of the Ice Follies, which premieres its 1975 show at the Forum starting Wednesday through Sept. 16. The advance publicity notes that her \$500,000, three-year contract makes her the "world's highest paid female athlete."

A half-million clams would seem to be very material, but to Janet Lynn the money counts for little more than the medals she missed.

"I really don't know what I'm earning," says Janet, whose affairs have been managed by former champion Dick Button and the Mark McCormack outfit since she joined Ice Follies last season.

"One thing I learned last year is that money doesn't buy happiness. When you have all the publicity about it and start thinking about it yourself, it's very easy to get carried away with it, but it didn't make me happy. I'm happier just being rich in thought."

JANET'S PHILOSOPHIES about money and fame are years behind a cynical, mercenary world. But they are real, as real as the sparkling smile that keynotes her performances.

"If I've done several shows and I'm tired it's difficult to smile," she says, "and I don't like to force it because it's phony. I like it to come from within."

"I've always been very shy. A big adjustment for me has been to be outgoing and to try to talk to people, even in interviews. When I was younger I'd answer yes and no and that was it. But it's a learning process — and this is my first interview since last May so it's easy."

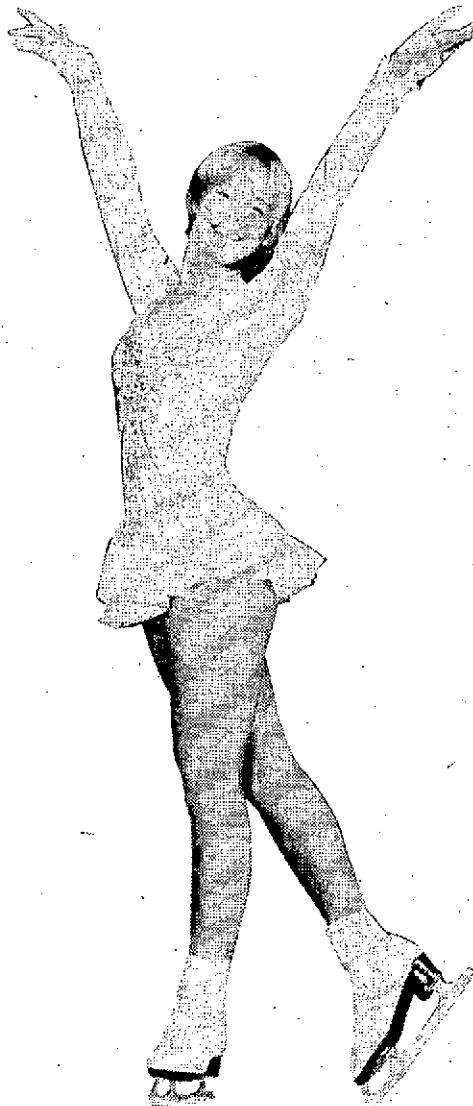
"If I'm tired, it still makes me nervous to have a lot of people around me. It got kind of bad around home when I started doing well. I used to go out with this certain boy but we'd never be alone, so we started spending our dates riding horses or climbing trees."

FIGURATIVELY Janet climbed a tree last year to make the largest decision of her life: whether to sacrifice the amateur honors that had eluded her for a professional career.

"My last year in amateurs I was so tired of training that one day I went out to the rink and after about 10 minutes on the ice I got off and said, 'I just can't take this anymore.' But I was back the next day."

"Then after the '73 Worlds in Czechoslovakia, everybody told me that since I'd finished second despite in the compulsory free skating, falling twice, I'd be a cinch to win it the next year. But I knew I'd it would be only for the material reward of a gold medal."

"The money wasn't that important to me. I can be more creative now. I never thought about the marks, but in competition you had to get everything you



"I think a lot of times I'd do better in an empty rink because I don't feel inhibited at all. I don't worry about falling. But it's a talent God gave me and I want to share it with other people." — Janet Lynn.

wanted to do into four minutes. Now I have four minutes."

"I think a lot of times I'd do better in an empty rink because I don't feel inhibited at all. I don't worry about falling. When there are people there I want to do the best I can, but I get a little more tense rather than letting myself go."

"It is exciting when the crowd is with you and you're giving something to them and they're giving something back to you, but the audiences are really different. The amateur audiences are much more educated, and in a way it would give me a better feeling of accomplishment. Now it's more of an art form."

JANET LYNN — the Nowicki was dropped early in her international career — has been on skates since she was 2½, joining family outings with her parents and older brothers on the frozen ponds around Rockford, Ill., 80 miles northwest of Chicago.

"I don't remember it but my parents have movies of it," she says. "Up until I was 13 I'd try anything on the ice. Then I got more serious, I guess."

"I get upset and down," she says, "but then I call home and my dad kids me out of it."

"The worst time was in the Olympics when I was in fourth place after the compulsories, and after I fell, I didn't have a chance to win a gold medal. I didn't care. I turned my focus from winning a medal to just showing love through my skating. It was hard. It really hurt. But it helped me a lot, too."

Janet's closing number is to the Judy Garland theme of "Over The Rainbow." It drips nostalgia, virtually a guarantee of goose pimples and shivers up the spine. It was Judy, and now it's Janet.

"I have a lot of faith in God," she says. "I'm not pious religious. It's just that I need a friend and I have one. I know He's there. I guess He always has been."



Coming up short

Teen-ager Carolyn Hill watches anxiously as chip shot comes up short on 16th hole Saturday of the Long Beach Women's Medal Play Championship at Recreation Park. Miss Hill bogied the hole and wound up with a 3-over-par 78, good for third place.

Staff Photo by CURT JOHNSON

Redman wins Ontario pole

By ALLEN WOLFE
Staff Writer

ONTARIO — Brian Redman is paid to drive race cars at speeds up to 200 mph, but Saturday he fooled everyone. He played actor for one lap.

In a flair for the dramatic, the 37-year-old Briton stood by all day and watched Mario Andretti set the pace during qualifying time trials for today's \$60,000 California Grand Prix at Ontario Motor Speedway.

Then, two minutes before the 6 p.m. sound, signaling the end of qualifying, Redman cranked up his Steed Lola T-332 Chevrolet to a "hot lap" of one minute, 28.47 seconds and a speed of 117.998 mph.

The performance, conducted in 94-degree temperatures and winds gusting up to 20 mph, thus gave Redman the right to start on the pole position for the first of two 50-mile qualifying sprint races today at noon and 1 p.m.

The order of finish in the heats, in turn, determines the starting lineup for the 100-mile feature, scheduled for 3:30.

Redman's stunning tactics—for which he was rewarded \$200 and a trophy—brought an end to Andretti's year-long dominance of the qualifying phase of the 7-race, \$350,000 series for Formula 5000 cars co-sanctioned by the Sports Car Club of America and the United States Auto Club.

Prior to Saturday, Andretti and his red-and-white Viceroy Lola T-332 Chevrolet prepared by Parnelli Jones had been the No. 1 qualifier at every event—June 2 at Mid-Ohio, June 15 at Mosport Park in Canada, July 14 at Watkins Glen, N.Y., and July 28 at Road America in Elkhart Lake, Wis.

"It's been a two-day learning process for us," explained Redman afterward, referring to Ontario's revamped 2.9-mile, 17-turn infield road course. "We went as fast as we could go in the second session (three 90-minute qualifying periods were held Saturday), and we decided to wait until late in the day for one final effort."

All we did was stiffen up the suspension a little and we were able to sneak by Mario."

in the first session, held up throughout most of the day—all except the last two minutes.

Lella Lombardi, the first woman to drive in a Formula 5,000 event in the United States, experienced fuel feed problems while trying to sort out her "Mr. Marty" Eagle owned by Santa Monica Ferrari dealer Francisco Mir.

The 31-year-old brunette



BRIAN REDMAN
Fools everyone

from Turin, Italy, still managed to qualify 13th fastest among the 48 entrants, turning in a lap of one minute, 32.784 seconds at a speed of 112.519 mph.

Her speed surpassed those of several notables, namely Indy 500 veterans Johnny Rutherford, Jerry Grant and Lloyd Ruby, as well as three-time Tasman Cup champion Graham McRae of New Zealand.

Race activity today begins at 9 a.m. with GT handicap and Formula Ford practice. Gates open at 8.

QUALIFYING LEADERS
1. Brian Redman (Colne, England) Lola T-332 Chevrolet, 117.998 mph.
2. Mario Andretti (Nazareth, Pa.) Lola T-332 Chevrolet, 117.644.
3. Sam Posey (San Juan Capistrano) Eagle Chevrolet, 117.597.
4. Brett Lunger (Santa Ana) Eagle Chevrolet, 117.416.
5. Jim Woodner (San Rafael) Talon MR-1 Chevrolet, 116.269.
6. Warwick Brown (Wahroonga, Australia) Lola T-332 Chevrolet, 116.090.
7. Eddie Wiesner (Thornhill, Ont., Canada) Lola T-332 Chevrolet, 115.340.
8. David Hobbs (Upper Basingstoke, England) Lola T-332 Chevrolet, 115.255.
9. Elliott Forbes-Robinson (Santa Ana) Eagle Chevrolet, 115.257.
10. Lella Lombardi (Turin, Italy) Lola T-332 Chevrolet, 115.230.
11. Mike Masley (Indianapolis) Lola T-332 Chevrolet, 115.140.
12. Rocky Moran (San Juan Capistrano) Talon MR-1 Chevrolet, 112.530.
13. Ron Dykes (Marina Del Rey) Lola T-332 Chevrolet, 111.440.
14. N. Garcia-Vieja (Argentina) Lola T-332 Chevrolet, 111.397.
15. Lloyd Ruby (Wichita Falls, Tex.) Eagle Chevrolet, 110.722.
16. James Dunkel (Rockford, Ill.) Chevrolet B-24 Chevrolet, 109.426.
17. Tony Settember (Pennsboro, Pa.) Lola T-332 Chevrolet, 110.371.
18. Ron Dykes (Marina Del Rey) Lola T-332 Chevrolet, 109.805.
19. Mickey Rupp (Mansfield, Ohio) Lola T-332 Chevrolet, 109.426.
20. Johnny Rutherford (Fort Worth, Tex.) Lola T-332 Chevrolet, 109.258.
21. Graham McRae (Wellington, N.Z.) Eagle Chevrolet, 109.258.
22. Merle Brennan (Reno, Nev.) Mottich Ford, 108.448.

Bogies first hole, then comes on strong Campregher cards 68, leads by one

BY DOUG IVES
Staff Writer

Husky Tony Campregher three-putted the easy first hole, then turned on the power Saturday to register a 4-under-par 68 that earned him the first-round lead in the Long Beach Medal Play Championship at Recreation Park.

The 18-year-old Long Beach State sophomore,

who admits to having a slight temper problem, was less than thrilled with his start. But the mustachioed youngster was all smiles at the end.

"I'm very satisfied," he admitted. That's saying a mouthful for the hard-charging collegian who expects to blitz the course every time out and often does.

He will carry a one-

stroke lead into the second round today at El Dorado and some of the finer players who were supposed to press him are well off his pace.

Beau Baugh, his teammate at Long Beach State, shot a "frustrating" 73 and defending champion John Richardson struggled to a 75. Bob Abbey, another 49er, settled for a 73.

Phil Caputo, a 19-year-old Long Beach City College sophomore, found his home course to his liking. He carded a 35-49 to stand alone in second place.

Bob Winslow, a former UCLA golfer from Los

Angeles, carded a 34-36—70 to tie Roger Calvin for third place. Calvin, 20, is from Willowick and the 1974 Orange County Amateur champion.

Four others broke par on the 6,553-yard course which golfers said was in superlative condition. Deadlocked at 71 are Mike Bellmar of Lakewood, Ed Fiori of Rio Hondo, Fred Park of Los Verdes and Gary Bodensteiner, a doctor at UCLA Medical Center.

Doug Peters, a former pro football player, and Alan Drohka of Alondra Park were the only par-shooters.

Grouped with Baugh

and Abbey at 73 are 14-year-old David Games, Frank Newell Jr., Bill Burns and John Kohler. Campregher birdied the fifth hole when he chipped in from 15 feet, then turned in 35 by sinking a 12-footer birdie on the ninth. His second three-putt green, on No. 12, left him even, however.

The easier finishing holes proved to be no contest for the long-hitting Los Angeles City champion. He birdied the 13th from five feet, the 14th from four feet, the 16th on a 20-footer and the tough 18th on a 10-footer.

Caputo, twice a Moore League champion, also turned in 35. He birdied the fifth hole, just like Campregher, and birdied the eighth when he wedged to within one foot of the cup. He had bogied the sixth hole.

The red-haired teenager got another birdie on the 10th, canning an 8-footer, then lost a stroke on the 15th when his second shot from near a tree hit a pine cone and stopped dead.

Caputo finished strong, however, holing putts of 5 and 15 feet for birdies on the last two holes.

Winslow, an early starter, had four birdies and two bogies. He left the

course saying that 70 would never stand up and he was right.

Calvin could have been the leader had he made some short putts. His five-birdie round included three missed putts from three feet.

"It could have been a career round," said the youngster who finished sixth in the tournament last year.

Another man who might have made more out of his round was Fiori, a stocky 21-year-old who was second in the Pasadena and fourth in the Los Angeles championships. He missed six putts of five feet or less.

Both Bodensteiner and Bellmar had three birdies and two bogies. Park had two birds and one slip.

Teen-agers set women's pace

Teen-agers stole the show Saturday in the first round of the Long Beach Women's Medal Play Golf Championship at Recreation Park.

Barbara Barrow, 19, of Chula Vista, overcame a triple-bogey 7 on the fourth hole to fire an even-par 75 that produced a one-stroke lead over Amy Alcott of Riviera, a last-minute entry.

Carolyn Hill of Placentia, a demure 15-year-old who packs more power than a girl of her size should, held down third place with a 78 and only one other golfer, veteran Ruth Miller, could crack 80. She shot 79 with a double bogey on 18.

Long Beach's best golfers might have been trying too hard to impress the men, whose tournament is being held in conjunction with the women's event. But the ladies denied any undue pressure.

Mildred Stanley shot an 81, a rarity for her, and was the only lady to admit that she might have tried too hard.

"I was aware of the men," said Millie, "but I think the real reason that the scores weren't too good was because the pin placements were all the way back. The women aren't used to that."

"The men had nothing to do with my score," stated Jane Becker, who had five three-putt greens en route to an 84.

Marianne Stangeland skied to an 87, with a 48 on the front side, and had said earlier this week that she was anxious to show the men how well women could play.

The leaders said they never gave the men a second thought.

"It's a women's tournament, no more, no less," said Miss Alcott, the 1973 National Junior champion from Los Angeles.

Miss Barrow's effort was superlative considering her triple bogey on the fourth hole, where she hit into a bunker, blasted over the green and then three-putted.

That was the last mistake made by the San Diego State coed who last month won the Trans-National title in Eugene, Ore.

She birdied the sixth, seventh and 10th holes, all of which are par-5 for women and par-4 for men. She sank putts of 3, 10 and 4 feet. The only notable par save was a 12-footer on the 18th.

Miss Alcott bogied the 18th to miss tying for the lead. The 18-year-old lost two strokes to par on the third and fourth holes but birdied the seventh, ninth and 11th to go 1-under. But she three-putted the 15th and couldn't save par on the finishing hole.

Miss Hill, who has entered eight junior tournaments in California this summer and won them all, had four bogies—two on three-putts—and one birdie in her round.

Mrs. Stanley didn't play

as badly as her score indicates. She lost four strokes on No. 3 when she took an 8.

"My second shot was against the fence and I fanned the next one," she laughed. "I haven't done that in 25 years. I was so embarrassed I hurried to get that hole finished and you see what happened."

The eight wasn't the worst single hole by a top woman. Miss Stangeland took a nine on No. 2 and that was enough to disrupt her positive thinking.

Play shifts to El Dorado today.

DOUG IVES

- 48—Tony Campregher 35-33; 49—Phil Caputo 35-34; 70—Bob Winslow 34-36; Roger Calvin 34-36; 71—Gary Bodensteiner 35-36; Mike Bellmar 35-36; Ed Fiori 35-34; Fred Park 36-35; 72—Doug Peters 36-36; Alan Drohka 34-39; 73—David Games 35-36; Frank Newell Jr. 37-36; John Kohler 36-37; Beau Baugh 35-38; Bob Abbey 36-37; Bill Burns 36-37; 74—Paul Wiseman 38-36; Chuck Wallace 38-36; Wayne Johnson 35-34; Dan Cooper 36-38; Don Cooper 36-38; Jim Baber 38-36; Curt Ambrose 37-37; 75—Steve Lane 38-37; Jim Walker 38-37; Jeff Nowell 39-34; Les Klabunde 38-37; John Richardson 38-37; John Richardson 37-38; Dave Ferrante 38-37; Don Rindfleisch 38-37; Don Shevorki 37-38; Max Bubitt 35-36; Doug Kennedy 39-38; 76—Dale Green 39-37; Bob Barnack 40-36; Dale Morrison 35-41; Tom Gorell 37-39; Ed Korvik 39-37; Ray Kellis 39-38; Leonard Young 36-40; Kim Bucci 39-37; Corneil Todd 39-37; Gary Harada 41-35; Nick Spiegel 37-39; Stan Snow 40-39; 77—Jim Nathan 41-36; Mike Graff 38-39; Tim Curran 37-40; Ken Edmiston 38-39; Ken Partridge 39-38; W.B. Sears 40-37; Gary Paulsen 39-38; Jim Hoover 38-39; Ray Vanyo 38-39; Chris Sausser 39-38; Dave Williams 38-39; Randy Pal-
- lis 39-38; Jerry Wisz 39-38; Paul Anderson 38-39; 78—Tom Simmerman 41-37; Don Blair 39-39; Colin Campbell 40-38; Ken Greenleaf 40-38; Ed McBratney 40-38; Robert Pales 40-37; Orville Haberle 42-36; Roger Fagan 39-39; Gary Ballantyne 38-40; Joe Nakamichi 38-40; Bobby Yokoi 41-37; Alton Dukes 40-38; 79—Jack Stewart 41-38; Jack Hinton 43-36; Wayne Crossley 41-38; Frank Ward 40-39; Jim Boland 40-39; Mark Carey 38-41; Dave Larson 40-39; Roger Hanev 37-40; Bill Deeble 40-39; Stan Hobart 39-40; Steve Essellun 38-41; Barry James 39-40; Phil Roche 41-38; Tom McCutcheon 40-39; 80—Wick Vennard 40-40; Mike Landry 43-37; Bill Shuck 40-40; John Heine 41-39; 81—Dave Busby 43-38; Greg Wilton 42-39; Dave Morris 41-37; Dave Rutz 42-39; Ron Martin 42-39; Eugene Caldwell 40-41; Colly Tugale 42-39; 82—Mike Todd 41-41; Perry Peterson 43-39; Jerry Marks 43-39; Jim Speckers 45-37; 83—Barney Roe 41-42; 84—Ed Cabron 41-43; Mike Stone 40-44; 85—Terry O'Hern 43-42; Mark Petrusak 43-42; Bill Ward 44-39; Bob Weeks 45-41; Robert Matson 42-44; Doug Burro 41-45; Charles Stuart 41-45; Six others still over 80.

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ROBERT'S DEL MAR HANDICAP

SUNDAY, SEP. 1, 1974
FIRST POST 2 P.M.
35th day of 43-day meeting

7407—FIRST RACE—1 1/4 miles on turf, 3 and 4-year-old maidens. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
a-Bloom 11, Shmirk	8	121	52	1
a-Prince Bwamazon	8	121	52	1
Bladder Dill	8	121	52	1
B-Hill Beavies	8	121	52	1
B-Hill Beavies	8	121	52	1
B-Hill Beavies	8	121	52	1
B-Hill Beavies	8	121	52	1
B-Hill Beavies	8	121	52	1
B-Hill Beavies	8	121	52	1
B-Hill Beavies	8	121	52	1

7408—SECOND RACE—1 mile, 2-year-old colts and geldings. Purse \$4,000.

Horse	Jockey	PP	WT	Odds
Scotty W. Pineda	8	114	52	1
Ryan's Crusader	8	114	52	1
Fort Ruler	8	114	52	1
Winging In	8	114	52	1
Podium	8	114	52	1
Easton	8	114	52	1
Leo, Gonzalez	8	114	52	1
Marksville	8	114	52	1
Marksville	8	114	52	1
Marksville	8	114	52	1

7409—THIRD RACE—1 1/4 miles, 3-year-olds and up. Purse \$7,000. Top claiming price \$20,000.

Horse	Jockey	PP	WT	Odds
Sand Tati, Olivares	8	122	52	1
Cheerful Mr. Toro	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1
Swift Tote	8	122	52	1

7410—FOURTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$7,500. Top claiming price \$14,000.

Horse	Jockey	PP	WT	Odds
Yale Grad	8	122	52	1
Vibrona	8	122	52	1
Proper Escort	8	122	52	1
Neorok	8	122	52	1
Cruiser II	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1

7411—FIFTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$7,500. Top claiming price \$14,000.

Horse	Jockey	PP	WT	Odds
Yale Grad	8	122	52	1
Vibrona	8	122	52	1
Proper Escort	8	122	52	1
Neorok	8	122	52	1
Cruiser II	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1
Back To Jack	8	122	52	1

7412—SIXTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7413—SEVENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7414—EIGHTH RACE—1 mile, 2-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7415—NINTH RACE—1 mile, 2-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

DEL MAR HANDICAP

SUNDAY, SEP. 1, 1974
FIRST POST 2 P.M.
35th day of 43-day meeting

7416—TENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7417—ELEVENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7418—TWELFTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7419—THIRTEENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7420—FOURTEENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7421—FIFTEENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7422—SIXTEENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7423—SEVENTEENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

7424—EIGHTEENTH RACE—1 1/4 miles, 3-year-olds and up. Purse \$4,500.

Horse	Jockey	PP	WT	Odds
Orchestration	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1
First Back	8	115	52	1

'Nasty' races to 4th win

CHICAGO (UPI)—Dan Lasater's Hot 'n Nasty won his fourth win in six 2-year-old starts Saturday, winning the \$117,810 Arlington-Washington Lassie at six furlongs convincingly.

Hot 'n Nasty garnered her third stake triumph with a time of 1:11 2-5 and hardly gave up the lead in the dash.

Hot 'n Nasty was ridden by Darrell McHargue, the only jockey to pilot her, and carried 119 pounds, the same weight assigned each of the other nine fillies in the stake. The win paid \$70,686.

The crowd of 29,172 made Hot 'n Nasty the 5-1 favorite in the field and she returned \$2.80, \$2.60 and \$2.60.

The second choice in the field, Annette Mann's Snow Doll, unbeaten until Saturday, went off at 6-1 and challenged Hot 'n Nasty until the head of the stretch when she faded and finished fourth.

LIBERTY BELL—Master Derby (\$15,800) staged a stirring stretch rally to score a half-length victory in the \$105,000 Kentucky Stakes at six furlongs. Ridden by Julio Espinoza, the winner clocked 1:11 1/4, outrunning second-place Galant Bob and show finisher Talo.

BELMONT—Prod (\$10) won the \$50,750 Realization Stakes, dashing the hopes of Preakeens and Belmont Stakes star Little Current. Ridden by Jorge Velazquez, Prod raced the mile and a half on the grass in 2:35 as Little Current finished a disappointing sixth, deciding negatively that he won't travel to France for the Arc d'Triumph in October.

PORT ERIC—Corsair (\$11.10), next to last at the head of the stretch, charged to a head victory in the \$57,100 Prince of Wales Stakes. Ridden by Jim Kelly, the winner clocked a mile and 1/2 in 2:29 1/2.

ATLANTIC CITY—Margaret's Number (\$31) rallied from far off the pace in a field of 12 fillies and mares and won the \$40,575 Margate Handicap. Time for the mile and 1/4 was 1:50 1/2.

BRITISH SOCCER

Birmingham 1, Wolverhampton 1, the Wolves.

Chelsea 0, Liverpool 3.

Everton 2, Arsenal 1.

Leeds 1, Queens Park Rangers 1, the Manchester City.

Newcastle 2, West Ham 0.

Sheff Wed 1, Stoke 1.

Stoke 1, Middlesbrough 1.

Tottenham 2, Derby 0.

Wolves 1, Wolves 1.

'Magic Air' gives Longo 4-bagger

It was fitting that Gerry Longo, enjoying one of the hottest starts ever by a driver at Western Har-ness Racing meeting, should be responsible for the first sub 2:00 mile at Hollywood Park this season.

Saturday night Longo directed six-year-old Magic Air to his first-ever magic mile, an impressive journey of 1:59 1/2, in the featured Imperial Trot, and registered his fourth victory of the night and his 17th in eight nights of racing.

Magic Air, parked for the first quarter of a mile, took the lead down the backstretch and was never seriously threatened thereafter as he shattered his career mark of 2:01 1/2 and logged the fastest trotting mile at Hollywood since Super Bowl's 1:57 1/2 effort in November of 1972.

Eastern invader South Bend was second and Wyatts Ariel third in the field of seven.

The sixth consecutive favorite of the night and the eighth in a row over the last two night's programs, Magic Air returned \$6.00, \$3.20 and \$2.80 across the board. South Bend paid \$4.20 and \$3.80 while Wyatts Ariel paid \$3.60.

Magic Air, winning his second race of the meeting and his seventh in 21 starts this season, rattled past the quarter in :29 1/2, reached the half in :59 1/2, the three quarters in 1:29 1/2, and still had

Jockey lead to Pineda

DEL MAR — Bahia Key, a four-year-old Ridan gelding, turned in the best race of his career Saturday as he won the featured \$22,650 Chula Vista Handicap under hog-riding Alvaro Pineda.

Second choice at 5-2 in a field of nine older horses, Bahia Key wore down packmaking trotter in midstretch and went on to post a

Snow falling at OSU after Andros spiel

By GARY RAUSCH
Staff Writer

CORVALLIS, Ore. — It hasn't rained in Benton County in six weeks, but it sure snowed Saturday afternoon.

Dee Andros claimed he's as optimistic as ever this season, "but with more realism." Visiting Pacific-8 Skywriters were calling his luncheon presentation of Oregon State's football prospects "a snow job."

Successive 2-9 campaigns have either affected the Oregon State head coach's mind or the Beavers are on the brink of a long-awaited resurgence. Parker Stadium has

and we're gonna be a contender this year," vowed the Great Pumpkin.

To make their presence felt in the Pac-8 again, the Beavers must survive a suicidal early schedule. They play four successive games away from home at Syracuse, Georgia, Ohio State and SMU.

"We welcome the challenge," said Andros, who won a Bronze Star for valor on Iwo Jima. "I definitely believe we can come out better than 500 and, if we do, I believe

we'll be ready to play anybody in the Pacific-8."

Andros constantly pounded home the fact that the Beavers "have talent and depth at the skill positions. There are three or four positions where I'm having trouble picking a starter. We have a lot of people who don't beat themselves."

With all those lettermen and all this "talent and depth," how did the Beavers lose a game in 1973? Dee's logic somehow escaped the Skywriters.

There's a crowd at tailback with Ray Taroli, Elvin Moman and Bill Cecil. Cecil, the former Long Beach City College and Wilson High standout, missed spring practice with a broken arm.

"That has really slowed me down this fall," he admitted. "I know the techniques and timing are so far off I can't measure up right now."

Cecil carried the football only 52 times as a junior but averaged 4.2 yards. The 5-11, 185-pounder also won the Beavers' attitude and scholarship award.

Andros faces another decision at quarterback between senior Alvin White from Newport Beach and junior Steve Gervais. White was prone to interceptions (23) last year, but Andros says he doesn't want his team or players judged on past performances.

"Alvin (6-3, 220) has learned to pull that ball down and run over people and I'll put his arm against anyone's in the country."

"Steve (6-0, 180) always came off the bench and picked us up. He won the Civil War (17-14 over Oregon). They complement each other well."

Like most coaches, Andros believes "how good you are is how good your quarterbacks are. There's not a team on the Coast that has two quarterbacks as good as mine."

The offensive linemen are giants, but talent there remains questionable. The front four returns intact on defense, the linebackers are young yet experienced and the secondary won't be embarrassed.

"Those boys have been baptized," said Dee with a smile. "They've taken a drink of that Pacific-8 water."

Except for Jim Sweeney at Washington State, no coach in the Pac-8 is so unbelievably enthusiastic about his players. The Beavers, in turn, believe in Andros.

"There were so many people on his back last year," said Cecil. "If they had fired him we would have boycotted as a team. He's the most enthusiastic coach I've ever seen."

If enthusiasm wins football games at Oregon State this season, Saturday's snow job will be quickly forgotten.

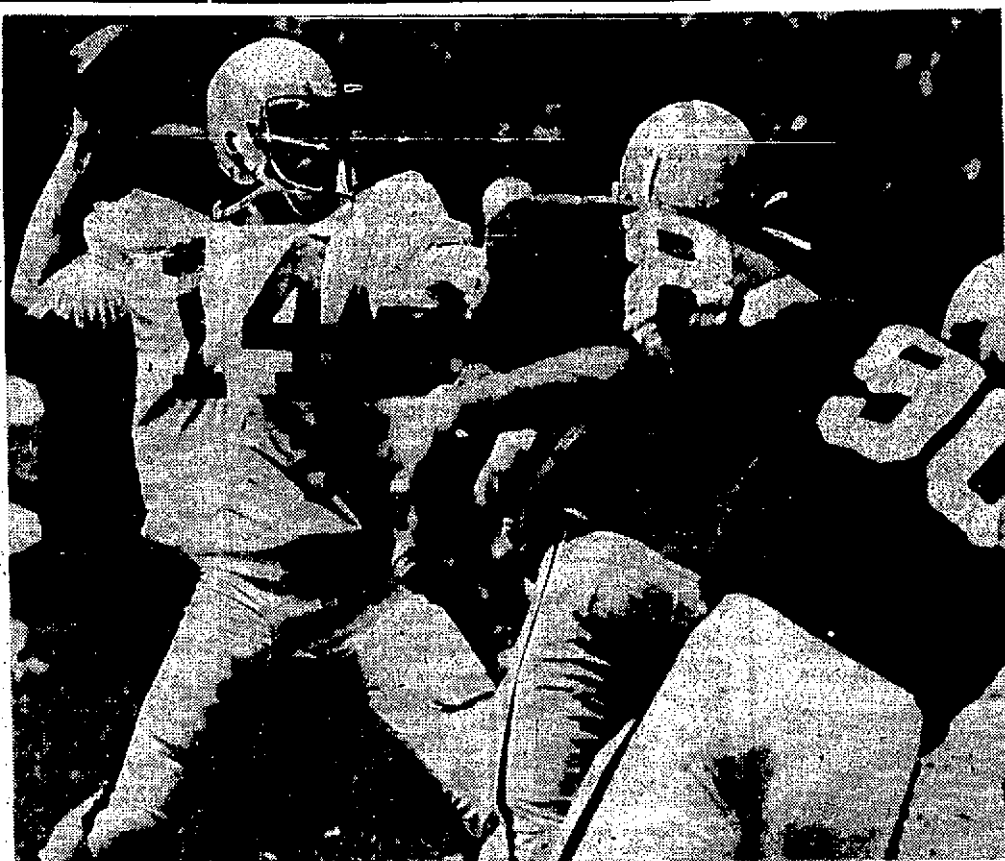
Offense: Something called "Notre Dame-pro set multiple I with lots of scissors, traps and draws, dropback-sprintout passes with power-T at goal line."

Defense: Depth up front will tell tale.

Quarterbacks: Genius needed to master offense.

Receivers: Backs will still get more passes than ends.

Monday: Washington State.



On the Firing Line

Quarterback Bob Dulich, a transfer from University of San Diego, unloads pass during 49er scrimmage Saturday.

Dulich passed for more than 2,700 yards and 21 touchdowns last season, earning Division III all-America honors.

—Staff Photos by BOB SHUMWAY.

Scrimmage pleases 49er coach

Howard asks for seconds

Long Beach State's football team had such a good scrimmage Saturday that coach Wayne Howard wants "seconds."

"We had such a fine scrimmage, we're going to scrimmage some more," Howard said after watching his charges bang heads for an hour and a half.

"I want to check on injuries first," Howard added, "but if all our nicks were minor I'd like to do something like this on Tuesday or Wednesday."

Saturday's early casualty report showed only two painful injuries, a hip pointer for running back Herb Luske and a strained knee for Willie Guillory.

Howard pleaded the coaches' version of the fifth amendment—"I can't say anything until I see the films"—when asked about serum standouts, but the first-year coach was pleased with wide receiver Dan Jones.

"He could be a super end," Howard said of Jones, who spiced the contact by making three spectacular diving catches.

Howard was also impressed with the efforts of fullback Dar-

rell Shotts, a walk-on from Cerritos College.

Defensively, the 49er staff lauded the overall execution of the unit, as well as the efforts of backs Jeff Jones and Ben Randolph and linebacker Rocky Jackson, who

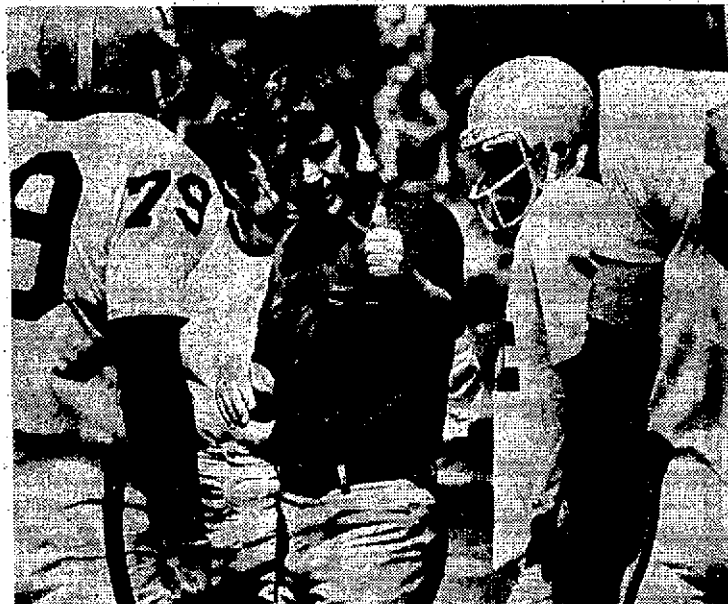
was moved from tight end earlier this week. The area which pleased Howard most was attitude.

"Our attitude has been flawless," Howard reports. "And we're making fast progress because of it."

To a man they are trying to progress on their level."

Howard feels, however, that the 49ers can still improve.

"All we need now," the 49er coach declared, "is intentness."



A Satisfied Man

Wayne Howard, new Long Beach State football coach, gives the thumbs up sign during scrimmage Saturday. Howard said initial scrimmage was "fine" and wants more of same in a few days.

Joan Lind fails to reach finals

LUCERNE, Switzerland (AP) — Carol Brown and Janet Youngholm of Princeton University carried U.S. hopes into the final of the World Rowing Championships after a fighting victory on a rainswept Rotsee course Saturday.

Carol, from Lake Forest, Ill., and Janet from Springfield, Mass., were the only U.S. survivors after a day of semifinals which left eastern Europe in a dominating position.

Meanwhile, Joan Lind, the U.S. single sculls champion, failed to reach the final.

The slim blonde rom Long Beach finished fourth in her semifinal heat.

The winner of Miss Lind's semifinal was East Germany's Christine Scheiblich, the favorite for the gold medal.

Carol and Janet led all the way in their semifinal of the coxless pairs and won over the 1,000-meter course in 4:01.88. The Americans held on to beat the second-place boat from the Soviet Union by just over a length. The Russians were timed in 4:03.92.

Miss Scheiblich, a 19-year-old auto mechanic, had a time of 4:11.10,

against Miss Lind's 4:16.69.

Only the first three boats in each semifinal went into the finals.

The other qualifiers in the single sculls were: Annick Anthoine of France, 4:09.82; Edith Eckbauer of West Germany, 4:13.52; Zdravka Jordanova of Bulgaria, 4:14.51; Christine Wasterlain of Belgium, 4:11.50, and Genovaita Ramoshkova of the Soviet Union, 4:13.79.

Miss Anthoine, a 28-year-old policewoman from Paris, may be the top threat to the East German favorite in the final.

The French girl looked exceptionally strong as she battled against the rain and a buffeting headwind to victory in the other semifinal.

The victory in the coxless pairs was a big surprise to pigtailed Carol and her friend Janet. Both are 21.

"We were scared to death," admitted Carol, a politics student.

"We have only raced together as a pair five times and we are still learning," she said.



DONNELL CULPEPPER

Outdoors editor Donnell Culpepper is recuperating from surgery. His column will be resumed upon his recovery.

Kniewel's jump at L.B. Aud

Evel Kniewel's daring jump of the Snake River Canyon will be shown in color via closed circuit at the Long Beach Auditorium, beginning at 1 p.m. next Sunday.

The two-hour show, priced at \$10 and \$8, includes six daredevil-type acts before the Kniewel jump.

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..and the bear went over the mountain

By RAY GISE

Digging through some of my old notebooks, I found a bear story going back to the early '30s. In those days I thought Yosemite Valley was the epitome of a semi-wilderness area—and it was. Those were depression days, and to go there twice a year meant cutting down and doing without a lot of things at home.

I always made my first trip in the early spring when the falls, with water runoff from the high country, would literally shake the ground. The Curry Co.

forelegs—and she was right behind him, hitting him over the head with the broom.

He outdistanced her, dropped the ham on the ground, picked it up in his mouth and took off up the mountainside.

She came back, drove to ranger headquarters and demanded monetary restitution for the stolen ham. The rangers were polite and diplomatic. They tried to explain that there was nothing they could do moneywise. One of them told me that she was going to sue the government.



campgrounds were spaced in those days so that there was almost acreage between tents. Not so today.

This particular year, I had settled in my camp on the Merced River early in May. The camping tents had canvas tops, walled sides, wood floor, screen door and a fly for shade under which was a wood stove, table and chairs. Many campers, after their first attempt to light a wood stove, gave up and went down to the village or Camp Curry to eat. I got many extra supplies from these campers who didn't want to haul their food back home.

A WOMAN with four children moved into a tent nearby, unloaded their car, built a fire in their wood stove and put a whole ham into the oven to bake. Presently my mouth was watering as the delicious odor of baked ham drifted my way.

Remember, those were depression days and anyone having a whole ham had to be a plutocrat, or it represented much sacrifice on other things. I sat under the fly of my tent reading, and early in the afternoon the lady came out of her tent and put the ham on the table to cool. Then she went back into the tent.

Suddenly I heard a noise across the way. A huge black bear came in, picked up the ham while standing on his hind legs, and since it was red hot, did a juggling act. The woman came rushing out with a broom, the bear took off on his hind legs—holding the ham in his

EARLY the next morning she and the youngsters loaded up and left the mainstay of their camping menu, having gone up the mountain, so to speak. I would imagine that if bears talk to each other, and they do, this particular bandit had lots to say as he licked his chops.

Over the years I have regretted not getting pictures of this action. It wasn't funny in some ways, but Mack Bennett couldn't have staged it better. My camera was on the table, but I just sat there with my mouth open, not really believing what I was seeing.

In those days the park bears were fed by the rangers. The kids the night show west of the old village on the river with overhead lights to see better. I do not recall all that the bears were fed, but one thing was sure: they would perform all sorts of antics from mock fights to jumping in the river, knowing they had an appreciative audience. Today if they become a nuisance they may be shot.

Some nights 20 or more bears would vie with each other, to get the goodies, which were placed in feeders perhaps 20 feet up on sawed-off trees across the river. Bears, I am sure, have a sense of humor. They would perform all sorts of antics from mock fights to jumping in the river, knowing they had an appreciative audience. Today if they become a nuisance they may be shot.

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Glenn Miller plays Monday

Glenn Miller Garage of Carson, regional ASA softball champions, will meet the Pacific Coast League All-Stars in a Labor Day twin-bill at 11 a.m. on Joe Rodgers Field.

It will be GM's final tuneup before flying to Clearwater, Fla., Thursday to compete in the ASA National Tournament, opening Friday.

Manager Ruben Mesa will pitch Billy Pearce, Reggie Goodloe and himself with Stars' pilot Lonnie Wood undecided on his slab choices.

Mesa, a GM mainstay for 20 years, replaced Don Callow as manager Aug. 21 when Callow was hit by a heart attack.

Dick Meacham of Westminster will be Southern California's umpire representative at Clearwater with Jodie Gerron of Santa Ana already working the national women's slow pitch in Elk Grove this weekend. Norm Stevens, ASA commissioner, announced Saturday in West Covina.

Volleyball today

The Beach Hut engages the Cherry Beach Gang in a men's exhibition volleyball match this morning at Cherry Ave. The best-of-5 series starts at 10 a.m.

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Earl Wilson

N.Y. musical to tell Carmen Miranda's life

NEW YORK — Carmen Miranda's coming back in a Broadway musical, with the fruit basket on her head and the cork platform heels that she invented to make her look taller — but getting that exact accent may be difficult because only Carmen could say "I lewk

like a daw, hahnee" and make herself completely understood. The Brazilian Bombshell burned herself out and died at 41 on Aug. 5, 1955. Now Carmen's six-years-younger sister, Aurora Miranda, has given the rights to her story to Stan Hurwitz, a young Philadelphia theater manager (and associate producer of "Good News"). He plans to start rehearsing "Miranda, Miranda" next Aug. 5 on the 20th anniversary of her death.

"We can't call the show 'Carmen,' since that's already been done," says Hurwitz, who was 11 when she died. "It's 'Miranda, Miranda' because anybody with her energy deserves her name used twice."

"Who'll play Carmen Miranda?" I asked. "The girl doesn't have to look like Miranda," Stan Hurwitz said. "Bette Midler or Charo or Lucie Arnaz are three ladies I have in mind."

One part of the musical will be based on Carmen's story told to me in 1948 of how she owed her career to a goat.

It was in "Brahzeel," Carmen said, "and we had a goat that geew milk for our six kids."

"I would take her out to

the pasture fill," Carmen continued. "But when my mother yell to her to come in from the pasture

fill, she won't cawming. When my father yell, she deen't hear or won't cawming. But when I yell, she deed hear, and she also cawming.

"So I decide eef a goat can hear me and I can make the goat like me enough so she'll cawming. I'm a good seenger. So I practice on the goat, and that's how I'm a seenger."

The musical will not go into Carmen's marriage to Hollywood producer David Sebastian. It was a

fiery one. They met during the filming of "Copacabana" — not one of Carmen's favorite pictures, and not one of mine, because I was in it, and people still tell me how corny I was after they see it on TV. Carmen told me how the romance grew.

"I say, 'How come you never married?' He says, 'I never find de right gel.' He says, 'Why you never

get?' I says, 'I never find de right guy.' He says, 'Well, what we waiting for?' I says, 'OK, kid, let's go.' After that they fought "like hal."

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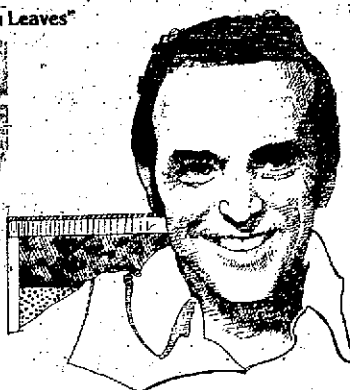
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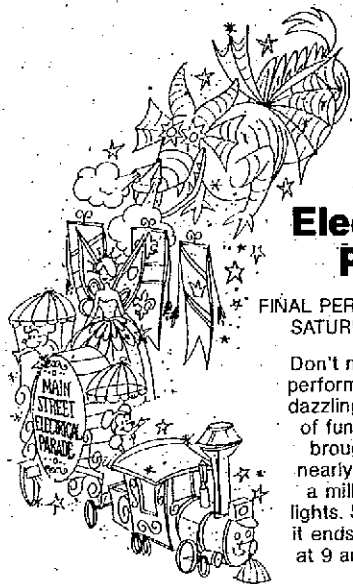


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3-film hitch for Hitch at 75 Florida girl crowned

By MARY CAMPBELL
NEW YORK (AP) — Alfred Hitchcock, just turned 75, has directed 55 movies since 1922 and, without thought of retirement, has a contract to make three more.

"Tell your story. Tell it with great potency. Tell it visually. Be as simple as you can. That is my summation of film making," the master said in his usual mock sepulchral voice.

"My approach is, 'What do they think of this movie on the Giza?'" Therefore, I tell it as visu-

ally as I can, so a Japanese audience looking at the screen understands what the situation is and isn't relying upon that double-exposed title at the bottom. Otherwise they're going to spend the evening reading, not going to see a picture.

"And what about an English speaking woman? She drops something and, in reaching down for it, doesn't hear an important line of dialogue. If it's being told visually, it will take longer, and she won't miss all of it."

"The essential thing is to make the audience participate. My films are designed to create emotion in the audience; it's what makes suspense."



ALFRED HITCHCOCK
—AP Wirephoto

own-workable conclusions about them through the years.

Hitchcock is considered the master of suspense and wry humor in film. His subject is usually murder.

"I deal with murder as fiction. I don't even believe in hatred. I think it's wasted energy. I don't dislike anyone; I feel it doesn't do any good. Revenge, I think, is a dreadful, dreadful thing."

AT HOME in California, Hitchcock and his wife prepare their dinner — Prince Rainier and Princess Grace have eaten at the Hitchcock kitchen table — and once a week they eat out "as a change for Madam."

They retire early, but it is Hitchcock who prepares the tea tray with electric teapot at the ready for

wheeling into the bedroom. And it is he who presents Mrs. Hitchcock her cup of hot tea first thing in the morning.

Hitchcock, whose birthday was Aug. 13, goes to his doctor every Tuesday and every month has blood tests.

"I'm not scared of anything. I just want to know what is going on. I've been doing it for the last seven or 10 years. In 1943, I weighed just under 300 pounds. My ankles hung over my socks. My back ached. So I took off 97 pounds."

"My present weight is 228. If I can get to 215 or 200, I'll be just the weight for my frame. It's horribly embarrassing to talk about oneself, but I know you should have your story," he added.

HITCHCOCK first came to the United States in 1940. His contract has always given him complete artistic control over his films.

"This is an embarrassing clause because I am not a belligerent person," he said. He remembers exercising the clause only once.

new Miss Teen-ager

ATLANTA (UPI) — Miss Florida, 16-year-old Lisa Lyon of New Port Richey, was crowned Miss National Teen-ager Saturday night in competition with young women from all 50 states and the District of Columbia.

Miss Lyon was crowned by outgoing Miss National Teen-ager, Betty Nightingale, 18, of Fort Fairfield, Me.

Miss West Virginia, 16-year-old Karen Keatley of Beckley, W.Va., was first runner-up.

Debbie Klingenberg, 14, of Enterprise, Ala., was second runner-up, Robin Tamm, 16, of Las Vegas, Nev., was third runner-up, and 17-year-old Deborah Brown of Columbia,

S.C., was the fourth runner-up. Contestants in the week-long contest were judged 50 per cent on beauty and 50 per cent on poise and scholastics in interviews with the panel of judges.

Neighborhood Theatre Guide

TORRANCE

Rolling Hills, Torrance 325-2400
Pac. Ctr. Hwy. & Crossbow
"GROOVE TUBE" (R)
"FANTASTIC PLANET" (PG)

BELLFLOWER

Holiday, Bellflower 847-5472
16705 Bellflower
"MY NAME IS NOBODY" (PG)
"NEWMAN'S LAW" (PG)

Drive-In THEATRES

La Mirada, Alondra, Firestone 921-2466
"BRING ME THE HEAD OF ALFREDO GARCIA" (R)
"EVERYTHING ABOUT SEX" (R)

OPEN 6:30 DAILY & SAT. 4:45 SUNDAY

ART 438-5433
"THE STING" (R)
"CHARLEY VARRICK" (PG)

Goldie Hawn & Ben Johnson in

THE SUGARLAND EXPRESS

PLUS
MAN ON A SWING (PG)
Joel Gray—Cliff Robertson

OPEN 6:30 DAILY & SAT. 4:45 SUNDAY

ART 438-5433
"THE STING" (R)
"CHARLEY VARRICK" (PG)

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"CHARLEY VARRICK" (PG)

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ANY SEAT \$1
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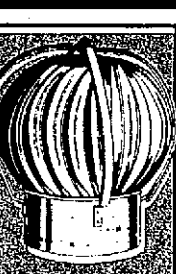
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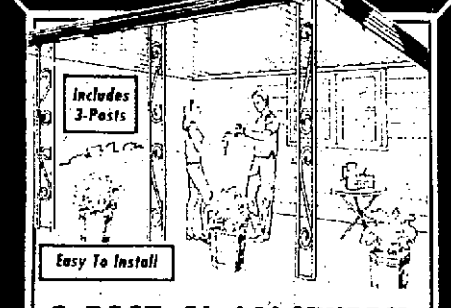


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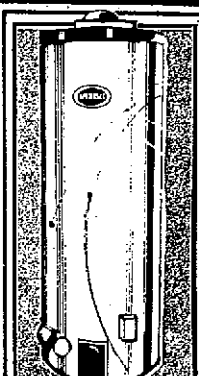
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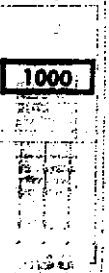


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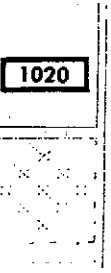
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3 Days Only **8⁹⁷** Charge It!


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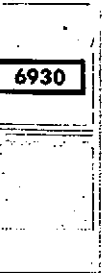
Attractive grill, sturdy kick plate, aluminum frame. 32" or 36" wide, 80" tall. With hardware. Stock No. 1020.



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Sturdy mesh grill, rugged kick plate, durable aluminum frame. 32" or 36" wide, 80" tall. Hardware. Stock No. 6930.



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Elaborate scroll-styled grill work, quality screen fabric. 36" wide, 80" tall. With hardware. Charge it!

*Black or gold color finish on metal.



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TeleViews

SUNDAY, SEPTEMBER 1, 1974

Henry Fonda

in 'Darrow'

(See Page 5)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

Betty White gets to pet the men on Miss Moore's series

By BOB MARTIN
TV-Radio Editor

Guess who's the sex-craziest gal in Hollywood these days.

Would you believe — Betty White!

Betty White? That bright-eyed, dimple-cheeked, big-smiling, pleasant-talking woman we've seen on countless TV game and talk shows? That "nice lady" who has hosted so many Tournament of Roses and Macy's Thanksgiving Day parades on the tube? That goody-goody gal who loves animals so much and turned out the syndicated "Pet Set" TV series for a few years?

Yes, it's the same Betty White. Only now she's portraying a very different person — the man-crazy Sue Ann Nivens — on "The Mary Tyler Moore Show."

Sue Ann, says Betty, is "a bitch and a nympho."

She can't keep her hands off men — any man. No male is safe in her presence. She's the "Happy Homemaker" of WJM-TV who does her darndest to be a happy homewrecker.

Sue Ann isn't about to let the parade pass her by. When it comes to fun and games, she has all the answers. And forget the cats and dogs — men are the only pets she needs.

MISS WHITE first appeared in the role of Sue Ann Nivens last September in the opening episode of the 1973-74 season. In that one, she spent the night

with the unseen husband of Phyllis (Cloris Leachman); she explained that they'd had an accident and "luckily, we found an all-night body shop."

"Phyllis couldn't believe her husband would do anything wrong, but she did wonder why his suit looked better than when he'd put it on," recalled Betty.

"The part was supposed to be a one-shot deal," she added, "but the character caught on with the producers and the viewers, and she was written into four other episodes last season."

Now, when "The Mary Tyler Moore Show" begins its fifth season on CBS on Sept. 14, Betty White will be a regular member of the cast of the popular Saturday night situation comedy series. And, since Valerie Harper has left to do her own series, "Rhoda," the role of Sue Ann Nivens figures to be increasingly important.

"All of the characters have distinct personalities," Betty pointed out. "Sue Ann is evil. She likes sex and makes no bones about it. She has no hangups about right and wrong."

"WHY DO you think they picked you for the part?" I asked Miss White at lunch the other day in the Bel Air Hotel dining room.

"Typecasting," she replied, with a gleam in her eyes.

It seems the producers wanted "a Betty White type" as the "Happy Homemaker" at the TV station where the series is set but tested several other actresses before thinking of Miss White. The "Happy Homemaker" is all sweetness and light on the air but, as Betty says, "a bitch off the air."

"When I got the part, Dinah (her friend, Dinah Shore) warned me I'd better not give her a Southern accent," Betty told me.

Miss White has been a friend of Mary Tyler Moore for a number of years, but said "this almost kept me from getting the part." Explained Betty: "I learned later that, because I was a friend of Mary, they were afraid to have me read for the part because it would have been so embarrassing to turn me down. But because it was a small part and intended as a one-shot deal they decided to cast me without a reading."

BETTY HAS BEEN married to Allen Ludden, host of ABC's "Password,"



BETTY WHITE . . . she's man-crazy 'Happy Homemaker'

since 1963, and it was through him that she met Miss Moore. "Allen and Grant Tinker, Mary's husband, have been friends for years, and on our second date he took me to see them — to get their approval, I guess," said Betty.

The Luddens made their home in New York for about six years, and have been living in Brentwood since then.

Betty claims to be a bit surprised at her goody-goody image, pointing out that she has always enjoyed a good double entendre and that the conversation used to get rather spicy at times on the Jack Paar show. She was almost a regular on his talk show at one time, making numerous appearances.

Miss White was the star of two TV situation comedies in the early 1950s, "Life With Elizabeth" and "Date With the Angels," but then became typed as more of a TV "personality" than an actress. She has been a familiar figure on such game shows as "What's My Line?" "To Tell the Truth," "I've Got a Secret," "Password" and "Match Game," among others. And, until last season, she had cohosted NBC's coverage of the Tournament of Roses Parade on New Year's Day for 19 consecutive

years and the Macy's Thanksgiving Day Parade in New York City for 10 years.

Her greatest satisfaction in show business, she says, came from her nationally syndicated "Pet Set" series, which she wrote and produced with her husband. But she places her "Mary Tyler Moore Show" experience in second place, even above "The Betty White Show," a five-day-a-week NBC network daytime variety show she did as a singing hostess 20 years ago.

"IT'S LIKE being reborn — I'd been waiting a lifetime for this kind of role," said the woman who started out in Los Angeles television in 1949 on the six-day-a-week Al Jarvis show.

"Mary and the whole gang are wonderful to work with, and Sue Ann is fun to play."

When pressed, she admitted that Sue Ann Nivens isn't the real Betty White. "I guess you could say I'm a reasonably nice and square person," she told me.

She couldn't have fooled me, anyhow. Not when she took crackers from the table and went out to feed the swans and ducks in the hotel's picturesque pond after lunch.

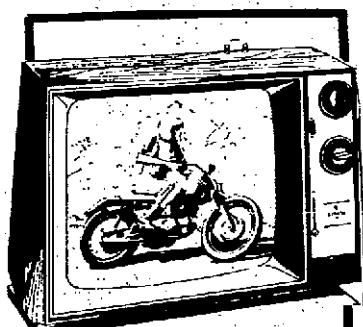


BETTY . . . with Ed Asner

DOOLEY'S

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BIG SAVINGS ON **ZENITH** **PORTABLES & CONSOLES!**



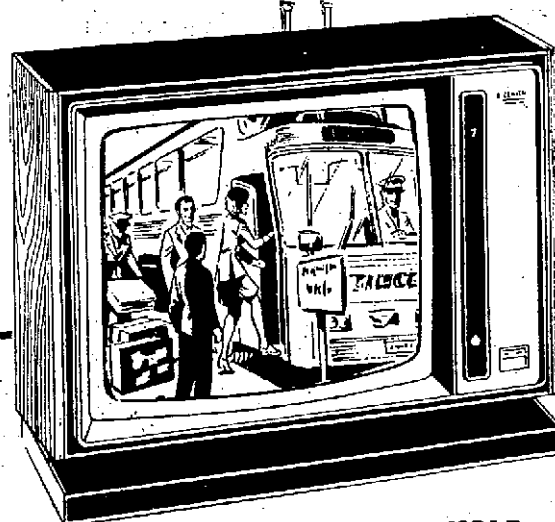
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DOOLEY'S
LOW
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118⁸⁸

- In handsome new A-frame styling
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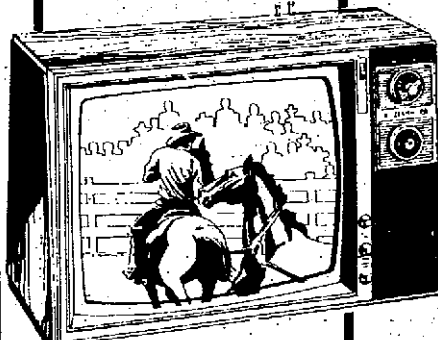
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- Richly grained American walnut color
- Chromacolor picture tube
- 19-inch diagonal measure
- Super video solid state tuner

398⁸⁸

ZENITH



ZENITH

**19-INCH ALL CHANNEL
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DOOLEY'S
LOW
PRICE

328⁸⁸

- Solid-state custom video tuner
- 19-inch diagonal measure
- Custom "Perma-Set" fine tuning
- Telescoping antenna



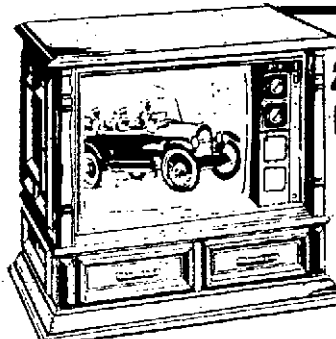
DOOLEY'S
HARDWARE
& CREDIT

**23-INCH SOLID STATE
COLOR CONSOLE TV**

DOOLEY'S
LOW
PRICE

498⁸⁸

- UHF/VHF deluxe spotlight panels
- 23-inch diagonal measure
- Handsome wood cabinetry
- Automatic fine tuning control



**25-INCH COLOR CONSOLE
MEDITERRANEAN STYLING**

DOOLEY'S LOW PRICE

598⁸⁸

- Mediterranean styling
- Dark oak or pecan color
- Chromatic one-button tuning
- 25-inch diagonal measure

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DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD., NORTH LONG BEACH

STORE HOURS:
MONDAY & FRIDAY 9 to 9
TUES., WED., THURS., SAT. 9 to 6
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**Mid Year
INVENTORY**

SALE

TODAY, SUNDAY, SEPTEMBER 1

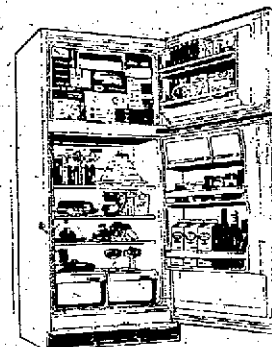


**19 CU. FT. SIDE-BY-SIDE
REFRIGERATOR-FREEZER**
DOOLEY'S LOW PRICE

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- Large 194 lb. freezer compartment
- 3 trays plus big ice bucket
- Million magnet® doors seal cold in
- Separate temp. controls both sections

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Whirlpool APPLIANCES!**

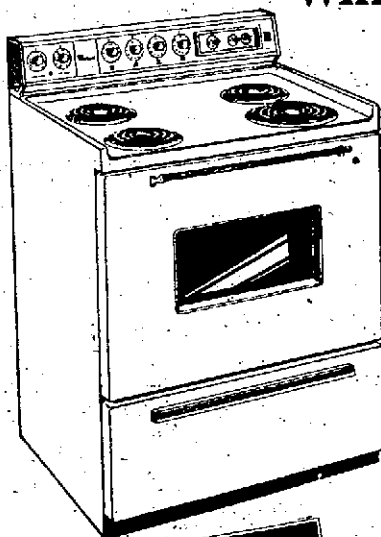


**15 CU. FT. NO FROST
REFRIGERATOR-FREEZER**
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- Big no frost freezer
- Twin crispers
- Super storage door with butter & utility compartments
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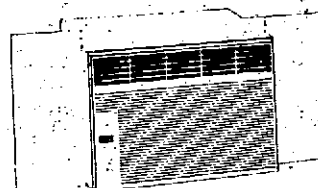
**30-INCH ELECTRIC RANGE
WITH SEE-THRU OVEN**
DOOLEY'S LOW PRICE

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- Automatic meal-timer® clock
- Balanced heat oven
- Full width storage drawer
- Adjustable broiler control

Whirlpool

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SATISFIED CUSTOMERS
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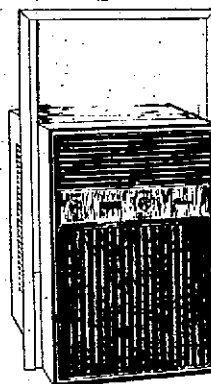


**8,000 BTU, LIGHTWEIGHT
AIR CONDITIONER**

148⁸⁸

- Lightweight, easy to install
- Permanent filter, easy to remove
- Rust resistant cabinet
- Single easy to use control

Whirlpool

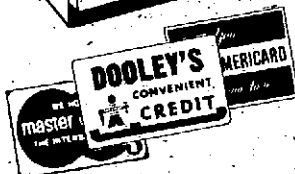


**WHIRLPOOL 6,000 BTU
AIR CONDITIONER**

168⁸⁸

- Automatically dehumidifies
- Adjustable mount, for easy installation
- Permanent filter
- Dual air direction flow

Whirlpool



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**MONDAY & FRIDAY, 9 TO 9
TUES., WED., THURS., SAT., 9-6
SUNDAY, 10 TO 5**



HAL HOLBROOK (right) stars in the six-part series "Sandburg's Lincoln," adapted from Carl Sandburg's Pulitzer Prize-winning biography and to be shown over a two-year period. The first of the dramatic specials, "Mrs. Lincoln's Husband," will air from 10 to 11 Friday night on Ch. 4, with Sada Thompson (left) as Mary Todd Lincoln.

Comic Jerry Lewis on vendetta against deadly disease

By **VERNON SCOTT**
United Press International

Loud-mouthed, abrasive Jerry Lewis makes his only national television appearance this Labor Day weekend in his annual effort to be humble.

And well he should. It is his annual Muscular Dystrophy Telethon, a 20-hour grind for one of the most worthy causes extant — the pressing race against time to save the lives of 135,000 children.

The Telethon will air on Channel 11, starting at 7:30 p.m. today.

Lewis is the moving spirit. Last year viewers of 153 stations on a special network pledged \$12,395,983 to the fight against MD. When the donations were totaled seven weeks later, \$13,750,000 had been sent in.

Each year the amount has topped the previous total. But with inflation and tightened belts everywhere, Lewis is frightened that his Telethon may lose momentum.

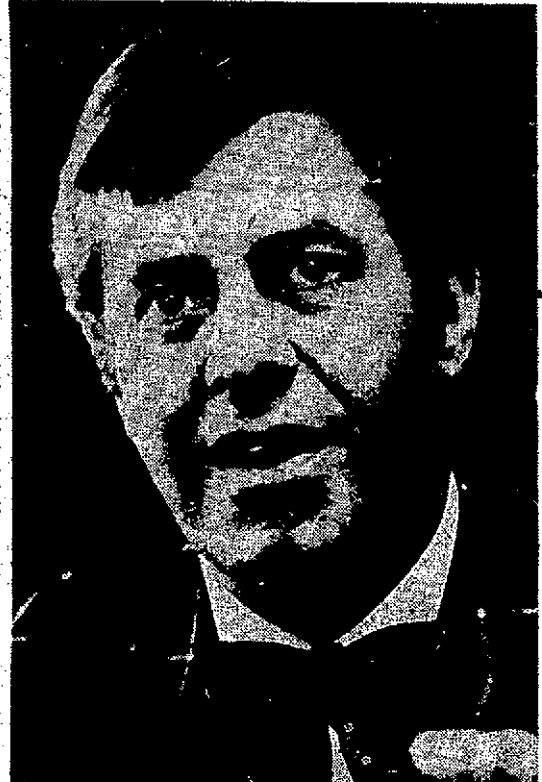
"WE CAN'T afford that," he said, making last minute preparations for the Telethon which will emanate from Las Vegas' Sahara Hotel.

"I'm very concerned about people's ability to give this year, but I'm more concerned about the lives of those kids. My kids. I've spent eight months this year lining up 174 stations for the network. I visited 48 states and made 63 local television appearances."

Lewis has almost given up his career as a performer in what amounts to a personal vendetta against muscular dystrophy, one type of which is fatal to all its victims under the age of 20.

"Last year's donations helped build seven research centers in less than six months," Lewis said with pride. "The new centers are at New York University, Columbia, the University of Pennsylvania, the Mayo Clinic, Vanderbilt, Hammersmith in London and the UCLA Jerry Lewis Neuro-Muscular Research Center."

"I WENT TO THE California Legislature and told them I'd put up \$1½ million of my own money if the state would grant a million dollars to the UCLA project. They did."



JERRY LEWIS

Lewis says he will have 200 stars on his Telethon over the weekend, including Jack Benny, Doris Day, Mary Tyler Moore, Jack Lemmon and the Fifth Dimension. Don't be surprised if Elvis Presley and Frank Sinatra show up, too.

Airlines will transport Hollywood stars to Las Vegas at no charge, their donation to Jerry's Telethon, the most ambitious and successful of its genre.

Lewis is a fanatic, a zealot when it comes to his crusade. He sees hundreds of stricken children every year. Each death is a personal, heart breaking loss to him.

EARLIER THIS year Eddie Moon, 8, of Atlanta, was given a couple of days to live by his doctor. But he told the physician he wouldn't die until he saw his friend Jerry Lewis, whom he had met on a previous visit by the comedian.

"I was in London at the time," Jerry recalled softly. "But little Eddie hung on for five weeks until I flew to Atlanta. I got to his hospital room and gave him a kiss while his parents looked on. Then Eddie said, 'Now

I can die.' And the little boy smiled, closed his eyes and died. A man can never forget a thing like that. And every minute I work to fight MD, I think about kids like Eddie."

"When I'm on that tube asking for money, I want everyone to know we need every penny of it desperately because we're making progress and may come up with the answer faster than we think."



JOHNNY CASH hosts the Nashville portion of the Jerry Lewis Telethon, which will air for 20 hours on Ch. 11, starting at 7:30 p.m. Sunday.

Networks look back on nation's past

(C) 1974 New York Times News Service

NEW YORK — American history has never been a staple of television in the United States, but in anticipation of the bicentennial celebration in 1976, television and radio networks are looking back on the nation's past with series and specials whose numbers will proliferate in the next two years.

Television's traditional approach to history is the fictionalized series based on such figures as Daniel Boone, Jim Bowie and Wyatt Earp, but this practice will be supplanted by nonfiction treatments of Benjamin Franklin, Abraham Lincoln and John Adams. Moreover, the British, whose defeat 200 years ago is chiefly being celebrated, are participating in the production of several programs.

Although there have been a number of specials on U.S. history over the years, the explosion of bicentennial fare is such that some broadcasters believe it will either satiate much of the audience or turn the field of history into a permanent source of program material.

CBS-TV has already begun its bicentennial celebration with the "Bicentennial Minutes," short narrations by well known personalities of events that took place in revolutionary times, and with the "American Parade" series of 13 specials dealing with major themes in U.S. history.

The network, which

producing a "miniseries" of four 90-minute dramas based on the life of Benjamin Franklin. Melvyn Douglas, Eddie Albert, Lloyd Bridges, Beau Bridges and Richard Widmark will portray Franklin during different stages of his life.

Biography also figures prominently in NBC-TV's bicentennial offerings, with a six-part dramatic special based on Carl Sandburg's life of Abraham Lincoln and starring Hal Holbrook as the embattled Civil War President.

NBC NEWS will present three documentaries narrated by David Brinkley that will examine freedom in the United States and the American lifestyle.

The network's bicentennial offerings also include a six-part "miniseries" created by the popular novelist James Michener about a family living through major events in the nation's past, and a series of children's specials for its weekly "Go" show.

Working with the British Broadcasting Corp., NBC plans a two-hour special about the impact of inventions on U.S. history called "The Inventing of America."

Another British group, Thames Television, the company that created the "World at War" television documentaries, is producing a documentary series about U.S. immigrants. The series, entitled "A Nation of Immigrants," will be carried by RKO

York, Los Angeles and Boston.

ABC-TV'S PLANS include 10 or 12 historical shows tentatively called "American Heritage," as well as a tribute by the country and Western performer Johnny Cash to U.S. railroads; a series based on "Burr," Gore Vidal's historical novel set in the early days of the country, and an "After-School Special" about a youngster living in the United States in the year 1801.

"American Spirit" is the title of several mixed media specials that ABC News will telecast as part of its bicentennial fare.

The Public Broadcasting Service, the distribution arm of public television, has two national series set, WNET's "The Adams Chronicles" and "Wasn't That a Time," a dramatic serial covering U.S. history from 1865 to 1918.



LORNE GREENE will host a new wildlife series, "Last of the Wild," which will air each Wednesday at 7:30 p.m. on Ch. 27, starting Sept. 11.

Henry Fonda brings one-man stage play on Darrow to TV

By JERRY BUCK
Associated Press Writer

How do you spend 90 minutes playing to an empty chair?

Henry Fonda does it splendidly in the television version of his one-man stage play, "Clarence Darrow," airing Wednesday night at 9:30 on NBC.

Unlike Hal Holbrook's Mark Twain and James Whitmore's Will Rogers, both played directly to the audience, Fonda carries on imaginary conversations and courtroom interrogations as famed lawyer Clarence Darrow.

"I had some trepidation about directing it," said John Rich, who until recently produced and directed "All in the Family."

"How do you put one man on for 90 minutes in a play? Holbrook and Whitmore talked directly to the audience. This is truly a play. Hank plays it internally. He really plays to an empty chair, but magically that person in the chair appears."

RICH SAID the first question everyone asked, including Fonda, was what to do about the

empty chair in the courtroom.

"They wanted to know if I would put someone in that chair," he said. "I said it works in the theater and it will play on television with an empty chair."

The play, cut down 22 minutes from the stage version, is a tour de force for Fonda. It was written from Irving Stone's biography.

As television fare, it takes on a life of its own through closeups and dramatic lighting.

Fonda did not play to the various cameras, as in a normal television play. Instead, the cameras were placed unobtrusively off stage and were cued by Rich on the basis of Fonda's known movements about the stage during the course of the play.

FONDA, WHO performed the role on Broadway and across the country, said the role is difficult — and not just for the task of memorizing 95 pages of script.

"You can't let up your concentration for a split second," Fonda said. "You're not cued by another actor. You have

to rely on memory. You're cued by your position on stage."

The pre-season special is a pilot for a possible mini-series of famous Darrow trials. Such as his defense of Socialist Eugene Debs in 1894, Loeb and Leopold in the 1924 Bobby Franks murder and John T. Scopes in the 1925 "monkey trial."

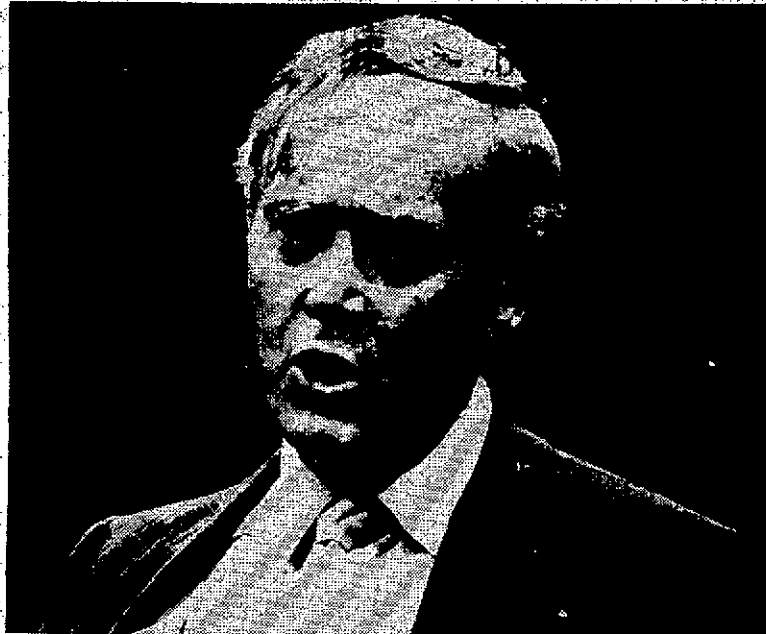
If the negotiations go through, Fonda said he expects to make one Darrow movie a month.

Fonda, 69, spoke in the Spanish style house in Bel Air he shares with his fifth wife, Shirlee Adams. Several of his paintings hung on a stair landing, executed in the same precise, exacting manner he brings to his acting.

Fonda said he did not go through extensive makeup to make himself look like Darrow, "although I did convince myself I looked like him."

His gray hair was combed down over one eye, padding was added to his waist and he wore a loose fitting suit.

THE IDEA of the Darrow movies appeals to Fonda, but he said he is not eager to return in another series after two



HENRY FONDA stars in a special TV adaptation of the Broadway hit play "Clarence Darrow" on Ch. 4 from 9:30 to 11 p.m. Wednesday.

unpleasant encounters with "The Deputy" and "The Smith Family." "I don't mind the work," he said. "But I sure hate fighting the producers."

His most recent series, "The Smith Family," left Fonda with a bitter taste in his mouth.

"The idea was to show a cop as a real human being," he said. "What it's like to be the family of a cop. I thought it was a

good idea.

"What I didn't realize was this was being done by the men who had done 'Family Affair' and 'My Three Sons.' When I saw the first five scripts I went into a state of shock. 'I left a movie location in Oregon to fly down to talk to the producers. I thought they got the message, but they never did.'"

What Fonda had believed was to be a realistic series turned into a maud-

lin mess.

NEXT MAY, he hopes to work in a film for the first time with his daughter Jane and son Peter.

Jane has been working with a historian for the past year on a story of the American Revolution.

"It'll be a saga and it'll be expensive," he said. "But Jane is smart enough to know if she can persuade Henry and Peter she can raise the money."

'Kojak,' 'Kolchak,' 'Kodiak' — what's TV k-k-coming to?

By P. M. CLEPPER
Ridder News Service

"Kojak," "Kolchak" and "Kodiak" are series on the TV schedule this fall.

So are "Kung Fu," "Nakia" and "The Rookies."

They have little in common ... except for their names.

Each has a "K" sound. So do "Cannon" and "Chico and the Man" and "Marcus Welby" and "Christie Love" and "Lucas Tanner" and "The Rockford Files."

The heavy thinkers in TV's ivory towers have developed an addiction for "K" sounds in names for shows.

It is felt that the "K" adds either humor or a solidness to a name.

In his comedy, "The Sunshine Boys," playwright Neil Simon explores this notion. His heroes are two vaudeville comedians. Both are practically senile, but one tries to keep on working. His agent got him a job in a commercial for potato

chips — Frito-Lays. He lost the job because he couldn't remember the name. He explains that he can only remember funny names like Alka-Selzer.

He goes on at great length about how words with "K" are funny, words without aren't. Cleveland is funny — in a sketch — while Maryland is not. Pickle is funny; roast beef is not. Casey Stengel is funny, Robert

Taylor is not.

It's going to be funny this fall when so many people mix up the names "Kojak" and "Kolchak."

The former, starring Telly Savalas, achieved hit rating last season. The newcomer, "Kolchak," stars Darren McGavin who portrays a spook-seeker in a supernatural horror series based on the movie "The Night Stalker."

Tele Vues

FOR WEEK BEGINNING SUNDAY, SEPT. 1, 1974

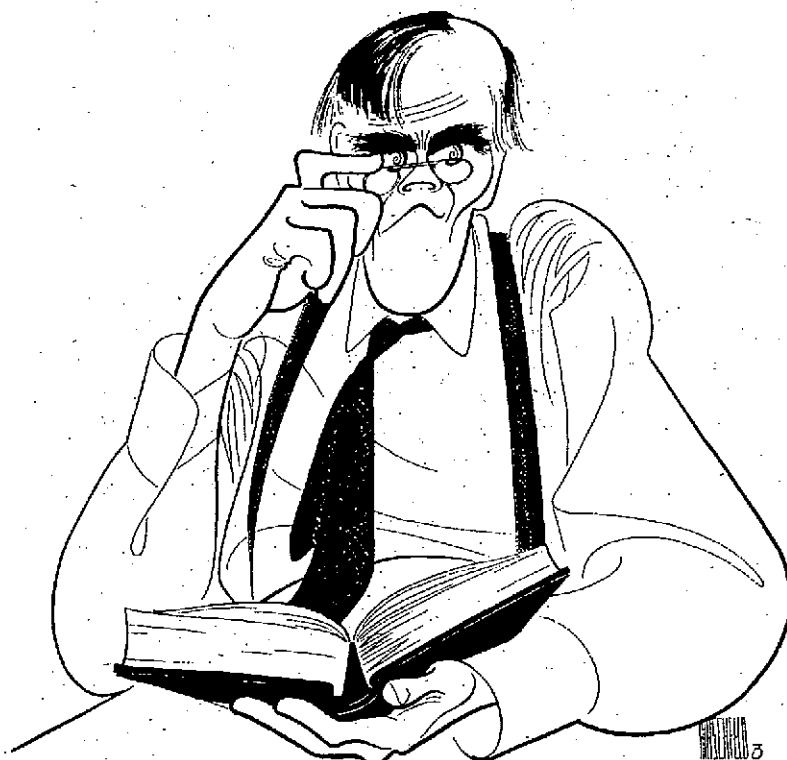
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TV LOGS (Pages 6-19)
BOB MARTIN, Editor



ARTIST AL HIRSCHFELD depicts Henry Fonda in his critically acclaimed stage portrayal of defense attorney Clarence Darrow.

SUNDAY

September 1, 1974
★ PAID ADVERTISEMENT
An * indicates B/W
Other shows in color

- 6:15
11 The Christophers
6:30
11 The Bible Answers
7:00 A.M.
2 Bailey's Comets
9 Parent/Youth Forum
11 Unit Two
7:30
2 Amazing Chan
4 The Christophers
9 Billy James Hargis
11 Elementary News
8:00 A.M.
2 Dusty's Treehouse
4 This Is the Life
5 Cathedral of Tomorrow
7 It Is Written (relig.)
9 Miracles 20th Century (Religion)
11 Wonderama
- 13 Pleasant Grove Way
30 Jimmy Swaggart
8:30
2 Lamp Unto My Feet
4 The Jetsons
7 Viewpoint on Nutrition
9 Meetin' Time at Calvary
13 KATHRYN KUHLMAN
★ (IN COLOR)
Religion
30 Trans World Missions
9:00 A.M.
2 Look Up and Live
4 Go
5 Day of Discovery
7 My Friend Pookie
9 Oral Roberts
13 Day of Miracles
30 Two Heavens
9:30
2 Camera Three
4 Serendipity
5 Reverend Max
7 Domingo (children)
9 Amazing Prophecies
13 Old Time Gospel Hour
30 Pentecostal Temple
34 Musica y Palabras

- 10:00 A.M.
2 Steps to Learning
4 Challenge My Sermon
5 Hour of Power
7 Kid Power
9 Herald of Truth
30 Kroeze Bros.
34 Esta es la Vida
10:30
2 Belief: Religious series
4 *Movie: "Commandos Strike at Dawn," Paul Muni, Lillian Gish ('43)
7 The Osmonds
9 *Make Room for Daddy
13 Tony & Susan Alamo
30 Quest for Life
34 *Pantalla Dominical
11:00 A.M.
2 Today's Religion
5 Church with a Vision
7 H.R. Pufnstuff
9 Faith for Today
11 Movie: "Thunderhead, Son of Flicka," Roddy McDowall, Preston Foster (Adventure '45)
13 Church in the Home
- 30 Morning Worship Hour
11:30
2 U.S. Open Tennis (see "sports")
5 Angels Baseball (see "sports")
7 Make a Wish
9 Movie: "The Saga of Hemp Brown" (Western '58) Rory Calhoun, Beverly Garland
NOON
7 Tournament Players Championship (see "sports")
13 Your Government
30 Hour of Revelation
12:30
4 Suddenly... It's Your Heart. Actor Herschel Bernardi narrates this work of the American Heart Assn. The story of the victim of a heart attack, from the time of the attack through recovery, is illustrated. The prevention of heart

SPORTS TODAY

U.S. OPEN TENNIS (2), 11:30 a.m. — From Forest Hills, N.Y. Pat Summerall and Tony Trabert call the play.

ANGELS BASEBALL (5), 11:30 a.m. — Angels meet the Milwaukee Brewers.

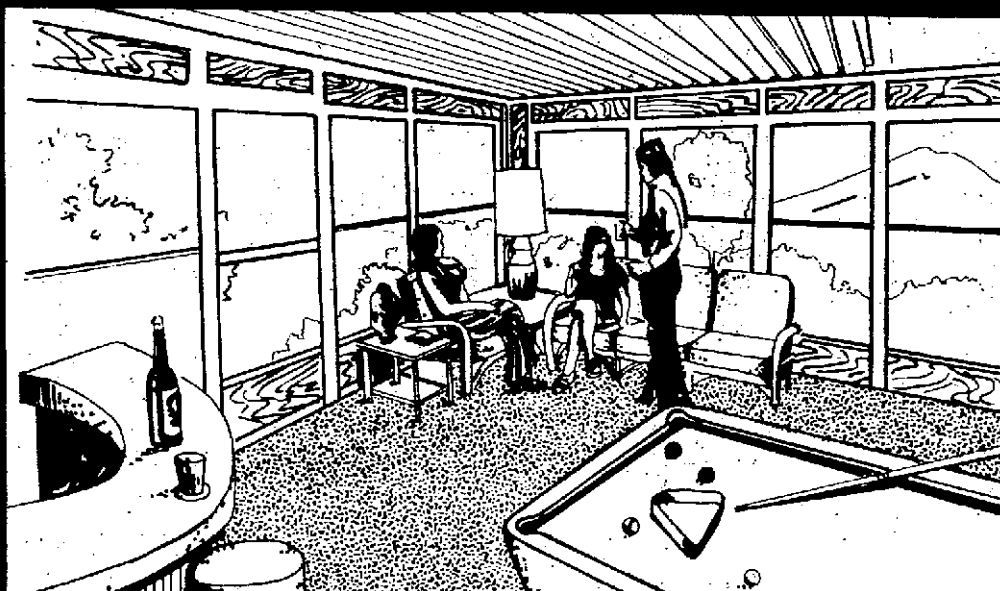
TOURNAMENT PLAYERS CHAMPIONSHIP (7), NOON — Live coverage of final round from Atlanta C.C., in Atlanta, Georgia.

U.S. MEN'S AMATEUR GOLF CHAMPIONSHIP (7), 3:30 p.m. — Coverage from Ridgewood C.C., Ridgewood, N.J.

RAMS FOOTBALL (9), 7:30 p.m. — Pre-season game with San Diego Chargers (tape).

- attacks through detecting early warning signals is discussed.
- 11 *Laurel & Hardy
13 True Adventure
34 En Domingo
1:00 P.M.
4 *Movie: "A Night to Remember," Kenneth More, David McCallum. The story of the sinking of the Titanic ('59)
9 *Movie: "Bonzo Goes to College," Maureen O'Sullivan, Edmund Gwenn (Comedy '52). An educated chimp becomes the college football coach's granddaughter's pet and winds up being the team's star quarterback.
11 Dakari
13 News, Felix/Harrison
30 The Story
1:30
7 Vision On
13 Here Come the Brides
30 Dawson McAllister
2:00 P.M.
5 Movie: "Whispering Smith," Alan Ladd, Brenda Marshall (Western '48)
7 Head-On
11 Outer Limits
30 A Man and His Boys
2:30
2 Dusty's Trail
7 Issues and Answers. Guest: George Meany, head of AFL-CIO
9 Gloria Grey's Pet Haven
13 High Chaparral
22 Chinese Children's Hour
30 Int'l Voice of Victory
2:45
22 Learn to Speak Mandarin
3:00 P.M.
2 On in a Family. L.A. County Dept. of Adoptions
7 Family Classics. "The Ballad of Paul Bunyan." Animated
9 Movie: "Voyage to the Bottom of the Sea," Walter Pidgeon, Joan Fontaine (Science Fiction '61)
11 *Laurel & Hardy
22 Chinese Variety Show
30 Meetin' Time at Calvary
50 Know Your Antiques
3:30
2 Face the Nation. Guest: Peter J. Brennan, Sec. of Labor
4 Meet the Press. Guest: Albert Shanker, president, American Federation of Teachers
7 U.S. Men's Amateur (see "sports")
13 The Virginian
22 Greetings from Germany
28 Yoga for Health
30 Old Time Gospel Hour
34 *Insight
50 Making Things Grow
- 4:00 P.M.
2 Medix
4 Insight
5 *Movie: "Little Foxes," Bette Davis, Herbert Marshall (Drama '41). A taut drama of a degenerate Southern family living in the post-Civil War days.
22 Korean Variety Hour
28 Consultation
34 *Toros, Bullfights
50 Taking Better Pictures.
4:30
2 Newsmakers
4 Sunday. Program comes from Malibu Pier and will examine the controversy surrounding oil drilling off the So. Calif. coastline.
11 Movie: "Girl Crazy," Mickey Rooney, Judy Garland, June Allyson (Musical Comedy '43)
22 Korean News
28 Black Experience
30 Challenge of Truth
50 They Grow in Silence
5:00 P.M.
2 World of Survival. "Saga of the California Sea Otter"
7 Great Adventure
9 *The Avengers
13 Daniel Boone
22 *Palto Kangsan
28 Wall Street Week. "The Mysteries of the S.I.P.C. Guest: Hugh F. Owens, Chr.
30 A New Way to Live
34 Roller Games
50 Trains, Tracks & Trestles
52 *Three Stooges
5:30
2 It Takes All Kinds
28 Washington Week
30 Religious Townhall
50 Dig It
52 *Roller Games
6:00 P.M.
2 CBS News
Retrospective. "The Great Holiday Massacre." A 1960 documentary of slaughter on the American highways on holiday weekends.
4 News, Floyd Kalber
5 Movie: "A King's Story" (Documentary '67). The Duke of Windsor relates the conflicts and passions leading to his historic abdication. Narrated by Orson Welles
7 Reasoner Report
9 Movie: "Crack in the World," Dana Andrews, Janette Scott (Science Fiction '65)
13 Night Gallery
22 Little Gost Q Taro
28 International Performance. "Les Brigands." Jacques Offenbach's comic operetta about a group of bandits who end up being robbed themselves. (R)
(Continued Page 7)

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(Continued from Page 6)



- 30 Hour of Power
- 34 Noticiero 34
- 50 Omnibus 50
- 6:30
- 4 Animal World. Sled dogs of California
- 7 News, Lund/Morris
- 11 Keep America Singing (see "special")
- 22 Sunset, Machado
- 34 Miguelito Valdez
- 50 What's in a Life
- 52 Movie: "April Showers," Ann Southern, Jack Carson (Musical Comedy '48)
- 7:00 P.M.
- 2 News, Warren Olney
- 4 Wild Kingdom. "Why Conservation?" A look at some of the wildlife management activities currently being used.
- 7 Concentration
- 13 Passport to Travel: "Japanese Journey"
- 22 Potato
- 30 It Is Written
- 34 Chespirito
- 40 Happy Hunters
- 50 Backpacking "Down Under"
- 7:30
- 2 Apple's Way. George Apple is hired to build a home gym for a crippled high-school boy whose father is determined that his son learn to walk again. (R)
- 4 World of Disney. "Davy Crockett Goes to Congress." After breaking up Big Foot Mason's gang, Davy (Fess Parker) is urged to run for Tennessee's State Legislature. (R)
- 7 The F.B.I. A robbery suspect, released by Erskine on the basis of an air-tight alibi, faces vengeance from the mob. (R)
- 9 L.A. Rams Football (see "sports")
- 11 Muscular Dystrophy Telethon
- 13 Three Passports to Adventure: "Savage Dancers of the Sahara"
- 28 Evening at Pops. Soprano Eileen Farrell joins Arthur Fiedler and the Boston Pops. Works of Verdi and a medley of tunes of Harold Arlen are featured.
- 30 Christ for Crisis
- 40 Conversations With
- 50 Eye to Eye: "A Book of Marvels"
- 8:00 P.M.
- 5 Hee Haw. Guests: Johnny Rodriguez; The Oak Ridge Boys
- 13 Safari to Adventure: "S.O.S. Arctic"
- 22 Nippon No Uta
- 30 Living Faith
- 34 Axel Anderson
- 40 It's a Brand New Day
- 50 Evening at Pops. Guest: "Ana Maria Vera," 9-yr.-old pianist
- 8:30
- 2 Mannix. Trying to clear a police detective friend of a loan shark's murder, even Mannix begins to wonder if his friend is really guilty. (R)
- 4 McMillan & Wife. Rock Hudson plays McMillan, who poses as a flashy escaped convict in order to learn about the arrival of an international gold shipment. (R)
- 7 Movie: "Goodbye Columbus" (see "special")

KEEP AMERICA SINGING (11), 6:30 p.m. — Dennis Day hosts this salute to barbershop quartets with singer Margaret Whiting, humorist Herb Shriner and barbershop singers — The Four Statesmen, The Gaslight Harmony Four, The Glissandos and the Up With People chorus.

MUSCULAR DYSTROPHY TELETHON (11), 7:30 p.m. — Jerry Lewis hosts. Continues from the Sahara Hotel in Las Vegas with Ed McMahon, anchorman. Continues until 3:30 p.m., Monday.

MOVIE (7), 8:30 p.m. — "Goodbye Columbus." Richard Benjamin and Ali MacGraw star in a candid, hilarious view of a love affair between an alienated young man and a well-to-do girl, based on the best-seller by Philip Roth. (R)

WHAT ARE YOU DOING LABOR DAY? (4), 10:30 p.m. — David Ochoa hosts this documentary on migrant farm labor camps and the living conditions of farmworkers in Ventura County.

13 This Is Tom Jones. Guests: Claudine Longet, Little Richard, The Ace Trucking Company

28 Masterpiece Theatre: "Clouds of Witness" #5. Wimsey follows Cathcart's mistress to N.Y. in an effort to establish his state of mind the night he was killed. He then races back to the Duke of Denver's murder trial with information that should clear him.

40 Bob Wells Presents

52 Viewpoint on Nutrition

8:45

22 News, Jpn. language

9:00 P.M.

5 Oral Roberts

22 Samurai in Hell

34 Noche de Gala

40 Old Fashion Gospel Hour

50 Performance: "Baltimore Chamber Players"

52 Corona Now

* Tomorrow at 10 pm—Ch 2 John Hancock pres The "Frightening Feeling You Are Going to Die"

9:30

2 Sixty Minutes

5 Mr. Gospel Guitar

13 The Big Question

28 Journey to Japan

30 Come to Life

50 Focus Orange County: "Early Childhood Education"

52 Voice of Calvary

purchasing an old schooner and hiring a skipper for a long voyage, a man and his wife discover that the ship has a will of its own. (R)

9 Movie: "Private War of Major Benson," Charlton Heston, Julie Adams (Comedy '55). A tough Army career officer is forced to accept a transfer as commandant of a military school operated by nuns. The laughs begin as the pretty female doctor brings out his softer side.

13 News, Dean Webber

22 Jambo Ozaki

10:45

22 *This Is Japan

11:00 P.M.

2 News, Warren Olney

4 News, Harris/Maskery

5 Music and the Spoken Word

7 News, Lund/Morris

13 Kathryn Kuhlman

30 Trans World Missions

11:15

2 News, Bob Schieffer

7 News, Bill Beutel

11:30

2 Name of the Game. Farrell investigates the financial affairs of a well known evangelist, whom some consider a saint and others a huckster.

4 Best of Tonight

5 Pacesetters

7 Movie: "The White Warrior," Steve Reeves, Scilla Gabel ('61). A Caucasian hero known as the "white warrior" leads his tribespeople in a valiant battle to resist the tyranny of the Czar in the 19th Century.

13 *Movie: "Pay or Die," Ernest Borgnine, Zohra Lampert (Drama '60). Story of a courageous Italian-American police lieutenant's battle to keep New York's "Little Italy" free of the dreaded "Black Hand."

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MONDAYSeptember 2, 1974
★ **PAID ADVERTISEMENT**An * indicates B/W
Other shows in color

- 5:55
2 News
11 Muscular Dystrophy Telethon. Continues until 3:30 p.m.
6:00 A.M.
2 Practical Health for the Layman
6:25
4 Knowledge. The Technical Photographer
6:30
2 Dr. Irene Kassoria — Group Therapy
7 Telescope
6:55
4 News Service
7:00 A.M.
2 News, Rudd
4 Today. Subjects: filmed report on labor (7); feature marking the 2400th anniversary of the birth of Plato (7:30); guest Leonard Woodcock, pres., UAW, (8:30)
7 Michael Jackson Show
9 Davey & Goliath
28 Mr. Rogers
7:30
7 Ralph Story's A.M.
9 Tennessee Tuxedo
13 Skip 'n' Woofers
28 Sesame Street
8:00 A.M.
2 Captain Kangaroo
9 Romper Room
8:30
9 The Lucy Show
28 Yoga for Health
9:00 A.M.
2 Joker's Wild, J. Barry
4 Name That Tune
5 Gallery
7 *Movie: "30" Jack Webb, Wm. Conrad (59)
9 Jack LaLanne, fitness
13 Gumbo
28 Sesame Street
- 2 Gambit
4 Winning Streak
5 *Movie: "Hallelujah, I'm a Bum" (54)
9 Consumer Profile
13 City Kids
10:00 A.M.
2 Now You See It
4 High Rollers
9 Morning Show
13 America in Space
28 T'ai Chi Ch'uan
10:30
2 Love of Life
4 Hollywood Squares
7 Brady Bunch
13 Veteran's Forum
28 Zoom!
10:55
2 News, Doug Edwards
11:00 A.M.
2 Young & Restless
4 Jackpot
5 *Movie: "Train to Tombstone," Don Barry, Robert Lowery (50)
7 That Girl
13 Gomer Pyle, USMC
28 Electric Company
11:30
2 Search for Tomorrow
4 Celebrity Sweepstakes
7 The \$10,000 Pyramid
13 Petticoat Junction
28 Mister Rogers
11:55
4 News, Edwin Newman
NOON
2 Noontime, Machado
4 Jeopardy
5 *Movie: "Scarlet Baroness," Dawn Addams, Joachim Fuchsberger (Mystery '61)
7 Password
9 News, Steve Fox
13 News, Hugh Williams
28 Washington in Review
12:30
2 As the World Turns
4 Days of Our Lives
7 Split Second
9 Job Mart
13 Dialing for Dollars
28 Humanist Alternative
1:00 P.M.
2 Guiding Light

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SPECIAL**PINOCCHIO** (11), 3:30 p.m. — "Pinocchio" the popular children's classic, comes to life along with Gepetto, the fox, the cat and the whale.**SEARCH FOR SURVIVAL** (5), 8:00 p.m. — Documentary on World Vision Intl. relief work. Focuses on families in Africa, Bangladesh and Cambodia. Narrated by Art Linkletter.**ORAL ROBERTS EXPO '74** (5), 9:00 p.m. — Joined by guests Roy Clark and Anita Bryant, Oral presents a close-up view of the 1974 World's Fair in Spokane.**ABC NEWS CLOSEUP** (7), 9:00 p.m. — "Prime Time TV: The Decision Makers." This program will examine the process by which prime time network television programming is selected. Examines the influence of advertisers, ratings and affiliate stations on the decision-making process.**THE FRIGHTENING FEELING YOU ARE GOING TO DIE** (2), 10:00 p.m. — A documentary drama based on the lives of three heart disease victims taken from the files of a metropolitan hospital in Massachusetts.4 The Doctors
7 All My Children (ser'l)
9 The Woman's Touch
28 Course of Our Times: "Black Africa Gropes for Security"
1:302 Edge of Night
4 Another World
7 Let's Make a Deal
9 Journey to Adventure
13 Galloping Gourmet
28 T'ai Chi Ch'uan
2:00 P.M.2 Price Is Right
4 How to Survive a Marriage
5 Gale Storm Show
7 Newlywed Game
9 *Make Room for Daddy
13 *Movie: "Cattle Drive," Joel McCrea, Dean Stockwell (51)
28 Black Experience
2:302 Match Game '74
4 Somerset
5 News, L. McCormick
7 One Life to Live
9 *Movie: "The Pawnbroker," Rod Steiger, Geraldine Fitzgerald (Drama '65)
28 Yoga for Health
3:00 P.M.2 Tatletales
4 Mike Douglas Show. Cohost, Martha Mitchell. Guests: comedian Richard Pryor; political wives:**SPORTS TODAY****ALL AMERICAN FUTURITY** (5), 4:30 p.m. — Win Elliott calls the race. Preview show at 4:00 p.m.**MAJOR LEAGUE BASEBALL** (4), 5:15 p.m. — Cincinnati Reds vs. Houston Astros.**NFL FOOTBALL** (7), 6:00 p.m. — Oakland Raiders vs. S.F. 49ers in

- Mmes McGovern, Dellenback, Javits, Mandel.
5 *Sea Hunt
7 General Hospital
28 Day at Night. Guest: Seve Allen
34 Mi Nombre es Martina Sola
50 Know Your Antiques
3:30
2 Movie: "Tarzan and the Jungle Boy," Mike Henry, Rafer Johnson (Adventure '66)
5 Pacific 8 Highlights
7 Movie: "Assault on the Wayne," Leonard Nimoy, Keenan Wynn (70)
11 Special: "Pinocchio" (see "special")
13 Dick Tracy
28 Law for the '70s
30 Living World
50 T'ai Chi Ch'uan
3:45

- 22 Alerta
4:00 P.M.
5 All American Preview — Futurity Race
13 Get Smart
22 *Simplemente Maria
28 Sesame Street
34 Pattern for Living
34 Sube Pelayo
50 Mister Rogers
52 Felix the Cat
4:30

- 4 News, Jess Marlow
5 All American Futurity (see "sports")
9 *The Real McCoys
11 Bugs & His Buddies
13 Nanny & the Professor
30 Christian Home
50 Electric Company
52 Underdog
5:00 P.M.

- 2 News, Dunphy/Stout/Hill
4 Baseball World of Joe Garagiola
5 The Big Valley
7 News, Michaels/Henry
9 *Lucy Show
11 Flintstones
13 I Dream of Jeannie
22 Reporte 22
28 Mister Rogers
30 Buffalo's Pow Wow
34 *Amaras a tu Projuno
50 Sesame Street
52 Kimba
5:15

- 4 Major League Baseball (see "sports")
5:30
7 News, Smith/Reasoner
9 Leave It to Beaver
11 Hogan's Heroes
13 Gilligan's Island
28 Electric Company
52 *Three Stooges
6:00 P.M.

- 5 Bonanza
7 NFL Pre-Season

**RICARDO MONTALBAN**
guest stars on a 1970 repeat episode of "Gunsmoke" on Ch. 2 at 8 p.m. Monday.

- Football Game (see "sports")
9 Beverly Hillbillies
11 Partridge Family
13 Mod Squad
22 Mira Que Bonito
28 Zoom! (R)
30 The Answer
34 News, Roberto Cruz
50 Focus Orange County
52 Speed Racer
6:30

- 9 Dick Van Dyke Show
11 Andy Griffith
28 T'ai Chi Ch'uan
30 Sing the Praises
40 The Puppet Tree
50 Drums and Bugles
52 Little Rascals
7:00 P.M.

- 2 News, Walter Cronkite
5 Bowling for Dollars
9 What's My Line?
11 *I Love Lucy
13 It Takes a Thief
22 *Esmeralda
28 Eye to Eye. Examines ways in which artists deal with the emotionally charged aspects of life. (R)

- 30 Christ, Living Word
34 Entre Brumas
40 Set My Spirit Free
50 Know Your Antiques
52 *Three Stooges
7:30

- 2 Special: McMasters of Sweetwater. Jack Cassidy stars as an eastern school teacher who moves to a small Arizona town at the turn of the century. (Preempts Jonathan Winters)

- 5 Help Thy Neighbor
9 Movie: "Doctor at Sea," Dirk Bogarde, James Robertson, Brigitte Bardot (Comedy '58). To escape forced marriage, a young doctor signs on a cargo boat as ship's doctor, but then gets involved with a French beauty.
11 That Girl
28 Day at Night. Guest: Steve Allen, actor, composer, poet and novelist
30 Living Waters
40 Bible Study
50 Green River Valley
52 Little Rascals II
8:00 P.M.

- 2 Gunsmoke. Ricardo Montalban guests as a fugitive whom Dillon is pursuing for personal as well as professional reasons. (R)
5 Search for Survival (see "special")
11 Dealer's Choice
13 Safari to Adventure
22 *El Padre de mi Barrio
28 Deep South, Deep North. Jeremy James looks at the 20 years since the U.S. Supreme Court struck down "separate, but equal" schools in Brown vs. the Board of Education.

- 30 Day of Miracles
34 Penthouse
40 California Son Shine
50 Deep South, Deep North. The effects of school desegregation.
52 *Movie: "Three Men on a Horse," Joan Blondell, Frank McHugh (Comedy '36)
8:15

- 4 News
8:30
11 Merv Griffin Show. Guests: director Wm. Wellman; actress Ida Lupino; actors Joel McCrea, Mike Connors, James Franciscus.
13 *Movie: "A Public Affair," Myron McCormick, Edward Binns (Drama '62)
30 Meetin' Time at Calvary
40 The Prayer Group
8:45

- 4 Cinema 4. "Take Her, She's Mind," Sandra Dee
7 In the Game. Stu Nahan with re-cap of the game
9:00 P.M.

- 2 Here's Lucy. Lucy starts a personal campaign for recognition of older but still employable people when a waitress, fired because of her age, applies to the Unique Employment Agency. (R)
5 Special: "Oral Roberts Expo '74" (see "special")
7 ABC News Closeup (see "special")

- 28 The Killers: "Trauma: It's an Emergency." Examines the fourth leading cause of death in the U.S.: accidents and violent crime
30 Two Heavens
34 Muy Agradecido
40 Praise the Lord Club
50 Video Visionaries
9:30

- 2 Dick Van Dyke Show. Ruth McDevitt guests as Mrs. Ferguson, a big fan of Dr. Mark Fairmont on the "Those Who Care" serial, but has trouble

(Continued Page 9)

**ACCIDENTAL INJURIES** are examined on 90-minute repeat special, "Trauma: It's an Emergency," at 9 p.m. Monday on Ch. 28. It's the first of five documentaries in "The Killers" series, being rerun on Ch. 28 this week.



SOME OF THE PEOPLE who provide the programs for prime time TV and others who criticize their product will be seen on the documentary special "ABC News Close-up on Prime Time TV: The Decision Makers," which airs from 9 to 10 p.m. Monday on Ch. 7. Roger Grimsby (top) will be the ABC News correspondent for the special. Norman Lear (bottom left), producer of "All in the Family," will discuss his programming philosophy. In panel at bottom, right, Les Brown, TV critic for the New York Times, discusses a point with Marlene Sanders, writer-producer of the special.

MONDAY

(Continued from Page 8)
distinguishing reality from fantasy. (R)
9 News, Fishman/Rice
22 Bilbaue
30 The Other Six Days
34 Ana del Aire
50 Man Builds, Man Destroys
10:00 P.M.
2 JOHN HANCOCK Special

* "THE FRIGHTENING FEELING YOU ARE GOING TO DIE" (see "special")
5 World at 10. Clete Roberts
7 Special: "The Weird World of the Weird," Ralph Story hosts. Featured: Lotte Van Strohl, ghost exorcizer supreme; Louise Heubner, L.A.'s official witch; Criswell, the

extraordinary psychic; Carroll Richter, prince of astrologers.
11 News, Jones/Rowe
13 News, Hugh Williams
22 Mexico Magico
10:30
9 "THE KING IS COMING" "Armageddon Countdown" DR. HOWARD C. ESTEP Religion
13 Bill Cosby
22 *La Ciudad Grita
28 Video Visionaires

30 Rejoice
34 Musica y Sonrisas
10:45
4 News, Paul Moyer
11:00 P.M.
2 News, Joe Benti
5 *Best of Groucho
7 News, Hambrick/Schubeck
9 *Movie: "The Three Sisters," Kim Stanley, Geraldine Page, Sandy Dennis, Shelley Winters (Drama '66)
Antoine Chekhov's classic
11 *Alfred Hitchcock
13 *Movie: "The Romantic Age," Hugh Williams, Mai Zetterling (Romance '50)
22 Reporte 22
28 Changing Rhythms
34 News, Jesus Mares
11:30
2 *Movie: "Three Ring Circus," Jerry Lewis, Dean Martin ('55)
4 Tonight, Johnny Carson. Guest: Rodney Dangerfield, Doris



ANITA BRYANT is a guest star on "Oral Roberts at Expo '74," hour-long special airing at 9 p.m. Monday on Ch. 5 and at 9 p.m. Friday on Ch. 9.
Day, Carol Wayne, Burt Mustin
5 *Fractured Flickers
7 Terrorvision Theatre: "King Kong vs. Godzilla," Michael Keith, James Yagi

(63) It's the battle of the century as King Kong meets his mightiest contender in Godzilla and the two monsters battle for supremacy while destroying everything in their path.
11 *Alfred Hitchcock
28 Yoga for Health
MIDNIGHT
5 *Movie: "Della" (Drama '64)
11 Movie: "The Marauders" (Western '55)
12:25
13 News
1:00 A.M.
4 Tomorrow. Subject is astrology.
1:30
2 News
7 Eyewitness News
1:45
2 Movies: *"Millionaire for Christy" (Comedy '51); *"Gambling House" (Drama '50)
2:00 A.M.
4 Newservice

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TUESDAY

- September 3, 1974
★ PAID ADVERTISEMENT
 An * indicates B/W
 Other shows in color
- 5:55
 2 News
 6:00 A.M.
 2 The American
 Presidency
 11 Viewpoint on Nutrition
 6:25
 4 Knowledge, The News
 Photographer
 6:30
 2 Dr. Irene Kassorla —
 Group therapy
 7 Telescope
 11 Bullwinkle
 6:45
 22 *Commodity Report
 6:55
 4 Newservice
 7:00 A.M.
 2 News, Rudd
 4 Today, Guests: Paul
 Cunningham presents
 filmed report on
 paraplegic pilot, John
 Lynch (8); author
 Archie Lieberman
 (8:30)
 7 Michael Jackson Show
 9 Davey & Goliath
 11 New Zoo Review
 22 Market Opening
 28 Mister Rogers
 7:30
 7 Ralph Story's A.M.
 9 Tennessee Tuxedo
 11 Bugs and His Buddies
 13 Skip 'n' Woofers
 22 World Business News
 28 Sesame Street
 8:00 A.M.
 2 Captain Kangaroo
 9 Romper Room
 11 Flintstones
 22 New York Exchange
 8:30
 9 *The Lucy Show
 11 Yogi and Friends
 22 Commodity Line
 28 Yoga for Health
 9:00 A.M.
 2 Joker's Wild
 4 Name That Tune
 5 Gallery
 7 Movie: "Queen of
 Outer Space," Zsa Zsa
 Gabor, Eric Fleming
 (58)
 9 Jack LaLanne Fitness
 11 *I Love Lucy
 13 Gumbo
 22 New York Exchange
 28 Sesame Street
 9:30
 2 Gambit
 4 Winning Streak
 5 *Movie: "Bullet in the
 Gun Barrel," Roger
 Hanin, Mijanou Bardot
 (Western '66)
 9 The Woman's Touch

- 11 Hazel
 13 City Kids
 22 Executive Report
 10:00 A.M.
 2 Now You See It
 4 High Rollers
 9 Morning Show
 11 My Favorite Martian
 13 Ounce of Prevention
 22 New York Exchange
 28 T'ai Chi Ch'uan
 10:30
 2 Love of Life
 4 Hollywood Squares
 7 Brady Bunch
 11 *Dennis the Menace
 13 Who Can I Turn To?
 22 World Business News
 28 Zoom!
 10:55
 2 News, Doug Edwards
 11:00 A.M.
 2 Young and Restless
 4 Jackpot
 5 *Movie: "In Old
 Monterey," Gene Autry
 (39)
 7 Girl in My Life
 11 News, Sam Chu Lin
 13 Gomer Pyle, USMC
 22 Options Forum
 28 Electric Company (R)
 11:30
 2 Search for Tomorrow
 4 Celebrity Sweepstakes
 7 \$10,000 Pyramid
 11 Let's Rap
 13 Petticoat Junction
 22 World Business News
 28 Mister Rogers
 11:55
 4 News, Edwin Newman
 NOON
 2 Noontime, Machado
 4 Jeopardy
 5 *Movie: "The Big
 Clock," Ray Milland,
 Maureen O'Sullivan
 (Mystery '48)
 7 Password
 9 News, Steve Fox
 11 Movie: "Man From
 Cocody," Jean Marais,
 Liselotte Pulver
 (Drama '65)
 13 News, Hugh Williams
 22 Commodity Dynamics
 28 Wm. F. Buckley Jr.
 12:30
 2 As the World Turns
 4 Days of Our Lives
 7 Split Second
 9 Community Feedback
 13 Dialing for Dollars
 22 Market Closing
 1:00 P.M.
 2 Guiding Light
 4 Doctors
 7 All My Children
 9 Meet the Mayors
 22 Commodity Report
 28 Course of Our Times.
 "The Devaluation of
 Britain"
 1:30
 2 Edge of Night
 4 Another World
 7 Let's Make a Deal

SPORTS TODAY

- ANGELS. BASEBALL**
 (5), 8:00 p.m. — Angels vs.
 Oakland A's.
- UCLA HIGHLIGHTS**
 (5), 10:30 p.m. — A review
 of the Bruins 1973 football
 season and a look at their
 possibilities in the upcom-
 ing season.
- 9 Journey to Adventure
 13 Galloping Gourmet
 28 T'ai Chi Ch'uan
 2:00 P.M.
 2 New Price Is Right
 4 How to Survive a
 Marriage
 5 Gale Storm Show
 7 Newlywed Game
 9 Make Room for Daddy
 13 *Movie: "The Lone
 Hand," Joel McCrea,
 Barbara Hale (Western
 '54)
 28 Love Tennis
 2:20
 11 Ben Hunter Interviews
 2:30
 2 Match Game '74
 4 Somerset
 5 News, McCormick
 7 One Life to Live
 9 *Movie: "The Damned
 Don't Cry," Joan
 Crawford, David Brian
 (Drama '50)
 11 My Favorite Martian
 28 Yoga for Health
 3:00 P.M.
 2 Tattletales
 4 Not for Women Only.
 "Vitamins"
 5 *Sea Hunt
 7 General Hospital
 11 Mothers-in-Law
 28 Day at Night
 34 Mi Nombre es Martina
 Sola
 50 Making Things Grow
 3:30
 2 Movie: "Mystery
 Island," Steve Forrest,
 Sue Lloyd (Drama '68)
 4 Mike Douglas Show,
 Martha Mitchell,
 cohorts. Guests:
 comedian Dick Shawn;
 singer Olivia Newton-
 John; market
 researcher Marty
 Herbst; sociologist Jay
 Schulman
 5 *Ozzie & Harriet
 7 Movie: "Sergeant
 Deadhead," Frankie
 Avalon, Deborah
 Walley (65)
 11 Green Acres
 13 Dick Tracy
 28 Law for the '70s
 30 Living Word
 50 Wheels, Kilns and Clay
 4:00 P.M.
 5 *Rifleman
 11 Flying Nun
 13 Get Smart
 22 *Simplemente Maria
 28 Sesame Street
 30 Pattern for Living
 34 Sube Pelayo
 50 Mister Rogers
 52 Felix the Cat
 4:30
 5 *Father Knows Best
 9 *The Real McCoys
 11 Bugs & His Buddies
 13 Nanny & the Professor
 30 San Bernardino
 Workshop
 50 Electric Company
 52 Underdog
 5:00 P.M.
 2 News, Dunphy/Stout/
 Hill
 4 News, Jess Marlow
 5 Big Valley
 7 News, Michaels/Henry
 9 *The Lucy Show
 11 Flintstones
 13 I Dream of Jeannie
 22 Reporte 22
 28 Mister Rogers
 30 Buffalo's Pow Wow
 34 *Amaras a tu Proximo
 50 Sesame Street
 52 Kimba, the White Lion

- 5:30
 9 *Leave it to Beaver
 11 Hogan's Heroes
 13 Gilligan's Island
 28 Electric Company
 52 *Three Stooges I
 6:00 P.M.
 4 News, Paul Moyer
 5 Bonanza
 7 News, Hambrick/
 Schuback
 9 *Beverly Hillsbillies
 11 Partridge Family
 13 Mod Squad
 28 Mira Que Bonito
 30 Zoom!
 30 Human Dimension
 34 Noticias 34 (news)
 50 Orange County Review
 52 Speed Racer
 6:30
 9 *Dick Van Dyke
 11 Andy Griffith
 28 T'ai Chi Ch'uan
 30 Its Your World
 40 Captain Andy
 50 Child of Darkness,
 Child of Light
 52 Little Rascals
 7:00 P.M.
 2 News, Walter Cronkite
 4 News, John Chancellor
 5 Bowling for Dollars
 7 News, Smith/Reasoner
 9 What's My Line?
 11 *I Love Lucy
 13 It Takes a Thief
 22 *Esmeralda
 28 The Peace Game
 30 Living World
 34 Entre Brumas
 40 Set My Spirit Free
 50 Making Things Grow
 52 *Three Stooges II
 7:30
 2 The Funny World of
 Sports
 4 Hollywood Squares
 5 Help Thy Neighbor
 7 Secrets of the Deep:
 "Under the Caribbean"
 (R)
 9 Movie: "Bus Stop,"
 Marilyn Monroe,
 Arthur O'Connell, Hope
 Lange. A motley
 collection of travelers
 arrive at some truths
 about themselves while
 snowbound at an
 Arizona bus stop.
 11 That Girl
 28 Day at Night. Guest:
 Dr. Karl Menninger,
 psychiatrist and co-
 founder of the
 Menninger Clinic
 30 Good News
 40 Bible Study
 50 World to Know
 52 *Little Rascals
 8:00 P.M.
 2 Maude. Walter's taxes
 are being audited, and
 he has good cause to be
 nervous — but Maude
 recognizes the auditor
 as a man from her
 past. (R)
 4 Adam-12. Officer Reed
 is taken hostage in a
 bank holdup and is
 threatened with death
 by an ex-con. (R)
 5 Angels Baseball (see
 "sports")
 7 Happy Days. The
 prospect of the
 wedding of a black
 couple taking place in
 the Cunninghams'
 home upsets the white
 neighbors and the
 father of the bride. (R)
 11 Dealer's Choice
 13 Safari to Adventure
 22 Me-Liaman Gorrior
 28 Man Builds, Man
 Destroys
 30 Come to Life
 34 El Juicio
 40 Good News
 50 Uncle Sam Requests
 the Pleasure Of
 52 *Movie: "The Man
 Who Talked Too
 Much," George Brent,
 Virginia Bruce
 (Mystery '40)
 8:30
 2 Hawaii Five-O

SPECIAL

- MOVIE (7), 8:30 p.m. —**
 "Mrs. Sundance." The
 "widow" of the Sundance
 Kid finds herself in deadly
 jeopardy from bounty
 hunters when she hears
 Sundance did not die with
 Butch Cassidy but is wait-
 ing for her at the old hide-
 out with the gold stolen by
 the infamous trio. Eliza-
 beth Montgomery, Robert
 Foxworth (R).
- FROM SEA TO SHIN-
 ING SEA (11), 8:30 p.m. —**
 "Give Me Liberty." Deals
 with the odyssey of John
 Freeborn, an itinerant
 peddler who roams the
 Colonies encountering one
 exciting history changing
 adventure after another.
 The time is 1774-1776 and
 the question of independ-
 ence is on everyone's
 mind. PREMIERE epi-
 sode of seven historical
 dramas to be televised
 over the next two years.
- McGarrett calls on an
 attractive HPD
 policewoman when the
 Five-O force is
 confronted by a series
 of five rape-murders.
 (R)
 4 Banacek. Banacek's
 assignment is to
 determine how a jewel
 encrusted wooden
 coach mysteriously
 disappeared from a
 steel container aboard
 a freighter. (R)
 7 Movie: "Mrs.
 Sundance" (see
 "special")
 11 Robert Culp in 90-min
 drama—Give Me Liberty.
 1st in a series of 3M
 specials on America.
 (see "special")
 13 *Movie: "Abandoned,"
 Dennis O'Keefe, Gale
 Storm (Drama '49)
 28 He-He (House of Love)
 30 A New Way to Live
 40 Tunes of the Times
 9:00 P.M.
 28 The Killers. "The
 Twentieth Century
 Epidemic: Heart
 Disease"
 30 Old Time Gospel Hour
 34 Los Grandes Anos del
 Rock
 40 Praise the Lord Club
 50 From Can-Can to
 Barcarole: A Tribute
 to Offenbach
 9:30
 2 Hawkins. Hawkins is
 plunged into powerful
 undercurrents of
 rumor, scandal and
 revenge in the nation's
 capital when he
 defends a senator's
 aide accused of
 murdering a
 muckraking reporter.
 (R)
 9 News, Fishman/Rice
 22 Aficionados del Norte
 34 Ana del Aire
 10:00 P.M.
 4 Police Story. "The
 Wyatt Earp
 Syndrome." Stars Cliff
 Gorman, Kim Darby,
 Mel Ferrer, Harry
 Guardino, Smokey
 Robinson. Gorman
 plays an officer whose
 false sense of duty
 causes problems with
 other officers and
 threatens his family
 life. (R)
 7 Marcus Welby, M.D.
 Dr. Welby becomes
 emotionally involved
 with a British fashion
 designer — only to
 learn she is married.

- Guests: Jane Wyatt,
 Mel Ferrer (R)
 11 News, Jones/Rowe;
 13 News, Hugh Williams
 30 Sing the Praises
 10:30
 5 UCLA Highlights (see
 "sports")
 9 Movie: "Arms and the
 Man," O. W. Fisher,
 Lilo Pulver (Comedy
 '62)
 13 Bill Cosby
 22 *La Ciudad Grita
 28 Prison Without Bars.
 Explores alternatives
 to prisons being offered
 in Pennsylvania
 community treatment
 centers.
 30 Trans World Missions
 34 Noches Tapatias
 11:00 P.M.
 2 News, Joe Benti
 4 News, Paul Moyer
 5 *Best of Groucho
 7 News, Hambrick/
 Schuback
 11 *Alfred Hitchcock
 13 *Movie: "Snow
 Devils," Jack Stuart,
 Amber Collins
 22 News, Spanish
 28 Yoga for Health
 34 News, Spanish
 11:30
 2 *Movie: "Sailor
 Beware," Dean Martin,
 Jerry Lewis (52)
 4 Tonight. Guests: Joan
 Rivers, George
 Peppard, writer Dr.
 Wm. Noan
 5 *Fractured Flickers.
 "How the West Was
 Lost"
 7 Wide World: Mystery.
 "Murder by Proxy."
 The president of a
 giant electronics firm
 is murdered and the
 lives of the company's
 top officers are
 threatened. (R)
 11 *Alfred Hitchcock
 MIDNIGHT
 5 *Movie: "Johnny,
 You're Wanted"
 11 Movies: "Run, Psycho,
 Run" (Drama '66);
 "Repeat Performance"
 (Drama '47) (2:00);
 "Surprise Package"
 (Comedy '60) (4:00)
 12:25
 13 News
 12:30
 9 *Wanted: Dead or
 Alive
 1:00 A.M.
 4 Tomorrow. Guests:
 Episcopal priest and
 author Rev. Malcolm
 Boyd; author Kristi
 Witker; David Kunst,
 who has been walking
 around the world
 Eyewitness News
 1:30
 2 News
 1:45
 2 Movies: "The L-
 Shaped Room" (Drama
 '63); "Colonel
 Effingham's Raid"
 2:00 A.M.
 4 Newservice

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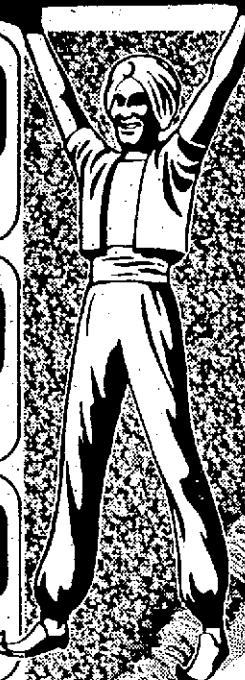
MICHAEL LANDON will
 star in the new NBC
 series "Little House on
 the Prairie," premiering
 Wednesday night, Sept.
 11, on Ch. 4.

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WEDNESDAY

September 4, 1974
★ PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 2 News 5:55
- 2 News 6:00 A.M.
- 2 Practical Health for the Layman
- 11 *University of the Air 6:25
- 4 Knowledge. Women in Photography 6:30
- 2 Dr. Irene Kassorla. Group therapy
- 7 A Time to Grow
- 11 Bullwinkle 6:45
- 22 *Commodity Report 6:55
- 4 Newservice 7:00 A.M.
- 2 News, Rudd
- 4 Today. Guest: author Phillip J. Hiltz discusses a new generation of psychologists who are convincing powerful government and corporate organizations that humans can be controlled and coerced into almost any pattern of behavior if given the right stimuli and reinforcement (7:30); a report on the U.N. conference on the law of the sea; held in Caracas (8:30)
- 7 Michael Jackson Show
- 9 Davey & Goliath
- 11 New Zoo Revue
- 22 Market Opening
- 28 Mister Rogers 7:30
- 7 Ralph Story's A.M.
- 9 Tennessee Tuxedo
- 11 Bugs and His Buddies
- 13 Skip 'n' Woofers
- 22 World Business News
- 28 Sesame Street 8:00 A.M.
- 2 Captain Kangaroo
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange 8:30
- 9 *The Lucy Show
- 11 Yogi and Friends
- 22 Commodity Line
- 28 Yoga for Health 9:00 A.M.
- 2 Joker's Wild, J. Barry

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LEE VAN NESS, Carlsbad

- 4 Name That Tune
- 5 The Gallery
- 7 Movie: "A Certain Smile." Rossano Brazzi, Joan Fontaine (58)
- 9 Jack La Lanne, fitness
- 11 *I Love Lucy
- 13 Gumbly
- 22 New York Exchange
- 28 Sesame Street (R) 9:30
- 2 Gambit
- 4 Winning Streak
- 5 *Movie: "Flight to Nowhere." Alan Curtis, Jack Holt (Mystery '46)
- 9 Meet the Mayors
- 11 Hazel
- 13 City Kids
- 22 Executive Report 10:00 A.M.
- 2 Now You See It
- 4 High Rollers
- 9 Morning Show
- 11 My Favorite Martian
- 13 America in Space
- 22 New York Exchange
- 28 T'ai Chi Ch'uan 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 7 Brady Bunch
- 11 Dennis the Menace
- 13 Senior Bulletin Board
- 22 World Business News
- 28 Zoom! 10:55
- 2 News, Doug Edwards 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 5 Movie: "The Hunchback of Soho." Gunther Stoll, Eddi Arent (Suspense '67)
- 7 Girl in My Life
- 11 News, Sam Chu Lin
- 13 Gomer Pyle, USMC
- 22 New York Exchange
- 28 Electric Company (R) 11:30
- 2 Search for Tomorrow
- 4 Celebrity Sweepstakes
- 7 \$10,000 Pyramid
- 11 Let's Rap
- 13 Petticoat Junction
- 22 World Business News
- 28 Mister Rogers 11:55
- 4 News, Edwin Newman
- 2 NOON
- 2 Noontime, Machado
- 4 Jeopardy
- 7 Password
- 9 News, Steve Fox
- 11 Movie: "Madame Bovary." Jennifer Jones, James Mason (Romance '49)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Journey to Japan 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 Shortcuts to Sewing
- 13 Dialing for Dollars
- 22 Market Closing
- 28 Performance. "Brahms' Horn Trio in E Flat Minor, Opus 40" 12:40
- 5 *Movie: "Fargo." Wild Bill Elliot ('52)
- 2 Guiding Light 1:00 P.M.
- 4 The Doctors
- 7 All My Children
- 9 People's Forum
- 22 Charting the Market
- 28 Course of Our Times. "Tito and Titoism" 1:30
- 2 Edge of Night
- 4 Another World
- 7 Let's Make a Deal
- 9 Journey to Adventure
- 13 Galloping Gourmet
- 22 *Commodity Report
- 28 T'ai Chi Ch'uan 2:00 P.M.
- 2 New Price Is Right
- 4 How to Survive a Marriage
- 5 Gale Storm Show
- 7 Newsworld Game
- 9 Make Room for Daddy
- 11 Movie: "Saddle

SPECIAL

- FOOLS, FEMALES AND FUN (4), 8:00 p.m. — A 90-minute comedy of three separate stories based on the sins of envy, lust and sloth. Stars Dick Sargent, Julie Newmar, Barry Nelson, Barbara Rush, Jack Cassidy, Julie Sommars.
- THAT'S MY MAMA (7), 8:00 p.m. — "Whose Child Is This?" This series concerns a black family living in Washington, D.C. where the son, Clifton, runs the family barber-shop inherited from his father. Tonight, Clifton is presented with a baby boy and a marriage proposal when a former Army romance returns to haunt him. Stars Theresa Merritt and Clifton Davis. PREMIERE.
- ICE FOLLIES PREMIERE (13), 8:30 p.m. — Hosts Bill Burrud and Johnny Gilbert will be standing by the ice as America's sweetheart Janet Lynn skates by with other show stars.
- IBM PRESENTS CLARENCE DARROW (4), 9:30 p.m. — Henry Fonda stars as the famed trial lawyer in this acclaimed one-man play by David W. Rintels.
- 1974 NEWS, DOCUMENTARIES, EMMY AWARDS (7), 10:00 p.m. — Dick Cavett is the host for this presentation of the Emmy Awards for television news and documentary programs from the Grand Ballroom of the Hilton Hotel in N.Y.
- Tramp." Joel McCrea, Wanda Hendrix ('50)
- 28 Seven Chinese Festivals 2:30
- 2 Match Game '74
- 4 Somerset
- 5 News, L. McCormick
- 7 One Life to Live
- 9 *Movie: "The Hasty Heart." Ronald Reagan, Patricia Neal (Drama '50)
- 28 Yoga for Health 2:50
- 11 Ben Hunter Interviews 3:00 P.M.
- 2 Tatletales
- 4 Not for Women Only. "Vitamins"
- 5 *Sea Hunt
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night. Guest: Art Linkletter
- 34 Me Llamo Martina Sola
- 50 Green River Valley 3:30
- 2 *Movie: "Rhapsody in Blue." Robert Alda, Alexis Smith, Oscar Levant (Biography '45). Story of George Gershwin (Pt. 1)
- 4 Mike Douglas Show. Martha Mitchell, cohost. Guests: composer Marvin Hamlisch; authors Victor Marchetti, John Marks
- 5 *Ozzie & Harriet
- 7 Movie: "Honeymoon With a Stranger." Janet Leigh, Rossano Brazzi ('69)
- 11 Green Acres
- 13 Dick Tracy
- 28 The Third Day
- 30 Movie: "The
- 30 Movie: "The
- 30 Movie: "The

- 4:00 P.M.
- 5 *The Rifleman
- 11 Flying Nun
- 13 Get Smart
- 22 *Simplemente Maria
- 28 Sesame Street (R)
- 30 Pattern for Living
- 34 Sube Pelayo
- 50 Mister Rogers
- 52 Felix the Cat 4:30
- 5 *Father Knows Best
- 9 *The Real McCoys
- 11 Bugs & His Buddies
- 13 Nanny & the Professor
- 30 Christian Home
- 50 Electric Company
- 52 Underdog 5:00 P.M.
- 2 News, Dunphy/Stout/Hill
- 4 News, Jess Marlow
- 5 Big Valley
- 7 News, Michaels/Henry
- 9 *Lucy Show
- 11 *Flintstones
- 13 I Dream of Jeannie
- 22 Reporte 22
- 28 Mister Rogers (R)
- 30 Buffalo's Pow Wow
- 34 *Amaras a tu Projimo
- 50 Sesame Street
- 52 Kimba 5:30
- 9 *Leave it to Beaver
- 11 Hogan's Heroes
- 13 Gilligan's Island
- 28 Electric Company
- 52 *Three Stooges I 6:00 P.M.
- 4 News, Tom Snyder
- 5 Bonanza
- 7 News, Hambrick/Schuback
- 9 Beverly Hillbillies
- 11 Partridge Family
- 13 Mod Squad
- 22 Mira Que Bonito
- 28 Zoom!
- 30 Int'l Voice of Victory
- 34 Noticiario (news)
- 50 Dig It. Outdoor Living
- 52 Speed Racer 6:30
- 9 *Dick Van Dyke
- 11 Andy Griffith
- 28 T'ai Chi Ch'uan
- 30 Blue Ridge Quartet
- 40 Tree House Club
- 50 Bayou City and Thereabouts
- 52 Little Rascals 7:00 P.M.
- 2 News, Walter Cronkite
- 4 News, John Chancellor
- 5 Bowling for Dollars
- 7 News, Smith/Reasoner
- 9 What's My Line
- 11 *I Love Lucy
- 13 It Takes a Thief
- 22 Esmeralda
- 28 L.A. Collective. Film of how police, doctors, social workers and courts determine when and how children are placed in foster homes.
- 11 That Girl
- 28 Day at Night. Guest: Art Linkletter
- 30 A Man and His Boys
- 40 Bible Study
- 50 The Officials, Football
- 52 Little Rascals II 8:00 P.M.
- 2 Cannon. "He Who Digs a Grave." Cannon attempts to unravel a bizarre double death that rocks a small cattle-raising and mining community. (2 hrs.) (R)
- 4 Fools, Females and Fun (see "special")
- 5 Angels Baseball (see "sports")
- 7 That's My Mama (see "special")
- 11 Dealer's Choice
- 13 Safari to Adventure
- 22 Nidia Caro
- 28 Doctor, Lawyer, Indian Chief. Debunking America's "melting pot" myth. Four adults and four children dramatize three social concepts: mobility, culture conflict and racism.
- 30 Jimmy Swaggart
- 34 Wrestling
- 40 It's a Brand New Day
- 50 Masterpiece Theatre: "Clouds of Witness"
- 52 Shabondama Presents 8:15
- 52 Shikakenin 8:30
- 7 Movie: "Trapped." When he finds himself trapped after hours in a department store by vicious guard dogs on every floor, a man must devise ingenious ways to outwit them and make his way to safety. James Brolin, Susan Clark (R)
- 11 Merv Griffin Show. Guests: singers Rosemary Clooney, The Hagars; musicians Erroll Garner, Pete Barbutti; dancer Mark Atkinson; composer Sammy Fain
- 13 Ice Follies Premiere (see "special")
- 28 Citywatchers is back
- ★ CHAMPLIN/SEIDENBAUM "Downtown on Broadway." Art Seidenbaum and Charles Champlin take viewers on a tour of Broadway between 7th and 3rd, examining the booming bridal business, small cafes and the famous Grand Central Market. 9:00 P.M.
- 22 Farming



THERESA MERRITT stars as Mama Curtis and Clifton Davis as her son, Clifton Curtis, in the new ABC comedy series "That's My Mama," which gets an early start with its premiere Wednesday at 8 p.m. on Ch. 7. Most evening shows start the new season next week.

- 30 Living Word
- 34 Entre Brumas
- 40 Set My Spirit Free
- 50 They Grow in Silence
- 52 Three Stooges II 7:30
- 2 Special: "Travelin' On. A musical happening, taped at Pepperdine College and hosted by Ray Stevens.
- 4 Wait Till Your Father Gets Home
- 5 Help Thy Neighbor
- 7 Let's Make a Deal
- 9 Movie: "Foxfire." Jane Russell, Jeff Chandler (Drama '55). The marriage of a socialite to a western mining engineer verges on the brink of disaster in his never-ending search for gold.
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SPORTS TODAY

ANGELS BASEBALL (5), 8:00 p.m. — Angels vs. Oakland A's.

USC HIGHLIGHTS (5), 10:30 p.m. — The 1973 USC football season is re-



KEN HOWARD stars in the new CBS series "The

comer, which is a pre-

(Continued from Page 12)

- 28 The Killers. "Genetic Defects: The Broken Code"
- 30 Pentecost w/Purpose
- 40 Praise the Lord Club
- 50 Eye to Eye: "Open Secrets." Photography 9:15
- 52 Golf 9:30
- 4 IBM Presents Clarence Darrow (see "special")
- 9 News: Fishman/Rice
- 13 Wanderlust, Bill Burrud
- 30 New Life
- 34 Ana del Aire
- 50 Performance: The Maryland Trio



ANNE BAXTER guest stars in "He Who Digs a Grave," a special two-hour repeat episode of "Cannon" at 8 p.m. Wednesday on Ch. 2.

Edward Villella, Susanne Farrell, N.Y. Center Ballet. Based on Wm. Shakespeare's classic-comedy. ('68)

13 Bill Cosby

22 *La Ciudad Grita

28 Video Visionaires

30 It's Your World

34 Profession Desconocida 11:00 P.M.

2 Newsroom, Joe Benti

- 4 News, Paul Moyer
- 5 *The Best of Groucho
- 11 *Alfred Hitchcock
- 13 *Movie: "Three Blondes in His Life," Jock Mahoney, Greta Thyssen (Mystery '60)
- 22 Reporte 22
- 28 Humanist Alternative
- 34 News, Jesus Mares 11:15
- 34 Cinema 34 11:30
- 2 Movie: "The Disorderly Orderly," Jerry Lewis, Glenda Farrell, Susan Oliver
- 4 Tonight, Johnny Carson. Guests: Angie Dickinson, actress; George Gobel
- 5 *Fractured Flickers
- 7 News, Hambrick/Schubeck
- 11 *Alfred Hitchcock
- 28 Yoga for Health

- MIDNIGHT**
- 5 *Movie: "Guns of Justice" (Western '49)
 - 7 Wide World: Special. "Las Vegas Celebrity Secrets." Dick Clark hosts. Guests: Peter Lawford, Jaye P. Morgan; Wayne Newton, Della Reese, Jack Carter, Richard Dawson, Lainie Kazan.
 - 11 Movies: "Death Pays in Dollars (Drama '66); *Catherine the Great" (Drama '34) (2:00); "The Third Man" (Mystery '50) (4:00)



AVERY SCHREIBER (in jacket), as "Mr. Evil," guests with the Harlem Globetrotters on the new Saturday morning series "The Harlem Globetrotters Popcorn Machine," which has its premiere this week.

- 13 News 12:25
- 9 *Wanted: Dead or Alive 12:30
- 1:00 A.M.
- 4 Tomorrow. Guests:

director Sam Peckinpah; Rev. Danny Marro (drug abuse)

1:30

2 News

7 Eyewitness News

- 1:45
- 2 Movies: *The Ringer ('50); *Experiment Perilous (Mystery '44) (3:10)
- 2:00 A.M.
- 4 Newservice

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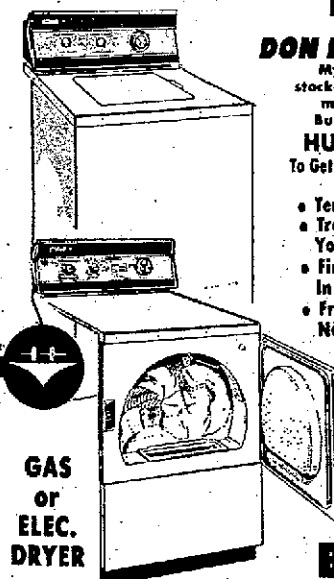
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THURSDAY

September 5, 1974

* PAID ADVERTISEMENT

An * indicates B/W
Other shows in color

- 2 News 6:00 A.M.
- 2 The American Presidency
- 11 University of the Air 6:25
- 4 Knowledge. The Architectural Photographer 6:30
- 2 Dr. Irene Kassorla — Group therapy
- 7 Telescope
- 11 Bullwinkle 6:45
- 22 *Commodity Report 7:00 A.M.
- 2 News, Rudd
- 4 Today
- 7 Michael Jackson Show
- 9 Davey & Goliath
- 11 New Zoo Revue
- 22 Market Opening
- 28 Mister Rogers 7:30
- 7 Ralph Story's A.M.
- 9 Tennessee Tuxedo
- 11 Bugs and His Buddies
- 13 Skip 'n' Woofers
- 22 World Business News
- 28 Sesame Street 8:00 A.M.
- 2 Captain Kangaroo
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange 8:30
- 9 *The Lucy Show
- 11 Yogi and Friends
- 22 Commodity Line
- 28 Yoga for Health 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Name That Tune
- 5 The Gallery
- 7 *Movie: "This Could Be The Night." Jean Simmons, Paul Douglas (57)
- 9 Jack Lalanne, fitness
- 11 *I Love Lucy
- 13 Gumbi
- 22 New York Exchange
- 28 Sesame Street (R) 9:30
- 2 Gambit
- 4 Winning Streak
- 5 *Movie: "Concrete Jungle." Stanley Baker, Margit Saad
- 9 People's Forum
- 11 Hazel
- 13 City Kids
- 22 Business Today 10:00 A.M.
- 2 Now You See It
- 4 High Rollers

- 9 Morning Show
- 11 My Favorite Martian
- 13 L.A.'s Other Side
- 22 New York Exchange
- 28 T'ai Chi Ch'uan 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 7 Brady Bunch
- 11 Dennis the Menace
- 13 Reconciliation
- 22 World Business News
- 28 Zoom! 10:55
- 2 News, Doug Edwards 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 5 *Movie: "Looking for Trouble." Spencer Tracy, Constance Cummings, Jack Oakie (Drama '33)
- 7 Girl in My Life
- 11 News, Terry Mayo
- 13 Gomer Pyle, USMC
- 22 New York Exchange
- 28 Electric Company (R) 11:30
- 2 Search for Tomorrow
- 4 Celebrity Sweepstakes
- 7 \$10,000 Pyramid
- 11 Let's Rap
- 13 Pelicanat Junction
- 22 World Business News
- 28 Mister Rogers 11:55
- 4 News, Edwin Newman
- 2 Noontime, Machado
- 4 Jeopardy
- 7 Password
- 9 News, Steve Fox
- 11 Movie: "Girl in White." June Allyson, Arthur Kennedy (Biography '52)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Citywatchers (R) 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 Community Feedback
- 13 Dialing for Dollars
- 22 Market Closing
- 28 Seven Chinese Festivals (R) 12:40
- 5 *Movie: "Car 99." Fred MacMurray, Sir Guy Standing 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors (serial)
- 7 All My Children
- 9 Youth & the Issues
- 22 Charting the Market
- 28 Course of Our Times. "India, Pakistan, Bangladesh." 1:30
- 2 Edge of Night
- 4 Another World (serial)
- 7 Let's Make a Deal

* SPECIAL

BURT BACHARACH AND ASSOC. (5), 8:00 p.m. — Burt's "associates" for the evening are: Sammy Davis, Jr., Anthony Newley, and Vikki Carr.

EVEL KNEIVEL: ONE MAN . . . ONE CANYON (7), 8:00 p.m. — A profile of the world famous motorcycle daredevil on the threshold of his Sept. 8th attempt to jump Idaho's 1/2-mi.-wide, 600-ft. deep, Snake River Canyon. Narration is by Kneivel himself and ABC News Science Editor Jules Bergman.

PEGGY FLEMING VISITS THE SOVIET UNION (4), 8:30 p.m. — Peggy Fleming stars in special filmed entirely on location in the USSR which features top Russian attractions. (R).

9 Journey to Adventure
13 Galloping Gourmet
22 Commodity Report
28 T'ai Chi Ch'uan 2:00 P.M.

2 New Price Is Right
4 How to Survive a Marriage
5 Gale Storm Show
7 Newlywed Game
9 *Make Room for Daddy
13 *Movie: "Black Horse Canyon." Joel McCrea, Mari Blanchard (54)
28 L.A. Collective (R) 2:20

11 Ben Hunter Interviews 2:30
2 Match Game '74
4 Somerset (serial)
5 News, L. McCormick
7 One Life to Live
9 *Movie: "The Last Time I Saw Archie." Robert Mitchum, Jack Webb (Comedy '61)
11 *Laurel & Hardy
28 Yoga for Health 3:00 P.M.

2 Tatletales
4 Not for Women Only. "Vitamins."
5 *Sea Hunt
7 General Hospital
11 Mothers-in-Law
28 Day at Night. Guest: Sarah Vaughn
34 Me Llamo Martina Sola
50 Taking Better Pictures 3:30

2 *Movie: "Rhapsody in Blue." Robert Alda, Alexis Smith, Oscar Levant (45). Story of George Gershwin (Pt. II)
4 Mike Douglas Show. Martha Mitchell cohosts. Guests: Howard Cosell, comedienne Fannie Flagg, the Earl Scruggs Revue, Dr. Robert Akeret
5 *Ozzie & Harriet
7 Movie: "Black Water Gold." Ricardo Montalban, Keir Dullea (69)

11 Green Acres
13 Dick Tracy
28 The Peace Game (R)
30 Living Word
50 T'ai Chi Ch'uan 4:00 P.M.

5 *Rifleman, C. Connors
11 Flying Nun
13 Get Smart
22 *Simplemente Maria
28 Sesame Street (R)
30 Pattern for Living
34 Sube Pelayo
50 Mister Rogers
52 Felix the Cat

4:30
5 *Father Knows Best
9 *The Real McCoys
11 Bugs & His Buddies
13 Nanny & the Professor
30 San Bernardino Work Shop
50 Electric Company
52 Underdog 5:00 P.M.

2 News, Dunphy/Stout/Hill
4 News, Jess Marlow
5 Big Valley
7 News, Michaels/Henry
9 *The Lucy Show
11 Flintstones
13 I Dream of Jeannie
22 Reporte 22
28 Mister Rogers (R)
30 Buffalo Pow Wow
34 *Amaras a tu Projimo
50 Sesame Street
52 Kimba 5:30

4 News, John Chancellor
9 *Leave it to Beaver
11 Hogan's Heroes
13 Gilligan's Island
28 Electric Company
52 *Three Stooges I 6:00 P.M.

4 NFL Football (see "sports")
5 Bonanza
7 News, Hambrick/Schuback
9 WFL Football Game (see "sports")
11 Partridge Family
13 Mod Squad
22 Mira Que Bonito
28 Zoom! (R)
30 Regional Spotlight
34 News, Roberto Cruz
50 Child of Darkness, Child of Light
52 Speed Racer 6:30

11 Andy Griffith
28 T'ai Chi Ch'uan
30 Its Your World
40 The Puppet Tree
50 Trains, Tracks, and Trestles
52 Little Rascals 6:45

30 The Pastor's Desk 7:00 P.M.
2 News, Walter Cronkite
5 Bowling for Dollars
7 News, Smith/Reasoner
11 *I Love Lucy
13 It Takes a Thief

22 *Esmeralda
28 Jeannie Wolf With Guest: comedienne Phyllis Diller
30 Living Word
34 Entre Brumas
40 Set My Spirit Free
50 Orange County Review
52 *Three Stooges II 7:30



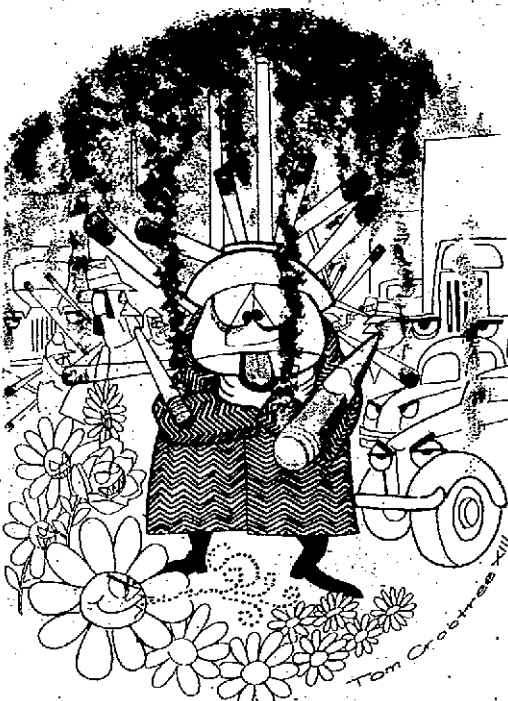
TOM SNYDER, host of NBC's "Tomorrow," stands beneath 747 jet moments before take-off and a flight to Hawaii. Snyder taped a program aboard the jetliner, and it will air Thursday night from 11:30 to 12:30 on Ch. 4. The time period is for this date only.

2 *Special: Gabriel

Kaplan, Just for Laughs. Guests: Don Adams, McLean Stevenson, and Fanny, an all-girl rock group. (Preempts Orson Welles)
5 Help Thy Neighbor
7 New Beat the Clock
11 That Girl
28 Day at Night. Guest: songstress Sarah Vaughn
30 Two Heavens
40 Bible Study
50 Focus Orange County: "O.C. Economic Outlook."
52 *Little Rascals II

8:00 P.M.
2 "THE WALTONS" — THE
* FAMILY'S FAVORITE!
Hyder Rudge offers a car he no longer needs to John-Boy in exchange for a roof repair job and then refuses to keep his promise. (R)
5 Special: "Burt Bacharach and Associates." (see "special")
7 Evel Kneivel: One Man . . . One Canyon (see "special")
11 Dealer's Choice
13 Boxing from the Olympic
22 *Pinina Quiere a Papa

(Continued Page 15)



"PULMONARY DISEASE: The Hidden Enemy," a repeat special on Ch. 28 at 9 p.m. Thursday, tells how smoke pollutants and even flower pollen can aggravate respiratory ailments ranging from the common cold to cancer of the lungs.

PAY YOUR PERSONAL DEBT! YOU OWE IT TO YOURSELF TO READ ON . . .

The **NIAGARA CYCLO-MASSAGE Chair & Portable Equipment** will help you:
A. Ease simple everyday nervous tension often associated with many of today's common problems.
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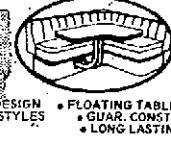
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SPORTS TODAY

NFL FOOTBALL (4), 8:00 p.m. — Dallas Cowboys vs. Pittsburgh Steelers (Pre-Season).

WFL FOOTBALL (9), 8:00 p.m. — Philadelphia Bell vs. Jacksonville Sharks.

(Continued from Page 14)

- 28 Evening at Pops.
Guest: Eileen Farrell, soprano. Featured are arias of Verdi works and a medley of tunes by Harold Arlen (R)
- 30 Good News, Shakarian
- 34 Jueves de Gala
- 40 Hour of Power
- 50 Man Builds, Man Destroys
- 52 Kogarashi Monjiro 8:30
- 4 Peggy Flemings Visits
- ★ The Soviet Union On Bell System Family Theatre (see "special")
- 11 Merv Griffin Show.
Guests: Susan & Mark Spitz; Jane & James Brolin; Roxanne & Jack Carter; Henny & Jim Backus
- 30 Day of Miracles
- 50 Great American Dream Machine 9:00 P.M.
- 2 Movie: "Villain."
Richard Burton stars as a treacherous and cunning crook who executes a masterful heist and then tries to kill his henchmen. Ian McShane, Nigel Davenport (R)
- 5 Special: Billy Graham's Arizona Crusade
- 7 Streets of San Francisco. Rick Nelson guests as a handsome ex-musician who lures runaway teenage girls to work for him and kills those who get out of line. (R)



PEGGY FLEMING returns to the air Thursday at 8:30 p.m. on Ch. 4 in an encore presentation of her 60-minute special, "Peggy Fleming Visits the Soviet Union."

- 9 Rams Highlights. Stu Nahan, host
- 22 Festival Internacional
- 28 The Killers.
"Pulmonary Disease: The Hidden Enemy."
- 30 Shekinah Fellowship
- 34 Accompaname
- 40 Praise the Lord Club 9:30
- 4 Movie: "A Boy Ten Feet Tall." Adventures

of a 10-yr.-old boy with a Syrian peddler, an American tourist and a diamond smuggler. Edward G. Robinson, Fergus McClelland ('65)

9 News, Fishman/Rice

34 Ana del Aire

50 Video Visionaires 10:00 P.M.

5 World at 10. Clete Roberts

7 Toma. "Time and Place Unknown."
Toma infiltrates a gang planning a multi-million-dollar bank robbery by posing as a crooked stunt driver, only to face a life-and-

- death challenge of proving his fake identity. (Pt. I). (Pt. II will air Friday, Sept. 6th)
- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 22 Teleteatro con Oswaldo Calvo
- 30 Kroeze Bros. 10:30
- 9 *Movie: "The Shop on Main Street." Josef Kroner, Ida Kaminska (Drama '65)
- 13 Bill Cosby
- 22 *La Ciudad Grita
- 28 To be announced
- 34 Los Dias Felices 11:00 P.M.
- 2 News, Joe Benti
- 5 *The Best of Groucho
- 7 News, Hambrick/Schuback
- 11 *Alfred Hitchcock
- 13 *Movie: "Mark of the Renegade." Ricardo Montalban, Cyd Charisse (Adventure '51)
- 22 Reporte 22
- 28 Yoga for Health
- 34 News, Jesus Mares 11:15
- 34 *Cinema 34 11:30
- 2 Movie: "Took, Line and Sinker." Jerry Lewis, Peter Lawford
- 4 Tomorrow. The show is taped aboard a United Airlines 747 flying to Hawaii (Tonight, Johnny Carson, is preempted)
- 5 *Fractured Flickers. "The Adventures of Yantze Derringer."
- 7 Wide World: Special. Dick Cavett Show. Guests: Barbara Howar, Paul Simon, Jerzy Kosinski
- 11 *Alfred Hitchcock
- MIDNIGHT**
- 5 *Movie: "Divorce Italian Style." (Comedy '62)
- 11 Movies: "Rogue Cop." (Drama '54); "Autumn Leaves." (Drama '56)

- (2:00): "Bitter." (Drama '58) (4:00) 12:25
- 13 News 12:30
- 4 Newservice 1:00 A.M.
- 7 Eyewitness News 1:30
- 2 News 1:45
- 2 Movies: "Golden Girl."

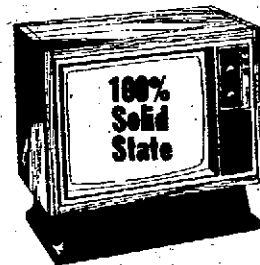
(Musical '51): "The Yellow Canary" (Drama '44) (3:10)

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ZENITH SALE

- Once-a-year Zenith greatly reduces their prices to all dealers. We at Ward's pass these savings on to our customers and significantly lower prices on all 1974 models.
- We now have all the new available 1975 models, which are introductory low priced.
- You can make your selection of 1974 or 1975 model from the largest display of Zenith in the Long Beach area.
- We guarantee our prices to be the lowest in the Long Beach area, or we will cheerfully refund the difference, plus 10%. As a member of AVB (Associated Volume Buyers) with sales over \$100 million we give the BEST PRICE-through volume buying.
- We at Ward's give a true value for your trade-in.
- We give you one month to decide if you are happy with your TV purchase. Complete refund or exchange if you are not satisfied.
- We service all 12" to 25" color & B&W TV's for one full year. We extend the manufacturer's 2-year picture tube warranty to 3 years. We have developed the finest service available in the area.
- We at Ward's offer immediate free delivery and set up (we even deliver portable TV's).
- We require a very small down payment and have low monthly terms or use our 90 days with no interest.



ALL MODELS ON SALE

We at Ward's know what brands are best! We price as low as anyone. We give more in service, and we have kind, knowledgeable salesmen who are not paid a larger commission for selling items with a higher markup as in most stores; so we believe everyone should buy their TV, Furniture, Appliances, Carpets and Stereo from us! Come see for yourself.

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THE WOODEN-HULLED Intrepid (No. 22) and the aluminum-hulled Courageous (No. 26) will be seen on a 60-minute special, "America's Cup 1974: The Grandest Prize," at 9 p.m. Friday on Ch. 2. The special focuses on the sailing trials to select the U.S. contender in this year's Cup challenge competition.

FRIDAY

- September 6, 1974
*** PAID ADVERTISEMENT**
 An * indicates B/W
 Other shows in color
- 5:55
 2 News
 6:00 A.M.
 2 Practical Health for the Layman
 11 University of the Air
 6:25
 4 Knowledge
 Photography and Edgar Bergen
 6:30
 2 Group Therapy: Dr. Irene Kassoria
 7 Telescope
 11 Bullwinkle
 6:45
 22 *Commodity Report
 6:55
 4 News
 7:00 A.M.
 2 News, Hughes Rudd
 4 Today, Guests: Hal Holbrook, Sada Thompson, stars of "Sandburg's Lincoln" (7:30); author Dr. Michael W. Fox, "animal psychologist" (8)
 7 Michael Jackson Show
 9 Davey & Goliath
 11 New Zoo Revue
 22 Market Opening
 28 Mister Rogers
 7:30
 7 Ralph Story's A.M.
 9 Tennessee Tuxedo
 11 Bugs and His Buddies
 13 Skip 'n' Woofers
 22 World Business News
 28 Sesame Street
 8:00 A.M.
 2 Captain Kangaroo
 9 Romper Room

- 11 Funstonones
 22 New York Exchange
 8:30
 9 *The Lucy Show/
 11 Yogi and Friends
 22 Commodity Line
 28 Yoga for Health
 9:00 A.M.
 2 Joker's Wild, J. Barry
 4 Name That Tune
 5 The Gallery
 7 Movie: "From Hell to Texas," Don Murray, Diane Varsi ('58)
 9 Jack LaLanne, fitness
 11 *I Love Lucy, L. Ball
 13 Gentle Ben
 22 New York Exchange
 28 Sesame Street (R)
 9:15
 22 Let's Face It
 9:30
 2 Gambit
 4 Winning Streak
 5 *Movie: "Silver Star," Jimmy Wakely, Edgar Buchanan (Western '55)
 9 Youth & the Issues
 11 Hazel
 13 City Kids
 22 Market Update
 10:00 A.M.
 2 Now You See It
 4 High Rollers
 9 Morning Show
 11 My Favorite Martian
 13 America in Space
 22 New York Exchange
 28 T'ai Chi Ch'uan
 10:30
 2 Love of Life
 4 Hollywood Squares
 7 Brady Bunch
 11 *Dennis the Menace
 13 L.A. Woman
 22 World Business News
 28 Zoom!
 10:55
 2 News, Doug Edwards
 11:00 A.M.
 2 Young & the Restless
 4 Jackpot

SPECIAL

CBS SOCKO SATURDAY (2), 8:00 p.m. — The Hudson Bros. host a preview special of Saturday a.m. children's educational and informational programming.

FUNSHINE SATURDAY SNEAK PEEK (7), 8:00 p.m. — Program introduces five new Saturday a.m. children's programs premiering tomorrow. Lee Majors hosts.

NBC SATURDAY A.M. PREVIEW (4), 8:30 p.m. — Special for children starring Jimmy Osmond, Johnny Whitaker and characters from and excerpts of Saturday a.m. children's TV series.

HOLLYWOOD PALLADIUM (4), 9:00 p.m. — John Davidson serves as host-anchorman of this variety event, featuring 15 top acts, utilizing nine different stages at the famed Hollywood landmark.

CBS REPORTS (2), 10:00 p.m. — "Peace and the Pentagon." Examines the cost and goals of the military in peacetime. Bob Schieffer anchors.

SANDBURG'S LINCOLN (4), 10:00 p.m. — "Mrs. Lincoln's Husband." Lincoln and his wife Mary face the tragedy of their son's death and a Congressional committee's inquiry into Mrs. Lincoln's loyalty to the Union. Hal Holbrook, Sada Thompson, Roy Poole. PREMIERE of six one-hr. specials based on Sandburg's works.

- 5 *Movie: "Riders of Destiny," John Wayne ('33)
 7 Girl in My Life
 11 News, Terry Mayo
 13 Gomer Pyle, USMC
 22 New York Exchange
 28 Electric Company (R)
 11:30
 2 Search for Tomorrow
 4 Celebrity Sweepstakes
 7 \$10,000 Pyramid
 11 Let's Rap
 13 Petticoat Junction
 22 World Business News
 28 Mister Rogers
 11:55
 4 News, Edwin Newman
 NOON
 2 Noontime, Machado
 4 Jeopardy
 5 *Movie: "Runaway Daughters," Marla English, Anna Sten (Drama '56)
 7 Password
 9 News, Steve Fox

SPORTS TODAY

DODGER BASEBALL (11), 4:55 p.m. — Dodgers vs. Cincinnati.

WFL FOOTBALL (11), 8:00 p.m. — So. Calif. Sun vs. Detroit Wheels (Tape)

AMERICA CUP (2), 9:00 p.m. — On-board coverage of Courageous, Mariner, Valiant and Intrepid off the coast of Newport, R.I.

SURFING '74 (13), 9:30 p.m. — Guest Hal Jepsen shows his film "A Sea for Yourself." Other guests, Laura Powers, Ken Polansky.

- 11 Movie: "D.O.A." — Edmund O'Brien, Pamela Britton (Mystery '50)
 13 News, Hugh Williams
 22 Commodity Dynamics
 28 Man Builds, Man Destroys (R)
 12:30
 2 As the World Turns
 4 Days of Our Lives
 7 Split Second
 9 Gloria Grey's Pet Haven
 13 Dialing for Dollars
 22 Market Closing
 28 Eye to Eye: "Monuments"
 1:00 P.M.
 2 Guiding Light
 4 The Doctors (serial)
 7 All My Children
 9 Consumer Profile
 22 Charting the Market
 28 Course of Our Times: "Brazil: The Military Calls the Tune"
 1:30
 2 Edge of Night
 4 Another World
 7 Let's Make a Deal
 9 Journey to Adventure
 13 Galloping Gourmet
 22 *Commodity Report
 28 T'ai Chi Ch'uan
 2:00 P.M.
 2 New Price Is Right
 4 How to Survive a Marriage
 5 Gale Storm Show
 7 Newlywed Game
 9 *Make Room for Daddy
 13 *Movie: "Border River," Joel McCrea, Yvonne De Carlo ('54)
 28 Prison Without Bars (R)
 2:20
 11 Ben Hunter Interviews
 2:30
 2 Match Game '74
 4 Somerset
 5 News, L. McGormick
 7 One Life to Live
 9 *Movie: "Because of You," Loretta Young, Jeff Chandler (Drama '52)
 11 Hazel
 28 Yoga for Health
 3:00 P.M.
 2 Tattletales



JOHN DAVIDSON hosts a variety hour, "The Hollywood Palladium," at 9 p.m. Friday on Ch. 4, and his guests include the Smothers Brothers, the Pointer Sisters, Richard Thomas and singer Al Green.

- 4 Not for Women Only: "Vitamins"
 5 *Sea Hunt
 7 General Hospital
 11 Mothers-in-Law
 28 Day at Night. Guest: director Mervyn LeRoy
 34 Me Llamo Martina Sola
 50 Trains, Tracks, and Trestles
 3:30
 2 Movie: "The Rains of Ranchipur," Lana Turner, Richard Burton (Drama '55)
 4 Mike Douglas Show. Martha Mitchell cohosts. Guests: singer

- Chubby Checker; comedian Freddie Prinze; columnist Jack Anderson
 5 *Ozzie & Harriet
 7 Movie: "Year 2889," Paul Peterson, Charla Doarty ('65)
 11 Green Acres
 13 Dick Tracy
 28 Doctors, Lawyers, Indian Chief (R)
 30 Living Word
 50 French Chef
 4:00 P.M.
 5 *The Rifleman
 11 Flying Nun
 13 Get Smart
 22 *Simplemente Maria
 28 Sesame Street (R)
 30 Pattern for Living
 34 Sube Pelayo
 50 Mister Rogers
 52 Felix the Cat
 4:30
 5 *Father Knows Best
 9 *The Real McCoys
 11 Dodger Dugout
 13 Nanny & the Professor
 30 Christian Home
 50 Electric Company
 52 Underdog
 4:55
 11 Dodger Baseball (see "sports")
 5:00 P.M.
 2 News, Dunphy/Stout/Hill
 4 News, Jess Marlow
 5 The Big Valley
 7 News, Michaels/Henry
 9 *The Lucy Show
 13 *I Dream of Jeannie
 22 Reporte 22
 28 Mister Rogers (R)
 30 Buffalo's Pow Wow
 34 *Amaras a tu Projimo
 50 Sesame Street
 52 Kimba
 5:30
 9 *Leave It to Beaver
 13 *Gilligan's Island
 28 Electric Company
 52 *Three Stooges I
 6:00 P.M.
 4 News, Tom Snyder
 5 Bonanza
 7 News, Hambrick/Schubeck
 9 *Beverly Hillbillies
 13 Mod Squad
 22 Mira Que Bonito
 28 Zoom! (R)
 30 Faith for Today
 34 News, Roberto Cruz

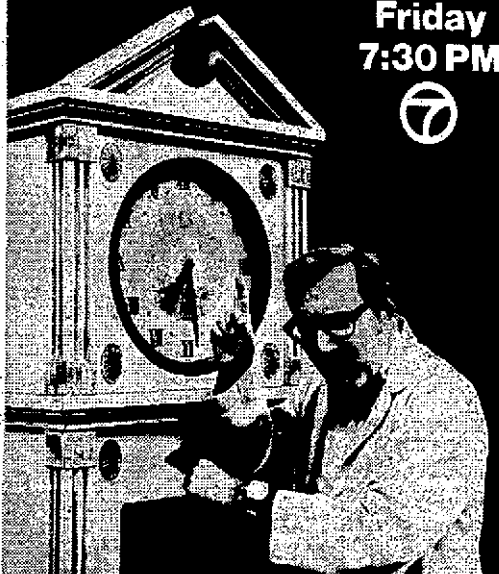


TROY AND PRISCILLA CORY perform on "The Troy Cory Evening Show," which airs Fridays at 11:30 p.m. on Ch. 5.

(Continued Page 12)

By George, it's about time!
 Dr. George Fischbeck explains the history & science of telling time.

**Friday
 7:30 PM**



**...BY
 GEORGE!!**

FRIDAY

(Continued from Page 16)

- 50 French Chef
 - 52 Speed Racer
 - 8:30
 - 9 *Dick Van Dyke Show
 - 28 Black Perspective on the News
 - 30 News Roundup
 - 40 Captain Andy
 - 50 American Highlands
 - 52 Little Rascals
 - 7:00 P.M.
 - 2 News, Walter Cronkite
 - 4 News, John Chancellor
 - 5 Bowling for Dollars
 - 7 News, Smith/Reasoner
 - 9 What's My Line?
 - 13 It Takes a Thief
 - 22 *Esmeralda
 - 28 Aviation Weather
 - 30 Living Word
 - 34 Entre Brumas
 - 40 Set My Spirit Free
 - 52 Three Stooges II
 - 7:30
 - 2 Special: "Swing."
- Frank Sinatra Jr. hosts this musical show with performers singing and dancing to the music of the swing era. (Preempts Bobby Goldsboro Show)
- 4 Hollywood Squares
 - 5 Help Thy Neighbor
 - 7 Special: "By George!"
- Dr. George Fishbeck, Ch. 7's weatherman, takes a whimsical look at man's efforts to determine and record the passage of time.
- 9 Movie: "Did You Hear the One About the Traveling Saleslady?"
- Phyllis Diller, Bob Denver (Comedy '68). Adventures of a traveling saleslady who becomes entangled with a farmer's son in the early 1900's.
- 28 Day at Night. Guest: director Mervyn LeRoy discusses what makes a great movie. (R)
 - 30 Sunday Celebration
 - 40 Bible Study
 - 50 Taking Better Pictures
 - 52 *Little Rascals
 - 8:00 P.M.
 - 2 CBS Socko Saturday (Children's Preview) (see "special")



JIMMY OSMOND sings and dances with puppets from The World of Sid and Marty Krofft as host of "The NBC Saturday Morning Preview Revue" on Ch. 4 at 8:30 Friday night.

- 4 Sanford and Son. "Superflyer." Fred reluctantly embarks on his first plane ride. (R)
- 5 *The Fugitive. "Nobody Loses All the Time." David Janssen stars
- 7 Funshine Saturday Sneak Peek (Children's Preview) (see "special")
- 11 WFL Football (see "sports")
- 13 Safari to Adventure
- 22 Box desde San Diego
- 28 Washington Week
- 34 El Show de Rosita: Peru
- 40 Old Fashioned Gospel Hour
- 50 The Boarding House: "Leo Sayer"
- 52 Owarai Network
- 8:30
- 2 Good Times. J.J. has a steady girl friend, but Florida and Thelma aren't very enthusiastic about the girl who finally got him to settle down. (R)
- 4 NBC Saturday Morning Preview (Children's Preview) (see "special")
- 7 Six Million Dollar Man. An astronaut is affected by an electrical field in space that gives him power to communicate with dolphins and to control people's minds. (R)
- 13 Here Come the Brides
- 28 Wall Street Week
- 30 Challenge of Truth
- 50 Festival Films
- 52 Kokoro No Uta
- 9:00 P.M.
- 2 The American Cup (see "sports")
- 4 The Hollywood Palladium (see "special")
- 5 Special: Billy Graham's Arizona Crusade
- 9 Oral Roberts Fall Special
- 28 The Killers. "Cancer: The Cell That Won't Die"
- 30 It Is Written
- 34 La Criada Bien Criada
- 40 Praise the Lord Club

- 50 Masterpiece Theatre: "Clouds of Witness" #4
 - 152 Hosoude Handyou
 - 9:30
 - 7 The Odd Couple. "The Flying Felix." Oscar tries to cure Felix of his flying phobia. (R)
 - 13 Surfing '74 (see "sports")
 - 30 The Other Six Days
 - 34 Ana del Aire
 - 10:00 P.M.
 - 2 CBS Reports: "Peace and the Pentagon" (see "special")
 - 4 CARL SANDBURG'S
 - * LINCOLN
- Starring HAL HOLBROOK and SADA THOMPSON (see "special")
- 5 World at 10. Clete Roberts
 - 7 Toma. "A Time and Place Unknown" (Pt. II). Having infiltrated a gang planning a multi-million-dollar bank burglary, Dave is forced to participate in the entire caper when a change of plans thwarts all communication with police headquarters. (R)
 - 9 News, Fishman/Rice
 - 13 News, Hugh Williams
 - 22 El Taconazo
 - 10:30
 - 13 Bill Cosby
 - 22 *La Ciudad Grita
 - 28 L.A. Collective
 - 30 It's Your World
 - 34 Loco Valdez
 - 11:00 P.M.
 - 2 News, Joe Benti
 - 4 News, Paul Moyer
 - 5 *Best of Groucho
 - 7 News, Hambrick/Schubeck
 - 9 David Susskind Show. All about dogs — experts show and tell; profile of a murderer
 - 11 News, Jones/Rowe
 - 13 *Movie: "Battle at Apache Pass." John Lund, Jeff Chandler ('52)
 - 22 Reporté 22
 - 28 Changing Rhythms
 - 34 News, Jesus Mares
 - 11:15
 - 34 Cinema 34
 - 11:30
 - 2 Movie: "Genesis II,"



ROY CLARK is a guest star on 60-minute special, "Oral Roberts at Expo '74," which airs at 9 p.m. Monday on Ch. 5 and at 9 p.m. Friday on Ch. 9.

- Alex Cord, Mariette Hartley
- 4 Tonight, Johnny Carson. Guests: Phyllis Newman, Jack Albertson
- 5 *Troy Cory Show

- 7 Wide World Special: Alan King's Prime Time Previews
- Comedian Alan King gives an irreverent spoof of how a network puts together its new fall season.
- 28 Yoga for Health
 - MIDNIGHT
 - 5 *Movie: "Early to Bed" (Comedy '36)
 - 11 Movies: "Please Believe Me" (Comedy '50); "Born to Be Bad" (Drama '50) (1:30); "The Four Posters" (Comedy '52) (3:30); "Laurel & Hardy" (5:30)

- 12:25
- 13 News
- 1:00 A.M.
- 4 Midnight Special. Marvin Gaye does a one-man show
- 7 Eyewitness News
- 1:30
- 2 News
- 1:45
- 2 Movies: "The Big Land" (Western '57); "Bombardier" (Drama '43)
- 2:30
- 4 Newservice

The BIBLE Says



Question: Is baptism really necessary to salvation?

Much controversy has raged over baptism. Many people do not obey because they do not see the need. However, the teaching of the New Testament is so clear that a person would have to have help to misunderstand the purpose of baptism.

Mk. 16:16 — "He that believeth and is baptized shall be saved; he that believeth not shall be damned."

Acts 2:38 — "...repent, and be baptized every one of you in the name of Jesus Christ for the remission of sins."

Acts 22:16 — "And now why tarriest thou? arise, and be baptized and wash away thy sins, calling on the name of the Lord."

Galatians 3:26-27 — "For ye are all the children of God by faith in Christ Jesus. For as many of you as have been baptized into Christ have put on Christ."

From these passages, it is easily determined that the purpose of baptism is to be saved, for the remission of sins, to wash away one's sins, and to get into Christ.

If you expect to be saved, you are going to have to obey the simple teaching of God in His Word — and be baptized.

NOTICE!

All readers of "The Bible Says" column will be interested to know that we will soon be on the air with a **LIVE CALL-IN BIBLE QUESTION-AND-ANSWER PROGRAM**

This program will be heard on KFOX (Long Beach) - 1280 AM. NIGHTLY from 9:30 to 10:00 P.M. Monday thru Friday beginning Sept. 2, 1974. We invite you to listen and call in your Bible question which will be answered immediately on the air!

SPECIAL FREE OFFER

The Studebaker Road Church of Christ is offering a free Bible correspondence course. You can see this Bible correspondence course in your own study of the Bible in the privacy of your home — without cost or obligation. The Bible correspondence course consists of thirteen lessons, and will be mailed to you upon request.

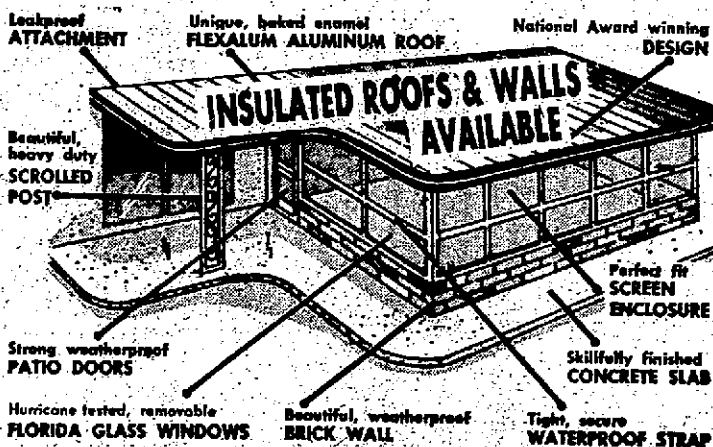
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SATURDAY

September 7, 1974
★ PAID ADVERTISEMENT
An * indicates B/W
Other shows in color.

- 6:30
11 Let's Rap
7:30
4 Addams Family
7 Yogi's Gang
11 Brother Buzz
7:30
2 The American
Presidency
4 The Chopper Bunch
7 Bugs Bunny
9 Consumer Profile
11 Alternatives
8:00 A.M.
2 Speed Buggy
4 Emergency Plus 4
5 *Gene Autry
7 Hong Kong Phooey
9 *Movie: "Angels with
Dirty Faces," James
Cagney, Ann Sheridan
11 *Movie: "Full of Life,"
Judy Holliday
(Comedy)
8:15
13 The Christophers
8:30
2 Scooby Doo
4 Run, Joe, Run
7 Adventures of Gilligan
13 Land of the Giants
9:00 A.M.
2 Jeannie
4 Land of the Lost
5 *John Wayne
Playhouse
7 Devlin
9:30
2 Partridge Family
2200 AD
4 Sigmund
7 Korg: 70,000 B.C.
13 Wanderlust
10:00 A.M.
2 Valley of the Dinosaurs
4 Pink Panther
5 *Movie: "Beyond
Glory," Alan Ladd,
Dohna Reed (Drama)
7 Super Friends
9 *Movie: "Congo
Crossing," George
Nader, Virginia Mayo
11 *Laurel & Hardy
13 Country Music
34 Lucha en Patines
10:30
2 Shazam
4 Star Trek
11 Dodger Dugout
10:55
11 Dodger Baseball (see
"sports")
11:00 A.M.
2 Harlem Globetrotters
(cartoon)
4 Major League Baseball
(see "sports")
7 These Are the Days
13 True Adventure
11:30
2 Hudson Brothers
5 *Movie: "Powder
River," Rory Calhoun,
Corinne Calvet
(Adventure '53)
7 American Bandstand
9 *Movie: "High
Lonesome," John
Barrymore, Jr.
(Western '50)
13 High Chaparral
34 Lucha Libre (wrestling)
NOON
2 U.S. Open Tennis (see
"sports")
11 Laner
12:30
7 Celebrity Tennis
13 True Adventure
34 Ahi Va Eso
1:00 P.M.
5 Jim Thomas Outdoors
7 NCAA Football (see
"sports")
9 *Movie: "The
Sundowners," Robert
Preston, John
Barrymore, Jr.
13 News: Felix/Ellsworth
5 NFL Action '74
13 Land of Giants
- 2:00 P.M.
4 World Series of Golf
(see "sports")
5 *Movie: "Kid
Millions," Eddie
Cantor, Ann Southern
11 *Movie: "Billy the
Kid," Robert Taylor,
Ian Hunter ('41)
22 Sabados Deportivos
30 Social Security
34 Visitando las Estrellas
2:15
30 Musical
2:30
9 *Movie: "Muntiny at
Fort Sharp," Broderick
Crawford ('65)
13 High Chaparral
30 Buffalo's Pow Wow
3:00 P.M.
2 Archie
34 El Encuentro
50 Youth in Trouble
3:30
2 Fat Albert
4 Focus
13 The Virginian
28 Carrascolendas
30 Regional Spotlight
3:40
5 *Movie: "Raffles,"
David Niven, Olivia De
Havilland (Comedy '40)
4:00 P.M.
2 Children's Film
Festival, "Three Nuts
for Cinderella"
4 Impacto
11 Soul Train
28 To be announced
30 Human Dimension
34 Soccer International
50 Deep South, Deep
North
52 Voice of Agriculture
4:30
4 What's Going On
7 Wide World of Sports
(see "sports")
9 *Wanted: Dead or
Alive
28 The Peace Game (R)
30 Faith Today
52 Corona Now
5:00 P.M.
2 Bienvenidos
4 Inquiry/Politics
Women in Politics
5 *Movie: "The
Daredevil," George
Montgomery, Terry
Moore (Drama '71)
9 *Untamed World
11 *Movie: "The Wild
North," Stewart
Granger, Wendell
Corey (Adventure '52)
13 The Persuaders
28 Yoga for Health
30 Quest for Life
50 Drums and Bugles
52 Kimba
5:30
2 Just Natural
4 News, Maskery/Harris
9 RAMS COACHES SHOW
★ STARRING CHUCK KNOX
With Stu Nahan
28 The State of the
Democratic Process
30 Blue Ridge Quartet
50 Zoom!
52 *Three Stooges I
6:00 P.M.
2 News, Warren Olney
4 News, Tom Brokaw
9 Real Don Steele Show
13 Night Gallery
22 Reporte 22
30 News Round Up
34 News, Nono Arsu
50 Carrascolendas
52 Speed Racer
6:30
2 News, Dan Rather
4 News Conference
7 News, Lund/Carroll
28 Jeanne Wolf with
Phyllis Diller (R)
30 Pentecost w/Purpose
34 Box de Mexico
40 Un Camino Mejor
50 Bayou City and
Thereabouts
52 Little Rascals
7:00 P.M.
2 To be announced
4 Truth or Consequences
5 Bowling for Dollars
7 Reflecciones

SPECIAL

EVEL KNEIVEL (7),
8:00 p.m. — A feature
film drama based on the
exploits of the motorcy-
clist known as "America's
King of the Stuntmen."
Stars George Hamilton in
the title role, Sue Lyon,
Ron Masak and Bert
Freud. Knievel himself
performs the spectacular
stunts that have made
him famous. (R)

**NATIONAL GEO-
GRAPHIC SPECIAL** (11),
8:00 p.m. — "The Natural
History of Our World."
Richard Basehart nar-
rates this special that
dramatically illustrates
the evolution of the uni-
verse — and the progress
of man on this planet.

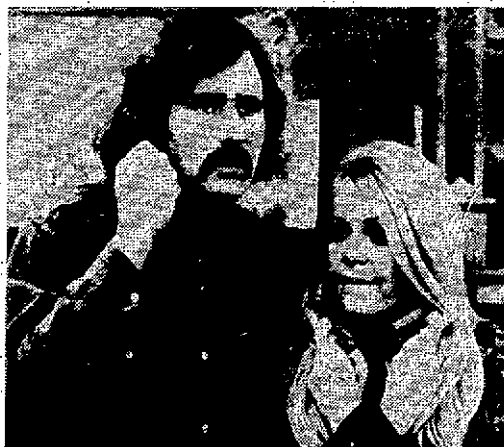
**ANDY WILLIAMS
PRESENTS** (4), 9:00 p.m.
— Andy Williams will be
host to Redd Foxx, vocal-
ist Olivia Newton-John,
brother and sister singing
duo Donny and Marie Os-
mond, country singer Jim
Stafford and illusionist
Doug Henning, star of the
current Broadway hit,
"The Magic Show."

**MISS AMERICA PAG-
EANT** (4), 10:00 p.m. —
Bert Parks emcees the
national finals of the pag-
eant for the 20th consec-
utive year, live from Atlan-
tic City, N.J.

9 *Victory at Sea
11 Lawrence Welk Show
13 It Takes a Thief
22 Buscando Estrellas
28 Prison Without Bars
30 Living Faith
40 The Deaf World
50 Orange County Review
52 *Three Stooges
7:30
2 Orson Bean and Other
People (see "special")
4 *Special: "Villa
Alegre." Preview of
PBS (Public
Broadcasting Service)
children's series on
Spanish language and
Latin American
cultures.
5 The Liars Club. Host of
this game show is Bill
Armstrong. Guests:
Peter Marshall, Fanny
Flagg, Joey Bishop.
PREMIERE
7 Concentration
9 *Movie: "Long Day's
Journey Into Night,"
Katherine Hepburn,

9 *Movie: "Night Slaves."
A man, vacationing
with his wife in a small
town, awakes to see the
townspeople and his
wife march zombie-like
through the streets and
into trucks to be driven
away. James
Franciscus, Lee Grant
9 Community Feedback
11 News, Mayo/Chu Lin
22 Monamane Diagenas
30 Dawson McAllister
40 Good News
52 Lou Gordon Program.
Guests: Dr. Irwin
Stillman and Bonnie
Shan discuss obesity
10:30
13 News, Dean Webber
22 News, Jpn. language
28 Doctor, Lawyer, Indian
Chief. Drama aimed at
debunking America's
"melting pot" myth.
30 Sacred Cinema
40 Amazing Prophecies
10:45
22 Golf Lesson, Jpn.
language
11:00 P.M.
2 News, Warren Olney
5 "Melodyland in
Action." A musical
depicting various
events in the life of
Christ.
9 Faith for Today
11 Mission: Impossible
13 Tony & Susan Alamo
22 Shin Hasegawa
34 Cinema 34
11:30
2 Fabulous 52: "The
Thrill of It All."
Comedy about an
obstetrician's wife who
becomes a star of TV
commercials. James

Jason Robards, Jr.
(Drama '62). Based on
Eugene O'Neill's
autobiographical play
dealing with his early
turbulent life, unfolding
in 1912.
28 Young People's Film
Festival, 1974
40 The Prayer Group
Jeanne Wolf with
Guest: General Daniel
James
52 MovieMakers. Guest:
Norman Lear
8:00 P.M.
2 All in the Family. Mike
is finally about to
graduate from college,
but only Archie seems
to be happy about it.
(R)
4 Emergency. A fire
traps the paramedics
when they try to rescue
a fireman caught under
a tractor. (R)
5 *Movie: "Rodan," Kenji
Sawra, Yumi
Shirakawa (Science
Fiction '57)
7 Evel Knievel (see
"special")
11 National Geographic
Special (see "special")
13 Wrestling
22 Lo Mejor del Cine
Espanol
34 Super Show
40 Jimmy Swaggart
Program
50 International
Performance: "Les
Brigands"
52 Tadmira Renaichu
8:30
2 M*A*S*H. Espionage
and secrecy envelop
the unit when a colonel
in the CIA starts
poking into the surgical
hospital's affairs. (R)
28 Masterpiece Theatre:
"Clouds of Witness."
#5. Wimsey follows
Catheart's mistress to
New York and then
races back to the Duke
of Denver's murder
trial with the
information that should
clear him. (Conclusion)
(R)
30 Living Waters
40 Miracles of the 20th
Century
52 Nippon Manyuki
9:00 P.M.
2 Mary Tyler Moore.
Phyllis discovers her
dermatologist husband
is having an affair with
the star of the "Happy
Homemaker Show" and
demands Mary's
help in saving her
marriage. (R)



ROB REINER and Sally Struthers, as
Mike and Gloria Stivic, await word on
his college final exams on repeat epi-
sode of "All in the Family" at 8 p.m.
Saturday on Ch. 2.

SPORTS TODAY

DODGER BASEBALL (11), 10:55 a.m. — Dodgers
vs. Cincinnati.

MAJOR LEAGUE BASEBALL (4), 11:00 a.m. —
Teams to be announced.

U.S. OPEN TENNIS (2), NOON — Live from Forest
Hills, N.Y.

NCAA FOOTBALL (7), 1:00 p.m. — UCLA at Ten-
nessee. Keith Jackson reports.

WORLD SERIES OF GOLF (4), 2:00 p.m. — Arnold
Palmer joins Jim Simpson and Charlie Jones with
commentary from Firestone C.C.'s South Course.

WIDE WORLD OF SPORTS (7), 4:30 p.m. — Live
coverage of a team of U.S. college all-stars meeting the
U.S.S.R.'s national team from Expo '74.

- 4 Andy Williams
Presents (see
"special")
11 Plimpton: The Great
Quarterback Sneak
30 Hour of Power
34 Premier Film
40 Happiness Is
52 Yome Futari
9:30
2 Bob Newhart Show.
Howard falls head-
over-heels in love with
Bob's sister Ellen. (R)
5 *One Step Beyond
13 Minority Community
28 Deep South, Deep
North
40 California Son Shine
50 Journey to Japan
10:00 P.M.
2 Barnaby Jones.
Bradford Dillman
guests as a charming
con man who marries
rich women for profit
— until one of his wives
hires Barnaby to
investigate. (R)
4 1974 Miss America
Pageant (see
"special")
5 Special: Billy
Graham's Arizona
Crusade
7 *Movie: "Night Slaves."
A man, vacationing
with his wife in a small
town, awakes to see the
townspeople and his
wife march zombie-like
through the streets and
into trucks to be driven
away. James
Franciscus, Lee Grant
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11 News, Mayo/Chu Lin
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Shan discuss obesity
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depicting various
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Christ.
9 Faith for Today
11 Mission: Impossible
13 Tony & Susan Alamo
22 Shin Hasegawa
34 Cinema 34
11:30
2 Fabulous 52: "The
Thrill of It All."
Comedy about an
obstetrician's wife who
becomes a star of TV
commercials. James
- Garner, Doris Day,
Arlene Francis
(Comedy '63)
7 Eyewitness News
9 Fright Night with
Seymour, "Octaman,"
Kerwin Mathews, Pier
Angeli ('72). An
eminent scientist
discovers squid-like
mutations that appear
to have the intelligence
and understanding of
humans.
13 *Movie: "The Exile,"
Douglas Fairbanks,
Jr., Maria Montez
11:45
7 News, Van Amburg
MIDNIGHT
4 Speakeasy. Guests
include Clive Davis,
Richard Perry and
Frank Zappa
7 *Movie: "The
Hunchback of Notre
Dame" ('57)
11 Movies: "The Wild
North" (Adventure
'52); "The Lady and
the Monster"
(Adventure '44) (1:30);
"Brighton Strangler"
(Mystery '45) (3:00);
"The Crooked Web"
(Drama '55) (4:30)
1:00 A.M.
4 Newservice
13 *Movie: "Tomb of
Torture," Annie Albert,
Thony Maky (Drama)
2 News
1:25
2 Movies: "Town on
Trial" (Drama '56);
"Cattle Queen of
Montana" ('54) (2:40
2:30
13 News



JOHN MITCHELL is
president of the televi-
sion division of Columbia
Pictures Inc. The divi-
sion's name has been
changed from Screen
Gems to Columbia Pic-
tures Television.



ROBERT CULP and his wife, **Sheila Sullivan**, star in the 90-minute historical drama "Give Me Liberty" at 8:30 p.m. Tuesday on Ch. 11. The program is the first of seven bicentennial specials under the title "From Sea to Shining Sea."



ALI MacGRAW stars in the movie "Goodbye Columbus" at 8:30 p.m. Sunday on Ch. 7.

whose husband disappears during their honeymoon.

"Trapped" (1973 TV movie), 8:30 p.m., Ch. 7. A man trapped after hours in a department store patrolled by vicious guard dogs attempts to outwit the animals to get out. James Brolin, Susan Clark and Earl Holliman star.

"A Midsummer Night's Dream" (1969), 10:30 p.m., Ch. 9. Film version of George Balanchine's New York City Ballet production stars Suzanne Farrell, Edward Villella, Mimi Paul and Arthur Mitchell.

THURSDAY

"Rhapsody in Blue" (1945; B&W), Part II, 3:30 p.m., Ch. 2. Concluding half of film about George Gershwin.

"Villain" (1971), 9 p.m., Ch. 2. Richard Burton stars as a treacherous and cunning crook who executes a masterful heist and then tries to kill his henchmen. Ian McShane and Nigel Davenport also have leading roles.

"A Boy Ten Feet Tall" (1963; English), 9:30 p.m., Ch. 4. Edward G. Robinson, Fergus McClellan, Constance Cummings and Harry Corbett are principals in adventure drama about a young boy on his own in Africa after the death of his parents.

FRIDAY — "The Rains of Ranchipur" (1955), 3:30 p.m., Ch. 2. Lana Turner, Richard Burton, Fred MacMurray, Joan Caulfield and Michael Rennie star in drama set in India.

"Did You Hear the One About the Traveling Saleslady?" (1968), 7:30 p.m., Ch. 9. Phyllis Diller plays a wacky woman selling player pianos at the turn-of-the-century; Bob Denver, Joe Flynn and Jeanette Nolan are also in the comedy.

"Genesis II" (1973 TV movie), 11:30 p.m., Ch. 2. Alex Cord, Mariette Hartley and Ted Cassidy are the stars of science fiction film set in the 22nd century.

SATURDAY — "Evel Knievel" (1971), 8 p.m.,



MARIETTE HARTLEY stars in the science fiction movie "Genesis II" at 11:30 p.m. Friday on Ch. 2.

Ch. 7. George Hamilton plays America's most famous motorcycle daredevil in film that includes some film footage of the real Evel Knievel doing his thing.

(Note: The movies listed here are only a small portion of the ones being shown on TV this week; check the daily logs for others.)



CLAUDIA JENNINGS is a guest star on Sunday night's repeat episode of "The FBI," at 7:30 on Ch. 7.

TODAY — "Girl Crazy" (1943; B&W), 4:30 p.m., Ch. 11. Judy Garland and Mickey Rooney star in Gershwin musical as college students. Also in it are Gil Stratton, June Allyson, Rags Ragland and the Tommy Dorsey orchestra.

"A King's Story" (1965; English), 6 p.m., Ch. 5. Orson Welles narrates documentary film on King Edward VIII, who renounced his throne to wed American divorcee Wallis Simpson.

"Goodbye Columbus" (1969), 8:30 p.m., Ch. 7. Ali MacGraw and Richard Benjamin made their film debuts as young lovers in this adaptation of Philip Roth's novella.

MONDAY — "Tarzan and the Jungle Boy" (1968), 3:30 p.m., Ch. 2. Mike Henry as Tarzan, Ronald Gans, Alizia Gur and Rafer Johnson have leading roles in film involving the search for a geologist's long-missing son.

"The Three Sisters" (1966; B&W), 11 p.m., Ch. 9. Kim Stanley, Geraldine Page, Sandy Dennis, Shelley Winters and Luther Adler perform in the Chekhov drama classic of 19th century Russia.

"Three Ring Circus" (1954), 11:30 p.m., Ch. 2. Dean Martin and Jerry Lewis are stars of comedy with Joanne Dru, Zsa Zsa Gabor and the Clyde Beatty Circus.

TUESDAY — "Bus Stop" (1956), 7:30 p.m., Ch. 9. Marilyn Monroe and Don Murray play the saloon singer and the lovesick cowboy in movie

version of William Inge's drama.

"Mrs. Sundance" (1974 TV movie repeat), 8:30 p.m., Ch. 7. Elizabeth Montgomery stars as Etta Place, widow of the Sundance Kid, in sequel to the hit movie "Butch Cassidy and the Sundance Kid." Robert Foxworth and L. Q. Jones also have major roles.

"Sailor Beware" (1952; B&W), 11:30 p.m., Ch. 2. Nautical farce stars Dean Martin and Jerry Lewis.

WEDNESDAY — "Rhapsody in Blue" (1945; B&W), Part I, 3:30 p.m., Ch. 2. Musical drama based on the life of George Gershwin stars Robert Alda, Joan Leslie and Alexis Smith.

"Honeymoon With a Stranger" (1969), 3:30 p.m., Ch. 7. Janet Leigh and Rossano Brazzi are principals in suspense drama about a bride



BERT PARKS, who first hosted the Miss America Pageant in 1955, is back for his 20th year as NBC televises the 54th Miss America Pageant Saturday night, Ch. 4.

RADIO



KABC — 790 KFI — 640 KGM — 1260 KMPC — 710 KRLA — 1110
KALI — 1430 KFOX — 1280 KGRN — 900 KNX — 1070 KTYM — 1460
KING — 740 KFWB — 980 KHJ — 930 KOGO — 600 KWIZ — 1480
KIQ — 1580 KGBS — 1020 KJAR — 1220 KPOL — 1540 KWKW — 1300
KDAY — 1580 KGER — 1390 KIEV — 870 KREL — 1370 KWOW — 1400
KEZY — 1190 KGFJ — 1230 KLAC — 570 KRLS — 1150 KPSS — 1090
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SUNDAY, SEPTEMBER 1, 1974

SPECIAL TODAY

KMPC (710), 11:25 a.m. — Angels Baseball. The Angels vs. Milwaukee.
KABC (790), 1:15 — Dodgers Baseball. Dodgers vs. Pittsburgh.

7:00 A.M.

KBIG Master Control
KFI Truth That Heals
KFOX Personal Opinion
KGER Voice of Asia
KHJ Great Sermons
KLAC Soc. Ed. Report
KMPC Religious Reporter
KNX News, Neil Strasser

KFI News
KGER Rock of Israel
KLAC Christ Church Unity
KMPC Start to Live
KFI Music to Remember
KDAY Lutheran Hour
KFI News, Armer, Way
KFOX Calvary Baptist
KGER Chr. Brotherhood
KLAC Joyful Sound
KMPC Bible Class
KRLA Dr. Frank Baxter

8:00 A.M.

KBIG Quiet Hour
KFI Music-Jack Angel
KFOX Temple Time
KGER Hour of Faith
KIEV O.L. Jappert, re.
KLAC Oral Roberts
KNX News, Steve Young
KRLA Lake Ave. Congregational Church

KFOX Town Hall
KGER World Lit. Crusade
KLAC World of Tomorrow
KMPC Truth That Heals

9:00 A.M.

KABC Treasa Drury
KBIG Frank and Ernest
KFOX Faith in Hope
KGER Here's to Veterans
KGER Trans World Mission
KHJ Bill Wade (to 1)
KLAC Stuart Hamblen
KMPC Dick Whittemore
KNX News, Neil Strasser
KOGO Lutheran Hour
KRLA Contemporary Music
KFI News
KBIG Tenach Treasures
KFOX Country Music (to Midnight)

KBIG Mormon Tabernacle Choir
KGER John Brown Hour
KNX News, Russ Powell
KGER News

10:00 A.M.

KBIG Voice of Prophecy
KGER Grace Worship Hour
KMPC Roger Carroll
KFOX Roper Carroll
KNX News, Alan Jackson

10:30
KBIG Mel Clark
KGER Church of Open Door

11:00 A.M.
KABC News, Frank Baxter
KNX News, George Herman

11:30
KNX Face the Nation

NOON
KFI Music—Jim McKrell
KGER Word of Grace
KNX News, Allan Jackson

12:30
KGER Prisoners Bible Broadcast
KNX News, Allan Jackson

1:00 P.M.
KBIG Dave Robinson Show
KABC News
KGER Evangelistic Faith Mission

1:30
KHJ Capt. John (to 5)
KIEV News, George Herman
KABC Lloyd Thaxton (until 5)
KGER Life (to 5)
KFI Voice of California

1:45
KGER News

2:00 P.M.
KGER World Lit. Crusade
KLAC Art Nelson (to 5)
KNX News, John Herzer

2:30
KGER The Quiet Hour

3:00 P.M.
KGER Full Gospel
KNX News, Dan Rather
KBIG Dave Robinson (to 5)
KGER Revival Time

4:00 P.M.
KFI Music—Ed Hider
KGER Joyful Sound
KMPC Roper Carroll
KNX News, Christopher Glenn
KRLA Gene Thayer

4:15
KABC Dodgers Report

KGER Worldscope Ministries

5:00 P.M.
KBIG Speedway Sports
KFI News (to 5:10)
KGER Hour of Decision
KHJ Bobby Rich (to 9)
KNX News, John Meyer
KMPC Sonny Hernandez

5:20
KGER News

5:30
KGER Int'l Heaven & Home Hl.
KLAC Jerry Naylor
KNX News, Christopher Glenn

6:00 P.M.
KGER Union Rescue Mission
KNX News, Christopher Glenn

6:15
KABC Dodgers Report

6:30
KABC I Am Somebody
KGER Radio Bible Class

6:45
KNX The World This Week

7:00 P.M.
KABC News, Kelly Lane
KGER Gordon Palmer
KNX News, John Meyer

7:15
KFI Voice of California

7:30
KBIG Insight, Carl Bailey
KGER Search of the Open Door

8:00 P.M.
KFI Newsfront/Public Affairs
KLAC Inside Radio

8:30
KGER American Indian Church

9:00 P.M.
KGER Bethel Church
KHJ Mike Valentine (to Midnight)

9:15
KLAC First Person
KMPC News
KRLA Playback

9:30
KMPC M. B. Jackson

9:45
KGER New Testament Light
KLAC Southern Close Up
KMPC Eve Younger

9:55
KMPC American Legion News

10:00 P.M.
KABC News, Religion on the Line (to 12)
KGER Ethiopian Church
KLAC Town Hall
KMPC News, Forum, Sunday
KRLA Same Time, Same Station

10:30
KLAC Back to God
KMPC Inquiry: A Quest for Answers

11:00 P.M.
KGER Greater Circle Mission
KLAC Jewish Federation
KMPC News, Sonny Hernandez

11:30
KLAC Brother's Keeper
KMPC Sonny Hernandez

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Section off the yard and get it exotic looking. Comes by the roll.

TWO BAR TURKEY SCREEN DOOR
8⁸⁸

I walked in two bars with this turkey and all the bartender said was don't "pross" yourself. I don't go there anymore. With closure.

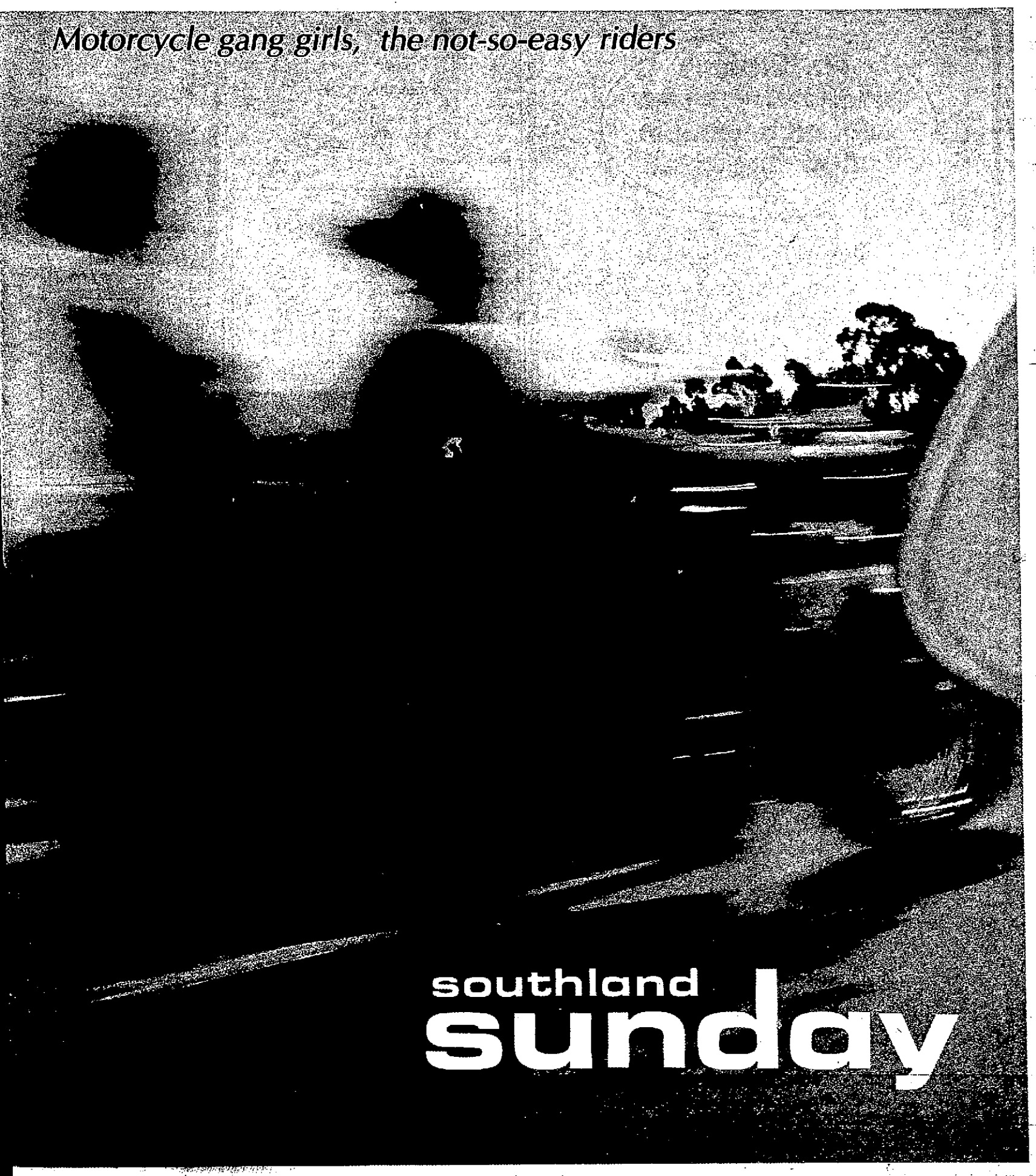
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southland sunday

Magazine of The Long Beach Independent, Press-Telegram

September 1, 1974

James M. Leavy
Editor

Joanne Norris Judy Hazlett
Associate Editors

Bill Buerge
Art Director

5 The Wells Report

6 Glad You Asked That!

8 The Last of the Baja Dons
His title is honorary and he purchased his rancho instead of inheriting it; his name is English and his eyes are blue, but Don Tomas Antonio Robertson nevertheless is maintaining South of the Border traditions in the face of encroaching suburbia.

14 Baja
The opening of a new road will mean some major changes in the virtually undeveloped southern Baja California. A new guidebook is helping visitors explore this area.

18 Women on the Wild Side
They are tattooed, dominated and strapped into a double-standard lifestyle, but girls who run with motorcycle gangs say they like the machismo culture they've joined.

24 Gourmet Guide

26 Workshop

27 Crossword

THE COVER:

Southland's Roger Coar shot this photo of a girl who willingly takes a back seat.



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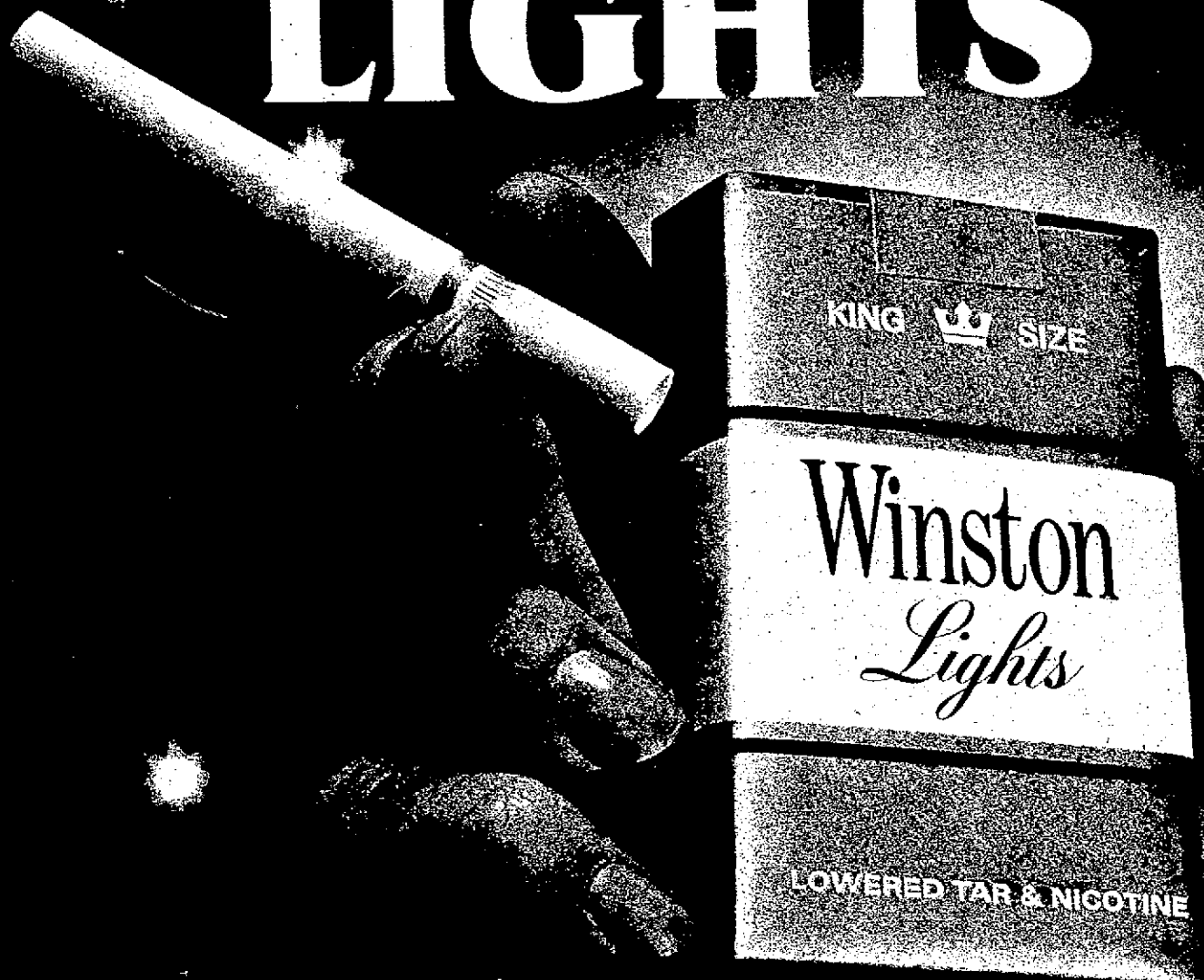
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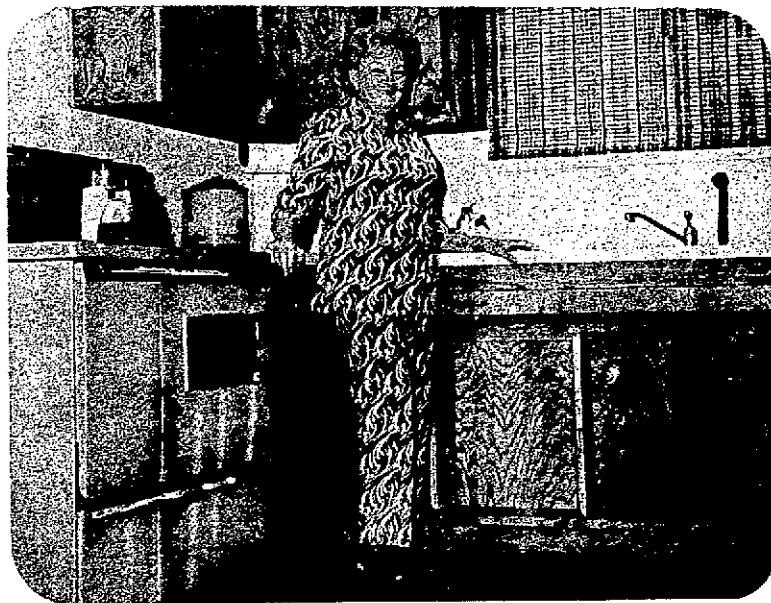
Priced at the Bottom



Precise fitting is what counts in custom tailoring. Fuzz Harris is inspecting the end result of a customer's selection. Satisfaction is guaranteed to the most fastidious dresser. Come in and inspect Fuzz' beautiful and even larger selection for Fall. 100% wool fabric is now arriving. Fuzz has a tantalizing selection of mixed blends. Fuzz can make it happen for you at ready made prices. See him at 122 E. 3rd St., downtown Long Beach. 437-4406. BankAmericard — Master Charge. Open daily 9:00 to 5:30. Closed Sunday. Expert alterations, tuxedo rentals and sales.



Mrs. Wm. Hildebrandt of 1940 Main St. says, "It was fun to remodel with Mr. Kitchen. His fine representative "Chuck" designed my kitchen just the way I wanted it and it was built just the way they designed it. They have the finest craftsmen I've ever seen. I recommend them to all my friends because they keep their word and I recommend them to you. Call them at 597-5561 or go by 1819 Redondo and see their beautiful display room."



Mrs. Mickey Turner of 5133 Killdee, Long Beach, says, "I love the quality and workmanship in my new kitchen and if I had to do it over again I'd go with Mr. Kitchen, even if it cost \$1000 more. They keep their promises. The whole organization is just outstanding. You'll enjoy Mr. Kitchen's working on your kitchen. See them today at 1819 Redondo, Long Beach, or call them at 597-5561.



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Wells Report

Think sitting

The voice on the telephone sounded disappointed but resigned.

"Well," he said, "you've done it again."

"Done what?" I asked, "Who is this?"

"Misrepresented the facts to the American people," he said. "Thereby tampering with the public's right to know."

"The right to know what, I wondered aloud?"

"You referred to tennis as America's fastest growing sport when you know perfectly well that sitting is America's fastest growing sport."

A light began to dawn. "This must be — this has to be Walter Lumpner," I said.

"Yes," he said, "this is Walter Lumpner."

"I haven't heard from you for five years," I said. "Let's see now, you're head of something called the American Sitting Society."

"That's right," he said. "Executive secretary of the American Sitting Society — although in this initial-conscious world we usually abbreviate it to —"

"Never mind," I said hastily. "The last time I talked to you, you were trying to establish sitting as an Olympic sport. How has that project progressed?"

"Not very well, I'm afraid, what with all the competition from jogging and tennis."

"That's too bad," I said.

"But we're moving ahead on other fronts — or rather behinds," he said. "We're very encouraged, for instance, by the support we've received from professional football."

"How's that?"

"Well, the NFL players threatened to sit out the whole season. That's done a lot to increase public awareness of sitting."

"I imagine."

"But then there has always been a fraternal relationship between football and sitting. While just 22 players are running around on the gridiron, 50,000 fans are in the stands doing nothing but sitting."

"I hadn't thought of that," I said. "Why, come to think of it, even most of the suited-up players are sitting..."

"... on the bench," he agreed. "Yes, football emphasizes sitting, but unfortunately most people don't realize it."

"Maybe that's because football is a

contact sport and sitting isn't," I suggested.

"I disagree," he said. "Sitting is most definitely a contact sport."

"In one sense, but..."

"Sitting on a love seat or in a drive-in movie if done properly is most definitely a contact sport."

"I see."

"Actually, our biggest problem right now is this national craze for tennis. Tennis and sitting are mutually exclusive, even though the tennis buffs like to mislead people by calling a series of games a 'set.'"

"That hardly seems fair."

"It's not. We wanted to use the term 'set' for one of our time periods in competitive tournament sitting, but it had already been preempted by tennis."

"Too bad," I said. "What do you call your sitting periods — quarters, I suppose, as in hindquarters, ha, ha."

"It's not funny. There are four periods in competitive sitting. They are called 'spells.' Two spells make a 'while.'"

"That makes sense," I said. "Someone who doesn't have time to sit a while can sit a spell."

"Exactly. Children are very active so in our youth leagues we only use spells. We don't let them sit a whole while until they're ready for it."

"You have youth leagues?"

"Certainly. For any sport to catch on, you have to start developing players young. Eventually, we hope through our youth program to revive flagpole sitting."

"But don't parents object to their children just sitting around?"

"Not when we explain they can sit for health and happiness."

"How does sitting improve health?"

"By building good nutrition habits. Sitting is the one sport that doesn't interfere with eating and drinking. You can't eat while playing tennis. If you play too much tennis you'll starve to death."

"I'd never realized the danger."

"And adolescents can get paid for sitting too. Sit for fun and profit, we say."

"Paid for sitting?"

"You've heard of babysitters. Just part of our professional training. Well, goodbye and thank you for your time. Remember our slogan: Think sitting. Or sit thinking. It doesn't matter."

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Glad you

By H

Q: Is it true that when Mickey Rooney married Ava Gardner they were still in their teens? — Marilou Johnson, San Jose.

A: She was (just 18). He wasn't. Mickey was already over the hill — 21.

Q: Why does 6 foot 6 James Arness of *Guns smoke* seem to limp? Is he crippled? — Mr. and Mrs. D. Porter, Crocker, Mo.

A: The limp stems back to the Anzio campaign in World War II when, wounded in the right leg, the future Matt Dillon lay where he fell for 18 hours in a freezing stream before the medics found him. He was confined to a hospital for a year. When Arness became an actor he developed a rolling gait to conceal his slightly shorter right leg. It was a perfect cowboy stride. The injury does not interfere with Jim's sports activities such as skindiving and skiing.

Q: One of the earliest advertising slogans I remember is Heinz's "57 Varieties." Is it still 57? — Robert Owens, Tucson, Ariz.

A: No. The variety has outgrown the slogan. Henry James Heinz II estimates there are now more than 1,000 varieties — give or take a couple of hundred pickles.

Q: My sister and I are having an argument. She says Mel Ferrer and Jose Ferrer are brothers. I say no. Give me a short and sweet answer, please! — Mrs. E. S. Nebel, Omaha.

A: You're right; she's wrong.

Q: Didn't Sugar Ray Robinson once kill an opponent in a championship fight? — Vic Ryan, Burbank, Cal.

A: Yes, in 1947. The victim was the boxer Jimmy Doyle.

Q: Wouldn't the mail service be improved if we had more postmistresses than postmasters? — M. L. McKenna, Jersey City.

A: Make a note to ask that question again in the future because nearly half of the 10,400 new postmasters appointed in the last five years have been, as you put it, postmistresses.

Q: On TV I still enjoy the old Sherlock Holmes films with Basil Rathbone and Nigel Bruce. How come you never see them on talk shows? — Mike Mass, Richmond, Ind.

A: Because Holmes (Rathbone) died in 1967 at the age of 75, while his Dr. Watson (Bruce) was 59 when he died in 1953. The pair played in 14 Sherlock Holmes films beginning with *The Hound of the Baskervilles* in 1939 and concluding in 1946 with *Terror By Night*.

asked that!

GARDNER



Mickey Rooney
... all of 21



James Arness
... an old war wound



Basil Rathbone
... no longer solving mysteries



Sugar Ray Robinson
... once killed an opponent

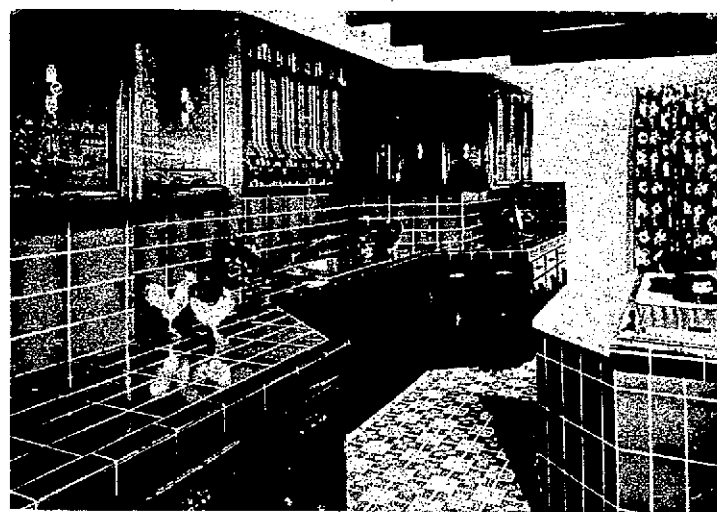
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Don Tomas Antonio Robertson and his fiefdom in San Miguel Village, Baja California.

The last

By MOLLY BURRELL

A four-hour drive and three quarters of a tank of gas can take you to the domain of the last of the Dons.

Across the Baja border, past the scruffy sprawl of Tijuana the toll road straightens and loses its congestion. Eight miles north of Ensenada the toll gates mark a turnoff: "San Miguel Village."

Enter the Don's rancho, to the right.

Don Tomas Antonio Robertson, patriarch of a 2,200-acre fiefdom, is a benevolent autocrat, superb horseman and host who speaks impeccable Spanish—like the Dons of early California.

Unlike them, he is neither black-eyed nor swarthy. Nor did his rancho originate with a monarchical land grant. He is blue-eyed, soft spoken, stocky and grizzled. His title is strictly

Molly Burrell is a reporter on the staff of the L.P.T.



of the Baja Dons

honorary and affectionate, and his land acquired through the modern day means of money.

However, by heritage and predilection he is a Don at heart, a fact recognized five decades ago when those in his home town in Mexico began calling him "Don Tomas." The title stuck. It remains today, an instant identification in the territory which makes his surname superfluous.

Today at 76 he is a man of many dimensions, a mediator, a man at home with dichotomy. A man who lives much in the past, he also looks to tomorrow and his plans to keep his principality intact, a refuge from the encroachments of "progress."

For all these reasons and more, his rancho will remain, as long as he has anything to say about it, a preserve in the midst of what looks to be an inevitable southward spread of suburbia.

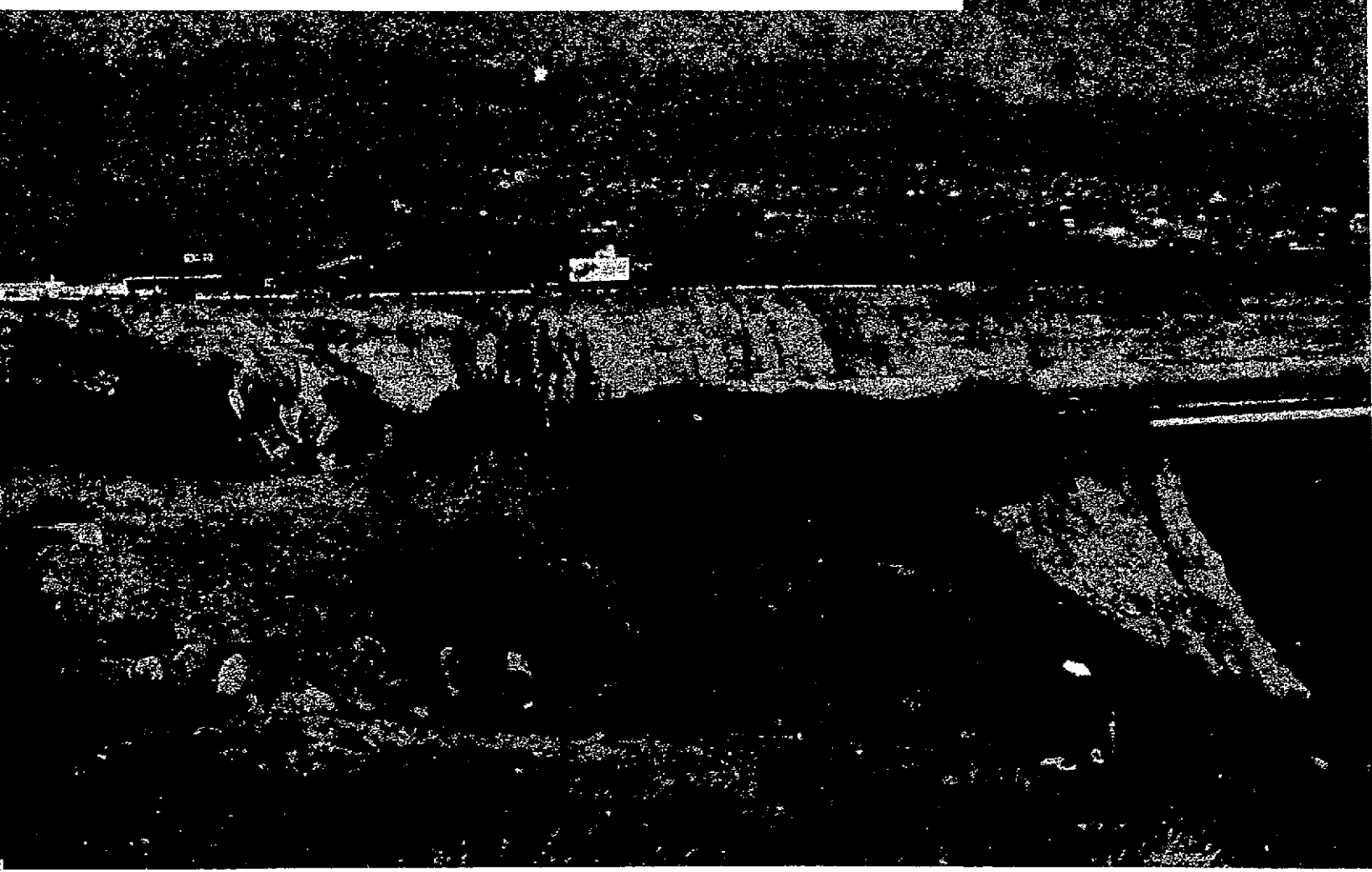
Now that the well-paved asphalt ribbons of "Mexico 1" have opened Baja from the border to the southern tip at San Lucas, the path

is clear for tourists, developers, speculators, and those in search of a retreat from civilization. Already the roadsides are starting to sprout new stands and stations, and plans are afoot for cafes and lodging.

It was not "retreat" but "home" that crossed Don Tomas' mind nearly four decades ago when he first glimpsed the blue bay of San Miguel. "Someday I shall come back here and buy some land," he recalls thinking in 1938 as he made his vacation camp.

Now he stands atop a gentle hill and measures his domain as far as his eyes can range—from a white-surfed shore to brush covered ridges which hide a valley beyond.

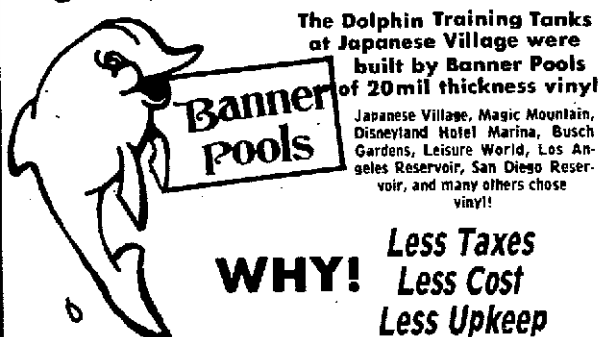
He finds it good, although enormously changed. The pristine littoral of his camping days is dotted with a cluster of 120 trailers and small homes. The hillsides once complete in their carpet of chaparral, now support a scattering of 85 attractive homes. Owners are mostly Southlanders, including designer Edith Head, former diva Nadine Connor, and a number of retired aerospace executives.



Banner Pools

IN-GROUND VINYL

HI! I'm Danny
Dolphin and I go
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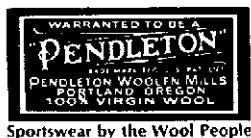
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Baja Don (Continued from page 9)

More may come—in both areas—but only in planned numbers and development. The increase will be minimal, subject to the control of the Don and his quiet partner, secondary to the preservation of the total environment and the character of San Miguel—a place of open spaces and long vistas.

That's important to Don Tomas. He is a man of the land, open land on which his crops, his beloved Arabian horses, and much of his own character have been nurtured.

The story of Don Tomas and San Miguel Village and how they got that way is partially a story of sympathy, an empathy with the gentle people and an affection for the warm, rugged beauty of Baja.

It is also the story of a man of patrician heritage, born in the first Socialist Utopian colony in the Southwest, liaison between two nations in times of stress.

Utopian dream was born and died

His story begins in 1897 on the humid coast of Sinaloa province in a tiny outpost called Los Mochis, his birthplace.

A few miles away at Topolobampo the first south-of-the-border experiment in Utopia was spawned and died. The colony there, the dream of a Fabian Socialist engineer from Chester, Pa., was the magnet that drew a mixed group of idealists and adventurers into the rugged exercise in collectivism in the early 1880s.

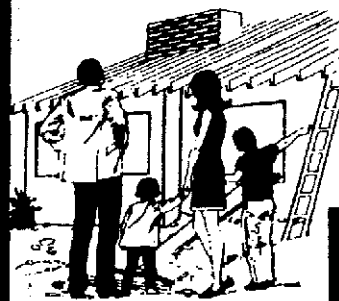
Idealistically but unpragmatically conceived, the experiment collapsed a decade after its conception. Don Tomas has chronicled it in his book "A Southwestern Utopia."

Long before the colony or the cooperative movement had been conceived, however, Don Tomas' ancestors had established a pattern of digression from the mainstream. His great grandfather, a Polish Count and a Governor General of Krakow province, made no little secret of his anti-monarchical feelings and he was encouraged to leave after an abortive revolution that sought to establish a republic. In Hungary, where Count Proschowski took his family, a son, Anton, abandoned the family's Catholicism and became a Lutheran and was also encouraged to leave—also in the wake of an unsuccessful revolution. In Denmark where Anton found religious tolerance and a beautiful Swedish lady who became his bride, Don Tomas' father, Lajos Michael Amadeus Proschowski was born.

But before Lajos could get out of Copenhagen, where he signed up as cabin boy on a square rigger at 13, the British captain insisted he change his name to something easier spelled and needing less space on the record books. Ergo, "Louis Robertson."

After 16 years of sailing and adventuring around the world, Louis headed for the colony at Topolobampo, invested \$600 of his savings, traded his accordion and some English lessons for 20 acres of land. There he met and married Bessie Bunker of the Bunker Hill family, and in November 1897, Don Tomas was born, the first of five children.

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By that date, the colony center and its several outposts had already started to decline in the wake of the departure of its founder, Albert Kimsey Owen, and because of an accumulation of mishaps and disagreements.

Owen, son of a Quaker physician, was long on humanitarian concepts, short on organization and administration. His intellectual compadres were Henry George, the single tax advocate; Wendell Phillips, champion of abolition, prohibition and women's suffrage; John Lovell, a millionaire socialist publisher, and Edward and Marie Howlands, disciples of the French socialist Charles Fourier.

Borrowing some of the principles of the Rochdale Pioneers in England and those from American experiments like Brook Farm and the Oneida Community, Owen's plans called labor the source of all wealth and proposed elimination of private wealth and the use of money in favor of a system of credits for the labor of each member. Financing was through a company which offered stock to friends of the plan throughout the world.

By the turn of the century only 50 families remained of the estimated 1,200 people who had made their way to the colony area.

A decade of pastoral tranquility thereafter was shattered in 1910.

Then came the Revolution.

Don Tomas recalls the beginning: a ride through the dark night to warn fellow Americans in the path of advancing forces headed for the federal garrison at Los Mochis.

"Our laborers and families, uncertain what to expect from either the federals or the revolutionaries, began scurrying for shelter when the shooting started," he remembers.

However, the advance troops turned out to be deserters from the garrison who insisted on surrendering to Louis Robertson.

"We stacked their arms in our foreman's house

and sent them to hide," Don Tomas recalls. "Minutes later, a company of revolucionarios came galloping down the road, asking if we'd seen any of their enemies ... After some bargaining discus-

ward, never failed to lift his hat and bow low whenever he met my dad on the street."

Succeeding waves of the revolution laid waste to the land and wiped out the resources but left the

and he moved to Santa Ana to live with an aunt.

There, in 1917, he was elected student body president, graduated, and became engaged to petite Dorothy Utt, student body secretary and sister of

Mochis for two years, saved his money, and returned to marry Dorothy Ja. 25, 1919.

Back they went to Los Mochis where Don Tomas went into partnership with his father, planted 1,100 acres in alfalfa and sugar cane, started a livestock ranch, and became director of three farm cooperatives.

Seven years later he sold his holdings and bought 500 acres in the Simi Valley which he christened "Sinaloa Ranch." For the next two decades his oranges, grapes, walnut and flower-seed crops were among the best in the valley and he was a leader in grower and farm cooperatives.

A chairman of the state Farm Bureau Federation, he also served as a state agriculture prorate commissioner and chairman of several committees of the U.S. Department of Agriculture. From 1933 to 1939 he was vice president of the American National Cooperative Exchange which shipped 40,000 carloads of produce annually.

During the war he put together the nation's first bracero program. In three months he recruited and moved 86,000 men to every western state that needed crop harvesters. Appointed consultant to the Office of Labor, he bypassed diplomatic channels and went directly to the Ministers of Agriculture and Labor in Mexico City.

War over, Don Tomas sold Sinaloa Ranch in 1947 and headed for Baja again, bought another ranch 100 miles south of San Miguel and farmed for six years.

On a trip to Ensenada in 1954, perhaps drawn back by that promise he made at his San Miguel campground, Don Tomas met the woman who was to play the second most important part in his life thereafter—second to his beloved Dorothy. She is Mrs. Virginia Pozo Geffroy, owner of the just-opened restaurant that was to become the Perino's of Baja.

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sions, they agreed to spare the lives of the men who had hidden, and all were allowed their freedom ... One of them, who lived in the town for years after-

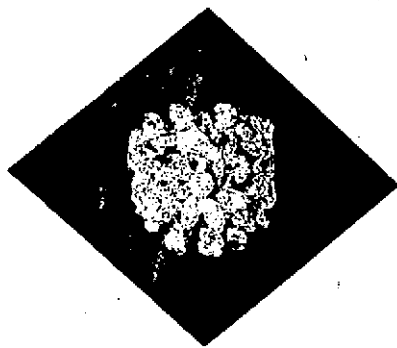
Robertsons relatively untouched.

By 1913, however, his parents had decided Don Tomas should go to high school in the United States

James Utt, later to become the longtime congressman and "Mr. Republican" in a county full of Republicans.

Don Tomas returned to work for his father in Los

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Baja Don (Continued from page 11)

Dona Pepita, as she is known in Ensenada, is half Mexican, half French, all perfectionist. She began "El Rey Sol" (The Sun King) on a small scale. She translated her French Cordon Bleu training into the working pattern in the kitchen, especially in the corner where the exquisitely designed pastries emerge as the specialty of the house. Recently she enlarged and redecorated the restaurant with a French accent, but she still grows most of the vegetables and chickens used there on a ranch south of town.

For nearly 20 years she has been the quiet partner of Don Tomas, providing half the initial investment, consulting on policy, leaving to him the enunciation of decisions mutually agreed upon.

For Don Tomas today, life is good, and the future is full of projects and promise.

Next major project: identification, cataloguing remains, and restoration of 35 missions

People and land are resilient

in the state of Baja north of the 28th parallel. Working with the National Institute of Anthropology and on the invitation of the mayor of Ensenada, Don Tomas, as head of the project has already done much of his homework, visiting and marking each site. As background he translated the work of Jesuit Padre Perez de Ribas, whose order established the missions south of the 28th parallel prior to the arrival of the Franciscans and Dominicans.

Other projects: further enlargement of his stable of champion Arabian horses, completion of two books—his sixth and seventh—and an unscheduled odyssey through the United States and Canada in his camper.

If past is prologue, Don Tomas has no fear for the future of Baja despite whatever influx of tourists, investment and settlers may come.

He summarizes: "It's inevitable. Life here will soon be too much like it is in the United States, with all the bad things as well as some of the good. However, neither the land nor the people will change terribly rapidly because both have great resilience. The people are the product of hardship and survival in a desert land. They have learned to live with grace and humor despite hardship. They are adjustable, and they may very well be able to absorb the changes without losing their grace and philosophy ... The land will stay the same for years—except for the coastal strip—simply because a lack of water precludes development."

He views his role in the coming change: "My part is to maintain this special area as a refuge from urban or suburban sprawl. Only in this way can its special quality survive."

He continues: "Both countries are fine in their way but we must understand each other if we are to live in harmony ... I have always had the feeling that it was my destiny to be a bridge between two civilizations, to try to reconcile and illuminate differences."

If that bridge can hold against the winds of change, a special bastion in Baja will remain to speak tribute to the last of the Dons and his love of his land.

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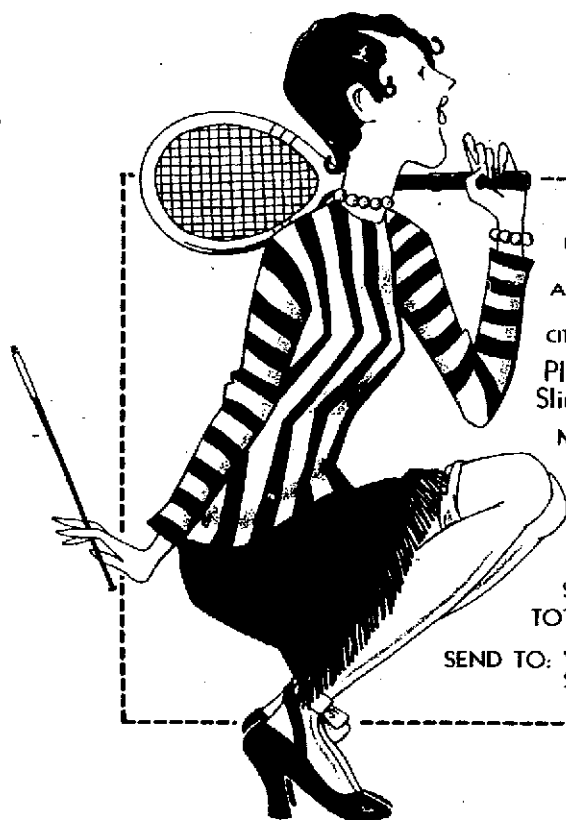
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A 1,000-mile highway exposes a lost world to 300,000 tourists

By ELMAR BAXTER

When Mexico's progressive president, Luis Echeverria Alvarez, recently dedicated the long-awaited Baja California Transpeninsular Highway — linking Tijuana for the first time with Cabo San Lucas — he did much more than open up this almost forgotten desert-in-the-sea to the American motorist.

Paving of the new Baja Highway is but the first step in the taming of *La Frontera* ... thus making it increasingly productive to the economy of its people.

Actually, the \$80-million 1,058-mile two-lane ribbon of blacktop was primarily designed as an access road for its few hundred thousand isolated residents, and to facilitate the trucking of farm produce, seafood and other products to port for shipment across the Sea of Cortez to the Mexican mainland — or up the peninsula to the U.S. border and beyond to California supermarkets.

Few realize how much of our off-season supply of tomatoes and greenery is grown in Baja, where winter never reigns. The Mexican government is establishing a number of Ejidos — cooperative farming communities — throughout the peninsula to increase agricultural production.

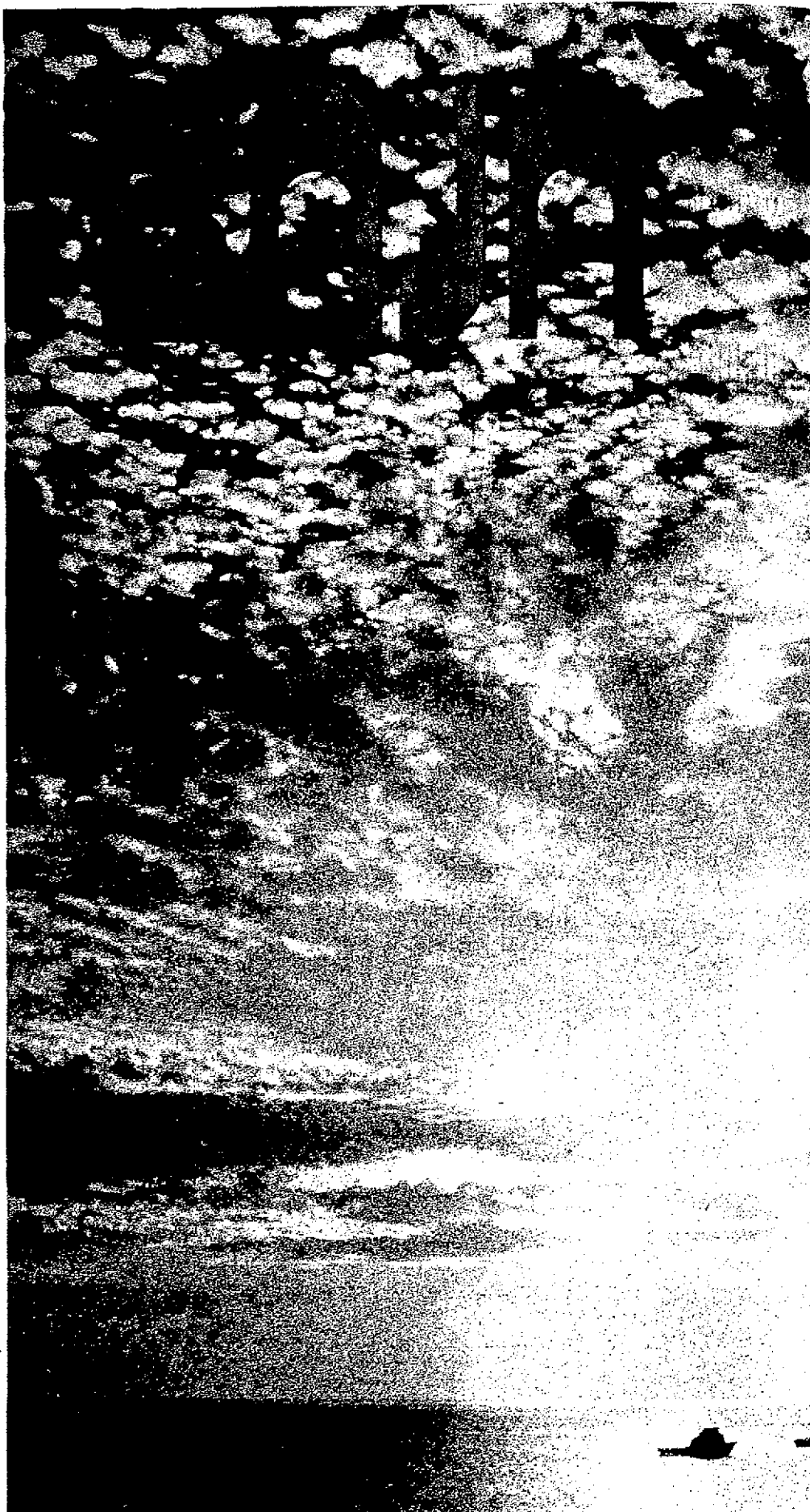
Completion of the *Benito Juarez Highway*, officially designated as Mexico 1, officially launched the liberation of this lost world from centuries of isolation and deprivation.

Tourism is, of course, a by-product beneficiary — and an important one — but Baja California's future lies far beyond merely becoming a playground for we Norteamericanos.

With *The 1000 Mile Dream* not yet nine months old, more motorborne tourists have already driven its length than even the most optimistic officials projected for the first two years of its existence. Estimates range from 300,000 upward this year and double that next.

Far more vital to the future of all of Baja California is the fact that the president of Mexico has just decreed that the southern half of the peninsula — presently a territory — will soon become Mexico's 30th state, a status enjoyed since 1953 by the northern half, the

Elmar Baxter, public relations director for the Port of Long Beach, is the co-author of *The Baja Book*, a map-guidebook to the area.

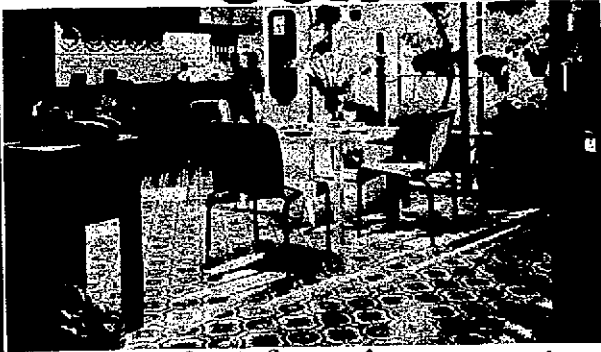




The sun rises over the fishing fleet on the Sea of Cortez; the mission at San Ignacio was founded in 1728; Mexico's national symbol, the steel eagle, rises out of the desert to separate the state and the territory of Baja; a cement cardon cactus is one of the scores of shrines along the new highway; a steel foundry worker smiles at Santa Rosalia; a 50-pound rooster fish glistens in the sun at Palmas de Cortez.



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Baja (Continued from page 15)

How well is Baja prepared
for the thousands of new visitors?

State of Baja California. But first statehood must be approved by the 128,000 residents of the territory and by the Federal Congress in Mexico City.

What statehood did for Alaska and Hawaii, it will surely do for Baja California Sur, in spades. The only major obstacle yet to be overcome is developing sufficient water resources to support expanded farming and tourism programs.

Water, or lack of it, is why hotels and resorts throughout most of the peninsula are presently limited — by necessity — to 20, or 50, or in a single case only, 100 rooms. Compare this with Mexico's West Coast Riviera resorts: Guaymas, Mazatlan, Puerto Vallarta, Manzanillo, Zihuatanejo, Acapulco — with their countless thousands of hotel accommodations.

The difference is water. Agua, that is, And a big difference at that.

While the 800-mile-long peninsula is still virtually a virgin wilderness — ranging from sea-level deserts where it rarely rains to two-mile-tall sierras where winter snows cover the pine forests — it is a most fragile sort of wilderness. Carreta tracks left by the missionaries centuries ago still persist in many areas. The sandal and the burro have done little to erase them, but the dune buggy, dirt cycle and off-road vehicle of today's visitors are already being felt, heard, and seen throughout the land.

How well is Baja California prepared for the thousands of visitors swarming down the new highway? We found out ourselves firsthand recently, on invitation from the Commission of the Californias to attend a meeting at Cabo San Lucas and report to its tourism committee on what we found. (The commission is made up of concerned citizens appointed by the governors of the three Californias — Alta California, the State of Baja California and the Territory of Baja California Sur).

Tom Miller, co-author of *The Baja Book*, has spent the last 20 years exploring the northern half of the peninsula, the sprawling State of Baja California, on the very edge of which precariously perches Tijuana, that borderline caricature of Mexico. Operating out of his trailer home south of Ensenada, he has driven every mile of every track and walked most the rugged coastline of the state, of which Mexicali is the capital.

During those same two decades, we have spent all our spare moments in the territory, accessible until recently only by air. Between the two of us, we have acquired a first-hand working knowledge of that appendage known as Baja, and with it a deep attachment to this forgotten California.

From the Mexican border to Ensenada, the visitor has a choice of free or toll highway (\$2.40 one-way for the 60 miles). Below Ensenada, there is only the toll-free two-lane, narrow and often shoulderless, newly paved road stretching off across seemingly endless space.

We found that once past Ensenada with its myriad motels, there are only a few hundred rooms in nearly half of Baja's length. The Nacional Hotelera chain has completed four small luxury El Presidente Hotels at strategic intervals — San Quintin, Guerrero Negro, Catavina at Santa Ines and San Ignacio. The adjacent paradores or rest stations provide food and showers at reasonable rates. Trailer parks are also being located near the hotels, but not fast enough to satisfy the demands of the recreational vehicle visitor — 40,000 of which are expected this year alone.

San Quintin offers clamdigging, surf fishing, black brant hunting in a climate similar to that of Ensenada, or San Diego. At Guerrero Negro, you perch on the border between Baja Norte and Baja Sur. A giant stylized steel eagle, national symbol of Mexico, soars overhead and in winter months you can stand on the abandoned salt works dock and watch the California gray whales mating and calving.

The road moves into the interior at this point, and soon the weird cirio tree appears. Better known as boojums for their wildly waving arms, the cirio is unique to the Baja midriff, as are many other plants and creatures. The El Presidente at Santa Ines, called Catavina, provides a springboard to four-wheeled expeditions into the wilderness.

Tom Miller tells of the night he was sleeping out under the stars in this isolated region, and nearly panicked when he realized he had heard no sounds at all for hours.

At San Ignacio, visitors are amazed to find two lagoons and a stately stone mission, nearly a cathedral, overlooking the plaza. Like Mulege farther south, this is a true oasis in the desert, as scarce in Baja as the water that makes it possible.

Two days after leaving the U.S. border, the motorist reaches the Sea of Cortez for the first time at Santa Rosalia, a century-old French mining town dominated by the company refinery. The auto-ferry connects here with Guaymas on the Mexican mainland, the only link with the outside until the Baja road was opened.

Mulege is only a short drive south, guarding the entrance to Concepcion Bay, one of Baja's many priceless treasures. Nearly landlocked, its 35 mile length is lined with lovely little baylets, their sandy beaches for the first time made accessible to the visitor from the north. Laguna or La Jolla, before people.

Mulege has a variety of rooms, pleasant plaza with its supermercado, a picturesque mission perched high above the lagoon and river. Gamefishing is excellent and airstrips abundant. This is as far as many motorists ever venture. And why not? Even the single tenant of the federal prison here works in the village by day, sleep behind bars with his family by night.

Loreto is next, the first capital of the Californias, and it still has the cathedral to prove it. This sleepy little town can't wait for statehood to celebrate, and is usually jumping to whatever occasion presents itself.

At nearby Puerto Escondido, the motorist gets his last glimpse of the Cortez before crossing the agricultural heart of the territory for 200 miles or more, emerging finally at La Paz, destined to be the capital of the new state. Cortez failed to colonize this beautiful bay, but it has long been the only large city of lower Baja. Plenty of rooms here, or all varieties, with ferryboat service to Mazatlan, great marlin and sailfishing, good shopping and restaurants.

After seeing little but pueblos and cactus for half a week, La Paz is in sharp but pleasant contrast. With its international airport, picturesque port and great gamefishing, La Paz is all of that.

From here, you can air taxi to Cabo San Lucas in minutes or drive to the Cape in a few hours. The road takes you through historic mining towns, now nearly ghosts, over some high mountains and back to the Sea of Cortez again in the Buena Vista region. Several fishing resorts offer reasonable rates and fantastic fishing (we once caught roosterfish here until our arms called it quits, then tapered off with a 278-pound marlin).

Once you reach San Jose del Cabo, there are a number of luxury resorts along the Cape, with prices to match. More reasonable rooms are available in the two towns in that area, and the meeting of Pacific and the Cortez is truly magnificent. Again, bill-fishing is superb, probably the best on earth.

Motorists can now make it back up the Pacific side of the tip to La Paz, and this stretch is due for paving soon.

At this moment, there are only 1,600 rooms in the entire territory. However, Carlos Riva Palaci, director of tourism for Baja California Sur, tells us that some 100 additional rooms are presently under construction south of La Paz and on to the Cape, where beaches are seemingly endless. Many of these beaches are presently open to the visitor, but these days are definitely numbered.

Senor Riva concedes that water is the key to growth in the territory, but seems optimistic that desa-

linization or solarization holds the key to early development into a major jet set tourist target. For example, he cites Bahia Rincon, on the Sea of Cortez south of La Paz, as an example of what will occur when water is supplied to the present desert. Plans there call for eight hotels, condominiums, motels, golf courses and a commercial complex.

The Nacional Hotelera chain plans El Presidente hotels at Mulege, Puerto Escondido, La Paz, San Jose del Cabo and Cabo San Lucas.

Mexico is also constructing an International Airport at Santa Anita, just 20 miles from the Cape, matching similar facilities at La Paz and Tijuana. A marina for private boats is also being built at the Cape, with 1,000 slips or moorings. And ferry service links San Lucas with Puerto Vallarta on Mexico's west coast.

What does Senor Riva see for the future? Paving of many side roads radiating from the Baja Highway to destinations both on the Pacific Coast of Baja and the Sea of Cortez, for one

thing. This will open up some 2,500 miles of magnificent coastline to the visitor, many of whom will be enamored enough to seek a retirement home, now that title can be held for 30 years. Others will invest in vacation haciendas and many more will make Baja California their vacation destination whenever possible.

Will the new highway spoil the peninsula ... or the people who can now discover this unique private planet? Only time will tell. Today, it's a Mexican standoff! □



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Women on the wild side

By EVA SHARON ROSS

Lynn is seventeen. Her hair is white, fresh from a peroxide bath, and the top of her right thumbnail is black; it was crushed by a whiskey bottle.

The tattoo on her knee is a small butterfly, still new, and red around the edges. She displays it proudly underneath the ragged hem of cut-off jeans. The tattoo on her back, though, is covered by her blouse.

Lynn belongs to a motorcycle gang.

The bar is crowded. Located on a busy street in downtown Long Beach; it is unpretentious and old, run-down. Lynn sits with seven women in a corner booth. Beer cans cover the table and Lynn takes a long drag on a cigarette butt. Several of the male motorcycle gang members are playing pool.

"Bob's really good, but he's going to let Don beat him tonight, I guess, 'cause they had a fight earlier and it's his way of making up." The smile on Lynn's face goes all the way up to her eyes. The eyes already have faint lines that in a few years will deepen.

"I've been with the club for over three years now, and I've only seen Bob get violent with four or five guys," she said. "They deserved it, too."

Lynn ran away from home when she was fourteen. "It isn't as though my parents didn't love me; they did. And it wasn't that they didn't have money either, because they own a restaurant here in Long Beach," she said. "It's just that I never was one for staying and doing what everyone thought I should do; they took me in here and I've never starved."

The other women in the club come from Long Beach, too. Like Lynn, they watch the pool game in fascination. Georgia, a thin brunette of nineteen, agrees with Lynn. "I always have enough to dye my hair and to eat, and sometimes I have enough extra to buy a few things for myself like clothes and make-up," she said.

Georgia and Lynn, with the rest of the women at the table have "old men"; that's like having a "boyfriend", only with a few differences. The rules of the relationship are unwritten, but they exist nonetheless. If a girl

has an old man, she is required to do as he commands. She may not go out with anyone else. No "bad-mouthing" of the guys is permitted, and above all, she must help support her man.

Georgia and Lynn have been with the same old men for six months, and they both work as topless dancers in surrounding areas. Lynn earns extra money now and then by doing nude modeling.

"I've had a fake ID since I was thirteen," she smiles. "No one asks me for it anymore, anyway, and if they did I always have this right here." Her ID is a photo transposed on a dog-eared piece of paper with hand-typed age, name and address.

Margaret and Jo, two women at the table, also work. Margaret is a waitress at what she terms "a nice place" and Jo works at a clothing store part-time. "I've always sewed my own clothes," she explained. Jo is considered the female leader of the group. Her old man is the club president, and Jo has even attended one year at a junior college. She wears a ring on each finger and her hair, unlike that of the others, is a natural brown.

"I enjoy the club more and more," she said, "I've been involved with it for four years and I don't plan to quit until I want to."

"You'll never want to," said Lynn.

The girls talk much about the men and gossip about which relationships are on the blink. Explicit sex details are discussed in the same breath with what went on at work. Each one guards the other to make sure none of the men is put down.

The mood is one of cheerfulness, with an underlying feeling of depression. The beer for the women is bought by their men, and an endless supply of it flows over the bar. The men in the club who are not playing pool are careful not to flirt obviously with any of the women considered taken. Those women in the club without old men are free game. They are at liberty to stand at the bar, watch the men play pool, or talk freely with anyone. If, by chance a woman without an "old man" decides she is interested in one of the men already with a girlfriend, she is free to do as she pleases with him.

"The men can do what they want," said Lynn. "We have to be true though."

Eva Ross is a recent graduate of Long Beach State University who will enter graduate school at Boston University this month.

20

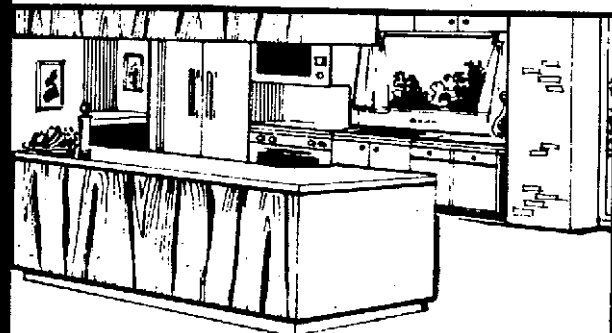
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Women

(Continued from page 19)

The men have meetings from which the women are barred. The men do not discuss what happens there with their "ladies."

"We get together and go out drinking on the nights our old men go to meetings," said Margaret. "We really don't have our own meetings, because we're not the organizers."

The men decide when a party is to occur, when the men and women will be at a particular bar, and which women are the most acceptable to the group.

Those women who rate are given the distinction of a club tattoo on their backs. The tattoo consists of the club emblem and the words "Property of . . ." The tattoos are put on at a tattoo parlor, although, according to

The tattoo is scraped off

Lynn, "One of the guys from another club can give a tattoo and some of the men use him once in awhile 'cause he's cheaper."

"The only bad part about the tattoo is what happens if you quit," said Lynn. "One of the members of the group will usually be appointed to go after the girl with a knife and bring her back to the rest of the group where the tattoo will be scraped off her back."

"It's like a contract that's been broken," said Jo.

Women from one of several clubs are all in the same situation. There is no such thing as the women's movement here. They do not know of NOW or Gloria Steinem. They have never heard of Betty Friedan.

"Women that try to be the boss are really stupid," said Margaret. "The man is the one that is the strong one and the one that makes the decisions. It works out better that way."

When the men go on bike runs (trips en masse on their motorcycles to some destination in another county), the women from different clubs band together.

There the atmosphere is one of cordial indifference. There is much eye appraisal and evaluation, but most of the women prefer the company of women from their own groups.

Men, however, are free to pick from any of the women in another club who are not with "old men." The couples, however, are always respected.

There are from five to ten bike runs a year (about one every two months). Many of the members have cars, but women are driven around most of the time on the bikes. "I drive to work," said Lynn, "but that's only because my schedule is different from that of my old man and it's easier."

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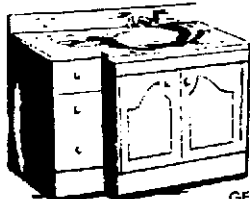
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By this time the men have finished playing pool, most of the women at the table are drunk. The men are feeling merry, too, and come to join them.

The smell at the table is of cigarettes, beer and body odor. Attire is mostly denim, tank tops and boots. The men sit so close to their respective women they're almost sitting on each other's laps.

The women become quiet at the arrival of their old men. They no longer feel free to begin conversations. "What's worse than a pig without an eye?" says Bob to the group. Lynn shrugs . . . Bob finishes the joke and everyone laughs. "Hey, Margaret," another man says, "Yeah?" she asks. "Pass me the beer." She complies.

Conversation comes in short bursts. Women answer politely to questions from the men. Affection is limited at the booths to heavy petting. LAGNAF (Let's all get naked and . . .) is reserved for private parties . . .

"These people think of others, especially young girls, as sex objects," said Sgt. Jim Reid of the Long Beach Police Department. "They all get together in large groups and do whatever they want to one another," he said.

But the groups tend to disregard the law's opinion of them. "What we do is our own business," said Jo. "If we want to get together for group sex, that is what we'll do."

At parties the same rules apply to women. The men are free to have sex with any of the unattached women, but women with "old men" are not.

Women who have just been initiated are in a third category. If a woman wants to become part of the group she must entertain each of the men already in it . . . "said Jo.

This may either be done separately or at a party, rather like a sacrificial rite. "It's kind of cool if you think about it," said Margaret.

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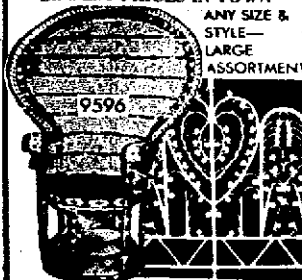
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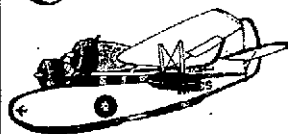
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Women

(Continued from page 21)

Sgt. Reid feels drugs are a large part of the gang members' problem. "They get into dope and find their kicks in other drugs, too, and they do whatever they please sexually and otherwise," he said.

"We like to get high," said Lynn. "Mostly we just drink a lot and there aren't many of us that shoot up anymore," she said.

An area bar owner said, "Sex and booze are a large part of their lives; they drink quite a bit and they really enjoy their drinking."

"Drinking can do odd things to some guys," said Jo. "One night my old man told me to sit on the bathroom floor at a party and he'd been drinking for awhile and he took the towel rack off the wall and hit me over the head with it. He told me I'd been acting up too much lately and that I'd just better go back to the party and smile for the rest of the night. Then he hit me with it again. I went out to the party and kept smiling."

Although some of the men in the group are over 40, a woman is considered old at 30. After that she is no longer, as a general rule, part of the group.

"Tamara left the group about a year ago; she was just too old," said Jo. "She is 31 and, of course, she is welcome to come back and visit any time but it really is hard to keep up with everyone."

What would cause a female to join such a group? Author Frank S. Caprio, in his book *The Sexually Adequate Female*, describes women who participate in activities such as group sex and who are as subservient as the cycle gang follower, as "deviant" personalities. Law enforcement agencies and psychologists think they are sick. Erich Fromm, author of *Man for Himself*, says those who suppress their emotions and who live in a self-destructive way are conditioned after awhile by their environment to continue to live in a non-productive way.

Why would women continually stay in a group like the motorcycle gangs in a society that offers a number of alternatives? The an-

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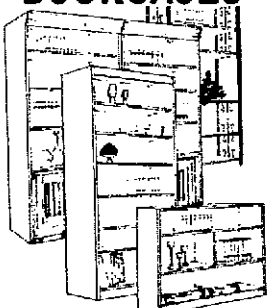
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swer is complex, if indeed
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my way of life for anything
in the world," said Lynn.
"After all, I have a bed to
sleep in, an old man that is
pretty good to me, and a
job. We're not going to get
married or anything like
that (few members in the
group do marry), but we're
pretty happy."

And happiness comes in
the form of having what
Lynn calls "the good
times."

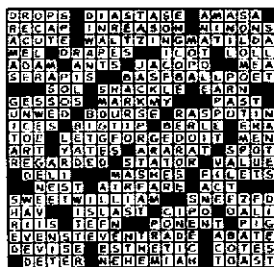
One such time was a
few months ago. One of
the women in the club was
in the hospital for several
weeks recovering from a
broken leg received in a
motorcycle accident. All of
the members came to the
hospital to visit her. "The
nurses were pretty sur-
prised," said Jo. "Especially
when some of the guys
brought out their Jim Beam
bottles."

Hospital authorities told
the group to leave. "We
left," said Jo, "but not be-
fore some of the guys
threw around the traction
bars a little."

"We stick together," said
Lynn. "My parents tried to
get me to come home
awhile ago. They promised
me new clothes and an
apartment of my own in
another city if I'd quit the
group. I refused."

Lynn's right hand still
grasps the half-full beer
can as the men get up to
begin another game of
pool. The women begin
talking again between
drags on cigarettes and
drinks of beer. "That day
at the hospital was when I
got the whiskey bottle
smashed on my finger,"
said Lynn. "But it really
doesn't hurt very much
anymore . . ."

ANSWER TO
CROSSWORD
(See Page 27)



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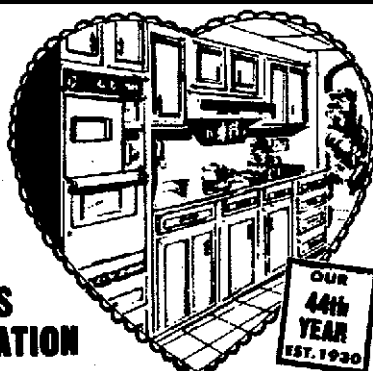
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by **Tedd Thomey**

Do you think people who are crazy about seafoods are normal?

This is a controversial subject. Seafood lovers will drive any distance and pay any price to find a particular delicacy. I have known rugged males who would rather have a date with a serving of fresh red snapper or fresh

salmon, passing up a tryst with a fresh sexy blonde. (But not always, of course.)

It is my opinion that all the customers at Cigo's seafood restaurant in San Pedro are practically normal, although they do share one charming idiosyncrasy. They go out of their minds with joy when dining on the fresh (never frozen) entrees at this fine, attractive luncheon and dinner establishment at Pacific Avenue and Ninth Street.

On a recent Sunday, owner and host Emmett Parsons offered such entrees — caught in local waters — as fresh red snapper, a delectable unfishy white fish; fresh sea bass, fresh sand dabs and fresh swordfish. He also featured fresh salmon from Oregon. Emmett doesn't always have that many fresh entrees. They vary according to the season and what sort of luck the fishermen are having. But usually Cigo's has fresh red snapper, swordfish and white sea bass.

They are priced from about \$3.95 to \$4.25 on Cigo's multiple-course feast which includes imaginative antipasto, soup AND salad, potatoes or pasta, hot cheesebread, coffee or tea. The restaurant has scads of shellfish and fish entrees on that dinner, including some which are shipped frozen but which, thanks to careful handling, aren't the least bit harmed and have wonderful flavors. Among the delights are northern halibut, scampi with linguini, squid stuffed with abalone, fried shrimp, baby scallops, lobster, Mexican cabrilla whitefish, cioppino and



EMMETT PARSONS
Fresh off the boat

—CARICATURES BY BILL BUEGE

such unusual items as devil fish and king clams. Also served are chicken cacciatore, cobachi (sausage), steaks, prime rib and many others, \$3.50 to over \$6.

Cigo's will serve dinner today starting at 4 p.m. It will be closed Monday for the holiday. Luncheon is normally served Monday through Saturdays. The kitchen staff is headed by two expert chefs, Ralph Hedge and Tony Madrigal.

GUIDE

EVER SO OFTEN, a special occasion comes up. Not necessarily an anniversary or birthday. Sometimes there's an important executive promotion or perhaps another achievement or event which deserves to be celebrated in a special way.

At any rate the event is so significant that a dinner party is appropriate. And it should be held in a small but very posh room, emphasizing the serving of the finest cuisine and the finest wines and liqueurs.

Where should you go for such

an occasion? I have a top recommendation — the beautiful, intimate Wine Room at Lombardo's, a distinguished Old World decor establishment on Linden Avenue just north of Ocean Boulevard. Located on the west side of Fidelity Federal Plaza, Lombardo's is one of Southern California's great Italian restaurants, serving cuisine of exquisite quality.

Owner and host Len Lombardo created his Wine Room in the mood of a wine cellar located perhaps in a European castle. It is of unusually solid construction with a curved ceiling of solid brick, a stone floor and an entrance barred with a heavy iron gate designed in a medieval style. The Wine Room has comfortable armchairs around a single long table and can seat up to 20 persons. Len, however, prefers to use it for parties smaller than that, such as groups of 10 to 19 or even fewer.

Three of the Wine Room's walls display scores of bottles of splendid European and California vintages, ranging from those of moderate price to some quite expensive labels. They are on shelves protected by iron bars.

Luncheon or dinner in the Wine Room can be as costly as you care to make it or as simple as you may wish. Len suggests that you make your reservation in advance, enabling his staff to plan a memorable feast, including delicacies not listed on the regular menu.

Open every day, including holidays (when only dinner is served), Lombardo's is exclusive-

ly a la carte. It is renowned for its hot appetizers in rich sauces, superb soups, Caesar's salads and original Italian creations stressing epicurean veal, seafoods, beef and chicken.



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Fisherman's best friend

By STEVE ELLINGSON

When the cares of the world and everyday living get to be too much, just hang out that "Gone Fishing" sign and steal away for some peace of mind. No doubt about it, fishing is a great way to relax.

However, if a fisherman wants more than peace of mind . . . say some fresh fish for the family dinner table . . . he should be well-equipped. Sometimes it takes a whole box of goodies to intrigue and snare those clever darlings of the deep. Every good angler needs a roomy tackle box to hold all those lures and other tricks of his trade.

Now woodworking happens to be one of the best ways to relax and relieve tensions. So today's project offers two benefits. The tackle box will give you relaxation in your home workshop when building it and plenty of conveniences when you go fishing. It won't rust and has compartments for every item a fisherman needs. The trays lift up and out to make all items visible and accessible. Simply trace the full-sized pattern onto plywood, saw out the parts, then assemble.

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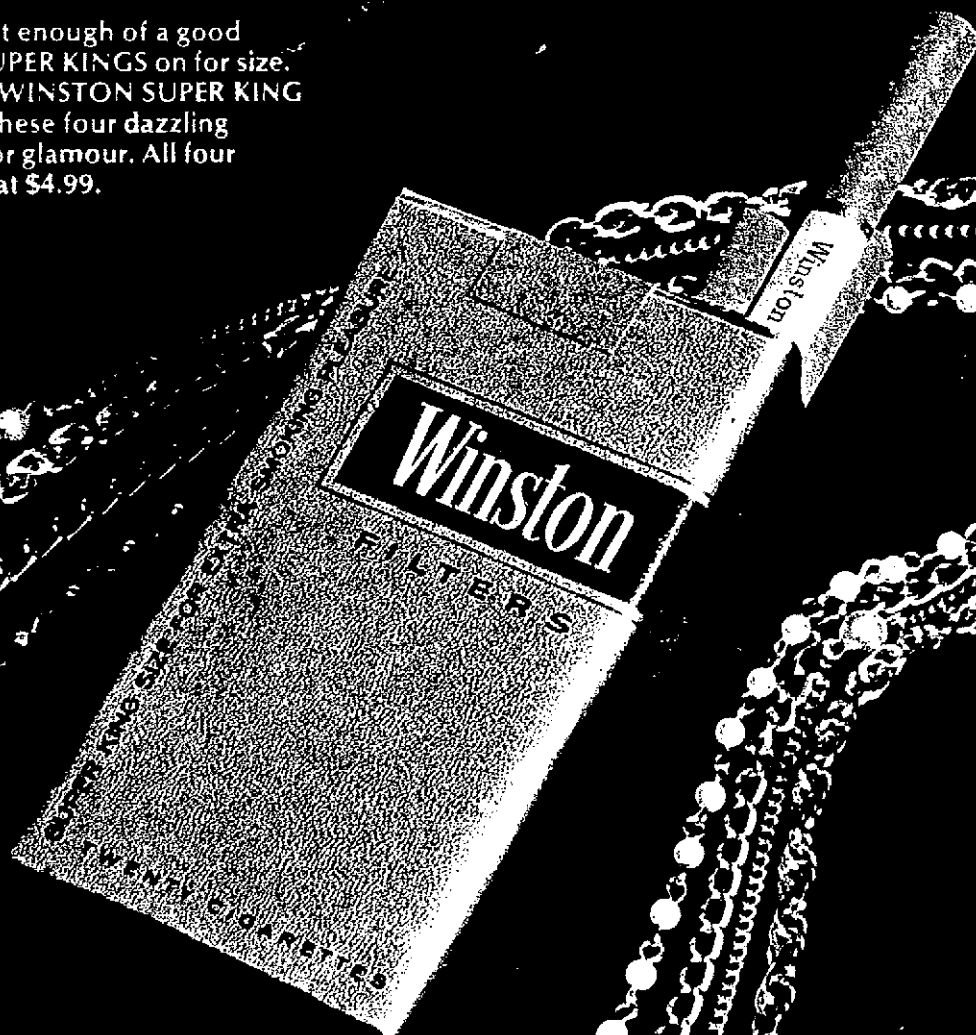
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Newcomer's Guide

Editor

Judy Hazlett

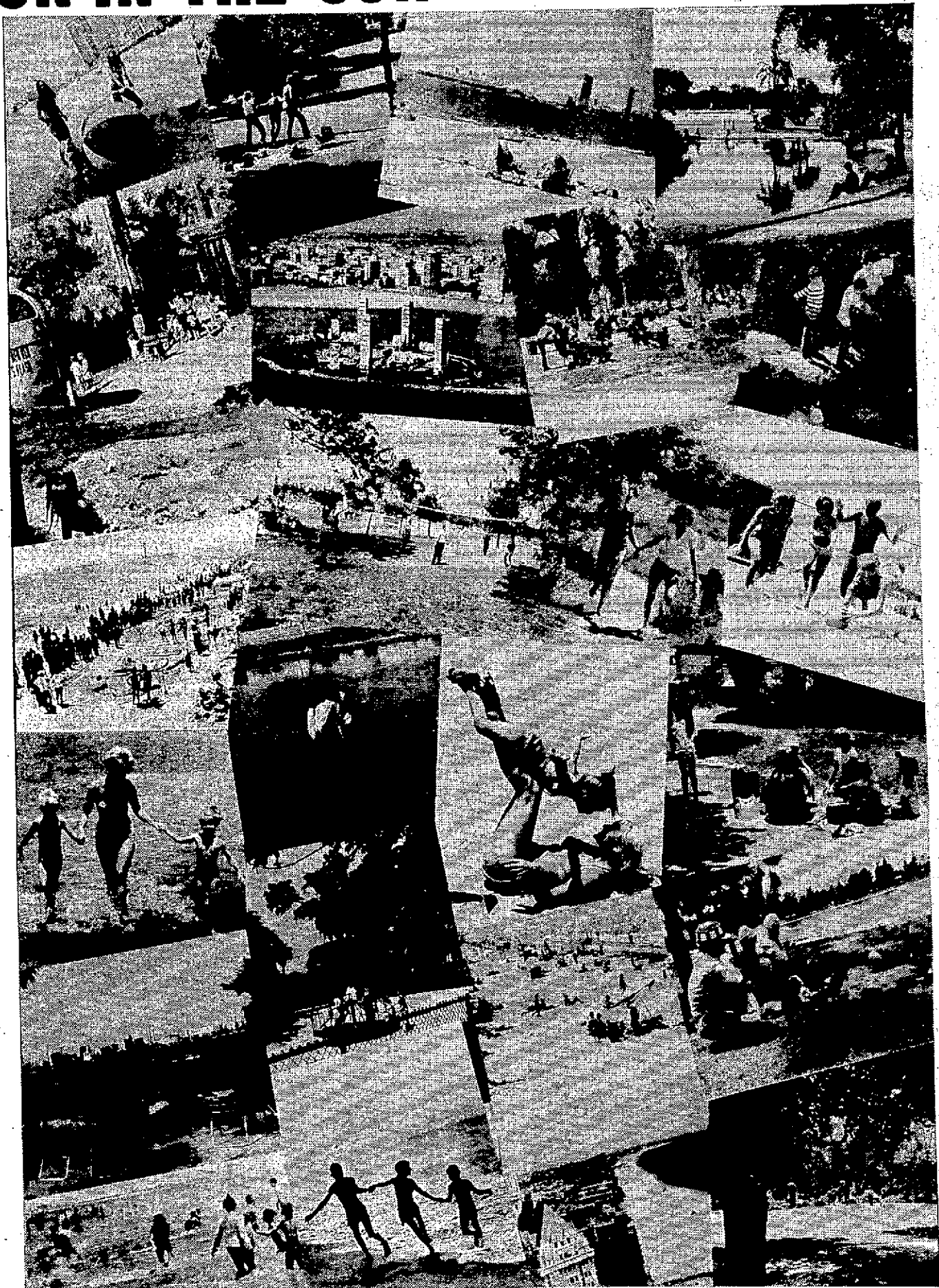
September 1, 1974

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FUN IN THE SUN

SUNDAY, SEPTEMBER 1, 1974



CITY OF LONG BEACH, NATURALLY

By Robin Hinch

There is the Long Beach that was. And there is the Long Beach that planners hope will be. But the Long Beach that is—the in between past and future—seems to be a little hazy.

There was a time, in its days of budding prosperity, when Long Beach was a resort town. It was a quiet spot, a pleasant place to live, an ideal place to vacation with its extraordinarily long, unobstructed beach. People prospered here, both financially and psychologically. There was a great deal of civic pride. Long Beach's natural beauty and natural resources and ability to provide rest, relaxation and considerable style and grace to its residents and visitors alike were recognized everywhere.

Then came the oil wells, the war and the naval installations. And then came more people, more businesses and more ambitious ideas of what Long Beach could be. Resort town was not good enough. It sounded fuddy duddy and dull. The American way of life was taking on an ever faster pace. There was no time for lounging on the terrace of the Virginia Hotel. There were buildings to be built, businesses to be run, money to be made.

Change, innovation, "improvement" became the key words. Long Beach had to grow.

Architecturally, Long Beach was left in a state of turmoil; Victorian houses sandwiched between high rise apartments.

Many people like the contrast of the old against the new. Developers and many architects would, of course, like to see more new and less old, and score a small, private victory with each landmark that gives way to the almighty bulldozer. Traditionalists, who knew Long Beach "when", petition against every effort to replace the Long Beach

they knew and loved with the Long Beach that inevitably will be.

But what will Long Beach inevitably be? Where is the city headed architecturally?

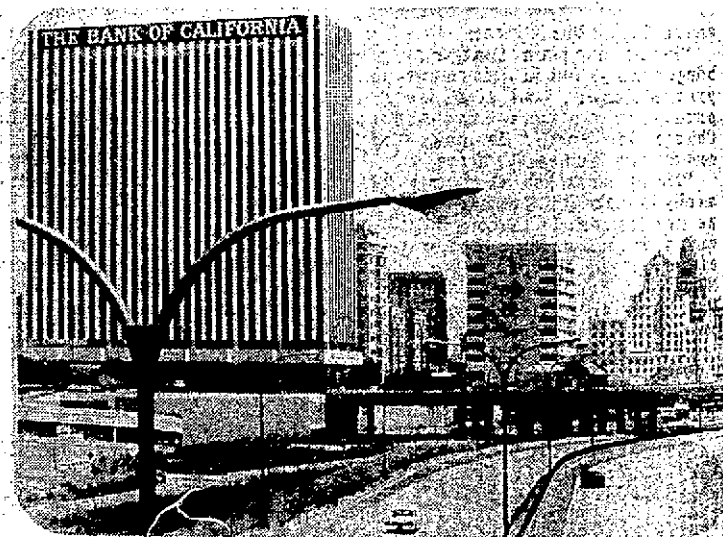
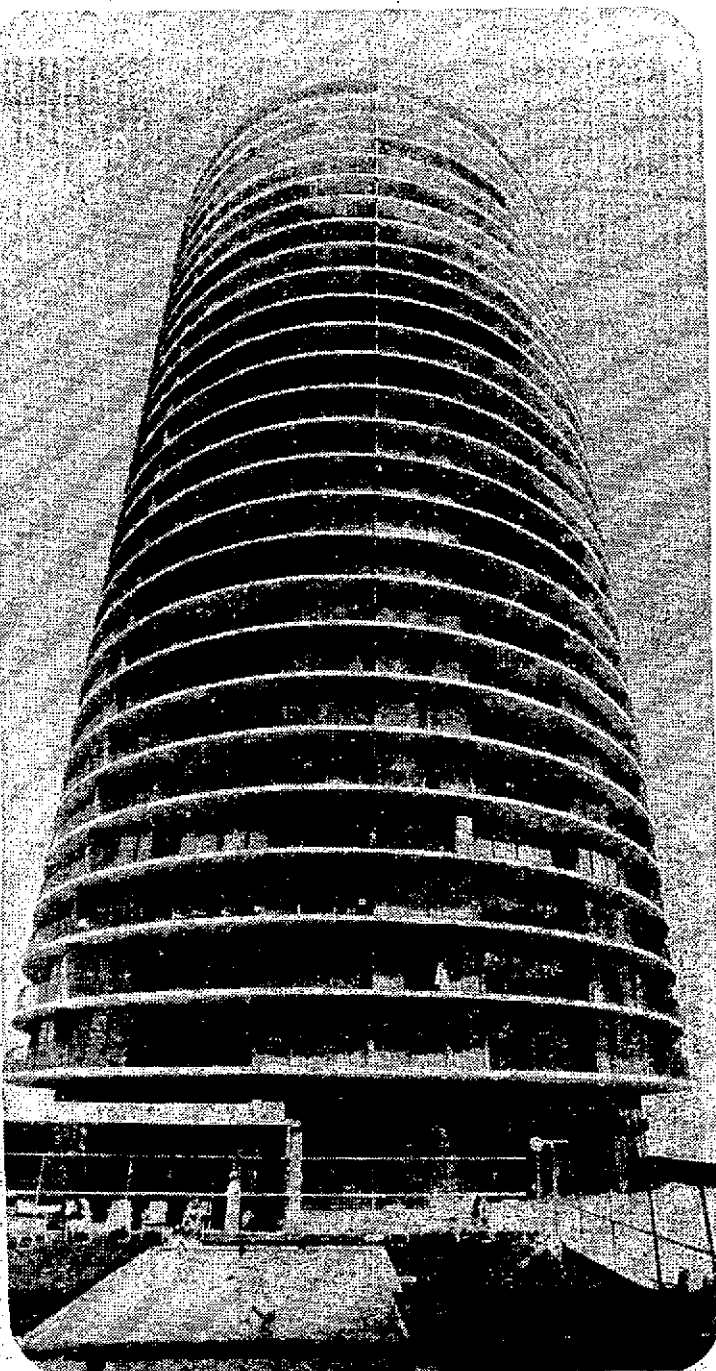
"It's hard to see any trend yet," said an architect for the Long Beach firm of Killingsworth, Brady & Associates Inc. "Everything is about to be, but nothing quite is yet. The plans for the development of downtown Long Beach, for instance, are fantastic, but a number of things have to jell before they can be put into action."

"Many architectural changes are due to economics as much as aesthetics. It's a fact of life that there will be fewer and fewer single family dwellings because construction costs are so high. People can't afford to build, they can't afford to buy. And if they do manage to buy, they end up having trouble paying their property taxes. Therefore, we are being led to apartment complexes, condominiums; more dwellings on less ground."

"Everyone mourns the loss of the big, old lavish homes, but no one can afford to live in and maintain them. Everyone wants them to look at, but no one wants to finance their upkeep. And frankly, although they are attractive and very different from tract houses being built today, they simply aren't worth holding on to as historical landmarks."

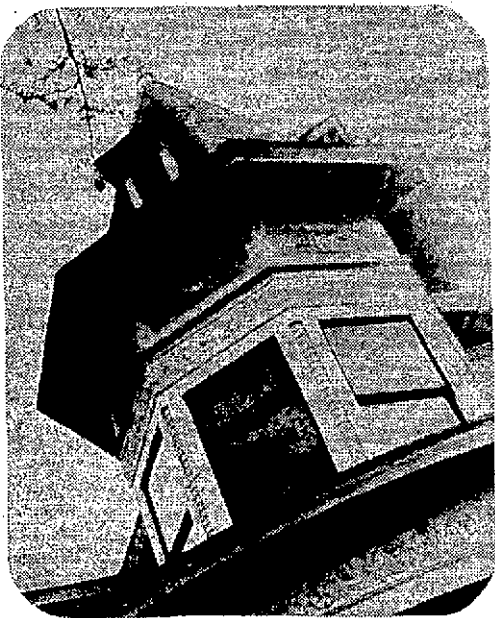
"The Pacific Coast Club is a perfect example. We all love the Pacific Coast Club. It's a beautiful place. But the cost of converting it to a usable structure, bringing it up to city code, installing air conditioning, sectioning it off for luxury apartments or condominiums, would exceed the cost of razing it and putting up a new building. And no one wants to foot the bill."

He added there is a definite wave of nostalgia right now—a longing for some

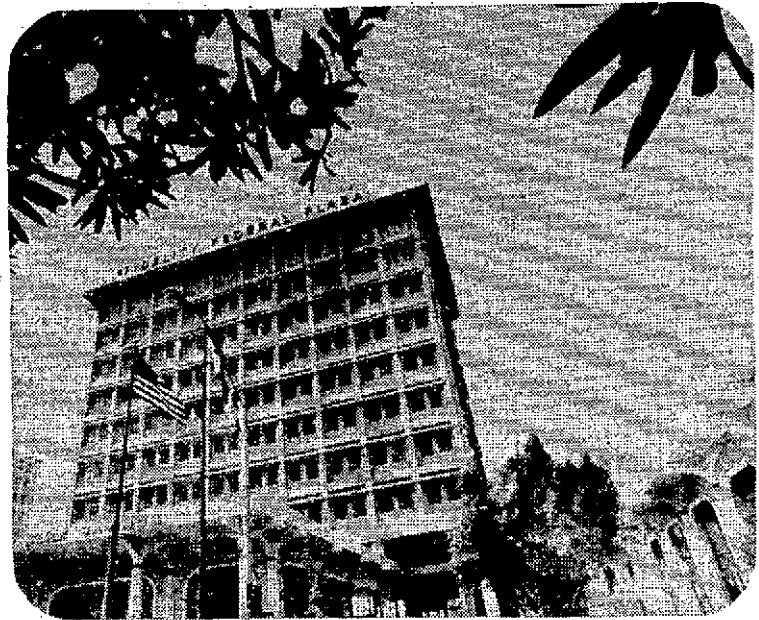


Long Beach

...past, present, future



Long Beach of the past



return to the "good old days". People suddenly are seeing things old and stable swept away and replaced by things new and uncertain. Architectural designers are aware of this fact, they claim. However, their idea of restoration of things old and familiar results in a look of premeditated quaint, such as Seaport Village and the Olde Towne Shopping Mall in Torrance.

"Nostalgia definitely is here to stay for awhile," said the Killingsworth architect. "People are desperate for roots, stability. But that's no reason to save everything just because it's old. It's important to save just the good old buildings."

"High rise has become sort of a bad word to many people, but high rise doesn't have to be all bad. The new city hall and library will be high rise, and by building up instead of out it leaves a two-block area below for a park all around. I think this is great."

"People complain that high rise brings density. But in a downtown area you need density. Look at all the prosperous downtown areas—San Francisco, Chicago, New York. A downtown isn't a neat downtown unless it's dense."

"Mostly what you want in a community to make it interesting—and what we look forward to in Long Beach—is variety. For instance, we hope to see the east end of the city left in the style of Naples and Belmont Shore. But downtown, necessarily, will have to be modernized, adapted to present day needs."

Architect Bill Lockett, of the Long Beach firm Lockett & Benson, and mem-

ber of the Long Beach Historical Society, offers a dissenting point of view.

"To let the west end of Long Beach from Pine Avenue west and from Tenth Street south go would be a pity. Those little old beach houses represent original Long Beach. If even a few blocks of them were saved they would be, like the Queen Mary, a real tourist attraction."

"But it's hard to get anyone interested. The places aren't old enough to be antiques, so people figure they aren't worth worrying about. But if we just keep tearing them down, we never will have an inventory of preserved old buildings. Unless some kind of ordinance gets passed to preserve them, they'll just all go. And an entire era of Long Beach history will go with them. Once it's gone, it's irretrievably gone."

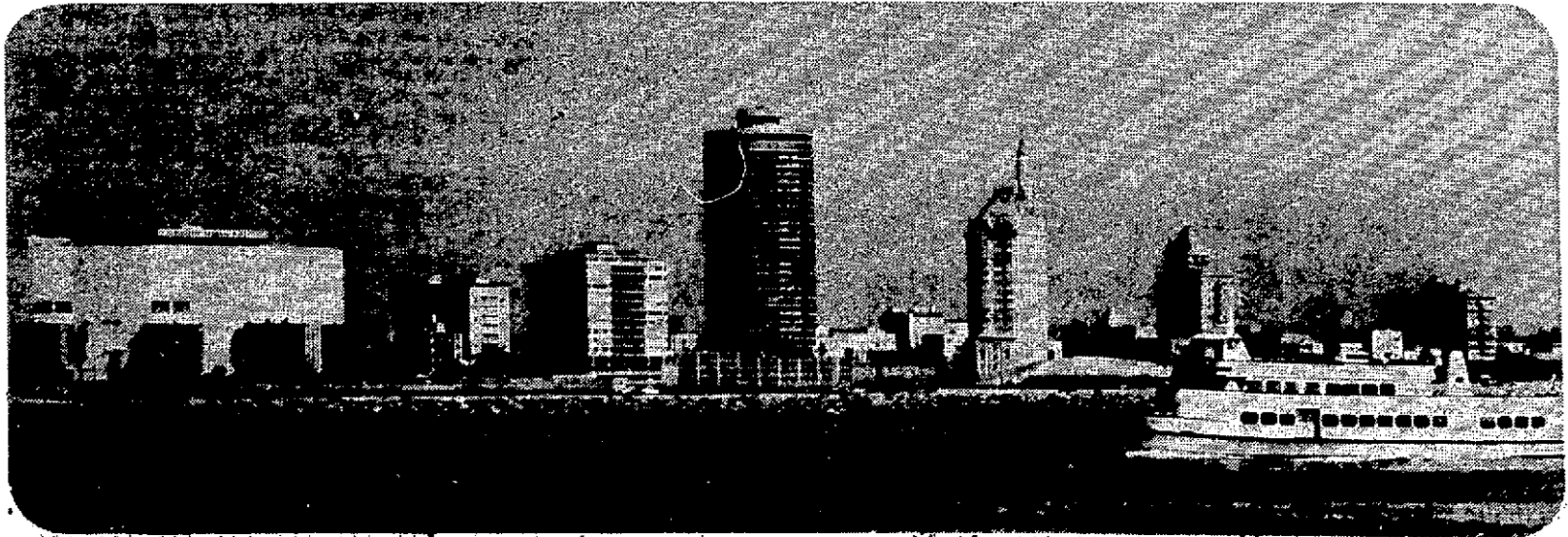
The City of Long Beach has hired a Sausalito consulting firm, Sasaki, Walker Associates Inc. to prepare a coastline plan for Long Beach. Among their recent recommendations are: an elevated boardwalk running above Pine Avenue from Ocean Boulevard to the shoreline; beach pavilions at various points along the ocean front; grading and landscaping the bluff to provide additional area and give greater physical access to the beach; that the area west of Alamitos Avenue be the high-density area, but with everything south of Ocean Boulevard either water, park or recreational uses; make Ocean Boulevard a scenic recreation drive rather than a commuter route.

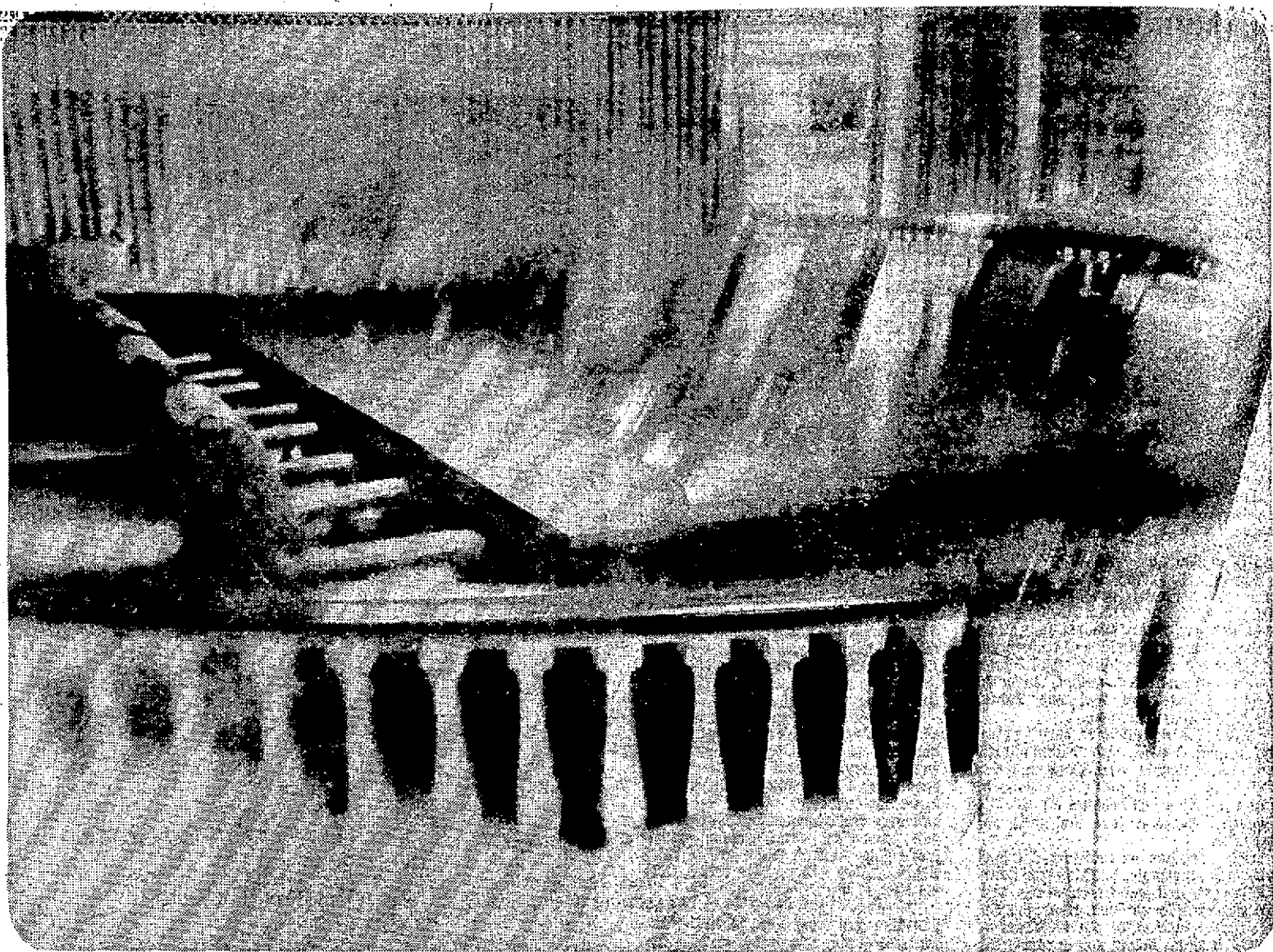
...and of the present



Staff photos by Curt Johnson

Continued on page 116





By Don Brackenbury

The city serves the people

Of all the levels of government, the one which most directly serves the individual citizen -- and which gives him the most services for his tax dollar -- is city government.

From city government, the citizen gets police and fire protection, parks and recreation areas, street maintenance, his gas and water supplies, beach maintenance including lifeguard service, preventative medicine, public libraries -- the list is much longer.

Services of the city in fact, are expanding daily into a variety of social fields. Among the new ones, for example, are construction of neighborhood facilities centers, which bring health, child-care and community services into specific neighborhoods. There also are rehabilitation programs such as the Poly High Neighborhood Development Project, which is upgrading an old residential area.

To carry out its wide variety of programs in the 1974-75 fiscal year, the City of Long Beach will spend a total of \$211.4 million. Less than half of this comes from taxes, however, and only \$22.5 million comes from the property tax.

A large portion of the proposed expenditures will be made by the Gas and Water departments and the Harbor Department. All three are operated from revenue which they generate, and none gets any tax funds. Total expenditures of the three will be \$84 million this fiscal year.

Oil revenues will add another \$52 million. The tideland oil field -- which roughly involves land seaward of the high-tide line -- actually is owned by the State of California, but was given to Long Beach "in trust" to operate and, within certain limits, to spend some of the revenue. At present, the city can spend a maximum of \$9 million this year from tideland oil revenue, and all of this must be spent on the tidelands themselves, and only for those purposes which are specifically outlined in the trust agreement.

The city has other oil holdings in upland areas, those northerly of the high-tide line, which are its exclusive property.

Many services provided by the city have fees for those who use them. Property owners who seek a special permit to vary from the zoning ordinance, for example, must pay a fee. Businesses pay a fee. These revenues are part of the total income. There also are grants from state and federal governments for specific programs.

Since 1921, Long Beach has been governed by the Council-Manager form of government.

The nine-member City Council is the legislative head of the city and its policy-making body. It enacts the ordinances and resolutions which control the affairs of Long Beach. It carries into effect the powers granted it under the city charter. It holds public hearings, authorizes contracts, submits propositions to the voters, and acts as an appeals board on decisions by the Planning Commission or other city commissions.

The council appoints the city manager, who is chief administrator of the city. His responsibilities include the enforcement of laws and ordinances, appointment and removal of all department heads, except the city clerk, who is appointed by the City Council, and the three elective offices of city attorney, city prosecutor and city auditor.

The city manager also recommends measures and ordinances he believes necessary for efficient operation of the city. He directs the operations of 28 separate city departments and nearly 4,800 city employees.

The city charter -- which is, in effect, Long Beach's "constitution" -- clearly draws a firm line between responsibilities of the City Council and the city manager.

In brief, the City Council shall set the policies, hire a city manager to carry them out, and not interfere with his function. If they disagree with his actions or are dissatisfied, it is within their power to dismiss him. The city manager serves at the council's pleasure.

For the past 13 years, Long Beach's city manager has been John R. Mansell. Mansell first went to work for the city in 1946 as a clerk in the Public Service Department. He was an accountant in the city account-

City government

ant's office, and was appointed city auditor in 1951, subsequently being elected to four successive terms as auditor. He was appointed city manager in March, 1961.

The nine members of the City Council are elected for three-year terms. Terms of the present council will expire next year. The city is divided into nine districts on the basis of equal population, and council members are nominated by district and elected citywide.

The primary nominating election is held the third Tuesday in March. In 1975, that will be on March 18. The general municipal election is the second Tuesday in May, which next year will be on May 13.

In the case of the three elective offices of city attorney, city prosecutor and city auditor, candidates for these offices run citywide at the March 18 primary nominating election. If any candidate receives a majority of the votes cast at that election, he is elected. If no candidate receives a majority, the two getting the highest number of votes will have a run-off in the May 13 general election.

The City Council meets regularly on Tuesday at 9 a.m. in the council chamber on the third floor of City Hall, 205 W. Broadway. All meetings are open to the public. At the conclusion of the scheduled agenda, any citizen wishing to address the council on matters of city business which were not on the agenda may do so. A time limit of five minutes is imposed, but may be waived by the council.

The present City Council is made up as follows:

First District — Don Phillips.

Second District — Bert Bond (mayor pro tempore).

Third District — Renee B. Simon.

Fourth District — Dr. Thomas J. Clark.

Fifth District — Edwin W. Wade (mayor).

Sixth District — James H. Wilson.

Seventh District — Wayne B. Sharp.

Eighth District — E. F. "Ted" Cruchley.

Ninth District — Russell Rubley.

After a new City Council is elected, one of its first responsibilities is to elect one of its members as mayor for the three-year term and a second as mayor pro tempore. The mayor continues to function as a councilman, and votes on issues as do all other council members. His additional responsibilities primarily are in presiding at council meetings and in the field of representing the city at various events.

Two of the most critical departments, obviously, are the Police and Fire departments. Both involve the safety of the resident.

Police Chief William J. Mooney directs a department of nearly 900 from headquarters in the Public Safety Building, 400 W. Broadway. Long Beach police get an average of 775 calls for service daily. They operate 58 black-and-white patrol cars, 54 unmarked cars and 55 motorcycles, as well as a variety of utility vehicles. They also patrol in three helicopters.

The Fire Department, directed by Fire Chief Virgil M. Jones, also is in the Public Safety Building, but has 100 Magnolia Ave. as its address. Chief Jones is in administrative charge of 22 fire stations, three fireboats and nearly 500 firefighters and other employees. The department, which has been awarded a Class 1 rating for preparedness, operates 19 pumpers, four aerial ladders, one snorkel, four rescue vans, a squad-rescue unit, a foam unit and a crash unit for the airport.

On a more prosaic note, but still vital to the welfare of Long Beach residents, are services provided by the city's Gas and Water Department.

The Gas Department has its main offices at 2400 E. Spring St., where General Manager Edward C. Wright

Continued on page 8

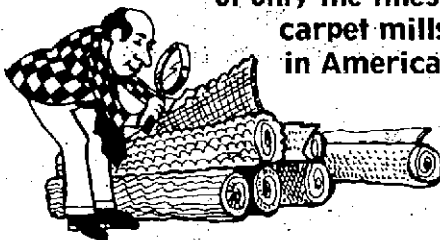
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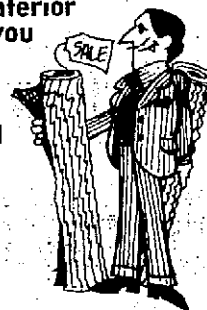
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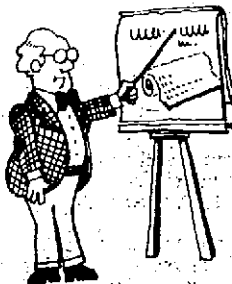
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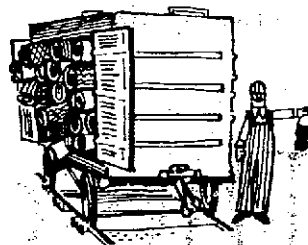
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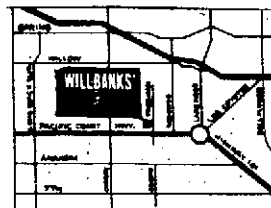
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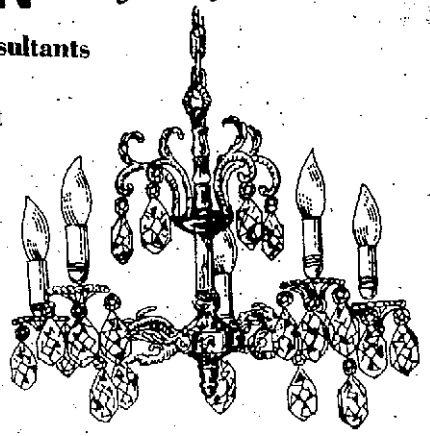


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WILLIAM MOONEY
L.B. Police Chief



POWELL
Consumer Affairs



VIRGIL JONES
L.B. Fire Chief

City government

Continued from page 7

directs an operation which sells about 25 billion cubic feet of gas annually. The department purchases most of its gas from the Southern California Gas Co., but still gets about 35 to 40 per cent of its supplies from the offshore oil field.

Customers, however, deal primarily with the department's commercial division, which is in the Public Utilities Building at 215 W. Broadway. This division handles orders for new service, on and off orders, and billing and collection.

The Water Department is one of three city departments governed by a semi-autonomous commission. The other two are the Civil Service Board and the Harbor Commission. The Water Department headquarters are at 1800 E. Wardlow Road, and the general manager is Clyde N. Moore. The two main sources of Long Beach water are wells and the Colorado River, the latter delivered by way of the Metropolitan Water District of which Long Beach is a member.

Perhaps the most versatile of all city departments is that of Public Service, which has offices, yard, shops and warehouses at 1601 San Francisco Ave. The department, directed by Robert E. Kennedy, has a number of functions which deal directly with the residents: trash collection, street sweeping, construction and maintenance of sewers, maintenance of street lights and maintenance and repair of streets and alleys.

Because Southern California always has been an area attractive to tourists, parks and recreation areas have always had high priority in Long Beach. The city this fiscal year is budgeting \$3.5 million for the Park Department and an equal amount for the Recreation Department.

Chance Hill is director of parks, heading a department which is responsible for 44 parks, totaling 1,598 acres. The pride of the Long Beach park system is 700-acre El Dorado Park in the northeast corner of the city.

As this edition went to press, the director of municipal and school recreation, Alvin D. Hoskin, had just retired, and a successor had not been named. The associate director of recreation is Bob Van Antwerp.

Policies of recreation in Long Beach are guided by a nine-member commission. By charter, four of its members always are the city manager, a city councilman, the superintendent of schools and a member of the Board of Education. These four members appoint the other five, subject to approval of the City Council.

For many years, the Recreation Department has had its "temporary" headquarters in the Auditorium, but it is about to move into a permanent home at the Armed Services YMCA building on the west beach.

Another city department of vital concern to residents is the Health Department, 2655 Pine Ave., which

Continued on page 9

Elected officials

Good government is the responsibility of every citizen. Your elected representatives represent you and want to know how you feel about the major issues of the day. They also are anxious to serve you in any way they can.

We list here local representatives to the State Senate, the State Assembly, The U. S. Senate and the U. S. House of Representatives.

In case you wish to become active in political affairs, contact the Democratic Party headquarters at 3390 Magnolia Ave., Long Beach, or the Republican Party headquarters at 3386 Orange Ave., Long Beach.

STATE SENATORS

Dennis Carpenter (R), 34th District, 3912 Campus Drive, Newport Beach, 92660.
George Deukmejian (R), 37th District, 444 W. Ocean Blvd., Long Beach, 90802.
Ralph Dills (D), 32nd District, 529 W. Eighth St., San Pedro, 90731.
Joseph Kennick (D), 33rd District, 110 Pine Ave., Suite 606, Long Beach, 90802.
Lawrence Walsh (D), 30th District, 8060 E. Florence Ave., Downey, 90240.
James Whetmore (R), 35th District, 300 S. Harbour Blvd., Anaheim, 92805.

STATE ASSEMBLYMEN

Bill Bond (R), 39th District, 666 E. Ocean

Bldv., Long Beach, 90802.
John Briggs (R), 35th District, 1400 N. Harbor Blvd., Fullerton, 92632.
Kenneth Cory (D), 69th District, 8100 Garden Grove Blvd., Garden Grove, 92641.
Mike Cullen (D), 44th District, 444 W. Ocean Blvd., Long Beach, 90802.
Joe A. Gonsalves (D), 68th District, 12340 E. Firestone Blvd., Norwalk, 90650.
Robert M. McLennan (R), 38th District, 8040 E. Alondra Blvd., Paramount, 90723.
Vincent Thomas (D), 68th District, 255 W. Fifth St., San Pedro, 90731.
Floyd L. Wakefield (R), 52nd District, 7340 E. Florence Ave., Downey, 90240.

U.S. SENATORS

Alan Cranston (D), Federal Building, 11000 Wilshire Blvd., Los Angeles, 90024.
John Tunney (D), Federal Building, 11000 Wilshire Blvd., Los Angeles, 90024.

U.S. CONGRESSMEN

Del Clawson (R), 23rd District, 11600 Paramount Blvd., Downey.
Craig Hosmer (R), 32nd District, 630 Security Building, Long Beach, 90802.
Richard T. Hanna (D), 34th District, 1695 W. Crescent Ave., Anaheim, 92801.
Alphonzo Bell (R), 28th District, 11000 Wilshire Blvd., Beverly Hills, 90024.
Chet Holifield (D), 19th District, 9125 E. Whittier Blvd., Pico Rivera, 90660.

County supervisors

Los Angeles County is one of the nation's largest, boasting an area of 4,083 square miles, which encompass 77 cities and unincorporated areas. More than seven million persons inhabit this vast area.

The five-man Board of Supervisors is given the dubious honor of governing this awesome territory, operating in the Hall of Administration, 500 W. Temple St., Los Angeles. Board meetings, held each Tuesday, are open to the public.

The county is divided into five districts.

The First District includes the incorporated cities of Arcadia, Azusa, Baldwin Park, Bradbury, Claremont, Covina, Downey, Duarte, El Monte, Glendora, Huntington Park, Industry, Irwindale, La Mirada, La Puente, La Verne, Monrovia, Norwalk, Pico Rivera, Pomona, Rosemead, San Dimas, Santa Fe Springs, South El Monte, South Gate, Temple City, Walnut, West Covina and Whittier.

The Second District is made up of Carson, Culver City, Gardena, Hawthorne, Inglewood, Lawndale, portions of Los Angeles and Lynwood.

Cities in the Third District are Bell, Bell Gardens, Beverly Hills, Commerce, Cudahy, portions of Los Angeles, Maywood, Montebello, Monterey Park and Vernon.

Fourth District communities are Artesia, Avalon, Bellflower, Cerritos, Compton, El Segundo, Hawaiian Gardens, Hermosa Beach, Lakewood, Lomita, Long Beach, portions of Los Angeles, Manhattan Beach, Palos Verdes Estates, Paramount, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Santa Monica, Signal Hill and Torrance.

In the Fifth District are the cities of Alhambra, Burbank, Glendale, Hidden Hills, portions of Los Angeles, Palmdale, Pasadena, San Fernando, San Gabriel, San Marino, Sierra Madre and South Pasadena.

The First District Supervisor is Peter Schabarum, a Los Angeles native and graduate of the University of California at Berkeley.

Kenneth Hahn, this year's Board chairman, also is a native of Los Angeles. He has represented the Second District for 22 years. He is an alumnus of Pepperdine College and the University of Southern California.

Supervisor of the Third District of 16 years is Ernest E. Debs. He has served as state assemblyman and Los Angeles City Councilman.

James A. Hayes, Fourth District Supervisor representing the Long Beach area, lives in Rolling Hills Estates and is a former vice mayor of Long Beach. He is this year's chairman pro tem of the Board, which means next year he automatically will be appointed Board chairman. Hayes is a graduate of the University of California and Hastings College of Law and is a 39th district State Assemblyman.

Baxter Ward is the county's newest supervisor, representing the Fifth District. Born in Wisconsin, he has been a Los Angeles resident for 20 years. He is noted for his long career as a newscaster and television news director.

Supervisors maintain field offices within their districts. To find out which supervisor represents your district, call the Registrar of Voters, 974-6711.

City government

Continued from page 8

offers three basic types of service: environmental, clinical and educational. The city health officer is Dr. Robert M. Rankin.

Inspectors from the environmental health division check public establishments to be sure they are meeting health standards, and the division conducts programs to curb such disease-spreading agents as rats and insects. One sanitarian acts as a coordinator to assist the elderly and recluses with health problems.

A new department started this year, aimed at providing direct assistance to Long Beach residents, is the Department of Consumer Affairs, 222 Pacific Ave., directly across the street to the east from City Hall. It is headed by Mrs. Charlotte Pownell.

Any resident of the city who has run into a problem involving a purchase at a local store, services provided by some mechanic or technician, dealings with his landlord, or any similar situation, may call on the Department of Consumer Affairs for assistance. The telephone number is 436-7284. Although it began opera-

Continued on page 58

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Household Finance
Innes Shoes
Karl's Shoes
Kimo's Polynesian Shop
Kinney Shoes
Leah's Fabrics
Dr. A. Lopez (Dentist)
Mall Photos



FOR THE FAMILY

Sears

Neal's Sporting Goods
On the Go Travel
O'Neill's Card Shop
Pacific Savings & Loan
Pay Less Drugs
Raj of India
Security Pacific National Bank
Silverwood's
Slavick's Jewelry
Spencer Gifts

Robinson's

Thom McAn
Walden Books
Dr. Weingarten
(Optometrist)
Weisfield Jewelers
Weatherby Kaiser
Woolworth's
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FOR HER

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Alroe
Anita Shop
Barbie's Wigs
Chandler's
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Foxmoor
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FOR THE HOME

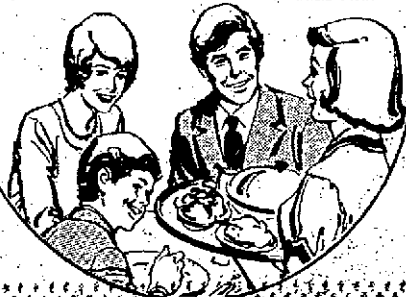
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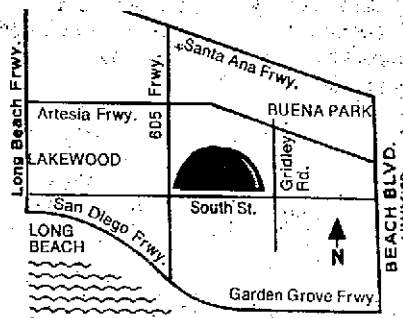


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Lakewood:

"Tomorrow's city today"

By HAL LOWE
Staff Writer

Having just celebrated its twentieth birthday, the city of Lakewood, with its slogan "Tommow's City Today" is now moving into that tomorrow.

Incorporated in 1954, the city's founding fathers were the pioneers in a new concept of government. This concept has since been copied by new municipalities all over the country.

Known as the "Lakewood Plan", the concept has the city supplying municipal services thru contracts with county agencies. As an example, in Lakewood, the city contracts for law enforcement service from the Los Angeles County Sheriff's Department.

Since incorporation, Lakewood has developed many of its own services to keep abreast with the needs of its residents.

A city of homes, Lakewood is not able to depend on industry for tax revenues. Sales tax revenues are the prime source of money for running the municipal government and because of this, the 165-acre Lakewood Shopping Center, with its more than \$100 million annual sales is of major importance to Lakewood. Last year, extensive plans were disclosed which will

bring about a modern updating of the Center. A redevelopment agency has been formed to guide these plans. This project, known as the Town Center, will include the expansion of the shopping center which even now is one of the largest in the world.

At present, prior to work beginning on the Town Center plan, new shops are moving into the center. One additional large department store is set to open in 1975.

Another move into tomorrow by the city is the improvement of Lakewood Blvd., the main north-south artery in the city. Plans for the area adjacent to the shopping center along Lakewood Blvd. calls for beautification and improvement of traffic flow.

Because the nine square miles of Lakewood are surrounded by other incorporated cities, "growth" in the city means improvement and expansion of current facilities rather than expansion in area. Keeping with this theme, in 1973, the city opened an enlarged main library and added another branch library at a city park.

The eleven parks in the city's Parks and Recreation System have a total of more than 105 acres to fill the residents' recreational needs. These parks

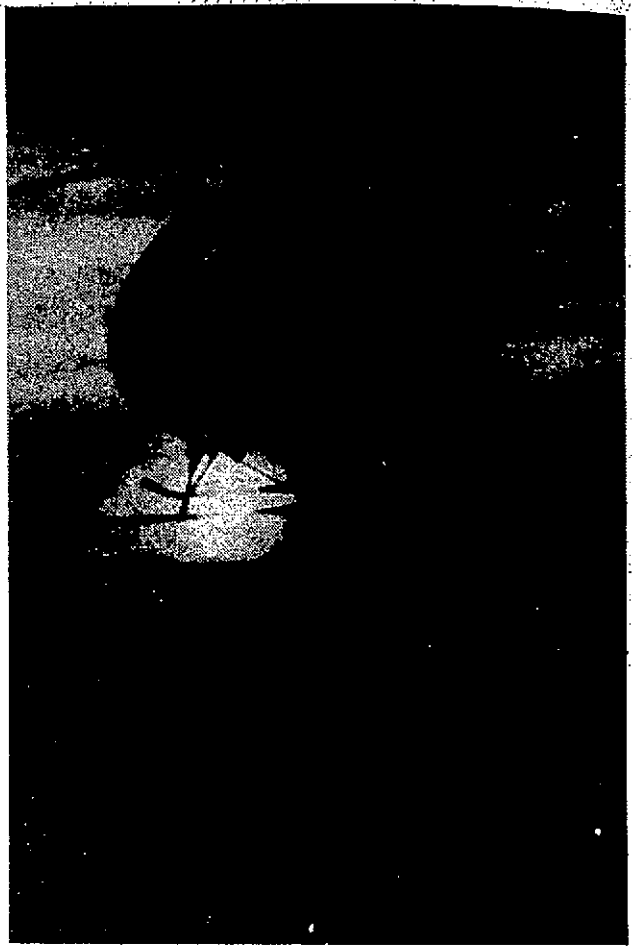
are showplaces of greenbelts which have won many national awards.

An annual event in the city for the past 28 years is the Lakewood Pan-American Festival held each Spring. This festival represents the people of Lakewood acting as unofficial ambassadors to all the people of the Latin America countries. This festival has received plaudits from all over the Western Hemisphere and singles out Lakewood as the only city in the country which holds an event to honor an entire continent.

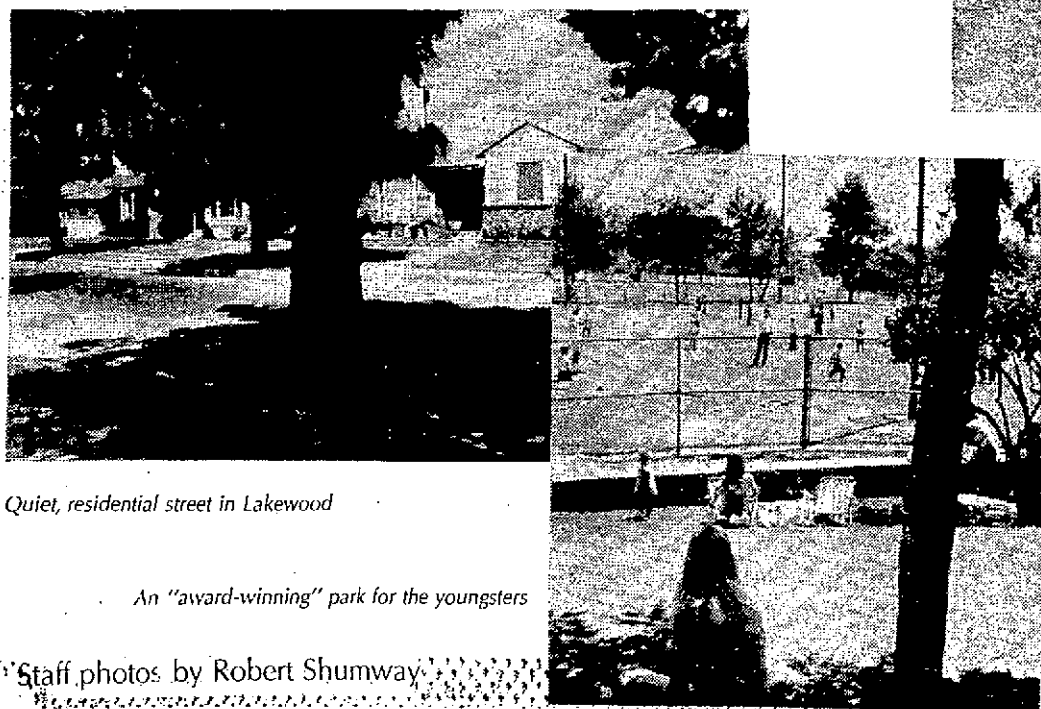
The city of Lakewood with a population of about 85,000 persons, is governed by a five-man city council. The mayor of the city who acts as chairman of the council is elected by the councilmen from among their members for a two year term. The councilmen, themselves serve a four year term with a portion of the council elected each two years to assure governmental continuity.

A city manager hired by the council handles the day to day business of the city and the supervision of the city employees.

Three commissions, composed of Lakewood residents and appointed by the council, assist the city manager and the council in certain areas of government.



Sky Knight, Lakewood's helicopter patrol operating out of the Lakewood Sheriff's Station, was the first such police patrol in the nation. Started in 1966, the sky patrol now watches over six Lakewood area communities.



Quiet, residential street in Lakewood

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Staff photos by Robert Shumway

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ALBERTO BOLET
Permanent conductor of
Long Beach Symphony



The arts are important to our culture

By **ELISE EMERY**
Arts Editor

Long Beach Regional Arts Council currently lists 48 member organizations—such diverse groups as Long Beach Symphony Orchestra, Barbershop Harmony, American Revolution Bicentennial Committee and Long Beach Museum of Art.

When the Arts Council staged its first citywide festival in the spring of 1973, approval and enthusiasm were so great that plans were immediately made for a second festival. Held this year from May 5 through 19, the festival included 43 events plus traveling shows that played in seven locations and numerous concerts by Long Beach Municipal Band. Now the Arts Council festival seems assured of a long and lively future.

Here are a few of the groups:

Long Beach Symphony, under the able direction of conductor Alberto Bolet, will open its 40th season Oct. 12. Other concerts are scheduled Nov. 23, Jan. 11, Feb. 22, March 22 and April—date and place of this program still to be announced. The others will begin at 8:30 p.m. in Wilson High School Auditorium, 10th Street and Ximeno Avenue. Season subscription tickets for the six concerts may be purchased at the symphony office, 121 Linden Ave., at prices ranging from \$18 to \$28. Admission to individual concerts costs from \$3.50 to \$5.50.

In addition to the subscription series, the orchestra will play three free in-school youth concerts, three free high school participation youth concerts and three free summer Starlight Serenades. Two active support groups are Long Beach Symphony Association and Long Beach Symphony Guild.

Augmenting the musical choice is the series which Los Angeles Philharmonic plays in Millikan High School Auditorium, 2800 Snowden Ave. Each concert begins at 8:15 p.m. On Nov. 9, Zubin Mehta, the Philharmonic's permanent conductor, will direct. Conductor for the Feb. 23 concert will be Pinchas Zukerman, and for the May 23 program, Sidney Harth.

Another musical group that receives wide support is Long Beach Civic Light Opera which for 24 years has entertained audiences with professional quality productions. "Cabaret" will open the season Nov. 1 and will be followed Feb. 21 with "Most Happy Fella" and May 30 with "Company." Each is scheduled to play for four weekends at Jordan High School Auditorium, 6500 Atlantic Avenue.

Lakewood Philharmonia, in its fourth season, has doubled its size. The full 90-piece orchestra, with Bruce Polay conducting, will perform Oct. 20 and Dec. 8 in Long Beach City College Auditorium, Clark Avenue and Harvey Way. A smaller group—40—will play Feb. 9, April 6, May 9 and June 15. The April program will be in the Little Theater on Long Beach State University campus, the May concert is booked in Jordan High School Auditorium, but the final appearance will be

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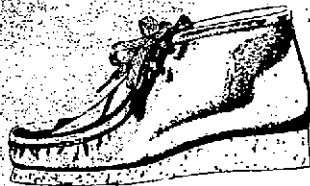
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COUNCILWOMAN Mary E. Lewis



Long Beach Art Association offers a wide variety of exhibits for everyone who loves good art.
—Staff photo by Tom Shaw

The arts and our culture

Continued from page 13

again in LBCC Auditorium. All concerts will begin at 7:30 p.m.

Lakewood Community Theater will produce "Alice in Wonderland" Nov. 20 through 23 at Lakewood Elementary School, 3717 Michelson, Lakewood. Lakewood Theater Arts Association will stage "All Because of Agatha" in Biscailuz Park, 2601 Dollar St., Sept. 27 and 28, and Oct. 4, 5, 11, 12, 18 and 19.

The longest-surviving Long Beach little theater, with staunch admirers, is Long Beach Community Players who have a handsome theater at 5021 E. Anaheim St. Both Long Beach City College and Long Beach State University have rich programs of cultural events in art, music and theater.

After many years of promises and tentative plans, a new museum of art is actually to be built to the design of the noted architect, I. M. Pei. It will be located in the new Civic Center in Downtown Long Beach. The present museum at 2300 E. Ocean Blvd. has continuing exhibits but, understandably, much of the time and effort of the staff and the museum director, Jan E. Adlmann, must be devoted to plans for the new facility.

Long Beach Art Association, with its own gallery at 800 E. Ocean Blvd., is one of the oldest continuously active art groups in California. It dates back to 1924 and was incorporated in 1930. The association holds workshops, classes and regular exhibits.

This is the briefest sampling of cultural opportunities; whether you want to be a participant or a spectator, there are others of like persuasion waiting to welcome you. Long Beach Regional Arts Council, 130 Pine Ave., Suite 208, will supply information. Drop in, or give them a phone call—436-6822.

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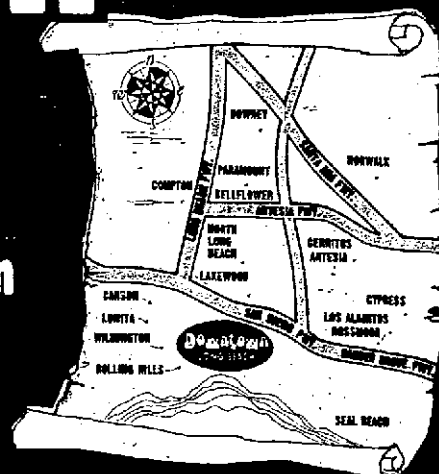


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Cerritos: a city

By Bob Gore
Staff Writer

Asked for one reason why aspiring homeowners would want to move to Cerritos, Mayor Dennis G. Bradshaw said, "It's difficult to settle on a single factor.

"But it does all center on one thing—the lifestyle," he explained.

A lifestyle that includes desirable homes, schools, shopping facilities and easy access to many areas from this bedroom community of 41,500.

—Housing. According to the latest city estimates, there are 12,300 dwelling units in the city, with about 10,000 of those being houses. The area is zoned for a maximum population of 65,000.

The homes range in price from \$35,000 to \$70,000, and lots run from 5,500 to 8,000 square feet. Designed for quiet neighborhoods, there are few through

streets, most of the avenues ending in cul-de-sacs.

The council also required extensive landscaping and set other construction standards not normally found in most cities.

—Schools. The ABC Unified School District serves Cerritos and several other cities. Within the city limits, there are 10 elementary schools, three junior high schools and two high schools.

Nearly one-third of the population is of preschool or school age. The schools have won several awards and carry out many options. Dr. Charles W. L. Hutchison heads the district, which carries a \$31-million budget. (However, there is no property tax.)

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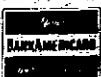


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When the children of Cerritos aren't playing in one of the parks — they have numerous new schools to attend surrounded by trees and flowers giving a casual atmosphere to the lifestyle. —Staff photos by Robert Shumway

Staff
photos
by
Robert Shumway

with lifestyle

al Shopping Center is one obvious answer to a shopper's problem. There are new commercial developments being erected just north of the center and another large mall has been tentatively planned for the western portion of the city. Land values around the center have risen over 350 per cent in four years.

—Environment. Every structure in the city is landscaped, with few exceptions. There are no strip commercial areas — all stores are in centers of the neighborhood or regional type. Fifteen parks do a "land office business" according to a city official.

At least 20 parks will ultimately be built, including an 83-acre regional park, at a cost of \$6 million. It will be located at 195th Street and Bloomfield Avenue.

The ecology conscious city has replaced its planning department with a Department of Environmental Affairs. Most industrial development has been placed in an assessment district or other areas well away from residences.

The city has grown to its present size from 16,000 citizens in just four years. Dairy Valley was dropped in favor of Cerritos in 1967 and the vast majority of the dairymen departed soon after, many of them wealthy from land sales.

The county sheriff's office and fire department provide the necessary services, but the city has its own municipal library. The one-year-old facility is at 183rd Street and Bloomfield Avenue.

Much of the area's future development hinges on the pending expansion of the redevelopment agency. If several legal problems can be ironed out, \$20 million in projects will be financed.

The municipal shopping list includes a city hall, putting all utilities underground, an auditorium, a natatorium, a water reservoir, a child care center,

freeway buffer zones and other projects.

"We've tried to design a city for the people," Bradshaw, 36, said, "a city that would soften a harsh life."

One of the best things about the city is "the people themselves. They are friendly and they get involved," he commented.

Although there is a waiting list, the mayor advised that there are several active city commissions available and service clubs that "are more than just luncheon organizations."

Bradshaw said he and his fellow councilmen — Barry Rabbitt, Robert Witt, James Reddick and Frank Lee — all try to answer citizen inquiries directly, if appropriate.

"There aren't any real hot issues, just a series of minor problems," he elaborated, "and it may take a day or so, but we'll get back to you."

Since a brief period of uncertainty a year ago, "our city manager has really pulled everything together," he said. There were seven resignations in a short span in 1973 with most of the people going to better jobs. The city manager was appointed by the council in 1973.

"Our city staff is one of the best anywhere," he stated.

The city has an \$8-million budget, the redevelopment agency \$10 million. Gaylord Knapp is the city manager, Stephen Thatcher his assistant. J. Kenneth Brown is the city attorney and David Celestin the director of Environmental Affairs. Arthur Galucci heads Human Affairs (parks and other service programs).

Bradshaw came to Cerritos because he thought the house "might be a good investment," and stayed because "we have the potential of becoming a great city."



The childhood home of Pat Nixon overlooking a park bearing her name is one of the focal points of the city of Cerritos.

Emergency numbers

Police	866-9061
Fire	868-0411
Animal control	923-6538
City Hall	860-0311
Paramedics	868-0411

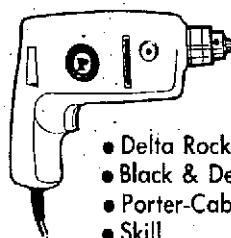
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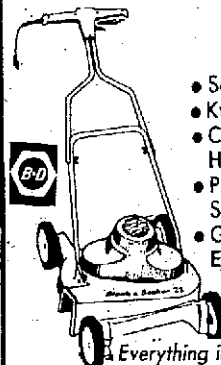
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Stately Queen reigns over her new realm

By DENISE KUNSEL
Staff Writer

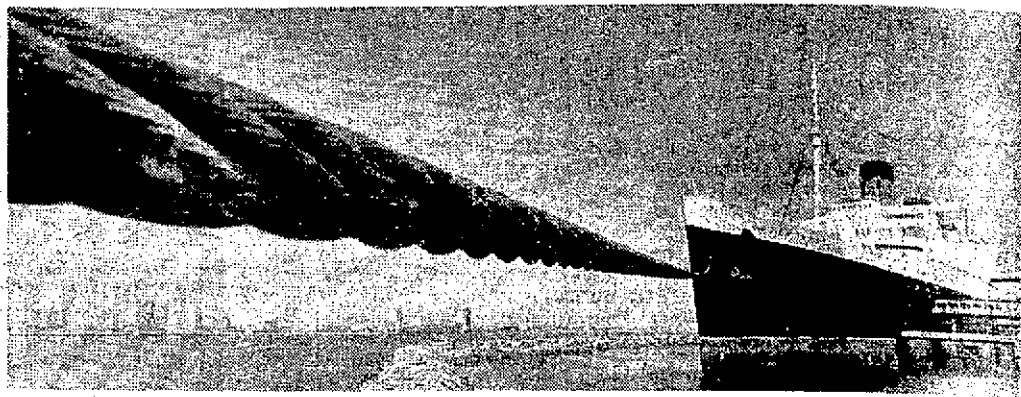
Mary's Gate Village — 40,000 square feet featuring 20 unique shops, an authentic English pub, snack shops — all reflecting an Elizabethan atmosphere, is the latest addition to the Queen Mary complex.

Three years in planning, the village, located adjacent to the Queen Mary at Pier J, is a recreation of how Britons ate, drank, shopped and gathered during festive country fair days between the 16th and 19th centuries.

The architectural design is a skillful blend of Tudor, Hanoverian, Edwardian, flavors, along with Elizabethan.

Designer Vernon G. Leckman traveled extensively throughout England, Wales and Scotland researching the theme he would apply to the \$2 million attraction.

Permanently moored alongside the newly completed Mary's Gate Village is the Queen herself.



She arrived in Long Beach at 11:30 a.m. Dec. 9, 1967, and entered drydock at the Long Beach Naval Shipyard the following April where three of the four propellers and all four stabilizers were removed.

Over 100 underwater openings were sealed and the ship was completely sandblasted and repainted. A 100-ton box was built around the remaining propeller, and the Gray Ghost of World War II — the Queen of the Atlantic Seas — was prepared to enter a new phase in a history that began in 1934 at a cost of \$35 million.

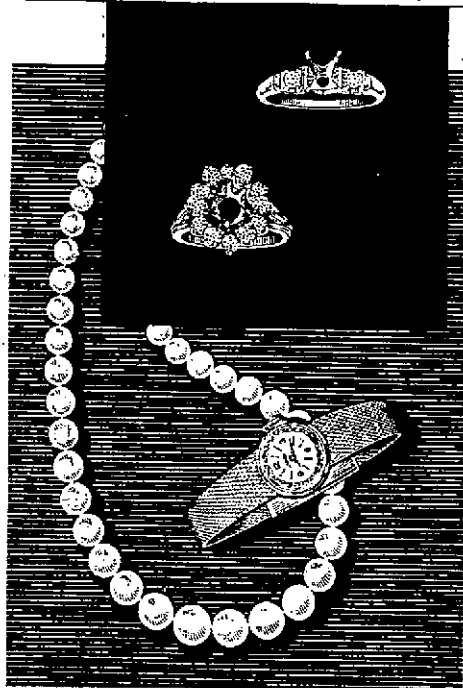
The City of Long Beach purchased the Queen Mary in 1967 for \$3.4 million. In September, 1968, the city council approved "in principle" \$12.3 million for the ship's conversion to a tourist attraction, plus another \$5.6 million for site development. An additional \$6

million was earmarked for a hotel and convention center.

Today, an estimated \$120 million has been spent on the Queen and her surroundings—and not without comment. The ship has endured numerous state and county investigations by some who believe Long Beach has wrongfully used tidelands oil funds on the Queen Mary. All allegations have been refuted by the city council. City Manager John Mansell has made clear that all restaurants, shops, banquet facilities and the hotel aboard the ship have been developed with private monies.

Despite the problems, which have also included a

Continued to page 114



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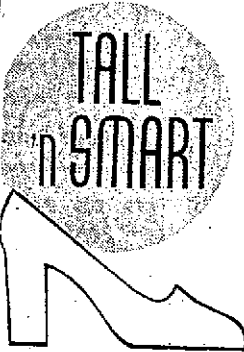
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Community planning council

There are many facilities in Southern California which provide abortion information, services for unwed parents, treatment for venereal diseases and other health and counseling services. A partial list is printed below.

Additional information on any of the clinics or health services is available from the Planning Council of United Way, 3515 Linden Ave.

PRE-MARITAL COUNSELING

Los Angeles County Department of Adoptions, 120 E. Ocean Blvd., 8 a.m. to 5 p.m. Monday through Friday. 8 a.m. to 9 p.m. Thursday.
Bellflower Health Center, Los Angeles County Health

Department, 10005 E. Flower Ave., Bellflower. 8 a.m. to 4:30 p.m. weekdays (call for appointment.)

Catholic Social Service, 123 E. 14th St., 8:30 a.m. to 5 p.m. (Wednesday evenings by appointment); primarily for Catholic couples; fee based on ability to pay.

Children's Home Society of California, 125 E. 14th St., 8:30 a.m. to 5 p.m. weekdays; fees none to \$25.

Family Service, 2041 Pine Ave., 8:30 a.m. to 9 p.m. Monday through Thursday; 8:30 a.m. to 4:30 p.m. Friday.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. weekdays. Jewish Family Service, 2601 Grand Ave., 9 a.m. to 5 p.m.; fee based on ability to pay.

Department of Public Social Services, Family Aids District, 1917 Long Beach Blvd., 8 a.m. to 5 p.m.; one of the persons must be recipient of public assistance.

FAMILY PLANNING SERVICES

Bellflower Health Center, L.A. County Health Dept., 10005 E. Flower Ave., Bellflower, 8 a.m. to 4:30 p.m. weekdays by appointment; all contraceptive methods.

Family Planning Clinic, 525 E. 7th St., Room 213, 9:30 a.m. to noon, 1:30 p.m. to 4 p.m. weekdays; any married woman, anyone over 18 or who has had a child or an abortion; fee based on ability to pay.

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens. Anyone over 15 who is emancipated may have medical, surgical service without consent of parents; anyone over 18 may sign own consent papers; any pregnant female who is a minor may sign own consent papers; anyone 12 or over may sign own consent for treatment of communicable diseases.

Harbor General Hospital Family Planning and Pap Clinic, Building B-6, 1000 W. Carson, Torrance; Mon-Fri. 8 a.m. to 5 p.m. (call for appointment).
Continued on Page 20

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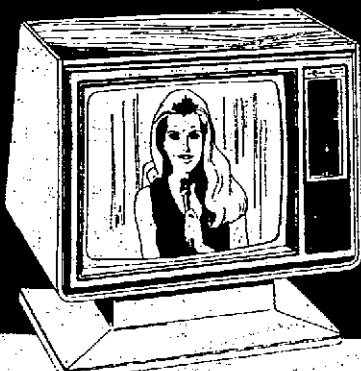
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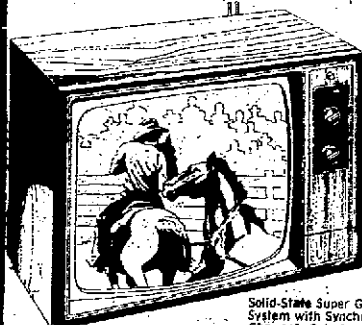
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Planning council

Continued from page 19

day and Wednesday, 9 a.m. to 9 p.m.; Tuesday, Thursday, Friday, 9 a.m. to 4 p.m.; Saturday 10 a.m. to 3 p.m.; eligibility: for women whose family income is within OFO guidelines.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. weekdays; four clinics Monday, Thursday 5 p.m. to 7 p.m. Tuesday 11 a.m. to 1 p.m.; Friday 8 a.m. to 10 a.m.

Department of Public Social Services, 1917 Long Beach Blvd., 8 a.m. to 5 p.m. weekdays; eligibility: recipients of public assistance.

U.S. Naval Hospital, 7500 E. Carson; any military dependent active or retired.

SERVICES FOR UNMARRIED PARENTS

Los Angeles County Department of Adoptions, 120 E. Ocean Blvd., 8 a.m. to 5 p.m. weekdays.

Bellflower District Health Center, 10005 E. Flower Ave., Bellflower; by appointment.

Catholic Social Service, 123 E. 14 St., 8:30 a.m. to 5 p.m.; according to ability to pay.

Children's Home Society, 125 E. 14th St., 8:30 a.m. to 5 p.m.

Family Service, 1047 Pine Ave., 8:30 a.m. to 9 p.m. Monday through Thursday; to 4:30 p.m. Friday.

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens; for anyone over 15 who is emancipated.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m. Monday through Friday; eligibility: generally unwed mothers planning to deliver at Harbor General Hospital.

Jewish Family Service, 2601 Grand Ave., 9 a.m. to 5 p.m. Fees based on ability to pay.

Department of Public Social Services, 1917 Long Beach Blvd., 8 a.m. to 5 p.m.; eligibility: recipients of public assistance.

PREGNANCY TESTS

Family Planning Clinic, 525 E. 7th St., 9:30 a.m. to noon; 1:30 p.m. to 4 p.m. weekdays; fees based on ability to pay.

Harbor General Hospital, 1000 Carson St., Torrance, 24 hours a day daily.

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens; eligibility: anyone over 15 who is emancipated and any pregnant female who is a minor and signs her own consent papers for treatment.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m.

U.S. Naval Hospital, 7500 E. Carson St., military dependents only eligible.

VASECTOMIES, STERILIZATION

Harbor General Hospital, 1000 Carson St., Torrance; Thursday 1-4 p.m. Urology clinic Monday and Friday 8 a.m. to 4:30 p.m. Ob-Gyn clinic. Fee based on ability to pay.

Planned Parenthood, 3100 W. 8th St., Los Angeles; 9 a.m. to 5 p.m.; fee according to doctor's fee and ability to pay.

UCLA Medical Center, Urology Clinic, 10833 Le Conte Ave., Los Angeles; eligibility: age 25 and married; wife must come for first appointment.

USC Medical Center, Planning Clinic, Women's Hospital, 1100 Mission Road, Los Angeles; by appointment; eligibility: those with three or more children served first; wife's consent necessary.

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HOURS:

8:30-5:30 Mon. thru Sat.

For Wear On **CONCRETE**



In Stock—No Waiting

Now available in
mis-mated sizes



6 thru 18
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COMFORT DESIGNED

**RED WING
SHOE STORE**



230 East 5th, Long Beach 436-1818
306 N. Long Beach, Compton 631-3723

WHERE FIT COMES FIRST!

HEARING AID SPECIALISTS, INC.

Formerly Whitehead Acousticon

WE FEATURE

- ACOUSTICON
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- AUDIOVOX
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- COMPUTOR
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- FIDELITY
- OMNITONE
- OTICON
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CORDS, BATTERIES & ACCESSORIES FOR ALL MAKES

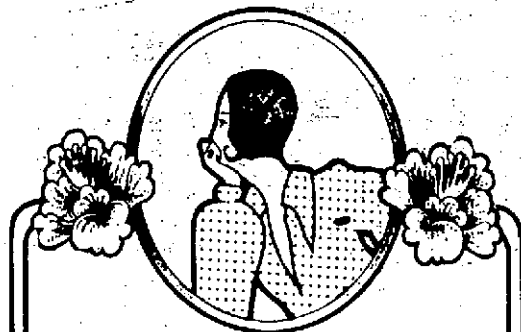
SPECIAL CONSIDERATION GIVEN TO
ALL RETIRED PENSIONERS AND
SENIOR CITIZENS

Open Monday thru Saturday 9:30 to 5:30 P.M.

207 E. 4th St., L.B.

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La Boutique Coiffures



Ready for a change?

at La Boutique Coiffures the style is cut into the hair and then blown dry, framing your face with a softer, more flattering look. Let's cut a new you today.

220 ATLANTIC, Downtown Long Beach

For an appointment call 436-5751

Members of National Hairdressers and Cosmetologists Assoc.

Planning council

ABORTION INFORMATION

Children's Home Society of California, 125 E. 14th St., 8:30 a.m. to 5 p.m.

Los Angeles County Department of Adoptions, 120 E. Ocean Blvd., 8 a.m. to 5 p.m.

Department of Public Social Services, 1917 Long Beach Blvd., 8 a.m. to 5 p.m.; recipients of public assistance.

Harbor General Hospital, 1000 Carson St., Torrance. Fee based on ability to pay.

Long Beach Health Department, 2655 Pine Ave., 8 a.m. to 5 p.m.

ADOPTION SERVICES

Children's Home Society of California, 125 E. 14th St., 8:30 a.m. to 5 p.m.; fees from adoptive parents.

Los Angeles County Department of Adoptions, 120 E. Ocean Blvd., 8 a.m. to 5 p.m.; fees from adoptive parents.

VENEREAL DISEASE TREATMENT

Bellflower District Health Center, 10005 E. Flower Ave., Bellflower; by appointment 8 a.m. to 4:30 p.m., clinics two afternoons a week.

Hawaiian Gardens Youth Clinic, 12101 Norwalk Blvd., Hawaiian Gardens; eligibility: anyone over 15 who is emancipated and any pregnant female who is a minor and signs her own consent papers for treatment.

Long Beach Health Department, 2655 Pine Ave.

INFERTILITY SERVICES

Harbor General Hospital, Pap and Family Planning Clinic, 1000 Carson St., Torrance.

DRUG AND ALCOHOL ABUSE PROGRAMS

Alcoholics Anonymous, 225 E. 6th St.; lay counseling to problem drinkers or their families; fees: none.

Alcoholic and Drug Rehabilitation Center, Division of Long Beach Health Department, 125 E. 8th St.; outpatient medical treatment, counseling, vocational rehabilitation; fees: none.

Libraries offer a world of variety

A world of art, music, travel, adventure, mystery, philosophy and history awaits you at the Long Beach Public Library, located, temporarily, at 4500 Atherton St. In addition to the Atherton Street main branch, there are 12 smaller neighborhood branches.

The temporary Atherton Street location is due to construction of a new library-city hall complex now under way on the former site of Lincoln Park on Ocean Boulevard between Pacific and Cedar Avenues.

The hours of the main branch are: Monday through Thursday, 10 a.m. to 9 p.m.; Friday and Saturday, 10 a.m. to 5:30 p.m.; Sunday, 1:30 to 5 p.m. Total circulation of the Long Beach main library and its branches for the fiscal year 1973-74 was 1,883,865 books.

The city tries to have a library within one mile of every house in the city. Locations of the branch libraries are:

Alamitos Branch, 1836 E. Third St.
Bach Branch, 4055 Bellflower Blvd.
Bay Shore Branch, 195 Bay Shore Ave.
Brewitt Branch, 4036 E. Anaheim St.
Burnett Branch, 560 E. Hill St.
Dana Branch, 3680 Atlantic Ave.
El Dorado Branch, 2900 Studebaker Road.
Harte Branch, 1595 W. Willow St.
Los Altos Branch, 5614 Britton Drive
Mark Twain Branch, 1325 E. Anaheim St.
North Branch, 5571 Orange Ave.
Rancho Los Cerritos Museum, 4600 Virginia Road

DENTAL PLATES

ON

—CREDIT—

NO INTEREST OR CARRYING CHARGES LOW PRICES

DR. EARNEST

—SUCCESSOR TO DR. ROWAN—

107 W. BROADWAY

CORNER PINE-LONG BEACH

Ph. 436-7241

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QUICK PLATE REPAIRS

AUTHORIZED FOR

INSURANCE & UNION

DENTAL PLANS

PENSIONERS WELCOME

NO APPOINTMENT NECESSARY FOR EXAMINATION

HOURS 9 A.M. to 5 P.M.

Soft glove leather heel lining . . . and a FIRM SUPPORT FOR GROWING FEET



WHEN BABY IS READY FOR THAT FIRST STEP FOOT TRAITS WILL GIVE HIM THE SUPPORT HE NEEDS

Inside, FOOT TRAITS baby boot has a seamless top grain, glove leather lining. It gently grips baby's heel without the slightest irritation.



John A. WETZGER Co., Inc.

ORTHOPEDIC Appliances

849 PINE AVENUE • LONG BEACH

HEmlock 2-2987

"OPEN MONDAY EVENINGS UNTIL 7 P.M."

"ESTABLISHED 1929"

Hear more clearly without irritating background noise.



Zenith's new Directional Hearing Aid.

If you find that much of the sound you hear is harsh, irritating noise, then our new Directional hearing aid the "Royal D" could be just right for you. This comfortable aid brings you clear, rich sound at a pleasant level as it softens and reduces harsh unwanted background noise from the side and rear.

Come in for a demonstration of the "Royal D" or any other aid from Zenith's line of more than 20 quality aids at no cost or obligation.

Batteries for all makes of hearing aids. The quality goes in before the names goes on.

ZENITH

RENT A ZENITH LIVING SOUND HEARING AID "AWARD MODEL" ONLY

\$850 PER MONTH

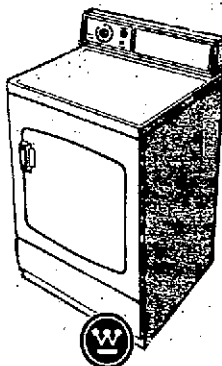
ZENITH HEARING AID CENTER

337 PINE AVE. DOWNTOWN L.B. 432-3911

DOOLEY'S GUIDE TO

WE INVITE YOU TO VISIT US AND SEE WHY MILLIONS OF SATISFIED CUSTOMERS HAVE

WESTINGHOUSE ELECTRIC DRYER



- Easy-to-reach lint collector
- Heavy duty construction
- Balanced air flow drying system
- Safety door switch
- Safety start button
- Porcelain enamel basket for long service

\$98⁸⁸

FREE DELIVERY

HOTPOINT 12 CU. FT. 2-DOOR REFRIGERATOR FREEZER



- 28" wide, 63 1/2" high
- Covered butter bin
- Packaged egg racks
- Full width slide-out vegetable crisper

\$238⁸⁸

FREE DELIVERY



11,000 BTU • 110-Volt
AIR CONDITIONER

\$238⁸⁸

SPECIAL

Whirlpool
5,000 BTU
110-Volt **\$88⁸⁸**

Whirlpool
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110-Volt **\$158⁸⁸**

Whirlpool
14,000 BTU
110-Volt **\$298⁸⁸**

Whirlpool
28,000 BTU
220-Volt **\$378⁸⁸**

DOOLEY'S INSTALLATION DEPT.

- We are Air Conditioner Experts.
- Electrical circuit 110 & 220-Volt lines
- Complete Jobs (Window or thru-the-wall installations)
- Installation charges from \$17.50

MAYTAG AUTOMATIC WASHER

\$238⁸⁸

WHIRLPOOL
30" ELECTRIC RANGE

\$158⁸⁸

HOTPOINT
19-CU. FT. SIDE-BY-SIDE
Refrigerator-Freezer

\$448⁸⁸

EXOTIC LIFELIKE PLANTS

- FOUR HEADED FLOWERING AQUARIUS PLANT
- 6-FOOT TALL
- FOUR HEADED FLOWERING RHODODEN-DRON PLANT
- 5-FOOT TALL
- FOUR HEADED JUNGLE FERN PLANT
- 5-FOOT TALL

20% OFF!

CHOICE
OF COLORS

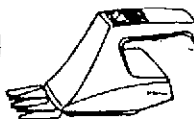


GENUINE REDWOOD &
ALUMINUM LAWN CHAIR
\$11⁸⁸
RUGGED
BEAUTY
FOR LONG
OUTDOOR
COMFORT

Disston GRASS SHEARS

Push-Button Grass
Trimmer, 6,000
cuts per
Minute Model
EGS-56

\$14⁹⁹



IN OUR HUGE GARDEN SHOP

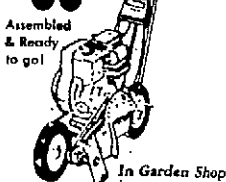
COOPER
KLIPPER
GAS POWER
MOWER
2 H.P. MOTOR
18-IN. Reel
5-BLADE
REEL



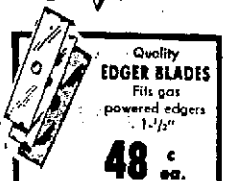
Dooley's **\$144⁹⁵**
LOW
PRICE

COOPER
EDGE 'n TRIM
GAS POWER
EDGER
GUARANTEE

\$99⁹⁵



Assembled
& Ready
to go!



Liquid Fertilizer
12-3-3
GALLON **89^c**

WE'RE THE LARGEST
HARDWARE STORE IN
THE WORLD. OVER 30
DEPARTMENTS
FULL OF FAMOUS
BRAND MERCHANDIS-
ING IN ONE GIANT,
CONVENIENT LOCA-
TION!



IMPERIAL DISHMASTER

- Scrapes
- Washes
- Rinses

\$38⁸⁸

DISHMASTER
BRUSHES **84^c**
Reg. 80^c ea.

WE CARRY A FULL STOCK OF
DISHMASTER PARTS & ACCESSORIES



QUALITY TOILET SEAT

Dooley's
Low
Price **\$3⁵⁹**

LIQUID PLUMBER
QUART **79^c**

We cut glass to
any size at no
extra cost. We cut
and thread pipe
to your specifica-
tions at a small
charge.

REPUBLIC
30-Gal. WATER
HEATER
Therma Glas® with 5-
Year Guarantee
\$75⁹⁵

Same-Day Installations
Available at Extra Charge



Adjustable
Aluminum
Screen Doors
Fiberglass Wire
30", 32", 36"
widths

Model
95-3 **\$13⁹⁵**

Aluminum
Window
Screens
Complete
with Hardware
24"x36" **\$1⁹⁵**

IN OUR PLUMBING DEPT.



PAMPERS

No Pins Needed
New Custom-Fit Tapes

DAYTIME — 15-Per Box **89^c**
OVERNIGHT — 12-Per Box **89^c**
TODDLERS
12-per box **99^c**
NEW BORN
30-per box **1⁴⁹**
DAYTIME
30-per box **\$1⁷⁹**

The complete diaper.
No Pins or Plastic
Pants needed.

SIMILAR or ENFAMIL
LIQUID FORMULA
With or Without Iron
13-oz. **45^c**
32-oz. **79^c**

BABY LINE WOOD PLAY PEN

MODEL NO. 823

\$19⁹⁷

SEE OUR COMPLETE
SELECTION OF BABY FURNITURE.

GERBER STRETCH SOCKS
SIZES 3 1/2 TO 5 and 5 1/2 TO 6 1/2

2 PRS.
FOR **79^c**

GERBER SLEEVELESS SHIRTS
SIZES 1 TO 4 YEARS

EACH **69^c**

IN OUR BABY DEPT. 2ND FLOOR MAJOR APPL. BLDG.

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DOOLEY'S
CONVENIENT
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master charge
THE MERCHANT

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD. — NORTH LONG BEACH

"The World's Largest Hardware Department Store"

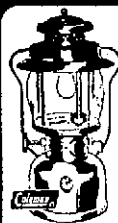
Dooley's
FURNITURE
MART

MON. & FRIDAY **9-9**

TUES., WED.,
THURS.
& SAT. 9-9
SUNDAYS
10 to 9

GREATER SAVINGS!

SHOPPED HERE FOR OVER 50 YEARS . . . PRICES ARE EFFECTIVE FROM SEPT. 1 THRU SEPT. 15, 1974



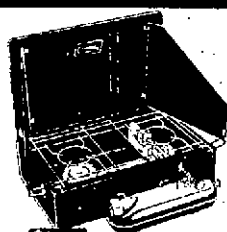
SINGLE MANTLE LANTERN

Model 200-A

\$9⁸⁷

Lights easily and is wind, rain & bug-proof.

COLEMAN FUEL
\$1¹⁹ Gal.



COLEMAN

2-burner stove

Meals in minutes. Exclusive stainless steel burners and hot blue flame.

\$11⁸⁸

MODEL 425

SPORTING GOODS DEPT.



SUBJECT TO STOCK ON HAND



ZYNOLYTE EPOXY LATEX HOUSE PAINT

- Won't chalk, peel or flake
- Weather & mildew resistant
- Dries in 30 minutes

\$4⁹⁹

ZYNOLYTE EPOXY LATEX WALL PAINT

- 1-Coat coverage
- Scrubbable/color fast
- Spot resistant
- Dries in 30 minutes

\$4⁴⁹

5-YEAR GUARANTEE

MOD GLOSS SPRAY
• Decorative
• Durable Finish
• Non-Toxic
• Nursery Safe
49^c



23" Diag. Meas.

MOTOROLA QUASAR II COLOR TV CONSOLE

With Insta-Matic® Color Tuning

- 23-Inch Diagonal Measure
- Quasar-Bright Picture Tube
- Plug-in Circuit Modules
- Instant Sound and Picture

\$398⁸⁸

3-YR. PICTURE TUBE WARRANTY ON ALL MOTOROLA COLOR TV — 1-Yr. on Module Panels, 1-Yr. Service (Sets 18" & Larger)

1-Year Parts — 1-Year In-Home Service

RCA 16-IN. Diag. Meas. COLOR TV

PORTABLE TV with POWERFUL CHASSIS.

\$268⁸⁸

FURNITURE DEPT. — IN MAJOR APPLIANCE BUILDING



MAN SIZE

Deluxe RECLINER CHAIR

Choice of Colors **\$117⁰⁰**



Twin or Full Size

IMPERIAL # 4 MATTRESS or BOX SPRING

Free Delivery **\$42⁰⁰**

Maple Finish **BUNK BED \$52⁰⁰**

Broyhill 5-Piece BEDROOM SET

SPECIAL **\$318⁰⁰**

Berkline **ROCK-A-LOUNGER**
Relax or Rock **\$174⁰⁰**

Sofa and Love Seat **\$297⁰⁰**

ROLL-A-WAY BED
with Mattress **\$37⁰⁰**

Vertex **WALL UNITS**
25 x 11 1/2 x 72. 6-Ft. High **\$99**
SET OF 3

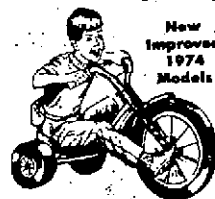
Top Quality **Knee-Hole DESKS**
30x60 **\$197⁰⁰**
FREE DELIVERY

5-Piece **DOUGLAS DINETTE SET \$69**
SPECIAL

MICHAEL-KAY **SLEEPERS**
Free Delivery **\$198⁰⁰**

SAVE UP TO 50% OFF!
On all Carpet Remnants.
Many colors to choose from

DOOLEY'S "King of Toys" — Largest Selection in The Area!



New Improved 1974 Models

LITTLE BIG WHEEL \$10⁹⁷

MINI BIG WHEEL \$8⁹⁷

3020

5014

WHEEL GOODS AND TOY DEPARTMENTS IN MAIN BUILDING



RADIO TOT No. 7 WAGON

New safe-t design handle grip. New all terrain wheel design. Baked enamel finish body 20 1/2 x 10 1/2 x 3 1/2. Wheels 4 1/2 x 1 1/2. **DOOLEY'S SPECIAL \$4⁴⁸** each

The Famous Game **MONOPOLY \$4⁹⁷**
Fun For The Whole Family.



Barbie®

QUICK CURL FRANCIE \$4⁸⁷



BABY LOVN CARE

- By Topper
- Just like a real baby
 - She Fusses
 - She Cries
 - She rubs her tummy
 - "You Make Her Well"
 - Regular \$11.87

Dooley's **\$3⁹⁷**
Low PRICE

RAGGEDY ANN & ANDY DOLLS 87^c EACH



HITACHI

19-IN. Diag. Meas. SOLID STATE PORTABLE COLOR TV

• Pure 100% Solid State
• Instant Picture & Sound
• Memory Tuning
\$328⁸⁸

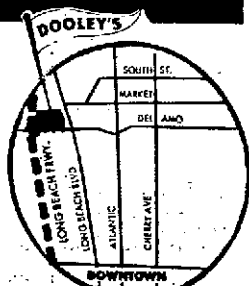
HITACHI WARRANTY: FREE 1-YEAR SERVICE, 2-YEAR ALL PARTS, 10-YEARS GUARANTEE ON TRANSISTORS.

DOOLEY'S Hardware Mart

3-LONG BLOCKS OF BARGAINS

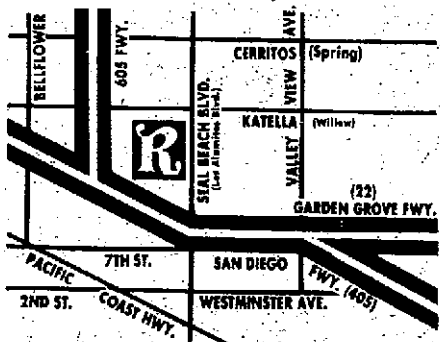


5075 **LONG BEACH BLVD.**
NO. LONG BEACH
OPEN Mon. & Fri. 9 to 9;
Tues., Wed., Thurs.,
Sat. 9-6;
Sundays 10 to 5



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ROSSMOOR SHOPPING CENTER



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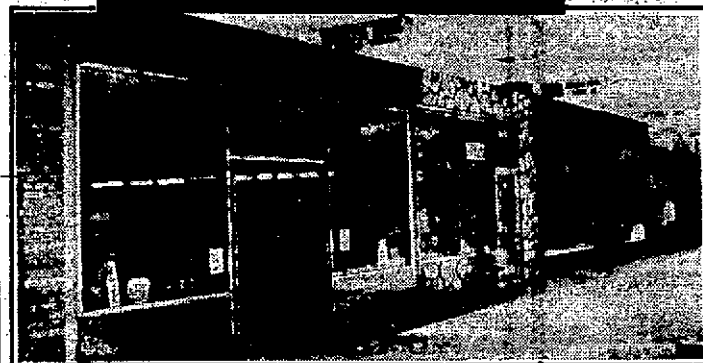
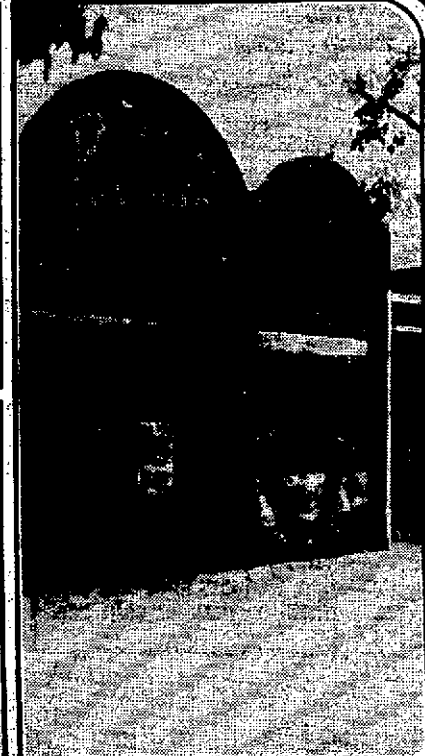
WELCOME TO ROSSMOOR SHOPPING CENTER

*Your Neighborhood
Merchants Offer
Service, Selection & Quality!*

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ROSSMOOR SHOPPING CENTER


48 merchants combine to offer you and your family a greater selection of quality merchandise. Fast, friendly service, low prices, plenty of free parking . . . all this and more awaits you at beautiful Rossmoor Center.



<p>Here is only a partial listing of Rossmoor's many fine stores.</p>	<p>WEBSTER'S JEWELERS 12413 Seal Beach Blvd. . . . 430-5820</p>	<p>STEVENSON TRAVEL SERVICE 12385 Seal Beach Blvd. . . . 598-2424</p>	<p>GINO'S ITALIANO RESTAURANT 12149 Seal Beach Blvd.</p>
<p>BOSTON STORES 12347 Seal Beach Blvd. . . . 430-1001</p>	<p>ROSSMOOR PASTRIES 12423 Seal Beach Blvd. . . . 431-9712</p>	<p>THE BRANCH <i>Old Fashioned Country General Store</i> 12427 Seal Beach Blvd. . . . 430-2744</p>	<p>SECURITY PACIFIC NATIONAL BANK 12171 Seal Beach Blvd. . . . 430-3501</p>
<p>THRIFTY DRUG STORE 12419 Seal Beach Blvd. . . . 430-3414</p>	<p>ROSSMOOR SHOE REPAIR 12439 Seal Beach Blvd. . . . 431-9712</p>	<p>RIX RACK <i>Far Out Feminine Fashions</i> 12447 Seal Beach Blvd. . . . 598-2919</p>	<p>DeBENEDICTIS REALTY 12131 Seal Beach Blvd. . . . 431-2507</p>
<p>MARTYN'S CARDS & GIFTS 12417 Seal Beach Blvd. . . . 430-2624</p>	<p>ROSSMOOR CLEANERS 12441 Seal Beach Blvd. . . . 430-3202</p>	<p>ROSSMOOR BEAUTY SUPPLY 12425 Seal Beach Blvd. . . . 596-1314</p>	<p>BRUNSWICK ROSSMOOR BOWL & INN 12311 Seal Beach Blvd. Bowl . . . 430-1038 Inn . . . 431-3569</p>
<p>THE JEWEL THIEF <i>• Macrame • Beads • Jewelry Findings</i> 12411 Seal Beach Blvd. . . . 431-4110</p>	<p>HOLIDAY HARDWARE 12443 Seal Beach Blvd. . . . 431-6518</p>	<p>ROSSMOOR MANN THEATRE 12535 Seal Beach Blvd. . . . 596-1640</p>	<p>UNION FEDERAL SAVINGS & LOAN 12501 Seal Beach Blvd. . . . 431-3528</p>
<p>RADIO SHACK 12375 Seal Beach Blvd. . . . 431-2842</p>	<p>CARL'S JR. RESTAURANT 12159 Seal Beach Blvd. . . . 598-7887</p>	<p>DEL'S SHOES <i>Men's & Women's • Florsheim • Naturalizers</i> 12393 Seal Beach Blvd. . . . 598-3613</p>	<p>SMITH'S FOOD KING 12451 Seal Beach Blvd. . . . 431-2113</p>
<p>ROSSMOOR CENTER FLOWER SHOP 12387 Seal Beach Blvd. . . . 596-3361</p>	<p>CAREER ACADEMY OF BEAUTY 12111 Seal Beach Blvd. . . . 431-1366</p>	<p>LE KING'S JR. BOOTERY <i>Children's Shoe Specialists</i> 12381 Seal Beach Blvd. . . . 430-8865</p>	<p>KENTUCKY FRIED CHICKEN 12491 Seal Beach Blvd. . . . 431-2239</p>

Oldest Rattan Shop In The Southland

Rattanland



See Our New Line —
Never Shown in
So. California Before!

One of the largest selections in the Southland

STORE HOURS:
TUES. thru SAT. 10 to 5:30

217 Main St., Seal Beach 430-0111

**"EVERYTHING IN ONE
BEAUTIFUL PLACE"**

CEMETERY • MORTUARY • FLOWER SHOP

WESTMINSTER MEMORIAL PARK

14801 Beach Blvd., Westminster
(714) 431-6577 • (714) 893-2421 • 531-1725

GEORGE B. HONOLD, MORTUARY DIRECTOR

Service clubs

Newcomers to Long Beach and surrounding communities will find ready friends in any of the many service clubs with chapters in this area. Following is a list of persons to contact about information on the chapter nearest you:

ALTRUSA
Jean Defty, 498-4492

**AMERICAN BUSINESS WOMEN'S
ASSOCIATION**

For clubs in the area, call district vice president, Dona Steely, 682-2236 or 682-3633

**BUSINESS AND PROFESSIONAL WOMEN'S
CLUBS**
Martha Phillips, 424-9693

**CALIFORNIA FEDERATION OF WOMEN'S
CLUBS**
Mrs. Grover Seguire, 427-2213

ELKS CLUB
In Lakewood and Compton, 425-2511; for all other cities, call the Long Beach Lodge, 426-1741

KIWANIS
For Long Beach area clubs, call the downtown office in the Lafayette, 432-5525; for Bell-Maywood area, call Leslie Kalb (714) 830-1591

LIONS CLUB
Call downtown club office, 437-4812

OPTIMIST CLUB
Contact downtown office, 437-4812

PILOT CLUB
Doris Halden, 597-2811

QUOTA CLUB
Mildred Mendenhall, 595-4695

ROTARY CLUB
Call the club office, 436-1920

SOROPTIMIST
Sybil Reed, 438-0536

ZONTA CLUB
Katharine O'Benour, 596-1292

WELCOME NEWCOMERS

MEN - WOMEN

Our Sensational European Face-Lift

A cosmetic step by step facial rejuvenation. Reduces lines and wrinkles without surgery or skin peeling.

THE MAXILIFT

THE LOOK OF YOUTH

FACIAL SALON

REDUCES & SOFTENS LINES & WRINKLES
for that fresh young again look!

Don't Let Your Face Tell Your Age—Try The Amazing New



NO PROMISES ... JUST RESULTS.

**MAXI-LIFT WITHOUT
PEELING OR SURGERY
OR PAIN**

**HOW DOES
IT WORK?**

It naturally contracts and tightens the muscles of the face and neck. Firming and toning the tissue.

**IS IT SAFE?
ABSOLUTELY!**

The Maxi-Lift is made of materials that are purely organic.

**WHEN WILL I
SEE RESULTS?
IMMEDIATELY!**

Your first facial promotes a visible new tightness and diminishing of lines.

MAXI-LIFT FACIAL SALON

4129 E. South St.
(North Plaza Mall) Lakewood
Lakewood Blvd. & South St.
634-1142 Hours 9-7
Dealerships Available

COUPON

Newcomer Offer

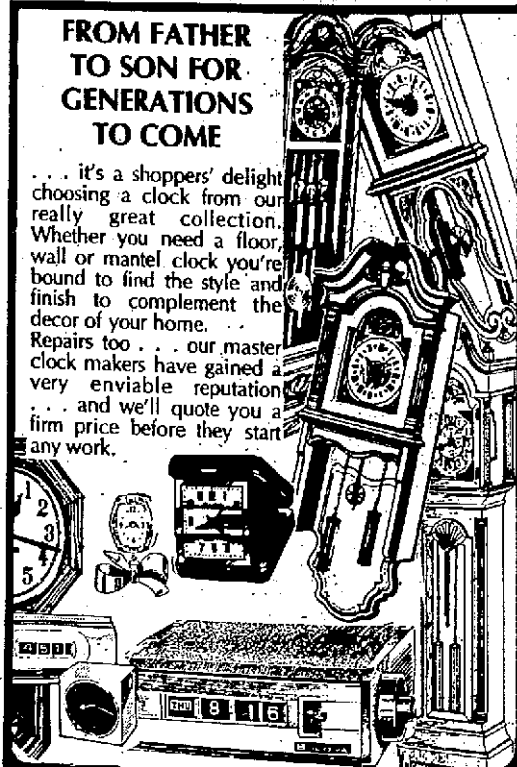
ALL PROGRAMS 50% DISCOUNT

Your first Treatment
and Analysis **NOW ONLY \$7.00**

CLIP & SAVE

FROM FATHER TO SON FOR GENERATIONS TO COME

... it's a shoppers' delight choosing a clock from our really great collection. Whether you need a floor, wall or mantel clock you're bound to find the style and finish to complement the decor of your home. Repairs too ... our master clock makers have gained a very enviable reputation ... and we'll quote you a firm price before they start any work.



Snow's Clock Shoppe

in Lakewood Center CANDLEWOOD SHOPS at
4431 CANDLEWOOD ST. 634-7247

WELCOME NEWCOMERS

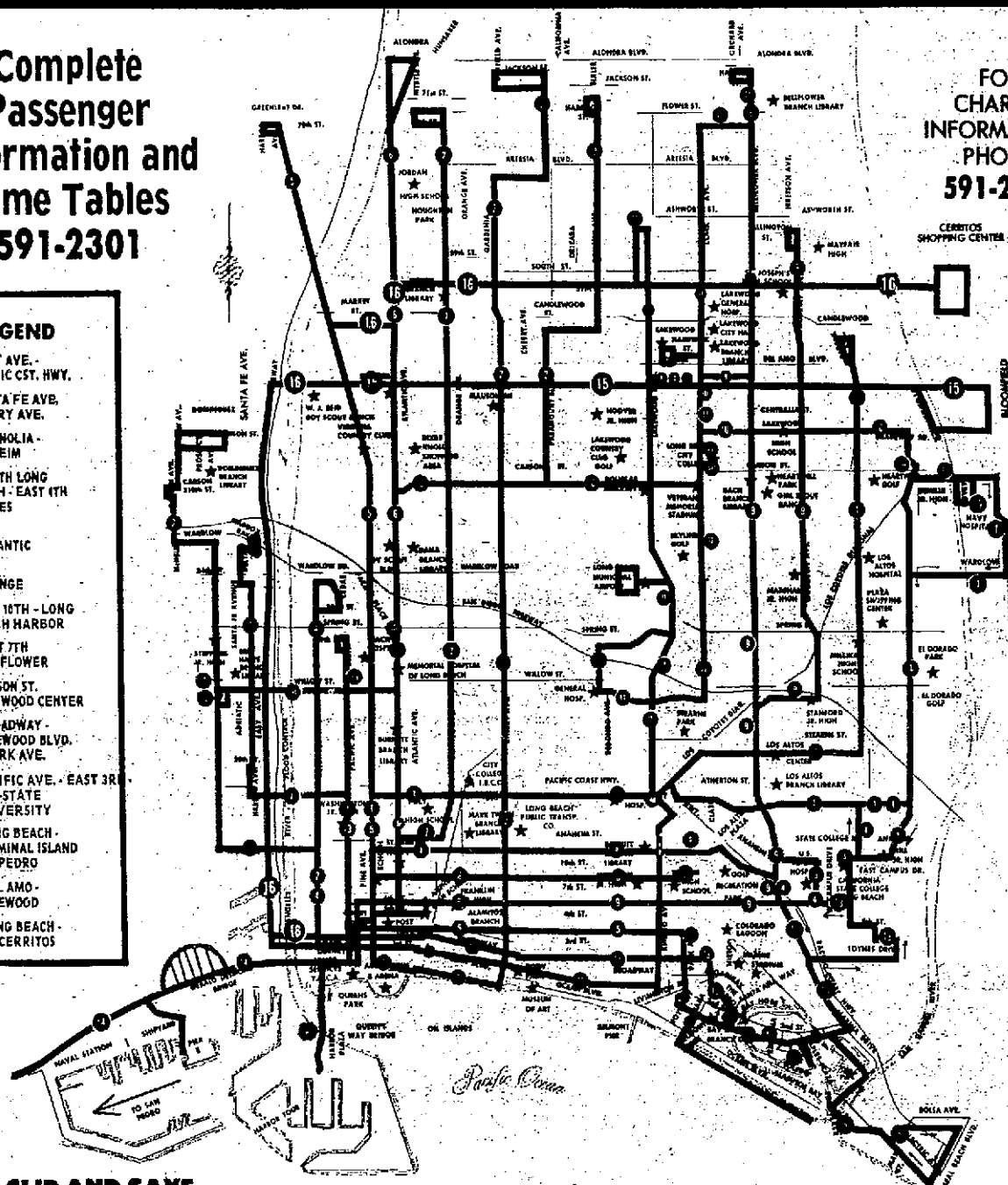
**You Can Ride the Big Blue Buses . . .
System Wide for **ONLY 25¢** . . .
Or All Day Sunday on a **50¢ PASS!****

**Complete
Passenger
Information and
Time Tables
591-2301**

**FOR
CHARTER
INFORMATION
PHONE
591-2301**

LEGEND

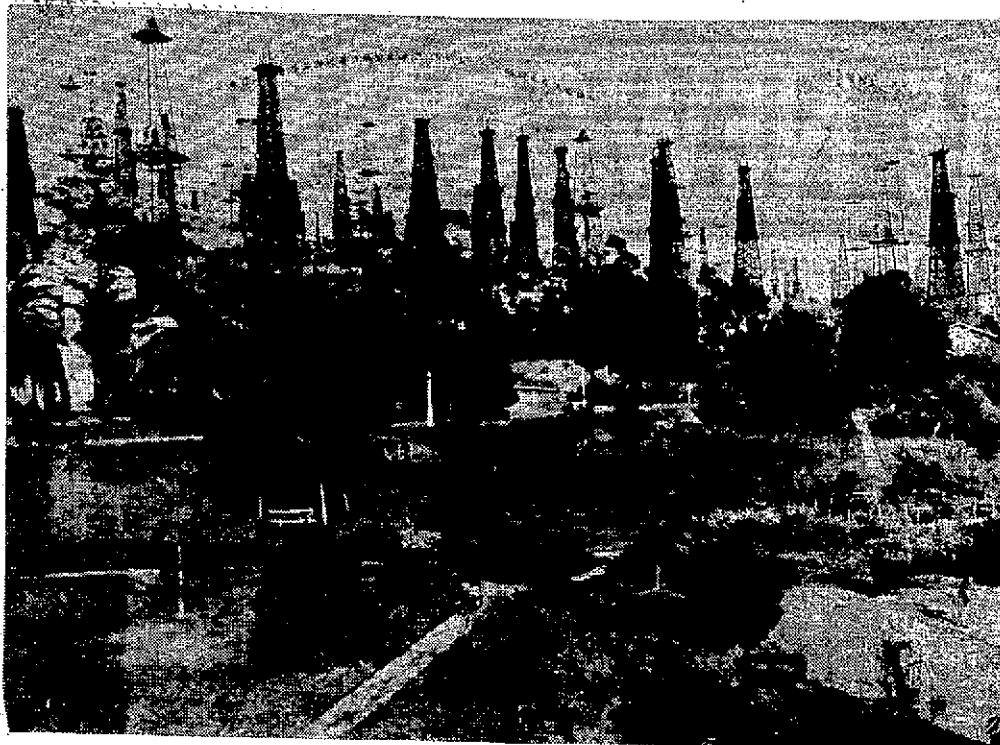
- 1 - EASY AVE. - PACIFIC CST. HWY.
- 2 - SANTA FE AVE. - CHERRY AVE.
- 4 - MAGNOLIA - ANAHEIM
- 5 - NORTH LONG BEACH - EAST 7TH NAPLES
- 6 - ATLANTIC
- 7 - ORANGE
- 8 - EAST 10TH - LONG BEACH HARBOR
- 9 - EAST 7TH - BELLFLOWER
- 10 - CARSON ST. - LAKEWOOD CENTER
- 11 - BROADWAY - LAKEWOOD BLVD. - CLARK AVE.
- 13 - PACIFIC AVE. - EAST 3RD - CAL STATE UNIVERSITY
- 14 - LONG BEACH - TERMINAL ISLAND - SAN PEDRO
- 15 - DEL AMO - LAKEWOOD
- 16 - LONG BEACH - LOS CERRITOS



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By BOB ANDREW
Staff Writer

Signal Hill celebrates its golden anniversary this year by looking toward a golden future.

The black gold that has shaped its past — the oil field that caused early settlers to sink wells into their yards in hopes of spraying their homes with a gusher — is entering the final stages of recovery.

For half-a-dozen years, the oil leases that tied up the surface rights for the land have been gradually consolidated as part of the secondary recovery program, freeing hundreds of acres for reconstruction. Much of the land had been home sites in the pre-oil days, but most of the new development has been for industrial or commercial uses.

But the land released so far has been mainly the plain at the base of Shell Hill — the prominence which the city has zoned primarily for multiple residential development. As the hilltop area is developed, planners expect the 5,588 population of the two-square-mile city to quadruple, at least.

So far comments from city hall about development prospects for the hilltop area have been largely specu-

Signal Hill has a golden future

Oil derricks formed an unusual skyline back in the 20s in Signal Hill as they overlooked a little park in the city (top). Today that same park — although most of the derricks are gone — is still a favorite spot for residents (right).

—Staff photo by Kent Henderson



lative, although recent actions by the city fathers are beginning to stimulate more positive response.

This summer the City Council established a redevelopment district covering the hilltop area and the surrounding industrial land.

As the project area develops, taxes on the improvements will be transferred to the redevelopment agency to finance a series of public works including installation of sewers, water mains, streets and other facilities to stimulate further development of the property.

Unlike most city redevelopment agencies, Signal Hill has adopted a pay-as-you-go policy. The City Council pledged not to issue revenue bonds to pay for the public improvements immediately and then pay off the bonds — at interest rates of up to 7 per cent — with the tax increment monies in the future.

The other Council action, still in the drafting process for adoption as an ordinance, is revision of the development standards for multiple dwelling (R-4) property. The new standards are planned to protect the hillside developments by establishing setbacks and other requirements to guarantee that one structure will not block the view for residents farther up the hill.

Such standards to assure quality development are expected to make development prospects brighter, and possibly even attract high rise construction on the summit of the hill with a commercial shopping center on the lower floors of multi-level apartment buildings.

Meanwhile, how has development been going in the decade of the 70s?

Extremely well despite a nearly two-year freeze on R-4 developments pending completion of the new standards. Even so, \$1,229,137 in residential development has been reported since 1970.

Commercial and industrial activity has been even greater with \$2,488,563 in commercial and \$8,900,397 in industrial construction — nearly \$1.5 million of that in the first half of this year.

At the same time new development is replacing unkempt oil tanks and unguarded sumps, beautification is taking place on another front.

Extensive landscaping has been required of oil developers as a condition of approval for secondary recovery operations.

Shell Oil Co., the only one of the three major producers currently engaged in water flood operations, has gone even farther than was required. In a cooperative effort with the city, some Shell property along Cherry Avenue north of the Signal Hill City Hall is being converted into a city park — all landscaping on a steep slope — for the 20-year life of the secondary recovery program.

Thus, as the oil field slowly fades away it is gradually restoring the scenic beauty of the hilltop — but built on a stronger financial base.



Landscaping is important in Signal Hill — whether to enhance a home or oil storage tanks.



Emergency numbers

Police	425-7311
Fire	638-6121
Animal control ...	ZEnith 29003
City Hall	426-7333
Paramedics	638-6121



Norwalk: 'new town' celebrates 100th year

Norwalk, officially a new town, will celebrate its 100th anniversary in December. It was incorporated in 1957, but it was a flourishing community in 1874. The earliest settlers date back to 1850.

Norwalk, with a population of 95,000, is the sixth largest city in Los Angeles County and among the 150 largest in the nation. It is a pleasant, economically balanced city with most of the residents living in single-family dwellings.

The name sounds British, but it is actually a contraction of North Walk, the Trail from Anaheim Landing. It was called various other names in the past — New River, Siete Alisos, Sycamore Grove and Corazon de los Valles. For a time it was known as Corvallis.

The kind of town Norwalk is shown by its registry of churches. There are 38 churches, an impressive number for a town of this size.

Norwalk in August launched an innovative bus system with a ten-cent fare. The three bus routes cover the major parts of the city and connect with Long Beach buses.

Norwalk is 'especially proud of its

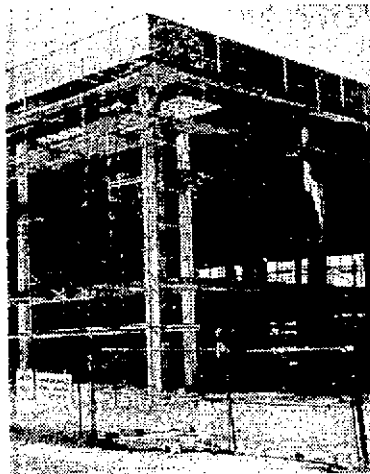


parks which it shares with the neighboring city of La Mirada. The Southeast Recreation and Park District, an autonomous governing body organized before incorporation, carries on a full program for all ages in the two cities and some adjacent county areas.

Norwalk continues to expand, mostly vertically. This summer the new Norwalk Professional Center, located at 12727 Norwalk Blvd. across from City Hall was dedicated. The 40,000 square foot building will house deluxe executive office suites. Completion is scheduled for December.

A 11-story senior citizens residence is being constructed on Clarkdale Avenue north of Rosecrans Avenue. It will be ready for occupancy in early 1975.

The Norwalk Social Services Center, 11929 Alondra Blvd., opened this summer. The installation helps citizens with all kinds of personal and social problems.



New construction is a common sight in Norwalk as the city continues to grow. . . new Social Services Center recently opened (top); senior citizens residence (center) and Norwalk Professional Building will soon be completed.

—Staff photos by Robert Shumway

Emergency numbers

Police	863-8711
Fire	868-0411
Animal control	869-1173
City Hall	868-3254
Paramedics	868-0411

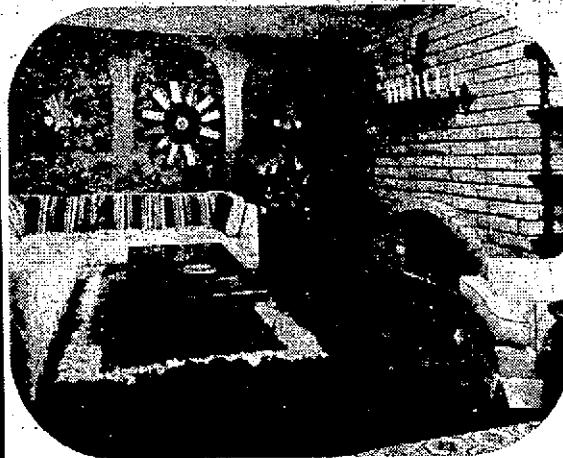
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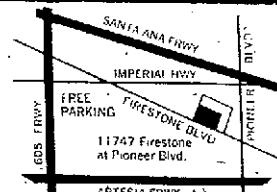
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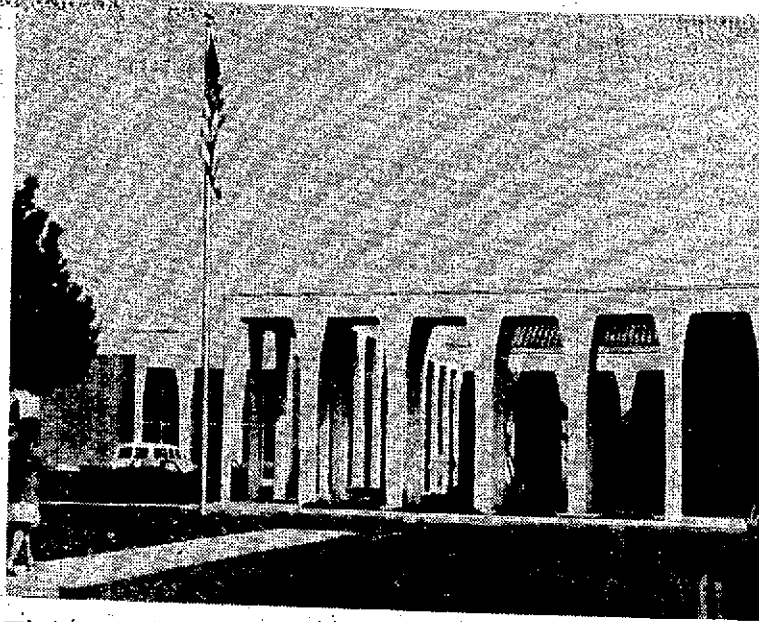
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Los Alamitos: met residential growth

By Bob Andrew,
Staff Writer



Los Alamitos hospital — one of the newest buildings — adds modernistic lines to the city as compared to the community's first building, De Bruyn's Cafe.

The new . . . and the old

Staff photo by Chuck Sundquist



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Homes mark the present for Los Alamitos, but gradual growth of the city's industrial and commercial tax base is the forecast for the future.

The city of some 12,000 residents nestles between the Orange County boundary with Long Beach on the west and Los Alamitos Racetrack (which is actually in Cypress) on the east.

Approximately half of the land area in the city is consumed by Los Alamitos Armed Forces Reserve Center. So long as that property remains under federal control it will comprise a landbank of uncertain impact on the community's future development.

Favorable climactic conditions, compared to other areas of Orange County, may have helped stimulate the speedy development of residential areas during the 1960s as potential residents sensed conditions that are now being demonstrated statistically.

For example, air quality has benefited from prevailing on-shore winds from nearby coastal areas. In 1972, Los Alamitos suffered from most types of air pollution about 1/5 as much as Orange County as a whole, according to an environmental impact report filed with the city in May.

"We've just about reached our full potential for residential growth," observed Mayor Phillip Cox, "now we have

to provide the amenities that go with quality residential areas."

During the rapid residential growth of the past decade, the public attention has been directed more toward providing the schools and other essentials needed to accommodate the influx of children.

But now the city is turning to other considerations, such as parks, a multi-purpose community center, a museum, and possibly a library.

Probably the first to be completed will be the museum, which will be the new use for an older firestation being turned over to the city after having been replaced by the fire district.

Because the museum involves only remodeling of an existing structure, it can be completed more rapidly than the \$643,000 community center being developed jointly by the city, county, Anaheim Union High School District, and the Los Alamitos Youth Center, Inc.

Final commitment of funds for that project was voted earlier this month, allowing the architect to proceed with working drawings.

Orange County officials have recently been evaluating potential sites for a branch library in Los Alamitos. They have expressed preference for a site adjacent either to a school or a park.

Since the usual procedure is for the

city to purchase the site and the county to construct the building, this project remains uncertain until city plans for park development are more settled.

The city is now in the final stages of acquiring 1.7 acres of land for its first full-scale park, but even that will leave Los Alamitos last in open space per capita for Orange County cities.

A \$2 million bond issue to buy and develop park lands throughout the city was defeated at the municipal election earlier this year, but Mayor Cox thinks a less ambitious proposal could be passed.

Most of the opposition this spring was directed toward a large site near the northern city limit where it would be convenient for use by residents of Cypress than for most Los Alamitos citizens, Cox believes.

Also, that site had the disadvantage of being zoned for industrial uses, so some voters opposed the park bonds as a means of protecting the industrial tax base.

To-date industrial land in Los Alamitos has developed more gradually than in other areas of Orange County, but has generated a fairly high rate of municipal income because of sales tax revenues.

Sales taxes from industrial uses — for example, a large lumber yard — have boosted the per capita taxable sales to \$3,827 annually in Los Alamitos

compared to \$2,918 per year for all areas of Orange County, according to State Board of Equalization figures.

Continued development of commercial centers, such as the diversified complex at Katella Avenue and Los Alamitos Boulevard, has also contributed to the favorable sales tax picture which now makes up nearly half of the city's revenue sources.

An agreement between the city and the Los Alamitos Chamber of Commerce has recently increased the subsidy to the chamber specifically to fund new programs for attracting increased commercial and industrial development.

If those programs prove effective, the increased tax base will help finance those amenities Mayor Cox hopes to develop.

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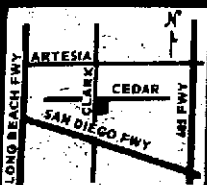
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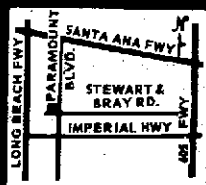


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Hawaiian Gardens:

The City of Hawaiian Gardens during its first decade of incorporation has undoubtedly made more city-wide municipal improvements than any other city of its size in the southland.

The city is slightly less than one square mile in area and now has a population that nears the 10,000 mark. The population was less than 7,000 when the city was incorporated on June 6, 1964. The official 1970 census gave a nose count of 8,800.

More than 95 per cent of the city's streets have been improved with curbs, gutters, and many sidewalks. The city's two major thoroughfares have been modernized with

highway dividers and the planting of trees and shrubs.

New parks have been developed with a city paid and supervised recreational program being carried on at four school playgrounds, three parks, and the city's Community Center building. The city owns its own city hall.

The city sales tax revenue last year was \$216,000, or approximately six times greater than when the community was incorporated. During the past two years the new 195-bed Cerritos Valley Hospital was constructed in the city, along with a new \$500,000 Elks Lodge. A new bank is under construction at the present

time. Approximately 98 per cent of the land in the city is developed.

Future improvements are planned for the city with an \$8,000 survey of the equipment and water mains of the private water purveyors operating in the city under way. The survey report is to cover the improvements needed, determine the costs for improvements, and the potential revenue if the city should decide to operate a municipal water system.

The entire program is designed to bring adequate water pressure throughout the city and reduce fire insurance rates for all property owners.



Landscaping along the city streets is just one of the improvements made by the residents of Hawaiian Gardens.

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New homes and apartments are drawing residents to the tiny town of Hawaiian Gardens where city improvements are running the gamut.

—Staff photo by Robert Shumway

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Fire	638-6121
Animal control	869-1173
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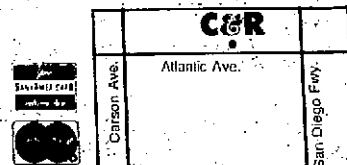
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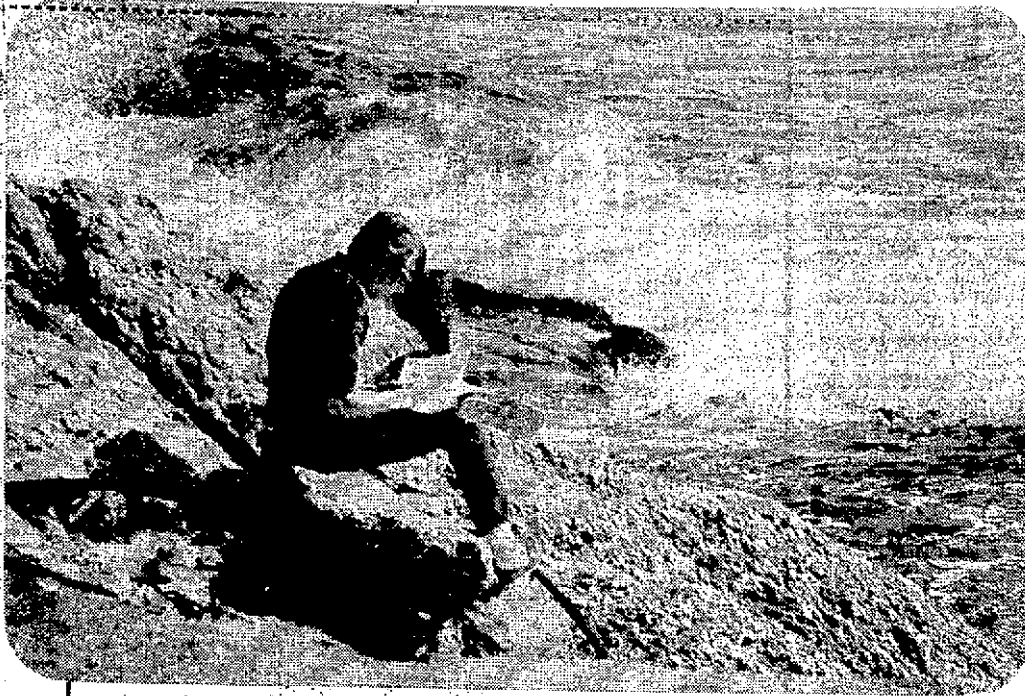
11115 Downey Ave.

SOUTH BAY

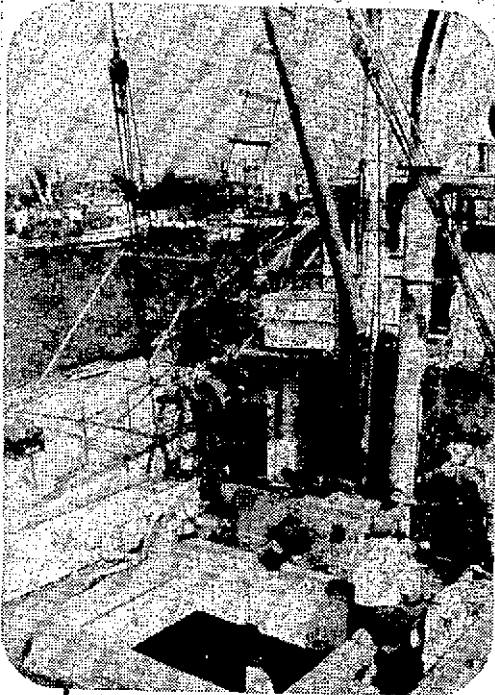
17000 Hawthorne Blvd.

ANAHEIM

1235 South Knott Ave.

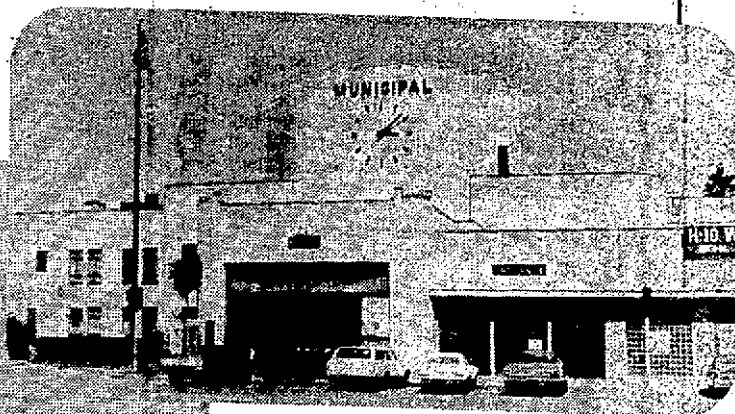


White's Point in San Pedro is a favorite spot to see the beauty of the Pacific Ocean.



San Pedro: individuality of its own

Story on next page



Staff
photos
by
Curt
Johnson



The fishing industry, residential area, Ports O'Call shopping village and the old Ferry Building all blend together to make San Pedro one of the West Coast's most colorful cities.

By MARK CLUTTER
Staff Writer

The "City" of San Pedro has one of the more romantic histories of American cities.

It is not really a city at all but a part of the sprawling city of Los Angeles. But psychologically it is a city with a definite individuality of its own.

The easy way to get to San Pedro is via the Harbor Freeway or the Vincent Thomas Bridge.

The town rises up the hills from the Los Angeles Harbor. Each block shows a different view and a different neighborhood. It is located on the east slope of Palos Verdes Peninsula.

It was discovered in 1542 by the Portuguese navigator Juan Rodriguez Cabrillo. It is said that the town was misnamed. The early explorers named places by church calendar dates, but Cabrillo looked at the calendar wrong and named it for St. Peter instead of St. Paul.

Nothing much happened in San Pedro until the 1770s when the heroic Franciscan Father Junipero Serra started building his chain of missions up the California coast. In 1805 the monks from San Gabriel Mission sold hides and tallow to the Boston brig, "Leila Boyd," in return for sugar, cloth and household goods.

Hides became known as California Dollars. The Yankee dons, John Temple and Abel Stearns of Long Beach found much of their spending money in that trade.

During the Mexican War a column of U.S. marines and sailors marched north from San Pedro to take Los Angeles. They were stopped by the "Californios" at Rancho Dominguez (now in Compton) and sent scurrying back to their ships.

The port continued to grow during the 19th and 20th centuries. Long Beach Harbor came a bit later. Both harbors are largely man-made.

The heavy shipping gave San Pedro the dubious distinction of being "the most sinful city in the world." Seamen of all nations came ashore with their

pockets full of pay. The saloons and brothels quickly relieved them of the burden. This was Beacon Street. Now it is empty land, the site of urban renewal.

A policeman who spent all his years from World War I until retirement told this writer: "It wasn't all that bad. Sure, there were some rough people, but in all my years I never drew my gun in line of duty. Once in awhile I had to slap a man, but I was their friend and they knew it. Whenever there was trouble I always had friends to help me. I would lock up most of a sailor's pay in the police safe and he would come around the next day bruised and hung-over and he would thank me."

The kind of sea culture that supported Beacon Street is in the past. Modern seafaring men, especially the Americans, are well paid and often well educated. They no longer seek the tawdry pleasures of the waterfront dives.

San Pedro today is a town of great variety. All kinds of people live there. No one seems to know what the ethnic mix is, but it is clearly a melting pot. As one walks along the streets he overhears dozens of languages.

Included in the population are Yugoslavs, Greeks, Italians, Scandinavians, Mexicans and Orientals, anglos and blacks.

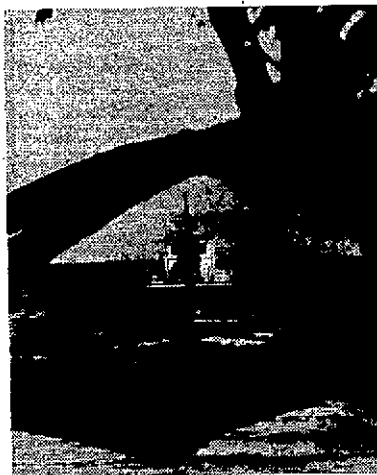
The levels of prosperity are also variegated. There is some poverty but there are also expensive, beautiful homes. And there are old places. It is possible to find a "widow's walk," a rooftop balcony where the wives of sea captains kept watch for a familiar sail on the horizon.

San Pedro is filled with fine restaurants, many of which have foreign accents. Gourmets can find "the good life" in San Pedro. Some of the restaurants face the waterfront and diners can watch the merchantmen of all nations together with all kinds of pleasure craft sail by.

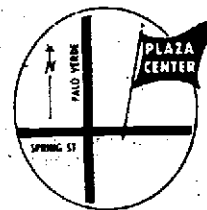
A fine attraction for tourists and Sunday drivers is Ports O' Call where dozens of picturesque shops offer a variety of merchandise. Harbor cruises and helicopter rides are available. Sportfishing trips are nearby.

The waterfront area will look much different in the near future. Most of the land has been acquired and cleared. It is scheduled to become residential and commercial. Estimated cost at completion will be \$47 million. The public cost will be \$14 million.

San Pedro is enormously scenic. Tourists consider the Vincent Thomas Bridge over the harbor channel one of the most beautiful bridges in the world. Cabrillo Beach attracts thousands and has also occasioned controversy since there are those who wish to turn it into a marina. Pt. Fermin Park provides beautiful facilities on top of a cliff. Wayfarers Chapel and Marineland of the Pacific are not far away.



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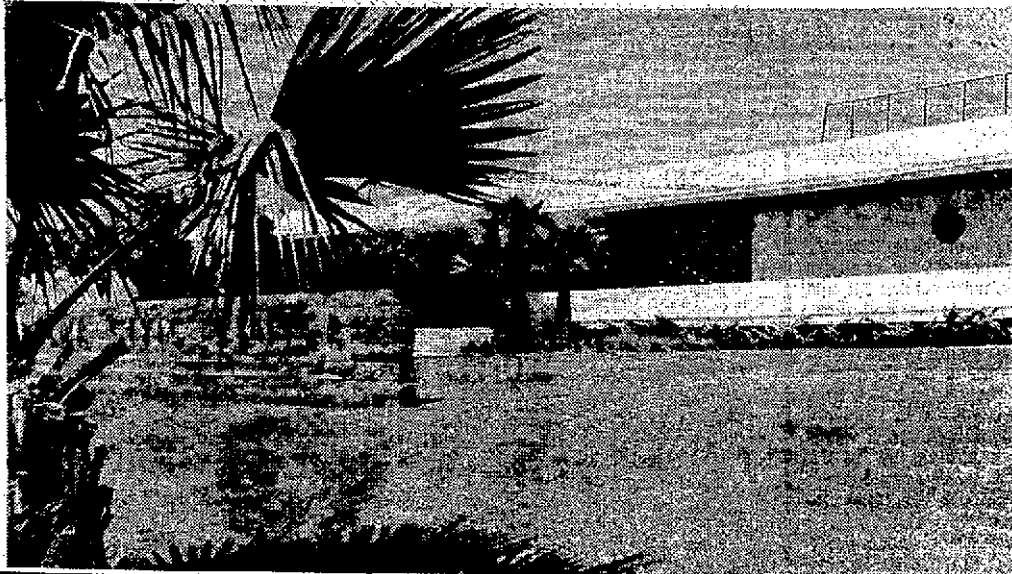
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Emergency numbers

Police	832-7211
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As La Palma grew, so grew its city government and Civic Center.

—Staff photo by Robert Shumway

La Palma:

La Palma — "the City of Vision" — is about as small a community as you are likely to find in these parts.

The city measures 1.76 square miles. It is near its maximum population of 16,000.

Civic patriotism in this Orange County town is not small. La Palma has a Civic Center with Council chambers, city offices, police department, fire station and library. It continues to widen and beautify its streets and is increasing and improving its recreational areas.

La Palma boasts some firsts. It was the first to form an agricultural "municipality" to keep the subdividers out. It was called Dairyland. The communities that are now

Cerritos and Cypress followed suit.

The Dairyland concept could not last. Land and taxes became too valuable, so the farmers decided to create a planned residential community. Among other far-seeing plans, La Palma became the first to have all underground utilities. Well planned drainage ended the problem of flooding.

Incorporation occurred in 1955. The name was changed to La Palma in 1965.

La Palma has its own police department with 18 sworn personnel under the command of Chief Orbrey Duke. Fire protection is provided by the Orange County Fire Department.

Its five schools are divided among three dis-

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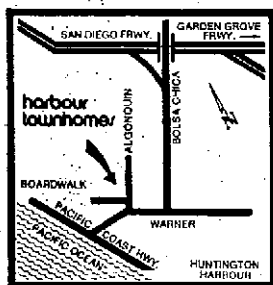
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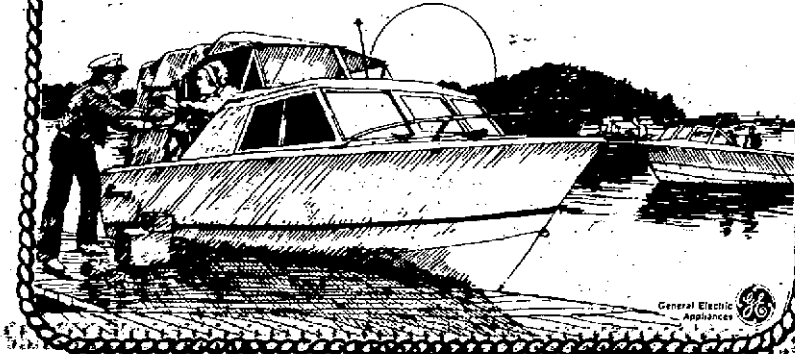
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a city of vision

tricts. Kennedy High and Walker Junior High are in the Anaheim Union High School District. Two elementary schools are in the Centralia District and one is in the Cypress District.

La Palma is organization-minded. There are 12 churches in the city or nearby. There are eight civic or patriotic organizations. The city is proud of its almost new

La Palma Intercommunity Hospital with its adjacent medical building. The hospital has 136 beds.

Industry plays a growing but almost invisible role in La Palma since the Master Plan places it on 166 acres north of the Artesia Freeway in the northeast corner of the city. There are seven major industrial installations, but the area is still not fully developed.

The emphasis, however, is on pleasant residential living. For example, an ordinance states: "Trucks may enter the City of La Palma for pickup and delivery only. No truck may use the streets of La Palma as part of its regular route or may travel through La Palma."

La Palma has the council-manager form of government. The councilmen are Mayor Edward J. Byrne, Henry Frese, Daniel D. Collins, Gary Jones and Mary Williams. The city manager is Burton Wesenberg.

Intersected by the Artesia-Riverside Freeway, La Palma has easy access to the Santa Ana, San Gabriel, Garden Grove, Long Beach and San Diego freeways.



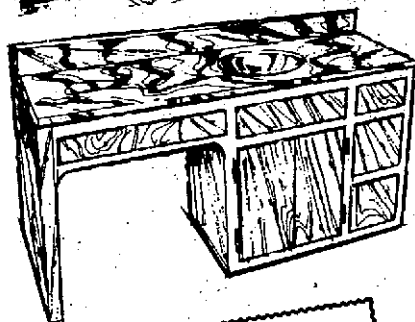
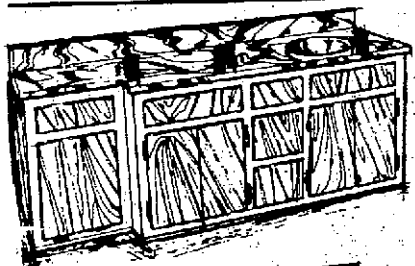
La Palma city hall used to sit in the middle of a field where a large, modern Alpha Beta store now stands.
—Staff photo by Chuck Sundquist

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Animal control (714)532-7301
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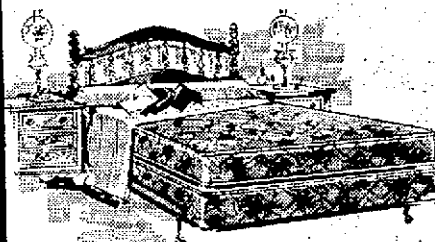


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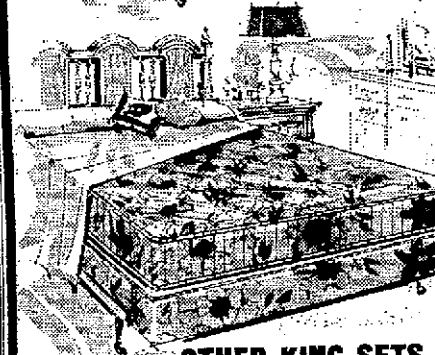
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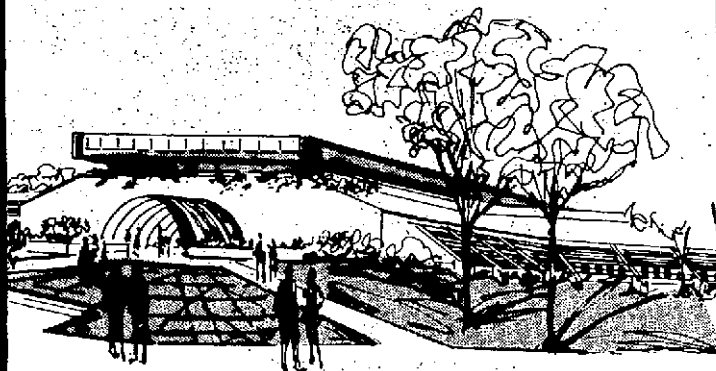
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Councilman—John A. Marbut
Councilman—Sak Yamamoto
City Clerk—Helen S. Kawagoe
City Treasurer—Dorothy Carter

Artesia: 'village' with a rich history

By RALPH McCLURG

Artesia is part of the Spanish land grant known as Rancho Los Coyotes and is located 12 miles northeast of the Long Beach Civic Center. Within its boundaries is a rich heritage of nationalities from various lands of the world.

The citizens are individuals who have strong community loyalty and there is more friendliness between the different nationalities than can be found in most communities. It's a nice place to live as people think more of civic quality than rapid growth.

In 1875 more than 100 acres in the heart of the community were purchased by the Artesia Land Company. The name Artesia was chosen because of the numerous Artesian wells that gushed water. The area surrounding Artesia had a varied agricultural history for four score of years.

Less than a decade ago, and since the development of the Los Cerritos Shopping Center and construction of thousands of new homes in Cerritos which surrounds the "village," Artesia was predicted for doom by some.

That has not proven true since Artesia has deep roots. The Artesia School District was formed 100 years ago and five acres of school land was purchased. In 1905 the Pacific Railroad established a freight and passenger service from Los Angeles to Santa Ana and Artesia was approximately at the center or midway on that line.

Artesia was incorporated on May 29, 1959 and had a population of 9,500. The present population is more than 15,000 and the city has made considerable municipal progress.

A community center building was built in Artesia Park, the only recreational area in the vicinity at that time, by a non-profit corporation formed by the original city council. The center includes an auditorium, meeting room for city council sessions, and a large wing that is leased to the Los Angeles County Library District. The lease payments will eventually pay for the city owned building.

Subsequently a second park was built and currently a new \$367,800 city hall is being constructed. It is located on Clarkdale Avenue across the street from the civic center building.

The current city offices are located in the abandoned Clifton School administration building. The school property, located on 183rd Street, in the heart of the commercial district, was purchased to assure Artesia a site for the present Artesia-Cerritos Post Office.

The Artesia Chamber of Commerce has been an active force in the community since June 1923. The Chamber office is located on Pioneer Boulevard in the main business district which supports many small stores, service centers, financial and professional offices.

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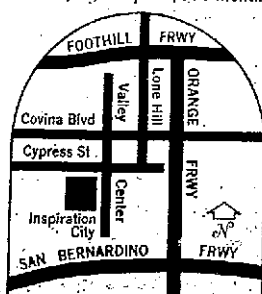
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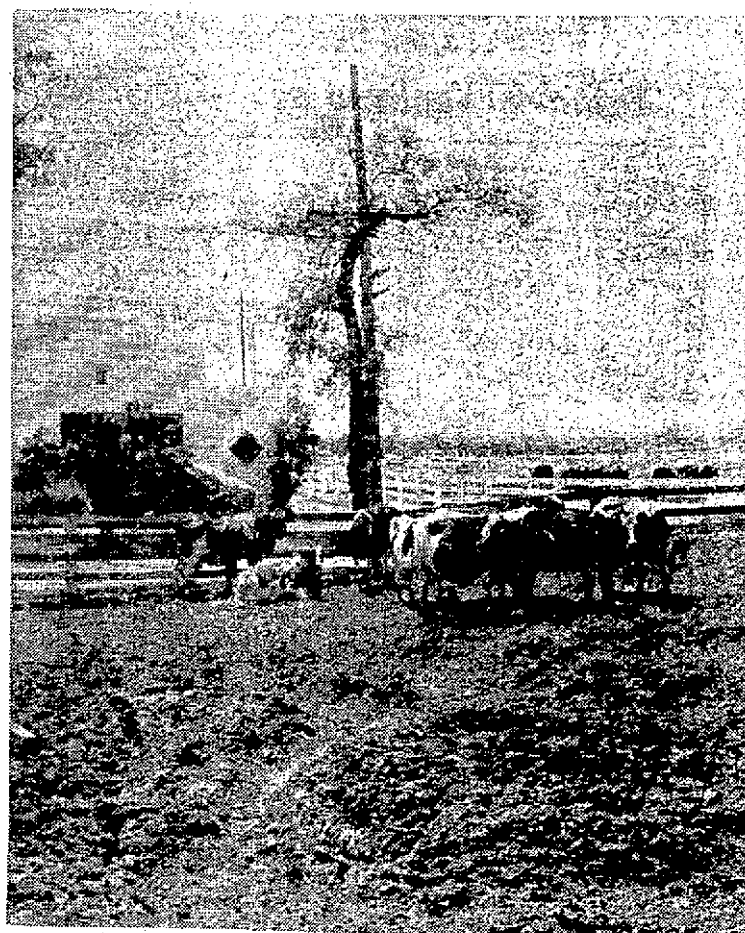
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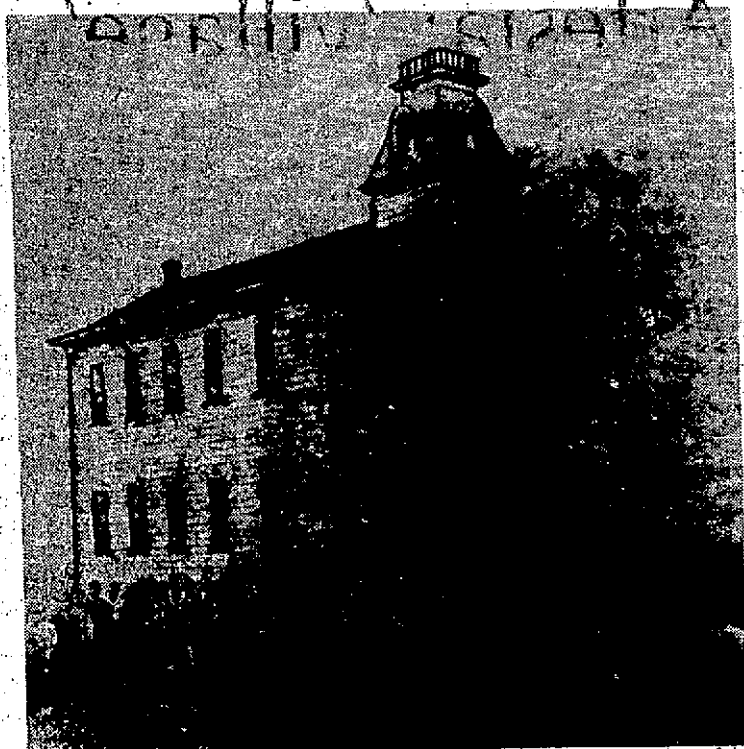
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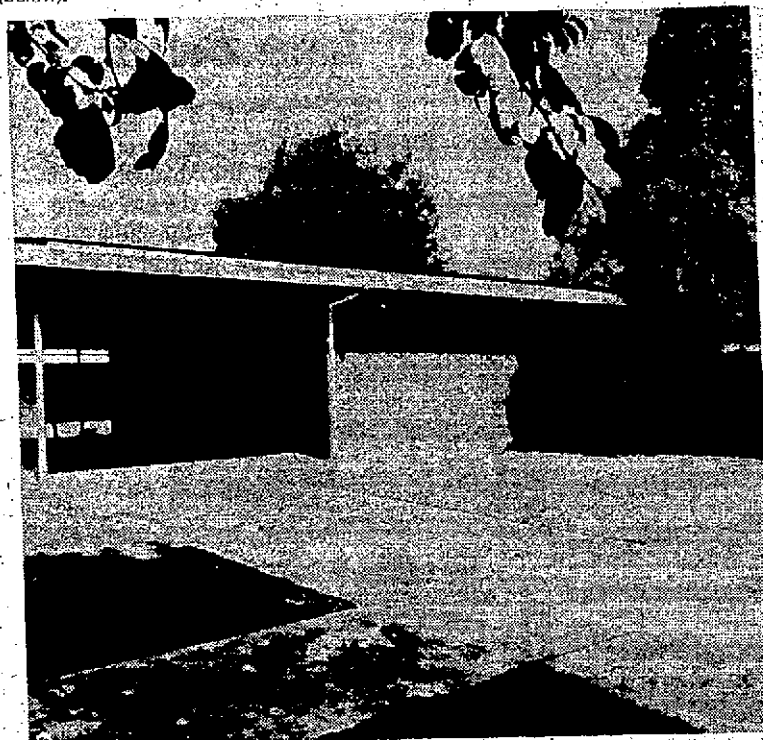


A number of dairies were located in the city of Artesia until recently when one by one they began to fade from the landscape. A few of the wide open spaces in Artesia still find a few milk cows grazing, but they too will soon be gone.



From country school to modern . . .

Artesia's first school (above) was built in 1875 and opened with 44 students . . . it was replaced, however, with more modern schools such as the John Niemes School (below).



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Animal control	869-1173
City Hall	865-6262
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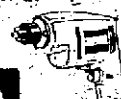
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Carson: it's new

By BOB ANDREW

Carson, one of the newest and fastest growing suburbs in Los Angeles county, is still struggling to conquer the split personality with which it was born six years ago.

One facet of the town — centered mainly in the major land-owning companies that comprise the Carson-Dominguez Industrial Council — believes it is primarily an industrial community. But there are 83,000 residents who disagree, insisting that future development should assure a balance of residential, commercial and industrial activities.

Cityhood came for the community in 1968 at the end of an era of residential development that saw thousands of new homes spring up on the southern

slopes of the Dominguez Hills.

In the 1968-69 fiscal year, residential construction accounted for nearly \$17 million of the \$21,990,000 in building permits issued. But that has steadily waned to a low of \$2,463,110 in residential development in the fiscal year that ended in June.

In contrast, commercial development increased consistently (except for a one-year dip in fiscal '72) from \$2.5 million the first year to \$14,646,370 last fiscal year.

Even more startling has been the rocket-like advance of industrial development. Starting at \$3.4 million in fiscal '69, the figure nearly tripled to \$9.9 million a year later.

The spiral continued to a peak of \$30,459,000 in

fiscal '73, dipping to \$28.7 million last year.

A total of \$187 million in new construction — \$40 million residential, \$47 million commercial and \$100 million industrial — has been recorded during the city's six-year history, but that is not the total growth picture.

When Carson first incorporated, its population was estimated at 56,520. A special census soon corrected that figure to 68,509. Then came a series of three annexations that brought the latest estimate to more than 83,597.

Its area also expanded from the initial 15 square miles to 19.24 — seventh in the county — as those successful annexations were recorded. Another annexation attempt west of the Harbor Freeway — rejected by an over-



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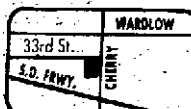
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and it's growing fast

whelming margin at the June primary this year — would have put the city over the 100,000 mark in population and expanded the boundaries to 21 square miles.

City officials are still hopeful that area, which had been part of the initial boundaries before they were reduced by the

Los Angeles County Local Agency Formation Commission (LAFCO) prior to the incorporation election, will eventually be annexed after the Carson Civic Center and other improvements become a reality.

The Civic Center will consist of 26 acres, the first 10 of which have already been acquired,

crowned with a \$3.5 million City Hall which is now in the final design stages and expected to go to bid this fall. (In a six-acre area north of the city property are the two-year-old Carson Post Office and the Carson Sheriff's Station, due to open within a few weeks).

Other City buildings projected for the complex include a community center, museum and municipal auditorium, plus a central plaza and ample parking areas.

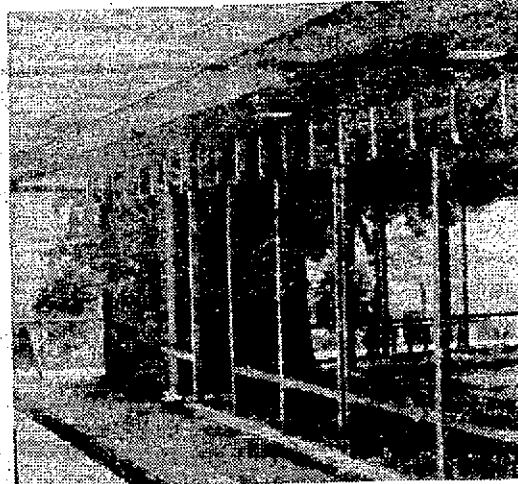
The entire Civic Center is part of a community redevelopment project being financed with tax increment bonds, enabling the City Council to keep its pre-incorporation pledge not to levy a direct property tax.

Other public improve-

ments in the project include future acquisition and development of a 184-acre park on the site of a former landfill dump, construction of a major bridge to carry Del Amo Boulevard over the San Diego and Harbor Freeways.

The major tax base for that redevelopment project is the \$40 million Carson Mall Shopping Center, currently celebrating its first anniversary although one of the three major stores — J.C. Penney's — won't open for another few months.

Also within the boundaries are some 100 acres of industrial land, two auto dealerships currently under construction, and nearly 40 acres of additional commercial development surrounding the

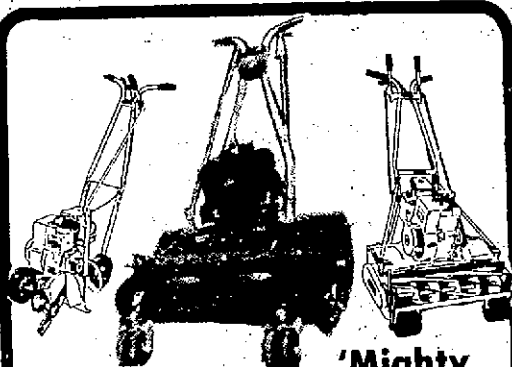


Building of new homes and industry is a common sight in Carson as it grows and grows.

—Staff photo by Bob Andrew

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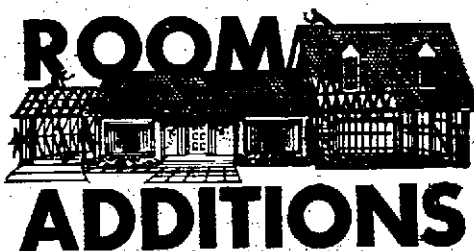
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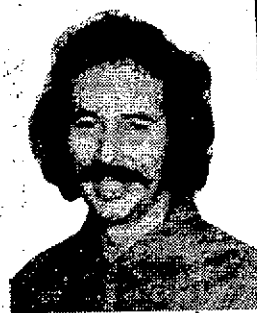
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Seal Beach

...a city with small town atmosphere

By BOB SANDERS

As any long-time resident will plainly tell you, there are many advantages of living in the City of Seal Beach and, as with almost all other cities, some disadvantages.

Because of its ideal geographical location right on the beach at the west corner of Orange County and adjacent to the "big city" of Long Beach, Seal Beach has attracted more and more permanent residents in recent years.

With the population fast approaching the 30,000 mark many residents feel that this rapid growth, which has more than tripled the population in ten years, is one of the disadvantages of living there.

"We moved here because of the 'small town' atmosphere and to get away from the 'big city' and now the 'big city' is smothering us," is a common complaint.

However, very few people seem to be moving away.

Since its beginning in the late 1800s as Anaheim Landing the area has had a speckled history — and apparently will continue to have it.

Incorporated in 1915 with a scant 250 residents living in a one square-mile area the city was expected to grow to 20,000 by 1921 as "The Coney Island of the Pacific."

It didn't, although an estimated million people, most of them riding the Pacific Electric "rapid transit," visited its beach in 1916 when 50 "giant scintillator" gas lamps had been installed to illuminate the city's 1,800-foot-long pier.

In fact, by as late as 1940 the city's population was a scant 1,500 and Seal Beach was still "the sleepy little city by the sea."

The city's early history was speckled with such momentous events as Mack Sennett shooting his bathing beauty silent movies there, the first movie ever made at night depicting the rows of bonfires on the beach celebrating the city's incorporation, installation of a giant roller coaster moved from the San Francisco Exposition of 1915, the advent of Prohibition and the runners of rum (and other beverages) using Anaheim Landing for a landing, followed by the Great Depression and World War II.

These things, along with what is now euphemistically referred to as "a sporty reputation" growing out of the "amusement establishments" in the area caused "nice" people not to move there in droves until well after World War II.

Even then, the advent of a 16-table "poker palace" operated by a Los Angeles policeman, Will Robertson, brought about a political schism whose reverberations are still felt in the city's political life.

Since that time, however, despite a bitter recall election of three councilmen over the abrupt firing of the then city manager two years ago, the city has experienced a steady growth through annexations to an area of 12 square miles.

With a city budget of more than \$4 million Seal Beach is no longer "the sleepy little city by the sea." Not by a long shot.

The present expansion began with the annexation

of eight square miles of land which included the 5,000-acre U.S. Naval Weapons Station in 1961. Later the same year the city annexed 541 acres of Hellman Ranch property on which developer Ross Cortese built the \$80 million retirement community known as Leisure World of Seal Beach.

Since then the city has acquired the 164-acre site of North American Rockwell Space Division facility, Rossmoor Shopping Center, the colony of Surfside, plus the two large residential tracts, College Park East and College Park West, both located north of the San Diego Freeway.

Truly, Seal Beach must be a nice place to live.

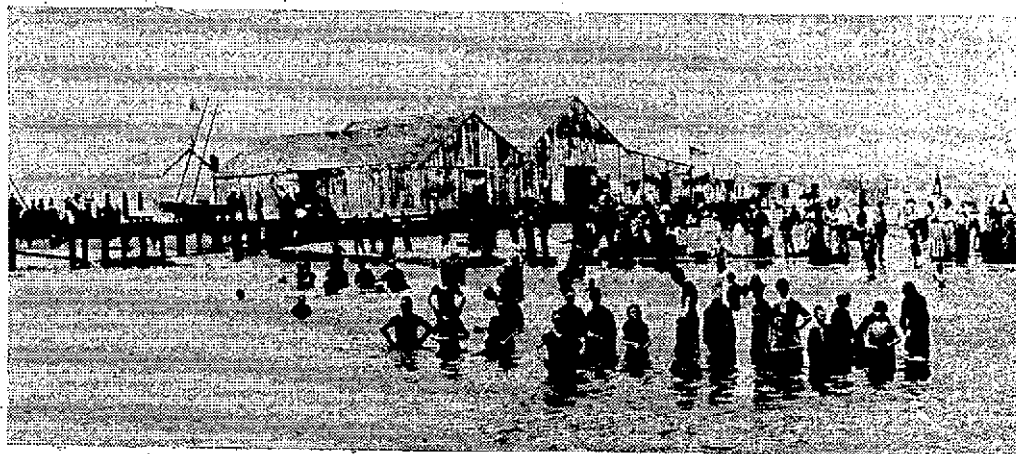
However, a problem that the city will probably always have is the "fragmented" characteristic that is built into its geography.

All the residents of the city seem to fall into four distinct geographical areas, which are also cultural areas and seem to divide the people.

First, there is what is known as "Old Town" located south of Pacific Coast Highway where the older and sometimes "clannish" residents live.

Next is Leisure World, which, with its 11,000 residents all over 52 years of age and its walled security set up, forms almost an "island" within the city.

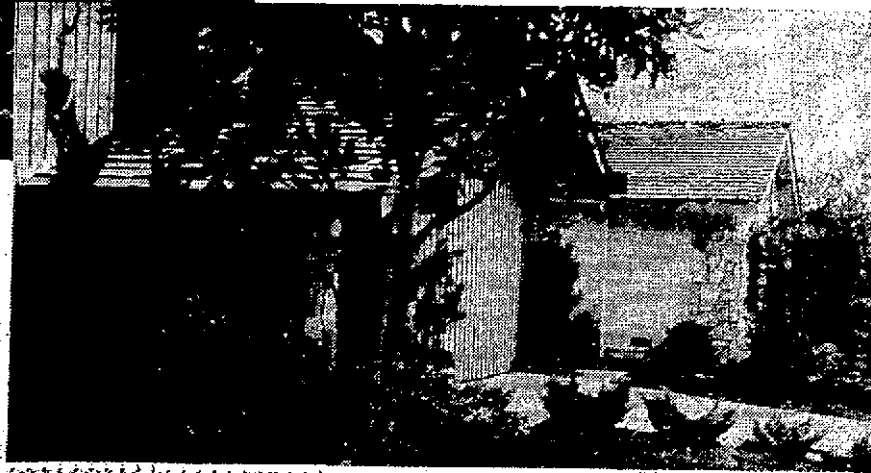
The "newer" residents of College Park East and College Park West live in what is known as "the Hill" area and are separated, if not isolated, from the rest of the city by the San Diego Freeway.



The beach at Seal Beach has changed somewhat from the 1800s when it was the scene of the first Grand Army of the Republic Encampment in Southern California.



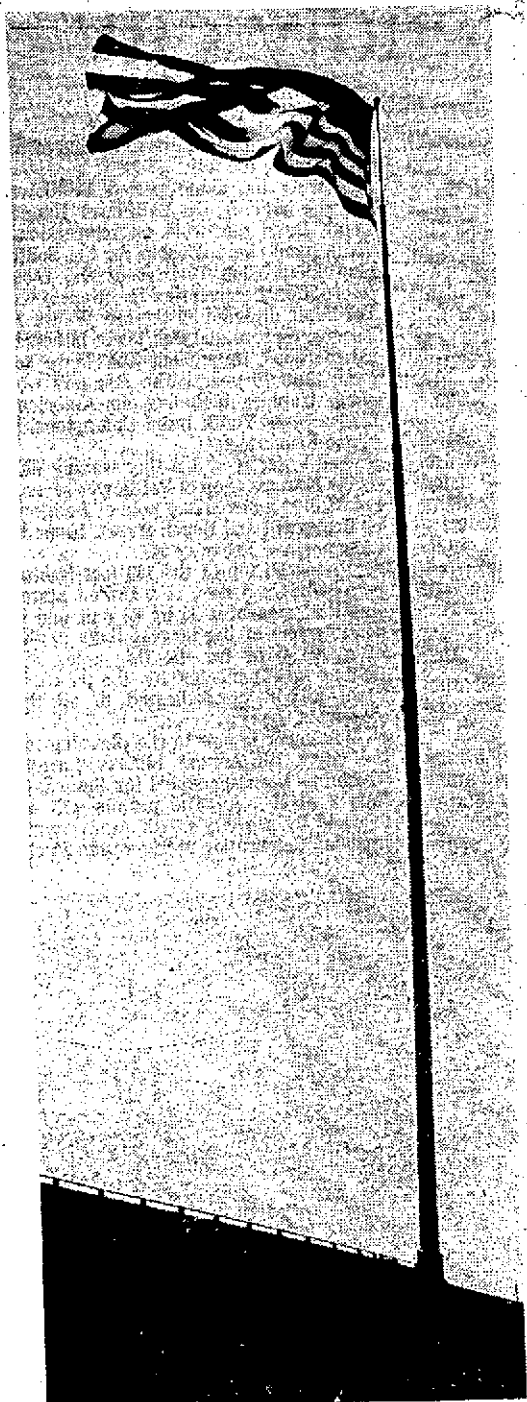
Whether you choose a beachfront home (above) or a beautifully landscaped house away from the water — Seal Beach has it all.



Emergency numbers

Police	431-2541
Fire	596-2786
Animal control	536-2511
City Hall	431-2527





The Kiwanis Club of Bellflower dedicated this flag flying atop a 100-foot lighted pole... it's still a flag waving city.

Staff photos by Robert Shumway

Bellflower: it's the 'friendly city'

By RALPH McCLURG
Staff Writer

Bellflower did not win its slogan "The Friendly City". Its residents, business and professional people and members of city government earned the reputation as a "Hi-Neighbor" town during the past three quarters of a century.

The slogan was originated over the years by the throngs of the city's visitors who gained the impression after spending a day in the community. Although the "Friendly City" tag always has been associated with the community, it was not until after incorporation in 1957, nearly 17 years ago, that the slogan was officially adopted.

Approximately three decades ago, the Bellflower slogan was "The Town

With 21 Churches and no Jail." Although incorporated with full local autonomy, Bellflower's "No Jail" slogan still applies. This is made possible by the remote control police protection services furnished by the Los Angeles County Sheriff's Department with the substation jail being located in Lakewood.

All costs for the police protection service, that has been upgraded annually since incorporation, are paid for from the general city fund. Fire protection is provided by the Los Angeles County Consolidated Fire Protection District. Free library service is provided by the Los Angeles County Library District and a

Continued on next page

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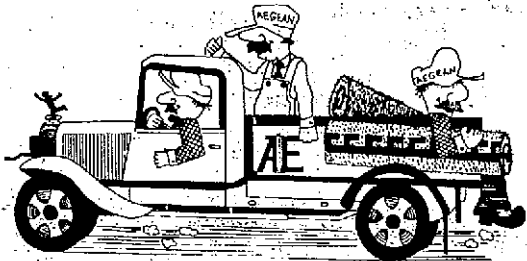
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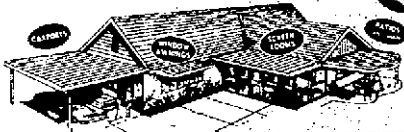
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The 'friendly city'

Continued from previous page

new \$1 million library for the community is now under construction.

The library is the first unit in a projected \$12 million Los Angeles County-Bellflower Civic Center that will include an eight story six court and county office building in addition to a new city hall. The city is in solid financial condition as it operates with a zero property tax rate and has in excess of \$5 million in reserve funds. Most of the reserve has been built up from the city's share of the state collected sales tax.

Bellflower has always been a city of parades, celebrations and festivals with happy times for people of all ages. Shortly after the turn of the century Bellflower had its "home products" festivals and displayed flowers, fruits and vegetable crops grown in the area. Annual milking contests were also very popular.

Bellflower residents have always been ready to ring the bells and wave the flags in grand old Fourth of July picnics that featured foot and horse and buggy races and other games.

In the late 1940's and early 1950's the city was noted as the home of the former Southeast Los Angeles County Spring Fair. It was a week-long fete that attracted upwards of over 50,000 south-

landers to the annual parade, one of the highlights of the fair.

During the same period Bellflower was the home of the Bellflower Ranger Youth Band that won an international youth band championship for the Southland Lions Club District at the Lions International convention in Atlanta, Ga. The band, directed by the late Walter P. Reeves, represented Bellflower in nearly all parades throughout the state for more than 10 years. The Rangers won many trophies including an American Legion State Youth Band Championship in San Francisco.

Bellflower is still a flag waving city as the Kiwanis Club of Bellflower recently installed a \$1,200 flag pole at Bellflower Boulevard and Beach Street, immediately north of Freeway 91.

Flying on top of the 100 foot lighted pole 24 hours a day, is a United States flag that measures 20 by 30 feet and is possibly one of the largest flags in the area. All costs for the flag pole, and lighting are paid for by the Kiwanis Club. It will be dedicated to all the citizens of the city.

Bellflower is now in the planning for the city's 7th Annual Liberty Parade which has been scheduled for Saturday, Nov. 2 at 10 a.m. The parade will be followed by the city's 17th Anniversary Birthday Celebration at Thompson Park.



Bellflower is one of the few communities left that actually has a main street cutting through a business district. Most of the other cities surround large shopping centers.



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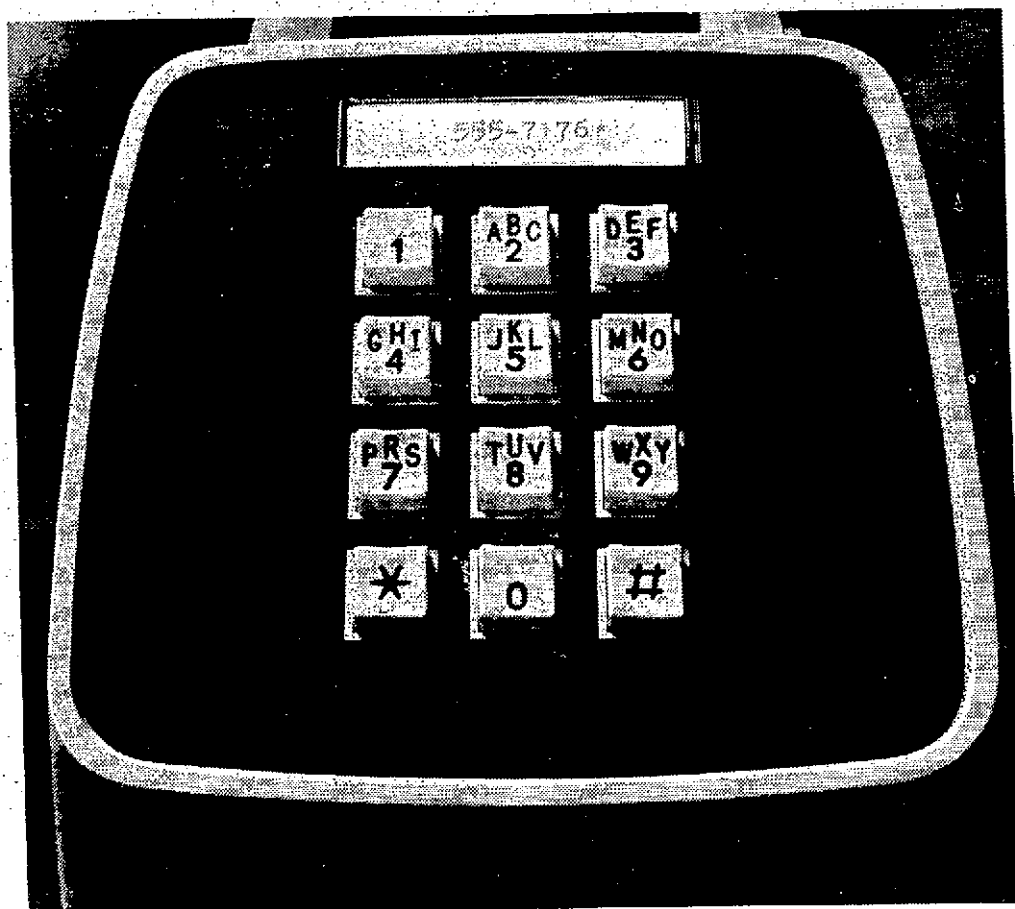
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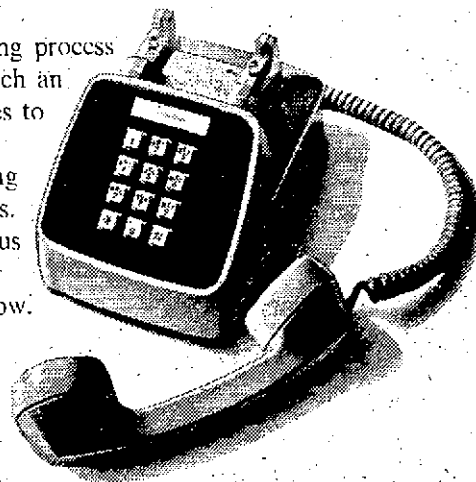
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Police officers chatting with youngsters is a common sight on Cypress streets. The friendly relationship between law enforcement and the community has helped bring the crime rate down. — Staff photos by Robert Shumway.

Cypress: one of

Southern California has a shocking crime rate, but the City of Cypress has almost abolished crime. Its crime rate is among the lowest in the nation. Last year there were no homicides in this city of 40,000.

Why does Cypress have such a glowing record? "I attribute it chiefly to the kind of people who live here," said Darrell Essex, city manager. "And we do have a highly efficient police force."

What kind of people live in Cypress? All kinds, but there is very little acute poverty. The median income is above \$14,000 per family. In the 1970 census 549

families had incomes in excess of \$25,000.

Cypress is a city of workers. About 90 per cent of the males and 44 per cent of the females above 16 years of age are employed. But most of them do not work in Cypress, which is a city of one-family dwellings. About 70 per cent are employed outside Orange County, mostly in the Long Beach-Los Angeles area.

The Cypress educational level is rather high with the median school years completed at 12.6 years for those older than 25.

The majority of the adults are between 25 and 59, and in that group most

are between 35 and 49. Elderly people are a tiny minority.

Although children are numerous — about 46 per cent are under 18 — the child population is declining. In 1960 the birthrate was the second highest in Orange County. By 1971 it was the seventh lowest. Most of the children are between five and 14 years.

The city has almost no industry, although many citizens want it to lessen the tax rate. The principal industry is the Los Alamitos Race Track, which is in Cypress, not Los Alamitos. Probably the second "industry" is the huge Forest Lawn Cypress Cemetery.

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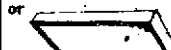
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cant, but they do not explain why the shade-lined streets of Cypress are safer than that of other cities.

City Hall gives some explanations:

... Although the residents haven't lived there for many years, they are neighborly.

... The police have encouraged the neighborly attitude with appearances at civic, social and neighborhood groups at which they point out the ways in which people can cooperate with each other and the police in preventing crime.

... The citizens are organization-minded. There were, at last count, 33 organizations ranging from Cub Scouts to Veter-

ans of Foreign Wars who take sharp interest in the welfare of the community.

Cypress is not as blandly native American as it may appear. There is a handful of blacks and American Indians. A number of other races are represented, including Orientals. There is a surprising number of persons with British, Canadian and German backgrounds. Mexican-Americans are the largest minority group; Spanish was listed as the mother tongue by more than seven per cent of the citizens.

Cypress City Hall has an architectural novelty that is considered both efficient and charming. The Council Chamber

stands alone on pilings. It is a large comfortable room with good acoustics. On those occasions when a concerned citizenry cannot get in, they can hear proceedings on the porch. Below the Council Chamber there is an area for picnics, square dancing or other events.

One of the more fascinating places in Cypress is Cypress College, part of the North Orange County Community College District. This college, which opened in 1966, is completely planned from beginning to end. Most colleges just grow, but Cypress has every building precisely planned and a cutoff date for enrollment. The plan is derived from the medieval plan of

Britain's Oxford University. Students are identified with "houses" of their major interest, such as science, art or business. The "houses" are connected by walkways on two levels. The college is not yet complete. When it reaches its final growth another college will be

built, perhaps in Yorba Linda.

The three places worth leisurely visits are the racetrack, the cemetery and the college. But it is also worth while to cruise around on the residential streets and soak up a feeling of community happiness.



Cypress College is planned down to the last building.

Emergency numbers

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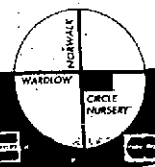


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Long Beach is proud of its senior citizens.

By CAROL IVY
Staff Writer

More than 20 per cent of the current Long Beach population are senior citizens, with the numbers of people over 55 years of age growing here steadily.

The majority of the seniors live downtown or in the northern sectors of the city, relying principally on municipal buses to get to and from medical appointments, stores, social, recreational and educational events.

Long Beach has many retirement hotels, apartment buildings and one nearby luxury retirement community, all designed for seniors of varying incomes.

The hotels include The Breakers, 210 E. Ocean Blvd., and The New Robinson Hotel, 334 E. Ocean Blvd.

Apartments specifically for seniors are: Brethren Manor, 3333 Pacific Place; New Hope Home, 1150 New York St.; Park Pacific Towers, 714 Pacific Ave.; and Plymouth West, 240 Chestnut Ave.

Bixby Knolls Towers and Care Center, 3747 Atlantic Ave., is comprised of one building with single and one-bedroom apartments with kitchens for ambulatory residents over 65 years of age. The Care Center, the second building, is open to convalescents in addition to offering sheltered care for residents 65 or older.

A totally self-contained

community for seniors of a higher income bracket, Seal Beach Leisure World is open to persons 52 years or older and is located just off the San Diego Freeway on Seal Beach Boulevard.

Recreation programs for seniors in Long Beach have been much too scarce in the past, but the municipal Recreation Department currently is expanding to include more retired persons in leisure, city-sponsored activities.

Cards, chess and checkers are played daily (10 a.m. to 5 p.m. Mondays through Saturdays and 11 a.m. to 5 p.m. Sundays) in Veterans Memorial Building, 245 W. Broadway. Memberships are \$5 a year or participants may pay 25 cents for each day they play.

Shuffleboard is enjoyed at Lincoln, Bixby and Houghton Parks, with roque also played at Lincoln and Bixby.

A social dance group, for single seniors, meets for fun every Sunday night from 8 to 11 in El Dorado Recreation Center, 2800 Studebaker Road. Membership is \$2 a year, with dance admissions \$1 for members, \$1.25 for non-members.

Two Monday evenings each month, a community program for seniors is held at Municipal Auditorium. A social dance begins the fun from 4 to 6

Continued on next page

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Senior citizens' activities

Cont. from previous page

p.m., followed by community singing from 6:30 to 7 p.m. and a free variety stage show from 7 to 8 p.m.

New for seniors are free square dance lessons Tuesdays from 1 to 3 p.m. in the Municipal Recreation Center, 350 E. Ocean Blvd. Arts and crafts sessions are slated in the same building Mondays from 9 a.m. to 1 p.m.

Any seniors wishing more information on city recreation schedules should contact Betty Davenport in the Municipal Recreation Center.

Located at that same address is Golden Tours Travel Club, for persons 50 years or older. For a \$1 a year fee, members may participate in any of 24 or more planned bus trips each month. Some are overnight or several day journeys. Upcoming trips are to the California Mother Lode gold country, Japanese Village, Las Vegas, the Ice Capades.

A non-profit organization, staffed by volunteers, Golden Tours offers the outings at extremely reasonable rates.

Retired Seniors Volunteer Program (RSVP), also headquartered at 350

E. Ocean Blvd., is a new concept in senior community involvement. Any retired people who wish to donate time and energy to a wide variety of volunteer activities, from the Heart Association to Veterans Hospital, are encouraged to involve themselves in RSVP. More than 30 local private and public agencies benefit from RSVP workers. Jean Heredia at RSVP has more information.

Senior Opportunities and Services Inc., 406 E. First St., is a non-profit information, referral and direct services center for older citizens.

Also at 406 E. First St. are offices for SSI (Supplemental Security Income) Alert, an outreach program to inform any persons who may be eligible for this relatively new form of federal assistance. Many seniors eligible for Social Security also may be in line for SSI payments, specifically designed for persons 65 years or older and people who are blind or disabled.

The Jewish Community Center, Willow Street at Grand Avenue, is heavily involved with meeting the needs of the elderly in our community.

The Volunteers of America Sunset Club, Broadway at Lime Avenue, operates a hot lunch program at 50 cents a meal for those who are eligible and sponsors social dancing, cards, crafts and other activities.

License for dog is a must

If you're really your dog's best friend, you'll make sure he is leashed at all times and that he has a license.

Dog licenses in the City of Long Beach are due and payable on Jan. 1 or whenever your dog reaches four months of age. New residents are required to buy licenses for their dogs as soon as they establish residence in the city. The cost of a license purchased on time is \$3. There is a \$3 late fee if the license is obtained after the 60-day grace period.

Licenses are available from the Long Beach Animal Shelter, 3001 E. Willow St. To obtain a license you must have a certificate verifying that your dog has been inoculated against rabies.

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Westminster: it's built on English town theme

After a 17-year municipal history of almost continual political and economic strife, things seem to be looking up for the City of Westminster.

Located in what the Chamber of Commerce calls "the heart of Orange County," Westminster, with its population of 68,400 souls, gives all the appearances of growing to its projected population of 85,000 by 1980 in an orderly, systematic manner.

It was originally planned to incorporate the three communities of Westminster, Barber City and Midway City into a city to be named Tri-City. However, the residents of Midway City balked just before the incorporation—and are still balking.

Robert J. Huntley, a then 43-year-old former supermarket chain executive, took over the administrative reins of the city.

The first thing he discovered in his new job was that the city's reserve fund consisted of a measly \$30,000 and that if drastic actions were not taken the city would topple out of the state of Cali-

fornia into the state of bankruptcy.

Acting with alarming alacrity Huntley, with the approval of the council, cut the city staff from 230 to 183, eliminated the city attorney's office, hired a private law firm to handle the city's legal affairs, merged the planning and building departments, cut capital outlays to the bone and began a review of all capital expenditures.

It worked. Today the future of the City of Westminster appears to be "coming up roses."

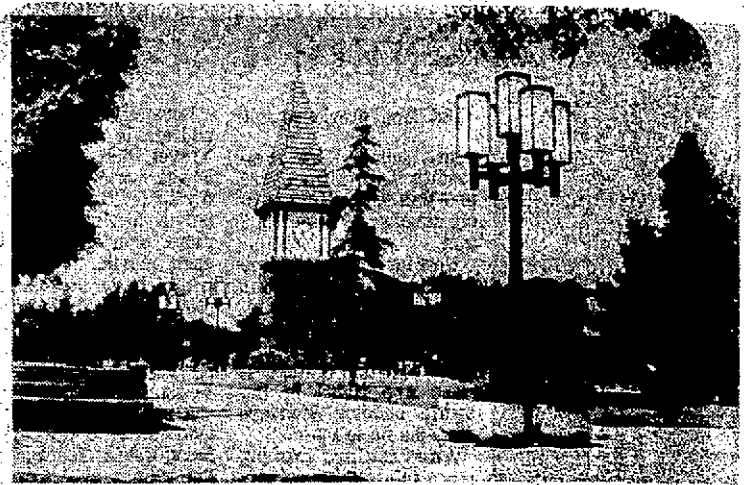
Under the Westminster Comprehensive General Plan, adopted in 1965, in full operation the city is growing with a well-balanced economic structure. Of the city's 6,768 acres 3,525 are zoned for residences, 734 for commercial uses and 438 for industrial uses. And all are being developed.

In 1968 the city moved its municipal operations into a brand, spanking new \$2.35 million Civic Center and the same year the county moved the West Orange County Municipal Court from

Huntington Beach to a location adjacent to the Civic Center.

Both of these installations were built to blend the city's traditional English Town theme into the architecture.

The most recent economic "shot in the arm" came last month with the gigantic Westminster Mall—billed as one of the



largest and most comprehensive super shopping centers in the county, if not the state.

With its planned 190 different stores to be built on

the 92-acre plot just off the San Diego Freeway the mall is expected to do \$100 million in sales a year and provide the City of Westminster with more

than a million dollars a year in tax revenue.

Today, as has not been true in past years, the citizens of Westminster are "pointing" with pride

rather than viewing with alarm" the city's official motto, "City of Progress Built on Pride."

Continued on page 64

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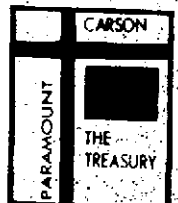
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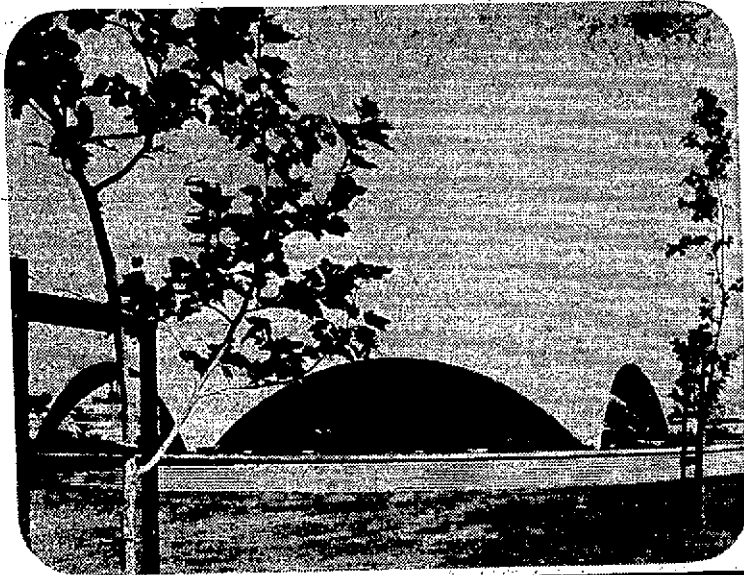
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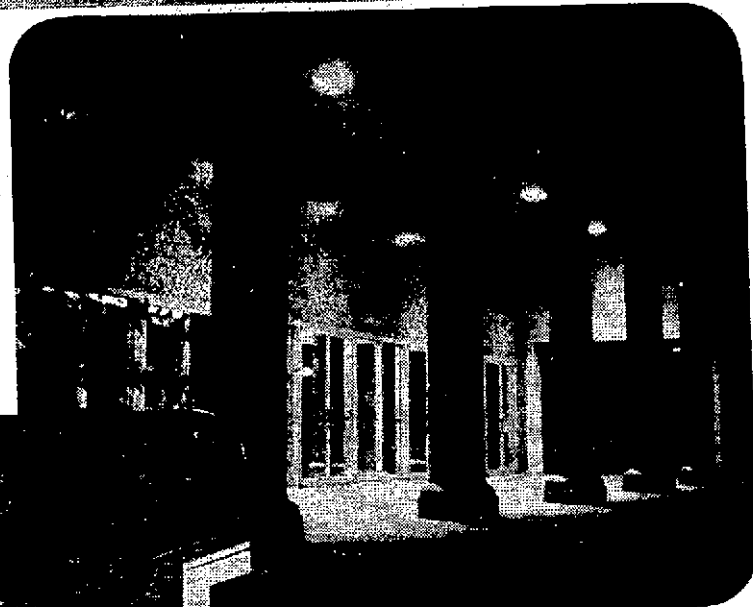




Harbor College

Long Beach
City College (right)

California State
University at
Long Beach (below)



College easier these days— to register

Only a few years ago registering for college meant standing in long lines.

There may be some short lines these days, but it's much easier to sign up for classes, and there's a wider selection to choose from.

The colleges are making it easier for students of all ages these days, partly because of student demand and partly because they've been faced with the spectre of declining enrollment that could reduce revenues.

The registration process at Long Beach's two major colleges—Long Beach City College and Long Beach State University—has been streamlined during the last year to entice more students to sign up and make it easier for them.

To keep the long lines from backing up, City College has established a registration-by-appointment process that college officials say is working smoothly.

Persons who want to attend either LBCC's Liberal Arts Campus or Business and Technology Campus can get registration appointments from Aug. 26 to Sept. 6 on weekdays and some evenings.

Registration itself is Sept. 5-13 at both campuses. Classes start Sept. 16.

LBCC will offer more than 2,000 classes at its two main campuses and several extension sites next fall.

The Liberal Arts Campus is located at 4901 E.

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Easier to register for college

Continued from page 51

Carson St. in the Lakewood Village area. The Business and Technology Campus is in the central city at 1305 E. Pacific Coast Highway.

Partly in hopes of bolstering declining enrollment in 1971-72 and 1972-73, the college last year expanded its offerings of vocation-oriented classes, particularly at BTC.

"The future of LBCC lies in giving students the practical training they'll need to make a living," says LBCC President Frank Pearce.

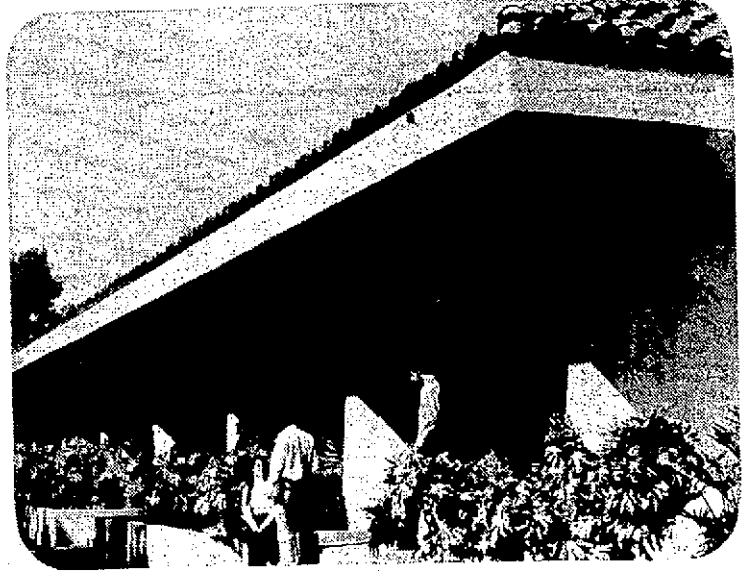
Modularized instruction — short courses that allow students to quickly learn a skill that could lead to a job — have been introduced in fields such as refrigeration, welding and auto shop. Partially modularized courses are taught in some office skills and business fields.

A wide range of courses for special interest groups such as the elderly and women are offered.

The majority of LBCC students are part-time and only 30 per cent are under age 21. Half the student body attend night classes.

LBCC offers a two-year associate in arts degree. But an increasing number of students aren't interested in the degree and take a wide variety of extension classes at school campuses and other locations throughout the city.

Besides the variety in its class offerings, another advantage of the city college is its lack of tuition.



There's only the cost of books and a voluntary student body fee.

The Liberal Arts Campus offers general education courses that will qualify students to enter four-year colleges and also has excellent programs in areas such as nursing and health technologies.

Another educational choice available to anyone over 18 is the School for Adults Evening High School. Operated by the Long Beach Unified School District, it offers high school courses for adults who want to earn diplomas, and also self-improvement classes ranging from home landscaping to arts and crafts.

School offices are on the Wilson High School Campus at 845 Park Ave., but classes are also held at Jordan and Lakewood high schools, Lindbergh Junior High and other locations.

Long Beach State University, the largest four-year college in the area, is one of the largest universities in the nation.

Enrollment there is beginning to level off after growing rapidly each year since it was opened in 1949.

In hopes of preventing an enrollment slump, LBSU — like City College — is increasingly advertising itself to attract students.

Students will be able to apply for admission up through the first few days of classes, and the application method is much easier than it's been in past years.

Instead of waiting several weeks after applying before knowing if you've been accepted by the college, students can receive "conditional admission" this summer if a talk with admissions personnel indicates they

meet entrance requirements.

"We're accepting applications right up to the last minute," said Dr. Leo Goodman-Malamuth, a academic vice president.

Enrollment at LBSU reached 30,774 last fall, keeping the college's distinction of being the largest state university in the 19-campus system.

LBSU is located at the east end of town at 6101 E. Seventh St. The 320-acre campus is adjacent to the Veterans Administration Hospital.

LBSU is more academically-oriented — and degree-oriented — than the city college, but most of its new programs are in areas that train students for specific professions.

The university has one of the top fine arts schools in the country and has outstanding departments in microbiology, engineering and criminology.

For state college students who are put off by LBSU's size, Dominguez Hills State College in the Carson area has a wide selection of academic programs and only 6,000 students.

Dominguez Hills started as a small liberal arts college and still retains its "Small College" as a core campus.

In recent years, however, it has moved aggressively into new fields such as urban and environmental management.

It is also home of new external degree programs in humanities in which students can earn BAS or MAs by doing most of their work at home. External degree programs in business fields are also offered at various extension sites.

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701 Locust Ave., Long Beach 436-9931

SEAL BEACH SCHOOLS
Bolsa Avenue and Seal Beach Boulevard, Seal Beach 431-1389

LOS ALAMITOS ELEMENTARY SCHOOL DISTRICT
10652 Reagan St., Los Alamitos 431-3538

ANAHEIM SCHOOL DISTRICT
(Junior High and High School information)
Anaheim Union High School District
2360 W. LaPalma Ave., Anaheim (714) 894-4484

CERRITOS AND ARTESIA
ABC Unified School District
17923 S. Pioneer Blvd., Artesia 860-3311

BELLFLOWER UNIFIED SCHOOL DISTRICT
167 S. Clark Ave., 866-9011 or 866-9022

PARAMOUNT SCHOOL DISTRICT
15110 S. California Ave., 630-3131

CYPRESS ELEMENTARY SCHOOL DISTRICT
9470 Moody St. (714) 828-8660

WILMINGTON AND CARSON
Los Angeles City Board of Education — Zone A
1208 Magnolia Ave., Gardena 532-5900

LAKESWOOD
Lakeswood schools fall under the jurisdiction of the ABC, Bellflower, Paramount, and Long Beach Unified School districts, depending on the location of the schools. If you call the school nearest your home, they can tell you in which district you reside.

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HOOVER
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5871 E. Los Arcos St.
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WASHINGTON
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Continued on page 54

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(Continued from page 53)

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• WOMEN
• CHILDREN



Newcomers

FREE
Introductory
Lesson

Call **421-9667**

MILLS KARATE

Mon. thru Sat. 11 A.M. - 9 P.M.

2612 Carson

next to Cal-Store

BETHANY BAPTIST SCHOOL

offers:

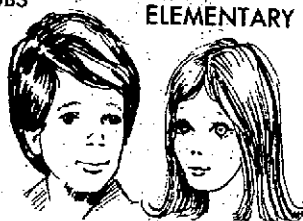
- GOD'S WORD TAUGHT
- MUSICAL EXPERIENCES
- STATE CURRICULUM
- CHRISTIAN PRINCIPLES
- MUSIC, CHORAL, BAND
- SPORTS
- ELECTIVES, CLUBS



ELEMENTARY

JUNIOR
HIGH

FOR INFORMATION
CALL
597-2814



BETHANY BAPTIST CHRISTIAN ELEMENTARY & JUNIOR HIGH SCHOOL

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The Morris Manor School



INTRODUCING

The "MORRIS MANOR METHOD"

FALL SESSION STARTS TUESDAY, SEPT. 10

- M—Minimum Rates
- O—Overall Program
- R—Relaxed Environment
- R—Regular Study Habits
- I—Individual Attention
- S—Superior Teaching Staff

AGES 4 THRU 12 • EXPERIENCED TEACHERS
GIVE YOUR CHILD A REAL ADVANTAGE

Look to your child's future
through
higher education

HOT LUNCHES - TRANSPORTATION - EXTENDED DAY CARE
6:30 A.M. TO 6 P.M.

Ethel M. Anderson, Director

1738 Locust Ave., L.B.

NE 5-0487

TRAIN to be a

DENTAL TECHNICIAN

Six Months Intensive Training!

Enrollment in CROWN and BRIDGE, and
DENTURE programs now open for day and
evening classes.

For information, phone immediately
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An eligible institution under the
Federally Insured Student Loan Program
APPROVED FOR VETERANS

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SOUTHERN CALIFORNIA COLLEGE OF MEDICAL AND DENTAL CAREERS

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Anaheim, California 92804

PENROD'S FARM NURSERY SCHOOL



Children at Penrod's Farm
Nursery School learn about
animals in a real farm
atmosphere! Shetland
Ponies, (supervised riding),
Monkeys, a Goat, Dogs, Cats,
Ducks, Chickens and Rabbits,
Pigs, Donkeys, Turkeys are
here!

TRULY A UNIQUE MEAN-
INGFUL EXPERIENCE
COMBINED WITH A PLAN-
NED PROGRAM OF

CREATIVE ACTIVITIES
including reading-reading, the alphabet, crafts,
music, story time and respect for the animals.
NOW OPEN FULL DAY - 2 1/2-5 YEARS

PENROD'S FARM NURSERY SCHOOL

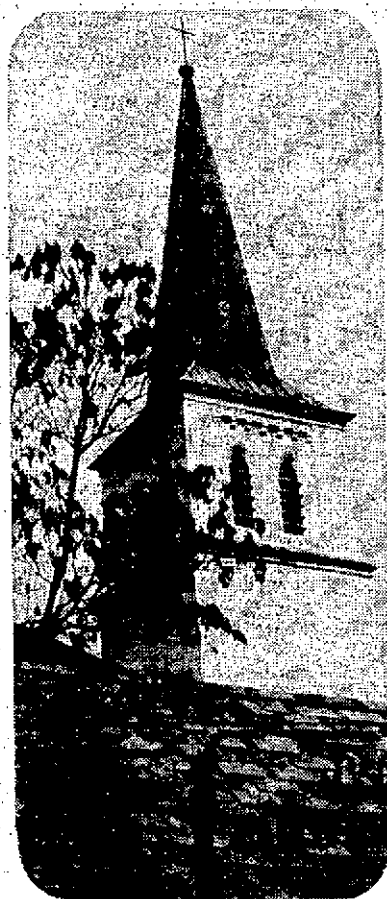
"With a Country Atmosphere"

8740 EAST RAMONA AVE., BELLFLOWER 90706

633-6654 Same Management for 24 Years
Abbie E. Viquain, Director **423-6717**

Continued on page 57

Long Beach
churches
interested in
community



BETHANY BAPTIST CHURCH

2250 CLARK AVE.
LONG BEACH

WILLIAM J. McILHENNY, PASTOR

WE CORDIALLY invite you to attend:

Sundays - 9:30 A.M. Bible School.
Church Services - 10:45 A.M. & 6:30 P.M.
Youth & College Meetings - 8:00 P.M.

BIBLE STUDY GROWTH GROUPS
Wednesday 7:00 p.m.

CHRISTIAN SCHOOL from Kindergarten thru
the Ninth Grade is available that will
give a Christ-centered, Bible based education.

PLUS Nurseries at all Services, Children's Churches,
Boys and Girls Clubs.
Something for the entire family.

THE CHURCH THAT IS ALL BIBLE

Christ Lutheran Church

6500 Stearns Street, L.B.
(Between Palo Verde and Studebaker)
598-2433



PASTORS JOE AND GEORGE JOHNSON

**SUNDAY
WORSHIP**

8:15 and 11:00 A.M.

(Nursery care during entire morning)

**SUNDAY CHURCH SCHOOL
9:40 A.M.**

CHRIST LUTHERAN is a youth oriented church with
a place for everyone to discover the adventure of
living.

NURSERY DAY SCHOOL — 3 & 4 yr. olds
9 A.M. - 12 Noon - Mon. through Fri.
Openings for 3 yr. olds this fall

**"It's so nice to shop here —
you have everything!"**

Comments such as these from our customers are
appreciated — you make it possible for us to be the
most complete source of religious books, Bibles,
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Come browse in our spacious store — choose for
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INCLUDING ALL LIVING BIBLE EDITIONS

Over 13 million copies of this easy-to-understand
Bible in today's language are in print, including a new
youth edition in hardback (\$7.95); paperback (\$5.95);
Family Bible (\$29.95); personal size in leather
(\$24.95); children's (\$5.95); regular (\$10.95); and new
giant print New Testament (\$5.95).

Open 9-8 Monday thru Friday; 9-6 Saturday

LIGHTHOUSE

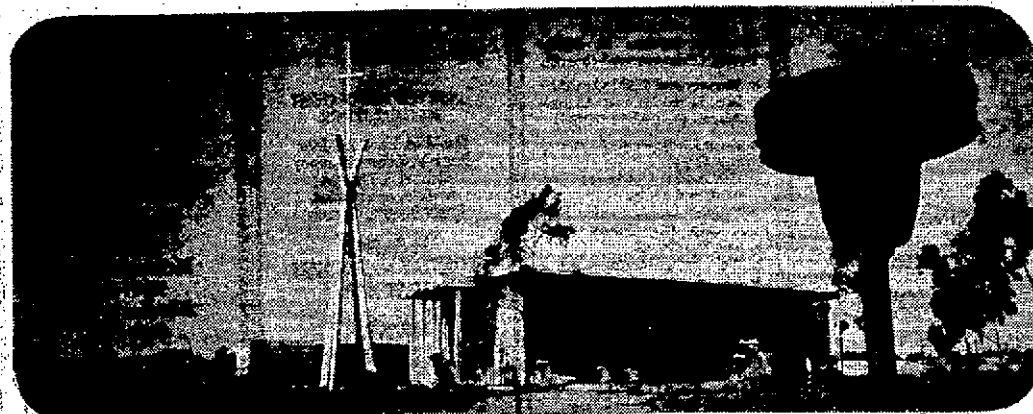
CHRISTIAN STORE - LONG BEACH

3000 Bellflower Blvd.

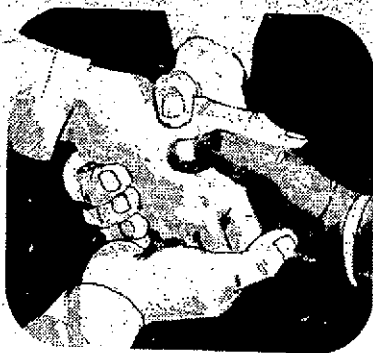
(at Spring) 1/2 mile north of San Diego Freeway

425-1211

439-6821



CHRISTIAN SCIENCE



"HAVE WE NOT ALL ONE FATHER? HATH NOT ONE GOD CREATED US?"

Malachi 2:10

A lot of people acknowledge God as Father. But do they really understand the man He made?

As you get a deeper understanding of the Bible, the spiritual nature of man and of all creation appears. Then Christian unity and the brotherhood of man appear in your life, too.

Selections from the Bible and Science and Health with Key to the Scriptures by Mary Baker Eddy, to be read in our church service this Sunday, will help you understand the Bible's message of brotherly love in a new light.

We'd love to welcome you.

SUNDAY CHURCH SERVICES

ARE HELD IN LONG BEACH AS FOLLOWS

FIRST CHURCH — 440 Elm Avenue
Church Services and Sunday School at 11 a.m.

SECOND CHURCH — Cedar Ave. at Seventh Street
Church Services and Sunday School at 9:30 a.m.

THIRD CHURCH — 3000 East Third Street
Church Services and Sunday School at 11 a.m.

FOURTH CHURCH — 201 East Market Street
Church Services and Sunday School 10:00 a.m.

FIFTH CHURCH — 5871 Naples Plaza
Church Services and Sunday School, 9:30 & 11 a.m.

SIXTH CHURCH — 3401 Studebaker Road
Church Services & Sunday School at 10 a.m.

WEDNESDAY EVENING TESTIMONY MEETINGS
ARE HELD IN ALL CHURCHES AT 8 P.M.

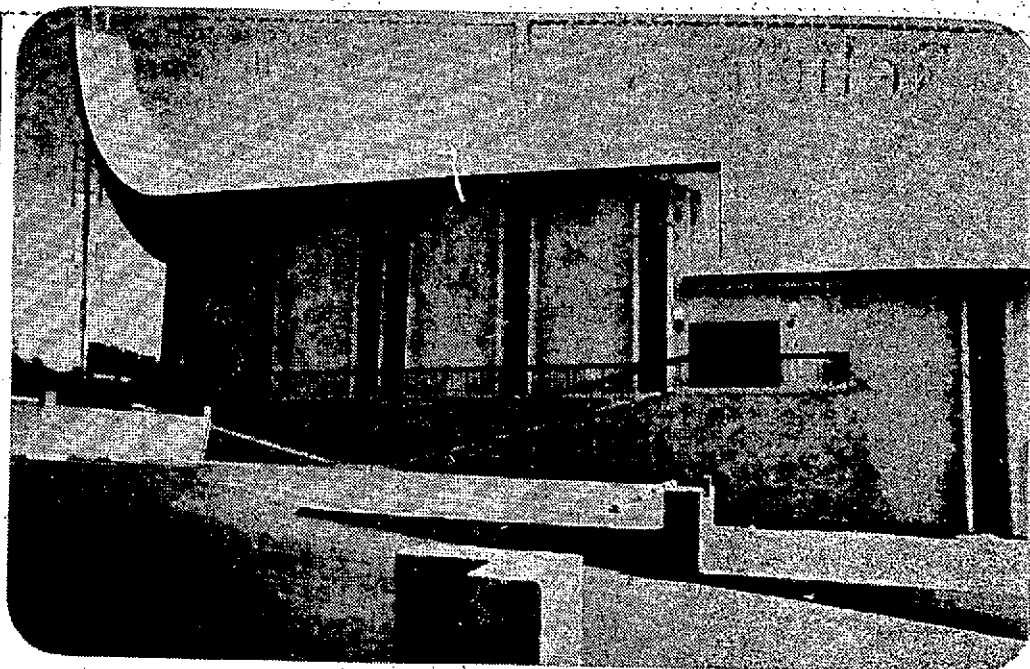
ALL YOUNG PEOPLE TO THE AGE OF 20
ARE WELCOME TO ATTEND OUR SUNDAY SCHOOLS

READING ROOMS — FREE TO THE PUBLIC

110 Locust Ave.
2465 Pacific Ave.
3000 E. Third St.

4234 Atlantic Ave.
4925 East Second St.
10900 Los Alamitos Blvd.

Listen Sundays to "THE TRUTH THAT HEALS"
KNOB-FM 6:45 a.m. KFI 7 a.m. KMPC 8:45 a.m.



Churches in Long Beach are full of friends

By MARK CLUTTER
Staff Writer

In an area in which every pleasure and recreation is readily available, the churches of Long Beach and vicinity seem to suffer little from the competition of "blue domers" — those who prefer to spend their Sunday morning under the blue dome of heaven.

Most churches are crowded, and many must have duplicate services to satisfy the numerous worshippers.

One of the strong points of churches here is friendliness. The stranger soon feels at home. And most churches have vigorous programs of social, educational, recreational and sport activities. Many churches are in use six or seven days a week.

Many churches are interested in community service that goes beyond the immediate duties. They participate in various ways in helping the unfortunate, the lonely and the needy. Many pastors emphasize counseling, not just for the members but for anyone troubled with a problem.

Religion is deeply rooted in the Long Beach area. This was originally Spanish country. All the Spanish were Catholic, and the Roman Catholic Church is very strong here. Fourteen churches minister to 50,000 Catholics in Long Beach.

Even before Long Beach existed the long beach had a strong religious flavor. It was a favorite vacation spot for Methodists. They came, sometimes from great distances, to enjoy prim fun of sand and surf and to pray, sing hymns and hear sermons. Many came back to stay.

The strong Protestant influence stamped early day Long Beach. It was a church-going, God-fearing, respectable town. That image changed, especially with

Continued to page 58

GENEVA PRESBYTERIAN CHURCH

2625 E. Third St.
(At Molino)
Long Beach

*"The Friendly
Church on
the Corner"*

10 A.M.
MORNING WORSHIP
REV. DALE C.
WHITNEY
438-2294

CHILD CARE PROVIDED

OUR SAVIOR'S LUTHERAN CHURCH

370 JUNIPERO AVE.
(Just off 4th St. near Cherry
Ave.)
Long Beach, California 90814
434-7409
9:45 A.M.

Sunday Church School (Age 3 and up, incl. adult classes in our new Educational Building) 8:30 and 11:00 A.M.

Worship Services (A Bible-based, Christ-centered church).

• Nursery and Child Care during Worship and Church School. (8:30-12:00 NOON)

• Great Music — 4 choirs and Pipe Organ.

• Confirmation Classes for youth and adults

• Couples' Clubs, Senior Fellowship, Boy Scouts, Softball, Basketball.

• Bible Study Groups

• Special emphasis on Youth — in our Youth Building which includes a gymnasium.

• Pre-school Day Nursery Mon.-Fri.

PASTORS:

Virgil F. Bjerke, Thomas L. Lange and Paul Fleichman



First Congregational Church

UNITED CHURCH OF CHRIST
241 CEDAR AVENUE

David M. Reed, Minister
Bruce V. Talbert, Minister
Richard A. Dawson,
Minister of Visitation
James Bossert, Organist

WORSHIP
SUNDAY MORNINGS
10:00 A.M.



We believe that repentance toward God, faith in our Lord Jesus Christ, and regeneration by the Holy Spirit are necessary to salvation.

THE SALVATION ARMY

455 E. Spring Street
Long Beach, Ca. 90806

WELCOMES YOU TO:

Sunday School
9:30 a.m.
Holiness Meeting
10:45 a.m.
Salvation Meeting
6:00 P.M.

PHONE: 426-7637

Religious schools

BETHANY BAPTIST ELEMENTARY AND JUNIOR HIGH SCHOOL

2244 Clark Ave.

BETHANY LUTHERAN SCHOOL

4644 Clark Ave.

BRETHREN CHURCH SCHOOLS

3601 Linden Ave. (elementary) 15505 S. Orange Ave., Paramount (elementary)

15733 S. Orange Ave., Paramount (junior-senior high school)

FIRST LUTHERAN SCHOOL

946 Linden Ave.

HOLY INNOCENTS SCHOOL

2500 Pacific

LIGHT AND LIFE CHRISTIAN SCHOOL

5951 Downey

LONG BEACH HEBREW ACADEMY

3977 Atlantic Ave.

LUTHERAN CHURCH FIRST MISSOURI SYNOD

946 Linden Ave.

OUR LADY OF REFUGE SCHOOL

5210 E. Los Coyotes Diagonal

ST. ANTHONY'S HIGH SCHOOL

650 Olive Ave., 855 E. 5th St. (elementary)

ST. BARNABAS SCHOOL

3980 Marron Ave.

ST. BARTHOLOMEW'S CONVENT

4615 E. 4th St.

ST. BARTHOLOMEW'S

4635 E. 4th St.

ST. CORNELIUS SCHOOL

3330 Bellflower Blvd.

ST. CYPRIAN'S SCHOOL

5737 Arbor Road

ST. JOHN BOSCO JUNIOR AND SENIOR HIGH SCHOOL

13640 S. Bellflower Blvd., Bellflower

ST. JOHN'S LUTHERAN SCHOOL

6650 Orange

ST. LUCY'S SCHOOL

2320 Cota Ave.

ST. MARIA GORETTI

3950 Palo Verde Ave.

ST. MATTHEWS SCHOOL

2840 E. 7th St.

SCHOOL AT ST. LUKE'S

525 E. 7th St.

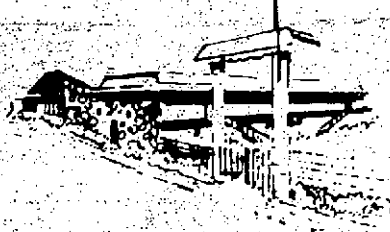
SEVENTH DAY ADVENTIST SCHOOL

4951 Oregon

WOODRUFF AVENUE CHRISTIAN SCHOOL

16400 S. Woodruff Ave., Bellflower

WELCOME TO
"A Friendly Church
With A Message
of Life"



SERVICES: 9:45 A.M. — Sunday School
11:00 A.M. — Morning Worship
6:00 P.M. — Evening Worship
7:00 P.M. — Revivaltime
MID-WEEK: Tuesday — 7:30 P.M.
Youth Prayer
Thursday — 7:30 P.M.
Family Night



Pastor L. L. Shipley

400 Seats
Air-conditioned, Off Street Parking
Nursery Attendant

CALVARY LIGHT ASSEMBLY

2094 CHERRY AVE., LONG BEACH

434-9215 — 434-2856

WELCOME TO
**BETHEL REFORMED
CHURCH**

10012 Ramona St.

Bellflower, California

"That in all things
Jesus may come
first"

Cor. 1:18



Morning
Worship
9:30

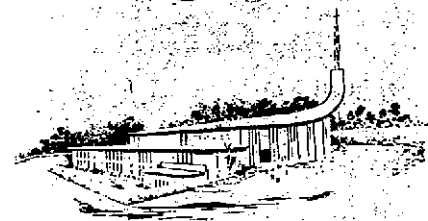
Sunday
School
10:45

Evening
Worship
7:00

Nursery at all Services

Youth groups, Grades choirs, Children's Clubs
and Bible Studies. Phone: 866-0791

**Christian
Life Church**



3400 PACIFIC AVE.

1 Block from L.B. Blvd.

Adjacent to the San Diego Freeway

Long Beach



AND
**Pastor
Steelberg**

Extend a Warm
Cordial Invitation
to Worship With
Us

Sunday Services

10:45 A.M.

6:00 P.M.

Elementary schools

Continued from page 54

NAPLES

Mrs. Mary M. Russell

5537 The Toledo, 90803

DOUGLAS A. NEWCOMB Wendol M. Murray

3351 Val Verde Ave., 90808

FLORENCE NIGHTINGALE Clyde C. Thompson

3701 E. Willow St., 90815 (for mentally handicapped)

WILLIAM PRISK Vernon E. Nielson

2375 Fanwood Ave., 90815

JAMES WHITCOMB RILEY Sarah C. Malone

3319 Sandwood St., Lakewood 90712

THEODORE ROOSEVELT Carl H. Martin

1574 Linden Ave., 90813

SIGNAL HILL Mrs. Javus B. Fortmann

2235 Walnut Ave., 90806

ROBERT LOUIS STEVENSON Edward B. Perlstein

515 Lime Ave., 90812

JOHN A. SUTTER Joseph R. Butler

5075 Daisy, 90805

EUGENE TICHER Laurence A. Scott

1701 Petaluma Ave., 90815

BENJAMIN F. TUCKER Clyde C. Thompson

2221 Argonne Ave., 90815 (for physically handicapped)

MARK TWAIN Betty R. Clement

5021 E. Centralia St., 90808

DANIEL WEBSTER Mrs. Virginia Mathews

1755 W. 32nd Way, 90810

JOHN G. WHITTIER Perry W. Lindsey

1761 Walnut Ave., 90813

FRANCES E. WILLARD Mrs. Billie B. Beeller

1055 Freeman Ave., 90804

**YOUR UNITED METHODIST
CHURCHES WELCOME YOU**
ATTEND THE CHURCH OF YOUR CHOICE



BELMONT HEIGHTS

317 Termino Rev. Truman A. Barret
Worship Sunday 9 & 11 a.m.
Church School 9 a.m. Children
10 a.m. Youth & Adults
Nursery Care 439-6894

LONG BEACH FIRST

507 Pacific Long Beach Rev. Gail Gough
Church School 9:30 a.m.
Morning Worship 9:00 & 11:00 a.m.
Youth Groups 7:00 p.m.
Nursery Care - Free Parking - Special Music

GRACE

3rd & Junipero Rev. Joe Nunziato
Rev. Harry Weed - Rev. Paul Estebo
Morning Worship 9:00 & 11:00 a.m.
Sunday School 10:00 a.m. Youth Fellowship 6:00 p.m.
Nursery Care

NO. LONG BEACH

36th & Linden
Dr. Carroll E. Word
Church School 9:30 a.m. Worship Services 10:30 a.m.
Youth Fellowship 6:30 a.m.
Nursery Care during morning services



Glad Tidings Assembly of God Welcomes Newcomers

1900 South St. (at Cherry Ave.)
North Long Beach

*A Church where the emphasis is on Bible
teaching & preaching*

Sunday School 9:45 a.m. Family Worship 10:55 a.m.
Evening Worship 6:00 p.m.

Christ Ambassadors (Youth)

Wednesday 7:15

Pastor's Bible Class

Missionettes & Royal Rangers

Nursery Attendant: Homer R. Hummel, Minister of Music: Paul Mummert M.C.E.
All Services: V. William Durbin, Pastor Dan Garlock, Youth



COMMUNITY CHAPEL Home of Southern California Community Bible College

**ENROLL NOW FOR FALL
QUARTER**

Classes Begin Sept. 17



6465 Cherry Avenue
Long Beach, California

OFFERS YOU TRAINING FOR
Ministerial
Christian Education
and Missionary Work

Attention Veterans!

The College is veteran approved to provide government assistance to all vets that attend!

Leading to a Bachelor of Theology Degree, is recognized by the Dept. of Education of the State of California and has well trained teachers.

FOR FURTHER INFORMATION
CALL 428-7571

Churches are full of friends

Continued from page 56

the impact of World War II, but the influences continue.

The most numerous churches in Long Beach and vicinity are the Baptists—of several varieties. There are 37. There are 22 Lutheran churches. The Catholics have 17 and the Mormons have 17. There are 16 Methodist churches and 12 Presbyterian. The rest of the Protestants belong to a great variety of denominations. There are 140 churches which serve an estimated

200,000 members. There are four synagogues for the city's 13,000 Jews.

Education is highly important in church life here. All churches have Sunday schools and other instruction for the young. There are 24 full-time parish schools in and near Long Beach.

The churches here are so numerous and so varied that anyone at all interested in religion should be able to find a church in which he would feel really at home.



Private schools

The following private schools in the Long Beach area provide an education for children through at least the fifth grade — some through high school grades.

COUNTRY DAY SCHOOL

6011 Warner Ave., Huntington Beach

ESCUELA DE MONTESSORI

5550 Atherton St.

EUGENE FIELD ELEMENTARY SCHOOL

1525 Seabright Ave.

HUNTINGTON SCHOOL FOR BOYS AND GIRLS

2935 Spaulding

MONTESSORI AT LONG BEACH SCHOOLS

5253 Los Coyotes Diagonal

MORRIS MANOR SCHOOL

1130 Locust Ave.

NEW DIRECTIONS FREE SCHOOL

2452 N. Pacific Ave.

PARKVIEW ELEMENTARY SCHOOL

4647 Long Beach Blvd.

PROGRESS SCHOOL

927 Pine Ave.

SOUTHERN CALIFORNIA MILITARY ACADEMY

2065 Cherry Ave.

Drivers' license

A California driver's license is available for \$3.25 from the State Department of Motor Vehicles, 2627 Pacific Ave., 426-7111. Automobile registration also can be obtained at any DMV office.

A person establishing residence in California from out of state must get a California driver's license within 10 days of becoming a state resident.

To obtain a license you must take a driving test, a written exam based on information in the California Vehicle Code, and a

vision test. Copies of the Vehicle Code are available free at any DMV office.

If an automobile is registered to an individual in his home state, he can operate on his out-of-state registration until it expires. If the individual intends to remain in California, he must have his vehicle registered in this state when his old registration expires. There is a \$6 transfer fee in addition to the vehicle registration fee, which varies according to the make and model of the vehicle.

City government

Continued from page 9

tions only in mid-January, the department already has handled more than 600 cases.

To establish guidelines for the growth of the city, fitting together the residential, commercial and industrial needs, is the task of the Planning Department. It operates basically under a general plan, approved by the City Council. At present, the city is in a two-year program to update its general plan. Part of this updating is the study under way by Sasaki, Walker Associates, a Sausalito consulting firm hired by the city to make recommendations on a coastline plan.

To implement the general plan, the city adopts zoning regulations which set forth the type of construction permitted in the various sections of the city. It also specifies such things as required side-lot lines, limits on lot coverage and parking requirements.

The Planning Department, which is headed by Planning Director Ernest Mayer Jr., is located in City Hall.

After getting a zoning variance, the property owner must get a building permit from the city's Department of Building and Safety, whose director is Edward M. O'Connor. It, too, is in City Hall. Whether work is done by a contractor or by the property owner, all but minor construction projects require city building permits. Property owners are advised to check with the department before undertaking any project.

Among the many other city departments are those which do not deal so directly with the average resident: aeronautics, which administers Long Beach Airport; civil service, which is concerned with city employees; emergency preparedness, which works to set up disaster preparedness measures; harbor, which operates the multi-million dollar Port of Long Beach; marine, whose responsibilities include both Long Beach Marina and the lifeguard service; and Queen Mary, which is the administrative head of the floating museum-hotel complex.

As social and economic conditions in America continue to change, municipal government changes to meet new demands of its citizens. Probably the major advantage of city government is that it is close enough to its citizens to learn what those demands are.

Area television stations

KNXT	Channel 2 (CBS network)
KNBC	Channel 4 (NBC network)
KTLA	Channel 5 (Independent)
KABC	Channel 7 (ABC network)
KHJ	Channel 9 (Independent)
KTTV	Channel 11 (Independent)
KCOP	Channel 13 (Independent)

UHF stations:

KWHY	Channel 22 (Independent/Spanish speaking)
KCET	Channel 28 (PBS/Educational)
KMEX	Channel 34 (Independent/Spanish speaking)
KLXA	Channel 40 (Independent)
KOCE	Channel 50 (PBS/Educational)
KBSC	Channel 52 (Independent)

Cable television is offered in some areas in Long Beach, Channel 8.

new life community church

**Welcomes you to Worship
At Southern California's Newest
Walk-In/Drive-In Church**

† WORSHIP INDOORS/Seating for 800 † WORSHIP IN YOUR CAR/225 Spaces

SUNDAY SERVICES

9:30 a.m. Sunday School

11:00 a.m. Morning Service † 6:00 p.m. Evening Service

David Laman, Pastor

Nursery care provided for all Services



Come Worship With Us This Sunday



18800 Norwalk Blvd., Artesia 924-4466

NO MATTER HOW YOU COOK NOW, WITH CORNING'S NEW 3 + 1 RANGE YOU'LL COOK BETTER AND WORK LESS NO OTHER RANGE CAN MAKE THAT PROMISE.

WE INVENTED SMOOTH-TOP COOKING

Imagine melting butter or chocolate, or thickening a delicate sauce without a double boiler and without fear of it burning.

Or cooking up a pan of bacon until it's crisp, setting a dial to "lo," and knowing that your bacon will stay warm and crisp, without overcooking, until you're ready to serve it.

Or leaving dinner to simmer gently away in the kitchen, while you're in the living room with your guests, confident that the gently simmer will remain a gentle simmer.

Imagine a cooking system with temperature controls that simply do not allow food to burn, scorch or curdle.

One that will eliminate most pot watching and a good deal of pot washing.

In short, a system that will help you cook better and work less.

You get all this with the CORNING® 3 + 1 Range.

The secret?

The most precise temperature control ever built into a range.

To get it, we've equipped three of the cooking areas (this is the "3" in 3 + 1) with thermostats that actually read the temperature of the bottom of the pan.

The thermostats watch the pots for you. Making sure a simmer stays a simmer.

What's more, to eliminate burning and scorching caused by hot spots on conventional burners, our engineers designed special elements which distribute heat evenly.

LET'S SETTLE THE POTS AND PANS QUESTION ONCE AND FOR ALL

You can use your own pots and pans on the three thermostatically-controlled cooking areas. As long as they have flat bottoms. And to make sure you have a good selection of flat bottom pots and pans, we include a

set of permanently flat Cookmates® cookware with each 3 + 1 Range or cooktop.

This way, you're assured of the incredible cooking precision we've been talking about.

And one more thing about Cookmates cookware. They go from freezer to range to table. THAT MEANS ONE POT TO WASH INSTEAD OF THREE.

The more you use Cookmates cookware, the more you'll appreciate their versatility.

Now for the "1" in 3 + 1.

Some things don't require all that precision. Like boiling water for spaghetti.

Besides, not all your pots and pans have flat bottoms.

So we've given the 3 + 1 one "Multipan" unit. It works with any pot and pan in your kitchen. Flat bottom or not. Which means it's ideal for a canner, pressure cooker or soup pot.

Of course, a great cooking system wouldn't be complete without a great oven. And ours has two advantages.

First, it's big. Big enough to hold three 8" cake pans on one shelf.

Second, it's self-cleaning. In fact, it gets completely clean in about two hours.

What about those other smooth-top ranges?

Corning invented the smooth cooktop in 1966.

Suddenly, everybody's making them.

But when you buy anyone else's smooth top, that's all you get: the smooth top.



You don't get the thermostats, the even heat, and the special cookware. And you don't get Corning's exclusive 3-year warranty on the glass top.

Remember this when comparing prices. You pay more for the Corning 3 + 1 Range.

But you'll cook better and work less. No other range can make that promise.

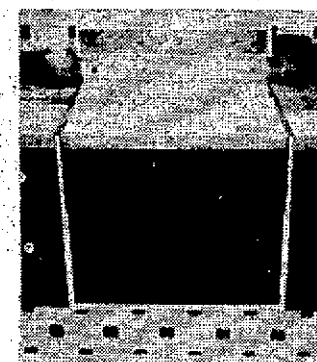
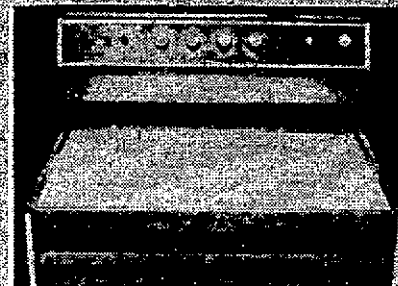
For more information about the 3 + 1 Range, or our built-in unit, the 3 + 1 cooktop, visit the dealer nearest you listed below. Or write Corning Major Appliances, Corning, N.Y. 14830.

CORNING 3 + 1 RANGE

We invented smooth-top cooking.

Cookmates, Cookmates and The Center That Cooks are Trademarks of Corning Glass Works, Corning, N.Y.

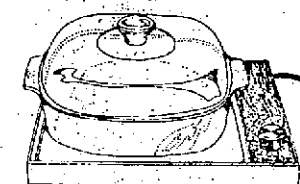
CORNING OFFERS A COMPLETE LINE OF 3 + 1 RANGES AND COOK TOPS



AND WE'LL GIVE YOU
THIS CORNING RANGE FOR
YOUR DINING ROOM,
FAMILY ROOM OR PATIO.

FREE

WITH THE PURCHASE
OF A NEW CORNING RANGE



The Corning Table Range

Come on in and let us show you how Corning's unique thermostats and special elements make cooking better and working less a reality.

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MONTGOMERY TEL. 3-11
MAY 1974

(The following story was written by Donnell Culpepper, outdoor editor of The Independent, Press-Telegram who this month is observing the 50th anniversary of work for these newspapers. He has served as feature editor of the P-T, Sunday Editor of the P-T, then as news editor of the P-T for more than 30 years before going full time in the outdoor field. In all those years, since 1932, he has had tremendous interest in the outdoors—fishing, some hunting, boating, camping, etc. He now writes six columns each week, one on boating, and has won three national awards for his work on boating. In the following story, however, he writes about THE WAY IT WAS and THE WAY IT IS.)



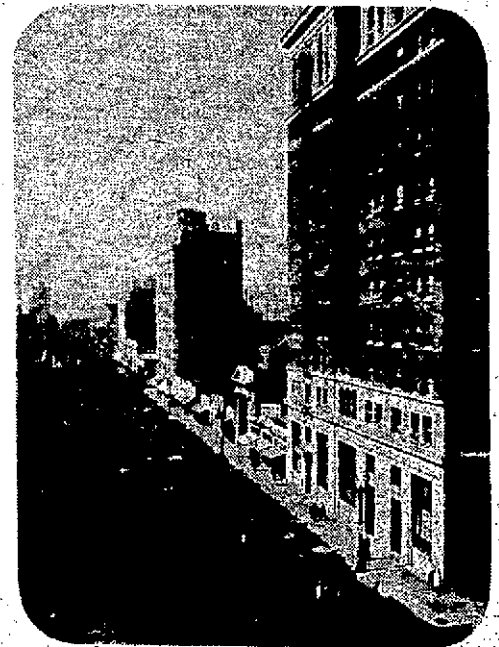
Driving from Yuma to El Centro on the old plank road in the early 1920s.
—Photo courtesy of the Automobile Club of Southern California.

The way it was...



Ridge route (grapevine) in 1924 had its share of thrills.
—Photo courtesy of Auto Club.

By
**Donnell
Culpepper**



Downtown Long Beach in the middle 1920s.—looking west on Broadway.

ARRIVAL, The Way It Was:

Jack Welch and I were chums who graduated in 1922 from Temple, Tex., High School. With our older friends, Ed and Nan Blake, both veterans of Hearst newspapers, we were nine days out of Fort Worth in May of 1924 when we saw what we hope nobody else will ever have to travel—two ribbons of planks across the California desert between Yuma and El Centro.

All one could see for mile after mile was that plank road—they called it a highway into California, the land of our dreams. If you got off it in that old Model T Ford, you were stuck. If you saw another vehicle coming from the other direction, either you or the other driver had to find one of the few "sidings" so that the other could pass.

A two-lane highway was a luxury in those days. As I look back now, I am happy that I was driving that stretch of "boardwalk" because it was an experience that will never happen again.

After we left the boards, we traveled in a dirt road and picked up a shiny nail for the eighth puncture of the trip. Also, the old Model T's brakes had failed coming down this side of the Continental Divide in the Bisbee, Ariz., area and we had been forced to use the reverse for a brake coming down the mountain.

NOW TODAY, this is the way it is:

Come in the same way and you will be traveling on what amounts to a freeway, with other roads spread in

all directions around Highway 8 and El Centro. Turning northwest from there toward the Los Angeles Basin, you will see few orange groves. If you stay on Highway 8, you will enter San Diego's great motel-hotel row before reaching a complex group of off-and-on-ramps between Highway 8 and Interstate 5.

If the visitor tried to find THE WAY IT WAS, he would be utterly lost in a great maze of concrete and steel, condominiums, apartment house complexes and gigantic shopping centers.

THE OCEAN, The Way It Was:

You have seen, of course, the high rollers at Huntington Beach and then the crashing, foaming, boiling spray and and surf. Can you imagine waves larger than those breaking along the seven miles of beachfront that was Long Beach?

Those were the days of the old Pine Avenue Pier. There was no breakwater to stop the ocean's swell and surge. At high tide, the ocean came almost to the foot of the bluffs along Ocean Boulevard.

We didn't know surfboards as kids know them today. I remember taking a two-by-12 board and working it down with a carpenter's drawing knife so that it would plane at least a little bit. But I never learned how to ride it without getting hurt! So body-surfing was more fun. It also was fun to get out beyond the breaker, line and swim all the way from the Pine Avenue Pier eastward until we got too tired.

There were lots of shells in those days and shells with something in them—clams and stuff! Abalones were easy to get if you waited until low tide and knocked them off the big rocks near Pt. Fermin.

Fishing was great. Dolphinfish, albacore, yellow-tail and tuna in San Pedro Channel. Kelp bass under the old Pine Avenue Pier. Sometimes we fished through the old flooring that was falling apart and caught 'em so big you couldn't get 'em through the flooring.

THE OCEAN, As It Is Today:

There are long segments of breakwater far out that protect us from those swells and rollers. The beach has been built up, so much, in fact, that sometimes the water at the beach is like a mill pond...just gentle little waves.

Industrialization and great shipping docks and wharves have replaced the sand and salt water. It's called Progress, with a capital P, but there are some who wonder what happened to the greatest recreational city in Southern California. The beaches are still there. In fact, there is more sand than ever, but you don't see people using it like they did back in the '20s, '30s and even in the World War II years.

Now there are oil islands where black gold is pumped through underground pipelines to great tanks

Continued on next page

The way it was

Continued from previous page

on shore, there to be refined and made into gasoline to run the millions of cars that roar over California highways every day.

Progress, all right, and there can be no turning back, but there are those who turn to other areas of the coast to find what they once had here.

FISHING, The Way It Was:

We didn't understand the meaning of sportfishing landings. We had the Pine Avenue Pier, where two, perhaps three boats, went out daily, and they didn't have to go far to find all species.

You went down to the Pine Avenue Pier, paid a buck or two at the most for a ticket, and there were no limits to worry about. You brought home what you wanted, perhaps an extra sack for the neighbors.

A trip to some cove on the lee side of Catalina Island was almost like going to Hawaii nowadays. Does anybody else remember the days when Tom Albright ran the Enterprise out of Pine Avenue Pier?

FISHING NOW:

The Southern California coast is cluttered with fishing-boats that cruise out of landings in Long Beach, Seal Beach, Newport Beach, Oceanside, Dana Point, and westward and northward to San Pedro, Redondo Beach, San Diego Santa Monica, Marina del Rey, Ventura and Santa Barbara.

But what a change!

The cheapest trip you can make now is \$6.50 for a half-day trip or one on a Twilight Special. Yellowtail are rare, albacore are far offshore in season when they want to be, but just as often, they give us the old bye-bye treatment and head northward, then across the Pacific to Japan.

Some blame the pollution caused by industry and far, far too many people, but you can't turn them away when they come to California seeking what you and I must have looked for when we came 50 years ago.

THE SIERRAS, The Way They Were:

The mighty Sierras are there just as they always were, with great Mt. Whitney poking her head far above the clouds and looking down on everything in continental U. S. A.

It took a full day, not hours, to reach them and you always knew that you could find a place to camp and plenty of fish to eat.

I remember two great trips in the '20s, one with Tenney Blake, a friend (now I wonder where he is). I owned my first automobile, a Studebaker Special Six, an open-air job if there ever was one.

We were on Grant Lake, one of those in the June Lake Loop, rowing a boat when the rain started. We caught 42 rainbow trout before we could reach the dock. Twenty-one fish comprised the limit in those days.

On another trip with the late Lester Williams, former manager of Monte Vista Lodge, 655, A&AM, we took three- and four-pounders out of Rush Creek when the line in the rod guides actually froze. We sent fish home, I learned my Masonry well and we followed Outdoor Franklin over Tioga Pass into Yosemite. Outdoor Franklin was a famous old automobile traveler in those early days and it was his custom to be the first to enter Yosemite over the Tioga Pass road after the snowplows cleared it.

The banks of snow on the side of the one-lane road towered many feet above my first all-new car, an Erskine, made by Studebaker. Remember that one? It was the first high-compression engine built, but it practically fell apart before it had gone 40,000 miles.

I could go on about the Sierras for column after column, but let's see:

THE SIERRAS, As They Are Today:

Just as mighty as ever and, if you don't look too closely, unchanged. Yet, there is no 21-fish limit any more, freeways have replaced the old gravel roads.

Thousands of people pour into the Sierras through the spring, summer and fall months to catch eight-inch trout that have been planted in roadside lakes and streams by the Department of Fish and Game. Does that sound like fishing in a rain barrel? Of course it does, but if the DFG didn't plant those fish, there would be no trout.

You can't blame pollution for that; just too many people.

Nowadays they put limits on the backpackers who go into the wilderness because the DFG, the U. S. Forest Service and all concerned conservation groups discovered that people had little regard for the countryside.

On one recent Labor Day weekend, those concerned organizations had to charter a helicopter to remove



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The way it was

the trash, rubbish and foul-smelling debris from the top of Mt. Whitney.

Graffiti idiots have written four-letter words and worse on mountain rocks from Mexico to the Canadian border. They have destroyed ancient works of the Indians.

THE RIDGE ROUTE, The Way It Was:

I remember one trip across the old Ridge—yes, in that Studebaker—all too well. We took off at dawn and broke down about nightfall still miles from Bakersfield and farther still from Yosemite, our ultimate goal.

In those days automobiles were not made so that mechanics could get at the trouble in minutes. Sometimes I wonder if there has been much change. But that time—the oil filter situated between the fly wheel and some immovable part of the body just conked out and it was a tow job to Bakersfield.

Some people said that the old Ridge Route (now a part of Interstate 5) was just a bunch of hairpin turns. I would rather say that it resembled 401,999 paper clips—turns within turns.

I can truthfully say now that I have never been over what we called the Ridge Route unless the California Division of Highways was rebuilding some portion of it.

Always, everywhere one looked, there were cars stalled with steam pouring out of the radiator. I always have insisted that had the Ridge Route been relocated at the border with Death Valley adjoining, a great portion of the present California population would have turned back to the South or the Middle West.

THE RIDGE ROUTE, As It Is Today:

Before the gasoline crunch hit us last winter, one could drive over Interstate 5 to Bakersfield in two hours, even less. Yet, the California Division of Highways is still rebuilding and realigning the great divided highway.

Underneath the Tehachapi Range of Mountains over which the Ridge Route—note that I still call it that—is a mighty aqueduct that empties into two great canals on the south slope. One goes to Elizabeth and Silverwood Lakes; the other to Pyramid and Castaic Lakes.

All that water is part of the reason that we still live in Southern California. If we didn't have it, we'd either die of thirst, or we would move somewhere where creeks and rivers flow constantly.

Interstate 5 has shortened the time in reaching Northern California, but those who have to drive it hate it. It's a long, tiresome trip even to Sacramento and San Francisco, but think what it was when we once spent from 18- to 20-odd hours on the same trip.

I hope that you don't feel that I am opposed to Progress. The foregoing has been a rambling account of some of the few 50 years that I remember. I am sure that there are some who remember Long Beach and California long before I entered the state.

Would I do it again? You can bet that I would. I love California and Long Beach, despite some stupid mistakes in planning. I, too, have made many mistakes.

Westminster

Continued from page 50

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at Egyptian
as seen
by Suzy

WHAT I LIKE about Belmont Shore is the people. No one seems to be wearing a mask or playing a role—unless it's the role of someone having one heck of a good time. I'll bet you will see more smiles per block in this unique corner of Long Beach than any other shopping center around. "Shore" people are very sharp, very attractive and deliciously friendly.

BRIGHT SPOT in the Shore is Egyptian Pharmacy, a kind of progenitor of the business section that lines each side of East 2nd Street, being that it is the oldest established business here. It has kept shoppers heading for this beach community since 1927. There's got to be some kind of perennial rightness about the store that has pleased its customers for 47 years!

WHEN YOU ask for the boss, Bob Wilson, you better know which Bob you want. Genial Bob Sr. and his handsome red-headed son, Bob, preside at the Pharmacy and keep an amiable eye on the lively activity throughout the store.

IF YOU care about your looks, Egyptian is the place to come. No ordinary grouping of "drug store" cosmetics here—but probably one of the most elegant collections of fine beauty products in the area. Expert cosmeticians, Robbie Robertson and Lee Watson and their associates are always happy to advise you on the distinguished products of Anita of Denmark, Borghese, Ultima II, Max Factor, Helena Rubenstein, Revlon, Bonnie Bell, Physicians Formula, Almay and more.

AND AH—What an illustrious assemblage of treasured French perfumes! For years fine stores in the area have sent their customers to us for fragrances they don't stock. Celebrated Parisian perfume houses such as Caron, Guerlain, Lanvin, Chanel Nina Ricci, Weil, D'Albert, Marcel, Rochas, Lancome, Guy Laroche, Givenchy, Worth, Gres, to name only a few, are represented here. At last count there were over 80 superlative fragrances for your choice.

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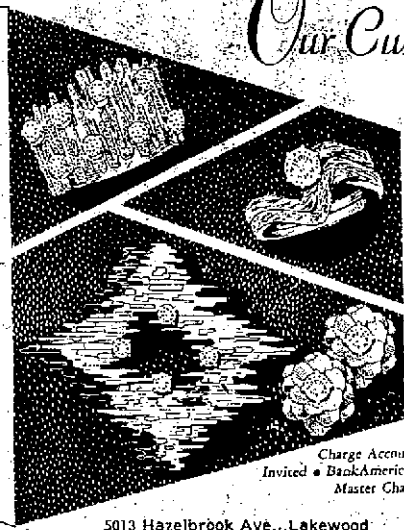
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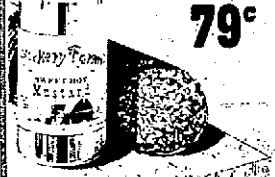
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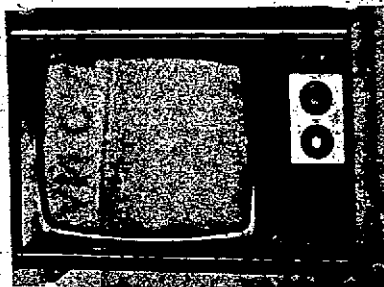
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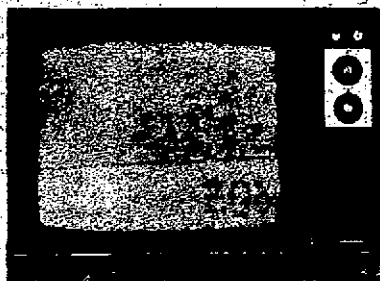
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LONG BEACH COMMUNITY HOSPITAL, 1720 Termino Ave. 24-hour emergency service. 300 beds and 29 bassinets. Family center maternity care, independent therapy unit for ambulatory patients, stroke rehabilitation program, orthopedic section, isolation unit, coronary care unit, intensive care section, radioisotopes, cobalt therapy, linear accelerator for radiation therapy, cancer detection center, bone bank.

LONG BEACH GENERAL HOSPITAL, 2597 Redondo Ave. Operated by Los Angeles County. 428 rehabilitation beds. Specializing in alcoholic rehabilitation, stroke and orthopedic rehabilitation, surgical program and acute medical program. Special requirements for admission.

LONG BEACH HOSPITAL, 1725 Pacific Ave. 43 beds. General short term medical and surgical care. Cardiac care unit and intensive care unit.

LOS ALTOS HOSPITAL, 3340 Los Coyotes Diagonal. 24-hour emergency service. 99 beds, 10 bassinets. Intensive care and coronary care unit; inhalation therapy department; physical therapy.

MEMORIAL HOSPITAL MEDICAL CENTER, 2801 Atlantic Ave. 24-hour emergency service. Total of 800 beds and 54 bassinets. Intensive medical care and surgical care units. Special psychiatric wing. 24-hour psychiatric emergency service. Alcoholism education and rehabilitation center. Short term day care unit. Cardiac care unit, artificial kidney center, dialysis unit. Burn center, cardiopulmonary laboratory, super-voltage therapy for cancer patients, radioisotope laboratory. Eye center. Arthritis unit, respiratory rehabilitation unit.

EARL AND LORRAINE MILLER CHILDREN'S HOSPITAL MEDICAL CENTER, 2801 Atlantic Ave. Intensive care unit for children. Regional intensive care unit for infants. Children's rehabilitation cen-

ter; chronic disease service, genetic counseling service. Three charitable clinics: Long Beach Children's Clinic, Long Beach Dental Health Clinic and Long Beach Children's Psychiatric Clinic. Regional service for mentally retarded children. Medical and surgical day care unit for children.

PACIFIC HOSPITAL OF LONG BEACH, 2776 Pacific Ave. 24-hour emergency service. 225 beds, no maternity. In addition to acute general medical and surgical building, Pacific features 50-bed intermediate care building, Pacific South. Special clinic for glaucoma. Other special services: cobalt therapy, cardiopulmonary laboratory, intensive care unit, radioisotope department.

TICHENOR ORTHOPEDIC CLINIC FOR CHILDREN, 1680 Termino Ave. Provides orthopedic services and physical therapy for children up to 18 years. Surgery, braces, X-ray, laboratory.

VETERAN'S ADMINISTRATION HOSPITAL, 5301 E. Seventh St. 1,634 beds, making it largest general medical and surgical hospital in VA system of 166 hospitals. Special services include pulmonary disease service, psychiatric service, dental service, nationally-known spinal cord injury center. Hemodialysis center, radiation and cobalt therapy. Special requirements for admission.

WOODRUFF COMMUNITY HOSPITAL, 3900 Woodruff Ave. 24-hour emergency service. 99 beds. Intensive care and coronary care unit. Inhalation and physical therapy departments.

AREA HOSPITALS

ARTESIA COMMUNITY HOSPITAL, 18120 S. Pioneer Blvd., Artesia. 24-hour emergency service. 35 beds, no maternity. Complete surgical and medical care. X-ray, laboratory facilities.

BELLFLOWER COMMUNITY HOSPITAL, 9542 E. Artesia Blvd., Bellflower. 24-hour emergency service. 150 beds. No maternity. Intensive care unit, coronary care unit, radioisotope diagnosis, inhalation therapy department.

BELLWOOD GENERAL HOSPITAL, 10250 E. Artesia Blvd., Bellflower. 24-hour emergency service. 88 beds, 12 bassinets. Intensive care and coronary care unit.

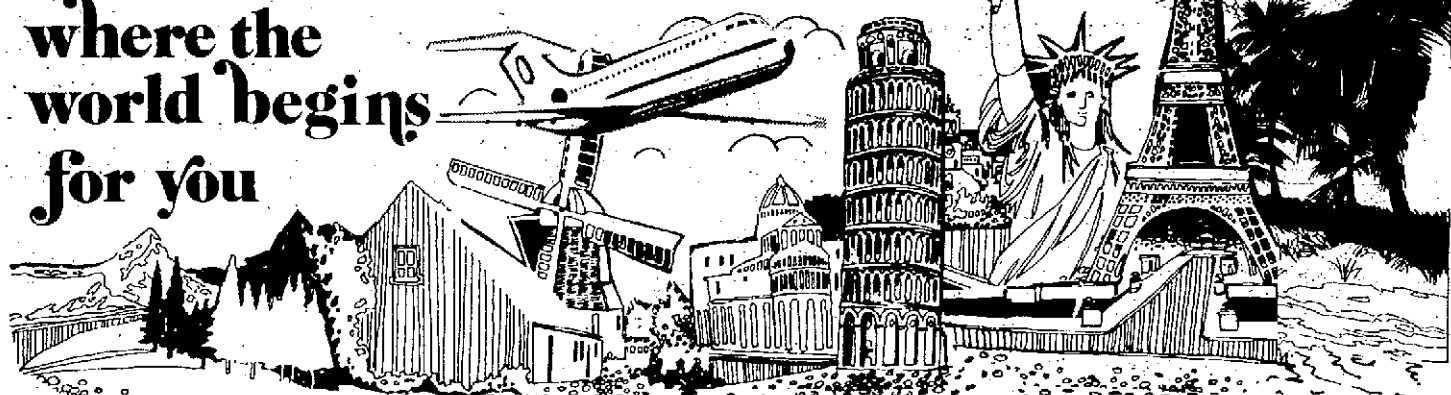
CERRITOS GARDENS GENERAL HOSPITAL, 21530 S. Pioneer Blvd., Hawaiian Gardens. 24-hour emergency service. 150

Continued on page 118

Welcome To Long Beach

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N-7 SUNDAY, SEPTEMBER 1, 1974



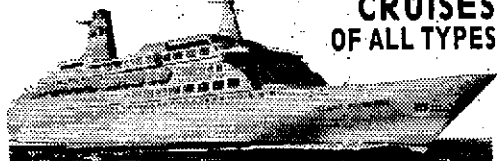
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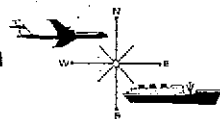
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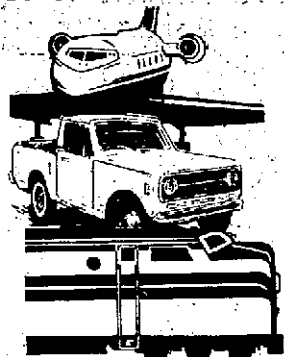
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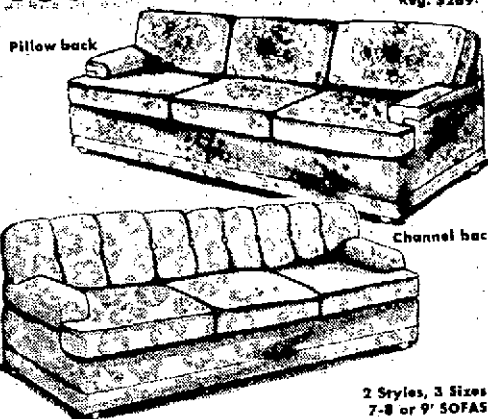
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We give here only a partial list of some of the more popular entertainment centers. The Chamber of Commerce or Park Department of each city will be happy to direct you to smaller local parks and museums.

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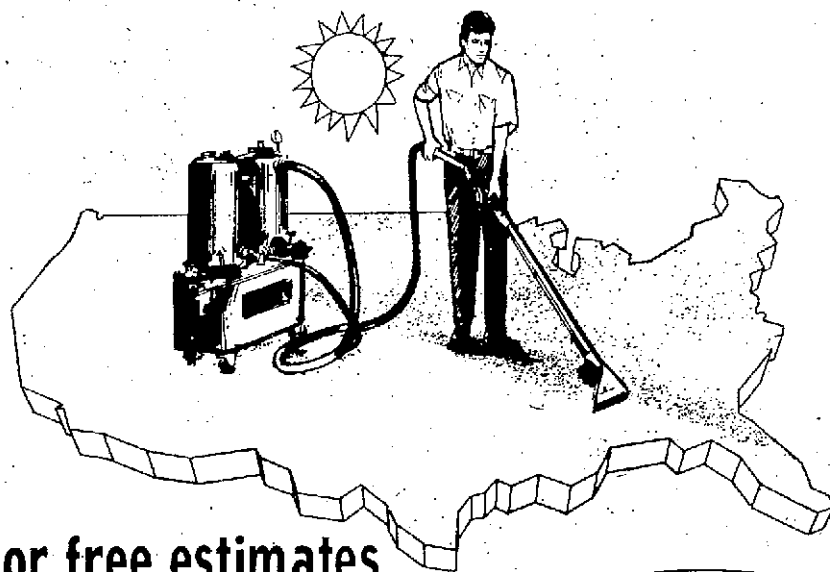
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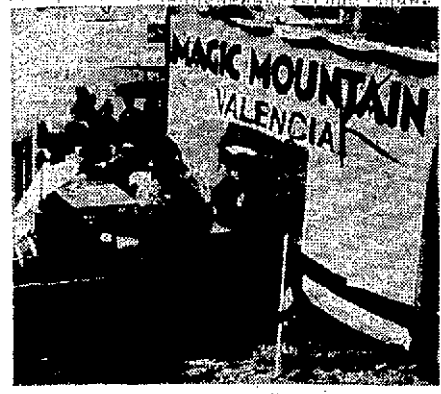
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Zoo Drive exit off Golden State Freeway. Open 9-5 daily. \$1.25 age 16 and over; 50 cents ages 12-15; 11 and under free.

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Long Beach Catalina Cruises, operating out of the former Navy Landing at the foot of Magnolia Avenue in downtown Long Beach, also offers sailings between the mainland and the City of Avalon. Call 435-6616 for schedules.

Catalina Golden West Airlines, 4100 Donald Douglas Drive, offers several flights daily between the Long Beach Airport and Avalon and back between the hours of 8 a.m. and 5:30 p.m. Flight fares, round trip, are \$19.90 for adults; \$10.20 ages 2-11. Daily flights to Avalon also are available from the Orange County Airport in Santa Ana.

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Police building: a fortress of rock and steel

By STAN LEPPARD
Staff Writer

Visitors who have seen Long Beach Police Headquarters before, but not in the past year, are due for a surprise at its new look.

That modern glass, chrome and cement structure called The Long Beach Public Safety Building has been transformed by modern demands of security into a virtual fortress of rock, steel and reinforced concrete.

The first-floor windows from floor to ceiling aren't there anymore. They're covered over with steel-reinforced slabs of rock and concrete. The once-wide open first floor area, through which people could wander at will, then punch a button and take an elevator to any floor, is no more.

There is only a small public lobby, and a gate operated by a buzzer from a security desk bars anyone from getting any further into the building until he is checked out and issued, a pass card which must be worn by the visitor.

Even police officers — all the way up to the Chief of Police William J. Mooney — must wear identification badges when not in uniform. The same applies to

civilian employees and news media representatives, even though both are familiar faces to officers on duty in the building.

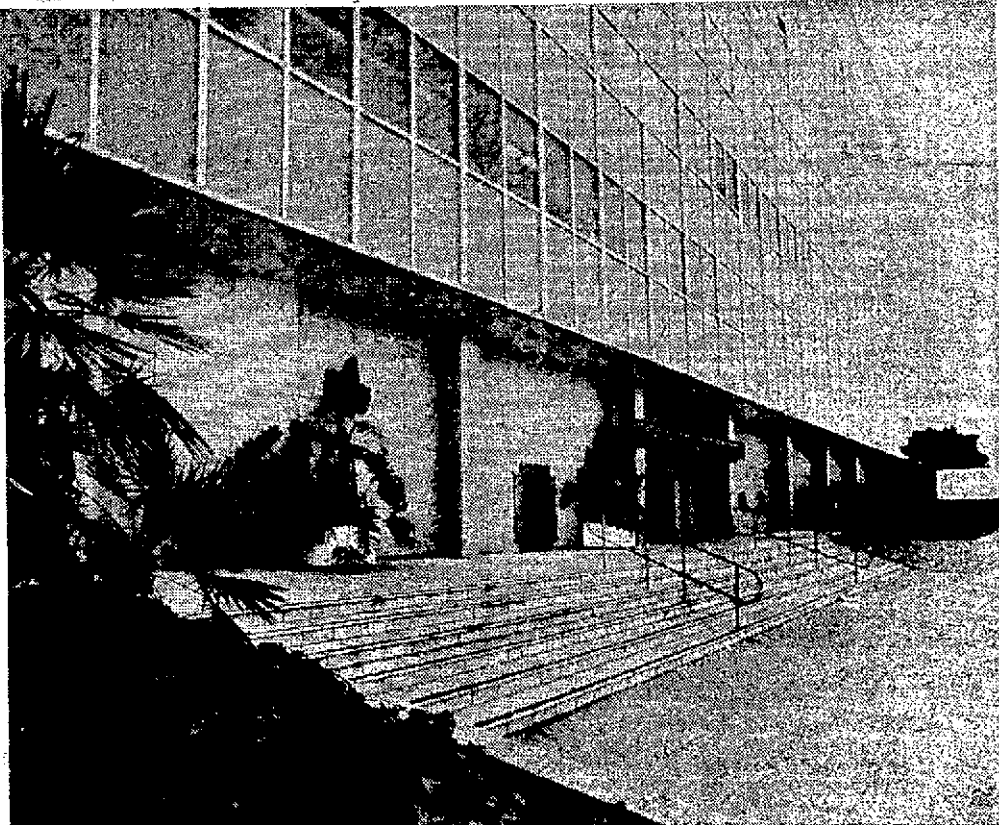
Inside the fortress at 400 W. Broadway, the Police Department's 650 sworn officers and about 200 civilian employees carry on business as usual — the protection of the lives and property of Long Beach residents and visitors.

A citizen needing emergency assistance can dial

435-7321, and within minutes a dispatcher, using one of four police radio channels, will have a car rolling to the scene of the emergency. A caller wanting general information is asked to dial 436-9811, and a department staff member will try to provide whatever information is desired.

To give the fastest possible service, the city is

Continued on next page



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Continued from previous page

divided into from 11 to 21 districts, depending on the time of day, and a unit car is stationed in each district.

The department operates three police helicopters, providing additional protection from the air and proving invaluable in apprehending fleeing criminals.

In heading the department, Chief Mooney is aided by Assistant Chief Ralph G. Kortz and Deputy Chiefs Maurice Z. Wishon and Robert V. Hill.

The investigative bureau includes detective, vice, and juvenile divisions. Patrol and Traffic divisions are under field operations, while jail, records, communications, and personnel and training divisions make up the administrative bureau.

Both the detective and juvenile divisions are broken down into the following details: auto theft, bunco, commercial burglaries, residential burglaries, forgery, fugitive, general investigation, homicide, robbery, handwriting, marine theft, missing persons, morals, pawnshop, shoplifting and theft.

The traffic division investigates traffic accidents, studies prevention of accidents, and is responsible for maintaining a smooth and orderly flow of traffic on city streets.

Under a unique plan introduced to the department by Deputy Chief Wishon — called the "4-40 Plan" — Long Beach officers are able to give citizens what amounts to 30 hours of police service every 24 hours.

The new plan has the 286 men working the patrol division working four 10-hour shifts every seven days. With three 10-hour shifts each day, there are six hours when the shifts overlap.

The peak demands for police service, according to Wishon's statistics, are from 2:30 p.m. to 4:30 p.m. and from 10:30 p.m. to 2:30 p.m. By overlapping shifts during these busy hours, more cars are in the field to handle calls.

Statistically speaking, Wishon points out, there were 19.7 units in the field each hour under the old five-day, eight-hour plan. Now the average is 22.4 units, or an increase of 13.7 per cent.

Response time on calls has been dramatically reduced as a result of the 4-40 Plan, Wishon asserts.

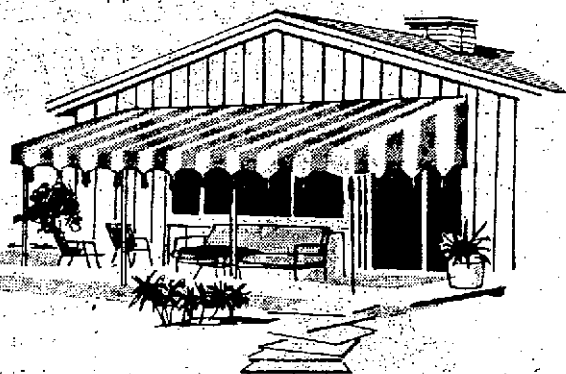
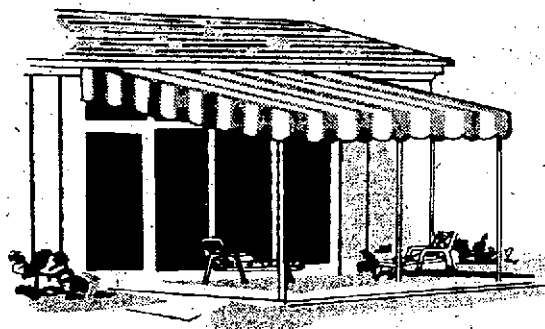
The 4-40 Plan in Long Beach has caused a stir of interest in police circles throughout the country, and officials say more than 200 inquiries have been received from other police agencies interested in following suit.

These and other innovations by the Long Beach department, coupled with high morale and professionalism on the part of its officers, has made the Long Beach Police Department one of the most respected law enforcement agencies in the nation.

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Our paramedics

By STAN LEPPARD
 Staff Writer

For about 500 Long Beach residents each month, those bright yellow vans with the whooping sirens and flashing red lights mean the difference between life and death.

The banana-hued rigs are Long Beach Fire Department Paramedic units, jammed with sophisticated emergency equipment and carrying highly trained technicians to whom the saving of lives is all in a day's work — many times a day.

The paramedic program, officially known as the Emergency Mobile Care System, works 24 hours a day to answer more than 1,000 emergency calls for help each month.

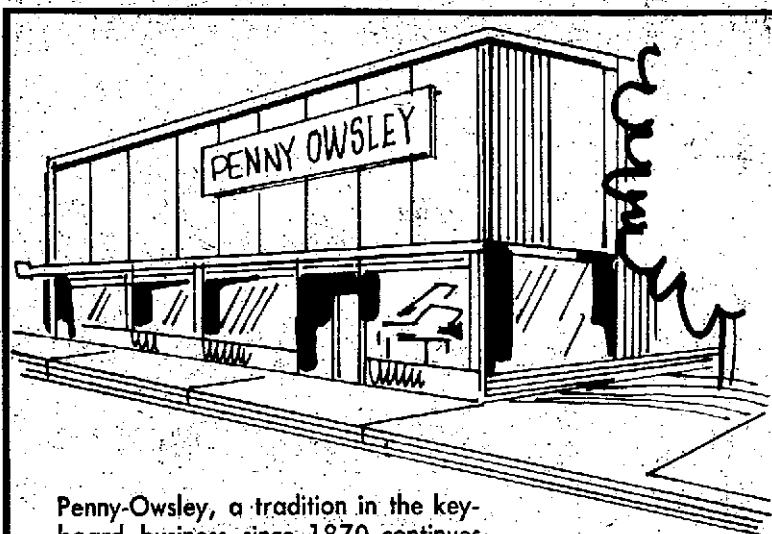
Of these, 19 per cent are false alarms. Another 25 per cent are for what the paramedics call "nervous system disorders," which generally means drunks falling, drunks down, drunks having trouble breathing, mental cases, or lonely and despondent people needing someone to talk to who phone the "house call psychiatrist" — as paramedics often laughingly refer to themselves.

Another 34 per cent are trauma cases, which include shootings, stabbings, beatings, burns or any injury accidents, and drug overdoses. The remainder, or 22 per cent, are genuine cardio-respiratory cases, for which the program was originally set up.

There are 22 fire stations in Long Beach, no one station further than three minutes from any emergency. Four paramedic rescue units are strategically placed in quadrants of the city at four of the 22 stations — Station One, 100 Magnolia Ave.; Station Four, 411 Loma Ave.; Station Eleven, 160 E. Market St.; and Station Nineteen, 3559 Clark Ave.

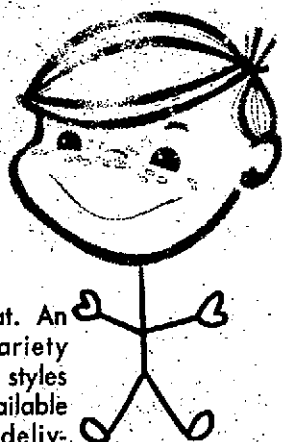
Each paramedic van contains a resuscitator, a rapid telemetry communications system, an oscilloscope, which shows the electrical patterns emitted by the heart on a screen, a defibrillator, which sends an electrical shock through the heart when there are irregular heart palpitations, and lifeline intravenous kits for administering drugs to the patient when so ordered by the emergency physician monitoring the

Continued on next page



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Paramedics

Continued from previous page

data radioed in by the paramedics.

The base station in the chain of life-saving communication is St. Mary Medical Center, which is connected by intercom to the other three participating hospitals — Community, Memorial and Pacific.

The paramedics themselves are qualified by 290 hours of classwork in emergency medicine, followed by a three months internship in clinical work at Harbor General Hospital and the four contracted Long Beach hospitals.

This is followed by eight weeks of in-the-field training. Literally the eyes and hands of the emergency physician at the base station, the paramedics are trained to take electrocardiograms in the field, read the EKG on a scope, and transmit the data to the hospital base station, where doctors can study it on a printout.

Acting on the basis of this information, doctors at the hospital can direct treatment for the patient. In many cases, the patient's condition thus is stabilized before he or she is moved and critical time is saved for the heart patient.

Paramedic rescue units are not equipped to transport patients because the van is loaded to capacity with the all-battery-operated equipment. Bowers Ambulance Service transports all victims to the nearest hospital, charging a fee for this service to the patient. There is no charge for the paramedic services.

When the paramedics roll, the nearest fire department engine company to the scene also is given the call. The engine company crewmen, like all Long Beach firemen, have an advanced first aid card and special cardiopulmonary resuscitation training.

On rare occasions, there is a certain type of emergency that was never meant to be part of the paramedic duties, but to which they nevertheless can respond.

They did so, for instance, on Christmas morning in 1972, when Paramedics Gary Robertson and Robert Shue delivered a baby born to Mrs. Douglas Rigoletto.

The Rigolettos hadn't expected the baby quite so soon, but when the crisis came they called for help, and Robertson and Shue took care of the situation.

And if the noise disturbs you the next time a yellow van goes by with red lights flashing, consider what it means to the person at the end of the run.

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by Phoebe & Henry Ephron

You can travel almost anywhere—and no auto

By GLENN LEIBOWITZ
Staff Writer

Fares have been lowered and services expanded by Long Beach transportation services as a result of the energy crisis.

And all the changes have been undertaken to lure people away from their cars to more economical means of transportation.

The three major public transportation services offered in Long Beach and surrounding areas—the Long Beach Transportation Co., Greyhound Bus Lines and the Diamond and Yellow Cab companies—all report increased interest in public and commercial transportation.

As a result, the Long Beach Transportation Co. has knocked five cents off its 30 cent fare, allowing passengers to purchase unlimited travel for 25 cents. For an extra dime, riders are allowed to transfer to any Rapid Transit District bus and travel anywhere in Los Angeles County.

The Long Beach Transportation Co. also provides a Beach Buggy line which picks up beachgoers in Long Beach and Lakewood and drops them off in Seal Beach for 25 cents.

Passengers can be any age, bring all types of beach gear on board (including surf boards). The fare is 25 cents. The Beach Buggies operate 7 days a week, mornings and afternoons.

The departure and arrival times are as follows:

Route A, departure times: Paramount Library, 16254 Colorado, 8:25 a.m. and 11:55 a.m.; Hamilton Junior High School, 1060 E. 70th St., 8:30 a.m., 10 a.m. and noon; Jordan High School, 6500 Atlantic Ave., 8:35 a.m., 10:05 a.m.; and 12:05 p.m.; Lindbergh Junior High School, 1022 E. Market St., 8:40 a.m., 10:10 a.m. and 12:10 p.m.; Hughes Junior High School, 3846 California Ave., 8:45 a.m., 10:15 a.m. and 12:15 p.m.; California Avenue and 15th Street, 8:55 a.m., 10:25 a.m. and 12:25 p.m.; Franklin Junior High School, 540 Cerritos Ave., 9 a.m., 10:30 a.m. and 12:30 p.m. Route A arrival times at Seal Beach are 9:10 a.m., 10:40 a.m. and 12:40 p.m.

Route B, departure times: Lakewood High School, 4400 Briercrest Ave., 8:30 a.m. and noon; Marshall Junior High School, 5870 E. Wardlow Road, 8:35 a.m., 10:05 a.m. and 12:05 p.m.; Millikan High School, 2800 Snowden Ave., 8:40 a.m., 10:10 a.m. and 12:10 p.m.; Stanford Junior High School, 5871 Los Arcos St., 8:45 a.m., 10:15 a.m. and 12:15 p.m.; Wilson High School, 4400 E. 10th St., 8:55 a.m., 10:25 a.m. and 12:25 p.m. Route B arrival times at Seal Beach are 9:05 a.m., 10:35 a.m. and 12:35 p.m.

The Long Beach Transportation Co. makes stops at the Queen Mary by means of a London double-decker bus. The bus leaves from 3rd Street and Long Beach Boulevard. The fare is 25 cents and stops are made about every 30 minutes from 10 a.m. and 5:15 p.m.

Detailed information on routes and schedules is available by calling 591-2301.

The Long Beach Transportation Co. moved into its new 1300 Gardenia Ave., location in March and a company spokesman said the new facility has resulted in "more efficient, more modern service, cleaner buses and a wider range of uses."

Greyhound Bus Lines offer travel and vacation transportation. Its Ameripass provides 30 days of unlimited travel for \$165. The pass can be extended another 30 days for \$55.

Information on Greyhound routes and schedules is available by calling 435-3701.

The Diamond and Yellow Cab companies, which have parallel operations, will literally take customers anywhere in the U.S., although most people use them for shorter trips. The companies are currently working to establish lower rates for senior citizens.

A spokesman said that in addition to regular cab service, the two companies will provide to and from hospital and home service for non-emergency patients.

The companies' two service numbers are: HE 7-2211 and HE 6-1211.

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ALL THE RIDES YOU CAN RIDE. . \$1.75 per person
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CHILDREN UNDER 11 \$2.00 ADULTS \$3.00

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Offer good every day
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Except Fri. & Sat.

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MINIATURE GOLF
11409 E. CARSON, LAKEWOOD
It's the real thing
Birthday parties. Youth groups
are our specialties

Building permits

If you think you can quietly tack a little extra room on the back of your house, or convert your garage into a rumpus room without anyone noticing, think again. Any alteration to your home, no matter how minor it may seem to you, may require a building permit. So check first with the Long Beach Department of Building and Safety, 205 W. Broadway.

A tree house or even a large dog house technically comes under the general regulation that work of any kind on any building or structure must have a building permit. Permits are obtainable for from \$5 to \$500, depending on the value of the work to be done.

The permit system is designed to make sure that construction work conforms to the safety standards of the building code and meets zoning regulations. It also assures that contractors doing work for hire are duly licensed.

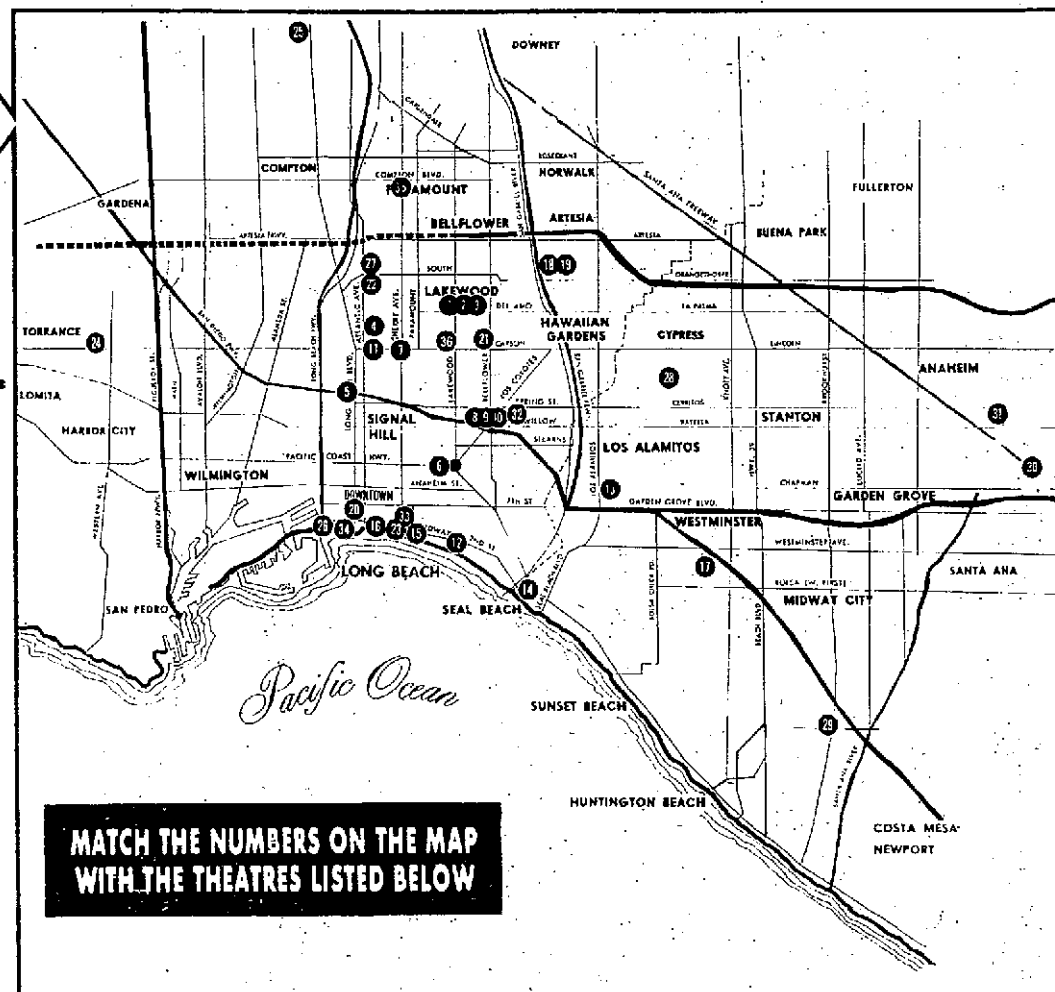
The handyman with the determination to build his own home can secure a permit to construct a single family unit or a duplex where he, himself, will live.

Electrical and plumbing work require a special permit for which the do-it-yourselfer must sit for a city examination of competence. It is an open book test in which he can keep the manual with him for reference. There is a \$5 examination fee to sit for each test.

More than 1,000 building permits are issued in the city of Long Beach each month.

For Spectacular Entertainment Night after Night You'll Find It Here

WHERE EVERY SPOT ON
THE MAP IS CLOSER
THAN YOU THINK



MATCH THE NUMBERS ON THE MAP
WITH THE THEATRES LISTED BELOW

PACIFIC THEATRES

1. LAKEWOOD CENTER No. 1
Faculty at Candlewood 531-9580
2. LAKEWOOD CENTER No. 2
Faculty at Candlewood 531-9580
3. LAKEWOOD CENTER No. 3
Faculty at Candlewood 531-9580
4. TOWNE
Atlantic and San Antonio 422-1221
5. L.B. DRIVE IN
San Diego Fwy. at Santa Fe Ave. 834-6435
6. CIRCLE DRIVE IN
101 Highway and Lakewood Blvd. 439-9513
7. LAKEWOOD DRIVE IN
Carson at Cherry 424-9931
8. LOS ALTOS NO. 1
San Diego Fwy. at Bellflower 435-7422
9. LOS ALTOS NO. 2
San Diego Fwy. at Bellflower 435-7422
10. LOS ALTOS NO. 3
San Diego Fwy. at Bellflower 425-7422

MANN THEATRES

11. CREST
4275 Atlantic Ave., L.B. 424-2619
12. BELMONT
4918 E. 2nd St., L.B. 438-1001
13. ROSSMOOR
12535 Seal Beach Blvd. 596-1649
14. BAY
340 Main, Seal Beach 431-9988
15. IMPERIAL
370 E. Ocean, L.B. 436-1973

UNITED ARTISTS

16. U.A. LONG BEACH
217 E. Ocean, L.B. 437-1267
17. U.A. WESTMINSTER
Westminster Mall 924-7724
18. U.A. CERRITOS MALL CINEMAS
603 Freeway, South St. Exit 924-7724
19. U.A. CERRITOS TWIN CINEMAS
603 Freeway, South St. Exit 924-1019

CENTURY THEATRES

20. RIVOLI
Long Beach Blvd. at 6th 436-3207
21. TRIANGLE
Carson at Bellflower 421-8224

ADULT THEATRES

22. FRONT DOOR ADULT
5832 Atlantic Blvd., No. L.B. 435-5572
23. MOVIE
345 E. Ocean 435-5572
24. PUSSYCAT
Cravens at Carson, Torrance 328-4375
25. LYRIC
Pacific at Florence, Huntington Park 389-2977
26. ROXY
127 W. Ocean Blvd., L.B. 435-3022
27. ATLANTIC ADULT THEATRE
3870 Atlantic Blvd. 435-3022

CALIF. CINEMA CIRCUIT

28. CYPRESS TWIN CINEMA

Bell Rd. at Walker, Cypress 828-1660

29. FAMILY TWIN CINEMA

17161 Brookhurst, Fountain Valley 942-1248

CINEDOMES

30. WALK IN THEATRES

Chapman & Santa Ana Fwy. 532-3228

31. DRIVE INS

Katella near Stadium 639-8770

INDEPENDENT THEATRES

32. PLAZA
Spring at Palo Verde 429-1012
33. ART
4th & Cherry, L.B. 438-5435
34. PALACE
30 Pine 436-4429
35. PARAMOUNT DRIVE IN
Paramount & Compton Blvd. 633-4646
36. LAKEWOOD TWIN CINEMAS
Carson at Lakewood Blvd. 425-6431

Dining guide to

By **TEDD THOMEY**
Restaurant Editor

More new restaurants! That's what happens each year in the large region of the Southland which includes Long Beach.

The Southern California restaurant industry has enjoyed unprecedented growth which apparently will never end. People love to dine out as much as they enjoy the beach, the nearby mountains and all the sightseeing fascinations in between.



THOMEY

If you've lived here several months or several years, you should still keep this list handy, because you never know when you or your friends will wish to locate a certain kind of restaurant.

Those who've lived in this region for decades will also find the list useful because of its information on new restaurants as well as reports on new entries and other changes at establishments they've been enjoying for a long time.

The Dining Guide which starts on this page and is continued for many more pages will provide details on more than 200 local area restaurants. Included are reports on

everything from Italian, Mexican and Chinese dining rooms to French cuisine, Japanese, Polynesian, sea food specialty houses, steak houses, entertainment rooms, coffee shops, pizza parlors, cafeterias, smorgasbords and takeout shops.

How should you dress? Anyway you wish, within reason. The majority of Long Beach area restaurants are informal.

During my years, as a restaurant columnist, I have visited 99 per cent of these establishments with my family and can vouch for their food and service.

However, no one is perfect all the time. Neither are restaurants, especially during busy peak meal times. Even the best

make mistakes sometimes, but you will find that the ones on my list make fewer errors than you might expect.

Among the better restaurants in town are the large ones aboard the Queen Mary. They are the Lord Nelson, Sir Winston Churchill's, the Lady Hamilton and the Capstan. (The Capstan is more like a coffee shop and has lower prices.)

Here's how to read the price guidelines in my list: **POPULAR** means the restaurant offers some meals for less than \$1.95, with the majority in the \$1.95 to \$2.95 range. **MEDIUM** means dinners from \$2.95 or \$3.25 to somewhat over \$4.50, approximately. **UPPER-**

MEDIUM means dinners in the range of \$4.50 to \$6.50 OR MORE, approximately. **LUXURIOUS** means dinners \$6 and up, approximately.

The restaurants in the Dining Guide are listed alphabetically. When the name of the city is omitted in the listing, it means the restaurant is in Long Beach. The phrase "family restaurant" means liquor isn't served.

A few words of caution. Some restaurants are closed Sundays or Mondays or Tuesdays. Some are closed Saturdays. Some don't serve breakfast or luncheon. If in doubt, phone before going.

ALFRED RESTAURANT, 700 E. 45th St. just

east of Atlantic. This beautiful, modern continental establishment emphasizes international entrees, sea foods, the special "candlelight and champagne steak dinner," and fancy French desserts as well as other desserts. The dinners include many colorful courses. The prices are upper-medium with occasional specials priced lower. Mihan Mihanian is general manager and host, representing the Mihanian Corp., owners. Large banquet facilities available for luncheon or dinner.

ALISIO'S CLUB, 100, 5199 E. Pacific Coast Hwy. at Anaheim Street, around the corner from

Hubert's Cafeterias 14th Anniversary

I personally wish to extend a warm thank you to all of our friends who have patronized Hubert's Cafeterias in the past fourteen years.

An extra large thank you to the skilled staff, who by adding gracious doses of love and affection, as well as appropriate herbs and spices, to the fine quality food served to our patrons, have made these fourteen years a most satisfying and rewarding experience for me. Why not stop by and say hello to your friends and the fine staff that has served you so well. I'm sure they would appreciate it.

Thank you, Hubert Hust

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**OUR FAMOUS
ROAST BEEF DINNER**
with Salad of your
choice, Potato, Vegeta-
ble, Roll or Muffin; But-
ter, Coffee, Tea or But-
termilk. Includes Dinner
Dessert.
\$2.60

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COMPLETE DINNERS
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but you may select your meal a la carte.
Several hot entrees to choose from daily. Don't
forget our delicious homemade pies and pastries
from our ovens, baked with loving care.

BREAKFAST SPECIALS from **\$1.00** **\$1.95**

Specializing in our famous Golden Buttermilk Hot Cakes. We use Jimmy Dean's
sausage too. Cooked with a smile by Deanna, Jo and Baby Rose.

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MONDAY THRU SATURDAY

Includes Entree, Salad, Vegetable,
Roll and Butter...

LUNCH \$1.10
DINNER \$1.50

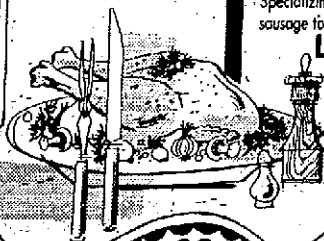
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AND
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SERVICE**





the Southland

American City Bank. Italian cuisine, steaks, sea foods. Luncheon, dinner, entertainment. Prices upper medium.

ALPINE VILLAGE, 833 W. Torrance Blvd., Torrance; use Torrance Boulevard offramp from Harbor Freeway. Alpine Inn has German dishes and American sandwiches, beer and entertainment. Village has numerous old world shops, a farm, zoo, beer pavilion, fairytale land and other attractions including German bands. Prices medium.

AMBROSIA, 501 30th St., Newport Beach. A formal restaurant in the classic tradition. Continental cuisine. Prices luxurious. Owned by Geril and Gustav Muller.

APPLE ANNIE'S FUN ROOMS AND PIZZA PARLORS, Candlewood Street near Lakewood Boulevard in Lakewood

and 2226 Palo Verde Ave. near Stearns Street. Pizza, salads, sandwiches, Italian dishes, draft beer and wines and soft drinks. Prices popular to medium.

APPLE ANNIE'S SPEAKEASY AND RESTAURANT, 2011 Pacific Coast Hwy. "on the strip" in Lomita. Roaring 20s gangster decor. Steaks, sea foods and poultry dinners. Prices upper medium. Dancing to rock band entertainment. After hours dancing on weekends.

ANDERSON'S TALLY HO, 5828 Lakewood Blvd. near South Street, Lakewood. Long an English-style inn landmark on Lakewood Boulevard, this restaurant has an enviable reputation for serving the finest international entrees, such as beef Stroganoff, ocean delicacies, handsome steaks and prime rib au jus. The

service is by an outstanding staff of European waiters, directed by general manager Bernic Moskalenko. Prices upper medium. Nightly entertainment.

ANDY'S CAFETERIA, Anaheim Street at Pacific Avenue. Family dining, popular prices; breakfast, luncheon and dinner; closed Saturday and Sunday.

ARNOLD'S FAMILY RESTAURANT, 3925 Atlantic. This is a spacious, luxurious-looking cafeteria which serves quality food at non-luxury prices. It is decorated with many antiques. The owner, Ray Johnson, also owns the large Queen Cafeteria, 101 Alamitos Ave. Open for luncheon and dinner, Arnold's emphasizes round of roast beef, tender and juicy; baked ham, sea foods, fried chicken, roast leg of lamb and daily and Sunday specials. The dinners are

generous. Prices popular to low medium.

ASHLEY'S EL ENCANTO, 1729 E. Fourth St. Big variety of Mexican dishes. Prices popular to medium.

AZZARA'S, 10712 Beach Blvd., Stanton. Top-notch Italian cuisine, steaks. Prices upper-medium.

BELMONT BUOY, seaward end of Belmont Pier, near E. Ocean Blvd. and 39th Place. Operated by June Ascolesi, the pier lessee, the Buoy is an ocean-view restaurant which specializes in sea foods prepared by chef and manager Emil Kollhopp who cooks a superlative Manhattan-style clam chowder. He features fried clams, fish 'n' chips, shrimp, lobster, halibut. Prices medium to upper-medium.

BEN'S FAMILY RESTAURANT, 2955 Bellflower Blvd., just south of

BIT OF SWEDEN, 2131 E. Broadway. Decorated in the cheerful national colors of Sweden (blue and yellow), this spacious establishment features smorgasbord luncheons, dinners, banquets and outside catering. The colorful, attractive counter displays many salads and appetizers on ice plus hot meats, sea foods, fresh vegetables and other pleasing dishes. Prices popular to low medium.

Spring Street. Open 5 a.m. to 10 p.m. Breakfast, luncheon and dinner. A large colorful restaurant with two dining rooms and a counter, Ben's is owned by Frank Gurule, Fred Levy and Dave Levin. Every day, including Sunday, they feature a special dinner with soup or salad and dessert at a popular or low medium price. An excellent family value.

BOB'S BIG BOY RESTAURANTS, Long

Beach Boulevard near Willow; Lakewood Boulevard at South, Lakewood; Los Alamitos Boulevard at Katella Avenue, Los Alamitos; Rosecrans Avenue near 605 Freeway, Norwalk. Family restaurants. Breakfast, luncheon and dinner. Popular prices.

BRADFORD HOUSE, Grant City department store, 4550 Atlantic Ave. Family dining; breakfast, luncheon, dinner. Nightly specials at attractive popular prices.

BREAKERS HOTEL SKY ROOM, 201 E. Ocean Blvd. Located atop the hotel in a prime location overlooking the Queen Mary, harbor activity and downtown Long Beach, the Sky Room has a separate dining room and entertainment lounge. Each has large picture windows presenting intriguing views by day or

Continued on Page 78



COCKTAILS

COMPLETE DINNER SPECIALS

MONDAY	ROAST PRIME RIB	3.50
TUESDAY	SIRLOIN TIPS AND NOODLES	2.95
WEDNESDAY	TOP SIRLOIN STEAK	3.75
THURSDAY	BROCHETTES OF BEEF	3.75
FRIDAY	STUFFED DEVILED CRAB	3.25
SATURDAY	BARBECUED BEEF RIBS	2.95
SUNDAY	ROAST PORK WITH DRESSING	3.25
LUNCHEON From		1.50
BANQUET FACILITIES TO 75		

4132 WOODRUFF (AT CARSON) LAKEWOOD 421-7063



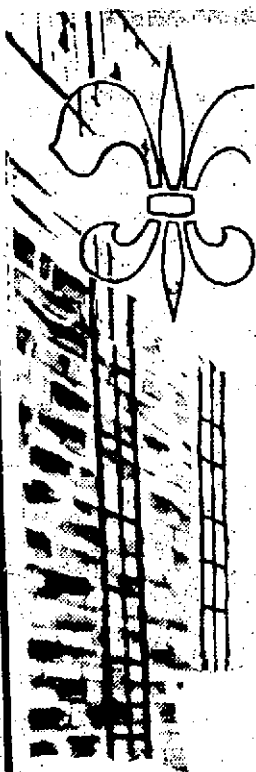
FOR RESERVATIONS • 598-2514
1600 PACIFIC COAST HWY, Seal Beach
— BANQUET FACILITIES TO 250

COCKTAILS

DAILY DINNER SPECIALS

MONDAY	Prime Rib	3.95
TUESDAY	Top Sirloin Steak	3.95
	Stuffed Deviled Crab	3.95
WEDNESDAY	Barbecued Beef Ribs	3.95
	Mousaka	3.95
THURSDAY	Veal Parmigiana & Spaghetti	3.95
	Grecian Roast Chicken	3.95
FRIDAY	Seafood Newburg	3.95
	Mousaka	3.95
SATURDAY	Tournedos of Beef	4.95
SUNDAY	Grecian Roast Chicken	3.95
	Sirloin Tips & Noodles	3.95

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Has been a tradition with Francois Manhattan for over 30 years. The finest Continental or American cuisine . . . you'll find your favorites here at their very best! We're famous for Flaming Duck . . . or choose from many table d'hôte dinners — Stuffed mushrooms, veal picatto, baked oysters, baked shrimp, lamb rack or chateaubriand, New York or Filet Mignon steaks. Our Caesar Salad is Sensational . . . for dessert try our Baked Alaska or Crepes Suzette.

C'est Si Bon

LUNCHEON DINNER COCKTAILS BANQUETS

Major Credit Cards Accepted

Francois' Manhattan

1909 East 4th St., Long Beach

Phone HE 6-0620

CLOSED MONDAYS



Continued from Page 77

night. The dining room dinners emphasize outstanding prime rib au jus, steaks, ocean selections and other entrees. Prices upper-medium. Valet parking.

BROOKSIDE WINERY TASTING ROOM, 4515 E. Pacific Coast Hwy., near Traffic Circle. Open every day, 10 a.m. to 7 p.m. The public is invited to drop in for free tastes of a variety of wines and such tidbits as cheese and crackers, also free. John Kerr is manager. Wines and champagnes are on sale. The original Brookside winery began in Monterey, Calif., in 1832. The winery is now located in Guasti, near Ontario, Calif.

steaks, prime rib au jus, sea foods and international entrees. Oyster bar. Luncheon and dinner. Prices upper medium. Closed Sundays. Nightly entertainment by Dick, Paul and occasional guest artists.

CARROLL CASSADY CATERING, 2217 E. Broadway. Open for luncheon and dinner. Owner and No. 1 cook Carroll Cassidy caters outside parties for small groups or large. Self-service restaurant has popular prices.

CASA CASTILLO, 11272 Los Alamitos Blvd., Los Alamitos. Mexican lunches, dinners and banquets. Prices popular to medium. A beautiful, spacious restaurant, the Casa is open every day, featuring the freshest, tastiest Mexican specialties made from New Mexico-style recipes. Smart cantina has cocktails, after dinner drinks and Mexican beer.

CAPTAIN'S INN, 215 Marina Dr. Handsome bay view restaurant with steaks, sea foods, international cuisine. It has been sold and will close this month for remodeling, reopening under its new ownership. Prices upper medium to luxurious.

CAPTAIN'S QUARTERS, 5204 Los Altos Plaza, near Pacific Coast Highway and Anaheim Street. Owned by Mr. and Mrs. Van Solingen, this good-looking, terraced dining room and entertainment lounge has been remodeled and substantially enlarged. It is extremely successful because of its imaginative cuisine and quality control. Featured are luncheon, dinner and the piano-guitar artistry of vocalist Janet Greene. Entrees include the choicest sea foods, steaks, barbecued ribs and continental cuisine. Prices upper-medium.

CASTAGNOLA'S FISH-ERMAN'S WHARF RESTAURANT, Redondo Beach. Take Torrance Boulevard to parking lot at Redondo Municipal Pier. Luncheon and dinner in a ship's atmosphere on the pier. Superb sea food specialties. Prices upper medium. Entertainment.

CASTAGNOLA'S LOSTER HOUSE, 665 N. Harbor Dr., Redondo Beach, with view windows overlooking King Harbor yacht anchorage. Luxurious yacht atmosphere. Luncheon, dinner and Sunday brunch. Top-notch food quality, specializing in sea foods, prime rib and steaks. Luncheon and dinner. Prices upper medium. Entertainment. Banquets.

CASTAGNOLA'S PLUSH HORSE, 1700 S. Pacific Coast Hwy., Redondo Beach. Posh English dinner-house atmosphere. Luncheon, dinner, banquets and

CARR BROTHERS RESTAURANT AND JEREMIAH LOUNGE, 3490 Long Beach Blvd., just north of Wardlow Road. Owned by entertainers Paul and Dick Carr, this handsome establishment has top-notch cuisine emphasizing choice

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and the FAMILY!**

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11 A.M. to 8 P.M.



CHILD'S PLATE
CHOPPED BEEF or FRIED CHICKEN LEG

Sometimes a full, adult-sized portion of delicious Forum Food is just too much of a good thing for small people. That's why there is a child's plate consisting of Chopped Beef Steak, or fried chicken leg, Mashed Potatoes or French Fries and your child's choice of jello and drink.

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ENTERTAINMENT
COCKTAILS



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TO GREAT FOOD
DINE OUT**

Dining guide

entertainment. Special champagne brunch Sundays, 10 a.m. to 3 p.m. House specialty is scrumptious roast prime rib au jus. Nightly early bird dinner, 5 to 7 p.m. and Sundays 4 to closing, is an outstanding value at medium prices. Prices generally medium to upper medium.

CENTURY ROOM, 131 Magnolia. Luncheons outdoors in the patio when the weather is nice. Diners feature steaks, prime rib, lobster and sea choices. Prices upper-medium.

CHEE CHINESE FOOD, Golden Avenue at Willow Street. Excellent, fresh Chinese luncheons and dinners. Prices popular to medium.

CHEZ CARY, 571 S. Main St., Orange, near Garden Grove Freeway. Customized European cuisine. Prices luxurious. Winner of countless awards from gourmet societies and publications, the Chez Cary is one of the world's finest restaurants. Its wine list is extraordinary. Continental entertainment. Mary Lou

Frazier is general manager.

CHINESE TEA GARDEN RESTAURANT, 5295 E. Second St. and **LOY'S CHOP SUEY**, 16612 Beach Blvd., Huntington Beach. Chinese family dinners. Prices popular to medium.

CHOPSTICK CHINESE RESTAURANT, 2232 E. Anaheim St. Chinese family dinners. Prices popular to medium.

CIGO'S, Pacific at Ninth, San Pedro. One of the best sea food specialty houses in the Long Beach-San Pedro area, Cigo's is owned by Emmett Parsons who features luncheons, dinners and entertainment. The ocean treats include cioppino, squid stuffed with abalone, Mexican cabrilla (choice white sea bass), lobster, octopus salad, cracked crab, steamed clams and many others. Also featured are Italian and Yugoslav dishes and steaks. The dinners are extra-generous. Prices medium to upper-medium.

CLOVER ROOM, Wood-

ruff Avenue at Carson Street, Lakewood. Owned by Mike Comminos, who also owns the successful Ranch House in Seal Beach, this restaurant is guided by the expert hand of general manager Mike Dimas. Open for luncheon, dinner and banquets. Sea foods, prime rib au jus, steaks and other entrees. Each night, including Saturday and Sunday, a special dinner is offered at a low price. The quality is outstanding. Prices medium; some upper-medium.

CORAL ROOM, 4130 Paramount Blvd., Lakewood. Steaks, sea foods, prime rib. Prices popular to upper-medium.

CURLY JONES, 9133 E. Imperial Hwy., Downey. Prime rib, steaks, sea foods. Prices medium, some are upper-medium. The house specialty is a thick cut of prime rib au

jus at a medium price, with glass of wine, salad or soup, baked potato and garlic toast. Delightful entertainment by pretty Pinky Carter. Curly Jones coffee shops, 11755 E. Firestone Blvd., Norwalk, and 9251 Alondra Blvd., Bellflower have breakfast, luncheon and dinner at popular prices.

CURRIE'S SANTA FE RESTAURANT, 1735 W. Pacific Coast Hwy. at Santa Fe Avenue. Definitely one of the best, renowned for its premium steaks and sea foods. New nightly special dinners at lower prices. Luncheon, dinner and banquets. Diners are extra-large. Prices mostly upper medium. Owned by Mr. and Mrs. Bill Dovalis, aided by sons Rodney and Dimitri. Currently closed for vacation, will reopen Sept. 9.

Continued on Page 80



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• THICK STEAKS • LOBSTER • PRIME RIB • FROG LEGS

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CHOICE NEW YORK DELMONICO STEAK
CHOICE OF 2
Fruit Cocktail or Tomato Juice or Soup or Salad

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Tues., Wed., Thurs.
Includes Soup or Salad and Dessert
\$2.25

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BANQUET ROOM for YOUR PARTIES (Call after 3:00 P.M.)

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Champagne Sunday Brunch

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food glorious
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Eastagnola's Plush Horse

ENGLISH DINNER HOUSE

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Redondo Beach

373-6301

prime rib OF BEEF
au jus with Yorkshire Pudding
ENGLISH CUT

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If you enjoy a fine lunch or dinner, then come to Restaurant Alfred's; first you'll choose from an exciting continental menu with everything prepared by our great staff, complement your meal with a tantalizing wine, and top it off with a selection from our dessert cart — possibly a freshly baked french pastry.

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TOP SIRLOIN DINNER
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Restaurant Alfred will bring you a genuine flair to your next special occasion in addition to fine food you'll get excellent service.

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Included, hors d'oeuvres tray, Soup de jour, Salad Chiffonade, Broiled Filet mignon, mushroom sauce bordelaise, baked potato, Crepe Suzette and Champagne.

\$5.95

RESERVATIONS 423-6438

Atlantic at 45th Street, Long Beach

Continued from Page 79

DE CASINO'S LITTLE ITALY RISTORANTE, 2905 E. Seventh St. a few blocks west of Redondo Ave. Luncheon and dinner. Special early dinners. Handsomely enlarged and redecorated, this is one of the finest Italian dinner houses anywhere. The menu is large, varied and imaginative. For those of average appetite, there are dozens of medium-sized but generous dinners. For \$1.25 more, you can have the "old country dinner," a gigantic feast of many courses. Prices upper-medium.

DE PALMA'S ITALIAN VILLAGE, 13401 Hwy. 71, 14 miles south of Corona. Italian dinner house and adjacent Ozark Barbecue restaurant feature dozens of entrees on huge feasts. Prices upper-medium.

DINAH'S FAMILY RESTAURANT, Atlantic at San Antonio Dr. Breakfast, luncheon and dinner. Parties in the Garden Room. Takeout department for chicken dinners. House specialty is southern fried chicken with all the trimmings. Also featured are pancake specialties, beef stroganoff and sea foods. Cocktail

lounge. Prices popular to medium.

DIMITRI'S, 907 Beach Blvd., Anaheim. Superb steaks, sea foods, international entrees. Prices upper-medium.

DIPIAZZA, 4722 E. Second St. Fine Italian specialties. Prices medium. Pizza takeout department.

DOMENICO'S, 21608 S. Norwalk Blvd., Hawaiian Gardens. Pizza, beer, Italian specialties. Popular prices.

DON CALLENDER'S, 4771 Candlewood Ave., Lakewood, a few blocks west of Clark Avenue. This million-dollar nostalgia-decor dinner house is impressive in all possible ways. The cuisine emphasizes the finest sea delicacies, steaks and prime rib. Entertainment. Prices upper-medium.

DON JUAN'S, 11529 E. Carson St., Lakewood. Dancing nightly to Latin bands. Mexican food. Prices medium.

DOWNTOWNER, 144 Pine Ave. Breakfast, luncheon, dinner. Cocktails. Catering for parties. Take-out delicatessen. Popular prices.

EDGEWATER HYATT HOUSE, 6400 E. Pacific Coast Hwy. This large hotel has a fashionable dining room, called Hugo's, an entertainment lounge with dancing, extensive banquet and party rooms and a coffee shop. Frank Wagner is the general manager. Hugo's features elaborate a la carte appetizers, soups and caesar salad as well as complete dinners for the gourmet. Steaks, prime ribs, beef Stroganoff, lobster and veal scallopine. One of Long Beach's very finest. Prices upper-medium and luxurious.

EL CASTILLO REAL, 4650 Los Coyotes Diagonal just northeast of the Traffic Circle. Luncheon and dinner and wine cocktails including large margaritas at low prices. This beautiful, spacious, red-accented Mexican restaurant is extremely popular because of the quality of its Mexican combination plates and dinners, cooked to order with the freshest ingredients. The owners are Robert and Gloria Castillo, aided by members of their family and a large staff. Prices popular to medium.

EL COMEDOR MEXI-

CAN RESTAURANT, 6277 E. Spring St. near Palo Verde Avenue in the Lucky Market shopping center. "Quality first, last and always" is the philosophy of owners Ken and Virginia Chase who are aided by their industrious son, Ken, manager. Designed like a Mexican villa, El Comedor employs Mexican chefs using authentic recipes to turn out Latin specialties sparkling with flavor. Featured are luncheon plates, de luxe dinners, sandwiches, wine cocktails, Mexican beer, children's dinners. Popular prices. Some medium.

ELDORADO RESTAURANT, Spring Street at Studebaker Road. Steaks, prime rib, sea foods, barbecue ribs. Excellent quality. Entertainment in the lounge. Prices upper-medium.

ELKS CLUB NO. 888, DOME CATERING, 4101 E. Willow St. This spacious Long Beach Elks Club has seven banquet rooms which are open to the public for wedding receptions, breakfast, luncheon and dinner meetings, formal banquets, parties, luaus, Bar Mitzvahs and similar functions. Groups from 25

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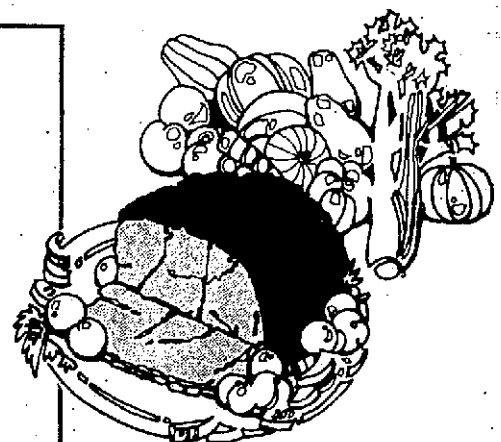
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guide

to 1,000 can be accommodated. Dome Catering also handles outside party catering for groups of 100 to 5,000. Louis Pilate is club manager.

EL MATADOR, 5734 E. Second St. Outstanding Mexican specialties. Takeout department.

EL PASO CANTINA, Sepulveda Boulevard just east of Crenshaw Boulevard, Torrance. Superlative Mexican specialties in a nostalgia atmosphere. Prices medium; some popular. Margaritas by the pitcher. Sunday sangria brunch.

EL PATIO RESTAURANT, 3503 Atlantic. Redesigned and glamorized in a modern Mexican motif, El Patio is one of the largest Latin restaurants in town, with several dining rooms, a cantina serving cocktails and banquet rooms. Owners Tony and Triny Guillen have made El Patio an unusual success because of the quality of their Mexican food and the thoughtful service by cheerful senoras and senoritas. The combination and special dinners are generous affairs, served on big 14-inch plat-

ters which weigh 3½ pounds. Prices medium.

EL RANCHITO MEXICAN RESTAURANT, 5345 Long Beach Blvd. Luncheon, dinner and Mexican breakfasts, such as Spanish omelette and huevos rancheros. Cocktails and mariachi entertainment in new Pancho Villa room. Outstanding, fresh Mexican combinations. Prices: some popular, some medium. Owned by Mr. and Mrs. Salvador Avila, managed by their sons Victor and Sergio.

EL TORO MEXICAN RESTAURANT, 4901 Warner Ave. just west of Bolsa Chica Road, Huntington Beach. Imaginative, delectable Mexican combinations. Sunday brunch. Sea foods and steaks. Prices popular to upper medium. Fine margaritas.

EMBERS SHORELINE RESTAURANT, 1900 E. Ocean Blvd. Elegant view dining beside the ocean and beach. Open for luncheon, dinner, entertainment and dancing. Owner Floyd Romack has a top-notch new executive chef, Jim Clancy, skilled in the art of preparing delectable cuisine. The complete new dinner menu

emphasizes many glamorous, different sea food creations, continental entrees and fresh appetizers as well as prime rib au jus and steaks. The dinners are now larger, including relishes, tureen of soup, salad, potatoes or rice and hot sourdough bread. Prices upper medium.

FIDDLERS THREE RESTAURANTS, 5233 Clark, Lakewood; 4000 Atlantic and 3200 E. Anaheim; **SIXPENCE RESTAURANT**, 5110 Graywood, Lakewood. Breakfast, luncheon and dinner. Popular prices. The Clark Avenue restaurant has a handsome, nautical bar and galley dining room and cocktail lounge in the rear. Featured, at medium prices, are stuffed mushrooms, gourmet sea foods, steaks and special sandwiches.

FIREBELL RESTAURANT AND SHOW ROOM, 11011 Alondra Blvd. at Studebaker Road, Norwalk. Las Vegas-style entertainment and dancing nightly in show restaurant; separate coffee shop. Steaks, sea foods. Prices medium to upper medium.

FORUM CAFETERIA, Faculty Avenue and Can-

dlewood Street, Lakewood shopping center. Open every day for luncheon and dinner and banquets. One of the largest and most beautiful cafeterias in Southern California. The Forum's immaculate glassed counters offer a tempting, colorful variety of salads, appetizers, soups, meat specially dishes, sea foods, poultry and roasts. Everything is freshly prepared by experts and offered at popular prices. The pastry, cake and pies are outstandingly delectable. If you wish to dine like an emperor, the Forum will accommodate you; if you're on a budget, the Forum will still treat you royally.

FRENCH RIVIERA, 2688 E. South St. Prime rib, steaks, French cuisine. Prices medium. Delectable big dinners. Definitely a top value restaurant.

GALLEY, 4500 E. Los Coyotes Diagonal just north of Traffic Circle. Breakfast, luncheon, dinner. Closed Sundays. Hot sandwiches and dinner specials of beef shortribs, knackwurst and sauerkraut. Self-service at popular prices. Outside

Continued on Page 82

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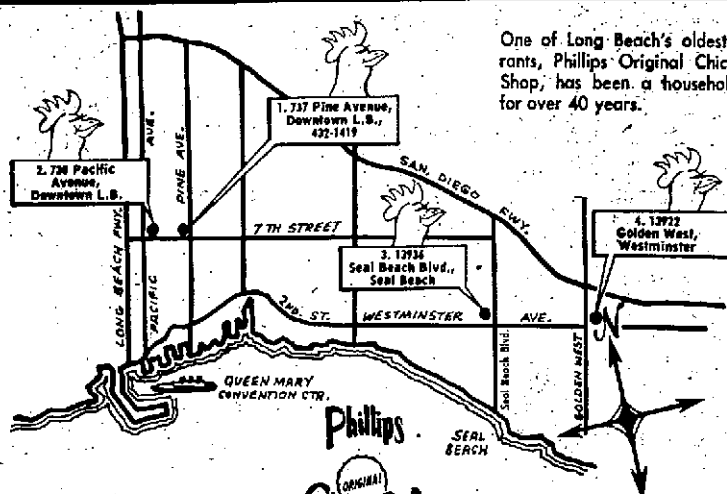
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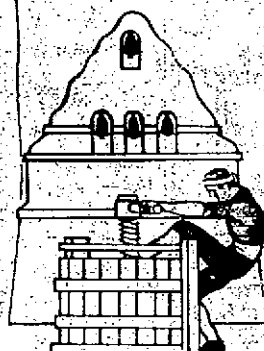
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Continued from Page 81

catering for parties of any size, offering steaks, sea foods, salads, international entrees.

GLIDE'ER INN, 1400 Coast Hwy., Seal Beach. Closed Monday and Tuesday. Outstanding sea food specialty house with aviation nostalgia decor dating back to 1930. Dinners include soup and salad; potatoes, hot rolls. Luncheons and cocktails. Prices medium to upper medium.

GOLDEN BULL STEAK AND CHOP HOUSE RESTAURANT, 19800 S. Main St. on the Dominguez Golf Course near the San Diego and Harbor Freeways. Also known as Johnson's Golden Bull, this restaurant with a garden decor is owned by Mr. and Mrs. Clifford Johnson. Open for luncheon, dinner and banquets, it features a la carte steaks and sea foods for moderate appetites and bigger dinners for those who are more hungry. Prices medium to upper-medium.

GOLDEN LANTERN RESTAURANT, Palo Verde Avenue just south of Spring Street. Cafeteria luncheons and dinners. Sunday brunch. Unusual display of antiques. Popular prices.

GOLDEN SAILS INN, 6285 E. Pacific Coast Hwy. at Loyne Drive. A

magnificently designed Mediterranean restaurant, part of a motel, banquet center and yacht anchorage complex. Open for luncheon, dinner and Las Vegas-style Sunday brunch. Featured are steaks, prime rib and Mediterranean cuisine of fine quality. Entertainment and dancing nightly in the enlarged Adagio Lounge. Huge banquet addition is under construction. Prices upper-medium.

GOLDEN WEST BALL ROOM AND RESTAURANT, 12400 Studebaker Rd. near Imperial Hwy., Norwalk. Steak and lobster restaurant open on weekends. Prices upper medium. Dancing to large bands in ballroom.

GREEN FROG, Atlantic at Pacific Coast Hwy. Sea Foods, prime rib, frog legs, steaks. Prices mostly medium. Owned by Tom Harris and Chuck Green, this restaurant is extremely popular because it has extremely high quality luncheons and dinners at prices lower than elsewhere. Dinners include delectable soup and salad and beverage.

GREEN PEPPER MEXICAN RESTAURANT, 209 Main St., Seal Beach. Luncheon and dinner. Takeout dept. Owned by Henry Lucero, the Green Pepper has a

big variety of freshly prepared Latin delights, ranging from ceviche, an unusual sea food appetizer, to combination platters and dinners. Henry's giant tostado, "for the one who has much hunger," is a superb presentation. Wine, Mexican beer, wine cocktails. Closed Sundays.

GRINDER, 301 W. Broadway. Breakfast, luncheon and dinner, specializing in hamburger sandwiches. Popular prices.

HAN DYNASTY, Spring Street just east of Palo Verde Avenue. Fine Cantonese luncheons and dinners. Prices medium to upper-medium.

HA'PENNY INN, Westminster Avenue at Beach Boulevard, Westminster. Open for luncheon and dinner, the Ha'Penny is a massively styled structure constructed in the traditions of old England. The menu specializes in thick steaks, sea foods, and such British delights as prime rib au jus and beef and kidney pie. The pub lounge has nightly entertainment. Prices upper-medium, some luxurious. The cheerful innkeeper is Fred Beltram.

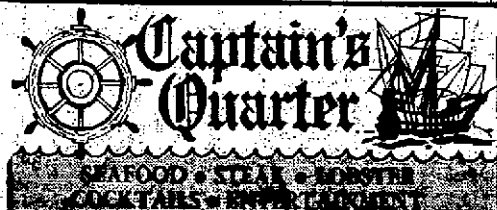
HAROLD'S CLUB, Long Beach Boulevard at Tenth. Luncheon and dinner. Specialty is prime rib au jus. Steaks, sea foods, cocktails. Prices medium to upper medium.

HECK'S, 535 W. Willow St. Splendid Cantonese cuisine, steaks, sea foods. Prices medium to upper medium.

HEIDI'S BUFFET, 5925 Cherry Ave., a few blocks north of South Street. This smorgasbord restaurant has been redecorated extensively by its owners, Elisabeth Orstrom and Thea Link. Luncheon is Monday through Friday; dinner is every night and all day Sunday. The immaculate display includes 13 to 15 fresh salads, chicken, roast beef, Swedish meatballs, sea food each Friday and Swedish pancakes on week nights. Popular prices.

HENRY MOFFETT'S CHICKEN PIE SHOP, 16506 Lakewood Blvd., Bellflower. Chicken pie dinners. Delicatessen. Popular prices. Operated by brothers Henry Moffett Jr. and Ron, this modern, colorful establishment features a terrific chicken pie dinner, including all these items: fresh cole slaw, big chicken pie made by hand, whipped potatoes with chicken gravy, vegetable, hot biscuits with butter and honey, beverage and dessert.

HILLTOP STEAK HOUSE AND STAR ROOM, 2300 E. 23rd St. atop Signal Hill. The name of this restaurant tells part of the story. It features outstanding din-



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guide

ners and the view on a clear night includes such beautiful sights as millions of twinkling lights in Long Beach and many neighboring communities, the Queen Mary, oil islands and a star-filled sky. It is owned by band leader Reed Williams and his wife Maxine. Reed, one of the best instrumentalists in town, and his trio play nightly (except Mondays) for dancing. The entrees include top sirloins, N.Y. cut steaks, prime rib, lobster and other sea foods. Prices upper-medium.

HOEFLY'S, 4911 E. Second St. Sea foods, choice prime rib, steaks. Prices upper-medium.

HOLIDAY INN, Lakewood Boulevard at Willow Street beside the San Diego Freeway. Open for breakfast, luncheon, dinner, entertainment and banquets. Prices medium to upper medium.

HUNGRY TIGER, 27300 Hawthorne Blvd., Palos Verdes. Live Maine lobster, Boston scrod, steaks, oyster bar. Prices upper-medium to luxurious.

HUBERT'S CAFETERIA, 218 E. Broadway and 643 Pine Ave. Open every day, these handsome, modern cafeterias serve breakfast, luncheon and dinner. Owner Hubert Hust now includes dessert with his regular dinners nightly and Sunday. The house

specialty is outstanding quality, tender, juicy roast beef, \$2.50 and worth more. Other entrees include roast turkey, halibut, baked ham, fried chicken, Swiss steak, baked chicken and meat loaf. The a la carte cream and fruit pies are superb. The daily dinner from 3 to 7 p.m. for \$1.50 is a top value. Now in their 14th year, the cafeterias offer party catering for small or large groups.

HUFFSTETLER'S, 5100 E. Second St. Open every day. Buffet-style lunches and dinners. Popular prices.

HUNT'S RESTAURANT, 1640 E. Pacific Coast Highway. Breakfast, luncheons and dinners. Popular prices.

INGE'S DINNER HOUSE, 17847 Lakewood Blvd., Bellflower. Steaks, prime rib, sea foods, German dishes. Prices medium. Some higher.

IRON MASK, Del Amo Boulevard just west of Bellflower Boulevard. Owned and operated by the Dwain Merrill family, this is a beautiful, red-accented supper club and lounge featuring gourmet seafoods and steaks. It is large with seating for hundreds. The best bands, offering new and old music, play for dancing nightly. The dinners on the terrace dining area emphasize scampi, crab-

legs, frog legs, shrimp and the choicest steaks.

JAVANES' EAST INDIES SHOW ROOM, 3800 E. Pacific Coast Hwy. Las Vegas-style entertainment has returned with a bang to this attractive show room. Tuesday through Saturday nights, the terrific trio of Vic, Paul & Lou, formerly the Canadian Beatles, plays for dancing and offers fast-paced musical shows. There's comedy, songs and novelties. The new musical format is presented by Frank Perrone, new food and beverage manager at Javalanes bowling alley. The modern coffee shop serves excellent breakfast, luncheon and dinner.

JOLLY KNIGHT, 8666 Garden Blvd., Garden Grove, a few blocks east of where Beach Boulevard intersects the Garden Grove Freeway. Only minutes from Long Beach, this jolly British-style luncheon and dinner house feature beautiful sea foods, prime rib au jus, rack of lamb and the finest single and double steaks. Entertainment lounge and banquet rooms. Prices upper-medium.

JOLLY ROGER, 168 Marina Dr., Seaport Village. Sea food specialties and steaks. Luncheon, dinner, entertainment. Prices medium to upper medium.

JONES UPTOWN CAFETERIA, 3636 Long Beach Blvd., two blocks north of Wardlow Road. Luncheons and dinners. Closed Saturdays. Family dining in an attractive atmosphere. Prices generally low medium; some popular. Featured are large dinners and such entrees as roast beef, baked ham, meat loaf, sea foods, omelettes, vegetarian plates and many others. The downtown Jones Cafeteria and Dining Room, 120 E. Fifth St. are scheduled to open later this month. They are being remodeled after a disastrous fire.

JUG N' GAVEL DINING ROOM AND COFFEE SHOP, 14160 Beach Blvd., Westminster, several blocks south of

Continued on Page 84



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Dining

Continued from Page 83

Garden Grove Freeway. Breakfast, luncheon and dinner. Two beautiful dining rooms. Saturday and Sunday champagne brunch. Nightly entertainment. Prices medium; some upper medium. Owners Bob Farah and Richard Pesce have a new concept, offering quality dining in glamorous surroundings at prices lower than elsewhere. Sea foods and steaks.

JUNGRY JOSE, 190 Marina Dr., Seaport Village. This beautiful bay-front view restaurant is owned by Harry Healey who came up with its neat, off-beat Spanish name and some Mexican and American luncheon and dinner ideas. Champagne brunch is served every Sunday morning with mariachi band entertainment. Prices medium to upper medium.

KAM'S, 1421 E. 17th St., Santa Ana. Cantonese cuisine in a beautiful atmosphere. Prices upper-medium.

KAM'S, 2121 E. Coast Hwy., Newport Beach. Also owned by Kam Yee. Cantonese cuisine in a glamorous atmosphere. Prices upper medium.

KAPLAN'S HOUSE OF CORNED BEEF 203 Los Cerritos Shopping Center, near Ohrbach's. Lunches, dinners, delicatessen and party catering. Owned by Abraham Kaplan, a master baker, this modern restaurant is much larger than it appears from the outside. It has seating for hundreds. The features include luscious corned beef sandwiches and dinners, rich soups, salads, superb pies and unusual fresh rolls. Also featured are pastrami, lox and eggs, smoked salmon and chopped liver. Prices popular to medium.

KELLY'S, 5716 E. Second St., Fine steaks, prime rib, sea foods, international dishes. Prices upper-medium.

KEN'S RESTAURANT, 3018 Long Beach Blvd., Choice steaks, sea foods, poultry on large dinners. Prices medium to upper-medium. Cocktail lounge.

KENTUCKY FRIED CHICKEN. Spic-and-span takeout restaurants offering Colonel Sanders chicken specialty. Popular prices. Owned by Ray Weidemann, these 10 restaurant take-outs are located at 5530 Atherton, 3352 Los Coyotes Diagonal, 3430 E. Artesia, 11545

E. Carson, 1601 E. Seventh, 129 E. Pacific Coast Hwy., 4917 Bellflower Blvd., 6081 Atlantic, 1601 E. Willow, and 10003 Alondra Blvd. at Eucalyptus Street, Bellflower. They feature scrumptious fried chicken, corn cobs, and whip-cream pies.

KEONA, 1115 E. Wardlow Rd. Lobster and broil-your-own steaks. Special shrimp cocktails. Prices popular to medium. Excellent values.

KING ARTHUR'S STEAK HOUSE Spring Street just east of Bellflower Boulevard. Lunches, dinners and banquets in a handsome decor. Throne chairs in rear dining room make guests feel like kings and queens. Featured are the choicest prime rib au jus, steaks, lobster, other sea foods and international entrees on generous dinners with soup and salad, oversized baked potato and hot garlic bread. The quality here is always impressive. Prices upper-medium.

KING'S RESTAURANTS, 6075 Long Beach Blvd.; Valley View Blvd. at Artesia Freeway, La Palma; 8350 East Firestone Blvd., Downey; Atlantic at Imperial Highway, Lynwood. Each of these modern restaurants has a coffee shop, handsome dining room, cocktail lounge and extensive banquet facilities. They are open for breakfast, luncheon and dinner. The dining rooms have nightly complete six-course dinners which are delicious top-notch values, including sea food platter, pork chops; beef brochette and prime rib au jus, mostly at medium prices, remarkable for such quantity and quality.

KONO HAWAII, 226 Harbor Blvd., Santa Ana, a few miles south of the Garden Grove Freeway. A million-dollar restaurant with entertainment rooms, dining and banquet rooms, this spacious

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Relish bowl, Soup, tossed
salad, french fries, rice
pilaf or Baked potato with
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TORRANCE
23305 Hawthorne Blvd.
378-8385

CERRITOS
18714 Gridley Road
(off South St.)
924-4434

IRVINE
18512 McArthur Blvd
833-8230

INGLEWOOD
4253 W. Century Blvd.
673-3676

tropical establishment has been expanded again to accommodate its happy patrons. The Polynesian restaurant has American and island dinners at mostly upper medium prices. The Japanese restaurants have cuisine in the upper-medium range, including teppan yaki steaks prepared by performing chefs at your table.

LA BRIQUE RESTAURANTS, Woodruff at Rosecrans, Bellflower; Springdale at Bolsa, Huntington Beach. Luncheon and dinner. Steaks, sea foods, prime rib. Everything is the finest quality, presented by cheerful waitresses who love their work — and show it. Prices medium to upper-medium. Award-winning bartender Al Repetty works days at Huntington Beach La Brique.

LA FAYETTE FRENCH RESTAURANT, 12532 Garden Grove Blvd., two blocks east of Harbor Boulevard. Owned by two talented, friendly Frenchmen, Edmond Sarfati and Pierre Boulenaz, this authentic French restaurant is a joy in all departments, from the house wines and special French cuisine to the service. Pierre's sauces are fabulous. Featured are chicken cooked in wine, white veal dishes, steaks and ocean delicacies on generous dinners. Prices upper medium. Now closed for vacation. Will reopen Sept. 5.

LA HACIENDA, 326 E. Market St. Mexican specialties, children's plates, takeout dept. Popular prices.

LA PAZ RESTAURANTS, 777 S. Main St., Orange; 305 N. Harbor Blvd., Fullerton; 1133 S. Coast Hwy., Laguna Beach. Mexican cuisine.



food glorious
Dine Out

sine, including sea food specialties. Prices medium to upper-medium.

LA RIZZA'S PIZZA HOUSE, 1837 E. Seventh St. A variety of unusually good pizzas and Italian dinners. Takeout department. Beer, wine. Prices popular to medium.

LA SCALA ITALIAN RESTAURANT, Bolsa Chica Road just north of Warner Avenue, Huntington Beach. Complete Italian menu; cocktail lounge. Prices upper medium; some medium.

LATITUDE 20 ENTERTAINMENT SHOW ROOM AND RESTAURANT, 3901 Coast Hwy., Torrance. The new owner of this remarkable establishment is Charlee Fong. Latitude 20 is that rare combination — a night club with outstanding food. The Cantonese dinners and American specialties are in the upper medium price range. The floor shows are always top-notch, featuring such celebrated groups as the Ali Aliis, Ernie Menchune, the Surfers, Society of Seven, Arthur Lyman and others. No cover or minimum charges.

LECHUGA'S, 12245 E. Carson St., Hawaiian Gardens.

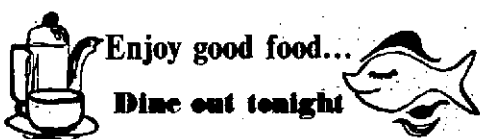
dens. Mexican specialties steaks, lounge entertainment and dancing. Lots of parking on well-lighted lots. Owner Charles Lechuga features generous Mexican dinners at popular and low medium prices. His gold tequila margaritas are superb.

LE MONACO, 2325 Palos Verdes Dr. West, Palos Verdes. Authentic French restaurant offering the finest, most imaginative cuisine. Prices upper-medium; some luxurious.

LE YEN, 4140 Atlantic Ave. Excellent Chinese specialties. Prices medium.

LIDO'S FAMILY RESTAURANT, 2790 E. Willow St. at Temple Avenue, Signal Hill. This attractive restaurant is owned by restaurateur Eddie Lagunas and his sister Alma. It is open 24 hours, serving breakfast, luncheon, dinner and daily specials at low prices. The breakfast special, served every day from 4 to 10 a.m., is 3 hotcakes, 1 egg and 2 sausages, 65 cents. The dinners at popular prices include soup and salad and dessert with such entrees as chicken, baked halibut, shrimp, fish sticks or steaks.

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CHOICE FILET MIGNON WITH EGGPLANT	\$3.45
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VEAL & ALMOND ISRAEL	\$2.45
YOUNG TENDER RABBIT, saute, Cacciatorra	\$2.45
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VEAL & CRAB SAUCE MORNAY	\$3.95

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3553 1/2 Atlantic in Boys Market shopping center. Chinese takeout specialties. Popular prices.

LI'S CHINESE RESTAURANTS, Beach Boulevard just north of Lincoln Avenue, Anaheim.

and Magnolia Street at Adams Avenue, Huntington Beach. Continued on Page 86

WATCH FOR THE RE-OPENING

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IS NOW OPEN 11 A.M. to 8 P.M. Sundays thru Fridays for luncheon and dinner, at our new Bixby Knolls location. Please drop in and see how you like our new look.

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Valley View at Artesia Freeway
Artesia • 865-5911

Dining

Continued from Page 85

ton Beach. Luxuriously designed Cantonese restaurants. Prices upper medium.

LOBSTERLAND, 4610 E. Alondra Blvd. near the Long Beach Freeway. Eastern sea food specialty house featuring live Maine lobster. Prices

upper medium and up.

LOMBARDO'S, in Fidelity Federal Plaza on Linden Avenue just north of E. Ocean Boulevard. This luxurious old world

restaurant is owned by Len Lombardo who features exclusively Italian haute cuisine, beautifully prepared and served. This is not merely an Italian restaurant. It is a house for epicures who want the Italian classics. The dinners are exclusively a la carte. Open for luncheon, dinner, parties and entertainment. Prices upper medium to luxurious.

LORD HENRY'S, Los Alamitos Boulevard just north of Katella Avenue in the Los Alamitos Plaza shopping center. Prime rib, steaks, sea foods. Prices upper medium.

LOVE'S BARBECUE, Lakewood Boulevard at Candlewood Avenue. English-style cocktail lounge and separate dining room. This restaurant is unusually successful because Co-owner Stephen Stiefel serves the best quality meats obtainable, barbecued perfectly. Open for luncheon and dinner, offering sandwiches and plate specials, barbecued beef, ham, pork, ribs and chicken. Prices are medium.

LUCY'S RESTAURANT, 5096 Long Beach Blvd. Steaks, sea foods, prime rib and continental specialties, prices medium to upper-medium.

MANHATTAN, 1909 E. Fourth Street at Cherry. Also known as Francois Manhattan, this restaurant for decades has been one of Long Beach's most beloved restaurants. Luncheons and dinner; closed Mondays. The dinners are huge continental table d'hote affairs of many courses, complete. Steaks, prime rib, Italian and sea food entrees are featured at upper medium prices. The talented chefs

prepare exquisite continental sauces. Now closed for vacation. Will reopen Sept. 10.

MANNO'S ITALIAN RESTAURANT, 5607 E. South St., Lakewood. Fine Italian cuisine, steaks and pizza. Prices medium.

MARRI'S PIZZA RESTAURANTS, 639 E. Broadway, 6436 E. Stearns. Newest is at 5140 Long Beach Blvd. A variety of hot, authentic pizzas baked in brick ovens. Luncheon and dinner. Takeouts. Prices popular and medium.

MAYFLOWER, 4124 Orange Ave. near Carson Street. Splendid Chinese cuisine. Prices medium.

MELODY COVE, 1960 Santa Fe Ave. Imaginative Chinese food, steaks, prime rib. Prices medium.

MEMORY HOUSE, 11837 Downey Ave., Downey. French, Italian, German and American cuisine, prices medium, some upper-medium.

ME-N-ED'S LAKEWOOD, 4115 Paramount Blvd. Draft beer and customized pizzas baked to individual order. Popular to medium prices.

ME-N-ED'S LONG BEACH, 1901 E. Pacific Coast Hwy. A variety of delectable pizzas baked fresh to order. Cold beer in mugs, pitchers and bottles. Hot pizzas delivered to your door in special hot containers. Popular to medium prices.

MIKE'S MUNCHIES, 1034 Long Beach Blvd. Top-notch submarine-style sandwiches and beer.

MIYAKO, 33 Town & Country, Orange. Also at 24 Del Amo Fashion Square, Torrance. Deluxe Japanese cuisine. Prices upper-medium.

MOON GARDEN, 17831 S. Lakewood Blvd., Bellflower, a few blocks south of Artesia Boulevard. Open every day from noon on. Owners Tom Hom and Chag Ng are experienced restaurateurs with a spic and span kitchen and attractive dining room. They have a big variety of Cantonese dinners, unusually fresh and delicious, are mostly low medium. The Moon Garden Special Dinner is a many-dish feast and superb. Also featured are beer and wine cocktails.

MR. C'S RESTAURANT, 5305 E. Pacific Coast Hwy. near Anaheim Street. This restaurant is an impressive highway sight at night because of the line of flaming tropical torches out front. Open for luncheons, dinners, banquets and dancing and entertainment. Mr. C's is owned by former city councilman Bob Crow. Featured are unusual Cantonese delicacies and American dinners. The Dinner of the August Moon is an outstanding accomplishment. The decor is luxurious. Prices are upper-medium.

MY HOUSE CAFE, 2708 E. Fourth St. Breakfast, luncheon and dinners. Home-style cooking. Popular prices. Closed Saturday and Sunday.

MURPHY'S FAMILY RESTAURANT, Long Beach Boulevard at Willow Street. Open 24 hours. Breakfast, luncheon, dinner. Special low-priced dinners every day. Prices popular to medium.

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HOLLY HOUR 3 to 6 DAILY

NAPLES COFFEE SHOP, 5854 E. Naples Plaza just off E. Second Street. Breakfast, luncheon, dinner. Unusually good omelettes. Popular prices.

ORBIT COFFEE SHOP, Atlantic at Willow. Open 24 hours. Breakfast, luncheon, dinner. Banquet facilities. Takeout dept. Popular prices.

NERO'S SHOW ROOM AND RESTAURANT, atop Holiday Inn, 21333 Hawthorne Blvd. Torrance, across from Del Amo Center. Las Vegas-style shows, dancing. Steak and lobster dinners. Prices luxurious. No admission charge for shows. Cocktails and entertainment also in inn's Nero's Nook and Ship's Tavern lounges.

NIK'S, Cherry and Wardlow. Coffee shop cocktail lounge and dining room. Steaks, excellent sea foods. Prices popular to medium.

NINO'S ITALIAN RESTAURANT, 3853 Atlantic. Italian cuisine by the "king of Italian foods." Prices medium.

NORM'S RESTAURANTS, Pacific Coast Highway at Long Beach Boulevard. Also 17844 S. Lakewood Boulevard, Bellflower. Breakfast, luncheon, dinner. Steaks, sea foods, chicken. Popular prices.

OLIVE TREE COFFEE HOUSE, 6285 E. Pacific Coast Hwy. at Loyne Drive. Breakfast, luncheon and dinner. Open 24 hours. Part of multi-million-dollar Golden Sails Inn and motel complex. The new Olive Tree restaurant, with seating for 300, is a spacious, split-level establishment with the atmosphere of a Mediterranean seaport style of coffee house. Prices popular to medium and higher.

PANCHO'S MEXICAN RESTAURANT, Alondra Boulevard one block east of Lakewood Boulevard, Bellflower. Open every day from 11:30 a.m. to 10 p.m. Marvelous Mexican combination dinners at popular prices; some a bit higher. Owners Natalie and Richard Curry and their staff of Mexican chefs prepared their delicacies fresh from authentic Mexican recipes. Beer and wine cocktails. Banquet room.

PAPADAKIS TAVERNA, Sixth and Center, San Pedro. Superb Greek cuisine and wines. Prices upper-medium. An unusually fine restaurant.

PARK PANTRIES, 2104 E. Broadway, 70 Atlantic and 3900 Atlantic, all in Long Beach; 17511 S. Susana Rd. near Artesia Boulevard, Compton; 11061 Los Alamitos Blvd., Los Alamitos; 1245 Knott Ave., Anaheim; 11200 Beach Blvd., Stanton; 16600 S. Paramount Blvd., Paramount. Open for breakfast, luncheon and dinner, these are top-notch family restaurants with the freshest foods imaginable. They have their own bakeries for bread, rolls and scrumptious pies. Prices popular to low medium.

PEPPY'S, 584 W. Ninth St., San Pedro; 2880 Sepulveda Blvd. a few blocks west of Crenshaw Boulevard, Torrance. Both restaurants are open for luncheon, dinner, banquets and entertainment. Owner Peppy Pielago is

known far and wide for the superiority of his steaks and sea foods and low prices. His special steak dinner is still \$2.95, including relish bowl, soup and salad, potatoes and garlic toast. An outstanding value.

PERSIAN ROOM, 208 W. Anaheim St., Wilmington. Steaks, sea foods. Prices upper-medium. Belly dancing nightly featuring beautiful girls and a Persian band.

PHILLIPS ORIGINAL CHICKEN PIE SHOP, 737 Pine Ave. **GO SHOPS** for takeout dinners are at 730 Pacific Ave. and 13396 Bay Blvd., Seal Beach. Another restaurant is at 13922 Golden West Blvd., Westminster. Long Beach councilman and civic booster Don Phillips is a friendly host who has owned these restaurants for many years. His general manager is Ray Moffett. Their specialty is the chicken pie dinner, a superlative value at a popular price. The Long Beach and Seal Beach Go Shops offer the hot chicken pie dinner to go in three minutes. Many other specialties are also featured.

PHIL'S BRITE SPOT, 412 W. Pacific Coast Hwy. Breakfast, luncheon and dinner. Excellent family fare at popular prices.

POLLY PIES, 3490 Atlantic at 35th Street. Attractive and colorful—with an enlarged seating capacity—this restaurant features beautiful fruit, custard, meringue, cream, pumpkin and fresh fruit pies. Dozens of varieties are baked fresh daily in the restaurant's bakery, which also bakes bread and hamburger buns. No preservatives are used in the baking process. The luncheon and dinner special every day

at a popular price is a big hamburger sandwich or tuna sandwich, piece of pie and beverage. Five varieties of exotic coffee and brewed fresh all day long. The take-home pies

weigh approximately three pounds.

POLYNESIAN LUAU SHOW ROOM RESTAURANT, 218 W. Lincoln Ave. near Harbor Avenue, downtown Santa

Ana. Polynesian floor shows on weekends. Polynesian and Cantonese dinners. Prices upper medium.

Continued on Page 88

Edgewater HYATT HOUSE

THE IN PLACE FOR DINING DANCING ENTERTAINMENT

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DINNER • COCKTAILS
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SEAFOOD and CONTINENTAL CUISINE
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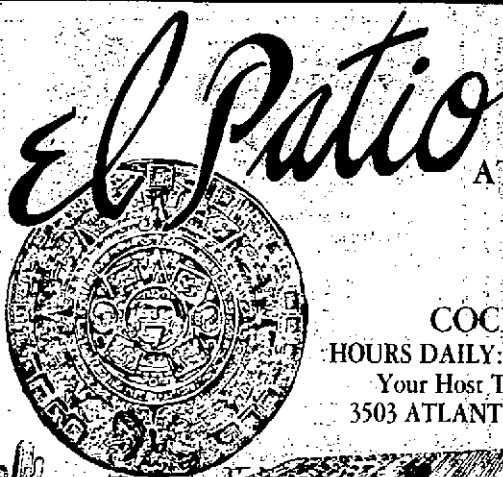
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110 MARINA DRIVE
SEAPORT VILLAGE LONG BEACH

Dining guide

Continued from Page 87

POOR RICHARD'S cocktail lounge, Stearns Street near Palo Verde Avenue. Nightly entertainment. Popular prices. Special steak with salad and barbecue beans is excellent value.

PRINCESS LOUISE FLOATING RESTAURANTS. Berth 236 Terminal Island, and 203 N. Harbor Dr., Redondo Beach. These former luxury liners offer luncheon, dinner, entertainment and extensive banquet facilities. Prices upper medium.

PRINCE OF WHALES, 6790 Long Beach Blvd. Luncheon and dinner. Unusually good. Scottish halibut, shrimp and lobster. Prices medium to upper medium.

PUCCHINI'S LONG BEACH, 4205 Atlantic Ave. and PUCCHINI'S ARTESIA, just south of the Artesia Freeway. The No. 1 personality and culinary wizard at these restaurants is Nick Nicolette who is also the owner. He is so gifted a chef that he has won top awards. His Italian cuisine wins the highest compliments from ordinary guests and gourmets alike. Numerous Italian specialties including classic dishes, are offered at upper-medium prices. But, amazingly, Nick is also able to offer big, generous dinners at medium prices. Some are even less! (Phone restaurants for details.)

QUEEN CAFETERIA, 101 Alamitos Ave. at First Street. Luncheon, dinner and banquets. Closed Mondays. Owned by Ray Johnson, who also owns

Arnold's Family Restaurant on Atlantic Avenue, the Queen is one of the largest cafeterias in Long Beach. The food quality is consistently high and the meals are generous as well as delectable and attractive. Emphasized are roasts, poultry entrees, sea foods, baked sugar-cured ham, Swiss steak, meat loaf and many others. The dinners, at popular prices, include three salads per person, entree, two vegetables, roll and beverage.

QUEEN MARY, reached easily via the Magnolia Avenue bridge in downtown Long Beach by the Long Beach Freeway. Her Majesty, 81,000 tons of fascination, has many restaurants, beautiful banquet salons, snack shops and live entertainment. The three main glamorous restaurants are the Lord Nelson, the Lady Hamilton and Sir Winston Churchill. Each has seating for hundreds. The Capstan restaurant, with lower prices, is in the ships hotel section. The prices are upper medium to luxurious.

RANCH HOUSE, 1600 Coast Hwy. Seal Beach. Luncheon, dinner, Sunday breakfasts; parties and meetings in extensive banquet facilities. Nightly entertainment in the lounge. Long a landmark on the highway, the Ranch House is owned by Mike Comminos, an experienced restaurateur who features nightly dinner specials at sensible prices. The quality is always consistently top-notch. The regular menu offers, at medium and upper-medium prices,


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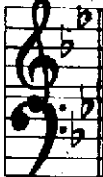
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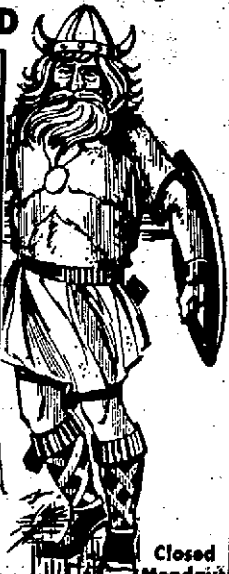
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11200 Beach Blvd., Stanton, Cal. Phone 431-4563

11061 Los Alamitos Blvd., Los Alamitos Ph. 431-5634
1245 Knott Rd., Anaheim, Cal. Phone 527-1401
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-Dining guide-



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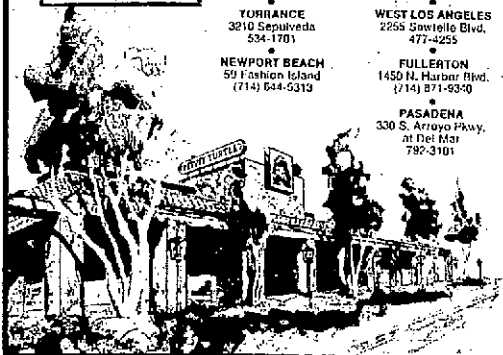
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792-3101



prime rib au jus, international entrees and beautiful sea foods, including cioppino.

RED ONION MEXICAN RESTAURANTS, 3301 Atlantic near the San Diego Freeway; 18714 Gridley Rd. near Cerritos shopping center. Other locations in Inglewood, Huntington Beach, Hawthorne, Torrance, Palos Verdes and Irvine. These unusually beautiful restaurants are remarkable operations, combining quality Mexican cuisine at popular and medium prices. For the gourmet they feature unusual specialties at upper-medium prices. The dinner salads are impressive. The cantinas have dancing to top duos.

RED VEST PIZZA PARLOR, 614 W. Pacific Coast Hwy., Wilmington. A happy, casual place, this restaurant has a flock of delectable, fresh made-to-order pizzas at popular and medium prices. Also served are tap beer, fresh peanuts, hot sandwiches, chicken, salads, wines and desserts. A popular spot for families with children.

RED WITCH INN, 700 Henry Ford Ave. Sea food specialty houses. Also features steaks and other entrees. Prices upper medium mostly.

REEF RESTAURANT, 1200 Harbor Scenic Dr. a few hundred yards from the Queen Mary. Luncheon and dinner every day including Saturday and Sunday. Brunch on Saturday and Sunday. Steaks, sea foods, Polynesian specials. Prices upper-medium.

RENO'S RESTAURANT, 11424 South St., just south of Cerritos shopping center. Luncheons and dinners, specializing in prime rib buffets. Prices mostly medium; some higher.

REUBEN'S RESTAURANTS. This chain, now nationwide, has numerous fine steak and sea food houses in the Orange County, South Bay and Cerritos areas. These are interesting theme restaurants with top notch quality control. Among them are the Reuben E. Lee sternwheeler restaurant, 151 E. Coast Hwy., Newport Beach; Reuben's next door in Newport; the three Plankhouse restaurants, 18425 S. Gridley Rd., Cerritos Center; 12342 Brookhurst, Garden Grove, and 6060 Warner Ave., Huntington Beach; Reuben's Santa Ana; Reuben's Tustin; Reuben's Whittier; Reuben's Airport at Orange County Airport; Reuben's Costa Mesa; Reuben's Fullerton; Reuben's Del Amo in Torrance; Reuben's Redondo Beach; Reuben's Laguna Hills; the Moonraker in Santa Ana and Isadore's in Newport Beach. Upper-medium prices.

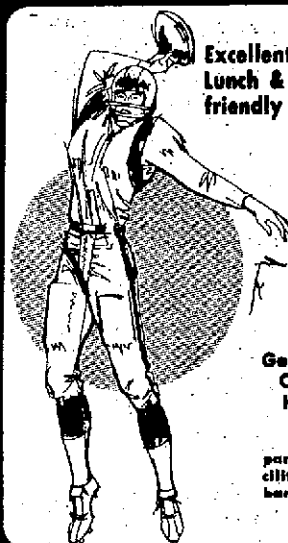
RIB RESTAURANT, 2951 Cherry Ave. near Spring Street. Luncheon and dinner: Closed Saturdays and Sundays. Cocktail lounge. Prices medium to upper medium.

ROCCO'S, 8060 E. Florence Ave. near Paramount Boulevard, Downey. Beautifully Mediterranean in motif, Rocco's is an Italian cuisine restaurant.

Continued on Page 90

THE SPORTSMEN'S TAVERN

733 E. BROADWAY LONG BEACH (213) 437-3542



Excellent Cuisine Served for Lunch & Dinner in a warm friendly atmosphere

Featuring:

- STEAKS
- PRIME RIB
- SEAFOOD

Generous Cocktails
Complimentary
Hors d'oeuvres

party and banquet facilities with private bar available to 150

HILLTOP Star Room

ENJOY A BEAUTIFUL PANORAMIC VIEW
DINING and DANCING
NIGHTLY to the Fabulous
REED WILLIAMS TRIO

Dine Early and see the Queen Mary.

No Cover • No Minimum • Loads of Free Parking

EARLY DINERS SPECIALS

**CHOICE STEAK or
PRIME RIB**

Dinner served Sun. thru Thurs.
from 6 P.M. to 7 P.M.

3.95

Complete menu from \$3.95 Served 6 to 11:30 P.M.

TOP O' SIGNAL HILL

2300 E. 23rd St.
GE 9-2249

100,000 WELCOMES
OR AS WE SAY IT IN IRELAND
Cead mile Failte

TRY TOM'S FAMOUS
CORN BEEF

- CORN BEEF
- SANDWICHES
- OR WITH CABBAGE
- HOT BEEF DIP
- PASTRAMI
- KNACWURST
- DRAFT BEER

TOM'S

Your Hosts
Tom & Helen

250 E. 4th Street, L.B.

HE 2-9522



- COCKTAILS
- DINNER
- LUNCH
- ENTERTAINMENT

• STEAKS • PRIME RIB
• SEAFOOD

at the
**ORGAN
FRIDAY
and
SUNDAY
BILLIE
CAMPBELL**

Serving the Long Beach area
diners fine quality foods in a
warm, friendly atmosphere for
over 28 years... if you haven't
tried us you should.

2922 E. ANAHEIM ST. LONG BEACH

(at Glendon) Long Beach 439-4357

**FAMILY RESTAURANT
OPEN 24 HOURS**



**BREAKFAST
LUNCH
DINNER**

• STEAKS • SANDWICHES • SEAFOOD • CHICKEN

DAILY BREAKFAST SPECIAL

SERVED 4 A.M. TO 10 A.M.

- 3 HOT CAKES
- 1 EGG (Any Style)
- 2 SAUSAGES

65¢

MONDAY SPECIAL
PRESSURE COOKED
1/2 CHICKEN

With soup and salad, choice of
dressing, choice of potatoes, roll,
butter and honey.
Jelly-Pudding
or Sherbet.

\$1.65

Except Holidays

TUESDAY SPECIAL!
TOP SIRLOIN STEAK DINNER
WEDNESDAY SPECIAL!
DELMONICO STEAK
DINNER

Includes: Soup and Salad, Choice of
Dressing, Choice of Potatoes, Roll &
Butter, Pudding,
Jelly or Sherbet.

\$2.35

Except Holidays

ALSO FOOD PREPARED TO GO

2790 E. WILLOW — SIGNAL HILL

427-2240



**Tee
Cee's**

**LUNCH • DINNER
COCKTAILS • ENTERTAINMENT**

SUNDAY SPECIAL!	
TERIYAKI CHICKEN	2.95
DINNER	
TUES. THRU SAT. special	
16 oz. PORTERHOUSE	4.50
STEAK DINNER	
SUNDAY	3.95
MONDAY SPECIAL	
LOBSTER DINNER	4.95

Kelly LeMaier at the Piano Fri. & Sat. Nites
Entertainment Sunday Evenings—Full Menu

Open Mon. thru Fri. 8 a.m. to 2 a.m.; Sat., Noon-2 a.m.
Sunday, 4 p.m. to 10 p.m.

588 W. Willow, Long Beach
Phone 426-6609

Dining guide

Continued from Page 89

Formerly Manning's

Susies

CAFETERIA and COFFEE SHOP
13900 SEAL BEACH BLVD., LEISURE WORLD CENTER 596-1657

INTRODUCING OUR NEW LOCATION WITH EXCELLENT DINING and FRIENDLY ATMOSPHERE

COMPLETE DINNER SPECIALS DAILY
Served in Cafeteria Only.

SUN. — **ROAST BEEF**
MON. — **BAKED HAM**
TUE. — **SIRLOIN TIPS — RICE**
WED. — **LAMB SHANK**
THUR. — **CORNER BEEF CABBAGE**
FRI. — **BAKED HALIBUT**
SAT. — **TURKEY W/DRESSING**

\$2.70

Includes: soup or any salad, entree, two vegetables, homemade roll, butter, beverage and dessert.

SENIOR CITIZENS SPECIAL DINNER
Served Mon. thru Sat. 4 p.m.-7 p.m.
\$1.79

CAFETERIA OPEN: 11 A.M. to 2 P.M. & 7 P.M. to 7 P.M. DAILY
SUNDAY: 11:30 A.M. to 7:30 P.M.
COFFEE SHOP OPEN: 5:30 to 7:00 P.M. DAILY
DINNER MUSIC NIGHTLY — 4:30 to 6:30 P.M.

OVERLOOKING THE BLUE PACIFIC AND THE QUEEN MARY



Sky Room

SUPPER CLUB

★ DINING ★ DANCING ★ ENTERTAINMENT ★ VALET PARKING
★ NO COVER ★ NO MINIMUM ★ MODERATE PRICES
★ ROMANTIC ATMOSPHERE ★ NEW POLYNESIAN DECOR

PRIME RIBS • STEAKS • LOBSTER • SEAFOOD

Now Appearing 8 P.M. Tues. thru Sun.
MARTIN & COATES DUO
featuring **GABRIEL LUNEAU**

Reservations 436-6110
210 EAST OCEAN BLVD., LONG BEACH
Located at the Top of the Breakers Hotel

ALL NEW

TAHITI HUT

Your Hosts Joe McElroy and Joe Murelli invite you to an exquisite lunch or dinner prepared to your individual taste by Chef Jimmy Wilson.

Entertainment by
HERB McKIM
and Sheri Lawson

OPEN 7 DAYS
7th & CHERRY AVE.
LONG BEACH
GE 9-3356

restaurant which also features steaks, lobster and prime rib. General manager and host Andre Moskalenko offers fine waiter service and the most scrumptious, prepared-to-individual-order Italian classics on multiple course dinners with no extra charges. Most popular are the combination dinners of two Italian entrees. Prices upper medium.

ROCHELLE'S RESTAURANT AND CONVENTION CENTER 3333 Lakewood Blvd., Dining room, entertainment lounge and banquet facilities for small groups or conventions of more than 1,000. Plush convention center has its own kitchen, bar and entertainment facilities. Menu in dining room features steaks, steak-lobster combination, prime rib, steak sandwiches and prime rib sandwiches. Prices upper-medium. Lounge has dancing nightly to top-notch, youthful groups. The newest facility at this large motel-restaurant complex is Rochelle's Executive Inn.

ROSSMOOR INN, 12311 Seal Beach Blvd., Rossmoor Center, Seal Beach. Luncheon, dinner and parties. Dancing and musical shows nightly. Host Mac McDaniel and executive chef George Kayo and their staff feature thick steaks, prime rib au jus and seafood creations of splendid quality. Prices upper-medium.

ROUND TABLE PIZZA PARLOR, 2225 E. South St. near Cherry Avenue. One of the plushiest, poshest pizza restaurants in town, the Round Table has a fabulous variety of "early English" pizzas

named for the characters of King Arthur's court. The quality is superb. Also featured: hamburgers, salads, sandwiches, draft beer and wine. Prices popular to medium.

RUM RUNNER, near Harbor Boulevard and Sixth at entrance to Ports o' Call Village San Pedro. Steaks, sea foods, Sunday brunch, nightly entertainment. Prices upper medium.

RUSSELL'S, 4306 Atlantic. Outstanding hamburger sandwiches. Big thick fresh pies. Popular prices.

SAMBO'S, 1760 Bellflower Blvd. just south of Atherton Street. Breakfast, luncheon and dinner. Popular prices.

SAM'S SEA FOOD, 16278 Coast Hwy., Huntington Beach. Excellent sea food specialties, steaks. Prices upper-medium. Same menu at Sam's Sea food No. 2, 3901 E. Coast Hwy., Corona del Mar.

SEACLIFF, 3000 Palm Dr. at Huntington SeaCliff Golf Course. Luncheon and dinner; steaks, sea foods and special entrees. Dining room, banquet room and entertainment lounge open to general public. Prices upper medium.

SEAL BEACH SMORGASBORD, 117 Main St., Seal Beach. Dinner nightly from 4 to 9; Sundays from noon to 9 p.m. Closed Sunday and Monday. This is unquestionably one of Southern California's finest smorgasbord restaurants. The deluxe smorgasbord dinner is \$3.25 and worth more because everything is so rich and scrump-

JOIN THE

La Fayette

For Exquisite French Dining at its Finest

Cocktails in our new Cocktail Lounge
BANQUET FACILITIES



12532 GARDEN GROVE BLVD.
GARDEN GROVE - Just East of Harbor Blvd.
Reservations a Must (714) 537-5011 Open 4 P.M.

COUPON

\$1.25 OFF

any large pizza with this coupon now thru Oct. 1 offer not valid with other discounts

RED VEST PIZZA

614 W. Pacific Coast Hwy.
Wilmington 830-2550 — 830-2551

COUPON

THEATRE ORGAN PIZZA

Home of the International Pizza

HOME OF THE INTERNATIONAL PIZZA
4117 VIKING WAY, LONG BEACH 425-8958
(corner at bellflower)

\$1.00 OFF ANY LARGE PIZZA with each coupon



SEAL BEACH Smörgåsbord

- Swedish meatballs
- Fresh home made bread
- Plus other delightful dishes
- All deliciously prepared to Thore's own recipes




OPEN 4 p.m. to 9 p.m. daily CLOSED MONDAY & TUESDAY
12 to 9 SUNDAY

YOUR HOSTS INGA & THORE

117 MAIN ST. SEAL BEACH
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ORIGINALLY FROM HOLLYDALE

WHERE IS PANCHO'S NO. 57 on Alondra 1 1/2 E. of Lakewood



Mexican Restaurant

FEATURING DELUXE COMBINATION PLATES—ONE TO APPEAL TO EVERY APPETITE

\$1.80 to \$2.15

"Try one of our Tropical Wine Cocktails"

Banquet facilities 20 to 60
ALL FOOD PREPARED TO GO

9122 ALONDRA 866-8600
Bellflower Open 7 Days 11:30 A.M. to 11 P.M.

Castagnola's

FISHERMAN'S WHARF

Dining
by the
Sea



REDONDO BEACH - 376-0428

-Dining guide-

tious. The dessert selections are fabulous.

SHAKEY'S PIZZA PARLORS, 2535 E. South St., 3227 E. Anaheim St. Numerous pizza varieties, salads, tap beer. Entertainment. Luncheon and dinner. Prices popular to medium.

SHANGHAI KITCHEN, 4470 California Place, Bixby Knolls shopping center. Luncheon and dinner. Prices mostly medium. Chinese specialties including spicy Szechuen region dishes.

SIERRA RESTAURANT, Lakewood Boulevard near Alondra Boulevard, Bellflower. Offering relaxation and fine food in a motif resembling a Sierra mountain lodge, this restaurant receives constant praise for the quality of its luncheons, dinners and banquets. The dinner menu offers gourmet international entrees, flaming dishes, handsome steaks and sea delicacies with fine appetizers, soup or unusually good salad, potatoes, hot loaf of bread. Prices upper-medium. Fine entertainment, too, and dancing.

SILEO'S, 1174 E. Wardlow. Top-notch steaks, prime rib, lobster. Prices upper-medium.

SIR GEORGE'S SMORGASBORD RESTAURANTS, 4780 E. Pacific Coast Hwy. near Traffic Circle; Candlewood Street near Lakewood Boulevard, Lakewood; 1306 W. Carson St. at Normandie Avenue, Torrance. Luncheon, dinner at popular prices, displayed smorgasbord-style. Five hot entrees and 12 salads daily and Sunday.

SPORTSMEN'S TAVERN, 733 E. Broad-

way. Luncheon and dinner and banquets. Closed Sundays. Host and co-owner George Heinrich, one of Long Beach's most successful restaurateurs, has turned the Sportsmen's Tavern into an unusually popular establishment, thanks to top quality cuisine, quality cocktails and its casual sports decor and atmosphere. The restaurant appeals to sportsmen — and also attracts their ladies who like what the men like. Prices upper-medium.

STUFF SHIRT, 2241 W. Coast Hwy., Newport Beach. Steaks, ocean delicacies, European cuisine. Prices upper-medium to luxurious.

SUSIE'S CAFETERIAS, 327 Pine Ave., Long Beach, and 13900 Seal Beach Blvd., Seal Beach; near Westminster Avenue and Leisure World. Handsome, spacious cafeterias owned by Mr. and Mrs. Mike Kapamaci, aided by sons Mike Jr. and Bob. The coffee shop at the Seal Beach restaurant is open from 7 a.m. to 7 p.m., serving breakfast, luncheon and dinner. The cafeterias serve luncheon and dinner, offering numerous a la cartes and complete special meals. Among the fresh, delectable entrees: round of roast beef, ham, lamb, halibut, chopped steak and Swiss steak. Popular prices.

SU WHA, 2415 Pacific Ave. Prepared-to-order Korean specialties, including superlative barbecued steak. Prices popular to medium.

SWEDA RESTAURANT, 1957 Long Beach Blvd. Attractive, generous smorgasbord luncheons and dinners at popular prices.

Continued on Page 92

**STEAK
LOBSTER
SEAFOOD
PRIME RIB
COCKTAILS**

the Tenderloin

**PRIME RIB
CAPITOL**

FOR GREAT DINING

BUFFET LUNCH

featuring our Prime Rib served daily
from 11:30 A.M. to 2:00 P.M. Tuesdays
thru Fridays

**SUNDAY CHAMPAGNE
BRUNCH 10:30 A.M.-2 P.M. \$3.25**

**PRIME RIB DINNERS
DOUBLE CUT \$3.50
\$5.95**

DINING ROOM OPEN TUES. THRU SUNDAY TIL 10:00 P.M.

DICK POST at the Piano
Thursday, Friday & Saturday nights

4363 Atlantic Ave., Long Beach
Bixby Knolls GA 6-5533

Eldorado
RESTAURANT

COCKTAILS

**STUDEBAKER
AT
SPRING
LONG BEACH**

Reservations 421-2122

**FUN • SONGS
VIVIANNE
AT THE PIANO
TUES. THRU SAT.**

FAMOUS FOR

- STEAKS, PRIME RIB, SPARE RIBS, SEAFOOD
- QUALITY AT SENSIBLE PRICES
- FRIENDLY SERVICE

Sam's Seafood

SPECIALS

Served Monday thru Thursday
dinners include soup or salad,
choice of baked potato or rice Hawaiian

RED SNAPPER	2.25
MAHI MAHI	2.45
GRILLED SEA BASS	2.95
TOP SIRLOIN	3.25
NEW YORK STEAK	3.75
LOBSTER TAIL	4.95
STEAK AND LOBSTER	5.95

16278 Pacific Coast Hwy. • Huntington Beach • (213) 592-1321
3901 E. Coast Hwy. • Corona Del Mar • (714) 675-0900

**FAMOUS
SINCE
1930**

*Glide'er
Inn*

SEAFOOD HOUSE

**DAILY SEAFOOD
DINNER SPECIALS**

GRILLED YELLOWTAIL \$2.65

CANADIAN WHITE FISH Maitre d' Hotel \$2.85

SEAFOOD KABOB on Skewer \$2.95

SHRIMP NEWBURG en Casserole \$4.25

Includes: Soup and Salad, Boiled Potato, French Fries or Rice Pilaff, Hot Roll & Butter.

OPEN WED. thru SUN. 11:30 A.M. to 11:00 P.M.
Closed Mon. & Tues.

Excellent selection of Dinner Wines—Cocktails
1400 Pacific Coast Hwy., Seal Beach — 431-3022

MEXICAN FOOD

Combination lunches and
dinners prepared for the
most discriminating taste

CEVICHE

A fresh fish cocktail
spiced with lime,
tomatoes & onions

ONLY
AT

Green Pepper

209 Main St.
Seal Beach
430-4134

FINE MEXICAN FOOD

- Delicious family dinners
- Special children's plate
- 2 Beautiful Banquet Rooms
- A la carte dinners
- Wine, Champagne, Beer
- Luncheon specials
- Food to go

**VISIT OUR DELIGHTFUL
NEW COCKTAIL LOUNGE**

**PLUS! THURS., FRIDAY, SAT. & SUN.
GUITAR & HARP SERENADE**

**El Castillo
Real**

4650 Los Coyotes
Diagonal
Long Beach
597-0301
Open 7 Days
11 A.M. to 11 P.M.

Ben's FAMILY RESTAURANT

DAILY DINNER SPECIALS

MONDAY	1/2 CHICKEN	1.69
TUESDAY	FISH	1.69
WEDNESDAY	SWISS STEAK	1.79
THURSDAY	BREADED VEAL CUTLET	1.69
FRIDAY	TOP SIRLOIN STEAK	2.49
SATURDAY	T-BONE STEAK	2.98
SUNDAY	PRIME RIB	3.49

DINNERS Include: Soup & Salad, French Fries or Mashed Potatoes, Hot Rolls and Jello or Sherbet.

CHILDREN UNDER 12 ... FISH & CHICKEN DINNERS 1/2 PRICE ALL WEEK
SPECIALS SERVED DAYS SHOWN 4 P.M. TO 10 P.M.
OPEN DAILY 5 A.M. TO 10 P.M.

2955 Bellflower Blvd., Long Beach
(213) 639-4212

THE Sierra RESTAURANT

**EXQUISITE DINNERS
LUNCHEON — COCKTAILS
ENTERTAINMENT
& DANCING — 7 NIGHTS**

Sierra offers a delightfully captivating menu. Try the delicious escarole or oysters on the half shell. Choose our excellent prime rib or beef or a thick juicy steak. Unsurpassed seafood dinners. Fresh brook trout. Or any one of the many other exciting selections.

BANQUETS & PARTIES

Private rooms available for 10 to 200 at no extra charge.

COMPLIMENTARY CAKE

for Birthdays, Anniversaries, Engagement Parties, etc.

**NOW APPEARING
★ MIKE SUMMERS TRIO ★**

1627 Lakewood Blvd., Bellflower, ME 0-4248

Dining guide

Continued from Page 91

Also, banquets and outside catering.

um. Open from 5 p.m. on closed Mondays.

TEE CEE'S, 588 E. Wil- low just west of Atlantic. Luncheon and dinner. Entertainment. Neat as a jewelbox. Tee Cee's is owned by T.C. Young. Tee Cee and his ace chef, Bobby Pagay, feature the restaurant's pupu plate dinner, praised for years as a succulent Polynesian combination. Other fea- tures include the choicest steaks and sea foods and barbecued ribs, teriyaki skewers and prime rib. A gourmet feature is Tee Cee's special Teaberry flavored ice cream. Also open Sunday. Prices upper medium.

TOM'S IRISH RESTAURANT, 250 E. Fourth St. Decorated with something old and some- thing new, Tom's is a bit of Ireland in downtown Long Beach, featuring



Chez CARY

"Winner
Holiday Magazine
Award"

RESERVATIONS: (714) 542-3595

WELCOME!

Hi!

We specialize in

- BROILED LOBSTER TAILS
- FILET MIGNON
- SEA-BASS, SHRIMP
- PAN FRIED FROG LEGS.

LUNCH & DINNER

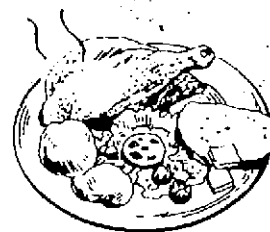
green frog

FOR RESERVATIONS
PHONE 591-9237
1820 ATLANTIC AVE., LONG BEACH

TENDERLOIN, 4363 Atlantic near San Antonio Dr. New owner Madelon Teel has some pleasant surprises for her patrons, including a champagne buffet brunch every Sun- day from 10:30 a.m. to 2 p.m., \$3.25. It includes wine as well as cham- pagne. The nightly special is the entree that made the Tenderloin famous — prime rib au jus at a low medium price. Also fea- tured are luncheons, the "hour of bliss," from 4 to 6 p.m. when cocktails are on special with hors d'oeuvres, and other excellent dinner entrees at medium and upper- medium prices. Pianist Dick Post entertains. Closed Mondays.

THEATRE ORGAN PIZZA PARLOR, 4117 Viking Way, near Carson Street and Bellflower Boulevard. Unusual enter- tainment nightly on the giant antique Robert-Mor- ton theatre organ which has over 800 pipes. Numerous pizzas, salads, sandwiches, tap beer. Prices popular to medi-

1/2 BROASTED CHICKEN DINNER



INCLUDES 1/2 BROASTED CHICKEN, RELISH TRAY, HOMEMADE SOUP OR SALAD CHOICE OF DRESSING, CHOICE OF POTATO & ROLL & BUTTER

\$1.79

SERVED FROM 11 AM DAILY

PLUS SENIOR CITIZEN AND CHILDREN'S DINNER

(EVERYONE OVER 65 & UNDER 12)

\$1.45

HEN & HOG FAMILY RESTAURANT

BREAKFAST LUNCH DINNER

10145 ALONDRA BLVD.

(at Woodruff)

BELLFLOWER TO 6-6616

OPEN DAILY 6 a.m. to 9 p.m.
FRI. & SAT. TILL 10 p.m.

Good Times are Made Even Better



at The Round Table

Choose from 16 delicious varieties created from the secret Olde English recipes that came over on the Mayflower, plus hamburgers, oven baked sandwiches, frankfurters, salads and your favorite beverages.

THE Round Table

2325 E. South St., Long Beach 423-0441
(At Cherry in front of Angel's)

EL COMEDOR MEXICAN RESTAURANT

FINE MEXICAN CUISINE AT ITS BEST

Superb Mexican Food, combination plates served from 1.80 — Wine Cocktails
Open Daily 11 A.M. 12:30 Sunday



6277 E. Spring St., Long Beach — 421-5918

Me-n-Ed's



FAMILY PIZZA PARLOR

NEWCOMERS SPECIAL

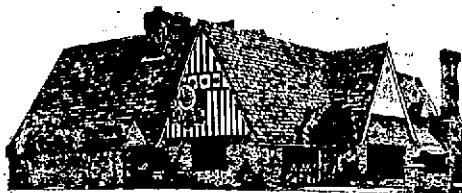
\$1.00 OFF

any LARGE or GIANT PIZZA with this coupon, now through Dec. 31. Inside orders only.

1901 E. PACIFIC COAST HWY.
Long Beach, 591-1373
CHERRY at PACIFIC COAST HWY.

Dining guide

HA'PENNY INN



**Sumptuous Fare
& Lavish Banquets**

Charming Serving Wenches
in Period Uniforms

Plus Entertainment
Nightly in our Pub

WESTMINSTER AVE. at BEACH BLVD.
839-0410 892-3308



Superb Continental
and American Cuisine

ROCCO'S RESTAURANT

**ENTERTAINMENT NIGHTLY
WITH MEL NORFLEET**
8060 FLORENCE AVE., DOWNEY
RESERVATIONS 923-4011

Rossmoor Inn Welcomes Back The
LEON PETERSON SHOW
Fabulous Entertainment
& Dancing Tues. thru Sat.

• Dining • Cocktails

SUPERB CUISINE

Prepared for Lunch &
Dinner by Chef

George Kayo

Your Host Mac McDaniel

HAPPY HOUR
Tues. thru Fri. & Sat.
3 p.m. to 5:30 p.m.

Member
Let's Dine Out
Master Charge
BankAmericard

**BRUNSWICK'S
ROSSMOOR**

12411 Seal Beach Blvd.

Seal Beach

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unusually delectable corned beef. It's owned by Tom and Helen Crehan, who are from Ireland. Tom's secret recipe for that scrumptious corned beef is the envy of other restaurant owners. The corned beef plate includes a big hand-peeled, buttery boiled potato, sweet cabbage, and rye bread. Tom's special corned beef sandwich melts in your mouth. Also featured are Irish and U.S. beers. Popular prices.

TORCH ROOM, 10632 E. Imperial Hwy., 1/2 block west of 605 Freeway, Norwalk. Dancing and entertainment Friday and Saturday nights. The Torch Room is an unpretentious place with a bar atmosphere. Only one dinner is served — an extremely good steak for \$2.65 with fresh salad, baked potato and rolls.

TWIN WHEELS RESTAURANT, Anaheim Street at Santa Fe Avenue. Complete menu of steaks, prime rib au jus, sea foods and barbecue dishes. Large dinners. Decorated with scores of somewhat bawdy saloon paintings. Luncheon, dinner and "hangover breakfasts" Saturdays and Sundays, 9 a.m. to 2 p.m. Prices medium to upper medium.

VALENTINE'S, 2923 E. Anaheim St. a few blocks west of Redondo Avenue. For over a quarter of a century, this cocktail lounge and dining room have been owned by Hazel Koons, "the working-man's friend" because she serves such good steaks, prime rib and sea foods at such low prices. Included are soup and salad, potato and garlic toast. The restaurant is also open for luncheon and Sunday breakfast.

Prices popular to medium.

VELVET TURTLE, 530 E. 33rd St. adjacent to the San Diego Freeway and the Atlantic off-ramp. Luncheon, dinner, banquets and entertainment. One of the most beautiful and spacious restaurants in the Long Beach area, the Velvet Turtle is an impressive landmark noticed by motorists whizzing on the freeway. Excellent service is by lovely waitresses in cute costumes. The handsome exhibition kitchen turns out about 16 super-popular dinner entrees, ranging from thick, juicy, pampered steaks and master-piece rack of lamb to prime rib au jus and mini-lobster tails stuffed with crab, tournadoes of beef bearnaise. Other Velvet Turtles are located throughout the Southland.

VIC'S KITCHEN, 1095 Long Beach Blvd. Breakfast, luncheon, dinner. Pizzas and omelettes are specialties. Beer, wine. Popular prices.

VILLAGE INN, 2099 Bellflower Blvd., across from Los Altos shopping center. With a British Inn exterior and cheerful red-accented interiors, the Village Inn is one of the area's best-liked luncheon and dinner restaurants. Owner Gus Harris features a steak sandwich day and night which is always a winner. Gus buys only the best and serves only the best, including steaks, lobster, other sea delicacies and beef shish kebab. Lovely Vivianne, who changes her hair style every night, entertains at the organ-bar. Prices medium to upper medium.

VILLA NOVA, 1201 E.

Continued on Page 94

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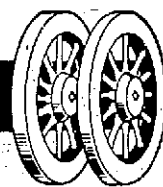
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Continued from Page 93

Broadway. Steaks and excellent Italian cuisine. Prices medium.

VILLA REY, 800 E. Ocean Blvd. Family buffet restaurant with several daily specials at low prices. Big buffet dinner is unusually good. Prices popular to medium.

VINCE'S SPAGHETTI HOUSE, 23609 Hawthorne Blvd. Torrance, four blocks south of Del Amo shopping center. Originated by Vince Cuccia, who has 30 years experience specializing in spaghetti, this restaurant is proud of its spaghetti which is darned good. Open from 4 p.m. on (closed Mondays).

Dining guide

Vince's is an unusually good Italian restaurant with big dinners at medium prices. Top values.

WALT'S WHARF, 201 Main St., Seal Beach. Here we have a sea food specialty concept which is attracting wide attention and patronage. Open for luncheon and dinner. Closed Mondays. Walt's features freshly caught (unfrozen) sea foods, cooked on charcoal broilers behind glass partitions in the rustic dining room. The features are whatever fish are currently being caught, ranging from red snapper and sea bass to rock cod or perhaps albacore and yellow tail. Also offered are halibut, shrimp, lobster and crab. The No. 1 chef is Cliff Mobley. Prices medium, some upper-medium. Restaurant also has a fresh fish market.

WARM TABLE, 18120 Brookhurst Ave., Fountain Valley Plaza, Fountain Valley. Also known as Lazlo's Warm Table, this new restaurant presents fine, fresh Hungarian and Italian cuisine. Prices upper medium.

WINCHESTER INN, 23000 S. Alameda, 1 1/2 miles south of San Diego Freeway. Closed Sundays. This is a half-million-dollar Spanish-style restaurant which is extremely popular with business executives who drop in for luncheon and dinner. Host and owner Jerry Baglizzo features the choicest steaks, prime rib, sea foods and golden chicken. The entrees come with soup and salad and baked potato. Prices upper-

medium. The restaurant has extensive banquet facilities, dancing and entertainment. Tuesday and Wednesday nights (except holidays), the inn has a Vegas style chuck wagon buffet, at a medium price. It's a terrific value!

WIND ROSE, 110 Marina Dr., Seaport Village. Luncheon, dinner, entertainment and Sunday brunch. Operated by the owners of the Quiet Cannon at Dana Point, the Wind Rose is spacious but intimate and has more bay view windows than any restaurant in town. The dinners are different and definitely superlative. Featured are the fresh fish of the day, teriyaki steak, king crab, chicken teriyaki, beef brochettes and such side dishes as skillet of sauteed mushrooms and fresh artichoke. Prices upper-medium.

WING LIM CHOP SUEY, 2264 Pacific Ave. also known as Tom Cod's. Chinese specialties freshly prepared with skill and imagination. Prices popular to medium.

WONG HOUSE, 306 Main St., Seal Beach. Chinese family dinners. Special beef, shrimp and chicken satay sauce dinners. Medium prices.

YE OLDE BLACK SKILLET, 1600 W. Ninth St. just west of Santa Fe Avenue. Cocktail lounge. Breakfast, luncheon, dinner and banquets. Beautifully enlarged and smartly decorated, Ye Olde Black Skillet is one of the finest.

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BY KEITH NUTTALL
Kentucky Fried Chicken Supervisor

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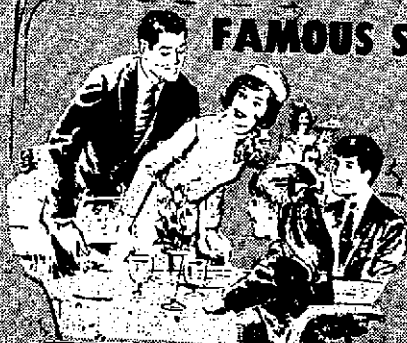
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- 3352 Los Coyotes Dr. (at Wardlow) 421-3754
- 6081 Atlantic Ave. (at 41st St.) 423-7953
- 5530 Atherton (at Bellflower) 431-3543
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Metropolitan area boasts 651,800 people

By LINDA ZINK
Staff Writer

Residents of Long Beach, like residents of nearly every other urban area, run the gamut in terms of income, education, employment and housing.

That, at least, is the picture that shaped up in 1972 when the Independent, Press-Telegram commissioned Opinion Research of California, Inc. to conduct a survey of the Metropolitan Long Beach area.

According to the survey, Metropolitan Long Beach (which covers 18 communities and cities including the City of Long Beach) had a total adult population of 651,800. Of these, 167,200 were in the 18-to-34 age bracket, 182,500 fell between the ages of 35 and 49 and another 202,100 were 50 years of age and older.

Two-person households were the most common living arrangement (an estimated 208,600 adults), but almost as many (202,100) live with two or three persons. Another 117,300 live in homes where there are five or more persons and 123,800 live alone.


In more than half the homes, there were no children under the age of 18. Other statistics show that there were 58,700 homes where the youngest child was between 13 and 17, 92,300 homes where the youngest was between 6 and 12 and 149,900 homes where the youngest child was under 6 years of age.

Educationally, 221,000 attended or graduated from college, 254,200 were high school graduates and 176,000 did not graduate from high school.

More than half the population (352,000) worked full or parttime while 156,400 were housewives who were not employed outside the home, 97,800 were retired, 19,600 were students and 26,100 were unemployed. The bulk of those employed (110,800) fell into the professional-technical-managerial category or do sales or clerical work.

Where income was concerned, the largest group of Metropolitan Long Beach residents had incomes less than \$5,000 a year (182,500) followed closely by those with incomes in the \$10,000 to \$14,999 bracket (156,400). Another 91,300 said they had incomes between \$5,000 and \$7,999 a year, 78,200 were in the \$8,000 to \$9,999 bracket and 143,400 had incomes totalling more than \$15,000 a year.

The 1972 statistics also showed that many more families lived in single family residences (462,800) than in apartments (189,000). Almost twice as many owned their own homes as rented them.



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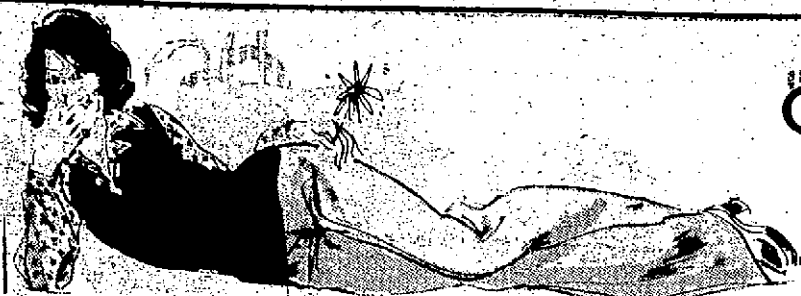
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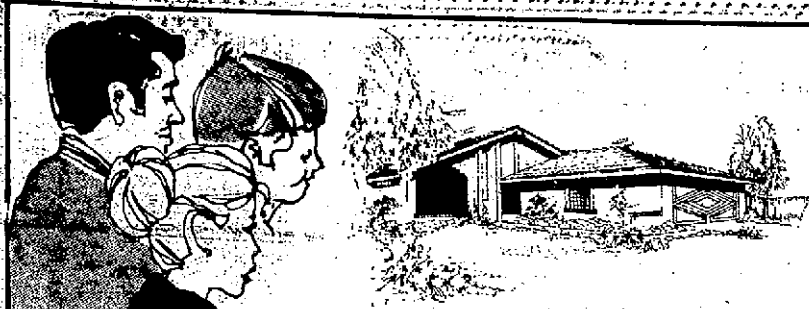
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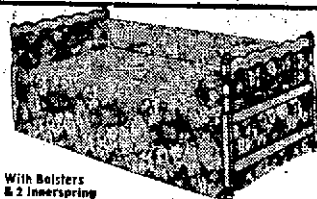
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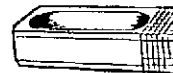
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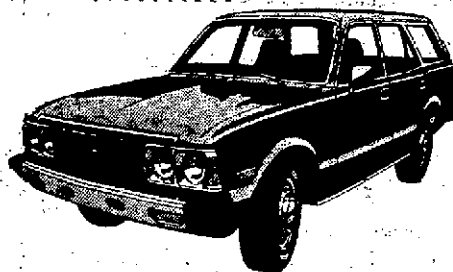
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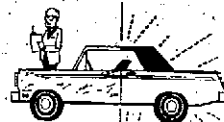
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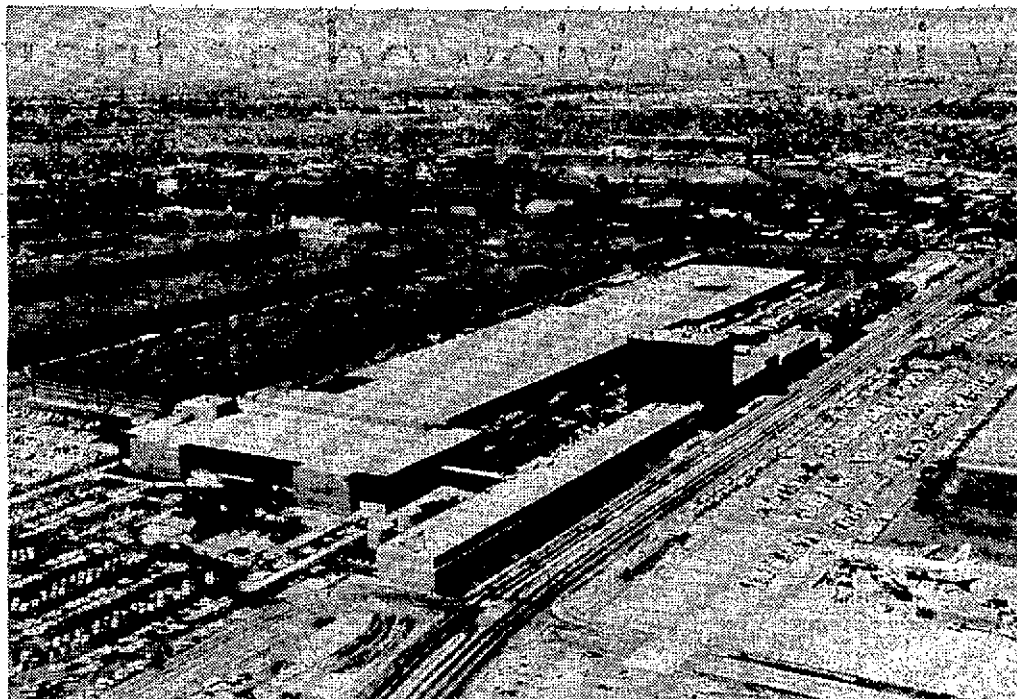
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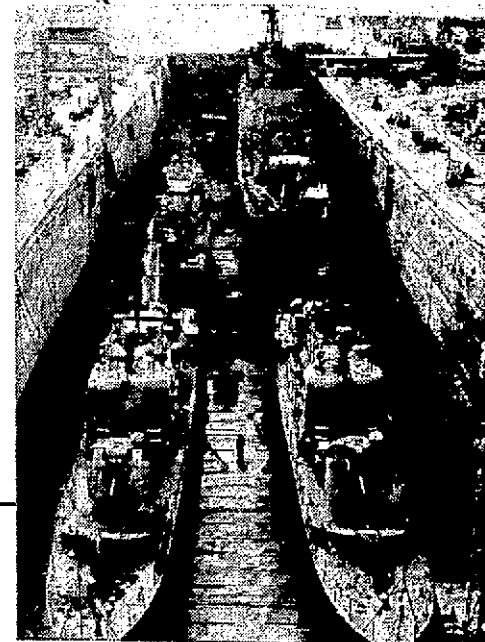
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L.B. industry is diversified, stable

By LARRY LYNCH
Staff Writer



The business and industrial base of Long Beach can be viewed as a triangle with a renewing downtown Long Beach holding the middle.

The industrial axis of this triangle extends from the Port of Long Beach west of downtown, credited as the most modern port in the world, to the Long Beach Airport in the northerly section of the city. The airport industrial complex includes McDonnell Douglas Corp.'s Douglas Aircraft plant employing 20,000 persons in the manufacture of DC-9 and DC-10 jet airliners.

The third corner of the triangle would be the southeastern corner of the city, in the area of Alamitos Bay. Traditionally a quiet, residential boat and beach oriented corner of the city, the area is now in the midst of frantic growth involving millions of dollars in building permits for high density residential construction—a magnet to important commercial and retail investment.

Larger employers in the greater Long Beach area are a diversified and stable lot.

Behind Douglas is the Long Beach Naval Shipyard (Gate 5 at the west end of the Gerald Desmond Bridge

where Ocean Boulevard becomes Seaside Boulevard). The shipyard employs about 8,000 persons in an operation that is expected to hold steady or grow despite the Navy's movement of Long Beach based ships to San Diego.

Grayson Controls Division of Robertshaw Controls Co. employs 1,600 at 100 Long Beach Blvd. in the production of thermostatic controls.

General Telephone Co. of California, with a variety of facilities serving the area, employs about 1,280 in Long Beach.

Southern California Edison, the area's electric utility with main offices at 100 Long Beach Blvd., has local employees numbering about 1,000.

Purex Corp., Ltd., a producer of household cleaning supplies listed on the New York Stock Exchange, has its international corporate headquarters at 5101 Clark Ave. in Lakewood. Purex employs about 900 persons at various facilities in the area.

Buffums' Department Store chain, with main offices at Pine Avenue and Broadway in Long Beach, employs 635 persons at stores in the area.

Procter & Gamble Manufacturing Co. has a soap and shortening products plant at 1601 W. 7th St. in the harbor area.

Johns-Manville Products Corp. employs 400 in the manufacture of transit pipe and insulation with facilities at 2420 E. 223rd St. (Wardlow Road).

Other major publicly held companies headquartered in the area are Mattel, Inc., a Hawthorne based toy manufacturer and Petrolane, Inc., a liquid petroleum marketing company with headquarters in Signal Hill.

The industrial heartland of Los Angeles County lies just north of the Long Beach harbor up through Compton, Paramount and South Gate. The rapidly growing city of Cerritos has also been successful in the attraction of light, no-smog producing industry which has come in despite strict environmental controls. There are some 500 plus acres of industrial park in the city now and another 400 zoned for that purpose.

The Port of Long Beach, operated by the city, is now the busiest on the west coast with a \$50 million

Continued on next page

Industry in area viewed as triangle

1971—SUNDAY, SEPTEMBER 1, 1971

Continued from previous page

expansion program under its belt providing it with the most modern container and auto-handling facilities.

City officials estimate that the value of harbor activity to the immediate community exceeds \$220 million a year, more than returning its total investment each 12 months. Annual cargo tonnage through the port totals more than 26 million with a value of about \$4 billion.

The city of Long Beach also operates the Long Beach Airport and industrial park with 120 industrial tenants on a 1,283-acre site. The airport has complete facilities for maintenance and repair of aircraft and helicopters. Pacific Southwest Airlines provides regular service to other west coast locations. Private aviation facilities account for a large portion of the airport's traffic, which in 1973 numbered 551,615 flights. Approximately 4,000 tons of cargo moved through the

air facility last year, 10 per cent ahead of the year before.

The keystone to much of the commercial and retail interest in eastern Long Beach is the Marina Pacifica development, which now has 1,500 condominium units approximately half-completed between Pacific Coast Highway and Alamitos Bay north of 2nd Street. A second phase which will complete construction of the residential units and include some commercial facilities is expected to get under way in 1974. Total value of this project is in the neighborhood of \$150 million, city sources say.

A neighboring townhouse project, The Coves, with 198 residential units, some related commercial development and boat slips, should get under construction in 1974 also.

Taxable sales in the city of Long Beach totaled more than \$901 million in 1973, up dramatically from about \$787 million a year earlier. The increase was

heavily auto related, and partially attributable to the imposition of a sales tax on gasoline. Sales of auto dealers and auto supplies from 156 outlets was up more than \$30 million, however, to a total of \$150 million.

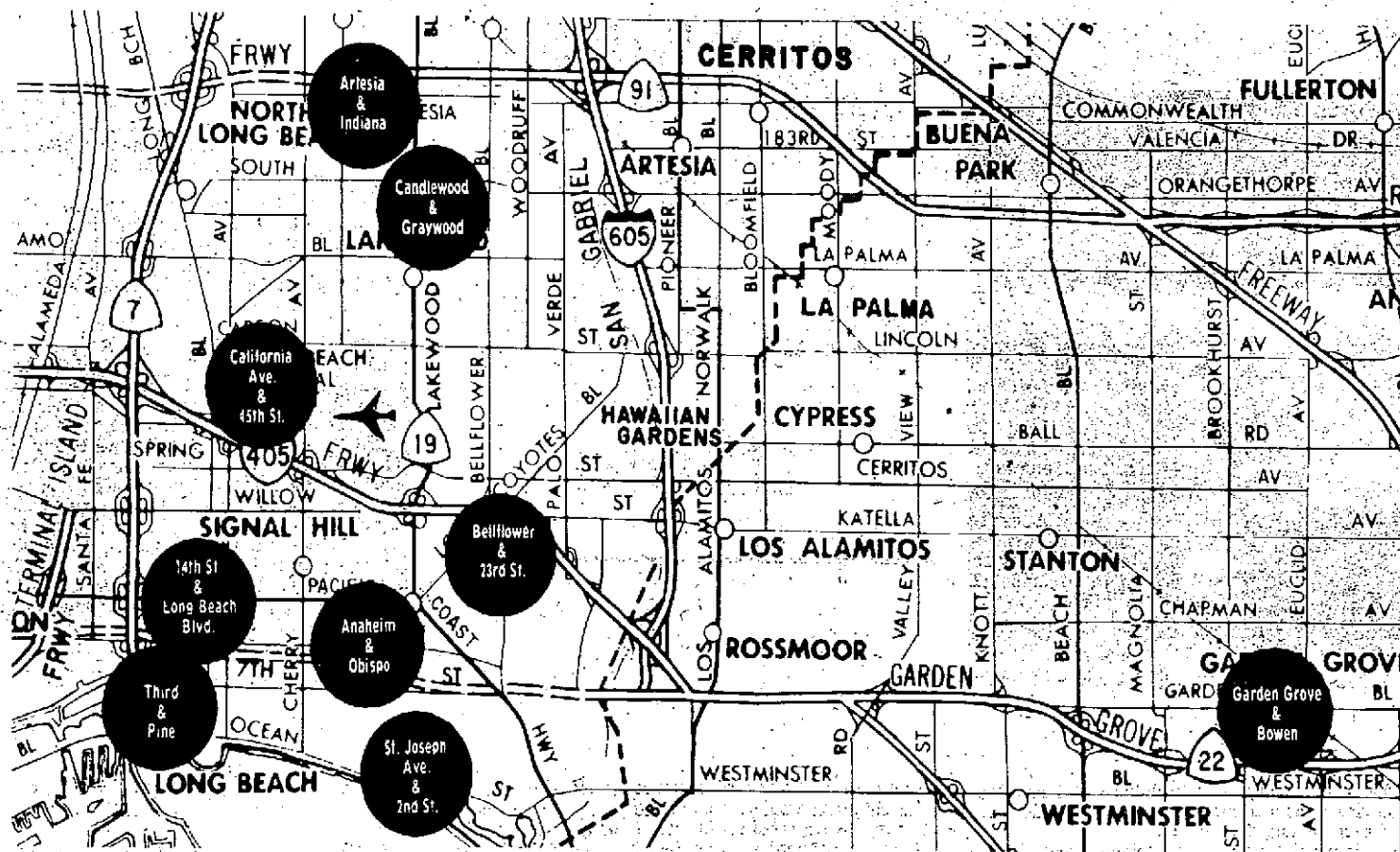
Revitalization of downtown Long Beach continues with the construction of a \$25 million city hall and library complex and the initiation of a Westside Industrial Area with 355 acres under study for redevelopment.

A 10 year program for this area west of the Los Angeles River is expected to attract business facilities that will add as many as 7,000 jobs to the economy of the area.

The latest Community Economic Profile published by the Long Beach Area Chamber of Commerce says that of 6,800 acres within the city limits zoned for industry, about ten per cent was vacant in 1970. Prices for that land at that time ranged from \$42,000 to \$81,000 an acre.

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COASTAL CONSERVATION ACT:

"Giving the coastline back to the people—"

By KRIS SHERMAN
Staff Writer

The people of the State of California hereby find and declare that the California coastal zone is a distinct and valuable natural resource belonging to all the people.

The California Coastal Zone Conservation Act of 1972

With those words, California voters slapped the tightest restraints ever on development along the state's 1,100 mile coastline.

They said, in effect, that local governments had not taken proper care to preserve their patches of oceanfront property; that development was overrunning the coast; and that if it was not soon regulated, there would be nothing left for the masses to enjoy.

Property owners and builders had argued otherwise, claiming the state had no right to deny a man permission to build on his land and predicting development would come to a grinding halt if Proposition 20 — the Coastal Conservation Act — was passed.

But in 1974, nearly two years after 55 per cent of the voters cited the need for conservation of the coastline, development has not stopped, portions of the coast have been preserved, and the Coastal Conservation Act seems — at least to a point — to be working.

Now sitting in judgment over development along the coast are seven commissions — six regional and one statewide — composed of appointed and elected officials.

Temporarily, they are charged with passing on all projects proposed for construction within 1,000 yards of the coast.

Among other things, they must consider if a project will adversely affect the environment; if it will destroy someone's view of the ocean; if it will markedly increase population density, traffic congestion or reliance on dwindling energy resources; and if it will irrevocably commit a piece of land to a particular use.

If a proposed project does not meet certain standards set by a commission's staff, or if it is found that the development will adversely affect the environment, commissioners may deny the applicant permission to build that particular building.

That policy, however, is really just a three-year stop-gap measure, designed to make sure development along the coast is regulated while the seven commissions work on the real mandate.

They must develop a comprehensive plan for "the maintenance, restoration and enhancement of the overall quality of the coastal zone environment, including, but not limited to, its amenities and aesthetic values."

Their plan is to cover the entire California coastline up to five miles inland.

Under the law, each of the six regional commissions must formulate and adopt nine "elements" — each one containing a list of recommendations and policies for future use of the coastline.

Those nine elements, as defined by the Act, are:

- Land use
- Transportation
- A conservation element for the preservation and management of the scenic and other natural resources of the coastal zone
- A public access element for maximum visual and physical use and enjoyment of the coastal zone by the public

• Recreation

• A public services and facilities element for the general location, scale, and provision in the least environmentally destructive manner of public services and facilities within the coastal zone

• An ocean mineral and living resources element

• A population element for the establishment of maximum desirable population densities

• And, an education or scientific use element.

As each element is approved by a regional commission, it is forwarded to the State Commission. The state panel is then charged with taking the six regional elements and molding them into one element suitable for the entire state.

The comprehensive coastal plan, comprised of all nine elements as presented by the Regional Commissions and molded by the State Commission, must be presented to the legislature on or before Dec. 1, 1975.

It will then become the legislature's duty to adopt and implement the plan.

But if that plan is to regulate development after 1977 — when the Regional Commissions will be dissolved — the commissions must now employ the stop-gap measure some call "planning by permit".

The 12-member South Coast Regional Commission has jurisdiction over all coastal development in Los Angeles and Orange Counties. Six of its members are local elected officials, six were appointed by state authorities.

Elected members include Orange County Supervisor Ralph Diedrich, representing the Board of Supervisors; Los Angeles County Supervisor James Hayes, representing the Los Angeles County Board; San Clemente Mayor Art Holmes, representing all Orange County City Councilmen; Los Angeles City Councilman Louis Nowell, representing his city; Long Beach City Councilman Russ Rubley, representing all Los Angeles County City Councilmen; and Dr. Donald Wilson, a Torrance City Councilman, representing the Southern California Association of Governments (SCAG).

Appointed members include Commission Chairman Dr. Don Bright, a biologist appointed by Gov. Ronald Reagan; Dr. Rim Fay, a marine biologist appointed by the Senate Rules Committee; Don Phillips, a Long Beach City Councilman appointed by Gov. Reagan; Dr. Robert Rooney, chairman of the Long Beach State University Center for Environmental Studies and a Senate Rules Committee appointee; Judy Rosener, a well-known Orange County environmentalist appointed by former Assembly Speaker Bob Moretti; and Carmen Warschaw, also a Moretti appointee.

The commission has a staff of planning and permit experts who advise members on technical aspects of all developments that come before them.

Application for a permit within the South Coast Region should be made to the commission at 666 E. Ocean Blvd., Suite 3107, Long Beach. There is a filing fee of \$250 for a development that will require a public hearing, \$50 for a project that can be handled on the consent calendar.

The commission meets from 9 a.m. to 7 p.m. on Mondays in the Long Beach Harbor Department's Board Room, 925 Harbor Plaza Drive.

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Stacked four-high aboard the United States Lines' American Lancer are 40-foot containers loaded with every conceivable type of cargo bound for Hawaii, Guam, Hong Kong and the Far East. The 30-ton capacity gantry cranes in Long Beach Harbor are among 12 in the port, the largest concentration of cranes within any port on the Pacific Coast. (Photo courtesy Long Beach Harbor Department.)



AT L.B. HARBOR

There's still a revolution going on—

By JACK O. BALDWIN
Maritime Editor

Back in 1835, Richard Henry Dana in his book "Two Years Before the Mast" described how cowhides were loaded aboard ships anchored off Point Fermin.

The smelly hides were thrown over the cliff. Some made it to the bottom. Others became snagged on bushes or on rocky outcroppings. The sailors would climb down the steep cliff and dislodge the hides. Once the hides were all on the rocky beach they were put into the ship's long boats and rowed out to the Pilgrim and hoisted aboard ship for the voyage around Cape Horn and back to Boston.

Cargo handling techniques have changed considerably since those days.

Many newcomers, and some not-so-newcomers who have not visited one or both of the two Southland harbors, are fascinated by today's cargo-handling methods.

Modern techniques are a far cry from the days when laborers, the forerunner of today's longshoremen, would carry a cask of wine, one on each shoulder on or off a ship.

One of the early innovations in cargo handling was the use of the cargo nets. A hand-crafted net of stout fibers would be placed on the wharf. Cargo handlers would put individual boxes, crates, kegs, bundles — or whatever — onto the out-stretched net. Then the corners would be gathered together and a shipboard crane would hoist the conglomeration of cargo aboard ship and lower it down into the hold. There the net was opened and the cargo stacked between decks.

A technique of cargo-handling called palletization was an improvement over the nets. Cargo was stacked on wooden pallets and carried from transit sheds to shipside by forklift trucks. Special slings were rigged that could pick up a pallet of cargo and hoist it on or off the ship.

Then came the revolution. It was called "containerization". The revolution is still going on.

Containers are boxes usually eight feet high, eight feet wide, and varying in length from 20 to 40 feet long. They are frequently mistaken for truck trailers but they have one distinct characteristic that distinguishes them from truck bodies. There are holes in each of the container's eight corners. The holes in the bottom of the boxes are used to lock the containers down on the truck chassis that haul the cargo containers to and from the harbor. The holes in the top corners are used to lift the containers off the chassis and hoist them aboard ship or to lift the containers off a ship to place them on the tractor-pulled chassis.

During the days of cargo nets, a team of 18 longshoremen could be expected to load or unload an average of 20 tons of cargo per hour. With containerization the same 18-man team, called "gangs", can handle up to 400 tons per hour.

A good place from which to watch containerships

Continued on page 114

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Shopping centers abound in and around L.B.

By LORI GERLOFF
Staff Writer

Southern California is renowned as an area of leisure living. Recreational areas, first-rate restaurants and cultural activities are in great abundance. Another facet of that casual lifestyle is a wide variety of shopping areas appealing to residents and tourists alike. Some of the country's finest department stores and specialty shops are represented within local shopping centers and malls.

The newest of these shopping areas is Westminster Mall, which opened in early August. May Company and Sears are among the 45 stores opened to date; and Robinson's and Buffums' will be among the additional 141 stores to open next spring. The completely enclosed, double level mall is located off the San Diego Freeway at the Bolsa Avenue Goldenwest off-ramp in Westminster. Stores are open from 10 a.m. until 9:30 p.m. and parking is available for 6,600 cars.

About to celebrate a first anniversary is Carson Mall, at the junction of the San Diego Freeway and Avalon Boulevard in Carson. Also completely enclosed, the 77,000-square-foot mall is open seven days a week and features 85 specialty shops plus Broadway, Sears and J.C. Penney. The Carson Mall was designed as a community-oriented center and includes a 250-seat hall available for use by local clubs and organizations.

ANOTHER ENCLOSED, climatized mall is the 3-year-old Los Cerritos Center, covering 95 acres at the 605 Freeway and South Street in Cerritos. The Spanish-style mall includes 124 specialty stores plus the Broadway, Robinson's, Orbachs and Sears. There are four theaters in the mall and two in the parking area. Six restaurants serve shoppers in addition to tearooms in major stores.

Del Amo Fashion Square at Carson Street and Hawthorne Boulevard in Torrance was completed in 1971 and boasts 175 stores.

Again an indoor, climatized mall, Del Amo's main department stores are Ohrbachs, Bullock's, I. Magnin and Montgomery Ward.

Also serving South Bay shoppers seven days a week is Old Towne Mall at 19800 Hawthorne Blvd. in Torrance. The 200-store complex features Old West architecture combined with amusements and small shops. In addition to specialty shops located in the marketplace is a continuous art festival along Artisan Way, a stretch of stall areas housing the wares of potters, metal sculptors, painters, jewelers and assorted craftspeople.

Los Altos Center, at the corner of Bellflower Boulevard and Stearns Street is Long Beach's first and only regional shopping center. The earliest portion, on the west side of Bellflower Boulevard, was established in 1950. The major area, with J. C. Penney and Sav-On Drugs was completed in 1957. The center expanded north of Stearns in 1964. The center currently includes 65 shops on 20 acres. Major stores are Broadway, Sav-On, Penney's, Barker Bros., Thrifty Drug as well as a Thriftmart market.

AN ENTIRE residential city grew up around Lakewood Shopping Center, which has been the model for mall designs in the country.

Located at Del Amo and Lakewood Boulevards in the city of Lakewood, the 265-acre center opened 22 years ago with May Co. as major tenant. Bullock's, Buffums' and J. C. Penney have since joined May Co. at the center. The shopping area has 118 specialty stores and is embarked on a \$5.75 million expansion program, topped by the addition of a fifth large store — Montgomery Ward.

There is parking at the center for 12,500 cars, with free tram transportation linking the stores.

Marysate Village, adjacent to the Queen Mary at Pier J of the Long Beach Harbor, has 20 English-style specialty and souvenir shops as well as a pub. Shops are open seven days a week from 11 a.m. until 9 p.m. during the summer and until 7 p.m. in winter.

Ports O' Call Village, located off the Harbor Freeway in San Pedro at Harbor Boulevard and Sixth Street, has 75 specialty shops, some located in a replica of an old whaling town. Shops are open seven days a week all year from 11 a.m. until 9 p.m.

SEAPORT VILLAGE at 100 Marina Drive in the Long Beach Marina has 20 shops open seven days a week from 11 a.m. until 9 p.m. and three large restaurants.

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by gary rausch

Sports are a favorite pastime

Unfolding like an oriental fan against a backdrop of the blue Pacific, the city of Long Beach offers a climate the folks in Bangor, Maine, Storm Lake, Iowa, and Lubbock, Tex., can't buy — much less imagine.

Sun-splashed days and cool nights present a climate that invites year-round activity for the recreational and sports-minded citizen.

When the Long Beach resident is playing a round of golf in mid-January, his counterpart in Bangor is shoveling away the umpteenth snowfall of the winter. It is this abundance of sunshine and sea breezes that has made the Queen City a paradise for the athletically inclined.

Whether active or passive in his pursuits — or more commonly a mixture of both — a Long Beach resident seldom wants for activity. More often than not, the newcomer to the city is overwhelmed by the wealth of endeavors that beckon.

It is possible within Long Beach and its surrounding communities to attend a different sporting event each afternoon and evening for more than a fortnight. From angling to yachting, the myriad opportunities awaiting the participant are mind-boggling and muscle-warping.

The next few months are possibly the most exciting for the fan. By using the nearby freeways, the Long Beach resident can cheer the American Baseball League California Angels and World Football League Sun in Anaheim Stadium; the National Football League Rams plus collegiate powers USC and UCLA in the Los Angeles Coliseum; the National Basketball Association Lakers and National Hockey League Kings at the Forum in Inglewood; and the National Baseball League Dodgers in Dodger Stadium. Later in the year collegiate basketball returns with UCLA at Pauley Pavilion and USC at the Los Angeles Sports Arena.

Lovers of horseflesh (and wagering on same) will enjoy the days and nights at Los Alamitos, Hollywood Park and Santa Anita race tracks. The Forum and Olympic Auditorium are synonymous with world cham-

Continued on page 112



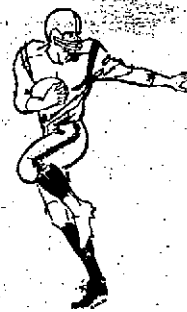
Where to obtain tickets for sports events—

Ticket and schedule information for Southland sporting events may be obtained from the following:

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UCLA EVENTS ... 825-2101
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LONG BEACH STATE UNIVERSITY
EVENTS ... 498-4111
LONG BEACH CITY COLLEGE EVENTS
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LOS ANGELES LAKERS ... 674-6000
LOS ANGELES KINGS ... 674-6000
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LONG BEACH ARENA ... 437-2255
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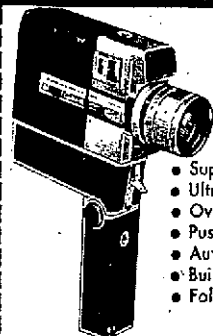


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	3 woods	\$105.00	NOW \$84.00	1974 BEN HOGAN	4 woods \$155.00 NOW \$124.00	3 woods \$116.25		\$93.00
	9 irons	\$292.00	NOW \$234.00					
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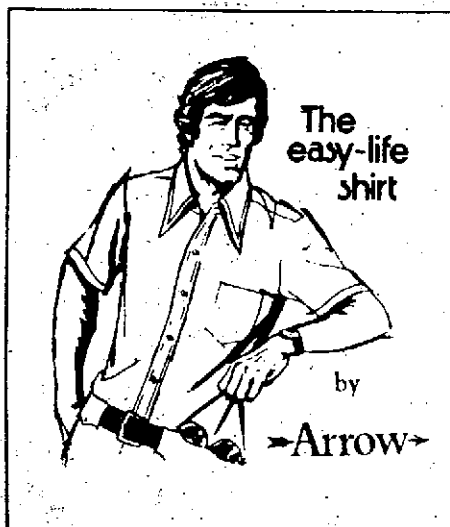
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Long Beach Harbor is the hub of recreational boating for Los Angeles County and even areas beyond the limits of that county. Such a statement can be made without fear of contradiction even though this city has turned a great portion of its harbor to oil, shipping and industrial uses.

Boating, power and sail, has become one of the principal participating sports of Long Beach. Yet, if the more than 5,000 boat owners who have craft in the Long Beach Marina, Naples, Golden Sails Marina and those on the west side of the city were polled, one would discover that the greatest percentage of boaters live in other cities.

The Long Beach Marina alone has 1,847 boats ranging from 15 to 45 feet and divided almost equally between power and sail. Also, it would take a major disaster of some kind to dislodge those 1,847 boats. There are more than 7,000 boat owners on the waiting list. Some have their craft in dry storage; others have boats in other marinas, but they still hope for a berth in Long Beach.

Why? Because there isn't one docking space where the owner can't take his boat to the ocean in a matter of minutes. The Marina here has become the object of worldwide wonderment and people from many countries have come here to inspect what has become known as an ideal waterway.

There are four times as many slips at Newport Beach, but it takes as much as two hours to take a power boat through the maze of boats and reach the Pacific. Ditto for Marina del Rey!

Adjacent to Long Beach Marina—really a part of it—is Alamitos Bay where thousands of youngsters have learned to sail in the world-famous Sabots under the direction of a highly trained teaching staff at the Recreation Department's Sailing Center.

In the center of Alamitos Bay is Naples, criss-crossed with a series of canals that afford anchorages for 400 to 500 boats. Surrounding it all is Belmont Shore, which has the San Gabriel River

channel on the east as a boundary line between Long Beach and Seal Beach. It also is the divider for Los Angeles and Orange Counties.

Four or five thousand boats is a mere sampling of the total number of boats that take part in powerboating and sailing in the city's Outer Harbor, well protected by a massive breakwater that keeps the water calm when elsewhere it is choppy and rough.

It has been estimated that 75 percent of the boats that engage in water sports in this area are parked in yards, drive-ways, garages and the numerous public parking areas that are mushrooming in the Southland. On weekends particularly those boats are moving toward water.

There are three main launching areas in Long Beach—one at Golden Avenue, another under the Davies Bridge and yet another in the Marine Stadium, which also is a part of Alamitos Bay.

Next to the Sailing Center on Ocean Boulevard is a small segment of public beach which is used for launching by small boaters, particularly the catamaran, Sabot and Lido sailors.

The cost to launch and park a rig at Golden, Davies Bridge and the Marine Center has been kept at a figure of \$1.50. It doesn't matter what kind of boat you have; the price is the same.

Most of the small boaters are going on fishing trips, or just cruising in the harbor, but some venture across the 22 miles of San Pedro Channel which separates the mainland and Catalina Island. There are others who are braver, and, it is to be hoped, wiser, who take extended trips northward through the Channel Islands off Ventura and Santa Barbara Counties.

There are many reasons why so many boat owners want to get into Long Beach Marina. First, the cost, which is broken down this way: \$1.55 per foot for slips accommodating boats 16 through 29 feet; \$1.70 for those 30 to 44 feet; \$1.80 for those 45 feet and longer.

No marina on the Pacific Coast, as far as is known, can come near those

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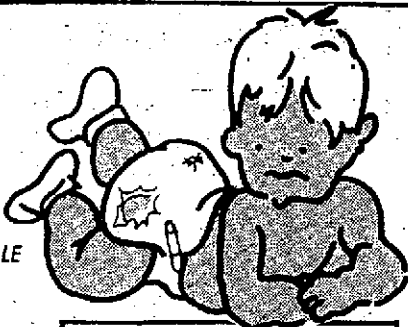
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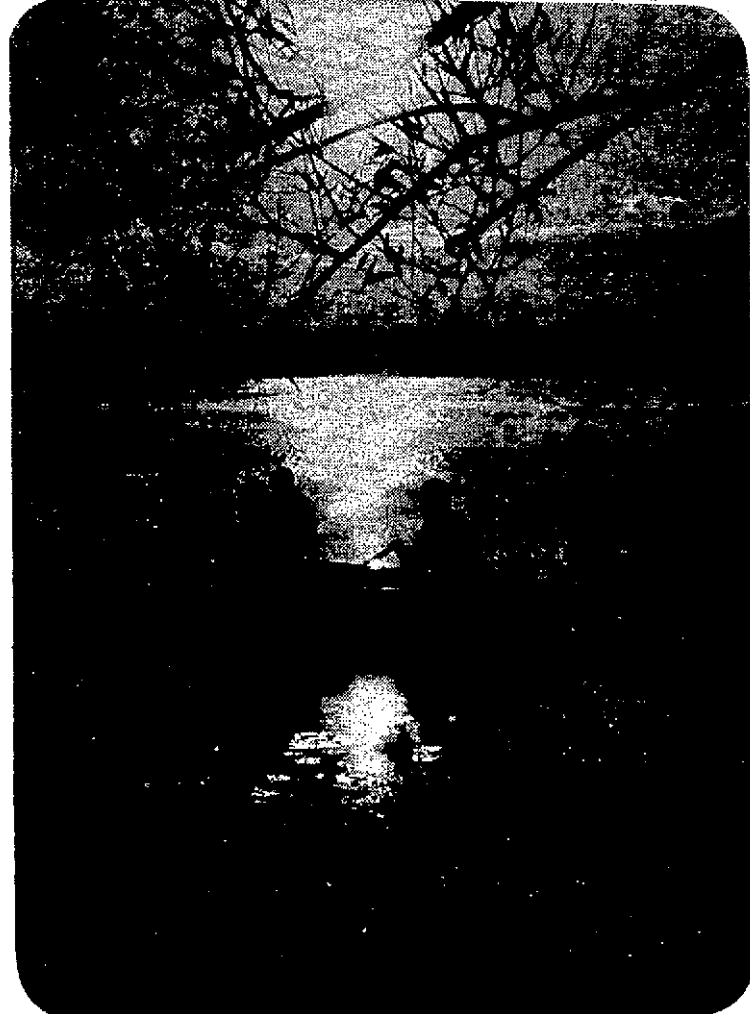
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figures. Certainly not Newport and Marina del Rey.

Newport has scores of boats moored in the middle of the harbor. Long Beach has wide basins with no moored boats to interfere with traffic. The quick access to the ocean and return already has been discussed.

Because of the long breakwaters that protect the outer harbor, the surge problem hardly exists in the Long Beach Marina. Therefore, there is hardly any damage to docked boats even in the worst storms.

There is ample parking space for all boat owners and their guests around all the basins and the area is patrolled by security officers in automobiles and by patrol boats of the Marine Department.

Breaking down the boats into power and sail, we find that power exceeds the sails by only one percent, 49 to 48. The other three percent are work craft for the Marine Department, the U. S. Coast Guard and various others. Some slips are used entirely for multi-tier racks for Sabot and Laser sailboats, which are used not only by young sailors but by many adults.

One shouldn't think that Long Beach boat owners occupy the entire Marina. In fact only 30 percent of the slip holders are long Beach residents. Thirty-seven percent are from other sections of Los Angeles County; 26 percent come from Orange County. The other percentage goes to the service, Coast Guard and patrol boats.

Five percent of the boat owners like Long Beach Marina so well that they live on their boats the year 'round. Many others use their craft strictly for entertaining friends seldom leaving the Marina or Alamitos Bay.

There are three well-established yacht clubs that have guest docks; otherwise, they use slips just as do all other boat owners. Those clubs are Long Beach, Alamitos Bay and Seal Beach.

There are other yachting organizations banded together in clubs, but which have no permanent homes on the waterfront. For instance, the Little Ships Fleet of Long Beach is one of the oldest clubs in the area, but yet it has no permanent clubhouse.

Just in case you are in the market for a boat, be sure that you have a storage space for it and a trailer to get it to the water and then back home again. Your boat must be licensed by the State of California unless it be of the small Sabot variety. However, you don't need a license to operate a boat, but the Coast Guard frowns on operators who disobey Marine Department regulations.

There is no end to boating activity in Southern California. Only a few winter storms cause a halt in boating, both power and sail.

Long Beach Yacht Club is the center of all the annual Midwinter Regatta sailing that comes on the weekend nearest George Washington's birthday. It is the world's greatest regatta, involving between 900 and 1,000 boats and more than 85 classes. In addition to those sailboats, numerous power craft are used for committee and stake boats in the three-day regatta that is jointly sponsored by all the yacht clubs from Marina del Rey to Newport Beach.

Blue-water craft come from as far as San Francisco and San Diego to take part in the Midwinter, and often many smaller craft are trailered to the launching sites.

It's all part of a business that almost hit the \$4 billion mark in 1972, an increase of about \$300 million over the previous year. Boating indeed has grown each year since 1913 when it was estimated that 400,000 recreational boats were in use in the United States. That number grew rather slowly until 1930 when the estimate was 1,500,000 boats. The estimate for 1973 was near 10 million recreational boats of all kinds.

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Parks — a playground for young and old

Long Beach Recreation Department, which operates at 30 different parks and playgrounds around town, does much more than offer swings and baseball diamonds. It offers French cooking, dry land skiing and everything else

in between. Specific information on the variety of activities times and dates can be made by contacting the closest park. In addition the recreation department regularly issues flyers and brochures on all offerings and makes these available at every branch of the public library. A Recreation Guide, synopsizing the activities, is available from branch libraries and the recreation department.

Samples of sports, arts and crafts, and other learning adventures include baton twirling, cake decorating, yoga, Arabian dancing, outdoor camping, modern dance, guitar for adults and young people, round and square dancing, chair caning, and various charm classes.

Preregistration for many of these classes begins September 10. Registration for round dance classes, held at El Dorado Park, are scheduled for Aug. 22, 29, and Sept. 5. Square dance classes, also held at El Dorado, will be registered Sept. 5 and 12.



In addition the Recreation Department regularly offers three drama productions each year—Spring, summer and Fall. A new group, the Adult Theatre Project, has gotten underway recently but is still open to anyone interested in sharing ideas, listening to artist lecturers, and becoming involved in a variety of ways with an ensemble production.



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Where are the parks?

ADMIRAL KIDD PARK, 2125 Santa Fe Ave. Softball field with lights; volleyball court with lights; playfield; spraypool; activity building; 2 barbecues.

BAY SHORE PLAYGROUND, 14 54th Place. 11 a.m. to 4 p.m. Mon. through Fri. 2 basketball courts; 4 volleyball courts; 5 paddle tennis courts; 2 handball courts; shuffleboard court; picnic area; swimming and boating area.

BIXBY PARK, 130 Cherry Ave. Volleyball court; 4 roque courts with lights; 12 shuffleboard courts with lights; clubhouse; picnic area.

CABRILLO PLAYGROUND, 2071 Merri-mac Ave. Softball field; basketball court; volleyball court; play field; activity building; 2 barbecues.

CALIFORNIA PLAYGROUND, 1490 California Ave. Lighted game courts.

CALIFORNIA RECREATION CENTER AND GYM, 1550 California Ave. Playground hours, 10 a.m. to 5 p.m. Mon. through Fri. and Sat. and Sun. 12 to 4:30 p.m. Gym hours 12:30 to 4:30 p.m. Mon. through Fri. and 12:45 to 4:30 p.m. Sat. and Sun. clubhouse; gym; basketball court with lights; volleyball court with lights.

CHERRY PARK, 1901 E. 45th St. Baseball field with lights; 2 softball fields; 2 tennis courts with lights; basketball court with lights; 2 volleyball courts with lights; playfield with lights; spraypool; activity building; 3 barbecues.

COLLEGE ESTATES PLAYGROUND, 810 Stevely Ave. Tennis court; volleyball court; activity building; barbecue and fire ring.

COLLINS PLAYGROUND, 6125 Coke Ave. Volleyball and basketball courts; ball diamonds.

COOLIDGE PARK, 352 E. Neece St. Junior baseball field with lights; basketball court with lights; volleyball court with lights; paddle tennis court with lights; playfield; horseshoe pit; spraypool; activity building; 2 barbecues.

DRAKE PARK, 951 Maine Ave. Basketball court with lights; volleyball court with lights; activity building, clubhouse; softball field.

EL DORADO PARK EAST, enter from Spring Street (located between San Gabriel River and 605 Freeway). Archery; fishing; bicycling; hiking; picnicking. Open 8 a.m. to sundown.

EL DORADO PARK WEST, 2600 Studebaker Road. Junior baseball field; 5 softball fields (2 with lights); basketball court with lights; volleyball court with lights; 8 lighted tennis courts; paddle tennis court with lights; play field; 2 clubhouses.

HEARTWELL PARK, 5801 E. Parkcrest Ave. 9 junior baseball fields; basketball court with lights; volleyball court with lights; playfield; activity building.

HOUGHTON PARK, 6301 Myrtle Ave. 2 baseball fields (1 with lights); 2 softball fields (1 with lights); basketball court with lights; volleyball court with lights; playfield; 4 shuffleboard courts; 4 horseshoe pits; spraypool; 2 clubhouses.

KING PARK, 1950 Lemon Ave. Softball field with lights; playfield with lights; spraypool; shallow-water swimming pool; basketball court with lights; clubhouse; 3 barbecues.

LINCOLN PARK, 24 Cedar Ave. Cards, roque and shuffleboard.

LOS CERRITOS PARK, 3750 Del Mar Ave. 2 tennis courts with lights.

MACARTHUR PARK, 1325 E. Anaheim St. Basketball court with lights; volleyball court with lights; paddle tennis court with lights; spraypool; clubhouse; activity building.

NATURE CENTER, 7550 E. Spring St. Tues. through Sun. Wild animals roam freely across the three miles of trails at the 80-acre center.

PAN AMERICAN PARK, 5157 Centralia Ave. 2 softball fields with lights; basketball court with lights; playfield with lights; 2 handball courts with lights; spraypool; clubhouse; activity building.

RAMONA PARK, 3301 E. 65th St. Junior baseball field with lights; volleyball court with lights; basketball court with lights; playfield; spraypool; activity building; 2 barbecues.

RECREATION PARK, E. 10th Street and Park Avenue. Picnicking, playground, fly casting, summer concerts and tennis. 2 baseball fields (1 with lights); 2 softball fields with lights; 8 tennis courts with lights; clubhouse.

SCHERER PARK, 4600 Long Beach Blvd. Basketball court with lights; 2 volleyball courts with lights; 2 paddle tennis courts with lights; spraypool; activity building.

SILVERADO PARK, 1545 W. 31st St. Baseball field with lights; softball field; 4 tennis courts with lights; basketball court with lights; 2 volleyball courts with lights; 3 paddle tennis courts with lights; playfield; 4 shuffleboard courts; 4 horseshoe pits; swimming pool; clubhouse; fire ring.

SOMERSET PARK, 1500 E. Carson St. 2 tennis courts with lights; basketball court with lights; volleyball court with lights; activity building.

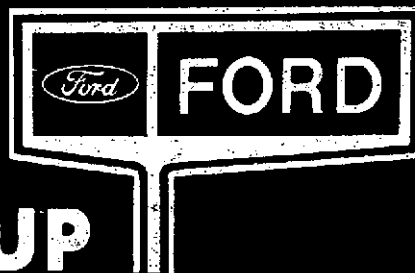
STEARNS PARK, 4520 E. 23rd St. Junior baseball field with lights; basketball court with lights; 3 volleyball courts (1 with lights); paddle tennis court with lights; playfield; activity building; 3 barbecues and 3 fire rings.

VETERANS PARK, 101 E. 28th St. Softball field with lights; 2 tennis courts with lights; basketball court with lights; volleyball court with lights; 8 paddle tennis courts with lights; playfield; spraypool; activity building; clubhouse.

WARDLOW PARK, 3457 Stanbridge Ave. Baseball field; softball field; basketball court with lights; 2 volleyball courts with lights; paddle tennis court with lights; playfield; spraypool; clubhouse.

WHALEY PARK, 5620 E. Atherton St. Junior baseball field with lights; basketball court with lights; 2 volleyball courts with lights; paddle tennis court with lights; playfield; spraypool; clubhouse; 4 barbecues; fire ring.

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Sports -- a winning combination

Continued from 106

championship boxing matches, and those followers of auto racing are already familiar with the names of Ontario Motor Speedway and Riverside International Raceway.

Professional sports have made an immense impact on Southern California and Long Beach. But Long Beach athletes have also made their marks in the play-for-pay world. Names like Jeff Burroughs, Billie Jean King, Jack Snow, Bobby Grieh and Mack Calvin are familiar to all sports fans. Each is a product of Long Beach schools.

High schools in the city have for years held the respect of all of Southern California for their over-all superiority in athletics.

Long Beach City College has been a power in the junior college ranks for more than two decades. More recently, Long Beach State University has drawn national acclaim for its athletic excellence.

While the high schools and colleges are given their rightful credit for nurturing these professional stars of today, the true spawning grounds are the playgrounds and parks of the city with their phenomenal growth of junior programs for the youngsters of the community.

This is the domain of the Long Beach Recreation Department, which comprises one of the largest and finest programs of its kind anywhere in the nation. Boys may participate year-round, playing flag football, basketball, soccer and softball. And for the girls — flag football, basketball, volleyball and softball.

Adults still comprise the bulk of participants within the Recreation Department's programs. The city kicks off another season next month with its men's flag football league. There were 20 teams involved last fall and, with mostly former high school, junior college and college players competing, the league is a tougher caliber

er than found in a majority of city football leagues.

The basketball and softball programs are scaled according to the strengths of the teams. Over 268 teams competed in the softball program this past summer — a leap of 40 over the previous year. That's more than 4,000 adults in that one program alone.

The fastest growing sport in the city, however, is tennis. An all-time high 468 entries competed in the recent Long Beach City Championships.

There are 96 tennis courts in the city. Thirty-three of those are city-owned and 32 are lighted. The other 63 courts are divided among Long Beach State University, Long Beach City College and the high schools. Lessons at the parks run from nearly sunrise to midnight. Save the waiting lines at tennis courts and handball courts, the city certainly doesn't lack for facilities — many of them world class.

While tennis appears to have taken up where golf left off in being the city's most popular sport, Long Beach's golf courses are hardly lacking players.

There's Recreation Park, the city's oldest course, and the adjacent nine-hole South Course, Skylinks, Heartwell Park, Los Alamitos Country Club, the Los Angeles County-owned Lakewood Country Club and Virginia Country Club. The highlight of the local golf season is the annual Queen Mary Open at El Dorado Park.

There also seems to be a never-ending array of water sports in Long Beach. Swimmers are privileged to use the Belmont Plaza Olympic Pool, acknowledged to be one of the finest facilities in the world. Though an infant in age it has already been the site of many international, national and statewide swimming, diving and water polo championships.

Sailors and yachtsmen are quite familiar with the Long Beach coastline, the Queen Mary and the beauti-

fully landscaped oil islands, which loom as giant buoys. The city gains international attention each year with its Congressional Cup yacht races and Hennessey Cup powerboat races. A breezy afternoon presents an endless parade of sails through the Long Beach Marina and Alamitos Bay.

In Marine Stadium, Long Beach boasts a facility that can accommodate the ear-throbbing roar of drag boats and the peaceful symmetry of crew racing — though for safety's sake, not at the same time.

Home for Long Beach's football and baseball teams are Veterans Stadium and Blair Field, respectively. In addition to hosting games each Friday and Saturday during the fall, Veterans Stadium has been a training group for Super Bowl and Rose Bowl teams. Blair Field has also housed Rose Bowl teams and is the current home of the Rams. The one-time spring training base for the Chicago Cubs, Blair Field ranks with any first-class minor league baseball park in the country.

Long Beach has a habit of going first-class with any endeavor it undertakes. That's evident with the Long Beach Arena, which has hosted everything from hockey matches to rodeos, basketball games to rock concerts and roller games to closed-circuit TV championship boxing matches.

What looms ahead for Long Beach?

Would you believe the Long Beach Grand Prix, a fully sanctioned Formula I race to be run on a 1.8 mile course down Ocean Boulevard and around the Long Beach Arena and Auditorium? The race is still in the planning stages, but with international approval would be conducted in April 1976, as part of America's Bicentennial celebrations.

For the spectator and the performer, Long Beach offers a never-ending array of sporting functions.

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Parking regulations for campers

Contrary to popular belief, the temporary gasoline shortage and resultant rise in fuel prices have not caused a shortage of recreational vehicles. They are everywhere and seem to be growing in number every day.

On the road they are the pinnacle of traveling luxury. In parks and recreation areas they can't be beat for convenience. But when it comes to parking them in front of or around your home during those long, in-between-trip lulls, problems arise.

The storage of recreational vehicles on city streets or on residential property is kind of a gray area in law enforcement.

In both Long Beach and Lakewood it technically is unlawful to park any vehicle on the street for more than 72 hours. And a Long Beach zoning ordinance prohibits parking any vehicle in the side driveway of a home, but the ordinance is enforced only when the driveway is used as a permanent parking place for campers, trailers or boats which block access to the garage.

Street parking violations are enforced by the Long Beach Police Department. Parking violations involving zoning ordinances are enforced by the Department of Building and Safety. Both agencies rarely issue citations unless complaints about parked or abandoned vehicles are received from neighbors.

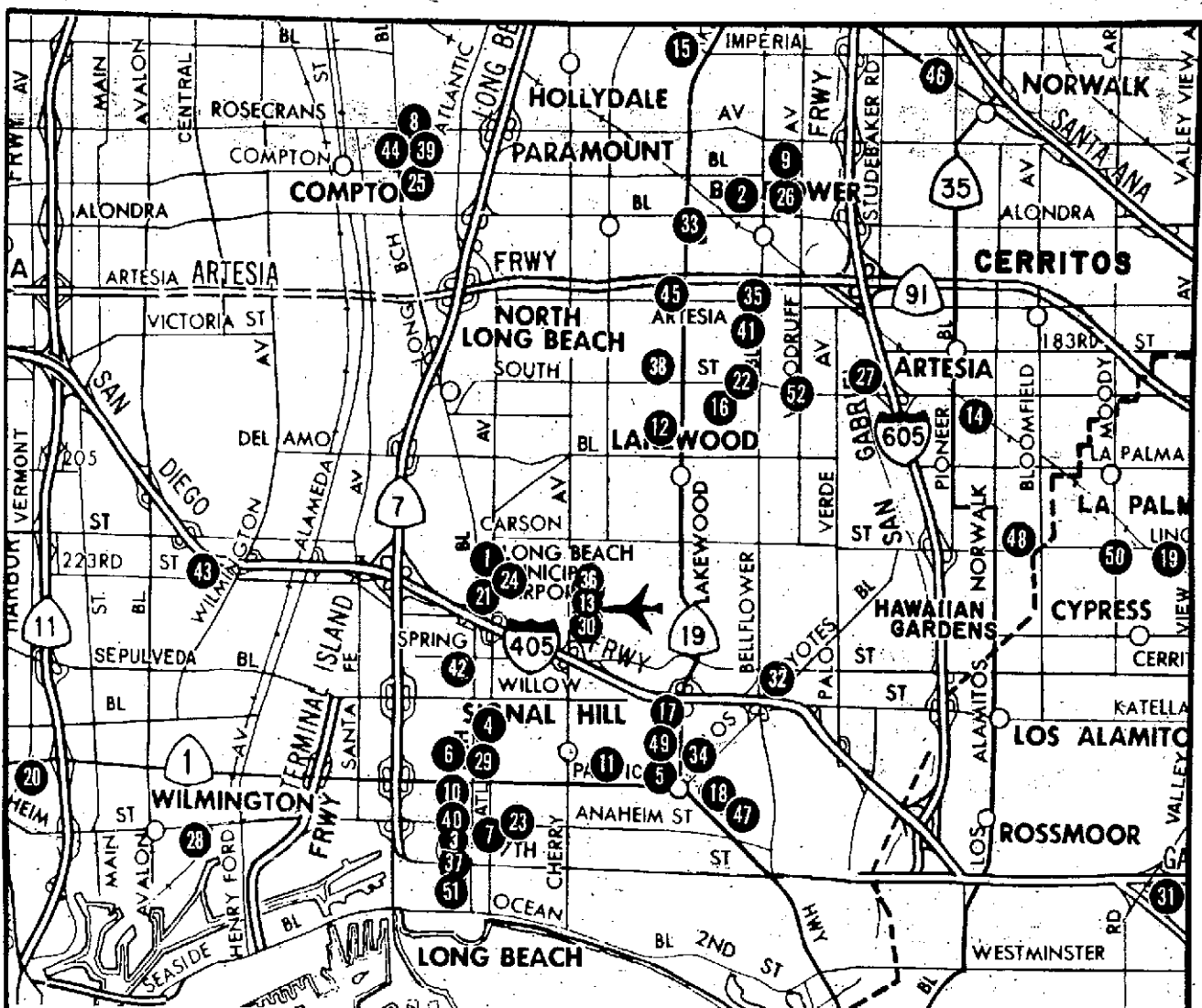
In Long Beach there is one privately-owned storage lot for recreational vehicles. Don Temple Storage, 3750 Spring St., offers storage space for upward from \$10 a month.

Registration for voters

To register to vote in any election, newcomers to the area must be residents of the county for 90 days and residents of their precinct for 54 days.

Voters can register at City Hall, 205 W. Broadway, or can call the office of the League of Women Voters, 1001 E. Fourth St., 435-3968 to find out the location for voter registration nearest their home.

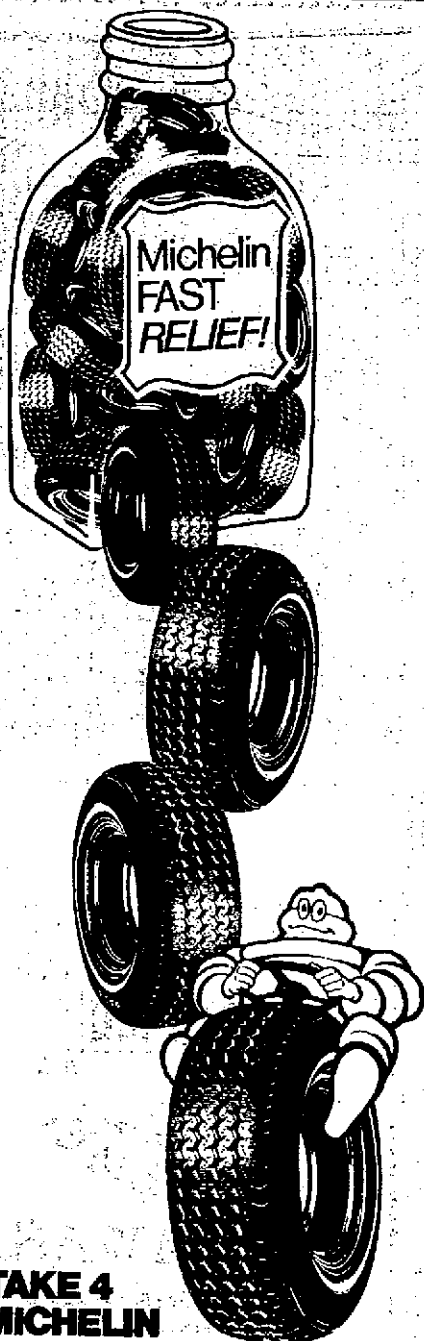
The last day to register for the upcoming November election is Oct. 6.



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L.B. Harbor— revolution

Continued from page 104

being loaded or unloaded in Long Beach Harbor is from the waterfront parking lot adjacent to the Harbor Inn located near the Harbor Department's easy-to-spot six-story Administration Building.

Still another method of moving cargo, and even newer than containerization, is known as the LASH (Lighter Aboard Ship) method.

Currently calling at Los Angeles Harbor are LASH vessels operated by the Pacific Far East Lines. The LASH ships can carry up to eighty 61-foot barges which can be lifted over the stern of the mothership (or lowered) using a 50-ton shipboard traveling crane. The cargo barges can be loaded or unloaded from the ships at a rate of 1,500 tons per hour.

In addition to permitting the ship to make a quick turn-around, the barges provide the additional advantage of being used in undeveloped ports that lack piers and wharves. The loaded barges which only draw nine feet of water can be towed up or down rivers to be delivered to destinations far from the sea.

For example, cargo from Peoria, Ill., goes down the Illinois River to the Mississippi, across the ocean and up the Rhine River to Dortmund, Germany, without being touched or transferred by man power en route.

PFEL's LASH ships call at the Consolidated Marine Terminal at Berth 93 on the San Pedro side of the main channel. A fairly good place to view the operation is from the foredeck of the Princess Louise Floating Restaurant moored on Terminal Island. There is no charge for boarding the ship restaurant.

And still another innovation in cargo handling is the Ro-Ro method. Ro-Ro is the abbreviation for Roll-On Roll-Off. Anything on wheels — trucks, mobile homes, boats on trailers, bulldozers — can roll (under its own power or towed), be pulled, pushed or driven aboard Ro-Ro ships. The advantages of Ro-Ro ships are their fast turn-around time and that the cargos need not be transferred from one vehicle to another.

Currently operating out of Los Angeles Harbor are three lines using Ro-Ro ships — Matson Navigation Co., providing service between the California West Coast and Hawaii; Pacific Australia Direct Line, serving the West Coast-Australian trade; and Nissan Motor Car Carriers, which bring in about 2,000 Datsun automobiles and trucks a month. The Ro-Ro ship Hoege Uglund also brings in Datsuns.

Ro-Ro operations are a bit more difficult for port visitors to view since the loading and unloading operations are conducted from the shore side of the ship and usually within guarded fenced areas.

Many visitors to Long Beach Harbor find it interesting to drop by the Harbor Department Administration Building, 925 Harbor Plaza. In the lobby are large, beautifully handcrafted ship models and hundreds of water bottles, jugs, pitchers, and other types of water vases from countries throughout the world.

From the penthouse atop the six-story building visitors can get a sea gull's view of the harbor, the Naval Base and shipyard, and portions of Los Angeles Harbor to the west. A coin-operated telescope gives viewers an even closer view of the sprawling harbor complex.

QUEEN MARY

Continued from page 18

strike by the Marine Cooks and Stewards Union and, of course, inflation, the stately ship is showing no apparent ill effects.

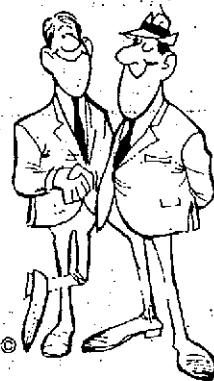
During her first fiscal year, 1971-72, she attracted 1.5 million visitors and grossed \$2.3 million. She is expected to pay for herself within 15 years.

Jacques Cousteau's Living Sea, the world's largest specially created marine exhibition is one of the most impressive highlights of a tour on the luxury liner.

The three-level marine exhibition surrounds a 50-foot theme tower, Man in the Sea, representing Cousteau's personal statement on the exploration of the oceans.

In addition to the museum, visitors may tour the engine rooms below the waterline; stroll the decks; view the Queen from the bridge; venture in and out of mock-ups of staterooms, crew quarters and a life-sized scale of the Queen's most majestic moments when she pulled to carry armies across the Atlantic in a fight for democracy.

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EXPANDING**

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**That's what makes the difference between
an amateur and a professional . . .**

Whether he performs on the playing field, in the sales room or in the repair shop, has an attitude of pride and commitment with regard to his work. He is motivated to make the extra work it takes to win.

At Pacific Ford we always play to win . . . and we've done it for 9 years with 9 consecutive Distinguished Achievement Awards from Ford Motor Company. You be the judge!

Distinguished Achievement

AWARD

**1973 AWARD
GOES TO PACIFIC FORD**

The Distinguished Achievement Award is the highest honor which Ford Division bestows upon its dealers for maintaining high standards in dealership management, merchandising practices, service to customers and in dealership facilities. It is a pleasure for us to extend heartfelt congratulations for your outstanding accomplishment in qualifying for this Award. We are proud of your accomplishment and confidently expect you to earn distinction in future years by maintaining the high standards of dealership operation which the Award represents. Best wishes for your success!

**PACIFIC FORD'S MANAGEMENT &
PERSONNEL**

We wish to extend our sincere thanks and grateful appreciation to our thousands of satisfied customers who have made this dealership a success. Your response to our way of doing business is an endorsement we're proud of. We shall continue to exert to please you during the year 1974. All of us look forward to meeting you in person and being of service in any manner you desire. Make your visit as soon as possible, won't you?

—PARTS & SERVICE DEPARTMENT OPEN 6 DAYS A WEEK 8:00 A.M. TO 5:00 P.M.

**FOR THE FINEST IN SALES & SERVICE SEE PACIFIC FORD TODAY!
PARTS & SERVICE OPEN ALL DAY SATURDAY**

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PACIFIC FORD**

IN RECOGNITION OF PACIFIC FORD'S
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OUT HIS ORGANIZATION, AND FOR THE
COMPLETE SATISFACTION OF HIS CUS-
TOMERS.

**PRESENTED TO
PACIFIC FORD
AUTO SALES INC.**



1974 AWARD

In recognition of progressive dealership management,
modern sales and service facilities,
sound merchandising practices . . . high quality standards,
and continuing interest in rendering superior
service to Ford owners.

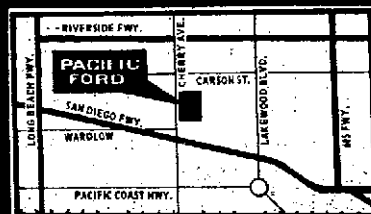
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That's what you'll find at Pacific Ford's transportation used car lot. We keep a carefully selected group of automobiles that are realistically priced under \$500. These are fine for getting to and from work and filling in as the "second car" for your family. Look them over at 3600 Cherry Ave., Long Beach.

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• Bellflower 1749 Bellflower Blvd. 867-1713	• Cerritos 11524 South St. Across from Pedro 924-9364	• Downey Stonewood Shopping Center 861-9238	• Lakewood Center 3253 Graywood Ave. 636-6241	ALSO AVAILABLE AT TALKING THE MAN
• Long Beach 1855 Lakewood Blvd. at the Traffic Circle 597-8851	• Long Beach Downtown 7th and Lucust 436-8229	• Long Beach 1181 E. Pacific Cst. Hwy. 591-5634	• San Pedro 817 S. Pacific Ave. 547-3395	• LONG BEACH 3000 Cherry (at Spring) 426-3337 • LONG BEACH 4800 Cherry (at Del Amo) 422-0437 • DOWNEY 12820 Woodruff 428-7778

* AT THESE LOCATIONS ONLY!

An over-popular sport for "tennis everyone"

By PAT de LUNA
Staff Writer

The familiar old saying "Tennis, anyone?" more aptly becomes "tennis everyone" in Long Beach where the sport is so popular the Recreation Department must turn would-be students away by the droves.

Long Beach, which has—at last count—a total of 93 public tennis courts including 32 with lights, is truly a tennis city.

The recreation department regularly offers adult tennis classes for beginners, intermediates, and advanced players every six weeks. The classes, at a cost of one can of new balls and \$10 for 10 lessons equalling 15 hours of instruction over five weeks, always require pre-registration. This pre-registration, usually done three weeks in advance of the starting date of each new session, is necessarily on a first-come first-served basis.

Tennis lessons are offered for youths aged 8 to 18 on Saturdays at the five high schools in the area. These sessions, one hour each Saturday for ten weeks, are free of charge. Students must, however, furnish one can of new tennis balls and their own racket.

In addition experienced adult players, whether newcomers to town or not, could also take advantage of the Recreation Park and El Dorado Park Tennis Clubs. These organizations, which can be contacted through the city Recreation Department, offer social play, fun play and tournament play for members.

Youths considered potentially gifted tennis players might also become involved with the

Long Beach Tennis Patrons, which offers leagues and tournaments for members.

Public tennis courts, with and without lights, are available at the following locations:

Cherry Park, 1901 E. 45th St., 2 with lights; College Estates Playground, 810 Stevely Ave., 1 no lights; El Dorado Park West, 2600 Studebaker Road, 8 with lights; Los Cerritos Park, 3750 Del Mar Ave., 2 with lights; Recreation Park, E. 10th Street and Park Avenue, 8 with lights; Somerset Park, 1500 E. Carson St., 2 with lights; and Veterans Park, 101 E. 28th St., 2 with lights.

In addition each of the five high schools—Milli-

kan, 2800 Snowden Ave.; Poly, 1800 Atlantic Ave.; Jordan, 6500 Atlantic Ave.; and Lakewood, 4400 Briercrest Ave.; have six courts; except Wilson, 4400 E. 10th Street, has eight. None of the courts are lighted.

Long Beach City College, on Carson at Lakewood Blvd., has 20 courts, eight of them with lights. Long Beach State University has 16 courts available on lower campus. Ten are located just off the parking lot on Palo Verde Ave, and six are located just off the main parking lot off Atherton St.

Additional information can be obtained from the Long Beach Recreation Department.

Youth activities

All major youth groups have headquarters in Long Beach. For information on how your youngster can join the organization of his choice, simply call the main offices listed below for details.

BOYS CLUB, 5280 E. Arbor Road, 425-6421.
CAMPFIRE GIRLS, 7070 E. Carson St., 421-2725.
GREATER LONG BEACH BOY SCOUT COUNCIL, 401 E. 37th St., 427-0911.
GREATER LONG BEACH GIRL SCOUT COUNCIL, 4040 Bellflower Blvd., 421-8456.
LITTLE LEAGUE There are several Little League teams in the Long Beach area. To find out which team your child is eligible to join, call Robert Barham, leader of the Long Beach Little League which plays at Stearns Park, at 597-7179.
YMCA, 600 Long Beach Blvd., 437-3534.
YWCA, 550 Pacific Ave., 436-6294.

Many activities for youths of all ages are sponsored by the Long Beach Recreation Department, 436-9041. Among them are: sailing lessons through the Leeway Sailing Club, 5437 E. Ocean Blvd., (Alamitos Bay); swimming, tennis and other sports lessons. In addition, the department sponsors a drama workshop, crafts sessions in many of the parks on weekends and many other group activities for young people. Call the Department of Recreation for detailed information on program schedules.

Long Beach

Continued from page 5

Sound familiar? That's because the thrust of the Sasaki, Walker plan, ironically, is a return to the old Long Beach of Pine Avenue Pier days, centering all recreational facilities at the waterfront.

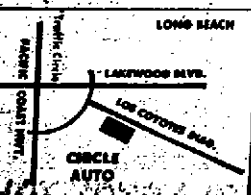
It's a dream yet, not to be completed, if the plan is accepted, for 15 years or more. But it may indicate that the hope for Long Beach's future, as traditionalists have maintained for years, really lies in her past.

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Per No. 5
1-5, 23, 40
47, 53, 54

Emergency numbers

Police	435-7431
Fire	436-8211
Animal control	595-5449
City Hall	436-9041
Paramedics	436-8211

Check regulations before grabbing rod and reel

A newcomer to California taking his first look at the Pacific Ocean might exclaim: "Wow, what a place to go fishing!" And he's so right, but GOING fishing and CATCHING belong in two entirely different categories. In other words, you just don't grab a rod and reel and start fishing.

Because of California's tremendous population — and it has been tremendous for several years — there are licenses to buy, limits on catches and all kinds of regulations.

California is different than most other states. The sportsmen who fish and hunt pay fees here that carry the sport without calling on the state's general fund. We outdoorsmen pride ourselves on the fact that we carry our own way when we fish and hunt.

As for fishing in the ocean, the stranger gets off easy. He can buy a three-day license for \$2, a 10-day license for \$5, but if he wants to fish all

year, his nonresident permit will cost \$15, and that's for the ocean only. If he wants to try the warm-water lakes, there are other charges — a \$1 stamp for that and a \$2 stamp for angling for trout in lakes or streams.

There is presently a bill in the California Legislature to increase the price of stamps, but it will not affect the basic license for the ocean fishermen. And it's too early to say what other charges might be added in the face of the ever-increasing inflation.

The going rate for California citizens is like this: \$4 per year for the basic fishing license, which entitles the purchaser to fish in the surf, off barges and boats. He may fish off piers without charge, but must obey all state laws on limits, etc.

The stamps: \$1 for warm water lakes; \$2 for trout; \$2 for the Colorado River use stamp, brought about by a reciprocal agreement with Arizona.

Resident hunters pay \$6

for a license, \$3 for a deer tag, \$1 for a bear tag. Nonresidents must pay \$35 for a license and \$25 for a deer tag, which at first glance, might seem high, but certainly not as high as the rates in some states.

This state has a Department of Fish and Game that manages fish and wildlife, subject to approval by the five-man Fish and Game Commission, appointed by the Governor.

When you buy a fishing or hunting license, the DFG hands you a pamphlet that outlines all the rules and regulations. If you read the pamphlet and observe the regulations, you won't be in any trouble.

DFG wardens try to make all visiting sportsmen feel like they are fishing or hunting in a home away from home. The system is one of the best in the nation, and that statement is backed up by many visitors. — Donnell Culpepper.

Sport fishing boats

There's plenty that's fishy around here. And if you'd like to get in on the catch, join your pier group and go sport fishing. Half-day, full-day and twilight boats leave daily from a number of nearby convenient locations.

LONG BEACH SPORT FISHING, 555 N. Pico Ave., Long Beach.

Half-day boats leave at 6 a.m., 12:30 p.m. and 5:30 p.m. Adults, \$7; children under 16, \$4. The full-day boat leaves daily at 12:01 a.m. and returns at 3:30 p.m. Adults, \$18; under 16, \$12. Reservations advised.

BELMONT LANDING, Ocean Avenue and 39th Place, Long Beach.

Half day boats leave at

6:30 a.m. and 12:30 p.m. Adults, \$6.50; under 12, \$4. The full-day boat leaves at 9:30 a.m. Adults, \$9.50; under 12, \$5. The twilight boat leaves at 5:30 p.m., returning at 10:30 p.m. Adults, \$6.50; under 12, \$4. Reservations advised.

SKIPPER'S 22ND STREET LANDING, 141 W. 22nd St., Berth 36, Los Angeles Harbor.

Three-quarter day boat leaves at 6 a.m. and returns at 2 p.m. \$10. There are two full-day boats leaving at midnight. The boat to Catalina returns at 2 p.m. Price is \$16. The boat to San Clemente returns at 6 p.m. Price is \$19. Reservations are a must.

SAN PEDRO SPORT FISHING, Berth 79, San Pedro.

Half-day boats leave Saturday and Sunday at 6 a.m. and noon. Adults, \$7; under 12, \$5. Full-day boats to Catalina leave daily at midnight, returning at 3:30 p.m. Adults, \$18; under 12, \$14. Reservations necessary.

SEAL BEACH SPORT FISHING, end of Seal Beach Pier, Seal Beach.

Half-day boats leave at 8 a.m., 1 p.m. and 6 p.m. Adults, \$6.50; under 12, \$4. The full-day boat leaves at 8 a.m., returning around 7 p.m. Adults, \$9.50; under 12, \$5.50. Barges for charge fishing leave hourly between the



hours of 6:30 a.m. and 4 p.m. Adults, \$5.50; under 12, \$3. Reservations recommended.

ART'S LANDING, 503 E. Edgewater Road, Newport Beach.

Half-day boats leave at 6 a.m., 12:15 p.m. and 5:30 p.m. Adults, \$8; under 12, \$4. One full-day boat leaves at 5 a.m., returning at 4 p.m. Adults, \$12; under 12, \$6. The other full-day boat leaves at midnight for Catalina, returning at 6 p.m. Adults, \$18; under 12, \$9. **DAVEY'S LOCKER**, 400 Main St., Balboa.

Half-day boats leave at 6 a.m., 12:30 p.m. and 5:30 p.m. Adults, \$8; under 12 \$4.50. The all-day coastal boat leaves at 7 a.m., returning at 4 p.m. Adults, \$12; under 12, \$7. The all-day boat to Catalina leaves at 2 a.m. and returns at 3 p.m. Adults, \$18; under 12, \$12. Reservations recommended.

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Before and after photo reveals the expert workmanship performed on all auto and body repair work brought to Pacific Auto Works, located at 449 W. Anaheim St., Long Beach, 599-2439. John Coe personally inspects the completed work before it is released to the customer. For any body and fender repair work, call Pacific Auto Works or drive in for courteous and knowledgeable insurance counseling and free estimates. Pacific Auto Works is an authorized auto club of Southern Calif. Contact station.

END OF SEASON

Sale

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We've Been Doing A Better Job for over 29 Years. At Don & Harold's Garage we Guarantee what We Sell and Service.



Jupiter II Fits Most Cars

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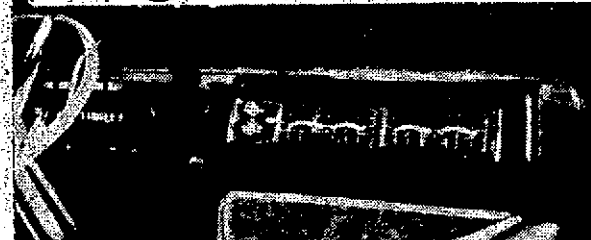
ALL NEW 1974 MODELS

\$189⁰⁰

OUT-COOLS ALL OTHERS IN ITS CLASS!!



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FORD ECONOLINE VAN DASH Fits '69-74 Models

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WE HAVE MORE CUSTOM UNITS THAN ANYONE

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Save Now — A small deposit will hold the model of your choice for installation later.

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The No. 1 Selling Import Truck

CAMPER SPECIAL

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Regular \$299

For just \$99 or \$500 for a camper shell when you purchase a new '74 DATSUN PICKUP. Limited offer. This camper is not just a shell but paneled inside and has windows and lights.



ALL MODELS . . . ALL COLORS
Lowest prices, no down pymt. (a.s.c.) & terms

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All Cars Subject To Prior Sale

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OPEN DAILY 9-9; SAT. 9-5; OPEN SUNDAYS
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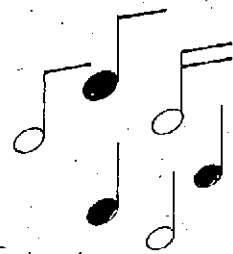
Radio, TV in L.B. area

AM Radio Stations

KABC	790
KALI	1430
KBIG	740
KDAY	1580
KEZY	1190
KFAC	1330
KFI	640
KFOX	1280
KFWB	980
KGBS	1020
KGER	1390
KGFI	1230
KGIL	1260
KGOE	850
KGRB	900
KHF	930
KIEV	870
KIIS	1150
KKAR	1220
KLAC	570
KMPC	710
KNX	1070
KPOL	1540
KPPC	1240
KREL	1370
KRLA	1110
KROQ	1500
KTYM	1460
KWIZ	1480
KWKW	1300
KWOW	1600
XEGM	950
XPRS	1090
XTRA	690

FM Radio Stations:

KCSN	88.5 (Northridge)
KLON	88.1 (Long Beach/Educational)
KPCS	89.3 (Pasadena)
KXLU	88.9 (Los Angeles/Educational)
KCRW	89.9 (Santa Monica/Educational)
KSRJ	90.1 (Long Beach/Educational)
KPFK	90.7 (Los Angeles)
KUSC	91.5 (Los Angeles)
KFAC-FM	92.3 (Los Angeles)
KNJO	92.7 (Thousand Oaks)
KNX-FM	93.1 (Los Angeles)
KKOP	93.5 (Redondo Beach)
KPOL	93.9 (Los Angeles)
KVFM	94.3 (San Fernando)
KORJ	94.3 (Garden Grove)
KMET	94.7 (Los Angeles)
KLOS	95.5 (Los Angeles)
KEZY-FM	95.9 (Anaheim)
KFSG	96.3 (Los Angeles/Religion)
KWIZ-FM	96.7 (Santa Ana)
KGBS-FM	97.1 (Los Angeles)
KDUO	97.5 (Riverside)
KNOB	97.9 (Long Beach)
KROB	98.3 (West Covina)
KJOI	98.7 (Los Angeles)
KBBL	99.1 (Riverside)
KHOF	99.5 (Los Angeles/Religion)
KIQQ	100.3 (Los Angeles)
KRTH	101.1 (Los Angeles)
KUTE	101.9 (Glendale)
KJLG	102.3 (Compton)
KPCS	89.3 (Pasadena)
KSPC	88.7 (Claremont)
KKDJ	102.7 (Los Angeles)
KOCM	103.1 (Newport Beach)
KSRF	103.1 (Santa Monica)
KOST	103.5 (Los Angeles)
KAGB	103.9 (Inglewood)
KXTZ	104.3 (Los Angeles)
KBCA	105.1 (Los Angeles)
KNAC	105.5 (Long Beach)
KWST	105.9 (Los Angeles)
KYMS	106.3 (Santa Ana)
KROQ-FM	106.7 (Pasadena)
KMAX	107.1 (Arcadia)
KEZM	107.5 (Los Angeles)



Specialized programs:

News (continuous): KFWB, KNX.
On the hour and half hour: KFI, KLAC, KMPC, KABC, KGIL, KRLA, KPOL, KGBS, KWKW, KBIG, KDAY.
Music, personality: KFI, KRLA, KMPC, KGIL, KBIG.
Music, rock: KIIS, KIIF, KROQ, KIEV, KEZY, KWOW.
Music, country-western: KLAC, KKAR, XPRS.
Music, classical: KFAC.
Sports: KIIS, KFWB, KLAC, KFI, KABC, KMPC, KGIL, KNX, KGFI.
Conversation: KGBS, KABC, KFI.
Spanish: KWKW, KALI, XEGM.

Hospital Guide

Continued from page 66

beds, 10 bassinets. Intensive care and coronary care unit. Laminar flow room for orthopedic surgery, respiratory therapy, X-ray.

LAKEWOOD GENERAL HOSPITAL, 5300 N. Clark Ave. 24-hour emergency service. 90 beds; no maternity. Intensive care and coronary care units.

LOS ALAMITOS GENERAL HOSPITAL, 3752 Katella Ave., Los Alamitos. 24-hour emergency service. 173 beds, 12 bassinets. Intensive care and coronary care unit, Hemodialysis center, cardiopulmonary unit, cobalt therapy, isotope department.

PIONEER HOSPITAL, 17831 S. Pioneer Blvd., Artesia. 24-hour emergency service. 95 beds, 10 bassinets. Intensive care and coronary care unit now under construction.

TRIO HONDO MEMORIAL HOSPITAL, 800 E. Telegraph Road, Downey. 140 beds, 16 bassinets.

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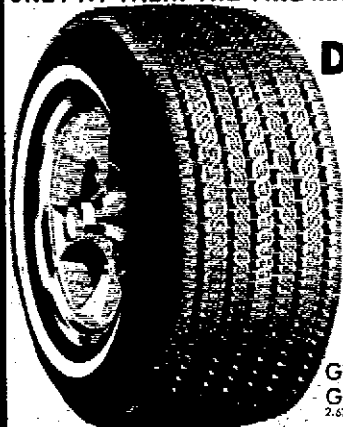
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DELUXE CHAMPION*

BELTED 78 SERIES WHITEWALL

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*Non-Belted
A78x13*
1.80 F.E.T.

G78x14
G78x15
2.67 F.E.T.

\$29⁵⁰

H78x14
H78x15
F.E.T. 2.92

\$32⁵⁰

L78x15
F.E.T. 3.19

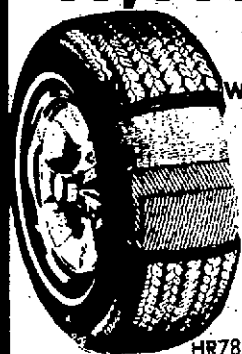
\$35⁵⁰

*Appearance Blemish does not affect mileage.

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THE CUSTOMER
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40,000 MILE GAS SAVING

Firestone STEEL RADIALS



**WHITEWALL
*BLEMS**

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B870x13

F.E.T. \$2.32 to \$3.60
PER TIRE & TIRE OFF
YOUR CAR!

*BLEMS DO NOT
AFFECT MILEAGE.

*QUANTITIES LIMITED
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F.E.T.
2.32

\$52²⁵

HR78x15
F.E.T. \$3.20

\$44²⁵

GR78x15
F.E.T. \$3.22

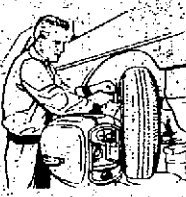
\$57⁷⁵

JR78x15
LF78x15
F.E.T. \$3.44
F.E.T. \$3.40

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Cards and**

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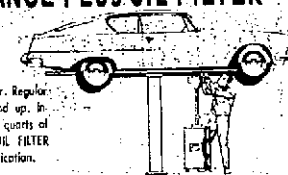
6⁸⁸

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An American Car. Regular
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cludes up to 5 quarts of
quality oil, OIL FILTER
and expert lubrication.

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GET THE FOURTH

FREE!

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BRAKE ADJUSTMENT



We'll adjust your brakes,
add fluid if necessary.

88^c

**DRUM TYPE
BRAKES**

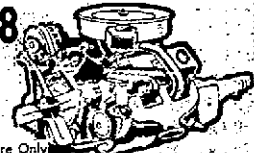
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ENGINE TUNE-UP

A REAL
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Most American Cars
(air-cond. cars extra)

1. Install new AC spark plugs
2. Install new points
3. Install new condenser
4. Install new rotor
5. Adjust timing

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FOUR WHEEL DRUM TYPE

BRAKE RELINE

\$24⁸⁸



We install new linings on
all 4 wheels, adjust
brakes and inspect com-
plete brake system! Most
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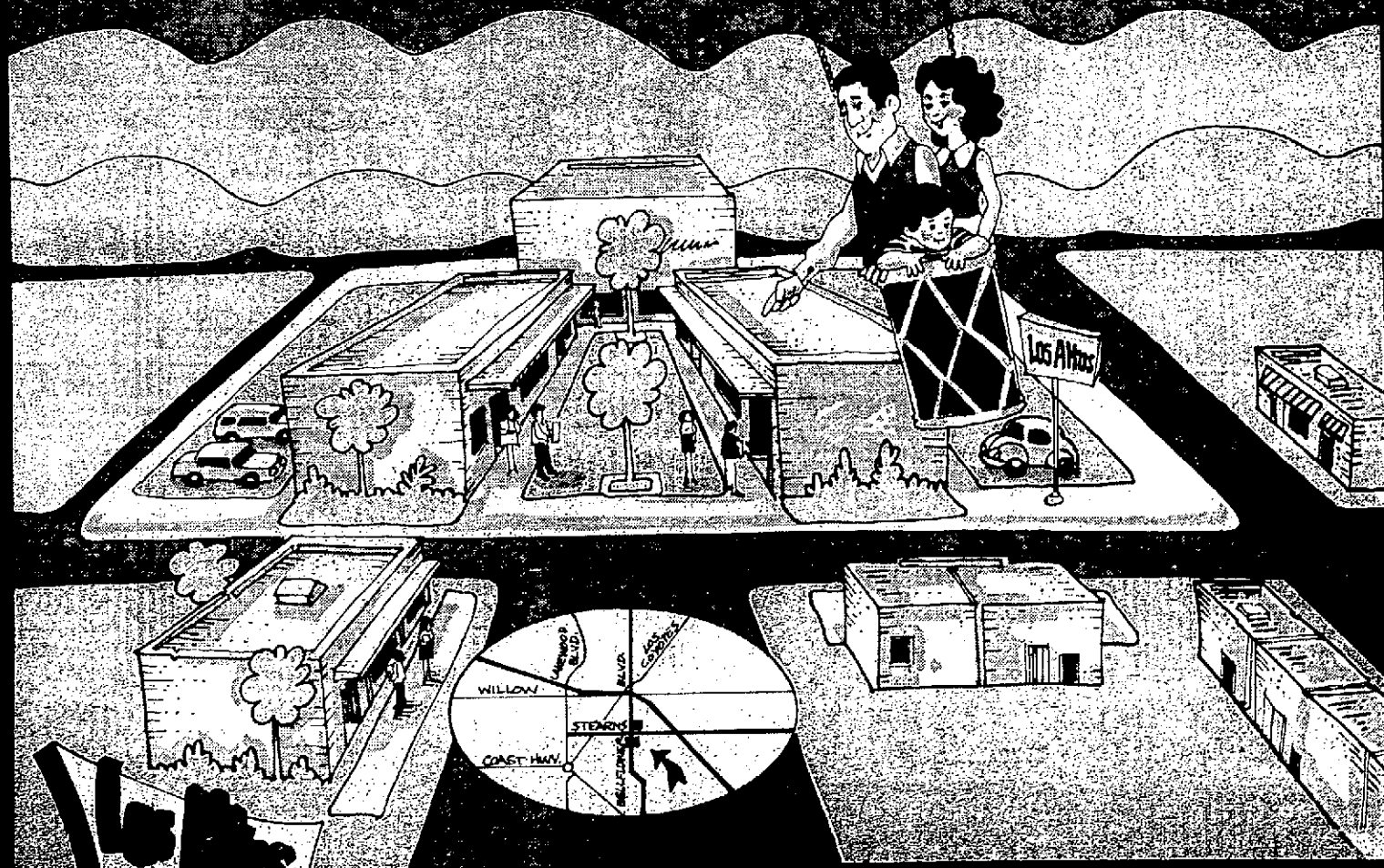
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Los Altos Shopping Center

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**WELCOME TO
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8 Pages of Bargains, Price Cuts — Things You Want and Need! Read Every Page. Then Visit Our Store Near You for Big Savings! Sale Ends 9/7/74
See Back Cover for Store Addresses

Sale!



Save 10⁰⁰

Reg. 69⁹⁵

Sale 59⁹⁵
14-820

Cassette Portable
With Built-In Condenser Mike

Our Realistic CTR-25 is ideal for taping classroom notes, lectures, conferences. "Auto-Level" for perfect volume recordings, digital counter, external mike and power inputs. With batteries.

Save FLAVORRADIOS
28%

Reg. 6⁹⁵ Sale 4⁹⁹
12-166

In six "delicious" colors! With battery and ear-phone.



Strawberry Pistachio Lemon Blueberry Orange Plum

Walkie-Talkie
2-Way Radio

Save 18%

Reg. 26⁹⁵ Sale 21⁹⁵
21-111

Talk with your friends! "Beep tone," Superhet receiver, battery meter, speaker & mike. With Ch. 11 crystals, provision for 2nd channel. No license needed!



Save 20%



Reg. 49⁹⁵

Sale 39⁹⁵
42-2935

Auto/Manual Stereo Changer

The LAB-12 is ready to plug in & play! 3 speeds, adjustable tracking force, cueing and pause, anti-skate, 4-pole motor. With factory mounted base and \$12.95 value magnetic cartridge.

NEW 1975 RADIO SHACK ELECTRONICS CATALOG



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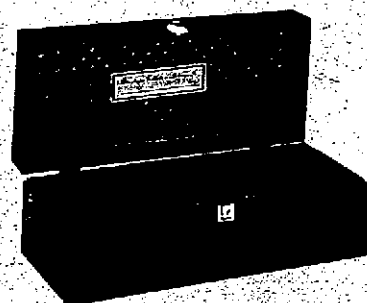
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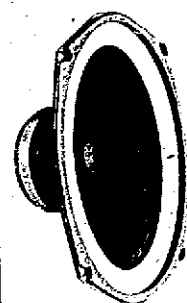


8-Track Carrying Case

Save 20%

Reg. 9⁹⁵ Sale 7⁹⁵
44-660

Stores up to 24 cartridges in padded compartments. Locks for added security. With carry handle.



Save 30%

Reg. 12⁹⁵ Sale 8⁹⁵
40-1260

6x9" Acoustic Suspension Speaker

Popular size for mounting on rear deck of cars, boats. Whizzer cone for extended treble, 10-oz. ceramic magnet, 8 ohms.

- 15 Watts!
- 30-20,000 Hz!

WITH THIS COUPON ONLY

FREE!

POCKET FLASHLIGHT!

Very handy—keep it in your car, kitchen cabinet, toolbox. Requires 2 "AA" cells.

Limit 1 Per Customer

89¢ Value
68-1024

At All Participating Radio Shack Stores and Dealers

NONE SENT BY MAIL

RADIO SHACK® CLOBBERS THE COST OF 8-TRACK

Realistic® AM/FM Stereo/8-Track System with Air-Suspension Speakers

SAVE 30⁰⁰
99⁹⁵

REG.
129⁹⁵

12-2088

- Add-On a Changer — Anytime!
- Separate Bass and Treble Controls!
- Walnut Finish Wood Cabinetry!

Our Concertmate®-8 is a 3-piece system with the features and versatility of component! Radio has a blackout slide-rule dial with stereo FM beacon, balance control, built-in AM antenna and line cord FM antenna. Stereo tape player has lighted program indicators and automatic or push-button program change. There's an input for stereo phono or tape; jacks for recording and stereo headphones. 4 1/8 x 17 3/4 x 10 1/4". Each speaker, 10 1/2 x 7 3/4 x 6 3/4". U. L. listed.

SPECIAL PURCHASE! COLUMBIA 8-TRACK STEREO TAPES

MOOD! FOLK! SOUL! JAZZ! COUNTRY!

Sold
 Nationwide
 At Up to
6⁹⁸

You
 Pay
 Only

2⁹⁹
 each 51-1004

Any 4
 for 10.00

Famous Artists Include ★ Andy Williams ★ Ray Conniff ★ Johnny Mathis
 ★ Robert Goulet ★ Peter Nero ★ Johnny Cash ★ Ray Price ★ Marty Robbins
 ★ Percy Faith ★ Lynn Anderson ★ Tony Bennett ★ Aretha Franklin
 ★ Miles Davis ★ Duke Ellington ★ Dave Brubeck ★ O. C. Smith
 ★ Ferrante & Teicher ★ Andre Kostelanetz ★ Judy Garland ★ Mitch Miller
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 ★ Charlie Boyd ★ Bobby Vinton ★ More!

Come early for best selection!

Play Your Car Tapes at Home, Too

SAVE 30⁰⁷

REG.
99⁹⁵

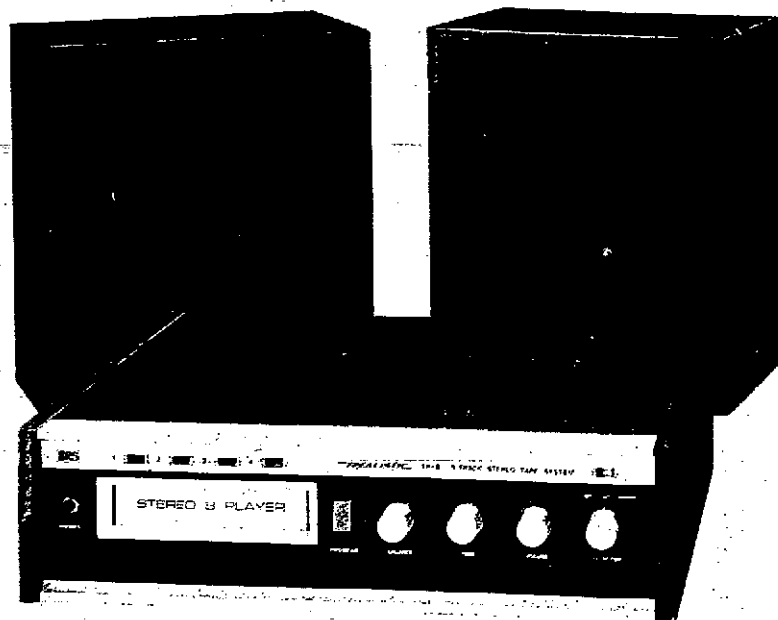
69⁸⁸

Use Your
 Credit Card

14-923

3-Piece Stereo 8-Track Player System

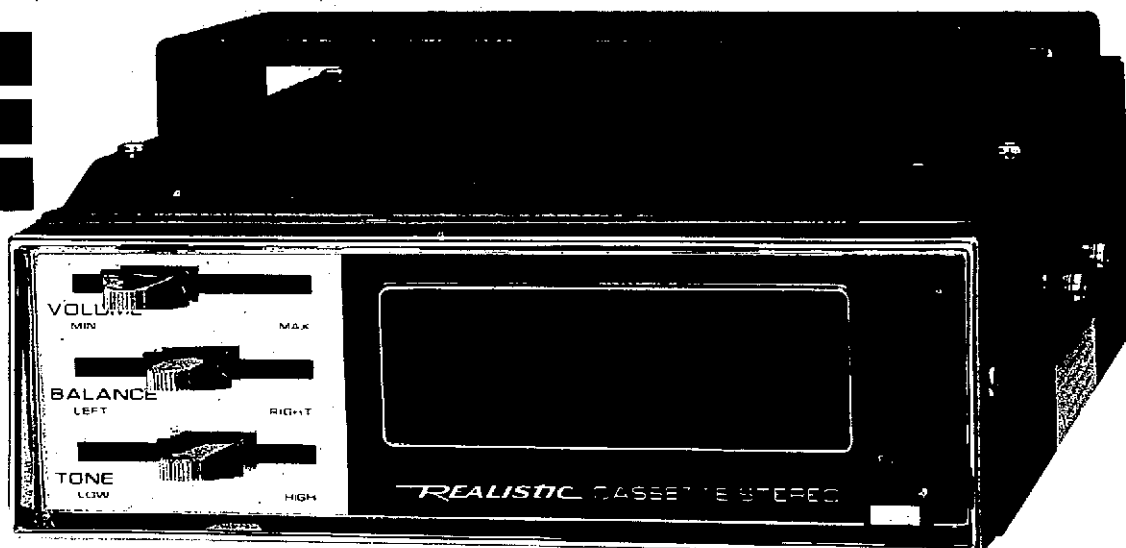
Your pre-recorded cartridges sound better 'n ever on Realistic's TP-8. Up to 80 minutes of non-stop stereo — and you can change programs instantly! It has 4 program indicator lights, a power-on indicator light, Program Select push-button, balance, tone and volume controls, a stereo headphone jack and an Aux input for adding a record changer. Rotary function selector, 5-watt audio power! Walnut finish. 3 1/8 x 15 1/2 x 10 1/2". Speakers, 10 1/2 x 8 1/2 x 8". U. L. listed.



RADIO SHACK® HAS A DEAL FOR YOUR WHEELS

SALE

SAVE 1507



REG. ~~64.95~~ **49.88**

12-1822

Our Compact Cassette Player Makes Driving More Fun!

- Powerful 8-Watt Output But Measures a Mere 2x6x6 1/4"
- Locking Fast-Forward!

Our smallest—it takes cassettes sideways so it fits where others won't! Full-sized sound plus features like volume, balance and tone slide controls, power indicator light and easy-to-find eject bar. Complete with mounting hardware and cables. For 12 VDC negative ground vehicles.

SPECIAL PURCHASE! AMPEX STEREO CASSETTE TAPES



ROCK! FOLK! CLASSICAL! JAZZ!

Sold Nationwide At Up to **6.95**

You Pay Only

2.99

each 51-1005

Any 4 for 10.00

FAMOUS ARTISTS & COMPOSITIONS: ★ Joe Morello ★ Dizzie Gillespie.
★ Country Joe & the Fish ★ Les & Larry Elgart ★ Maynard Ferguson
★ Morgana King ★ Ian & Sylvia ★ Buffy Sainte Marie ★ The Weavers
★ Hugo Montenegro ★ Louis Armstrong ★ Joan Baez ★ Carmen McRae
★ Clark Terry ★ Bob Brookmeyer ★ Peter Duchin ★ Beethoven's 5th Symphony
★ Berlioz's Symphony Fantastique ★ Brahms' Symphony #2 ★ Great Blues Men
★ Debussy's Claire de Lune ★ Piano Works by Chopin ★ Mahler's Symphony #6
★ Young Country Stars ★ Greatest Folk Singers of the '60's ★ More!

Come early for best selection!



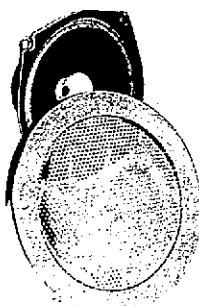
Shop Radio Shack for the Best Auto Stereo Speakers and Accessories



Deluxe Surface Mounts

14.95 Pair
12-1844

Installs in minutes—no holes to cut! 5 1/4" speakers with whizzer cones, 4 1/4 oz. magnets.



Dual-Cone Flush Mounts

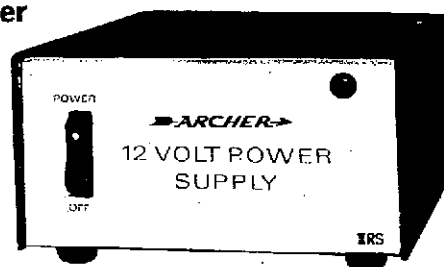
14.95 Pair
12-1843

High-compliance 5 1/4" speakers with whizzer cones for excellent treble. Chromed grilles.

Use Your Tape Player At Home!

19.95
22-127

Powers 12-volt car accessories from 120 VAC house current. Even recharges 12-volt auto batteries! U. L. listed.



Low-Cost Surface Mounts

9.95 Pair
12-1842

Good sound on a budget plus easy "hang-on" installation! Heavy-duty 5" speaker in molded enclosures.

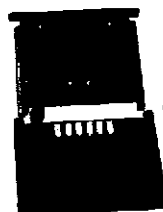


Value-Line Flush Mounts

9.95 Pair
12-1841

Great sounding 5" speakers with chromed grilles for that neat, "custom" look in any car!

Auto Tape Player Mounts



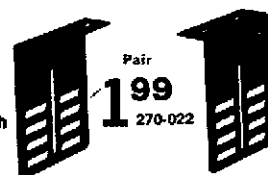
FLOOR
Lets you slide player in and out without rewiring.

7.95
270-018

UNDERDASH

Slide player in or out—wiring stays attached. Extra Male Bracket, #270-019, 3.95.

7.95
270-016



"L" BRACKETS
Universal underdash mounts.

1.99 Pair
270-022

SALE! RADIO SHACK STEREO RECEIVER

82 WATTS • AM/FM • TAPE MONITOR • FM MUTING

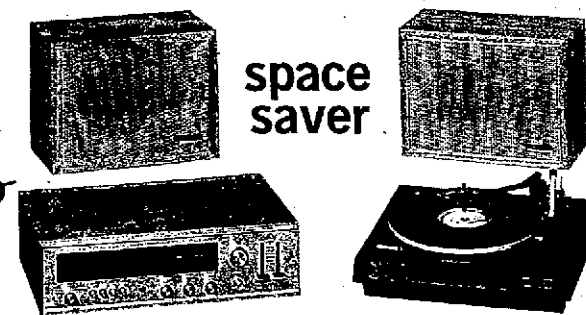
SAVE 90⁰⁰

SAVE EVEN MORE!

COMPLETE STA-80 STEREO MUSIC SYSTEMS
PRICED TO FIT EVERY POCKETBOOK!

SAVE 100⁰⁰

Reg. Separate
Items Price ~~359⁸⁰~~
259⁸⁰



- Realistic STA-80 82-Watt AM/FM Stereo Receiver
- Two Solo-1 Walnut Veneer Speakers

- Realistic LAB-12B Changer with Base and \$12.95-Value Magnetic Cartridge

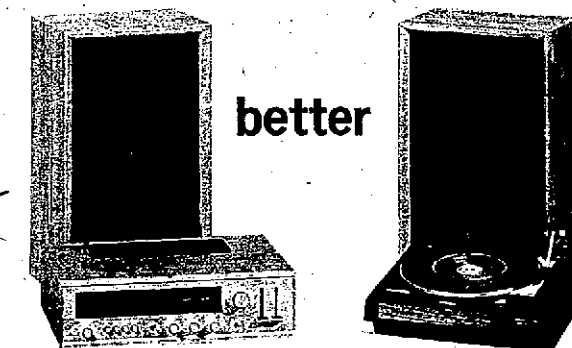


- Realistic STA-80 82-Watt AM/FM Stereo Receiver
- Two MC-1000 Walnut Veneer Speakers

- Realistic LAB-24B Changer with Base, \$17.95-Value Elliptical Magnetic Cartridge

SAVE 118⁹⁵

Reg. Separate
Items Price ~~469⁹⁰~~
349⁹⁵



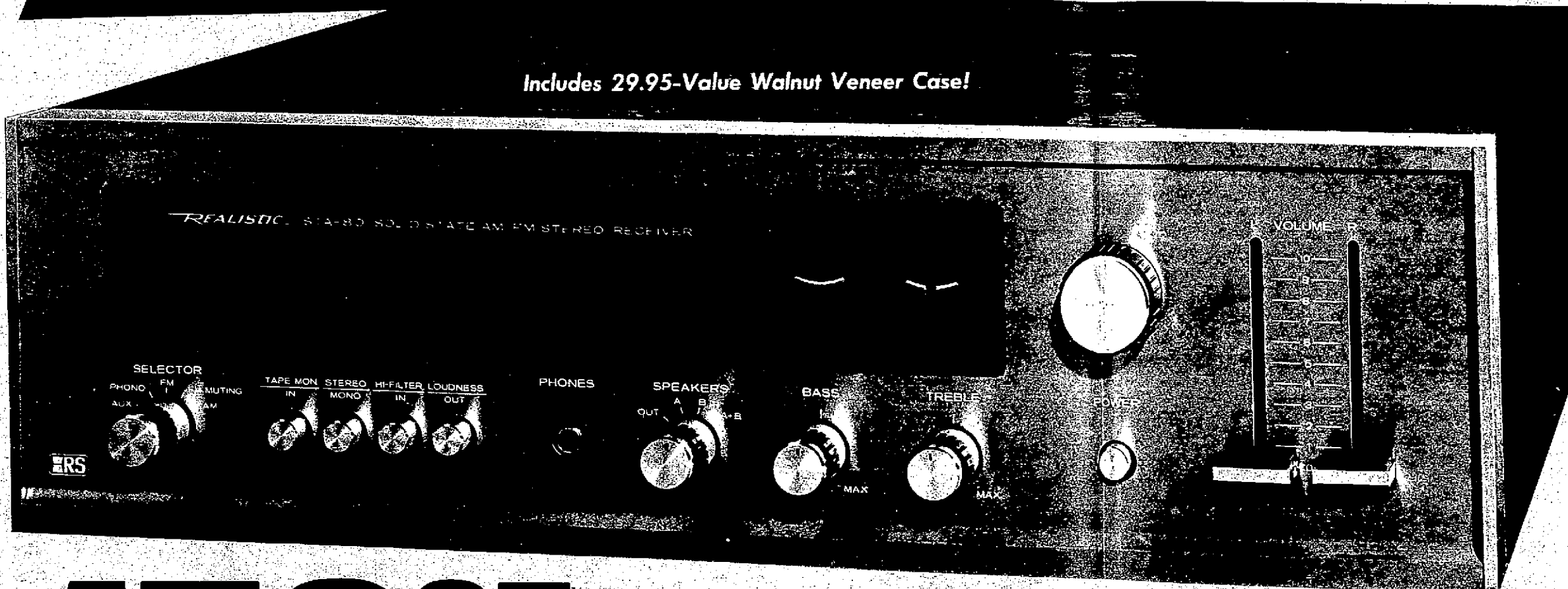
- Realistic STA-80 82-Watt AM/FM Stereo Receiver
- Two Solo-3B Walnut Veneer Speakers

- Realistic LAB-36A Changer with Base, \$22.95-Value Elliptical Magnetic Cartridge



- Realistic STA-80 82-Watt AM/FM Stereo Receiver
- Two Optimus-5 Walnut Veneer Speakers

- Realistic/Miracord-40C Automatic Turntable, Base, \$22.95-Value Elliptical Cartridge



Includes 29.95-Value Walnut Veneer Case!

159⁹⁵

31-2046

REG.
249⁹⁵

At this low price, the Realistic STA-80 is the year's best receiver buy! It really has what it takes — powerful wideband amplifier, supersensitive FET/IC FM and wideband AM. The versatile control center has bass and treble controls, main and remote speaker switching, stereo headphone jack, FM muting to eliminate noise between stations and a high filter to remove hiss and scratches. Two meters make tuning simple and absolutely accurate — one shows when the signal is strongest and the other indicates when FM distortion is lowest. And you get important Radio Shack "exclusives" — Perfect Loudness® for rich, natural-sounding bass even at low volume and Glide-Path™ controls to let you see and feel volume and balance settings. The styling is every bit as beautiful as the sound — silver-gray front-panel, blackout dial, and an illuminated dial pointer that doubles as an FM stereo beacon. We think you'll agree, it's absolutely the best receiver for the money! U. L. listed.

"BETTER-BUY" STEREO TAPE DECK ADD-ONS



"BETTER-BUY" STEREO HEADPHONE ADD-ONS

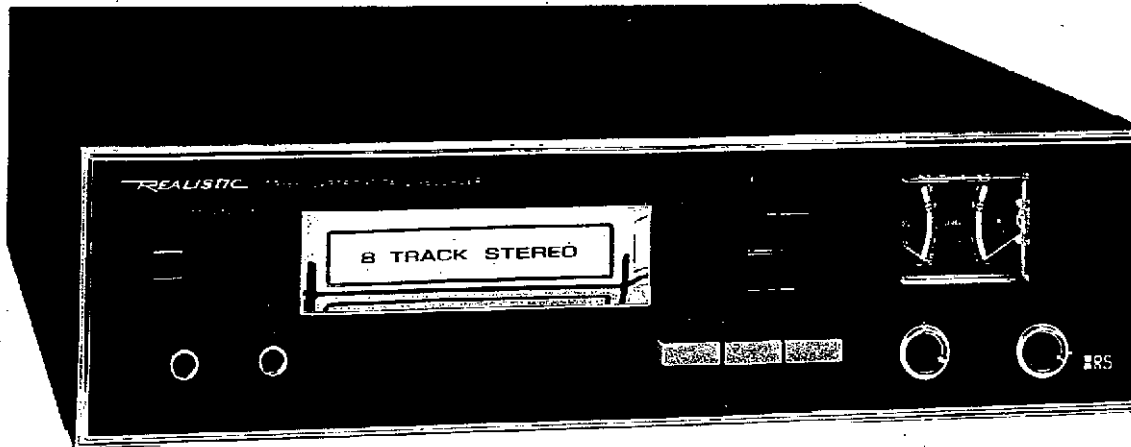


***Dolby® is a trademark of Dolby Laboratories, Inc.

RADIO SHACK® HAS EVERYTHING IN ELECTRONICS!

8-Track Stereo Record/Play Deck
— Record Your Own Cartridges!

SAVE 20.00



REG. 109.95 **89.95**
14-881

Record Off-the-Air!
Copy Your LP's and 45's!
Play the Tapes at
Home or in Your Car!

Our Realistic® TR-881 records stereo cartridges from any source! It's got every feature including pushbutton controls for Pause, Auto-Stop and Fast-Forward, illuminated VU meters, dual record level controls, program selector with indicator lights, mike and aux inputs, output level adjustment. Luxurious walnut enclosure, too! U. L. listed.



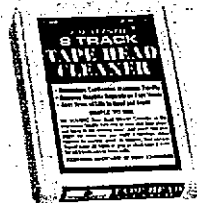
Realistic Blank 8-Track Cartridges

Low As **1.49**
44-840 (50-Up)

- 40 or 80 Minute Length!
- Lubricated Mylar Base!
- Uniform Oxide Coating!
- High Signal-to-Noise!

Cat. No.	Total Recording Time	EACH			
		1.11	12-24	25-49	50-Up
44-840	40 minutes	1.99	1.79	1.59	1.49
44-841	80 minutes	2.29	2.09	1.89	1.79

Easy to Use 8-Track Head Cleaner



1.79
44-1161

Insert like any cartridge and "play" for just 10 seconds. Non-abrasive — removes all oxide deposits.

8-Track "Doubleheader" Capstan/Head Cleaner

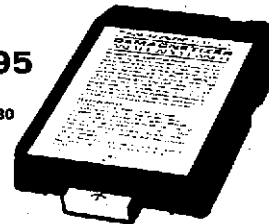
2.19
44-208



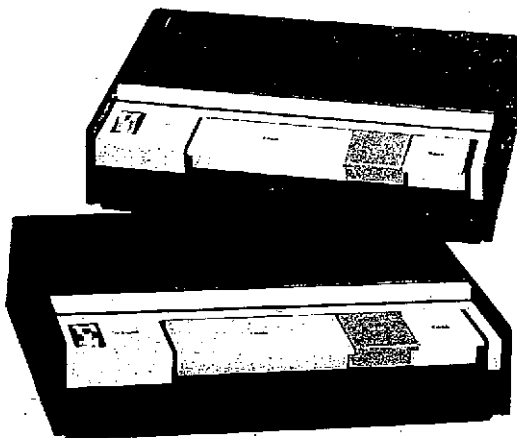
One end cleans tape heads, the other end cleans capstan rollers. Takes only 10 seconds! Non-abrasive.

8-Track Demagnetizer And Head Cleaner

5.95
44-630



Keep your equipment sounding NEW! Demagnetizes as it cleans. Requires no power. Non-abrasive.



Plug 'N Talk® 2-Station FM Wireless Intercom

74.50
Pair
43-211

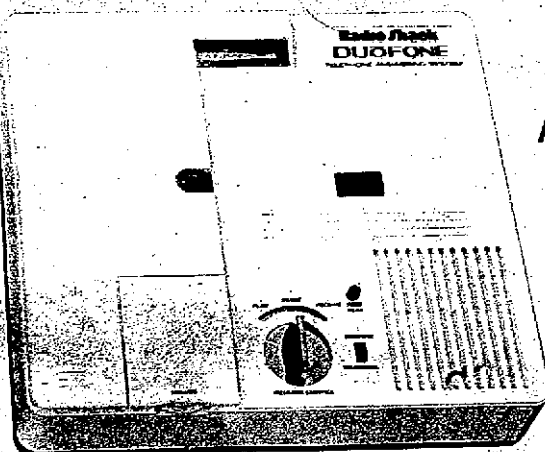
No installation — plug 'em in wherever you need 'em! FM blocks interference from fluorescent lights and appliances. Squelch controls silence speakers between calls. Talk-Bar doubles as night light. Lock-Bar for continuous talking or monitoring.

2-Station Telephone Intercom

Works Where There's No AC — Ideal for RV's And Campers!

21.95
Pair
43-242

Actually easier to use than a regular phone! Two-way continuous transmissions eliminate push-to-talk buttons. Side mounted buzzer alerts other phone to a call. Coiled cord extends to 6'. With 9-volt battery, 66' connecting cable.



Never Miss Another Telephone Call

Automatic Phone Answerer

79.95
43-250

Takes Your Calls When You're Away



Tied Up In Traffic Relaxing Outdoors On the Town

DUOFONE® answers up to 20 calls with your personally recorded message. And it records caller's 30-second reply for playback later through built-in speaker! Message flag indicates call has been received. Switch returns phone to normal use. With 3 "D" cells, adapter plug. (Not for multi- or party-line use.)

Contemporary Styled Dial Telephone

Adds Usefulness And Convenience To Home or Office!

44.50
279-510



Ultra-modern styling adds a touch of elegance to any room. Easy to install — just plug into any phone jack and use as an extension or private intercom. Recall button in handset lets you dial again without hanging up. With bell volume control, coiled cord, less plug. Molded beige case. Priced within everyone's reach!

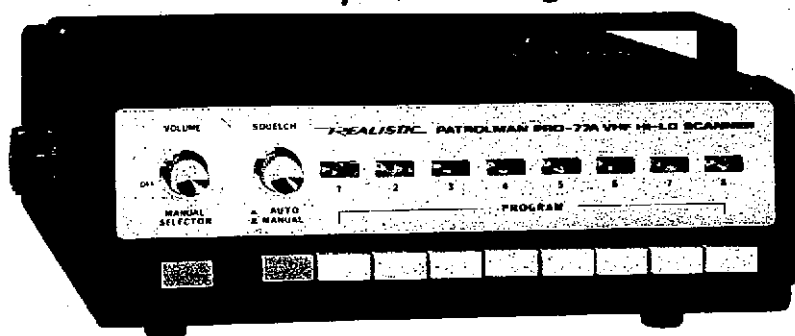


Connects Easily to Most Telephones — No Re-Wiring Needed!



EXCLUSIVE BARGAINS - AT A RADIO SHACK® NEAR YOU

Patrolman® VHF Hi/Lo Scanning Monitor



For Home Or Car

149⁹⁵

20-172

• Covers 30-50 MHz and 148-174 MHz!

The Realistic PRO-77A automatically scans up to 8 channels to bring you real-life emergency calls — find out what's really happening around town! Features channel lockout, skipper, built-in speaker, headphone jack, car mtg. bracket, 12 VDC/120 VAC cords. Requires up to 8 optional crystals. U. L. listed.

Our Best! 20-Function Scientific Calculator

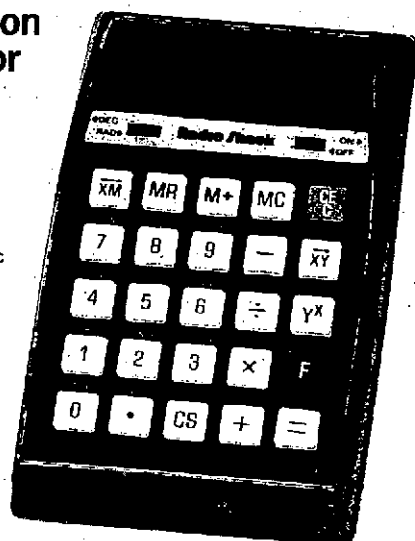
129⁹⁵

65-631

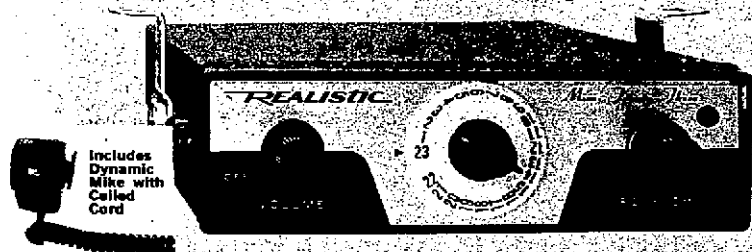
Full
Memory
Register!



The Radio Shack EC-450 makes even complex problems a snap. Calculates sine, cosine, tangent, logarithms, pi, reciprocals, exponential functions, square roots, degrees or radians. 8-digits. With rechargeable power supply.



"Mini-23" 23-Channel Mobile CB 2-Way Radio



109⁹⁵

21-138

FCC TYPE ACCEPTED

• Compact—Just 1 1/2 x 5 1/4 x 7 1/4"

Fits in most glove boxes but has full 4-watt output. 23-channel operation — absolutely no crystals to buy! Dual conversion receiver with ceramic filters, automatic noise limiter, squelch. With mike clip, mounting bracket and power cables.

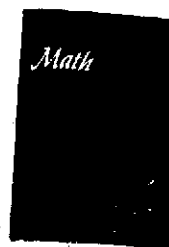
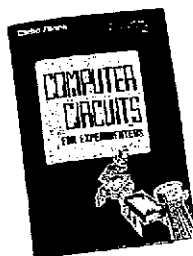
Electronics Library

1²⁵

Each

Computer Circuits. Simple projects teach basic computer function and theory. #62-2058

Math for the Electronics Student. Explains common measurements & formulas. #62-2057

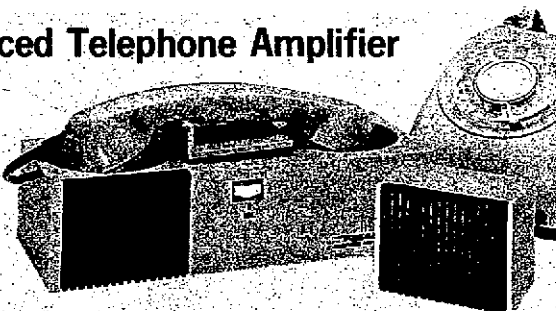


Low-Priced Telephone Amplifier

15⁹⁵

43-230

Make conference calls easily — even continue to work while you're on the phone! Separate speaker minimizes feedback. Absolutely no installation. With battery, earphone jack.



Compact Stereo Phono System

79⁹⁵

13-1191

• Includes Smoke-Tint Dust Cover

Clarinetto-1® with superb sound and luxurious wood cabinetry. 3-speed changer with diamond-stylus ceramic cartridge. FET amplifier has volume, balance, tone controls plus stereo headphone jack. Speakers separate up to 16'. U. L. listed.

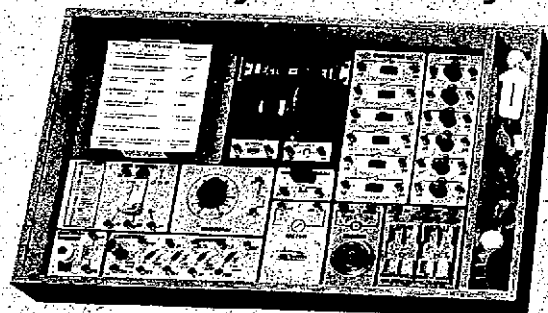


Learning About Electricity Is Child's Play

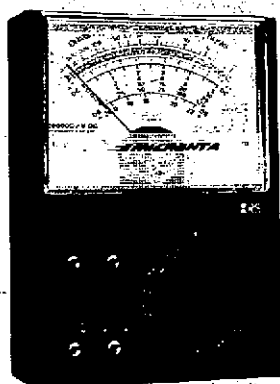
19⁹⁵

28-252

Science Fair's 40-in-1 lab kit teaches electricity and magnetism the fun "learn-as-you-do" way. 40 fascinating, safe experiments. Illustrated lab manual. Requires 4 "AA" cells.



Complete Your Test Bench 18-Range Multitester

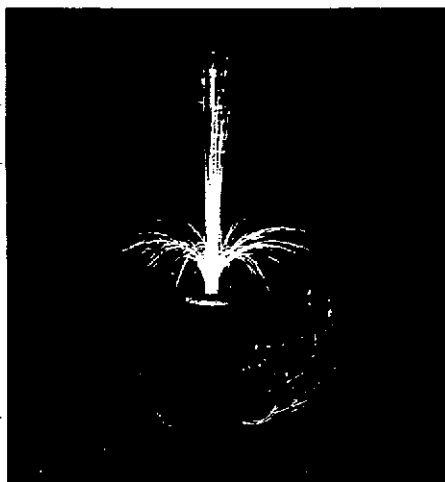


15⁹⁵

22-201

• 3" Color-Coded Meter!

DC volts: 0-1000 at 20k ohms/volt; AC volts 0-1000 at 10k ohms/volt; DC current: 0-50 μ A-250 mA; ohms: Rx1, Rx10, Rx1000 (24 center scale); dB -20 to +62. Accuracy: $\pm 3\%$ DC, $\pm 4\%$ AC.



Two-Tier "Firefall"

A 15" fountain of light. Fibers shoot upward and are surrounded by a graceful, shimmering spray of light. With 3 color control disks. Requires 2 penlight cells.

Beautiful Fiber Optics Lamps

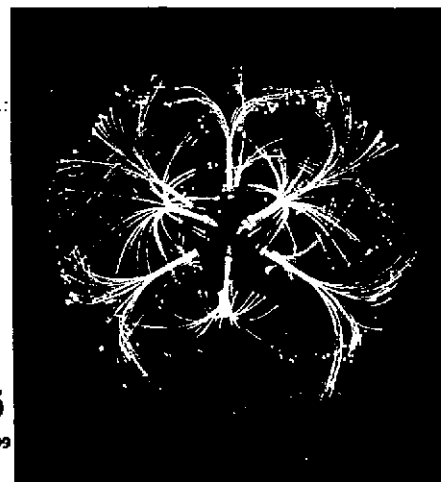
9⁹⁵

272-298

19⁹⁵

272-299

deLIGHTful additions to any room



A "Galaxy" of Light!

Sparkling pinpoints of light seem to "explode" from each fiber tip. An elegant TV lamp or conversation piece. 14" tall. U. L. listed. For 120 VAC.

RADIO SHACK® SUPER COLOR VHF ANTENNA SPECIAL

COLOR
APPROVED

ARCHER
Kickoff Value!
1988
15-1705



For All 82 UHF and VHF Channels
Plus FM and FM Stereo, Too

Signal Splitter Included!

Separates UHF/VHF/FM
Signals from A Single Downlead

359
Value

- Get Ready for the Colorful New Fall TV Shows!
- 24 Elements — Power to Spare for 2 or More Sets!

The "antenna buy of the year"! Whether you live in city, suburb or country, this is the antenna you need for strong and steady UHF or VHF reception in color or black & white. And you'll get improved FM and FM stereo, too. The 80" boom has "swept-design" multi-driven elements that enhance signal pickup and the gold-clad finish fights corrosion for years. Factory preassembled for easy installation — put one up and see the improvement!

SAVE 50% HALF PRICE SALE



REALISTIC® BLANK CASSETTES

C-60

30 minutes per side
REG. ~~1.49~~ EACH

2 for 1.49
44-602

C-90

45 minutes per side
REG. ~~1.99~~ EACH

2 for 1.99
44-603

Each With Hinged
Plastic Storage Case



You could pay a lot more and still not get the quality of these high-output cassettes. Each offers low noise, wide dynamic range, 3 dB increased sensitivity and housing that's the envy of the industry. Double flanged idler rollers and stainless steel pins reduce wow and flutter. Nickel alloy "hum shield" cuts noise. Now's the time to really stock up!

SHOP AND SAVE NOW AT THE RADIO SHACK STORE NEAR YOU!

STORES OPEN SUNDAY, SEPT. 1, 12-5 P.M.

LONG BEACH CALIFORNIA

222 Long Beach Blvd. at Broadway
4686 Long Beach Blvd.
Near Del Amo
6414 Spring St.
At Palo Verde
1950 Ximeno Ave.
Circle Center

CARRISON

23229 Avalon Blvd.
Near Sepulveda
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CERRITOS

10747 South Street
At Palo Verde

COMPTON

107 N. Long Beach Blvd.
At Compton

LAKEWOOD

4437 Candlewood Ave.
Lakewood Center

LYNWOOD

3606 Century Blvd.
At Imperial

PARAMOUNT

15737 Downey
At Alondra

SEAL BEACH

Rossmore Center

TORRANCE

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— RETAIL PRICES MAY VARY AT INDIVIDUAL STORES —

Sears

LABOR DAY

SALE

Most Items at Reduced Prices

Sears Pricing Policy
If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

SPECIAL HOLIDAY HOURS

OPEN 10 A.M. to 5 P.M.

SUNDAY and MONDAY

Ask About
Sears' Convenient
Credit Plans



**Girls' Short Sleeve
Perma-Prest® Dresses**

Sizes 3-6x **2⁹⁷**
Sizes 7-14 **3⁴⁷**

Infants'-Children's Dept.



Perma-Prest® Pants
Sizes 3 to 6x

Were \$3.49
to \$4.99 **1⁹⁷**
Knit-Tops S-M-L (3-6x) 4/\$5

Infants'-Children's Wear



**Boys' Perma-Prest®
Jeans Sizes 8-12**

Low Price **2⁴⁷**
Knit T-Shirt 8-12... 3/\$7
Boys' Wear Dept.



**Misses' Proportioned
Fit Jean Assortment**

Were \$4.97
to \$7 **1⁹⁹**
Were \$7.99 Cotton Corduroy
Jeans... 3.99
Sportswear Dept.



**Women's Traction Tread
Lug Sole Oxfords**

Were \$14 pr. **4⁹⁷**

Shoe Dept.



**RAIN
CHECK**

If we should run out of any reduced price item during this event, we will re-order for you at the reduced price. This does not apply to clearance items.

**CUT
1/3 OFF**

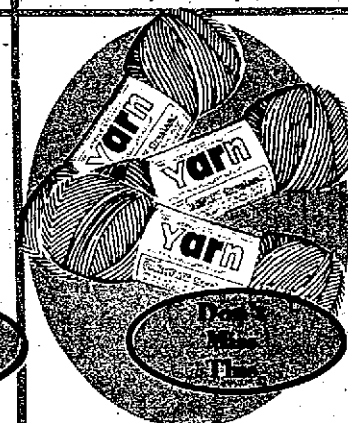
**Men's Uncut Cotton
Corduroy Flare Jeans**

Were \$9 **4⁴⁷**
Waist Sizes 30-38. Were \$7
Knit Sport Shirts... 5/\$10
Men's Casual Wear



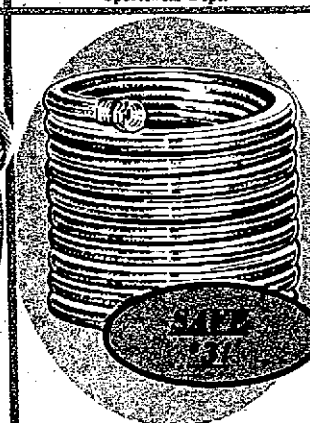
**Men's Polyester
Cotton Underwear**

Were \$1.59 ea. **77c**
Sizes S-L
Men's Furnishings



**Creslan® Acrylic
Pull Skein Yarn**

4-ply,
1-oz. **66c** Skein
Notion Dept.



**Sears 25-ft. Length
Rubber Garden Hose**

Regular \$7.19 **3⁹⁹**
#79421
Hardware Dept.



**Jet Black Driveway
Coating and Sealer**

Regular \$8.99 **6⁹⁹**
5-gal. pail. #45407.
Paint Dept.

SEE BACK PAGE

For Outstanding SUNDAY and MONDAY, LABOR DAY, SPECIALS

Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

ALHAMBRA
576-4321
BUENA PARK
828-4400, 521-4530
CANOGA PARK
340-0661

CARSON
532-3811
CERRITOS
860-0511
COMPTON-LYNWOOD
632-5761

COVINA
966-0611
EL MONTE
443-3911
GLENDALE
245-1004, 244-4611

HOLLYWOOD
469-5941
INGLEWOOD
672-0161
LAGUNA HILLS
586-1100, 495-1671

LONG BEACH
435-0121
NORTHIDGE
885-7272
OLYMPIC & SOTO
268-5211

ORANGE
637-2100
PASADENA
351-4211, 681-3211
PICO
938-4262

POMONA
629-5161
PUENTE HILLS
965-7411
SANTA FE SPRINGS
944-8011

SANTA MONICA
394-6711
SOUTH COAST PLAZA
540-3333
TORRANCE
542-1511

VALLEY
763-8461, 984-2220
VERMONT
759-1911
WESTMINSTER
898-1411

Sears



SAVE!

Short Sleeved Shirts for Big and Little Boys and Girls

Little Girls'	2²⁷	Regular \$2.99	2⁴⁷
		Little Boys'	
Regular \$3.29	2⁷⁷	Regular \$4	2⁹⁷
Big Boys'		Students' Regular \$3.99	
		Bigger Girls'	

Little girls' shirts in solids, little boys' collar style. Both in sizes S-M-L (3-6x). Bigger girls' tops in sizes 7-14, bigger boys' sizes 8-12. Both in woven fabrics. Students' sizes 14-20.

SAVE \$1 on Perma-Prest®
plaid pants for the whole family

Girls' Sizes 3-6x
 Regular \$4.49

Boys' Sizes 3-6x
 Regular \$4.99

Girls' Sizes 7-14
 Boys' Sizes 8-12 Regular \$6.49

Student Boys' Waist Sizes
 25-30 Regular \$7

3⁴⁷ 3⁹⁷ 5⁴⁷ 5⁹⁷

It's plainly plaid for fall! In rich, classic colors like ruddy berry, forest green or navy. All machine washable Perma-Prest® fabrics. Sizes shown above all in regular or slim.

Sears

Save \$2 to \$3!

Men's Perma-Prest® Double Knit Slacks in Solids and Fancies

Regular
\$9.99
and
\$10.99

7⁹⁷

Easy-care polyester fabrics. Assorted solid colors. Trim Regular styling. Waist sizes 30-38.



Cut \$1 to \$3!

Men's Short Sleeved Dress Shirts

Were \$3.99
to \$6

2⁹⁷

Choose from an assortment of knit or woven fabrics in fancies: Fashion colors. Sizes 14½-16½.

Were \$2.50 to \$3.50 Coordinated Neckwear
Four-in-Hand Ties in Solids and Fancies

97c



Ask About
Sears
Convenient
Credit Plans



Save \$2!

Men's Short Sleeved Knit Sport Shirts

Regular
\$8

5⁹⁷

In polyester or cotton-polyester blend fabrics. Square bottoms. Patterns and solids. Men's sizes.

Save 20% to 30%!

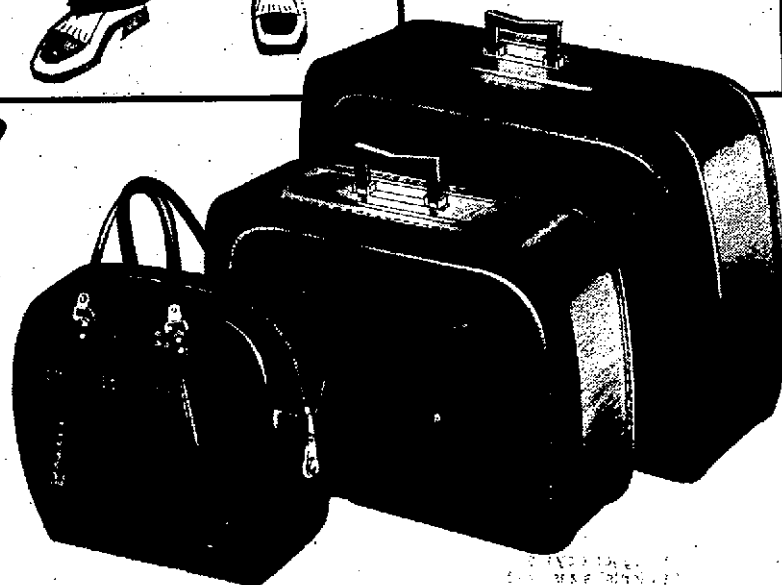
Lightweight Featherlite® Zipper Luggage

Regular \$13
to \$27

8⁹⁷ to 21⁵⁷

Practical vinyl-exterior Featherlite® zipper luggage in plaid patterns.

\$14.00 21-inch Weekender	11.17	\$27.00 Dress Bag	21.57
\$16.50 25-inch Pullman	13.17	\$13.00 Tote Bag	8.97
\$19.00 28-inch Pullman	15.17	\$17.00 Men's Car Bag	11.87
\$23.00 31-inch Pullman	18.37	\$18.50 Women's Car Bag	12.87
\$25.00 Suit Bag	19.97		



Sears Footwear for the Family!



SAVE \$3 pr.!

Little Girls' Shield Wing Oxford

Regular \$11.99

Brushed leather, vinyl uppers, PVC soles. Little girls' sizes. Winnie-the-Pooh collection.

8⁹⁷ pair

\$12.99 Growing Girls' Oxford 9.97



SAVE \$2 pr.!

Little Boys' Moc Toe Oxford

Regular \$9.99

All vinyl uppers and PVC soles, heels. In little boys' sizes.

7⁹⁷ pair

\$10.99 Big Boys' Sizes 8.97



SAVE \$2 pr.!

Women's Comfortable Slings

Regular \$10.99

Urethane upper, plantation crepe sole and heel. Women's sizes.

8⁹⁷ pair



SAVE \$3 pr.!

Men's Leather Oxfords

Regular \$18.99

Durable leather uppers, PVC sole and heel. Men's sizes.

15⁹⁷ pair



SAVE \$2 pr.!

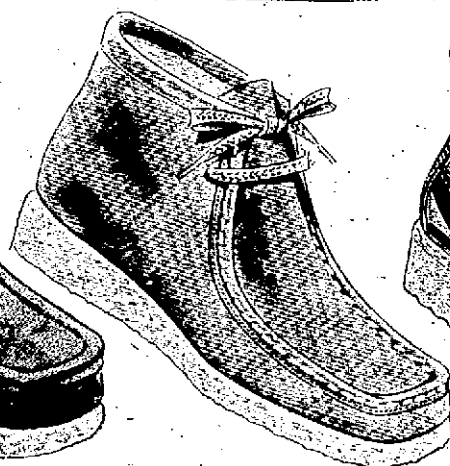
Men's Chuck-a-Bee Oxfords

Regular \$14.99

Sueded leather uppers and plantation crepe sole, heel. Men's sizes.

12⁹⁷ pair

\$13.99 Big Boys' Oxfords 11.97
\$14 Women's Oxfords 11.97



SAVE \$3 pr.!

Men's Chuck-a-Bee Boots

Regular \$15.99

Sueded leather uppers, plantation crepe sole, heel. Men's sizes.

12⁹⁷ pair

\$11.99 Little Boys' Boots 9.97
\$13.99 Big Boys' Boots 11.97



SAVE \$2 pr.!

Little Boys' Leather Boots

Regular \$12.99

Leather uppers, PVC soles. 6-in. high. Little boys' sizes.

10⁹⁷ pair

\$14.99 Little Boys' 8-in. Boot 12.97
\$14.99 Big Boys' 6-in. Boot 12.97
\$16.99 Big Boys' 8-in. Boot 14.97



Ask About
Sears Convenient
Credit Plans

The Winner Fabric Oxford

Sears Low Price

Heavy cotton duck upper. Rubber sole. Men's and big boys' sizes.

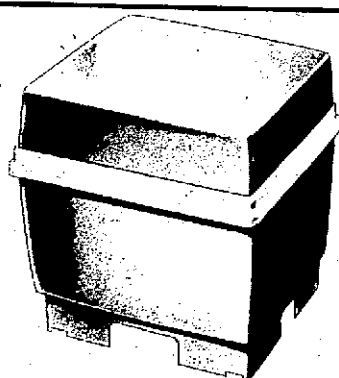
11⁹⁹ pair



Sears 3-lb. Polyester Sleeping Bag

10⁹⁷

3-lbs. quilted polyester-filler. Nylon cover, cotton lining.



CUT \$15!

Portable Water Flush Toilet

Was \$69.99

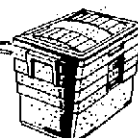
54⁹⁷



100% self contained. Water supply for 50 flushes. Avocado or gold color.



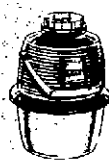
SALE!
Lantern Mantles
Regular 49c
33c
Reinforced bottoms.



SALE!
Foam Ice Chest
Regular \$1.19
99c
28-quart capacity.



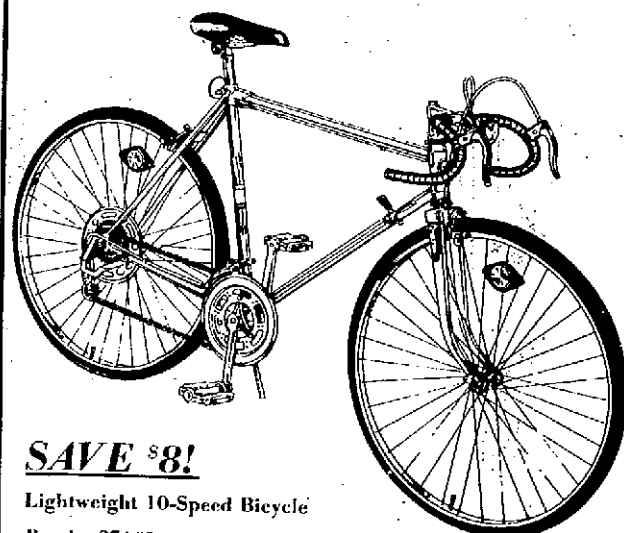
SALE!
Kool Ice Pack
Regular \$1.19
99c
Helps keep foods cold



SALE!
1/2-Gallon Jug
Regular \$1.19
99c
Easy-clean interior. Carrying handle.



SALE!
Coleman Fuel
Regular \$1.44
1.19
For gasoline stoves, lanterns.



SAVE \$8!

Lightweight 10-Speed Bicycle

Regular \$74.99

Wide gear range is designed to make riding a romp. Caliper brakes. Racing yellow color.

66⁶⁶

All Bikes are Unassembled. Full Service and Set-Up Available at Nominal Charge

Sears

SAVE \$70!

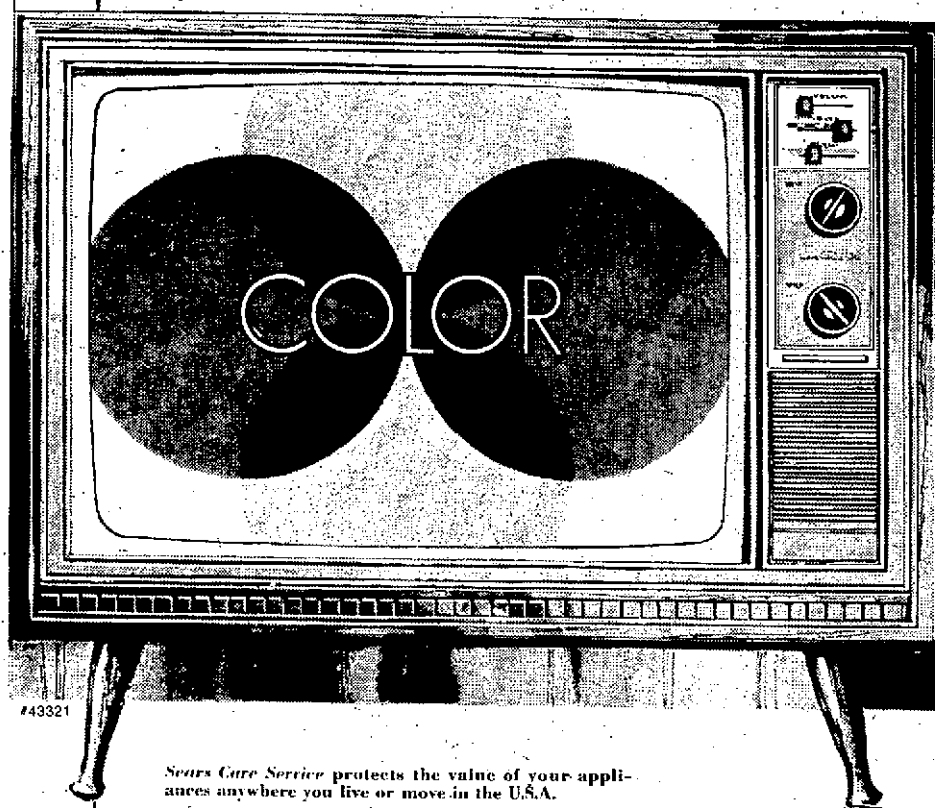
**Console COLOR TV
with 25-in. Picture**

Regular \$449.95

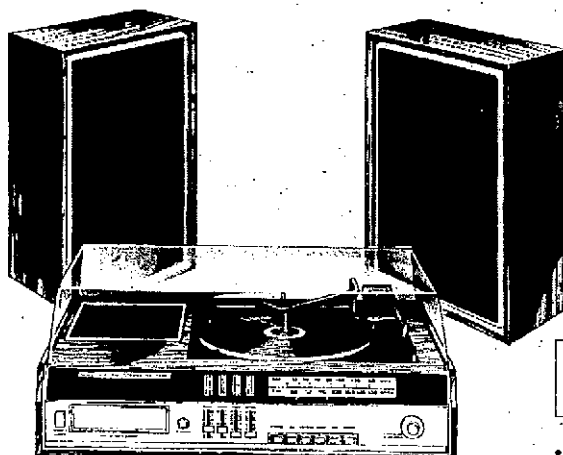
379⁸⁸

25-in. diagonal measure picture. VHF memory fine tuning. 5-in. speaker. Contemporary-style cabinet.

No Monthly Payment on Sears Color TV's Until February 1975 on Sears Deferred Easy Payment Plan (there will be a finance charge for the deferral period).



Sears Care Service protects the value of your appliances anywhere you live or move in the U.S.A.



TV's and Stereos Available at Sears Santa Ana and All Appliance and Catalog Stores

SAVE \$20!
**8-Track AM/FM
Compact Stereo System**

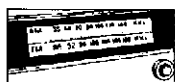
Regular \$199⁸⁸

179⁸⁸

• Full size record changer



• Function adjustments are easy with these slide controls



• Listen to your favorite AM or FM stations



• Play pre-recorded 8-track tapes



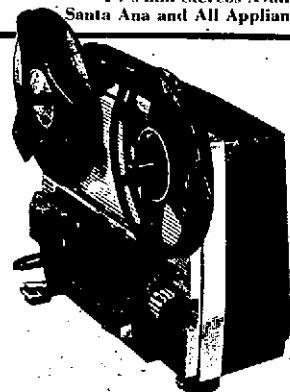
#4058

SAVE \$40!
15-in. Portable COLOR TV

15-in. diagonal measure picture. VHF memory fine tuning. Recessed carrying handle.

Regular \$269.95

229⁸⁸



SAVE \$15!
**Du-All 8 Movie
Projector**

Regular \$79.99

64⁹⁷

Handles both Super 8 and regular 8 film. With zoom lens.

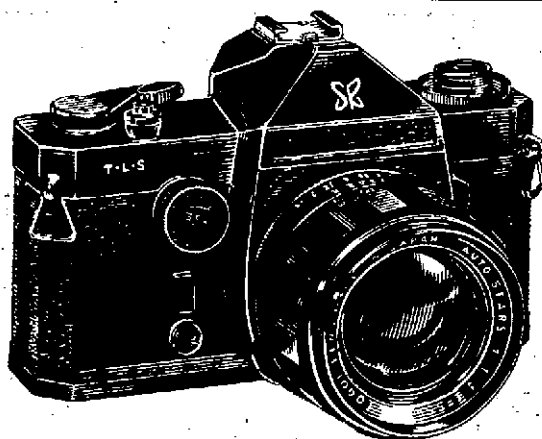
SAVE \$20!

**Remote Control
Slide Projector**

Regular \$89.99

69⁹⁷

Full Remote-Control, forward, reverse cycling and focus. Pop-up editor.



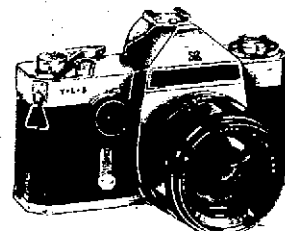
SAVE \$40!

TLS 1.4 35mm Camera Outfit

Fast f:1.4 seven element lens. Thru the lens viewing and composing. Includes case and lens strap.

Regular \$239.99

199⁹⁷



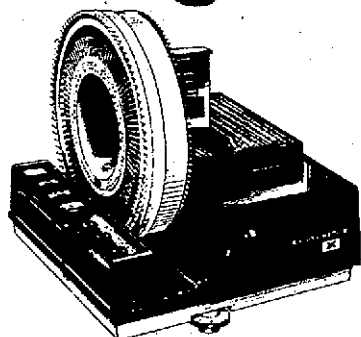
SAVE \$20!

**TLS 35mm Camera
with f2.0 Lens**

Regular \$169

149⁹⁷

Sears through the lens sensing camera, with leather case and lens cap.



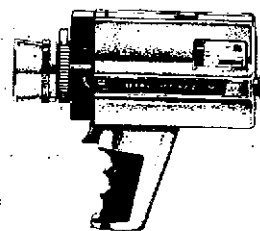
SAVE \$5!

**40x40-inch
Movie Screen**

Regular \$19.99

14⁹⁷

Dual-Lenticular screen. Sturdy tripod stand.



SAVE \$30!

Power Zoom Movie Camera

Regular \$169.99

139⁹⁷

Low light. f:1.3 lens, focus-finder. 2.8:1. Power zoom for wide angle shots.

"Colormates" Bath Shop SALE!

Sears

Everything Coordinates in an Array of Luscious Colors!

SAVE 27%!

Soft "Colorburst" Bath Towels

With a thick and lofty feel, 100% cotton—looped on one side for absorbency, sheared on the other for velvety softness!

Regular \$3.99
Bath Size
Towel

2⁸⁹

\$2.29 Hand Towel	1.59
\$1.09 Washcloth	.89c
\$1.29 Guest Towel	.99c
\$4.59 Bath Mat	3.49
\$6.99 Queen Towel	5.69
\$8.99 King Towel	7.49

SAVE \$4!

"Antique Satin" Shower Curtains of Richly Textured Estron® Acetate

With color-matched vinyl liner. Radiant colors.

Regular \$18.99
Single Drape

14⁹⁹

Reg. \$23.99 Double Drape Curtain 19.99
Reg. \$15.99 66x45-in. Window Curtain 12.49

SAVE \$3!

Regular \$19.99 "Imperial" Hamper in Assorted Brightly Lacquered Colors

Open-weave allows ventilation. Vinyl top.

16⁹⁹

Regular \$20.99 Bench Hamper 17.99
Regular \$7.99 Wastebasket 5.99
\$11 "Crown Imperial" Bath Scale 7.99

"Cloud Supreme" Bath Carpeting—Easy To Install, Just Cut to Fit!

Nylon pile carpeting is machine washable. Resists pilling, matting. Urethane foam cushion back.

Regular \$26.99
5x6-ft. carpet

20²⁹

\$35.99 5x8-ft. carpet	26.99	\$45.99 6x8-ft. carpet	31.49
Special Order Sizes		\$55.99 6x10-ft. carpet	39.79
\$22.99 4x6-ft. carpet	15.79	\$66.99 8x10-ft. carpet	52.49

"Cloud Supreme" Bath Rugs and Matching Accessories

Rugs have skid-resistant latex back; accessories are cotton-backed.

Regular \$5.99
24x36-in. rug

4⁰⁹

\$6.99 27x48-in. rug	6.29	\$9.99 27x48-in. fringed rug	7.49
\$5.99 24-in. contour rug	4.09	\$3.99 Standard Lid Cover	2.59
\$6.99 24x36-in. fringed rug	4.99	\$4.49 Oversize Lid Cover	3.29
		\$7.99 Tank Cover	5.99

Ask About Sears
Convenient Credit Plans

SAVE \$70!

Sears Best Kenmore Sewing Machine

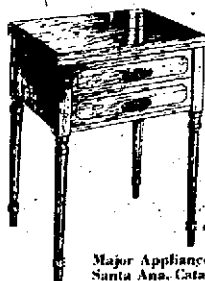
Just dial to sew! 10 built-in stitches, including zig-zag, straight, blind hemming, mending, box, plus 5 stretch stitches. Monogramming and buttonholing, too! With foot control. #1803

Regular \$380

\$310

(head only)

This Head Can Be Installed In Your Own Sears Case or Cabinet or Buy The Case or Cabinet Illustrated.

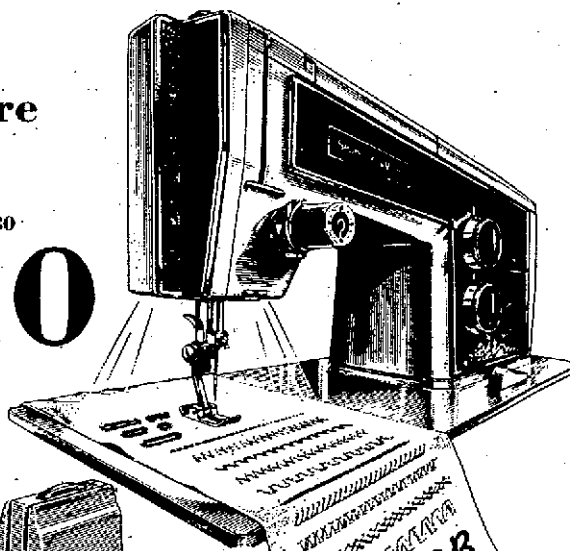


SAVE \$10!
Handsome Cabinet

Regular \$69.95
\$59⁹⁵



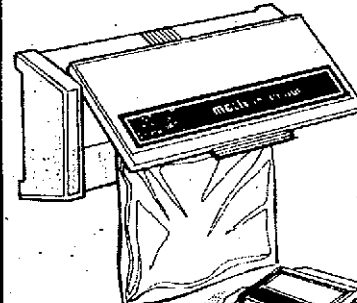
Portable Case
\$19⁹⁵



30 30-YEAR GUARANTEE. We will, at no charge, repair defects in the sewing machine head for 30 years and in the electrical equipment for 2 years. During the first 90 days, we will also provide any mechanical service necessary for proper operation (other than normal customer maintenance) and replace belts, bobbin winder, rubber rings or light bulbs returned to the store.

CUT \$6!

Versatile "Meals-in-Minutes"



Was \$14.99

8⁹⁷

Sealer plus 30
boilable bags

Seals meats in boilable bags for storage in freezer... then all you do is boil and serve. Cook a double batch of favorite recipes and freeze half of it. Use it for saving leftovers.

Seal in boiling plastic bags.



Prepare food ahead.



Stack conveniently in freezer.



Later drop frozen bag in boiling water.

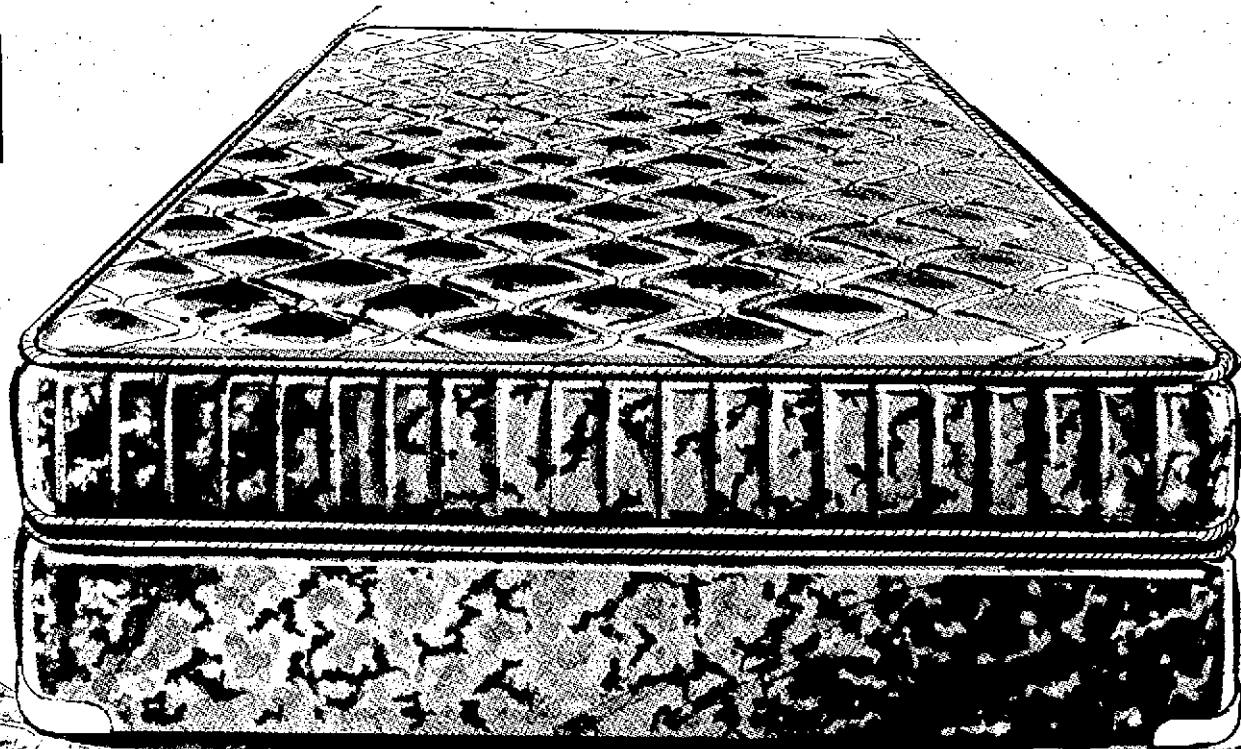


Serve foods with all original flavor.

Sears



Ask About Sears
Convenient Credit Plans



SAVE \$20! "Sears-O-Pedic®" Deluxe Twin Size Innerspring or Foam Mattress

Choose 5½-in. thick foam latex or 615 coil twin size innerspring (857 coil full).
Quilted 100% rayon cover.

Regular
\$109.95

89⁸⁸

\$109.95 Twin Size Foundation _____ **89.88**

\$129.95 Full Size Mattress or Foundation **109.88**

\$329.95 2-piece Queen Size Set **269.88**

\$449.95 3-piece King Size Set **359.88**

SAVE \$50! "Sears-O-Pedic®" Imperial Twin Size Innerspring or Foam Mattress

Our firmest innerspring mattress for extra back support. Or, choose 6½-in. dense polymeric foam mattress with great resiliency. Both are Sanitized® for freshness.

Regular
\$159.95

109⁸⁸

\$159.95 Twin Size Foundation _____ **109.88**

\$179.95 Full Size Mattress or Foundation **129.88**

\$439.95 2-piece Queen Size Set **339.88**

\$579.95 3-piece King Size Set **459.88**

EVERY CARPET NOW ON SALE!

Sale Prices Include: • Carpet • Cushion • Installation

500,000 sq. yds. in Stock at Our Local Warehouse!
Choose from more than 600 patterns and colors ... every popular fabric.

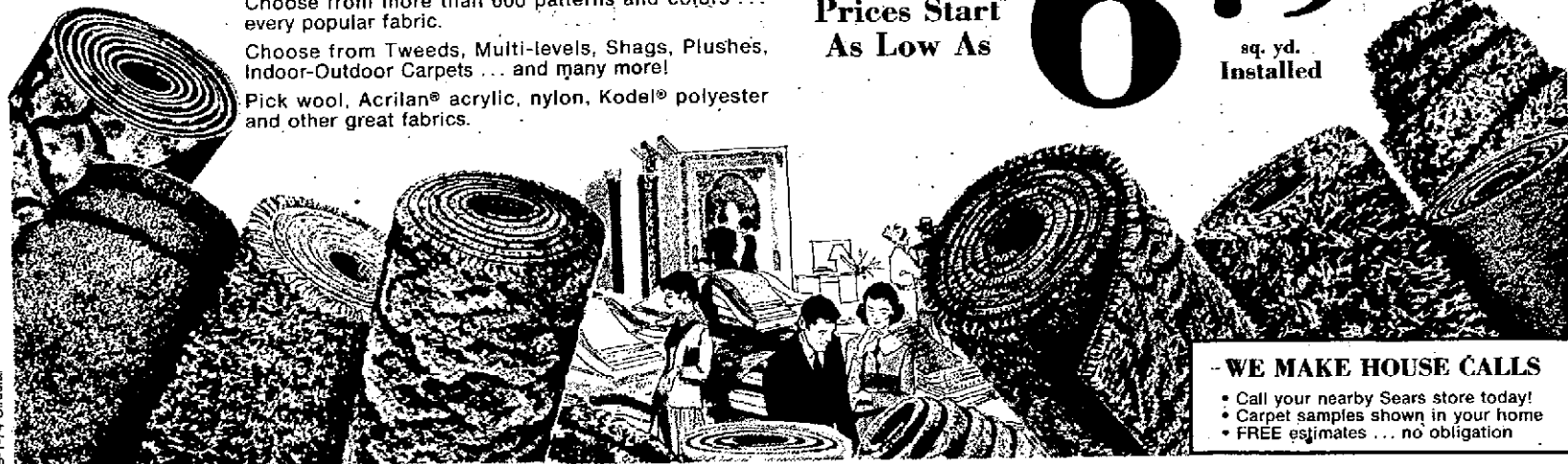
Choose from Tweeds, Multi-levels, Shags, Plushes, Indoor-Outdoor Carpets ... and many more!

Pick wool, Acrilan® acrylic, nylon, Kodel® polyester and other great fabrics.

Prices Start
As Low As

6⁷⁹

sq. yd.
Installed

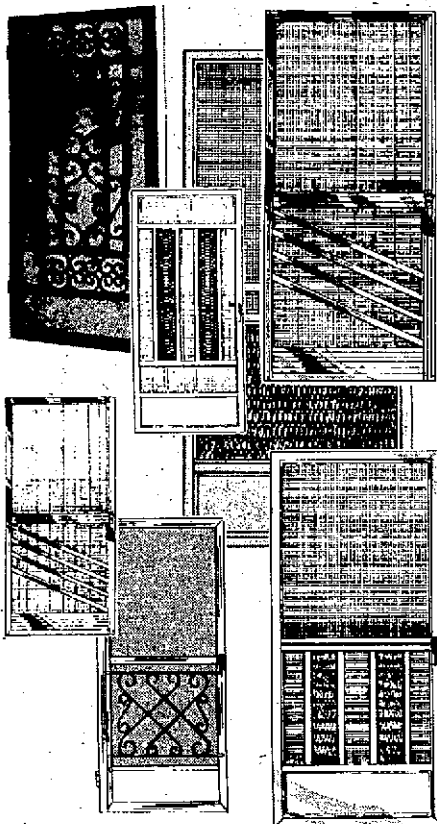


- WE MAKE HOUSE CALLS

- Call your nearby Sears store today!
- Carpet samples shown in your home
- FREE estimates ... no obligation

Sears

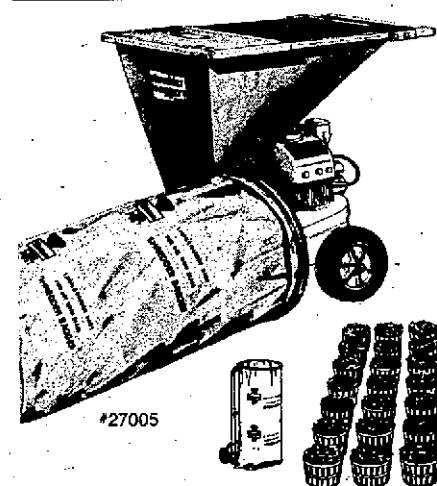
Blooming Plants SALE!



**Terrific Screen Door
CLEARANCE**

25% OFF

Sears Regular Low Prices On Every Screen Door in Our Inventory Stock
Quantities Are Limited to Stock on Hand!



CUT \$30!

5-HP Shredder-Bagger

Was \$169.99

139⁸⁸

Rugged 5-HP Craftsman engine with compression release for easy starting. 3-blade cutting chamber. Bagging attachment.



Blooming Plant Assortment

Regular 54c each

Cyclamen, Stock, Snap, Begonia, Gardenia, Phlox, Carnation, Daisy.

3 for 99c

SAVE!

Colorful Blooming Mums

Regular 79c ea.

2 for 88c

Brighten your patio or yard with these blooming mums in 5-inch containers.

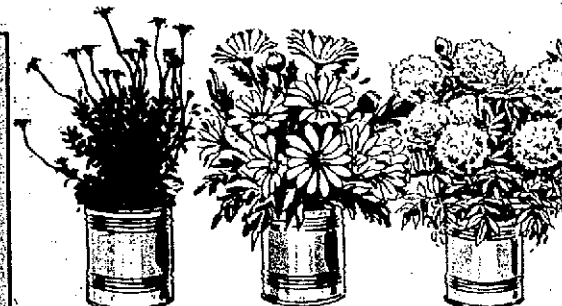
Ask About Sears Convenient Credit Plans



1-Gallon Fuchsia

1-Gallon Impatiens

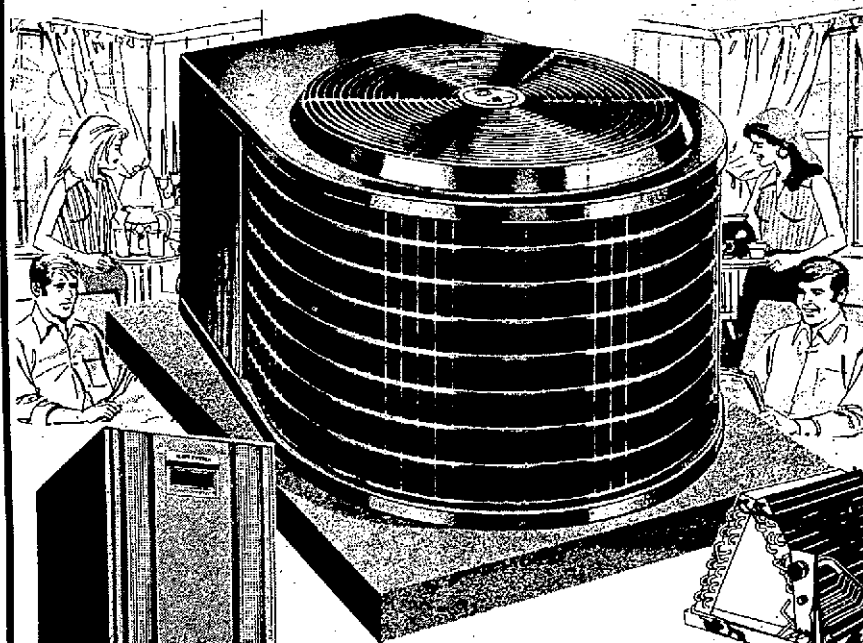
**One-Gallon Blooming Plants
YOUR CHOICE
88c each**



1-Gallon Felicia

Dwarf Maguerita

1-Gallon Marigold



SAVE \$40!

"Hi-Efficiency" Central Air Conditioning

22,000 BTUH System

Condenser. #81681	\$399
"A" Coil. #81321	105
Relay Transformer. #9211	10
Total Regular	\$514

TOTAL SALE PRICE

474*

36,000 BTUH System

Condenser. #81685	\$550
"A" Coil. #8132	145
Relay Transformer. #9211	10
Total Regular	\$705

TOTAL SALE PRICE

647*

*Tubing, Thermostat and Installation Extra

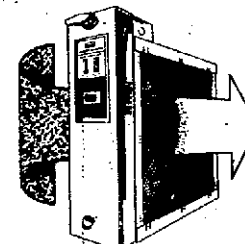
SAVE \$55!

Space-Saver "15" 80,000 BTUH Furnace

Regular \$274.95 **219⁸⁸**

Extra large capacity blower. #76322

\$324.95, 105,000 BTUH Furnace. #76327 **259.88**



SAVE \$20!

Electronic Air Cleaner

Traps up to 99% pollen, 95% dirt that passes thru unit. #8309

Regular \$199

\$179

\$229 Electronic Air Cleaner. #8310 **\$199**

Sears



Heavy Duty Washer and Kenmore Electric Dryer

PAIR PRICE **\$338**

3-Cycle Automatic Washer
Choose normal, knit/delicate and permanent press cycles. 2 wash speeds, 3 wash/rinse temperatures.

\$199

3-Temp. Electric Dryer
Permanent press, normal and knit/delicate cycle. 3-temperatures. "Air Only" setting fluffs blankets and pillows.

\$139

Gas Dryer, #74201.....\$169

Kenmore 2-Cycle Washer and 2-Temp Electric Dryer

PAIR PRICE **\$258**

Automatic Washer
features normal cycle for regular fabrics. Short 4-minute cycle for delicates. 3 wash/rinse temperatures. Straight-vane agitator.

2 Temp. Electric Dryer
has "Heat" setting to dry normal fabrics. "Air Only" setting fluffs blankets and pillows.

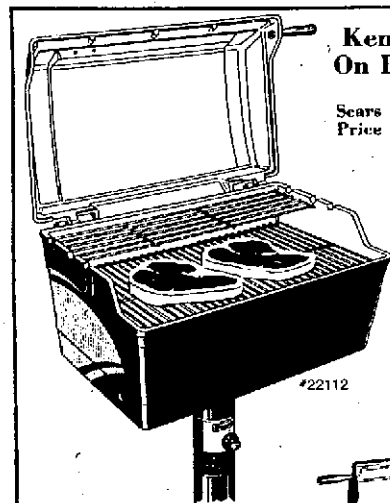
\$99

\$159 Gas Model, #42101 \$129

Washer and Dryer GUARANTEE

- 1** YEAR Free replacement and installation of any parts which prove defective within 1st year of sale.
- 2** YEARS Free replacement of any parts which prove defective within 2 years of sale, installation extra during 2nd year.
- 5** YEARS Defective gear-case parts and Vari-Flex agitator on automatic washers only replaced free within 5 years of sale, installation extra during 2nd through 5th year.

Free replacement of defective porcelain-finished parts within 30 days of sale.



Kenmore Gas Grill On Permanent Post

Sears Price

\$89

344 sq. in. of cooking area! Permanent lava rock briquettes. Stainless steel cooking grid.

Gas Grill on Base, #22142 \$104

SAVE \$15!

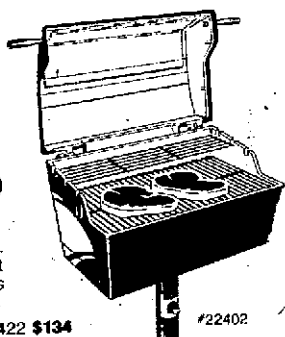
GAS Grill on Post

Regular \$134.95

\$119

Big 40,000-BTU burner. 461 sq. in. cooking area. Permanent lava rock/briquettes. Stainless steel cooking grid.

\$149.95 Gas Grill on Base, #22422 \$134



All-Frostless 19.0 Cu. Ft. Side-By-Side Refrigerator with Icemaker

Sears Price

\$399

12.5 cu. ft. refrigerator, 6.5 cu. ft. freezer. Magnetic door gasket. Flush door hinging. Separate, adjustable cold controls.

Icemaker Hookup To Water Supply Optional... Extra

Ask About Sears Convenient Credit Plans

Major Appliances Also Available at Sears Santa Ana and All Appliance and Catalog Stores

Sears

Craftsman Tool or Mower Buys!

SAVE \$40!

Craftsman Eager-1® Reel or Rotary Mowers

Regular \$139.99
YOUR CHOICE

\$99

each

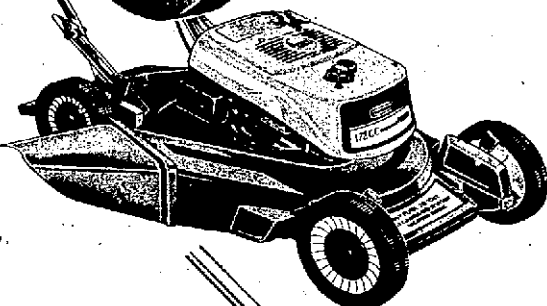
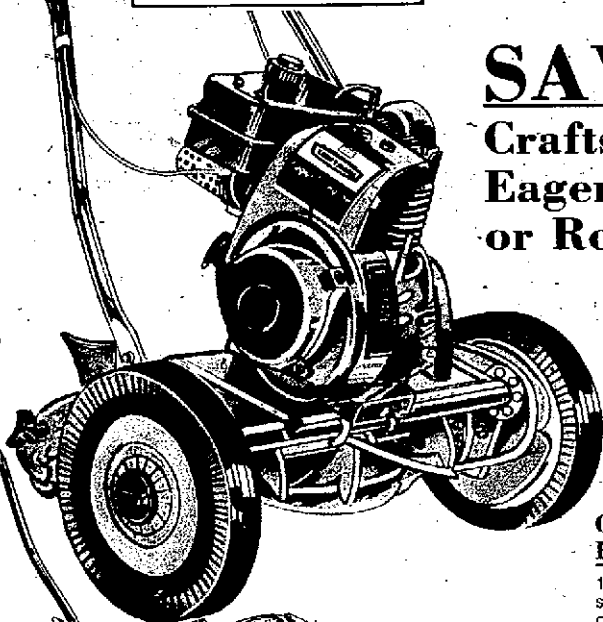
Craftsman 18-in. Power Reel

127cc engine with pull-up recoil starter. Adjustable speed control on handle. #8172. **\$99**

\$169.99 Craftsman Reel. #8174. **139.99**

Craftsman 20-in. Rotary

164cc engine with side recoil starter. 5-position handle for easy storage. #9075. **\$99**

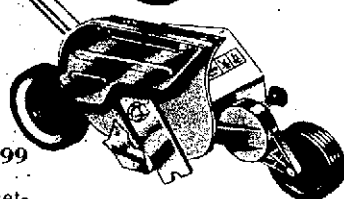


SAVE \$10!

Craftsman Electric Edger

Regular \$49.99 **39.99**

7 different height settings. Automatic slip-clutch. #85794

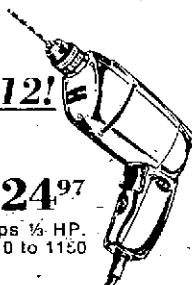


SAVE \$12!

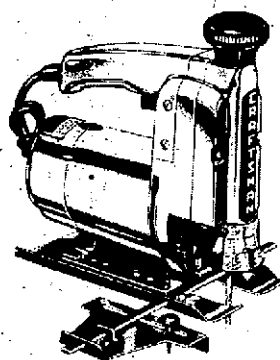
Reversible 3/8-in. Drill

Regular \$36.99 **24.97**

Motor develops 1/2 HP. No-load speed 0 to 1150 rpm. #1135



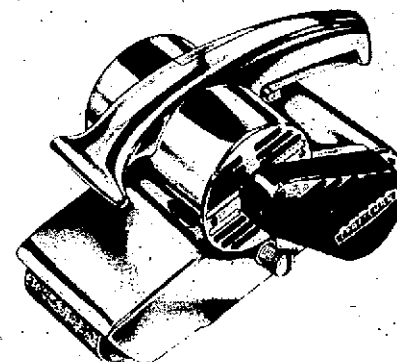
Tools and Paint Also Available At Sears Santa Ana



CUT #17! Craftsman Multi-Speed Sabre Saw

Was \$46.99 **29.97**

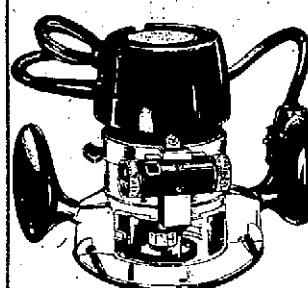
With trigger-squeeze speed control. Motor develops 1/2 HP. Built-in saw-dust blower. #2797



CUT #15! Craftsman 3-inch Belt Sander

Was \$44.99 **29.97**

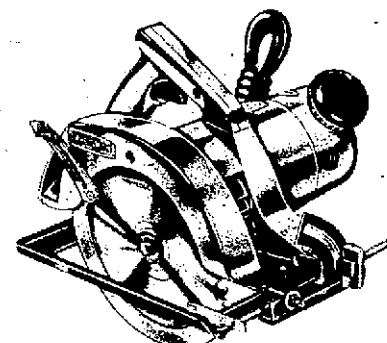
Sands flush to vertical surfaces. Develops maximum 1-HP. With 3 sanding belts. #2242



CUT #20! Craftsman Commercial Router

Was \$59.99 **39.97**

Develops 1-HP. 25,000 rpm no load speed with 100% ball bearings. #2507



CUT #15! Craftsman 7-inch Circular Saw

Was \$54.99 **39.97**

Develops maximum 2-HP. 5,400 rpm no load speed. Cuts at 45° and 90° angles. #2780

SAVE \$2 Gal.! Sears Durable Exterior One-coat Acrylic Latex House Paint



Regular \$7.99 gallon

5.99

gallon

Covers similar colors in just one coat. It's easy to apply and gives lasting durability. Mildew resistant. Dries in as little as 30 minutes. #22005



SAVE #3! Latex Interior Flat

Regular \$7.99 **4.99** gal.

SAVE #1.99! Latex Interior Paint

Regular \$4.99 **2.99** gal.



SAVE \$2! Oil Base House and Trim Paint

Regular \$12.99 **10.99** gal.

GUARANTEED

1-coat (rough and textured surfaces excepted) when applied at the recommended coverage rate according to directions.
No Chalk Washdown • Non-Yellowing or you get necessary additional paint or your money back (When applied over properly prepared surfaces)



SAVE #3! Exterior 1-Coat Latex

Regular \$10.99 **7.99** gal.

Guarantee
1-coat (rough and textured surfaces excepted) when applied at the recommended coverage rate according to directions.
No chalk staining • Non-yellowing or you get necessary additional paint or your money back (When applied over properly prepared surfaces)

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12,000 Mile
Guarantee

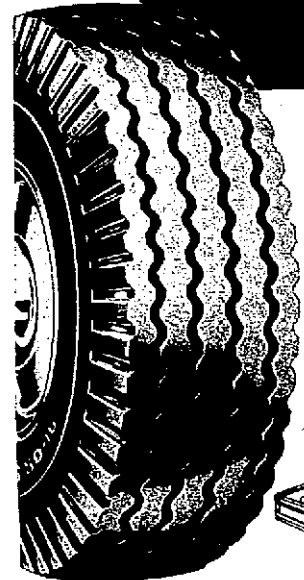
Sears Lowest
Priced Full 4 Ply
Nylon Cord

6.00x13
Blackwall

\$10

Plus \$1.60 F.E.T. and Old Tire

SIZE	Trade-in Price	F.E.T.
6.00x13	10.00	1.60
6.50x13	13.00	1.78
6.95x14	18.00	1.91
7.35x14	18.00	1.99
7.75x14	18.00	2.16
8.25x14	18.00	2.32
5.60x15	15.00	1.78
7.75x15	19.00	2.15
8.25x15	19.00	2.34



For Campers,
Vans, Pickups

6-Ply Rating
Nylon Cord
Truck Tires

6.00x16
Tube-Type

17⁹⁷

Plus \$2.27 F.E.T. and Old Tire

SIZE	Trade-in Price	F.E.T.
6.70x15	24.00	2.86
7.00x15	26.00	2.77
6.00x16	17.97	2.27
6.50x16	27.00	2.52
7.00x16	29.00	2.88
7.50x16	32.00	3.33



Sears **SAVE 30%!**

SAVE \$12³⁰ to \$19²⁰ PER TIRE!

Guaranteed 35,000 Miles



Ride the Strength of Steel ...

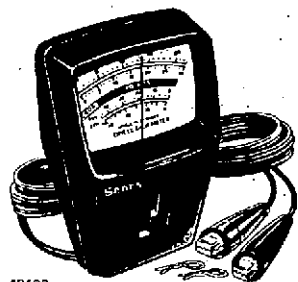
Two steel belts and two polyester cord plies
team up for real strength and a smooth ride!

SIZE	Regular Trade-in Price	SALE Trade-in Price	SAVE	F.E.T.
WHITEWALLS				
C78-13	41.00	28.70	12.30	2.12
E78-14	47.00	32.90	14.10	2.47
F78-14	50.00	35.00	15.00	2.61
G78-14	53.00	37.10	15.90	2.79
H78-14	56.00	39.20	16.80	2.94
G78-15	55.00	38.50	16.50	2.86
H78-15	58.00	40.60	17.40	3.06
J78-15	61.00	42.70	18.30	3.05
L78-15	64.00	44.80	19.20	3.20

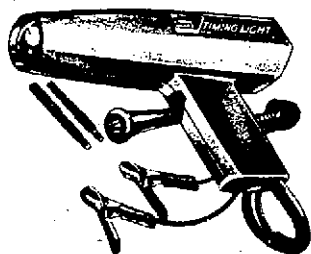
**Sears Highway Passenger
Tire Guarantee**

If you do not receive the number of miles specified because of your tire becoming unserviceable due to (1) defects, (2) normal road hazards, or (3) tread wear-out.

We will: At our option, exchange it for a new tire or give you a refund charging in either case only the proportion of the then current selling price plus Federal Excise tax that represents mileage used. If the tire is unserviceable due to any of the above causes before 10% of the guaranteed mileage is received, the replacement or refund will be made with no charge for mileage received. Mail punctures will be repaired at no charge. Guarantee applies to tires on vehicles used for private family purposes.



#2198



#2117

SAVE \$6!

Dwell Tachometer

Regular
\$29.99

23⁹⁹

Checks the dwell angle for adjusting distributor points; RPM's for idle speed.

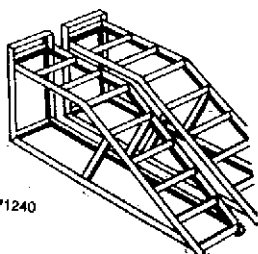
SAVE \$6!

DC Timing Light

Regular
\$27.99

21⁹⁹

Tests timing, distributor action, centrifugal advance and governor action. With operating instructions.



#1240

SAVE \$4!

Sears Car Ramp

Regular
\$22.99

18⁹⁹ pair

For cars weighing up to 2400 lbs. gross weight. Ideal for VW, Vega, Datsun, Toyota. Welded steel angle iron. Wheel stops.



SAVE \$3 Each!

Guaranteed For As Long As You Own Your Car
Heavy Duty Shocks

Regular
\$7.99

4⁹⁷ each

Fit Most American Cars
Plus Many Imports

\$27.99 Booster
Shocks. **23⁹⁹**

\$49.99 Air Oil
Shocks. **44⁹⁹**

Replaced **FREE** if it fails. Installed **FREE** if Sears Installed it.
Heavy Duty

Shock Absorber Guaranteed
If Heavy-Duty Shock Absorber fails due to faulty materials or workmanship or wears-out while the original purchaser owns the car, it will be replaced upon return free of charge, or the purchase price will be refunded. If the defective shock absorber was installed by Sears, we will install the new shock absorber with no charge for labor.

Expert
Installation
Available

Ask
About Sears
Convenient
Credit Plans

Auto needs
also available
at Sears Santa
Ana and
Upland



#45170R

Regular \$1.99
Oil Filter

SAVE \$1.22

Meets new car warranty requirements. Fit most American cars.

SAVE \$2 Each!

Steady Rider Shocks

Regular \$12
9⁹⁷ each

Sunday Only

Sept. 1
Only

Priced to Go
in 1 Hour
Sunday
10 A.M. to 11 A.M.



Children's Underwear

Regular Pkg./3
\$1.99-\$2.99

50¢ each

or \$1.50 Pkg./3
Boys' sizes 2-20.
Girls' sizes 2-14.

Boys'-Girls',
Infants'-Children's
Dept.



Save \$2!

Men's Pocket-T Shirts

Regular \$3.99
Sizes: S to XL

1.99

Men's Furnishings Dept.



Men's Orion® Acrylic Crew Socks in Colors

Sears Low Price **2 for \$1**

Men's Furnishings Dept.



Perma-Prest® Dress Print

2-10 yd.
Designer Lengths

69¢ yd.

Yardage Dept.



Save **42¢!**

Legtricity® All Nude Panty Hose

Regular 99¢

57¢
Hosiery Dept.



Save \$6!

Laundry Detergent

Regular \$6.49 **2 20-lb. boxes 6.97**

Housewares Dept.

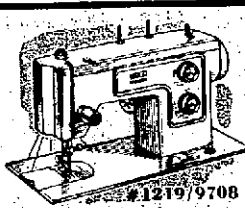


Save \$2!

Clear, Black Mirror Tiles

Regular \$7.99 **5.47**

12x12-in.
Lamp and China Dept.



CUT \$32.95!

Zig-Zag Portable Built-in Buttonholing

Was \$109.95 **\$77**

Sewing Machine Dept.



Save 61¢!

Lawnrake w/48-in. Handle

Regular \$1.19 **58¢**

Hardware Dept.



Save 50%

Green Glade Fertilizer

Regular \$4.49 **2.24**

Garden Shop



Save 20¢ Qt.!

59¢ All Weather Oil

Meets new car warranty requirements for multi-grade motor oils.

39¢ qt. can
Automotive Dept.

Monday Only

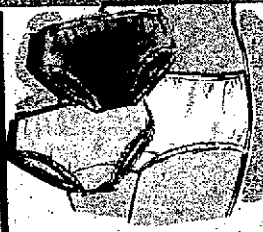
Sept. 2
Only

Priced to Go
in 1 Hour
Monday
10 A.M. to 11 A.M.



59¢ Big Boys' Tube Socks
One size fits 7½-11. **44¢**
35¢-75¢ Assorted Socks
Infants'-children's sizes 10¢

Infants'-Children's Dept.



Stretch Bikinis

Nylon Knit **37¢** ea.

Lingerie Dept.



Save \$1!

Men's T-Shirts, Briefs

Regular \$3.99 **3 for 1.97**

Men's Furnishings Dept.

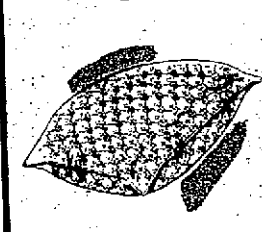


Cut \$3 to \$4!

Men's Sport Shirts

Were \$3.99 **99¢**
to \$4.99
Small, medium only.

Men's Furnishings Dept.



Polyester-filled Pillows

Std. Size Cotton Cover **1.99**

Domestics Dept.

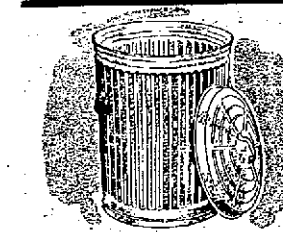


Save 50%!

Vacuum Cleaner Bags

Regular \$1.49 **74¢**

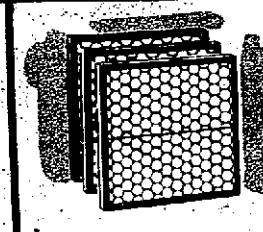
Vacuum Cleaner Dept.



30-Gal. Galvanized Trash Can

Sears Low Price **4.47**

Housewares Dept.



Save 25¢!

One-In. Furnace Filters

Regular 69¢ **44¢**

Heating-Plumbing Dept.

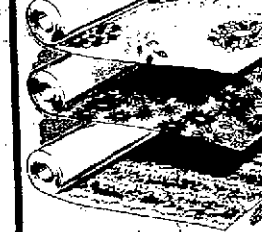


Save 32¢!

60-lb. Concrete Mix

Regular \$1.09 **77¢**

Building Materials



Decorative Wallpaper

Regular \$2.50 to \$16.95 Roll **25% Off**

Matching Fabric Not included.

Paint Dept.



Save 42¢!

Propane Fuel Cylinder

Regular \$1.29 **87¢**

Hardware Dept.



Lively Tropical Fish

Sears Low Price **5 for 77¢**

Garden Shop

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Judy Livers—

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by Connecticut Walker



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Q. One of the most charming, delightful and attractive government wives is Betty Ford, wife of Gerald Ford. Can you tell me if Gerald Ford is Betty's first husband, her second or her third? —D.L., Alexandria, Va.

A. Gerald Ford is the former Betty Bloomer's second husband. Her first was William Warren, then a furniture sales representative in Grand Rapids, Mich. The Warrens were married from 1942-46, divorced on grounds of incompatibility, Betty Anne Warren receiving a financial settlement of \$1. Subsequently she met and married Gerald R. Ford in 1948. Ford was then a young lawyer, and his wife had no idea of his political ambitions: She found out soon enough. Mrs. Ford's first husband, William C. Warren, 57, married these past 20 years, lives in San Francisco where he has his own business representing furniture manufacturers, declines to talk about his first marriage.



BETTY ANNE BLOOMER WARREN FORD

Q. How come Pat Gray, Nixon's former acting head of the FBI, has never been indicted in the Watergate mess—especially since he admitted burning evidence?—R. Fleming, Los Angeles, Calif.

A. Gray was never indicted by the Watergate grand jury or even named as an unindicted co-conspirator because what he destroyed was not evidence. It was simply the phony cable Howard Hunt had fabricated in a diabolical attempt to show that President John F. Kennedy was responsible for the assassination of President Diem of South Vietnam.



DIANA ROSS AND HUSBAND, ROBERT SILBERSTEIN

Q. A few questions about Diana Ross. Exactly how tall is she, and how much does she weigh? And why didn't she marry Berry Gordy, head of Motown Records? And how stable is her present marriage?—Elizabeth Hayes, East Orange, N.J.

A. Diana Ross is 5 feet 3½ inches tall, weighs 110 pounds, was Svengalied to stardom by Berry Gordy of Motown who felt he was in no position to marry her. Diana thereupon married press agent Robert Silberstein. They have two daughters, Rhonda Suzanne and Tracee Joy. She and Silberstein agreed to separate for a time during her first pregnancy, and there was a suggestion of a divorce, but the marriage appears to have weathered the storm. The Silbersteins occupy a six-bedroom Beverly Hills home with swimming pool and tennis court. Diana has just finished Mahogany, the story of a girl in New York City's garment district who makes it in Europe as a model and fashion designer. Her marriage at this point seems secure.

Q. I read recently that the late J. Edgar Hoover blackmailed various U.S. Presidents. The news was carried in a dispatch by United Press International. Are their reports reliable? Can you explain?—W.J.R., Detroit, Mich.

A. United Press International is a major and reliable news wire service. In May 10, 1973, Robert Mardian, former Assistant Attorney General, indicted in the Watergate coverup conspiracy, told the FBI in a sworn statement that in July, 1971, he had been visited by William Sullivan, J. Edgar Hoover's deputy. According to Mardian, "Mr. Sullivan continued the conversation, saying that Mr. Hoover had used wiretap information to blackmail other Presidents of the

United States and was afraid that he could blackmail Mr. Nixon with this information."

The information in question consisted of wiretaps ordered by the Nixon Administration of various Kissinger subordinates and newspapermen after news had leaked out on the U.S. position in the Strategic Arms Limitation Talks (SALT).

Q. The marriage record, please, of Huntington Hartford, whose granddaddy founded the A & P stores. —Letitia Horn, Swampscott, Mass.

A. In 1931 while a student at Harvard, Hartford eloped with Mary Lee Epling. They were divorced in 1939. Hartford settled \$1.5 million on Miss Epling who two weeks later married Anglophile Douglas Fairbanks, Jr. At age 38 Hartford married Marjorie Steele, 19, former hatcheck girl. Two children and 11 years later they were divorced. In 1962 at age 51 Hartford took for his third wife a 20-year-old model, Diane Brown. Another child and another divorce followed this marriage. Last May Hartford took a fourth wife, Elaine Kay, age 21.



HUNTINGTON HARTFORD NOW BUYS THE GROCERIES FOR ELAINE

Q. Mick Jagger of the Rolling Stones—doesn't he come from a long line of circus performers?—Dorothy Levy, New Rochelle, N.Y.

A. He does not. Jagger is the son of Prof. J.B. Jagger of the University of London where he lectures on physical education. In July, Professor Jagger lectured at George Washington University, Washington, D.C., on comparative European physical education.

Q. I know that Pat Nixon's brother has worked for years at 20th Century-Fox Studios. Isn't it true that in the 1930's Pat Nixon worked at the same studio as a starlet under the name of Thelma Ryan?—Janice Egerston, Louisville, Ky.

A. Pat Ryan appeared in two Hollywood productions, *Becky Sharp* and *Small Town Girl*, as an extra. She was never a starlet.

parade
THE SUNDAY
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SEPTEMBER 1, 1974

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He's just won \$25,000, poured a bucket
of champagne over his head.
He's not going to follow all that
with a boring cigarette.



King Size.
Long Size.

VICEROY
FILTER KINGS

Viceroy has full-bodied flavor that doesn't flatten out.
Always rich . . . always smooth . . . always exciting.
Get a taste of Viceroy. Get a taste of excitement.

Viceroy. Where excitement is now a taste.

New Viceroy Extra Milds.
Now get a taste of excitement
in a lowered tar cigarette.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

FORMER FBI-ERS Not many people know it, but of the 38 members on the House Judiciary Committee which voted to recommend that the full House of Representatives impeach President Nixon, four are ex-FBI agents.

They are Reps. Lawrence



REP. LAWRENCE HOGAN

J. Hogan (R., Md.), who served with the FBI from 1948-58; Don Edwards (D., Calif.), who spent 1940-41 with the FBI; George Danielson (D., Calif.), who served with the FBI from 1939-44, and Wiley Mayne (R., Iowa), who was a special agent of the FBI from 1941-43.



REP. DON EDWARDS



REP. GEORGE DANIELSON



REP. WILEY MAYNE

WHAT PRICE POLLUTION?

Air pollution in New York City triggers the death daily of approximately 28 persons, many of whom might have lived much longer.

The effects of pollution on premature death are not exact, but there is no doubt of the cause-and-effect relationship. Those people who reside in carcinogenic-ridden areas are more likely to die of lung cancer than those who reside elsewhere.

Herbert Schimmel, biophysicist of the Albert Einstein College of Medicine, examined 900,000 deaths in New York City

from 1963 to 1972 and discovered that 108,000 persons had died prematurely from pollution effects.

NEW VACATION SPOT

Want to get away from it all?

Ready for the ultimate in remoteness?

Mt. Everest is going to be made into a national park. In three years, Nepal hopes to lure tourists to six national parks.

"By 1980 we are expecting about 189,000 tourists, which will be an increase of about five times the present number," says Prince Gyanendra of Nepal.

\$10 MILLION LOSS-LEADER

Last July NBC-TV announced that it had paid a record price of \$10 million to telecast "The Godfather," a feature film starring Marlon Brando for one run over two nights in November.

Why should NBC pay this astronomical fee for a film which has already been seen by an estimated 132 million people the world over in the past 2½ years?

One answer is that NBC hopes to build up its audience via blockbuster films such as Godfather, Dr. Zhivago, Gone With the Wind, and others, because it can't achieve rating supremacy otherwise.

Several years ago ABC-TV embarked on the same policy, subsequently telecasting The Bridge on the River Kwai, Cleopatra, Goldfinger, How the West Was Won, Patton, Lawrence of Arabia, Love Story, and Airport, these last two attracting an audience of 55 million. Television viewers soon developed the habit of watching ABC-TV programs as well as those on CBS, for years

the traditional ratings leader.

If NBC pays \$10 million to Paramount for The Godfather, which incidentally has already netted \$87 million in domestic rentals and another \$44 million in foreign rentals, how does the network propose to recoup its cost?

Over a period of two nights during which it telecasts the film, the network will offer for sale 28 minutes of commercial time. Most probably it will charge \$200,000 a minute, thereby grossing \$5.6 million. This means it will lose \$4.4 million on the deal, but prestige-wise, NBC will run away with the ratings for that particular week, keep all of its station affiliates happy, and hopefully cultivate some viewer loyalty.

Explains one NBC spokesman: "It's like a super-market offering a loss-leader to the customers. You're willing to take a loss on one item in order to get the public into your store. Once they're inside, they'll buy other merchandise. We're employing the same sort of strategy."



'THE GODFATHER' WEDDING SCENE: MARLON BRANDO DANCES WITH HIS DAUGHTER

HEARTS AND CITIES

As you might have surmised the highest concentration of heart specialists is in the big cities.

Miami, Fla., leads with a ratio of 17 cardiologists per 100,000 followed by New York City with 11 per 100,000, and San Francisco with 10.1.

A nationwide survey of practicing cardiologists taken by the American College of Cardiology reveals a startling "maldistribution" of heart specialists. These medical experts are concentrated in the metropolitan centers on the East and West Coasts. A large share of them tended to practice in areas close to where they were trained.

Dr. Forrest H. Adams of Los Angeles, chairman of the American College of Cardiology survey group, points out that cardiologists seem to settle and practice in those cities which have the most medical schools. A professor of medicine at the University of Southern California, Dr. Adams estimates that an additional 4600 heart specialists will be needed in the U.S. in the next five years.

There are now fewer than 6 cardiologists per 100,000 people in the nation.

PLATINUM BOOM

South Africa's three leading mineral exports are gold, diamonds, and platinum in that order. Gold and diamonds have reached new highs this year. Now platinum is following suit.

Reason: General Motors and Ford, America's two biggest automobile makers, are using platinum as converters in car exhausts to purify exhaust emissions in the battle against pollution. Most probably the world's other car manufacturers will do the same.

Chrysler plans to use platinum converters but hopes to buy the metal from the Soviet Union. Japan, world's second largest automobile manufacturing country, will buy her supply from South Africa whose two largest producers are Rustenburg Platinum and Impala Platinum.



A DAY AT THE RACES WITH LINDA LOVELACE

LINDA STRIKES OUT

Linda Lovelace, the policeman's daughter who became the queen of oral sex via Deep Throat, a hard-core porno flick which cost \$30,000 to make and has grossed \$30 million to date, recently traipsed through the London social scene.

Appearing at the Royal Ascot Race Course, and Lord's Cricket Ground in the sheerest of see-through blouses, Linda gave her usual promotional lecture on her unashamed enjoyment of sex.

Her reason for visiting Britain was purely financial. The financial backers of Deep Throat, whose identities are mystery-shrouded, want badly to release the film in the United Kingdom, hoping to garner the same sort of runaway profits they've amassed in this country.

Linda's London expenses, about \$15,000, were fi-

nanced by an outfit, self-named the National Coordination Committee Against Censorship, which fooled no one. Despite pressure, publicity, and promotion, British authorities refused permission for the release of the film in the United Kingdom.

Wrote David Lewin, film critic of The Daily Mail: "Miss Lovelace is a spearhead of an intense campaign to make hard-core pornographic films acceptable...However much the clever publicity may confuse things, this isn't porno-chic, a new art form...it is about making money out of sex. And there is another word for that."

The Sunday Mirror was even tougher on Linda, who originally was paid \$100 a week for three weeks to star in Deep Throat. Said The Mirror to Linda: "Britain does not love you at all...or your nasty movie."

ANSWERS IN DOUBT

How honest and accurate are people when they are asked various questions in social surveys?

Not too reliable, report Charles Weaver and Carol Swanson in Volume 38 of Public Opinion Quarterly.

The two researchers asked a sample of 339 firemen and policemen in San Antonio, Tex., to reveal their birthdate, their rank, their monthly salary, and then checked their replies against the official records.

Of those surveyed, 92 percent accurately reported their age, but only 64 percent accurately revealed their rank, and less than 1 percent accurately revealed their salary, although 19 percent came within \$25 dollars of the correct figure.

The most accurate respondents were those aged 30 to 40. Of those aged over 50 only 82 percent gave accurate answers.

Overall, there was a tendency to overstate salaries, except at the highest levels.

LOTTERIES

How soon will it be before all 50 states establish legal lotteries?

Illinois has become the 11th state to legalize lotteries, and Ohio is scheduled to become the 12th if it hasn't already.

In Illinois approximately 10,000 groceries, pharmacies, newsstands, and other businesses and charities have been licensed to sell lottery tickets at 50 cents apiece.

Sales agents keep 10 percent; 45 percent is designated as prize money, and the balance goes into the state treasury, which should be enriched by an estimated \$60 million a year.

New Hampshire was the first state to sell lottery tickets and was subsequently followed by Rhode Island, Pennsylvania, New York, New Jersey, Michigan, Massachusetts, Maryland, Maine, and Connecticut. It is just a question of time before legalized lotteries inexorably move on to states west of the Mississippi.

Question

How Do I Sponsor A Child?

Answer

Here's What You Do:

- Fill out your name and address on the coupon.
- Indicate your preference of boy or girl, and country, or:
- Check the box marked "Choose any child who needs my help."
- Enclose your first monthly check.

And here are answers to some other questions you may have:

Q. What does it cost to sponsor a child?

A. Only \$15 per month, tax deductible.

Q. Will I receive a photograph of the child?

A. Yes, along with information about the child, and a description of the Home or Project where the child receives assistance.

Q. How long before I learn about the child?

A. About two weeks.

Q. May I write to the child?

A. Yes. You will receive the child's original letter and an English translation, direct from the Home or Project. (Staff workers help children unable to write.)

Q. Why does CCF use a sponsorship plan?

A. To provide children with long-term, person-to-person relationships.

Q. What does the child receive because of my sponsorship?

A. This depends on the Project. You will receive detailed information. In general, CCF aid supplements other resources to help provide clothing, shelter, health care, spiritual guidance, education, school supplies, food—and love.

Q. May I send an extra gift?

A. Yes, if you wish to send \$5 or \$10 for a Christmas or birthday present, the entire amount is forwarded, and the money is used according to your instructions. You will receive a "thank you" letter from the child.

Q. How often will the child write me?

A. This depends on how often you write. Children are not natural born letter writers! So it is up to the sponsor to initiate. Instructions how to correspond with the child will be sent to you.

Q. May groups sponsor a child?

A. Yes, church classes, office workers, civic clubs, schools and other groups sponsor children.

Q. Is a financial statement available?

A. Yes, upon your request and we will be glad to answer any questions about how your gifts are used.

Q. What types of Projects does CCF assist?

A. Children's Homes and Family Helper Projects, plus homes for the blind, homes

for abandoned babies, day care nurseries, vocational training centers, and many other types of projects.

Q. Who supervises the work overseas?

A. Regional offices are staffed with nationals and Americans, and all personnel must meet professional standards—plus have a deep love for children.

Q. Is CCF independent?

A. Yes, working closely with missionaries, welfare agencies, and foreign governments, helping youngsters regardless of race or creed.

Q. Is CCF registered with any government or child welfare agency?

A. Yes, with the U.S. State Department's Advisory Committee on Voluntary Foreign Aid, (No. 080), and is a member of the International Union for Child Welfare, Geneva.

Won't you sponsor a child? Thanks so much! Sponsors are needed right now for children in Brazil, India, Guatemala and Indonesia.

Write today: Verent J. Mills

CHRISTIAN CHILDREN'S FUND, Inc.

Box 26511, Richmond, Va. 23261

I wish to sponsor a ☐ boy ☐ girl in (Country) _____

☐ Choose any child who needs my help.

I will pay \$15 a month. I enclose first payment of \$_____. Send me child's name, story, address and picture.

I cannot sponsor a child but want to give \$_____.

☐ Please send me more information.

Name _____

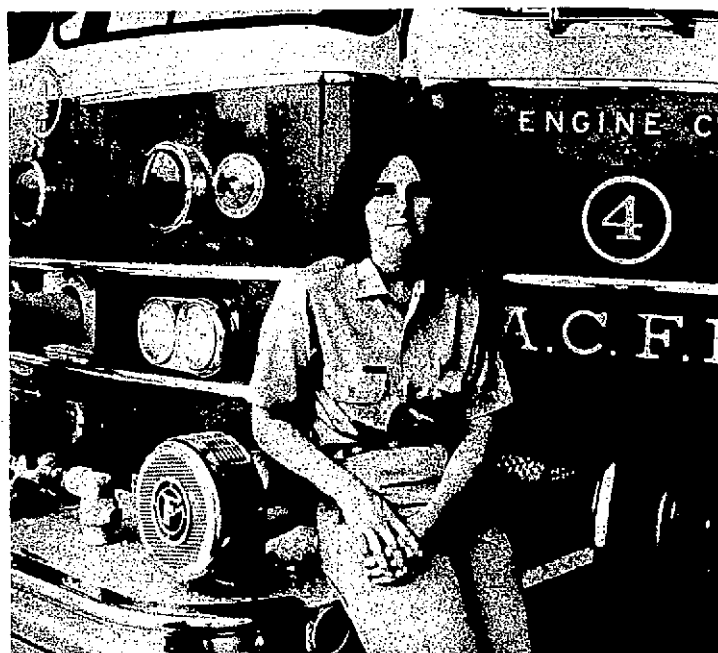
Address _____

City _____

State _____ Zip _____

Canadians: Write 1407 Yonge, Toronto 7.

PA1590



Women firefighters are becoming more numerous in the U.S. and the first one, Mrs. Judy Livers of the Arlington, Va., Fire Department, has found the job isn't easy: "There's more to it than petting fire dogs and playing checkers."

Judy Livers: America's First Firewoman

by Connecticut Walker

When the fire alarm rings at night in Station 4 of the Arlington Fire Department, everyone grabs for his pants. Everyone, that is, except Mrs. Judy Livers, the country's first professional female firefighter.

Mrs. Livers, a pert, pretty, 25-year-old mother of two, sleeps in her khaki uniform. Her male colleagues sleep in their skivvies.

The lack of separate sleeping facilities has been the only problem for Mrs. Livers since she joined the force last March. But the problem is not really hers. She doesn't mind sharing the men's dormitory, though some of her station buddies are queasy about having a woman in their midst. But their wives—they're fighting mad...and suspicious, too, and perhaps a trifle jealous.

Says one of the 33 men in Station 4: "The alarm goes off, the lights come on, and there you are in your shorts. I know

it's not any worse than being in your bathing suit, but after all, a fireman has a certain amount of modesty."

Some of the wives of the Arlington firemen feel much more strongly. "A few of the women think it's immoral and possibly illegal for me to share the same bunkroom as the men," says Judy. "They've gone to the County Manager and circulated petitions. They say they'll go to court in order to keep women from bunking with their husbands."

The nation's firehouses

Despite the fact that most of the nation's firehouses were not built to accommodate coed living, more and more women are becoming firefighters. Five women have recently been hired by the San Diego Fire Department. One has joined the force in Alexandria, Va., and in Houston, Tex., the Fire Department has begun the nation's first female recruitment drive.

The federal government has forced many fire departments to abandon their discriminatory hiring policies by threatening to cut off federal funds. This pressure, coupled with a growing need for additional "manpower," is slowly transforming firehouses throughout the country.

Some old firefighting hands are disgruntled about the impending change. One of Judy Livers's coworkers says, "Our fire chief told us that he'd be remembered for two things—bringing women into the department and painting the fire trucks yellow, so they could be seen better at night under the new, bright street lights. That's why we think Judy's being here is window dressing—a real political decision."

Another irritated firefighter adds, "When they hired Judy, the Arlington Fire Department said they wouldn't show her any special consideration. They've already given her the biggest locker, and she uses the chief's rest room to shower in."

The chief's shower

Mrs. Livers explains that she was told to use the chief's shower and bathroom to avoid embarrassing situations and because the county couldn't afford to build separate facilities for women.

"The men really don't have anything against Judy personally," says her station boss, Capt. Roy E. Biggs. "Some of them are just opposed to having women in the department. They'll never change their minds. No matter how good a job Judy does—and she has been efficient—she'll never be able to satisfy some of these guys."

While controversy simmers around her, Judy Livers tends to her job. "Some of the men say I've faced more big fires

than most rookies," she explains. "They say people start them just so they can watch me holding a hose or scaling a ladder."

Before she can finish speaking, the fire alarm sounds, and Judy is off. She reaches for her bulky, fireproof jacket, pulls on her too-large rubber boots, races into her seat on the back of the ladder truck. Steering the tail end of the truck with one hand, she adjusts her paper-stuffed helmet with the other to keep it from falling over her blue eyes.

Smoke, but no fire

Forty minutes later she is back at the station house. "Smoke was pouring through the vents on three floors of a commercial high rise," she explains. "We discovered the source in the utility room, but there was no fire."

After six months on the job, Judy says, "I still see elderly pedestrians do a double-take when I drive by, but the men no longer treat me like a curiosity. We've fought too many fires together for them to regard me as an outsider any longer."

To qualify for the job, Judy, 5 feet 5 and 130 pounds, had to lift five 100-pound sandbags on and off a cart 50 times in 10 minutes. She failed the first time but completed the test in eight minutes on her second attempt. In addition, she had to do a standing broad jump equal to her own height, then jump 15 inches in the air, and lift a 92-pound coil of firehose from a high shelf and replace it.

She explains that she prepared herself for these trials by jogging, doing push-ups, and lifting her groceries in and out of the car. To keep her wind up these days, she and her husband, Tom, play tennis on weekends.

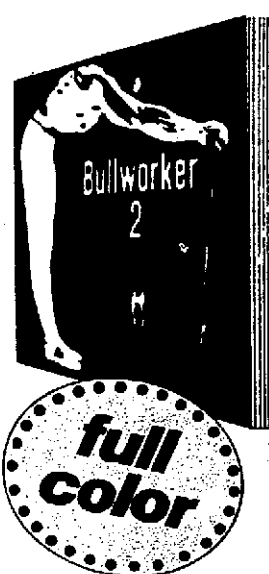
Tom Livers, 28, is a federal firefighter in Fort Myer, Va., earning \$12,000 a year. Judy earns \$10,000. Asked how he reacted to his wife's desire to join the force, he explains, "I opposed it at first, and we had many discussions, heated and non-heated. Things got pretty tight between us. Finally I realized that she'd made up her mind, and the best thing I could do was keep quiet."

She kept trying

"First she applied at the Mt. Vernon volunteer fire department. They turned her down twice. I said it was no place for a woman, which it isn't really. But she kept on trying. Then she applied to the Arlington station and was accepted. I never thought she'd be hired, especially because of the sandbag test. It's pretty tough. Once she passed that, though, I figured she had a chance."

"Then some of the men, and especially their wives, started giving Judy a real hard time, but at the same time I began to understand how much she wanted the job. It wasn't a women's lib

FREE 24 Page BOOKLET! How to build a powerful body!



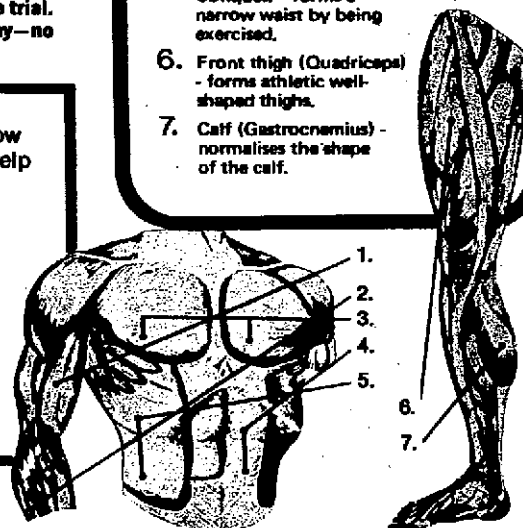
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Judy's husband Tom, also a fireman, though in a different town, now gets to spend more time with their two kids.

continued



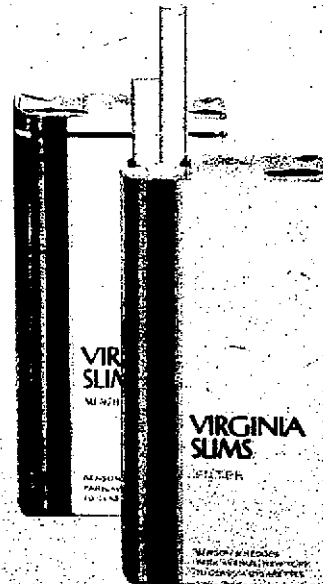
During the 1904 Willow Valley Fox Hunt, Mrs. Florine Knauff snuck away from the pack to sneak a cigarette. The fox escaped. Florine didn't.



You've come a long way, baby.

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Slimmer than the fat cigarettes men smoke.



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Regular: 16 mg. "tar," 1.1 mg. nicotine—Menthol: 17 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Mar. 74



Since Judy joined the force last March, loud complaints have come from firemen's wives objecting to her and their hus-

bands sleeping in the same dormitory. County officials say they can't afford to provide separate sleeping facilities.

FIREWOMAN *continued*

stunt. It was something she *really* wanted to do. It's certainly more exciting than being a secretary. I back her 100 percent."

When his wife is working the night shift in Arlington, Tom cares for their two children, 6-year-old Judy and 4-year-old Tommy. "I see more of the kids now than I ever did before she went to work," he says. "I used to waste my free time, hanging around the station, bulling with some of the guys. Now I've got to be home, because I'm the baby-sitter. Judy's job has brought us closer together as a family.

"Staying home, watching the kids and cleaning up around the house has also made me understand more clearly why a woman would want to do more than that with her life," he adds.

Running a household was never enough for Judy Livers. One of seven children of a retired Navy officer and his beautician-wife, she has worked as a professional organist for the Catholic church since she was 13. In high school she had a part-time job as a dental technician. "I met Tom at the dentist's office," she recalls, "when he came in to have his teeth X-rayed.

"We got married, and I began studying nursing. I quit, however, before the

first year was over and became pregnant. I was six months along when I decided to study computer programming in night school. I completed the course, but Tom didn't want me to work full-time then.

"In 1969 while I was pregnant for the second time, I decided I should get a beautician's license. My mother has one. She always said it was a good idea to have a trade to fall back on, just in case something happened to your husband. I went to beauty school at nights. I was very pregnant then and had a tough time reaching over my stomach to wash ladies' hair. The other girls helped me, though, and I got my license."

But neither cosmetology nor computer programming satisfied Judy's occupational needs. When her son was 3 years old, she enrolled in an emergency medical technician's training program.

Medical training course

"I was against Judy taking the new course because it kept her away from home four nights a week, and I didn't see the need for it," her husband admits. "But she went ahead and took it anyway. You know how women are. She finished the course and began to teach it at Northern Virginia Community College."

After a brief teaching stint, Judy decided that she didn't want to spend her

day in a classroom or an office. "I wasn't certain what kind of job I was looking for," she says. "Tom was working as a firefighter, so I decided to look into that.

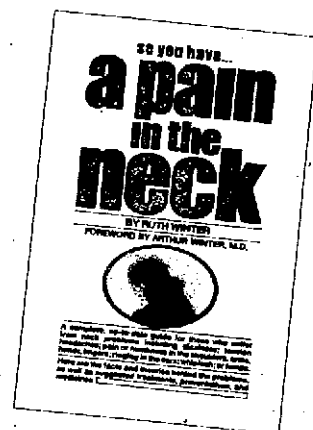
"I know now that firefighting is my career," she declares. "I've never had any thoughts about quitting. One day I might like to become a truck officer, but at the moment all I want to do is learn to fight fires."

School for rookies

This fall Judy will spend 12 weeks in rookie training school. Following the remainder of her year's probation, she'll take qualifying tests to become a certified firefighter.

"The experience I've had so far has been great," she reports. "All new staffers have to learn to drive a wagon and pump it. I've also had to pick up a lot of casualties weighing over 200 pounds—but with a stretcher partner. There's a lot more to the job than petting fire dogs and playing checkers. It's dangerous and physically tough.

"By the time I become certified, there will probably be more women in the station house, and I won't be such an oddity," she continues. "By then the publicity should have died down. I won't attract attention for doing the kind of jobs that the men have handled for years without so much as a 'thank you,' let alone all this fanfare."



What You Can Do When Your Neck Hurts

A pain in the neck.

In a literary sense, few expressions in the English language are more expressive of annoyance, disgust or inconvenience.

But in a medical sense, few symptoms are more commonplace, irritating, and sometimes indicative of underlying ailments.

The book, entitled *So You Have a Pain in the Neck*, discusses this common human complaint from every angle—why you get it, what it may mean, and, finally, how it can be cured and prevented.

Available to PARADE readers at the bargain price of \$1 (plus 25¢ handling), it also examines conditions often associated with neck pains—dizziness, tension headache, disc problems.

This is a book for people who have a good head on their shoulders—and want to keep it that way.

TO ORDER: Send your name, address, zip code and \$1 (plus 25¢ postage and handling) in cash, check or money order for each copy of "So You Have a Pain in the Neck" to PARADE, P.O. Box 4, Dept. Y, Kensington Station, Brooklyn, N.Y. 11218. Please allow three weeks for delivery.

PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



Marian McPartland serves an English specialty, Kidney Sauté—scrambled eggs and hot French bread complete the meal.

ECONOMICAL MEAT dish

by BETH MERRIMAN
PARADE FOOD EDITOR

Marian McPartland is one of the leading jazz pianists in the country—but her talents aren't limited to music. She enjoys cooking—and a specialty she delights in serving is Kidney Sauté from an old English recipe that has been in the family for years.

Kidneys, economical and easy to prepare, provide the diet with a rich source of vitamins, especially vitamin A. To make this nutritious dish, brown kidneys in vegetable oil, add onions, bacon, mushrooms, bay leaf and bouillon cubes and add the finishing touch with some sherry.

KIDNEY SAUTÉ

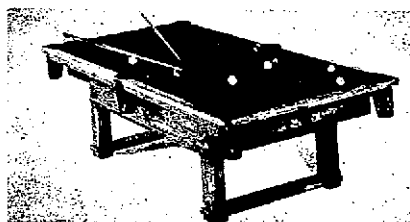
8 lamb kidneys	8 medium size mushrooms
Seasoned flour	1 bay leaf
Vegetable oil	3 bouillon cubes
2 large onions, chopped	Salt
4 slices lean bacon	Pepper
(or Canadian style bacon, diced)	¼ cup dry sherry
	(or to taste)

Dust kidneys thoroughly with seasoned flour. Brown lightly in oil; add onions. Cook slowly for 30 minutes. Cut kidneys into small pieces. Add just enough water to cover them. Add bacon, mushrooms, bay leaf, bouillon cubes, salt and pepper to taste; simmer slowly for 30 minutes longer. (If you prefer a thicker gravy add a little more flour). Add sherry; simmer 5 minutes longer. Serve with scrambled eggs and hot French bread. Makes 4 servings.

TESTED IN PARADE'S KITCHEN



PERSONAL MEGAPHONE: Useful indoors or outdoors when you need to be heard for more than yelling distance, this portable, all-electronic megaphone has a range of over 300 yards—and a special anti-feedback design prevents howling and squealing, claims the maker. The compact unit, which is powered by four 9-volt transistor batteries, weighs less than 2½ pounds, measures 5" x 4½" x 2½". It can hook on a belt or hang by its web neckstrap, and will also sit securely on a table or any flat surface for use as a portable public address system. \$89.95. Set of batteries: \$2.40. Audio Equipment Division, Walter Kidde & Co., Dept. PP, 706 Forrest St., Charlottesville, Va. 22901. (left)



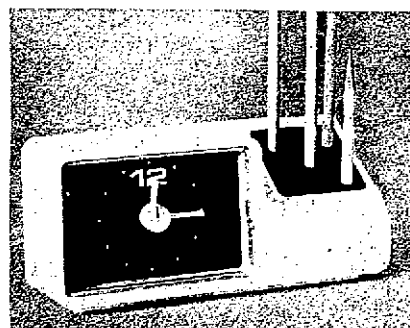
BUILD YOUR OWN POOL TABLE: Requiring only a few hours to assemble from a kit, this new regulation-size table has a shale aggregate playing surface guaranteed to equal or surpass the playing qualities of slate. It's available in Philippine mahogany, finished or unfinished. All parts in the kit are pre-cut and shaped; all necessary hardware is included. Complete with playing accessories: about \$260. Banner Billiards, Dept. PP, 4208 Commerce, Fairfield, Ala. 35064. (left)



KITCHEN CABINET STEP: Reaching high shelves should be easier and safer for you with the aid of a new retractable kitchen cabinet step. The 3"-wide cabinet-mounted step uses little storage space, claims the maker, and is equipped with a rubber safety tread on top and can hold in excess of 200 pounds. It's available in a 22"-long model that slides into the cabinet when not in use, and a 14½"-long model that tilts into the cabinet. Each can be mounted with 4 bolts. \$13.25 express collect. Dara-Nes, Inc., Dept. PP, Box 119, East Hampton, Conn. 06424. (left)



MAKE YOUR OWN CONTOUR HANGERS: You can convert conventional dry-cleaning wire hangers into "contour shoulder" hangers with new styrene forms that fit over the wire hangers and are held in place by a locking medallion. The splinter-free forms are useful for preserving the natural shape of light or heavy clothing and will not snag or otherwise damage delicate fabrics, claims the maker. Color: black. Set of 4 forms and medallions: \$3.25 postpaid. Necessa Products Company, Dept. PP, 9 Washington Place, East Orange, N.J. 07017. (left)



DESK SET: This new one combines timepiece and pen-and-pencil compartment. It's powered by a single "C" battery, measures 3½" x 8" x 2½", and is available in shiny white, yellow or woodgrain finish. \$30 postpaid. Hendry House, Dept. PP, Box 783, Upper Montclair, N.J. 07043. (left)

Parade of Progress items are NOT advertising. Write to source or manufacturer if items are not available in your store. Allow three to four weeks for a reply. Attention manufacturers and distributors: PARADE will consider your new ideas but regrets it cannot correspond.



Sandra Laing and her parents pictured in 1966 when she was 10 years old and after she had been declared "colored" and expelled by an all-white school in South

Africa. Her distraught white parents contested the ruling and won. Sandra was classified as white again but now, eight years later, she is facing a new dilemma.

The Strange Case of Sandra Laing

by Lloyd Shearer

JOHANNESBURG, SOUTH AFRICA.

When Sandra Laing was born in South Africa 18 years ago to Mr. and Mrs. Abraham Laing, both white, Sandra was delivered in a hospital restricted to whites. She was registered white, baptized white, sent to a school for whites.

On March 3, 1966, when Sandra was 10, her parents received a letter from the school principal at Piet Retief, 200 miles east of Johannesburg. The principal ordered them to take their daughter out of school forthwith.

Police escort

Abe Laing and his wife refused. Next afternoon their stunned daughter was expelled from school and personally escorted home by the district police.

The Laings were told that their daughter was not white. Under South Africa's apartheid system her attendance at a white school was forbidden.

"We were simply told," explains shopkeeper Abe Laing—"told out of the blue—that our daughter, who had been born white into a white background and who knew no other life than that of a white, is a 'colored.'"

On the basis of Sandra Laing's physical characteristics, the Education De-

partment and the Department of the Interior had decided there must have been colored blood in Sandra's antecedents. Therefore she was "colored."

The Laings refused to accept their daughter's "colored" classification. "In order to keep her as a 'colored,'" Abe Laing protested, "we'd have to register her as our servant, and that we won't do."

They appealed to the Department of Interior for a reclassification, filing affi-

davits that they were both white and that Sandra Laing was their natural daughter. The Department of Interior thereupon agreed to classify Sandra as white.

Several years later Sandra met a black delivery boy named Petrus Zwane while he was delivering a load of vegetables to her father's store. They became secret lovers and, not long after, Sandra found herself pregnant. Her father, outraged, threatened to have them both

arrested and imprisoned. They ran away to Swaziland.

There, they were arrested for having entered the country illegally and returned to South Africa. After serving several months in jail they were freed. Cast out by her parents, Sandra and her baby son Henry went to live with Petrus. Last year Sandra gave birth to their second child, Elsie. Now she wants the Department of the Interior to reclassify her as "colored" so that she can marry Petrus, 30, the father of her children who is classified as a black. Until she is so reclassified, Sandra lives in danger of being returned to prison because it is illegal in South Africa for a white to live with a black man.

Furious father

Sandra needs her father's permission to apply for reclassification, and he is so furious that he wants nothing to do with her.

"It is all the fault of the Education Department for pushing her out of school in the first place," he storms. . . . "If there is colored blood somewhere in our background that we don't know about, then the same thing is probably true of a lot of other South Africans."



Sandra with common-law husband Petrus Zwane and their two children. Now she seeks to be reclassified "colored" so she can legally marry him.



160 Desserts for Dieters

If you're like most Americans who are trying to lose weight or stay slim, desserts are your undoing.

You manage to skip the bread, push aside the soup, hold down on potatoes, and even reduce your portion of the main course. But when the dessert comes along—you go hog wild. And who can blame you? Often, it's the sweet at the end that makes the whole meal seem worthwhile.

It's the way of all flesh—and also the way to ruin an otherwise successful diet.

But now a book tells you how to eat your cake—and not worry about your waistline. Entitled *The Diet Watchers Dessert Cookbook*, it consists of 120 pages filled with recipes for fancy and appetite-satisfying desserts all of which you can make with ease and eat with impunity—knowing that they're designed for dieters. And it's available to PARADE readers for the slim price of \$1 (plus 25¢ for postage and handling).

The Diet Watchers Dessert Cookbook is the work of Mrs. Ann Gold, whose Diet Watchers, Inc., has helped thousands of men and women lick the overweight problem. She's already authored the best-selling *Diet Watchers Guide* and *Diet Watchers Gourmet Cookbook*.

"Because I was a fat person," she writes, "I know how important desserts are to the fat-thinking individual. When the dessert is excellent the entire meal is right."

By applying modern knowledge of body chemistry and food content, Mrs. Gold and her associates have been able to come up with 160 recipes that satisfy a craving for sweets—yet fit easily into a weight-losing diet pattern.

On this page we include sample recipes to show how mouth-watering and how relatively uncomplicated these desserts can be.

In the book, you'll also find recipes for beverages, breads, candies, ice creams and other foods you probably gave up hope of ever seeing again—except in your dreams—when you decided to diet.

The Diet Watchers Dessert Cookbook shows that you don't have to be either hungry or unhappy as you trim your way down. At its bargain price, it represents the most satisfying investment you'll ever make in healthful and enjoyable eating.

Pineapple Cheese Cake

- | | |
|---|---|
| 3 envelopes unflavored gelatin | 1 teaspoon yellow food coloring (optional) |
| 1/2 cup cold water | 1 cup Dole's unsweetened crushed pineapple, drained (for topping) |
| 1 quart buttermilk | |
| 5 teaspoons Sucaryl or any liquid sweetener | |
| 2 teaspoons vanilla extract | |

Soften gelatin in 1/2 cup cold water in small saucepan and place over medium heat. Stir to dissolve. Do not boil. Remove from heat. Pour buttermilk into large mixing bowl. Add remaining ingredients except pineapple and mix thoroughly. Slowly add dissolved gelatin, continuing to stir mixture, until blended. Pour into 8-x-8-inch deep dish. Refrigerate until firm. Cut into quarters. When ready to eat, top 1/4 cake with 1/2 cup unsweetened Dole's pineapple.

1/4 cake plus 1/2 cup pineapple equals 8 ounces milk and 1 fruit.

AT LAST—DREAM DESSERTS
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paftais, mousses and molded desserts, puddings and
pies, tarts and turnovers, jams, preserves,
sauces and snacks.

Chocolate Parfait

- | | |
|-----------------------------------|---|
| 1 envelope unflavored gelatin | 1/3 cup Sucaryl or any liquid sweetener |
| 1/4 cup cold water | 2/3 cup Alba chocolate nonfat dry milk powder |
| 2 cups (16 ounces) boiling water | |
| 2 teaspoons instant coffee powder | |

Soften gelatin in 1/4 cup water. Add 2 cups boiling water. Stir until dissolved. Add coffee and Sucaryl. Stir thoroughly. Chill in refrigerator until syrupy, not thick. Remove and beat slowly with electric beater, adding chocolate nonfat dry milk powder. Pour into 6 parfait glasses and refrigerate until set.

1 parfait equals 2 2/3 ounces milk.

TO ORDER: Send your name, address, zip code and \$1 (plus 25¢ postage and handling) in cash, check or money order for each copy of "The Diet Watchers Dessert Cookbook" to PARADE, P.O. Box 4, Dept. Z, Kensington Station, Brooklyn, N.Y. 11218. Please allow three weeks for delivery.

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my FAVORITE jokes

by JIM GANNON & WIL GERSTENBLATT

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Weekend
the stars
will be out
for 20 hours
straight.**

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Steve Allen
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Roy Clark
Bill Cosby
Joan Crawford
Sammy Davis, Jr.
Mike Douglas
Peter Falk
George Foreman
Eydie Gornie
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Bob Grise
Merv Griffin
Buddy Hackett
David Hartman
Don Ho

Glynis Johns
Arte Johnson
Jack Klugman
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history.
(Join Us.)**

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A Public Service of The Red Cross & The American Council

EDITOR'S NOTE: Even before they met, Jim Gannon and Wil Gerstenblatt had a lot in common. They are both native Rhode Islanders and were both school-teachers before they formed a partnership and went into comedy full-time. They even share a certain casualness and, according to Wil Gerstenblatt, a kind of wild-man look that has, in turn, brought out some wild audience reactions. "I remember once we were working for a church benefit, we got up on stage, and even before we got out one word an old man popped up, and shaking his finger, said, 'Remember, you're in a church.' He cracked us up."

The two G's love doing skits, sound effects, and dialects, and have brought their version of a U.N. General Assembly meeting, or a man being interviewed for a job by a robot, or a madcap astronaut, to clubs across the country, including the Playboy circuit, the Fontainebleau, and Deauville in Miami Beach, the Shoreham Hotel in Washington, D.C., and to TV's Tonight Show.

Here are some of Gannon and Gerstenblatt's stories and jokes:

We have some strange people living in the backwoods of New England. There was John Peabody. He was asked to sign a document. He made a large X and said, "That's for John," made another large X and said, "That's for Peabody." Then he made two small x's. A witness said, "I understand the first X, and the second, but what about the two small x's." "Oh, they stand for M.D."

This is King Henry VIII doing his impression of Henry Youngman: "Take my wife, please. Take my wife, please. Take my wife, please. Take my wife, please. Take my wife, please. Take my wife, please."



The Russian ambassador is addressing the U.N. "We have a message of great importance. Not to be outdone by the United States imperialists we have built our own Disneyland. We put a fence around the Kremlin."

We've thought of putting this ad in the papers: a picture of both our mothers and a caption saying: "We'd like to announce that Wilfred and Jim are still in the business and if you could use them we'd be grateful—because financially, the way it is with inflation, it's very hard to support the two boys!"

We leave you with some of Al Capone's wisdom: You can always get somewhere with a kind word and a gun.

A guy is walking a penguin in the city. A policeman comes up to him and says, "You can't walk that penguin in the city, take it to a zoo." The next day the fellow is out again walking his pen-

guin and the same policeman spots him. He says, "I told you you're not supposed to walk that bird in the city, take it to the zoo." The fellow says, "Thank you very, very much. Yesterday I did take him to the zoo, today we're going to the movies."

In the words of the eternal optimist: Let a smile be your umbrella, then you'll have wet teeth.

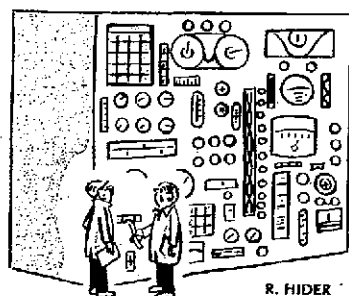
This actually happened to us. We were at the office of an agent and we heard him talking to a client on the phone. The agent said: "Look, last night I had a girl singer entertain at the Concord. She killed them. A standing ovation; they were standing on the table tops pounding and screaming for her—oh, you were there? Hey; listen, I got a great dancer for ya. . . ."

When we were teaching school we found that some of the kids were natural comedians, especially in the way they would insult one another. One kid said to another: "You are so fat you were born July 4th, 5th, and 6th."

Two boys from Slobovia were launched into space. They land on the moon. One says, "Stan, you go out of the capsule. You get rocks, I'll stay in here and secure the capsule. Then, you come back and we'll go down with the rocks." About two hours later he hears, knock, knock, knock, and says, "Who's there?"

The scene is a delicatessen in New York. A guy walks in and says, "Stick 'em up!" The proprietor says, "Please get in line and take a number!"

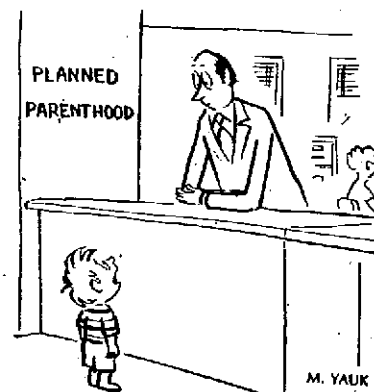
it's TO LAUGH



"Now it wants two weeks vacation."



"Well, you might say I belong to the low income, high expectation group"



"I don't like my parents!"



Single mother and child: Lin Hartwell, twice-divorced and husbandless, rocks with daughter Peggy, 6, one of three children she's rearing alone.

Single Mothers Get Together

by Elizabeth Fishel

SANTA MONICA, CALIF.

There are 7 million single mothers in the United States, and some of them decided to get organized. The result is a nationwide group called MOMMA, consisting of mothers who are widowed, divorced, separated—or were never married in the first place. MOMMA, which came into being two years ago in Los Angeles, now has 35 chapters, engages in various workshops and action projects, and puts out its own newspaper.

"Our idea," says social worker Lin Hartwell, 35, a twice-divorced mother of three, "is to build a community of women who can talk to each other without having to explain themselves."

According to MOMMA, only 35 percent of the nation's population live in "nuclear" families—the modern sociological term for families that include mother, father and children.

Nevertheless, MOMMA contends,

single mothers are subject to discrimination and pressures never encountered by nuclear mothers. Among those who are reluctant to treat them equally, they list shocked parents, landlords, employers, and credit agencies.

End isolation

The single members believe that the mere fact of organizing themselves helps reduce the isolation and frustration that many feel as they try to raise their children without the help and companionship of a mate.

"I came to my first meeting discouraged and afraid of the world," says Edie Greenwood, a young mother whose man deserted her before their little girl was born. "I was hiding with my baby on welfare, waiting for a man to save me and build a secure world for me."

"Before MOMMA," adds Lin Hartwell, "everyone thought that she was the only one going through it—that she

alone had failed the American Dream of Ozzie and Harriet."

But MOMMA also tackles specific problems affecting single women, especially those stemming from discrimination. Some may seem trivial, but they can have devastating effects on women trying to survive in what still is in many respects a man's world.

For instance, Connie Rust, a recently divorced mother of two teen-agers, was upset when her son's football coach wouldn't allow her the privilege of serving as an announcer at school games. "Only fathers do that," she was told—until she protested that the boy's father never even came to the games.

Connie, who recently was elected treasurer of MOMMA, took a job as a bookkeeper to support her family after her 14-year marriage fell apart. While working, she admits she was longing for another man to come along and "make everything okay."

Returns to college

Now, thanks to MOMMA, she says she's learned to make things okay on her own. Rather than continuing in a job she hates, she's gone back to college for a Master's degree in psychology, is leading consciousness-raising groups for teen-age girls, and is getting along a lot better with her own children. "MOMMA gave me the courage to go back to school," she says. "It's here to help us live for today, not to wait for the next man to come along."

In addition to the usual challenges involved in child-rearing, single mothers say they face additional dilemmas: how to divide their time between their own needs and their children's, how to handle family authority, what to tell the kids about a father who's no longer around, how to help them adjust to a "weekend Daddy," how to react to mother's new male friends.

To help solve some of these problems, MOMMA has become involved in such projects as Parent Re-education (PRE). Paula Tobin, a Los Angeles psychotherapist and divorced mother of

two, says: "PRE is a new kind of lifestyle—running a family democratically—which is unheard of. Everyone knows that either the parents rule or the kids rule."

In PRE, which consists of an eight-week course of 2½-hour weekly sessions, single mothers (and sometimes fathers) learn new ways of intrafamily communication and straight talk. Mothers are urged to use "I-messages" like "I don't feel comfortable seeing your room messy" instead of the dictatorial "Clean up your pigsty."

Cooperative spirit

"There's a new cooperative spirit in single-parent families using PRE," Paula contends. "Kids see that their needs will be resolved without crying and storming for attention. Mothers find that times spent with their kids becomes enjoyable, not just a duty."

MOMMA also is involved in another innovative plan called Co-Parenting, in which divorced or never-married couples are helped to work out joint custody, or mutual parenting, of their children. "One of the toughest things to do is to get together with someone you don't like," explains Lisa Connolly. "Co-Parenting is based upon our belief that parents care more about their kids than about their own differences." Paula Tobin is one of the mothers who has made Co-Parenting work: she and her ex-husband have an agreement whereby each takes the kids 3½ days a week.

MOMMA is working toward getting more neighborhood child-care centers and to have them open to youngsters of all ages on a 24-hour basis. Six members were invited by Sen. Alan Cranston (D., Calif.) to testify at a Senate hearing on proposed federal cutbacks in social services. The organization also is battling against landlords' and employers' discrimination against single mothers, and is seeking a more equitable welfare system.

Publish a paper

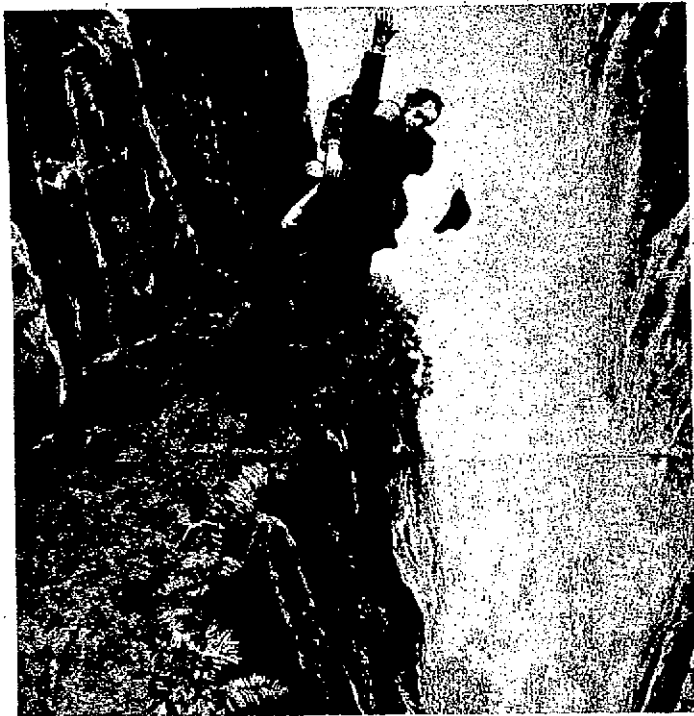
MOMMA's editorial voice, a monthly newspaper called *Momma*, is published by an independent collective headed by Karol Hope and Lisa Connolly. Its circulation is still a modest 5000, but the parents feel that it offers an important forum for their views and a platform to exchange ideas. It has a regular "Law" column advising readers of their rights as tenants and employees, and tries to give them other specialized information as well.

Although MOMMA started in California (its mailing address is P.O. Box 5759, Santa Monica) it is drawing wide interest because, as one member says, "Single mothers have the same problems all over the country."

Sums up Lin Hartwell: "I want to help other single mothers because I derive a certain ego satisfaction from it. I went through a lot of hell to get where I am, and I want to make it easier for somebody else."



Lin and Peggy share book. Says Lin: "I went through hell to get where I am."



On the brink: Sherlock Holmes grapples with a bald Professor Moriarty on the edge of the Reichenbach Falls in this old illustration by Sidney Paget.

Where Sherlock Holmes Disappeared

by Herbert Kupferberg

MEIRINGEN, SWITZERLAND.

As every tourist knows, Europe abounds in shrines, memorials and sites associated with great men and women of the past. But this little Swiss village has a natural wonder like no other in the world, for it enshrines the memory of a man who never lived—the great detective Sherlock Holmes.

Meiringen, high up in the Alps, is the site of the famous Reichenbach Falls, a turbulent, foaming cascade into which, back in 1891, Holmes supposedly fell to his death locked in struggle with his arch-enemy, the master criminal Professor Moriarty.

For some years now, Meiringen has become a place of pilgrimage for Holmes enthusiasts from both England and the United States—otherwise sane and reasonable people who insist that Sherlock really lived rather than being a fictional character created by the late Sir Arthur Conan Doyle.

Many of these travelers nowadays put

up at the Sherlock Holmes Motel, which commands a view of the falls, and has named each of its 21 rooms after a Holmesian character, such as Dr. Watson, the detective's bumbling companion; Mrs. Hudson, his faithful housekeeper, and Irene Adler, the beautiful singer who once outwitted him.

Says Hans-Peter Thoeni, the enterprising 29-year-old proprietor of the motel: "I was just building this place in 1969 and was looking for a name when the Sherlock Holmes Society of London came through. That really started me thinking—why not name it for him?"

Holmes' "death" at the Reichenbach Falls is described in a Conan Doyle story entitled *The Final Problem*. Doyle, who was a young doctor with very few patients, had started writing the Sherlock Holmes stories to pass the time, and they caught the fancy of the reading public to such an extent that they were translated into dozens of lan-

guages and made their author wealthy and famous.

But Doyle himself regarded the Holmes tales as minor efforts that stood in the way of his gaining recognition as a serious novelist. So he decided to kill off the detective by having him and Professor Moriarty both plunge into the falls during a hand-to-hand struggle.

Much to Doyle's chagrin, readers kept on demanding more Holmes adventures. Some Londoners even wore black armbands in memory of the detective. Doyle relented and began writing a series of new adventures called *The Return of Sherlock Holmes*. The wily detective, he explained, had utilized a Japanese wrestling trick to send Moriarty over the precipice while eluding his grasp at the last minute.

Funicular to falls

But Sherlock Holmes never forgot the Reichenbach episode, and neither have his friends and followers throughout the world. On a recent summer weekend I found myself in Meiringen, determined to visit the famous site. The falls, I discovered, are a short distance outside of town, and may be reached nowadays by a funicular car—in contrast to the time of Holmes and Watson when the only way to get there was on foot.

The malevolent spirit of Professor Moriarty must have been watching as I set out, because the skies, hitherto bright and sunny, suddenly turned dark and a driving rain began to fall. To make matters worse, I took a wrong turn and found myself plodding across muddy farmland. With true Holmesian logic, I deduced that I was lost—not to mention cold and wet.

However, rescue arrived providentially in the attractive form of a young Swiss girl who was placidly riding a horse across the fields in the rain, apparently out for her morning exercise.

"Reichenbach?" I asked, turning on my best German accent.

"Ja, ja," she replied, and beckoned me to follow.

So on we went across the fields, she on horseback, I on foot. The girl led me to a huge sign that said "Reichenbach-fall" with an arrow pointing the way.

Field of combat

Not unexpectedly, I was the only passenger in the funicular car that rainy morning, aside from the uniformed operator. Drenched both by the spray of the falls and the steady downpour, we finally reached the rocky clearing in which the fatal combat supposedly occurred.

It's easy to see why the Reichenbach Falls has become such a significant Sherlockian shrine. Most of the other sites and relics associated with Holmes' career are impossible to identify or to recognize. His London headquarters were at 221-B Baker Street, but there's no such address. No trace has ever been found of the bee farm on the Sussex



The falls today: Still a "dreadful cauldron," but also spectacularly scenic.



Devotees of the great detective make pilgrimages to this memorial tablet.

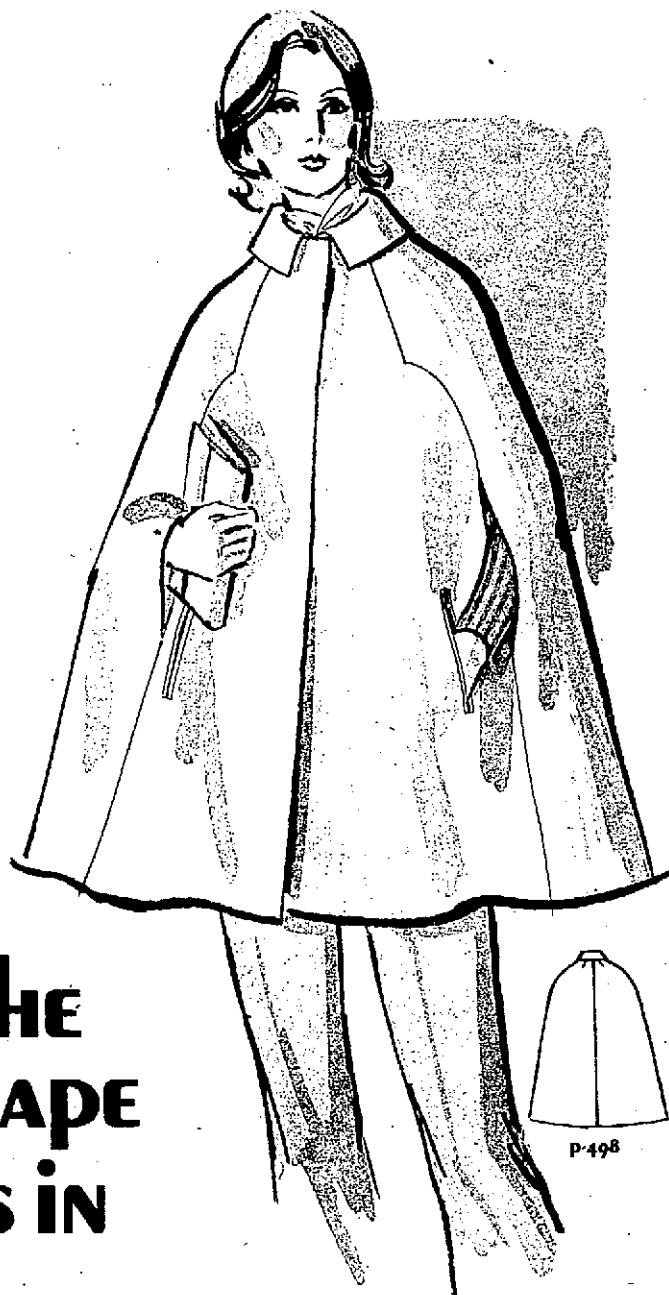
Downs to which he supposedly retired at the end of his career.

But the Reichenbach Falls remain just as they were in Holmes' day, with their torrential waters still churning into what Dr. Watson described as a "dreadful cauldron" before they flow into the Aare River and on to the Lake of Brienz. The town of Meiringen itself can't have changed too much, either; it's still a pretty Alpine resort well off the beaten track.

Holmes would find the site perfectly familiar and recognizable were he to revisit it today. About the only new addition he would observe would be a bronze plaque set in a stone at the base of the falls. Engraved in the tablet are the familiar profile with the curved pipe and deerstalker cap, and these words:

"Across this 'dreadful cauldron' occurred the culminating event in the career of Sherlock Holmes, the world's greatest detective, when on May 4, 1891 he vanquished Prof. Moriarty, the Napoleon of Crime." Was it worth a 3000-mile trip to visit this monument?
Elementary, my dear Watson.

THE CAPE is in



The cape is the fashion word this year—so versatile it can be worn with almost any outfit. By day, wear it with a pair of comfortable slacks for that casual look, and with fall knits or wool dresses it's the perfect complement. For a special occasion the cape lends just the right touch to your evening ensemble.

PARADE's cape pattern P-498, with comfortably slit openings for arms and matching pockets, can be made in either a short or regular length. The outfit is so fetching you may decide to make more than one.

P-498 with Photo-Guide is in small, medium or large sizes. Medium uses 3½ yards of 60-inch fabric.

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WHAT ELSE is cooking

NUTRITIOUS CANDY

There may be a new candy on the market in the near future that will contain nutrient fortifiers—vitamins, minerals and protein. Chemists Carl Vandercook and Carrie Borden, working at the U.S. Department of Agriculture's laboratory in Pasadena, Calif., have discovered a nutritional candy bar. They say the secret of the candy is in the way the ingredients are combined. A nutritionally balanced candy is made from sucrose-corn syrup, fat, nonfat dry milk, flavorings, fortifiers and dry protein. The vitamins come from natural sources and some of the protein from cottonseed, peanuts or soybean. The candy still has a number of tests to undergo but several commercial companies have already shown an interest in it.

BEEF BUYING TIPS

Meat labeled "ground beef" should not contain any extra fat, water, extenders or binders. Seasonings may be added if they are listed on the label. It must contain a minimum of 70% lean beef per pound. A ground beef product marked "hamburger" may have seasonings and pieces of fat added while the meat is being ground. Again no added water, extenders or binders should be included.

VEGETABLE SUGGESTIONS

- The Latin name for the radish is "radix," meaning "root." This crunchy vegetable with its tangy flavor adds zest and character to salads and sandwich fillings. Radishes are low in calories, but contain a good supply of Vitamin C and iron. When buying, select radishes that are smooth and well-formed, with tops (if attached) that are bright green and fresh looking.
- Grated raw carrot added to the filling for a tuna sandwich is a good extender and adds food value, color and flavor.
- The next time you serve creamed onions add some finely chopped salted peanuts for a delightful flavor treat.
- Most dark green and deep yellow vegetables are excellent sources of Vitamin A. Some examples are: sweet potatoes, carrots, spinach, kale and broccoli.
- Peppers can vary in size from large bell-shaped to small chili peppers. When buying look for peppers that are well formed, glossy, and firm.
- Cauliflower heads that are of good quality are compact, firm and white. Yellow leaves and clusters are indications of poor quality.

EGG ADVICE

To thicken custards or puddings remember that 2 egg yolks or 2 egg whites have the same thickening power as 1 whole egg.

Cracked or soiled eggs may contain bacteria that cause food poisoning. Cook them thoroughly before using.

FACTS ON PORK

Pork is high in nutritive value—a good source of protein and a rich source of thiamine (Vitamin B₁).

Cured or smoked pork requires refrigeration unless the label states otherwise. Cured sausages should be wrapped and stored in the refrigerator.

"Pork cushion" is a square, flat piece made by removing the bones from the shoulder, leaving a pocket for stuffing.

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Make a move.
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Keeping Up...With Youth

by Pamela Swift

Jackie's Double

It is a tribute to Jackie Onassis' youthfulness that a 21-year-old English model, Felicity Jayne (below), is frequently mistaken in Europe for Mrs. Onassis.

"I am not Jackie Kennedy," Felicity keeps telling strangers. "Jackie Kennedy," she explains, "is 45. I am 21."



Practical Experience

Some time ago Chief Justice Warren Burger of the U.S. Supreme Court suggested that law schools find some way of training law students in trial procedure and proficiency.

In an attempt to follow up on that suggestion Dean Michael Sovern of the Columbia University Law School has proposed that law students be allowed to work full-time in a law firm between their second and third years, return to school for their final year. Sovern proposes an optional four-year law school term instead of the usual three-year course.

High School Pros

So many high school athletes are contemplating "turning pro" that the National Federation of High School Athletic Associations at its recent convention in Louisville, Ky., adopted a resolution calling for "... An agreement which would prohibit any professional basketball team from signing a student who has remaining high school eligibility."

The action came about when high school star Moses Malone was drafted by the American Basketball Association. Malone will attend the University of Maryland this fall.



Music Business Soars

This is a zooming, booming time for the makers of musical instruments. According to the American Music Conference, an association of manufacturers, retailers and distributors, the retail sales of musical instruments in this country has increased 14 percent—from \$1.3 billion in 1972 to \$1.5 billion in 1973.

This year business is running a good 12 percent over last.

The most popular instruments in the U.S. are in the following order: piano, guitar, organ, clarinet, drums, trumpet, flute, accordion, saxophone, harmonica and violin.

Other instruments steadily increasing in popularity are electric pianos, electric organs and music synthesizers.



Drink for Drugs

The reason many teen-agers are switching from drugs to alcohol is simple economics, says Marcus Grant of London's Alcohol Education Center. The youngsters can't afford the astronomical prices the drug-pushers are asking, so they turn to drink.

"By the time they are 18," Grant reports, "and are legally able to enter a British pub, many are on their way to becoming full-fledged alcoholics."



THE YOUNG IDEA IN FRENCH FASHIONS

Hip Fashion

For young girls in France who cannot afford the creations of the haute couture, the style this summer centers on "the long floral look," which consists of full-length cotton dresses, long hair,

sun- or chemically-streaked, and stiff-brimmed straw hats.

When it's cold, Frenchwomen wear them over baggy boots and when it's warm they go barefoot. The French are one of a kind.

They can show you what really matters in life.

They lived good lives. They showed others how to live good lives.

How to control ambition, deal with the strains of marriage and earning a living, tell the signs of true friendship, manage wealth and power.

Their counsel was valuable 2,000 years ago. And as our lives and careers become more tangled and difficult, the simple truths of these three wise men become even more valuable to more people.

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An Important Message from Jerry Lewis inside

Read full details on how "you could help earmark \$1,000,000 to help stamp out Muscular Dystrophy"

A MESSAGE FROM

A MESSAGE FROM VALLEY FORGE LIFE

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Thomas F. Tucker

Thomas F. Tucker
Vice President

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BELIEVE IN US!**

Dear Friend,

What a year this can be for kids with Muscular Dystrophy, and all of us who want to help put an end to this child-crippling disease.

In 1974, we're hoping to raise the kind of money that will mean tremendous and immediate strides toward knocking out dystrophy and related diseases, once and for all. It can be done...and will...if each of us helps.

The folks at CNA have helped us bring this message to you entirely at their expense. This means that 100% of every dollar donated as a result of this appeal will go directly to Muscular Dystrophy Associations of America to support its lifesaving work.

CNA Financial Corporation, of which Valley Forge Life Insurance Company is a part, has joined in the fight and has made a substantial contribution to Muscular Dystrophy Associations of America. As a result, this contribution enabled CNA to join us in calling your attention to another important way you can help MDAA -- or any other charity -- and your family at the same time.

Did you know it's possible for you to purchase term life insurance and allocate a percentage of the benefits to MDAA, or any other charitable organization you wish to support? Whatever percentage you specify for charitable contributions -- be it 10%, 25%, 50%, 75%, or even the full face value of the policy -- that amount of your premium is tax-deductible if a recognized charitable organization is named an "irrevocable beneficiary". Just keep your policy in force and -- if you designate the cause closest to my heart -- the future benefits will be received by MDAA in your name.

Let me tell you what this can mean to kids like Mike Newsome, the little guy in the picture with me.

If, for example, just 1,000 Americans name MDAA as a 10% beneficiary of their policies, and each person has just \$10,000 total protection in force, that would be one million dollars of insurance...

\$1 MILLION AUTOMATICALLY EARMARKED FOR MUSCULAR DYSTROPHY ASSOCIATIONS OF AMERICA, TO HELP STAMP OUT MUSCULAR DYSTROPHY, ONCE AND FOR ALL!

Another important way to help is through our annual Labor Day Telethon. The Telethon has truly become one of the most important

JERRY LEWIS

National Chairman—
MUSCULAR DYSTROPHY
ASSOCIATIONS OF AMERICA, INC.

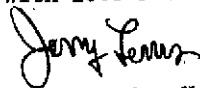
events in my life, and the yearly increases in support of it by Americans everywhere only reaffirm that we're the most caring, most generous and dedicated people in the world.

This year, the Telethon needs an important head start if it's going to do the big job we're depending on it to do. We need your help -- to build and support new diagnostic clinics; to provide research grants which will enable scientists to find the cure that we believe is just around the corner. All I ask is that you stop for a moment and think about all the good you can do. Then...please...sit down and make out a check to "MDAA, Inc." and mail it to me at MDAA, Dept. P, 810 Seventh Ave., New York, N.Y. 10019. Every single dollar is vitally important and, whether your contribution is a dollar...or two...or more, we'll thank you from the bottom of our hearts for joining the fight. And, of course -- whatever the amount -- your entire contribution is tax deductible.

Also, I hope you'll take the time to read the material in this folder from Valley Forge Life Insurance Company and consider naming MDAA as an irrevocable beneficiary for all or a part of the policy's benefits. It can do so much good for kids like Mike, and it will give you a great spiritual lift.

Whatever you decide to do, please take some action right now. Thank you for your time and your help!

With love from me and all "my kids" to you and yours,



Jerry Lewis, National Chairman



MIKE AND JERRY

Women and Men May Apply for \$10,000

And You Can Include Double Indemnity for only 50¢ per Month per \$5,000
And All Your Children for Just 75¢ per Month!

The VFL Family Life Plan is a complete Low Cost Term Insurance Plan... you can apply for up to \$25,000 depending on *your* needs. You no doubt have some questions and we've put the complete story down in this booklet so that you can apply today with the application enclosed.

As you notice in the headline on this page our coverage is for Women and Men. This is because today's woman is often a breadwinner too. This plan is equally good for the single parent, man or woman, or for the family with two parents.

What, exactly then, does the VFL Family Life Plan Offer?

Pure term life insurance. The type of insurance recommended by many consumer advocates. Low cost, high in value. It does one thing and one thing only: it pays your beneficiary the money you feel *must be there* when you're not. When the need may be so important for you or your spouse.

It's for young people with limited budgets who may otherwise be unable to provide sufficient protection for their growing families. It's for the older person too, with greater financial responsibilities because it promises the most protection for every dollar spent.

But why choose our plan when there are dozens of term life plans available? Judge for yourself...

Low term insurance rates

The Rate Table on page six shows precisely how little it costs to add substantially to your present life insurance. If you qualify, you can have from \$10,000 to \$25,000 of protection for the low monthly rate indicated at your age level. If you like, compare our rates with others available and see if the VFL Family Life Plan doesn't make good sense for you and your family!

Double Indemnity for Accidental Death—

You can **DOUBLE** your coverage on whatever amount you **select!** Our "double indemnity" feature provides your beneficiary double the face value shown on your policy, in the event you or your spouse die accidentally. It's available on any amount of protection you choose at just 50¢ per \$5,000. For example, for just 50¢ a month, \$5,000 of coverage doubles to \$10,000—and for just \$2.50 a month, a \$25,000 policy would pay \$50,000 to your beneficiary in the event of your or your spouse's accidental death.

If you're 60 or under, you should apply today!

You and your spouse are both eligible to apply for as much as \$25,000 term life coverage each! You may select \$10,000... \$15,000... \$20,000 or the full \$25,000. Your spouse may select as little as \$5,000 protection, if desired, or as much as you select. And either or both of you can apply for the Double Indemnity feature!

Your policy is GUARANTEED RENEWABLE to age 70!

You enjoy added peace of mind, knowing that, once issued, your policy renews **AUTOMATICALLY**—right up to age **SEVENTY**—regardless of the condition of your health! As long as you continue to pay premiums when due, it cannot be cancelled by anyone but you. What's more...

Inflation in the last ten years has reduced the purchasing power of \$10,000 to only \$6,382.*
Has your family's life insurance protection been increased to keep pace?

*Based on U.S. Consumer Price Index

-\$15,000—\$20,000 or \$25,000 Coverage!

Your premium rates are already set for each 5-year period and can't be increased!

The low figures shown in the table on page six show exactly what your monthly premiums will be for each five year term period. Your scheduled rates can never go up—the amount your beneficiary will receive can never go down. Isn't that the way it should be?

Your policy is GUARANTEED CONVERTIBLE to age 65—without proof of insurability!

Both you and your spouse can convert your coverage to the same or smaller amounts of Ordinary Life Insurance—a privilege which is yours without a physical or any other proof of insurability—anytime up to age 65! And because this is an all-family protection plan . . .

All of your children can be covered for just 75¢ a month!

Whether you have one child, or enough for two basketball teams—each dependent child from age one month through age 23 can be covered for \$1,000, and all you pay is one all-inclusive premium of 75¢ a month! At age 24, each of them is guaranteed the right to convert their coverage to Ordinary Life Insurance up to 10 TIMES their coverage under the VFL FAMILY LIFE PLAN. That's \$10,000 each—issued regardless of their health or occupations—and without a physical or any proof of insurability!



Low-Cost Protection for All Families

We will waive your premiums if you become disabled!

Each of us counts on having a long and healthy life, but isn't it comforting to know if you, the insured, should become totally disabled for six consecutive months or more at any time through age 50, the VFL FAMILY LIFE PLAN will pay all your premium payments while your disability continues, to age 70! Total disability means that you, the insured, are unable to engage in any employment for which you are reasonably qualified by education, training, or experience.

Exclusions

The policy does not cover death by suicide in the first two years.

The Accidental Death benefit is not paid for death from: Suicide, whether sane or insane; sickness other than infection from an accidental injury; flight as a crew member on any aircraft; or injury received while committing an unlawful act. Death must occur within 90 days of the accident. Waiver of premium does not apply to self-inflicted injuries or injuries received while committing an unlawful act.

For residents of North Dakota, suicide is not excluded after the first year. For residents of Missouri, suicide is not excluded unless contemplated at the time of application.

It's Easy to Apply

If you're 60 or under, just complete the short application form on the next to the last page of this folder. Tear it out and mail it today with no money. We'll process your application as quickly as possible and if you're accepted, we'll send you your policy with a 10-day right to examine.

VALLEY FORGE LIFE INSURANCE COMPANY
is a part of
CNA/FINANCIAL CORPORATION

Please turn to next page for complete rates and benefits ➔

How Does a Family Determine how much Life Insurance it needs?

Professional financial advisors say that while individual circumstances vary, generally your life insurance should be 5 TIMES YOUR FAMILY INCOME. Another way to arrive at a figure that will be realistic for you is to take this simple test. Just check one box in each of the 4 categories, then add up the total Point Values, and multiply that number by your total family income. Do it right now.

I. ARE YOU	POINT VALUE
Married?	<input type="checkbox"/> 2
Divorced?	<input type="checkbox"/> 2
Single?	<input type="checkbox"/> 1
Widowed?	<input type="checkbox"/> 1
II. HOW MANY CHILDREN?	
7 or more	<input type="checkbox"/> 3
4-6	<input type="checkbox"/> 2
1-3	<input type="checkbox"/> 1
None	<input type="checkbox"/> 0
III. ARE YOU	
Buying a home?	<input type="checkbox"/> 2
Renting?	<input type="checkbox"/> 1
A home owner?	<input type="checkbox"/> 1
Living with parents?	<input type="checkbox"/> 0
IV. ARE YOU	
Under 30?	<input type="checkbox"/> 1
30-45?	<input type="checkbox"/> 2
45-60?	<input type="checkbox"/> 1
YOUR TOTAL POINT VALUE: _____	
Now multiply	
TOTAL FAMILY INCOME: \$ _____	
BY TOTAL POINT VALUE: _____	
and this figure is: \$ _____	
THE TOTAL AMOUNT OF INSURANCE YOU SHOULD HAVE TODAY!	

Schedule of Monthly Rates and Benefits

MINIMUM FACE AMOUNT COVERAGE FOR INSURED: \$10,000.00
 MINIMUM FACE AMOUNT COVERAGE FOR SPOUSE: 5,000.00
 MAXIMUM FACE AMOUNT COVERAGE FOR INSURED: 25,000.00
 MAXIMUM FACE AMOUNT COVERAGE FOR SPOUSE: *25,000.00

(*) Not to exceed coverage chosen by insured

Schedule of Rates					
Face Amount	\$ 5,000	\$10,000	\$15,000	\$20,000	\$25,000
with DOUBLE Indemnity	\$10,000	\$20,000	\$30,000	\$40,000	\$50,000
Add to Monthly Rate	\$.50	\$1.00	\$1.50	\$2.00	\$2.50

Male or Female Monthly Rates					
18 thru 25	2.75	3.50	4.25	5.00	5.75
26 thru 30	3.10	4.20	5.30	6.40	7.50
31 thru 35	3.50	5.00	6.50	8.00	9.50
36 thru 40	4.00	6.00	8.00	10.00	12.00
41 thru 45	4.75	7.50	10.25	13.00	15.75
46 thru 50	6.50	11.00	15.50	20.00	24.50
51 thru 55	8.00	14.00	20.00	28.00	32.00
56 thru 60	12.50	23.00	33.50	44.00	54.50

Renewal Rates Only					
61 thru 65	17.50	33.00	48.50	64.00	79.50
66 to 70	19.50	37.00	54.50	72.00	89.50

Issuance of the policy is not guaranteed, the policy is issued based upon your answers to the questions on the application, so please be sure to answer them completely.

Issuable through age 60. Guaranteed Renewable to age 70. Convertible to age 65. All eligible dependent children issued \$1,000 coverage for just 75¢ a month, no matter how many. Includes Waiver of Premium benefit through age 50 at no additional cost. All benefits paid in one lump sum. Scheduled rates and benefits are fixed; your rates can never increase; benefits can never decrease.

Figure out your Low Monthly Premium right Now!

1 Rate for your age for amount of coverage you want \$ _____
 Double indemnity (50¢ per \$5,000) \$ _____

2 Rate for your spouse, based on his/her age and amount of coverage desired \$ _____
 Double indemnity (50¢ per \$5,000) \$ _____

3 Add 75¢ if insuring your children (ALL for just 75¢) \$ _____

YOUR TOTAL MONTHLY PREMIUM IS \$ _____

To see if you qualify, just complete the short and simple Application on right hand page, detach and mail it today. **And Please Answer All Questions Carefully and Completely. If Accepted, You Will Be Billed According To The Convenient Method of Payment Selected In Your Application.**

And Please Understand That This Plan's Coverage Is Not Intended To Replace Any Insurance You May Already Have. In Fact, We Will Not Be Able To Issue This Policy To You If This Is What You Have In Mind. Its Purpose Is To Provide Your Family With Additional Death Benefit Security—Money That Will Be Paid and Received In Full.

If you need help or if you have any questions at all, simply call us collect any weekday at Area Code 312-822-7932.

When your policy arrives, read it carefully. If you like, show it to a trusted family advisor. You have a 10-Day right to examine your policy. We want you to be certain this coverage is exactly what you want and need.

If after carefully examining the policy, you find that it is a suitable addition to your present insurance program, just mail your first premium within 10 days and your coverage will begin with the date of issue shown on your policy.

Otherwise, simply return the policy within 10 days, and that's the end of it!

It's really that easy, so please complete and mail your Application Form today.

We believe you will, because we're sure that you believe your family deserves the protection it needs.

Please be sure to answer all questions completely.

Everything—from application to payment of benefits—is handled efficiently and promptly. And you have your choice of 4 convenient methods of payment, with no service charge of any kind. **It won't cost you a cent to find out if you qualify. Act today!**

Send No Money! Complete and Mail Your Application Today to:

Valley Forge Life's Family Life Plan
CNA Plaza
P.O. Box 1127
Chicago, Illinois 60690

Underwritten by VALLEY FORGE LIFE INSURANCE COMPANY
... licensed in 49 states, and providing over TWO BILLION DOLLARS of life insurance protection through its many agents.

VFL Family Life Plan is available in most states
Policy series PO-94531-A & Riders

VALLEY FORGE LIFE INSURANCE COMPANY

An Application to A Stock Company with Home Offices in Reading, Pa.—Executive Offices: Chicago, Ill.

DETACH APPLICATION ALONG THIS EDGE AND MAIL TODAY.

YOUR FULL NAME (First/Middle/Last)		INSURED'S <input type="checkbox"/> \$25,000 <input type="checkbox"/> \$15,000 <input type="checkbox"/> Double	
<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		COVERAGE <input type="checkbox"/> \$20,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> Indemnity	
Street		SPOUSE'S <input type="checkbox"/> \$25,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> Double	
Apt. #		COVERAGE <input type="checkbox"/> \$20,000 <input type="checkbox"/> \$ 5,000 <input type="checkbox"/> Indemnity	
City and State		<input type="checkbox"/> \$15,000 <input type="checkbox"/> None	
Zip Code		CHILD COVERAGE <input type="checkbox"/> \$1,000 <input type="checkbox"/> None	
YOUR PRESENT OCCUPATION		PREMIUMS TO BE PAYABLE	
Sex (M-F)		<input type="checkbox"/> Monthly <input type="checkbox"/> Quarterly <input type="checkbox"/> Semi-Annual <input type="checkbox"/> Annual	
SPOUSE'S NAME (if to be insured)		Height	Weight
SPOUSE'S Present Occupation		Date of Birth	
		Place of Birth	
		Mo. Day Yr.	
		Height	
		Weight	
		Date of Birth	
		Place of Birth	
		Mo. Day Yr.	
Beneficiary of insurance on your life. Insured is beneficiary of all dependents unless a charitable portion is otherwise designated.		Charitable Irrevocable Beneficiary On All Lives:	
Name: _____ Relationship: _____		Muscular Dystrophy, Assns. _____ %	
		Other Charity _____ %	
1. Has any person proposed for insurance been hospitalized or consulted any doctor in the past 5 years? <input type="checkbox"/> Yes <input type="checkbox"/> No 2. Is there anyone proposed for insurance who is NOT in good health and free from any deformity or defect? <input type="checkbox"/> Yes <input type="checkbox"/> No 3. Will the policy applied for be intended to replace or change insurance in this or any other company? <input type="checkbox"/> Yes <input type="checkbox"/> No			
Give below full details regarding any question answered "Yes" above, use a separate sheet of paper if necessary.			
Date	Name	Condition	Degree of Recovery
Name and Address of Attending Physician			
I hereby apply to Valley Forge Life Insurance Company for a policy of life insurance and declare that to the best of my knowledge and belief, my answers are true and complete. I understand that if my application is accepted, my coverage will begin with the Date of Issue in the policy and payment of the first premium. I hereby authorize any physician, hospital, clinic, insurance company or other organization, institution or person, that has any records or knowledge of me, or any dependent listed above, with reference to health and medical treatment, to release to Valley Forge Life Insurance Company any such information. A photocopy of this authorization shall be valid as the original.			
Signature of Proposed Insured (Will be Owner of Policy)			Date: Mo. / Day / Yr.
ZO-95960-A			XB20

CNA insurance

10 Important Questions Answered

About Valley Forge Life's Family Life Plan—
Low-Cost, High Value Term Life Insurance —You Can Believe In!

1. Why term life insurance?

Because it gives you the most protection for the least amount of money. Isn't that the right combination for you?

2. Who is eligible to apply for coverage?

Anyone from age 18 through 60 who is in normal good health can apply. Issuance of the policy is *not* guaranteed, the policy is issued based upon your answers to the health questions on the application, so please be sure to answer them completely.

3. What about your children?

All of your youngsters from 1 month through age 23 can be covered for \$1,000 each. Regardless of how many children you have (or will have in the future), all of them can be included for just 75¢ a month!

4. Can your insurance policy be cancelled?

Your policy is Guaranteed Renewable to age 70. As long as you continue to pay premiums when due, your policy cannot be cancelled by anyone but you and will remain in force until your 70th birthday.

5. Can your rates be changed?

Your rates are frozen for each five year period. We guarantee your right to renew following each five year period at the exact rate shown for each new age bracket.

6. Can you convert your coverage to Ordinary Life Insurance?

Definitely! Your policy guarantees both you and your spouse the right of converting your coverage at any time up to age 65.

7. What is the DOUBLE INDEMNITY feature?

It's an attractive low-priced way to DOUBLE the amount of coverage you or your spouse select, entitling your beneficiary to TWICE THE FACE VALUE OF YOUR POLICY in the event you or your spouse die accidentally. This chart shows how easily it works:

The Term Life Coverage You Select	Cost Per Month For Double Indemnity	Amount Paid For Accidental Death
\$ 5,000	\$.50	\$10,000
10,000	1.00	20,000
15,000	1.50	30,000
20,000	2.00	40,000
25,000	2.50	50,000

It's true—if you select \$25,000 term life coverage, you pay only \$2.50 a month for \$25,000 accidental death coverage—\$50,000 cash payment in all! And this low cost for Double Indemnity is the same for all adults, regardless of their age!

8. What exclusions are there?

The policy does not cover death by suicide in the first two years.

The Accidental Death benefit is not paid for death from: Suicide, whether sane or insane; sickness other than infection from an accidental injury; flight as a crew member on any aircraft; or injury received while committing an unlawful act. Death must occur within 90 days of the accident. Waiver of premium does not apply to self-inflicted injuries or injuries received while

committing an unlawful act.

For residents of North Dakota, suicide is not excluded after the first year. For residents of Missouri, suicide is not excluded unless contemplated at the time of application.

9. How are premiums paid?

Your choice! Monthly, Quarterly, Semi-Annually, or Annually. Choose the plan which is most convenient for you!

10. How does the "irrevocable beneficiary" work?

Whoever is designated as "irrevocable beneficiary" cannot be replaced or changed without his consent. If a charitable organization such as MDAA is named, the premiums for its percentage of benefits are tax deductible.

Some of our participating state agents

The Pfeiffer Agency	AK
Rex B. West & Co., Inc.	AZ
Interstate Group Administrators, Inc.	CA
Gates-Stone & Company	CO
Ralph Wolf Associates	CT
J. A. Montgomery, Inc.	DE
Johnson & Adams, Inc.	DC
Charles C. Lawry & Associates, Inc.	FL
Fred S. James & Co./	
James W. Perry Agency, Inc.	ID
John P. Pearl & Associates, Ltd.	IL
N-J Insurance Inc.	IN
The Steadman-Blackburn Agency, Inc.	IA
Insurance Management Associates, Inc.	KS
Ducasse Insurance Agency, Inc.	LA
Hack Insurance Agency, Inc.	MD
Cape Insurance Agency, Inc.	MA
Thomas Yates & Company	MS

R. B. Jones of Kansas City, Inc.	MO
W. S. Toohay Agency	MT
The Harry A. Koch Company, Inc.	NE
Harley E. Harmon Life Ins. Agency	NV
C. J. Simons & Company	NJ
Pooler Agency	NM
Stubblefield Insurance, Inc.	NC
Lahr & Lahr, Inc.	ND
John P. Pearl & Associates, Ltd.	OR
Jerry Maguire Agency, Inc.	SD
Boon-Chapman Agency, Inc.	SD
Continental Agency, Inc.	TX
Johnson & Adams of Virginia, Inc.	UT
H. E. Schwartz & Associates, Inc.	VA
McDonough-Caperton-Shepherd & Goldsmith	WA
Robert Vogel & Associates, Inc.	WV
Ted Eberly & Associates	WI
Continental Insurance Agency of Hawaii, Ltd.	WY

COMPLETE AND MAIL
TODAY WITH NO MONEY
AND WITH
**10 DAY RIGHT
TO EXAMINE**

When your policy arrives, examine it carefully. If you're not completely satisfied that this policy is a suitable addition to your present insurance program simply return it within 10 days. Otherwise, mail in your first month's premium within 10 days and your coverage will begin with the Date of issue shown on your policy.

Thomas F. Tucker

Thomas F. Tucker
Vice President

Turn Page for Policy Application
SEND NO MONEY.
**YOU HAVE A 10-DAY RIGHT TO
EXAMINE THE POLICY**

INDEPENDENT PRESS-TELEGRAM

Voice of the Southland



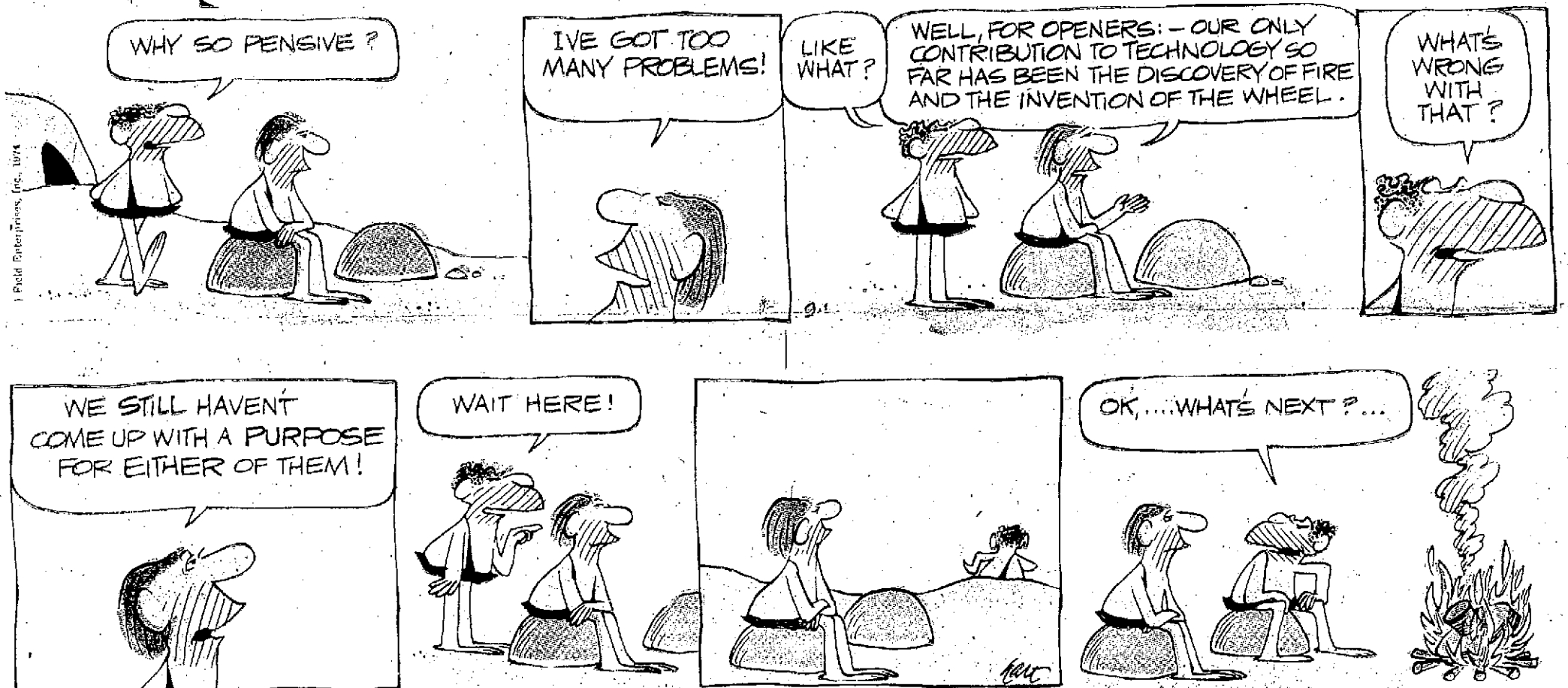
Over 100 Pages of
Fun & Fact in Today's
**NEWCOMERS
GUIDE**

35

LONG BEACH, CALIF., SEPT. 1, 1974

B.C.

By Johnny Hart



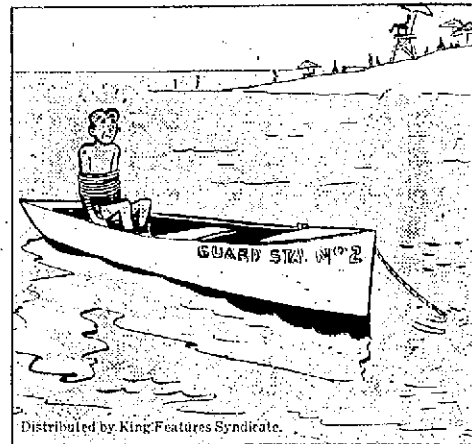
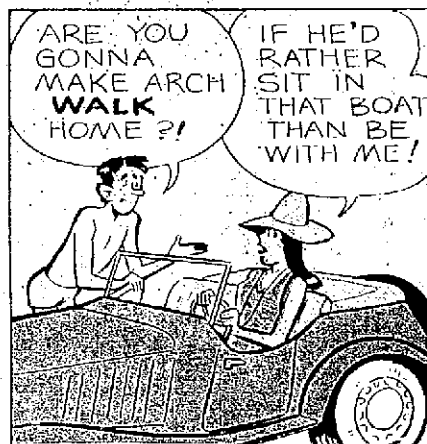
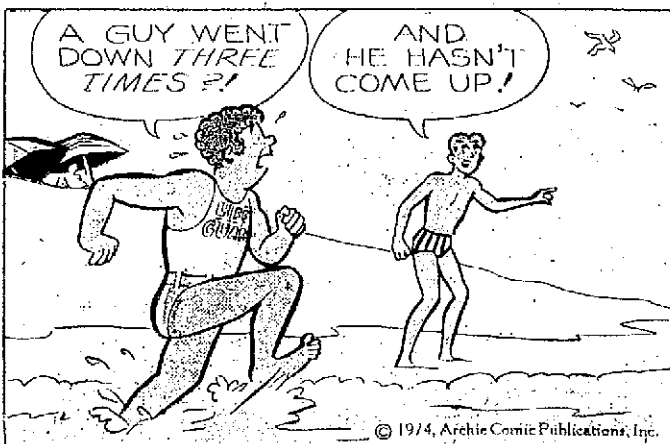
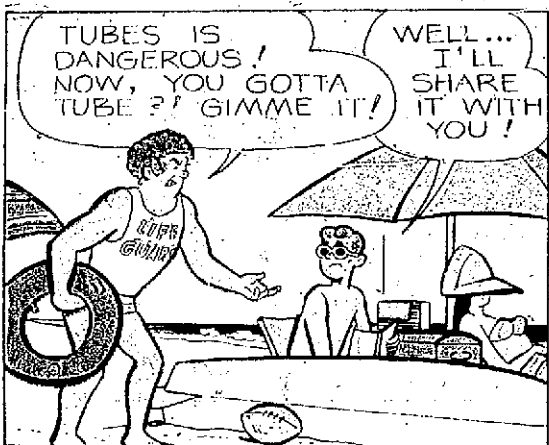
DENNIS THE MENACE

By Hank Ketcham



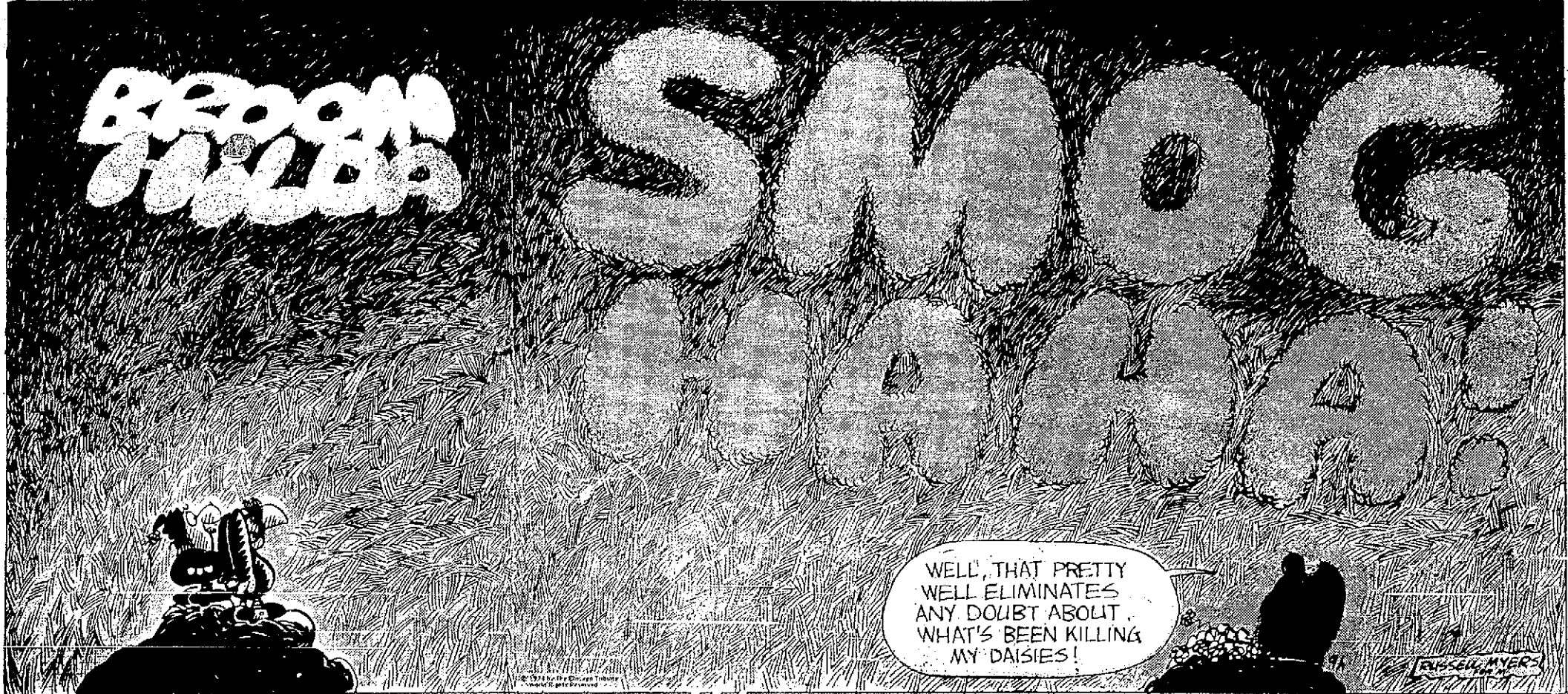
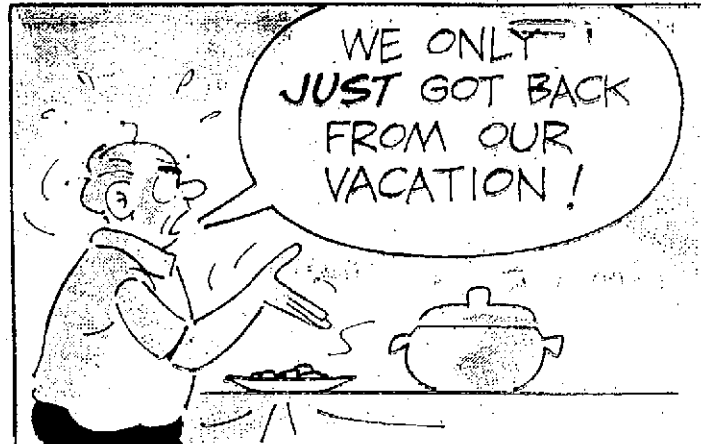
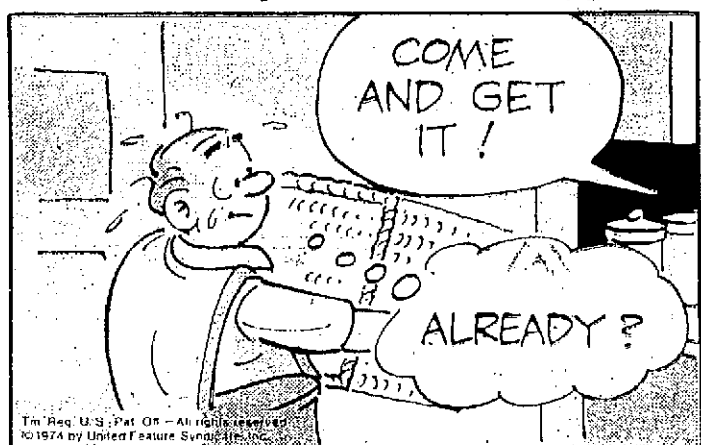
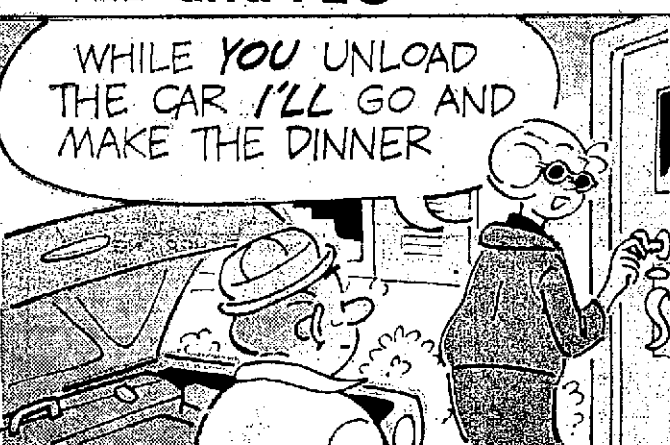
ARCHIE

by BOB MONTANA



EB and FLO

By Paul Sellers



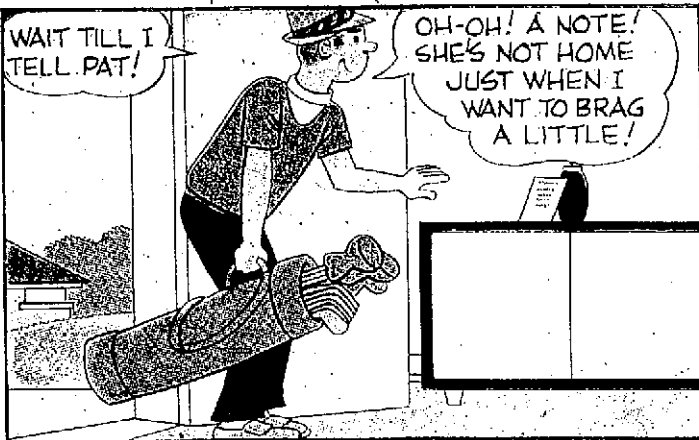
THE BOBBS

9-1 by CARL GRUBER

WHAT A DAY!

WHAT A WAY TO FINISH THE SEASON!

EIGHTY-FIVE! WOW!



WAIT TILL I TELL PAT!

OH-OH! A NOTE! SHE'S NOT HOME JUST WHEN I WANT TO BRAG A LITTLE!



WON'T BE BACK TILL FOUR!

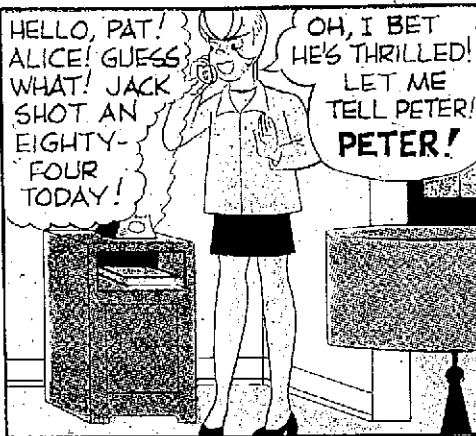
AND I WANTED TO TELL HER ABOUT MY EIGHTY-FIVE!



PETER! WHY AREN'T YOU DRESSED?

OH, THAT'S RIGHT, I FORGOT WE'RE GOING TO THE JONESES' FOR DINNER! THERE'S THE PHONE!

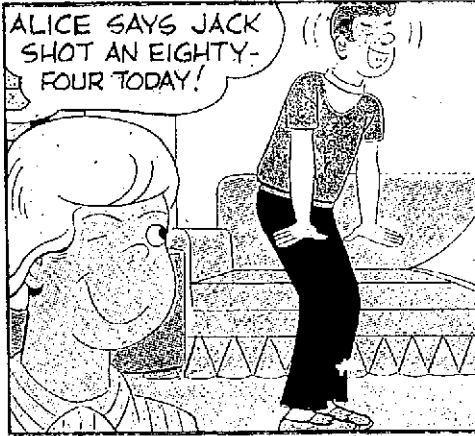
RING



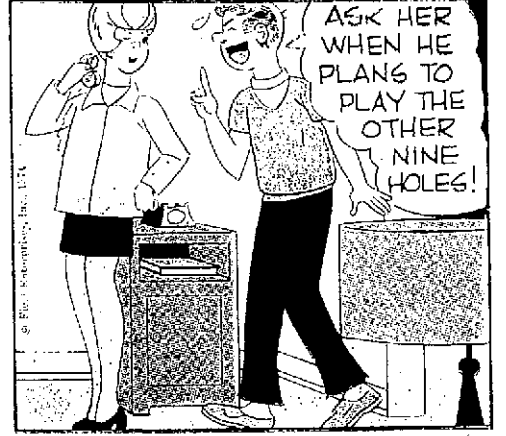
HELLO, PAT! ALICE! GUESS WHAT! JACK SHOT AN EIGHTY-FOUR TODAY!

OH, I BET HE'S THRILLED! LET ME TELL PETER!

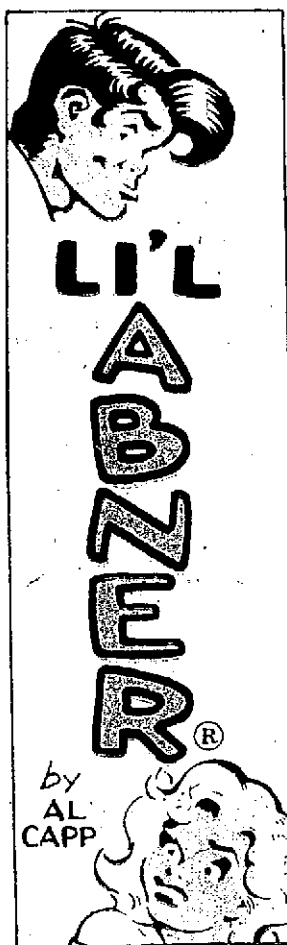
PETER!



ALICE SAYS JACK SHOT AN EIGHTY-FOUR TODAY!

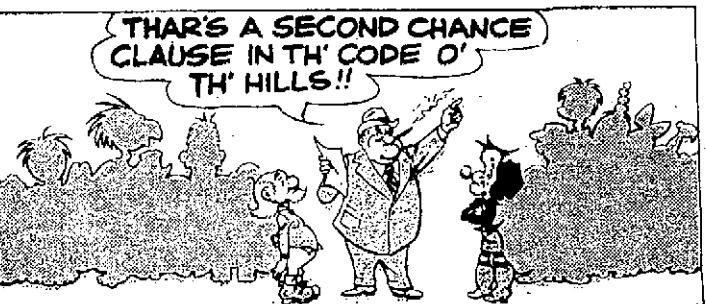


ASK HER WHEN HE PLANS TO PLAY THE OTHER NINE HOLES!

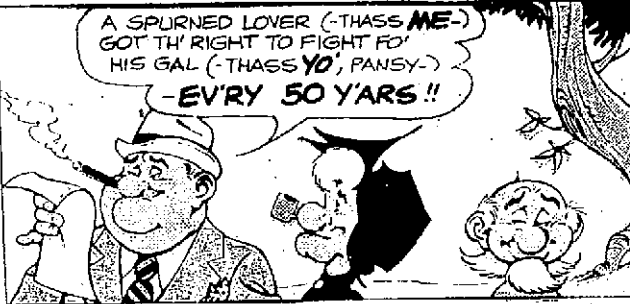


LIL' ABBA

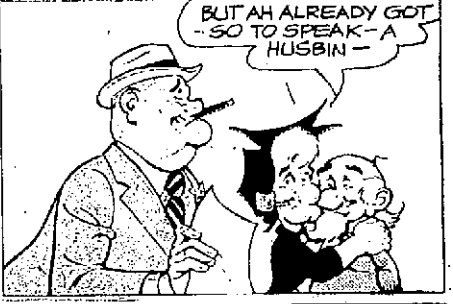
by AL CAPP



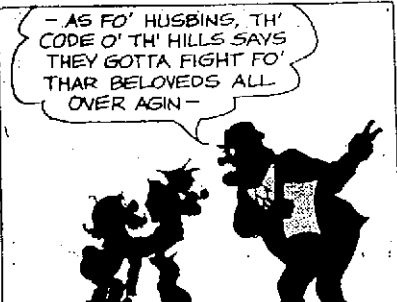
THAT'S A SECOND CHANCE CLAUSE IN TH' CODE O' TH' HILLS!!



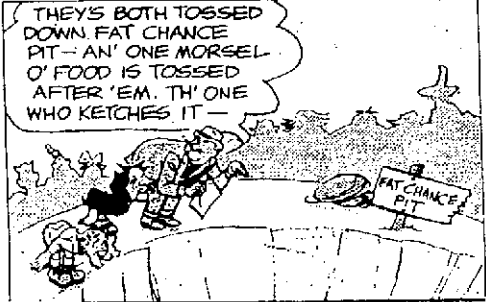
A SPURNED LOVER (-THASS ME-) GOT TH' RIGHT TO FIGHT FO' HIS GAL (-THASS YO' PANSY-) -EV'RY 50 Y'ARS!!



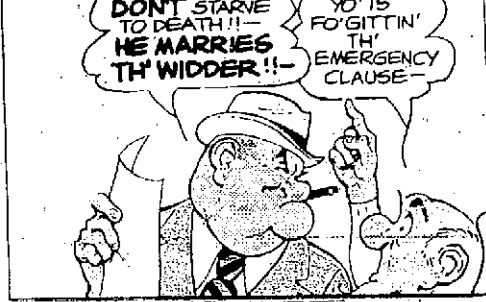
BUT AH ALREADY GOT -SO TO SPEAK- A HUSBIN-



-AS FO' HUSBINS, TH' CODE O' TH' HILLS SAYS THEY GOTTA FIGHT FO' THAR BELOVEDS ALL OVER AGIN-



THEY'S BOTH TOSSED DOWN FAT CHANCE PIT- AN' ONE MORSEL O' FOOD IS TOSSED AFTER 'EM. TH' ONE WHO KETCHES IT -



DONT STARVE TO DEATH!! HE MARRIES TH' WIDDER!!

YO' IS FO'GITTIN' TH' EMERGENCY CLAUSE-

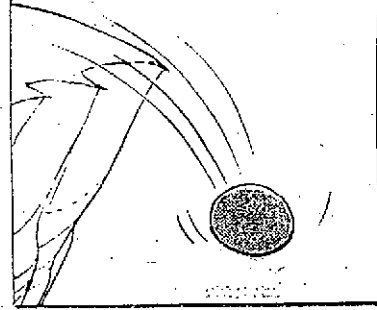


ALLOWIN' EITHER ONE TO BACK OUT- LIKE A WHIPPED CUR!! - THASS MAH CLAUSE!!!-



INTO TH' PIT, PAPPY!!

AS TH' GUEST DUELIST AH GOT TH' CHOICE O' MENU. TOSS ONE BRAN-BALL AFTER ME!!-



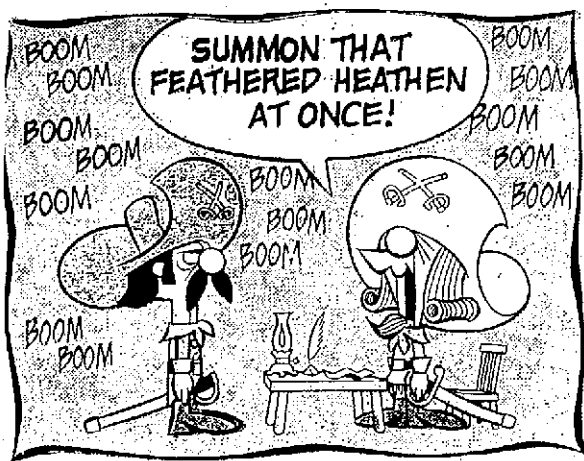
CLOONK!!!

NEVAH SEEN A CANNON BALL DO WHAT THAT BRAN-BALL DONE!!-

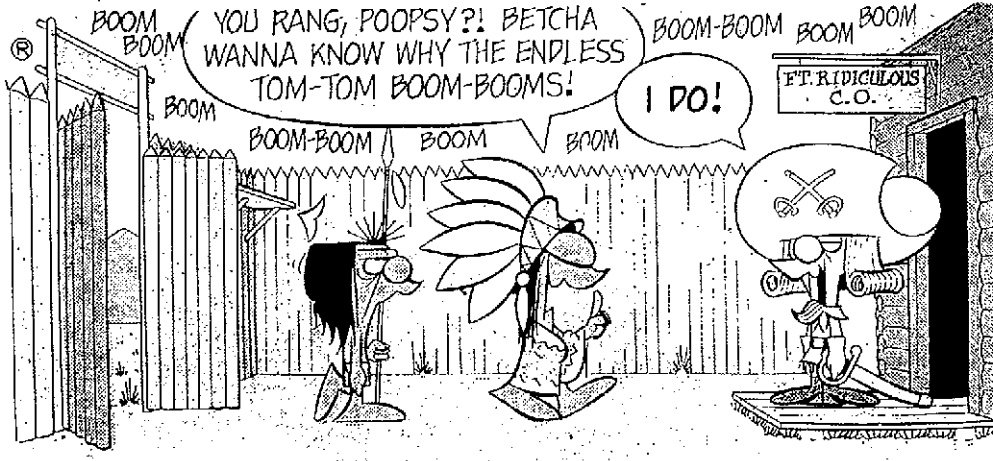


NOW HAINT YO' PROUD YO' DIDNT TAKE ADVANTAGE O' CLAUSE THREE?-

TUMBLEWEEDS by Tom K. Ryan



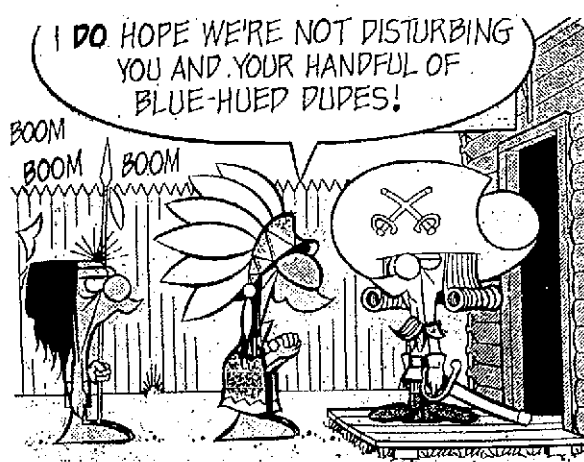
SUMMON THAT FEATHERED HEATHEN AT ONCE!



YOU RANG, POOPSY?! BETCHA WANNA KNOW WHY THE ENDLESS TOM-TOM BOOM-BOOMS!

I DO!

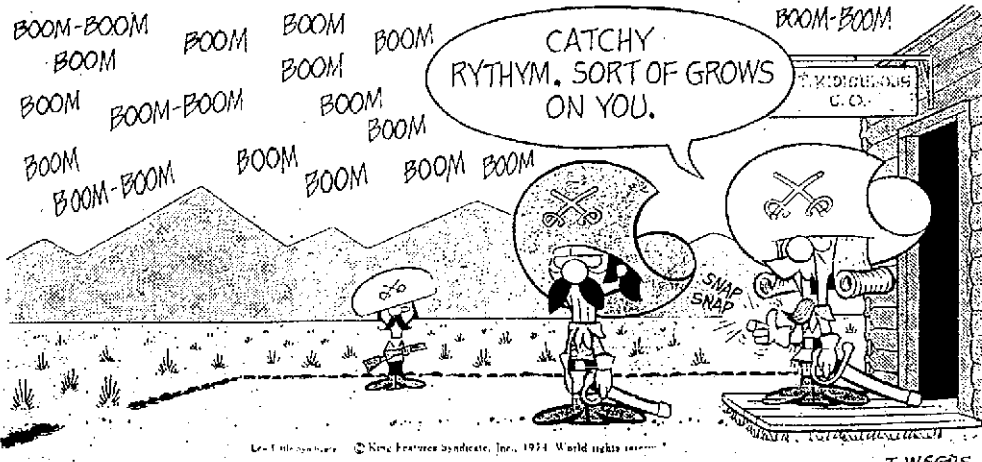
IT'S OUR ANNUAL INTERTRIBAL BASH! I'M HOSTING A WEEKLONG ORGY OF 5000 BRAVES WHOM'RE WHOOPING IT UP WORSE THAN A BUNCH OF WILD INJUNS!!



I DO HOPE WE'RE NOT DISTURBING YOU AND YOUR HANDFUL OF BLUE-HUED DUDES!



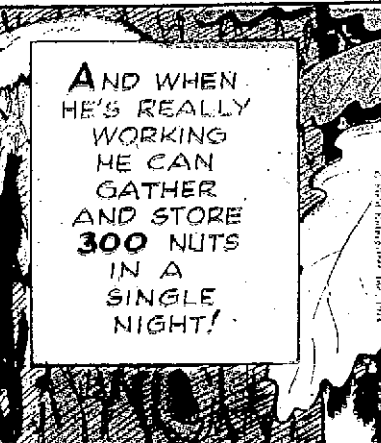
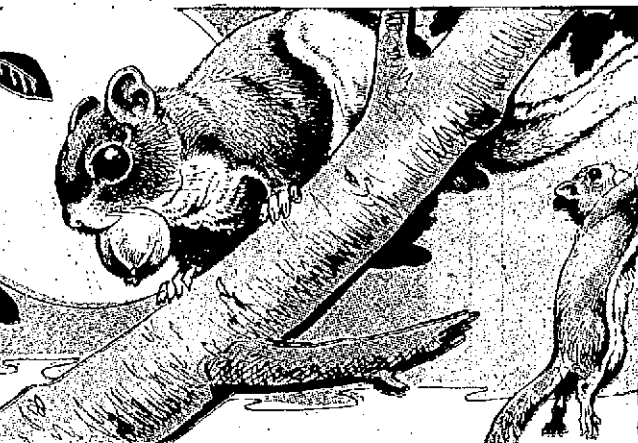
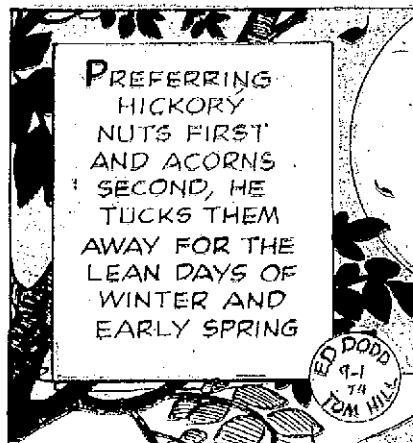
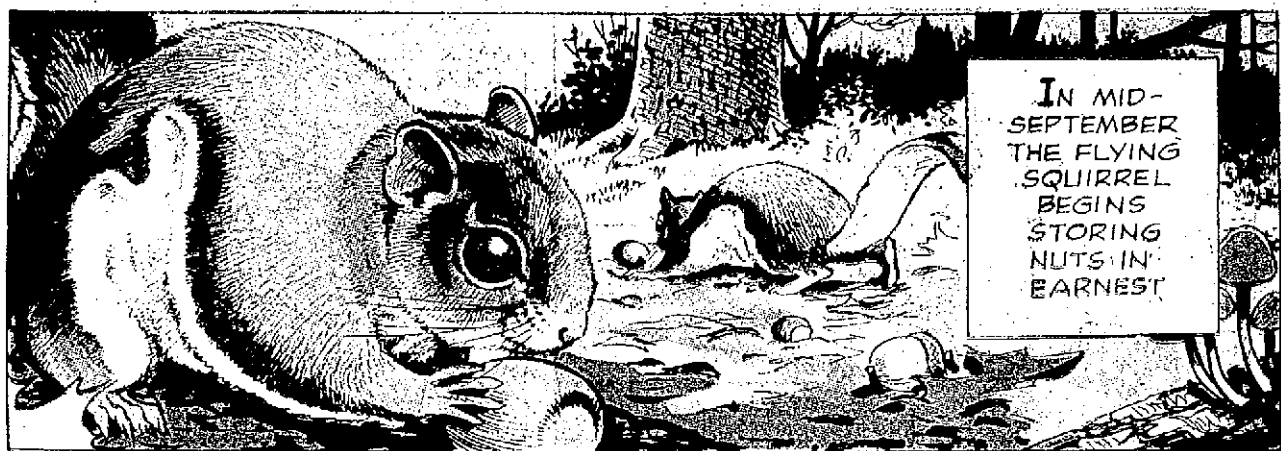
OH, INCIDENTALLY, WE'VE RUN LOW ON FIREWOOD! SOME O'THE GUYS'LL BE BY TO BORROW SOME!



CATCHY RYTHM. SORT OF GROWS ON YOU.

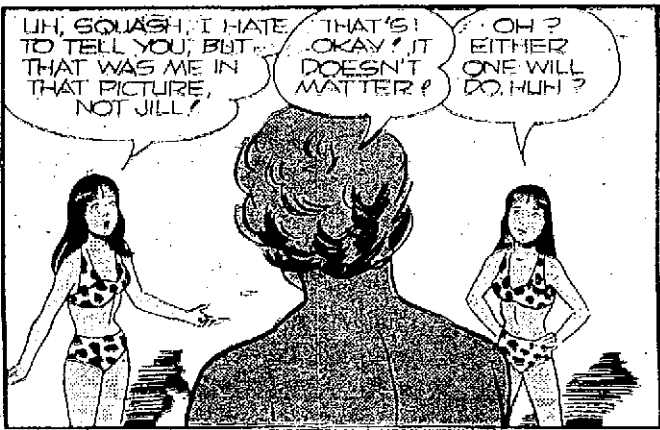
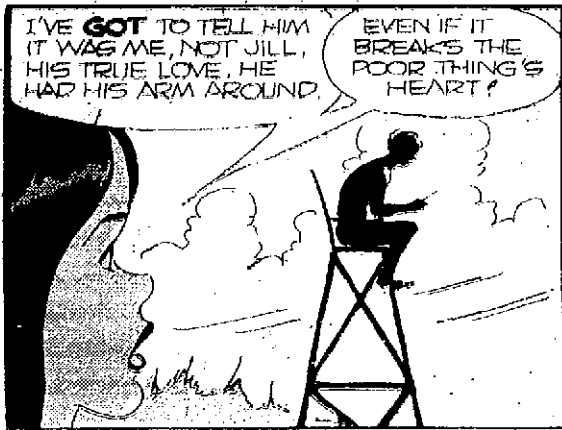
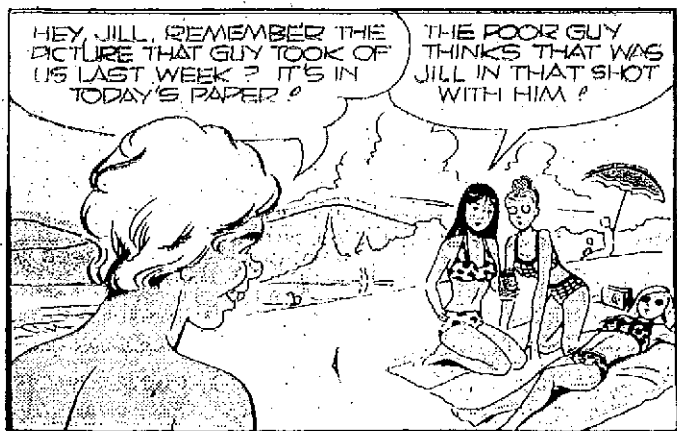
MARK TRAIL

by Ed Dodd and Tom Hill



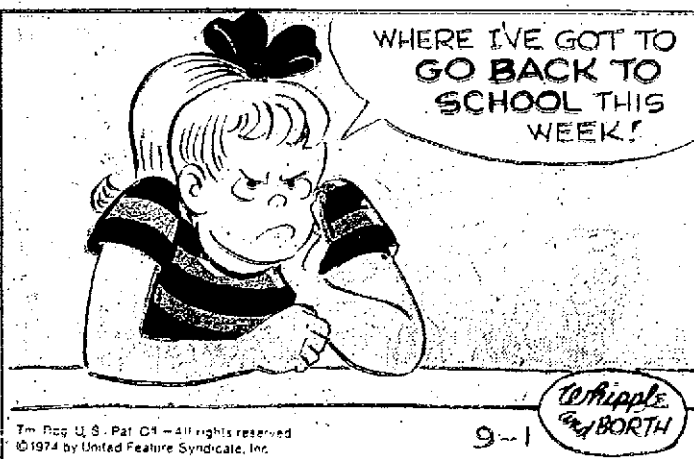
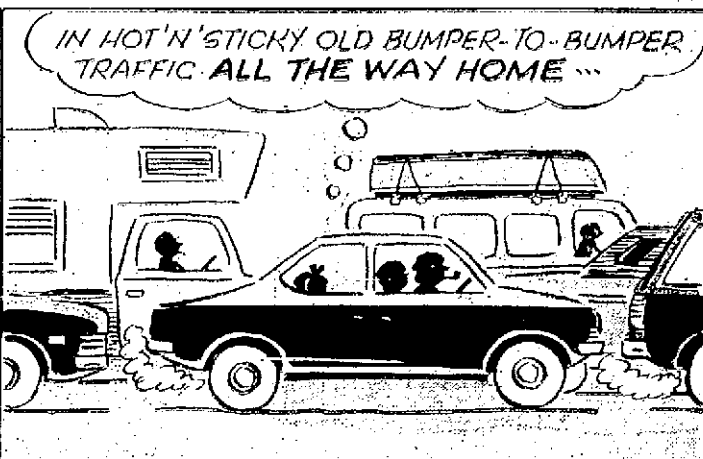
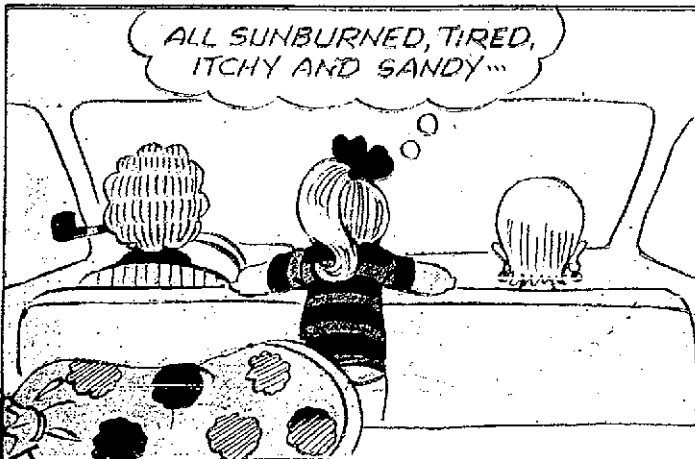
THE JACKSON TWINS

By Dick Brooks



THERE OUGHTA BE A LAW!

WHIPPLE and BORTH



featuring WEESOP'S FUNKY TALES

By MORRIS

THE OBSERVANT DUDE

THE GIRLS WERE PUTTING THE FINISHING TOUCHES ON THEIR NEW GIRLS' LIBERATION CENTER



HMMMM... A RAP SESSION

WOULD YOU LIKE TO STOP FOR A LITTLE RAP SESSION?



SOON CORNER

"I DON'T LIKE THE LOOKS OF THE CROWD YOU'VE STARTED HANGING AROUND WITH"



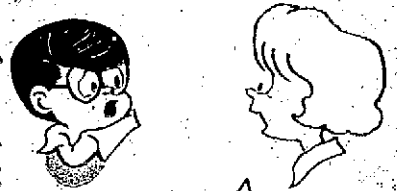
"DAD, CAN'T YOU OFFER ME EXECUTIVE CLEMENCY?"



"I KEEP HAVING THIS TERRIBLE DREAM WHERE I TRADE A CANDY BAR FOR A BAR OF SOAP!..."

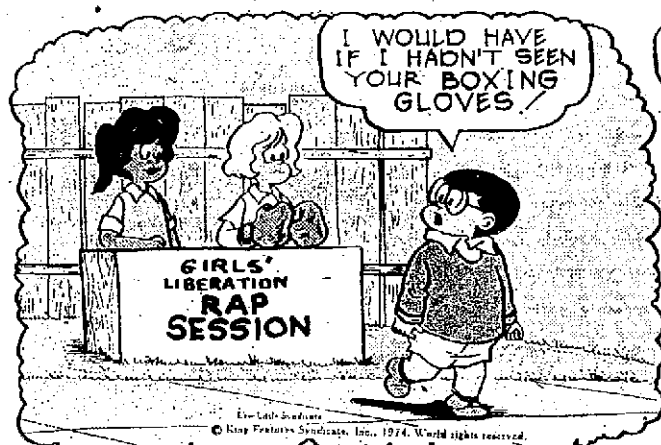


NO, THANK YOU, CONNIE



WHY NOT, OLIVER?

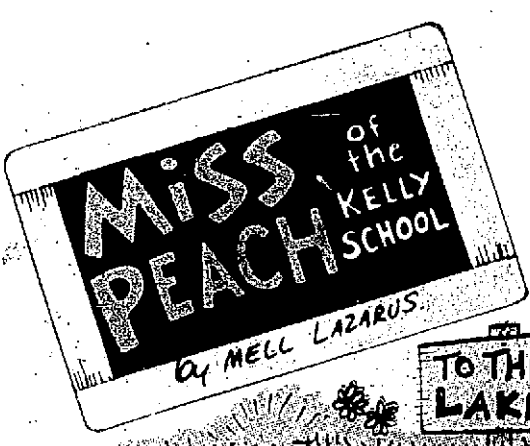
I WOULD HAVE IF I HADN'T SEEN YOUR BOXING GLOVES!



TO A WISE MAN, EVIDENCE IS SOMETIMES MORE IMPORTANT THAN WORDS



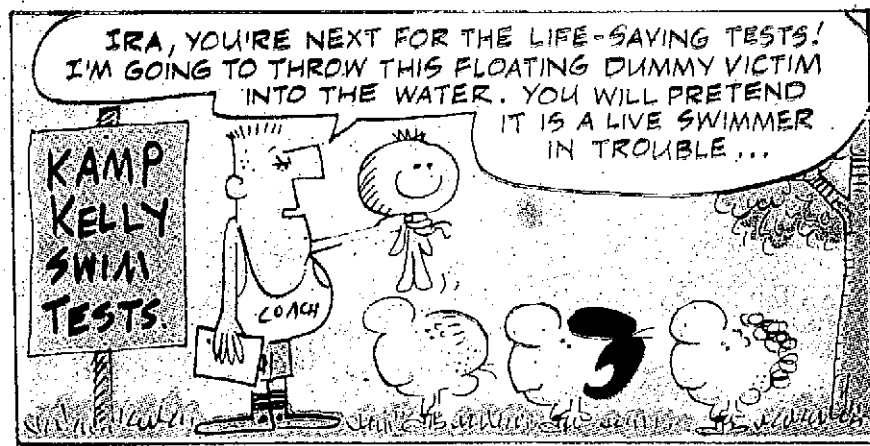
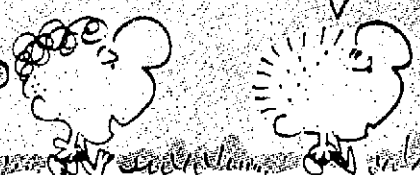
9-1



I'M TAKING MY LIFE-SAVING TEST TODAY, ARTHUR. ARE YOU?

NO. I'M JUST GOING FOR A PLEASURE SWIM.

TO THE LAKE



IRA, YOU'RE NEXT FOR THE LIFE-SAVING TESTS! I'M GOING TO THROW THIS FLOATING DUMMY VICTIM INTO THE WATER. YOU WILL PRETEND IT IS A LIVE SWIMMER IN TROUBLE...

KAMP KELLY SWIM TESTS

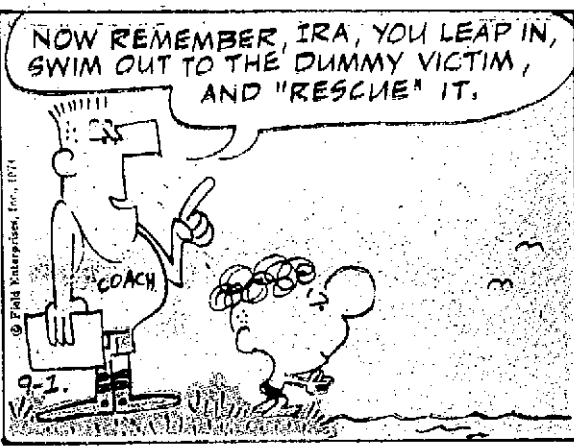
COACH

COACH

COACH

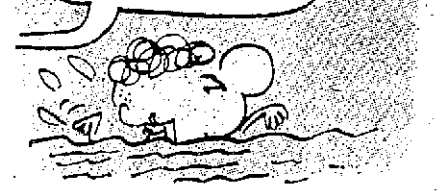
COACH

COACH



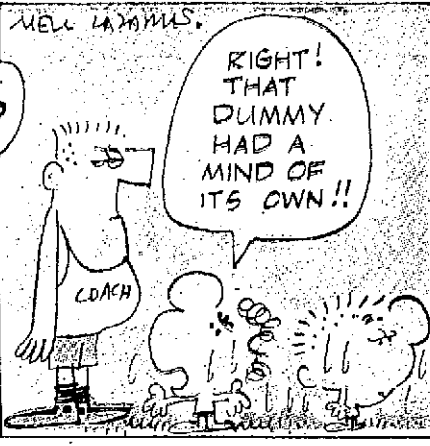
NOW REMEMBER, IRA, YOU LEAP IN, SWIM OUT TO THE DUMMY VICTIM, AND "RESCUE" IT.

BEAR IN MIND THAT SOME VICTIMS BALK AT BEING RESCUED. THEY PANIC, AND RESIST AGAINST THE RESCUE. PRETEND IT'S A BATTLE OF WITS. BE FIRM!!



AH! HE'S GOT IT! HE'S... HE...

IRA! YOU'VE BROUGHT IN ARTHUR, INSTEAD OF THE DUMMY!!?



MELL LAZARUS.

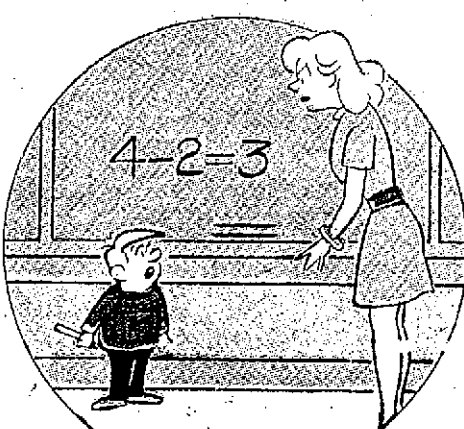
RIGHT! THAT DUMMY HAD A MIND OF ITS OWN!!

OFF THE RECORD

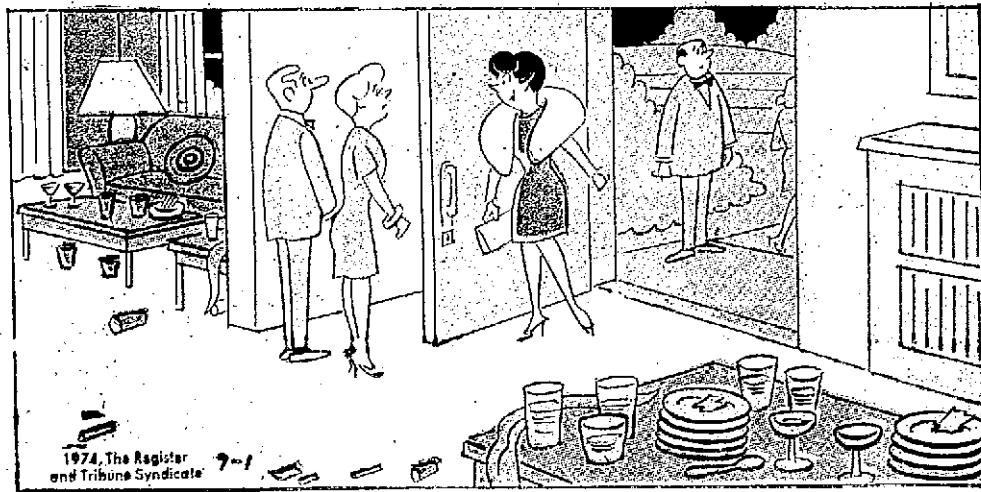
By BOB KURTZ



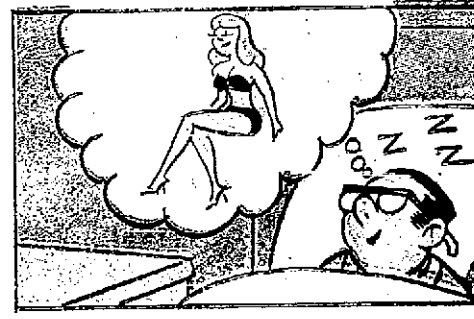
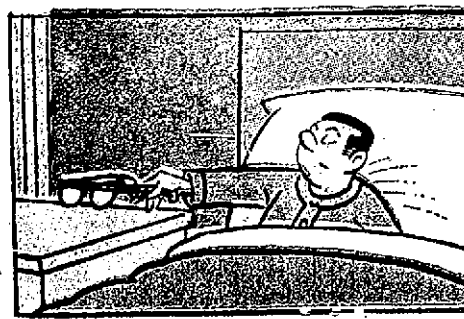
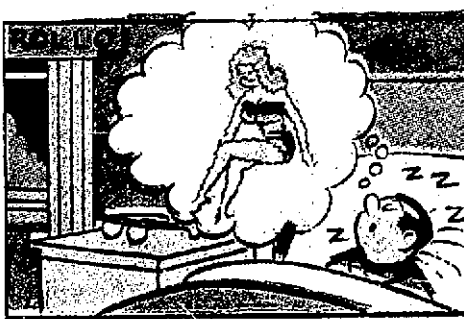
"I like to caddy for Mr. Coleman — his bag gets lighter as we go along."



"There's no use writing a note to my parents — they're on my side."

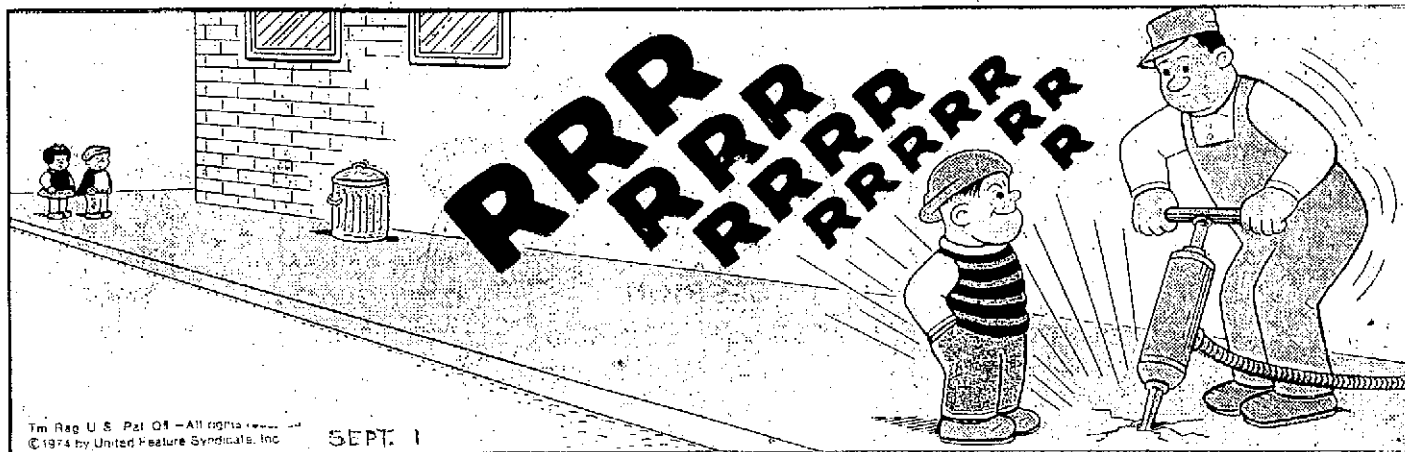
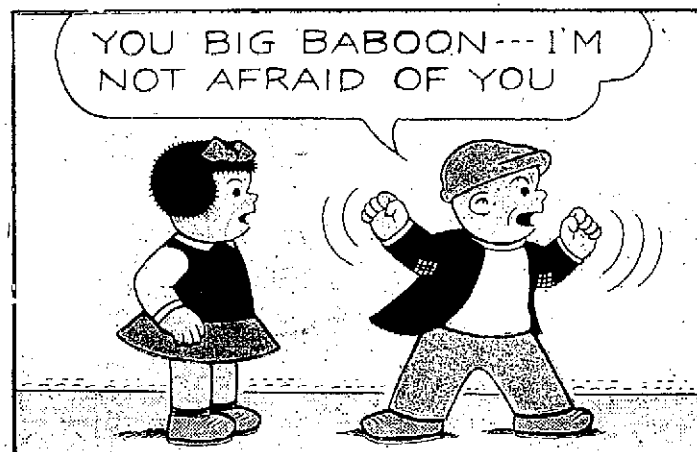
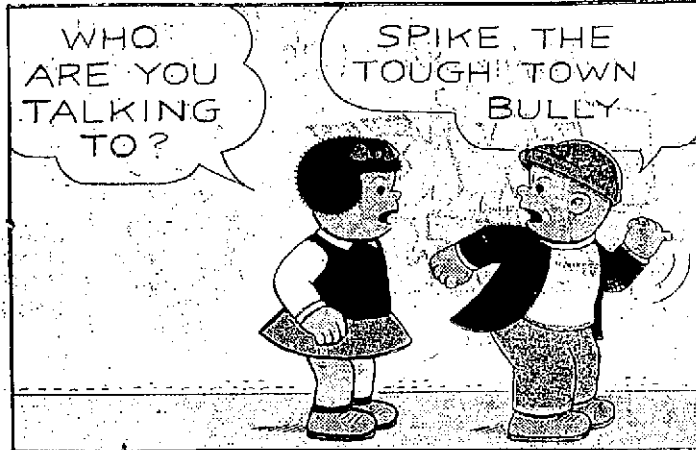
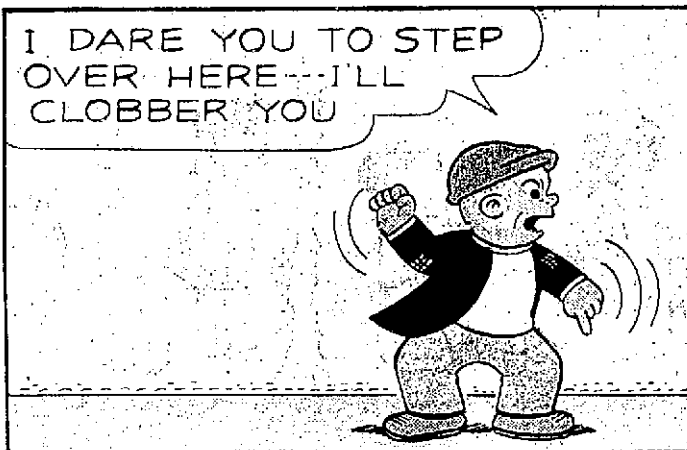
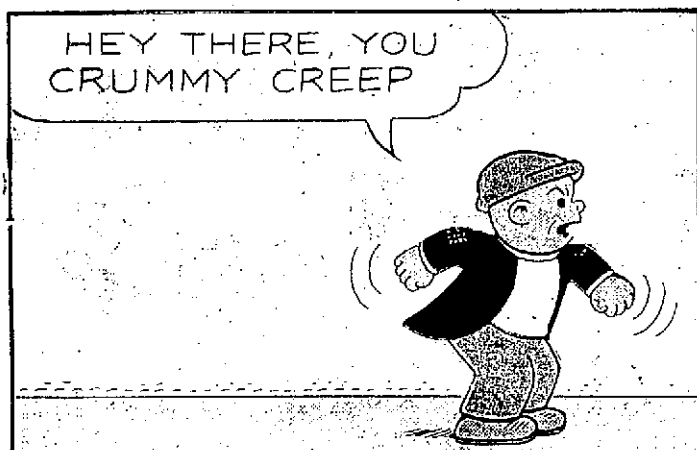


"The thing I enjoyed most about your party, Doris, was that it wasn't at our place."



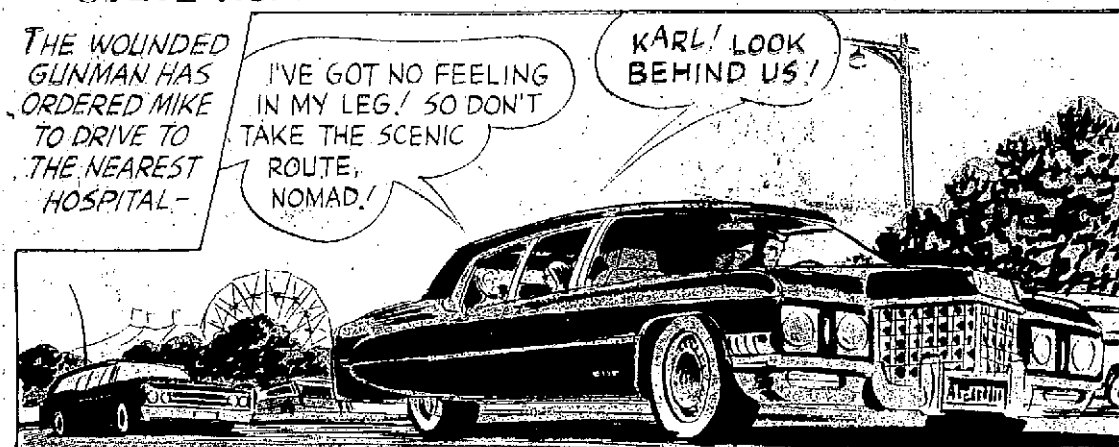
NANCY

By Ernie Bushmiller



STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



PRISCILLA'S POP

by Al Vermeer

